

President's Message

The 1985 Professional Education Conference held December 8-11 in Phoenix was an outstanding success with 1100 attendees (inspite of the SNOW). The DFW Chapter had 31 members in attendance. A special thanks to those board members who went early and attended the Chapter Management seminars. With 1986 just around the corner it's time to get down to some serious BUSINESS. The following items have to be addressed based on the deadline dates:

- January ByLaws Committee - Review and revise bylaws
Chapter of the Year Committee — begin gathering information
Awards Committee — taking nominations for Planner & Supplier of the Year
Nominating Committee - Marilyn McGuire, Chairperson
- February Income & Expense, Balance Sheet and Audit Report to International
- March Federal Income Tax Forms to International
- April Planner and Supplier of the Year Candidates materials to International ELECTIONS
- May New International Director and new Chapter Officers and Board names sent to International
- 17 Chapter of the Year materials received by International
- July Installation of Officers
- August Chapter Managers Forum (Joint Retreat)

With these deadlines in mind, WE NEED YOUR INVOLVEMENT. Marilyn McGuire is putting together a nominating committee. If you are interested in serving on the committee or would like to nominate someone to the Board, please call Marilyn at (214) 980-5111. If you are interested in working on any of the other Committees please contact the respective Chairperson.

ByLaws Committee
Norb Dettman — 242-0827

Chapter of the Year Committee
Linda Hill — 386-8787

Awards Committee
Suzie Oliver, Dallas Convention & Visitors Bureau 954-1419

Thanks for your support and please call me if I may answer any questions.

MPI November Meeting

By Betty Thomas

Let's see — was it 2,001 or 5,004 — the total caloric intake of that scrumptious white chocolate mousse dessert for the November MPI meeting at the Westin-Galleria? The high rating of excellence was given to the entire program of which was one of the most successful chapter meetings ever experienced by the members of DFW MPI.

Of the 112 people in attendance, 68% returned their report cards with the following results:

Program	A	56%	B	24%
Food Function	A	56%	B	21%
Overall Meeting	A	56%	B	24%
Parking	A-	38%	B	27%

Service and food quality received an extremely high honorable mention. Talk about service — who ever heard of a punch bowl appearing within a matter of 20 seconds for a drawing at the last minute?

"Networking" was the theme of this program and Joan Fleming, program coordinator, certainly had everyone involved. There were four topics of which were at various tables, each one being hosted by a discussion leader. The four topics were: working with hotel staff, planner/supplier relationships, site inspections and planning special events. After reviewing the summations ascertained by the group leaders, the conclusions were that effective communication and sincere honesty were extremely important interactions among planners and suppliers. Everyone truly enjoyed sharing ideas with their peers.

Our hats off to Joan Fleming with GE for a superb job! Joan is certainly a tremendous asset to the DFW MPI chapter and we really appreciate your hard work, Joan. A special thanks to the staff of The Westin-Galleria for their fabulous hospitality and especially to Aleta Blasing; Bill Sloan who always seemed to be lurking around the corners taking photographs; Lynette Owens and the Membership Committee in accomplishing that ever challenging feat of NO waiting lines for registration; Sherry Tucker with AVW and Dick Champ with the Hilton Host Program.

January Chapter Meeting

We'll begin the new year enjoying the hospitality of the Harvey Hotel on Midway Road in Addison for special luncheon fare.

The meeting topic will be the proposed new tax laws as they relate to the meeting industry and we will be fortunate to have a prominent area C.P.A. as our speaker. The program will end with a question and answer session, so be sure to jot down your list of queries and bring them with you so you can take advantage of the expertise of a professional tax man.

Start the new year off right. Make plans now to attend and get involved with your chapter.

Christmas Extravaganza

By Kris Conrad

The ghost from Christmas Past says you missed a dickens of a raffle, reception, dinner and show. Thanks to all donors, Plaza of the Americas, Bauer Audio-Visual and Incredible Production. All of the festivities were under the artful co-organization of Joan Fleming and Mary Jo Malone-Simmons. The entire atmosphere was one to match that of the season. With approximately \$2,000.00 raised from the raffle, it brings to light the season of giving. With too little space to mention all of the prizes, awards and donors, all we say is THANKS TO ALL!

One very special word of thanks to Incredible Production for their three time standing ovation production.



Our Master of Ceremonies at the Christmas Dinner...
PHOTO BY: SLOAN PHOTOGRAPHY

Exciting Membership News

January— New Roster Distribution at the January meeting. Current and up-to-date Roster for all members. Additional updated copies throughout the year will be provided for \$25 for members and \$75 for non-members.

