



CURRENT

Meeting Planners International—Dallas Fort Worth Chapter

April 1986

President's Message

by LaTrelle Smart



Spring has arrived and the excitement begins to grow along with the May flowers. The 14th Annual Conference of Meeting Planners International will be held in BOSTON, June 15-18, 1986. If excellence on your job, building a more effective network of contacts and obtaining a valuable working knowledge of the complex meetings industry are among your top goals, you can't afford to miss MPI's Annual Conference. You should have already received your registration form so be sure and mail it in right away. If received before May 15, you will receive the \$50 discount. It is also time to sign up for TEAM TEXAS!!! and SUPER SPORTS V. Jerry Swiggart is out scouting for our members with the most spirit and intestinal fortitude to give it their all and redeem our Number One status. If you think you qualify, please give Jerry a call. If you think you don't qualify but want to participate in the fun, call also. Jerry may be reached at American Express Group Travel, (214) 387-9988.

It's hard to believe it's election time. At the April meeting we will be voting on the Chapter Officers and Board Members for 1986-87. Please plan to attend. The meeting will be at the Las Colinas Conference Center, April 22, 1986 which is a TUESDAY due to Passover falling on Thursday. It will be an evening meeting. Your vote is most important.

The Membership drive this year has been fantastic. The Membership Committee has done an outstanding job in gathering prizes and follow up phone calls. The biggest round of applause goes to you, the members, for signing up 89 new members and it continues to grow. It's not too late to get in on the contest and win a trip for two to PARIS compliments of AMERICAN AIRLINES. (which was accidentally omitted from last month's newsletter).

The Anatole Hotel is sponsoring a half day seminar for the novice meeting planner on Thursday, April 17, 1986. If you're interested, call Sally Gibbons, at 748-1200, ext. 7220.

Norb Dettman has reported that the ByLaws were unanimously approved. Thank you again Norb for a job well done and congratulations on your move to Dallas Community College.

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April Meeting

At the April 22nd dinner program our guest speaker will be Mr. John Marenzana, both President of the International Association of Conference Centers and The Forum Group. His presentation will be in response to a survey of our chapter membership on planner needs and expectations of meeting facilities, i.e. lighting, equipment and support services. As President of The Forum Group, Mr. Marenzana is an expert on providing market research and feasibility studies as well as design, planning and management of conference facilities. Thus he brings with him a real knowledge of planner needs based on years of experience. Please be sure to respond to his survey, as this will allow him to produce a presentation tailored to your needs.

Also that evening, immediately following the program, will be election of new Chapter Officers for next year. Make sure you come out and vote.

The program promises to be a great evening, tours of the new property, hospitality and fine dining in the Four Seasons tradition, followed by a unique program and elections. Make sure you mark your calendars and respond immediately!

The April monthly MPI Meeting will be for many the opportunity to see the new Las Colinas Inn and Conference Center. This latest Four Seasons Hotel venture brings to the metroplex a truly unique meeting destination, featuring a luxury hotel, state of the art conference center and a full service resort and spa.



Registration at the Wyndham

THANKS

We would like to take this opportunity to thank all the donors who contributed prizes for our Christmas raffle. With their support we were able to achieve our fundraising goal.

We would also like to thank and recognize the chairperson of the raffle committee, Patty Watson, for her outstanding efforts and hard work. She did a fantastic job of soliciting prizes and coordinating the efforts of her committee.

Finally, we would like to thank all the members of Patty's committee for making the raffle a success. The donors were:

- Plaza of the Americas
- Fairmont Hotel
- Limos, Inc.
- Carlson Marketing/E.F. McDonald
- Cary Limousine Service
- Sunbelt Limousine Co.
- Registry Hotel
- Theme Factory
- Delta Airlines
- Magic
- Southwest Airlines
- Four-Seasons Hotel
- Dallas Fanfares, Inc.
- General Electric
- DTE Directories
- Hyatt Regency Hotel
- Canadian Tourist Bureau
- Elizabeth Arden
- Hotel Crescent Court
- Society of Petroleum Engineers
- Dr Pepper
- Kaliedoscope Tours
- Lady Love Cosmetics
- BDR Entertainment
- Specialty Advertising
- Eastern Airlines and Wyndham Hotel
- T.H.E.
- Chilton
- Skaggs Alpha Beta
- Infomart
- Sheraton Park Central
- Westin
- Anatole
- Irving Convention and Visitors Bureau
- Lincoln Hotel
- Circle R Ranch
- Amfac
- Dallas Ballet

MPI/Carolinas Chapter Plan Regional Conference and Exposition

Winston-Salem NC—MPI/Carolinas Chapter will sponsor a regional conference and exposition in Winston-Salem, North Carolina September 25-28, 1986. The primary objective of the conference is professional development for MPI members and meeting planners throughout the United States. The exposition will showcase services and products of MPI supplier members in ten southeastern states.