Rosters are updated monthly. If you wish to receive updates listing the additions and changes, contact Lynette Owens at the George Graves Group (458-2021).

You probably received a recent announcement about our newest service . . . preprinted mailing labels. This service provides a current updated membership list (planners, suppliers or both) on easy to use stick-on labels. Imagine the benefit of having the capability to mail your organization's latest information to your fellow MPI members on an immediate basis. Help your MPI chapter while you help your business! Contact Lynette Owens for details.

Prizes Awarded at September Meeting

Brian Hile won Series of Six European Skin Care Treatments donated by Ron Renee of Renee's Cosmetology Center.

Trip to Phoenix by American Airlines won by Mary Swaim, T.H.E. Meeting Planners.

Ellen Beckert, Freeman Company, won Hyatt Fort Worth Sunday Brunch.



Yes, Santa was there, were you??? PHOTO BY SLOAN PHOTOGRAPHY

1985/1986 Door Prize Donations

By: Lynette Owens

The following donations have been received for the 1985/86 membership year. Our contest has begun with members who have signed up new members for this new fiscal year. Our thanks to everyone who has contributed

these fantastic prizes! Remember, each month, our drawing is not only for membership but a door prize will also be drawn from those in attendance at a meeting.

GRAND PRIZE!

AMERICAN AIRLINES
 THE SUMMIT HOTEL
 HYATT REGENCY/DALLAS
 SPECIAL ARRANGEMENTS
 HOTEL CRESCENT COURT
 WYNDHAM HOTEL
 SOC. PETROLEUM ENGRS.
 DR. PEPPER
 HARVEY HOTELS
 PLAZA OF AMERICAS
 HYATT REGENCY/FT. WORTH
 THE MANDALAY FOUR SEASONS

DOUBLETREE HOTEL
 LADY LOVE COSMETICS
 KALEIDOSCOPE TOURS
 MAGIC, INC.
 GEORGE GRAVES GROUP
 SUNBELT MOTIVATION
 BDR ENTERTAINMENT
 MARRIOTT PARK CENTRAL

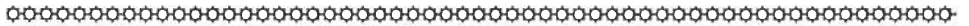
LOEWS ANATOLE
 MANSION ON TURTLE CREEK
 WESTIN GALLERIA
 FT. WORTH C/V/BUREAU

RENEE'S COSMETOLGOY CTR
 INTERCONTINENTAL HOTELS

EASTERN AIRLINES
 METRO HOTELS, INC.
 GTE DIRECTORIES
 SOUTHWEST AIRLINES

TRIP TO PARIS FOR TWO

Lunch for two in Gabriel's
 Dinner for two - Antares Rest.
 Texas Goodie Basket
 Weekend for two/Suite/Breakfast
 One Night Weekend Package/Breakfast
 Lead Crystal Boxes
 Cross Pen/Pencil Set — Six Pack Dr. Pepper
 Sunday Brunch for Four
 Dinner for two-Cafe Royal
 Sunday Brunch for two
 Sunday Brunch for two
 — Four Seasons Bath Robe
 Weekend Package for two
 Assorted Gift Paks
 Handcrafted Kaleidoscope
 Weekend for two - Magic Condo
 Two nights Rancho Bernardo Inn - San Diego
 Pegasus Tahoe Luggage Set
 — Cassette tapes, records/tickets
 Suite for 2 for one night/Dinner for two/Brunch for two
 Sunday Brunch - Atrium
 Saturday Brunch for two
 Two nights/Brunch for two
 Evening Extravaganza for two, Transportation/
 Dinner/Ent., Hotel Accommodations
 Series of Six European Skin Care Treatments
 Two nights - Hilton Head Intercontinental
 Hotel/Breakfast daily
 Round Trip for two to Hilton Head, South Carolina
 Two nights-S. Padre Hilton-w/Air
 GTE Clock Radio Telephone
 Round Trip airfare for two



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Contact: Joyce Lichty
 461-9551

February Meeting— A New Twist

By Norb Dettmann

The February monthly MPI Meeting will feature a novel format with a seminar and a session with the chefs in the new kitchens of the Hotel Crescent Court.