"Meeting Innovations" was chosen as the conference theme for several reasons: this is the first regional conference sponsored by an MPI chapter in the southeast; educational sessions will be innovative in subject matter and presentation; the exposition will feature state-of-the-art 10 X 10 interlocking hardwall booths.

Winston Plaza, a Stouffer hotel, and Hyatt Winston-Salem will be co-headquarters for the conference. The exposition will be held at the M.C. Benton, Jr. Convention Center, to which both hotels are connected by a covered walkway.

People interested in attending the conference and exposition may call the Winston-Salem Convention and Visitors Bureau at 919-725-2361 for registration information.



"V" is for Victory in Boston.

MEETING PLANNERS INTERNATIONAL
SUPER SPORTS IV
1986

Going to Boston?
Sign up for Super Sports.
Contact Jerry Swiggart at 387-9988

Membership Drive

The following donations have been received for the 1985/86 membership year. Some of the prizes listed have been utilized for the Raffle at our December meeting, and some have and will be given for Doorprizes.

GRAND PRIZE—American Airlines—Roundtrip for two to PARIS!

- *THE SUMMIT HOTEL
- HYATT REGENCY/DALLAS
- SPECIAL ARRANGEMENTS
- *HOTEL CRESCENT COURT
- WYNDHAM HOTEL
- SOC. PETROLEUM ENGRS.
- DR PEPPER
- HARVEY HOTELS
- PLAZA OF AMERICAS
- HYATT REGENCY/FT. WORTH
- *MANDALAY FOUR SEASONS
- DOUBLETREE HOTEL
- LADY LOVE COSMETICS
- KALEIDOSCOPE TOURS
- MAGIC, INC.
- *GEORGE GRAVES GROUP
- *SOUTHWEST AIRLINES
- *SUNBELT MOTIVATION
- BDR ENTERTAINMENT
- MARRIOTT PARK CENTRAL
- *LOEWS ANATOLE
- *MANSION ON TURTLE CREEK
- WESTIN GALLERIA
- *FT. WORTH C/V/BUREAU

RENEE'S COSMETOLOGY CTR
*INTERCONTINENTAL HOTELS

- *EASTERN AIRLINES
- *METRO HOTELS, INC.
- GTE DIRECTORIES

*not given away

- Lunch for two in Gabriel's
- Dinner for two-Antares Restaurant
- Texas Goodie Basket
- Weekend for two/Suite/Breakfast
- One Night Weekend Pkg/Breakfast
- Lead Crystal Boxes
- Cross Pen/Pencil Set, Six Pack Dr. Pepper
- Sunday Brunch for Four
- Dinner for two-Cafe Royal
- Sunday Brunch for two
- Sunday Brunch for two, Four Seasons Bath Robe
- Weekend Package for two
- Assorted Gift Paks
- Handcrafted kaleidoscope
- Weekend for two - Magic Condo
- Two nights Rancho Bernardo Inn - San Diego
- R/T For 2 - San Diego
- Pegasus Tahoe Luggage Set
- Cassette tapes, records/tickets
- Suite for 2 for one night/Dinner for two/Brunch for two
- Sunday Brunch - Atrium
- Saturday Brunch for two
- Two nights/Brunch for two
- Evening Extravaganza for two, Transportation/
Dinner/Ent., Hotel Accommodations
- Series of Six European Skin Care Treatments
- Two nights - Hilton Head Intercontinental
Hotel/Breakfast daily
- Round Trip for two to Hilton Head, South Carolina
- Two nights-S. Padre Hilton-w/Air
- GTE Clock Radio Telephone

HOTEL Crescent Court DALLAS

400 CRESCENT COURT
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214/871-3200

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Making time, Wolpert?

Report of the Nominating Committee

The 1986 Nominating Committee met on February 20, 1986, at the Harvey Hotel—Addison. The committee, composed of the following people, Marilyn McGuire, Chairman, Teri Dres, Brian Hile, Ed Rohling and Penny Yost, nominated these people for office in 1986-87:

Lynette Owens, President
 Norbert Dettman, VP Membership
 Betty Thomas, VP Programming
 Linda Hill, VP Administration
 Janet Loveless, VP Finance
 Pat Smith, VP Public Relations

These people were nominated for Board positions.

Suppliers

Kris Conrad, Colleen Haggard, Jim Quinn, Michelle Sanseverino

Planners

Susie Carr, Mary Coward, Carolyn Hopper, Judith Houghton, Glenn Johnston, Dennis Pendergast, Ed Vant, Laura Yarborough

Four Planners and two suppliers need to be elected to the Board. For our Chapter's International Director: Ellen Beckert. The elections will take place at the April 22 dinner meeting at the Las Colinas Inn & Conference Center. Be sure to attend.

1986 ANNUAL CONFERENCE

Boston—June 15-18, 1986

Registration is limited to 1240.

Get your registration in early.

ACCESS

A new department with one manager to handle all details of your meeting.
 For More Information Call
214/748-1200
 Ask For Access



LOEWS ANATOLE
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2201 Stemmons Frwy., Dallas, TX 75207

1986 Reassignment

by Lynette Owens

Now that we are half way through the 1985-86 MPI year, I find it necessary to evaluate our original Membership Strategy. As you may (or may not) remember, we had agreed to set up three specific areas of this committee . . .

RECRUITMENT RETENTION INVOLVEMENT

Most of these areas have been working quite well, however, with the recent change in assignments of some of our captains and team players, I find it necessary to reassign some of these areas.

The purpose of this is to recruit volunteers into the following areas:

Calling Committee—Retention
 Attendance/Guests attending more than twice
 Prizes
 Registration
 Prospective Member Receptions
 Newsletter Articles
 Distribution and Control of Roster
 Welcoming Letters to New Members
 Letters and 45 day followup on guests

ADOPT-A-CHAPTER

by Mary Hammond

The Chapter Relations Committee has developed a new program, ADOPT-A-CHAPTER, which is designed to improve communication between the chapter and the international organization. Each member of the committee has been assigned 3-5 chapters. The members will contact the chapter presidents concerning areas of interest, like the CMF or critical response dates and will answer questions and gather feedback. Sherri Harris (512/299-8123) is the contact person for

Dallas/Fort Worth Chapter
 Houston Area Chapter
 Northeastern Oklahoma Chapter
 Texas Hill Country Chapter.

All Pictures Taken at the Wyndham
 Courtesy of SLOAN PHOTOGRAPHY



Who goosed these two??

President's Message

(Continued from page 1)

Marilyn McGuire and the Nominating Committee did an excellent job on putting together a proposed slate of officers, With the new ByLaws requiring a person to have been a Board Member before he may be an officer, it was not an easy task. Thank you! Speaking of Board Members, at last month's Board Meeting we made a few changes. Due to Connie Gray's vacating the office of V.P. of Finance, we elected Betty Thomas of Mary Kay Cosmetics to replace her. Congratulations Betty and thank you for filling in until it became official. We also elected Ed Vant, Jr. of Celanese Chemical Corporation to fill the Board position that Betty vacated. Thank you Ed for accepting the position.

On Tuesday, March 25, 1986 three of our planners: Linda Hill of Meeting Management Associates, Norb Dettman of the Dallas Community College District Office and Pat King of the Texas Society of CPA's served on a panel for the North Texas Speakers Association and did a wonderful job explaining how they choose their speakers for their meetings and what they look for in a speaker. Thank you for representing the DFW Chapter of MPI. You did an outstanding job.



Token male!



Dallas Fort Worth Chapter of MPI
P.O. Box 47974
Dallas, TX 75247

CALENDAR UPDATE

April 22, 1986
Dinner
The Conference Center Concept
Las Colinas Inn & Conference Center

May 22, 1986
Lunch
Speakers Showcase
Planner/Supplier Chapter Awards
Summit Hotel

June 15-18, 1986
Annual Conference
Boston

June 24, 1986
Lunch
How to Arrange Special Events
Brookhaven Country Club

July 22, 1986
Dinner
Installation of New Officers
Texas Stadium

August, 1986
No Meeting

December 7-10, 1986
Professional Education Conference
San Diego

June 7-10, 1987
Annual Conference
Winnipeg, Manitoba

December 6-9, 1987
Professional Education Conference
Miami

June 19-22, 1988
Annual Conference
Seattle, Manitoba

December 6-9, 1988
Professional Education Conference
Nashville

OFFICERS

President

LaTrelle Smart(214) 421-1083

Vice President Membership

Lynette Owens 458-2021

Vice President Programming

Judith Mathews 358-3395

Vice President Administration

Pat Smith 746-3579

Vice President Finance

Betty Thomas 630-8787

Vice President Public Relations

Janet Loveless 252-7476

Board of Directors

Norbert Dettmann 242-0827

Jeff Fuller 867-2150

Linda Hill 386-9403

Ed Vant 689-4813

International Directors

Sally Gibbons—Supplier 748-1200

Greg Elam—Planner 655-7285

Immediate Past President

Ellen Beckert 638-6450

Chapter Secretary

Della Bolton 689-4775

MPI/DFW Current

Janet Loveless 252-7476

Committee Chairperson—

Irving Convention & Visitors Bureau

3333 Mac Arthur

Irving, TX 75062