The topic selected by the committee is one rated highest in the annual member survey -food and beverage. The many changes taking place in this area should be of top interest to meeting planners. The financial implications of food and beverage for meetings ranging in size from conventions to conferences to small groups are vital to a successful session. The seminar will give planners the opportunity to hear and interact with leaders in the field. A director of one of Dallas' largest hotels will discuss "bringing innovative food ideas into your programs". He will discuss how hotels are changing their food delivery programs in light of changing tastes in a health conscious society, the importance of the best food presentations in face of tightening budgets will also be a focus of this presenter. A top caterer from Dallas will also present a segment of the seminar entitled "Conferences and Catering for a Successful Meeting". Innovative ideas for food service in exciting and unusual places and in novel manners will be presented. The final member of the seminar's panel will be a leading beverage authority who will present "Today's trends in Beverages for Meetings". The move from hard liquors to other drinks; affordable and proper wines for a successful gathering; the meeting planners liability for those who drink too much; and new ideas in beverage service for congenial conferences will be shared. A most important part of the seminar will be the open exchange between the panel and the participants.

The seminar is scheduled from 5:00 to 6:00 p.m. on Thursday, February 27th at the new Hotel Crescent Court. The monthly dinner will follow the seminar. You will not want to miss this session.

From 4:00 to 5:00 p.m. on the same day, a limited number of MPI members will have a special treat. When they tour the new kitchens of the hotel, watch the evening dinner in preparation and interact with the chefs regarding their dinner plan - why did they select the evening menu? How is it prepared? What costs are considered? What are new trends in meal preparation? The restaurant of the hotel will feature and open and integrated kitchen/dining room. Exciting ideas are being planned for meetings at the Crescent Court. This session will lead right into the 5:00 p.m. seminar. Due to limited space, only those first to call Norb

Dettmann (242-0827) will be accommodated. The schedule for February 27th:

4:00-5:00 p.m. - "Kitchens and Konferences"

5:00-6:00 p.m. - Seminar: "Innovative Food and Beverage Ideas for Successful Meetings"

6:00-7:00 p.m. - Reception

7:00-8:00 p.m. - Dinner

The Planning Committee Members:

Brent Berryman, Norb Dettmann, Don Dillon, Alan Campey, Michele Green, Kristen Hanson, Tom Levine, Judith Mathews, Rhonda Sterling, Nora Weaver, Bobbie Weiss and Barbara Zarish.

First Aid Course

"Every day from 2 - 4 emergencies occur requiring some medical care per 1000 people attending a convention." (Medical Meetings, May/June '85)

The DFW Chapter of MPI is offering a one day course that will please your insurance company, your lawyer, your hotel, and give you the kind of peace of mind that comes with knowing exactly what to do in a medical emergency.

The American Red Cross, Dallas Chapter is offering the ONE DAY, audio visual and hands on practice:

FIRST AID COURSE

Date: Saturday, February 8, 1986

Location: Sheraton, Park Central
LBJ and Coit Road

Places: 16 maximum, first paid first served

Cost: \$30 for each attendee includes: books, materials, instructor fees, Red Cross administrative costs

Make Checks Payable To: MPI DFW Chapter

Send Payment and Registration Form To:
Judith Mathews
P.O. Box 59162
Dallas, TX 75229
214/358-3395

REGISTRATION for: MPI Red Cross
First Aid Course: Feb. 8, 1986

Name: _____

Address: _____

Phone: (W) _____

(H) _____

Check enclosed \$30.00 payable to: MPI DFW Chapter

New Chapter Members for November

Thomas M. Anderson
Las Colinas Inn & Conference Center

Carol Beard
Clarion Hotels/New Orleans

Kris Conrad
Southwest Airlines

Amy Dahlquist
Westin Hotel

Rose C. Ellis
American Honda Motor Co., Inc.

Linda Fain
Westin Galleria Hotel

Lois N. Glasser
University of Texas at Arlington

Sandra Bauder
Dallas County Dental Society

Brent Berryman
LTV Corporation

Bud Copeland
Liberty Mutual

Pamela J. Dillard
Dallas Chapter of CPA's

Paula K. Engel
UCCEL Corporation

Karen Giles
Westin Galleria Hotel

Martyn Lewis
Ranchland, Inc.

Kevin McMahon
Benchmark Management Company

David K. Powdermaker
Circle R Ranch

Pat Stunp
Voluntary Hospitals of America

Karen B. Williams
Corpus Christi Marriott

Deborah S. Long
VHA Supply Company

Richard D. Myers
Tandy Corporation/Radio Shack

Lewayne M. Putman
Mary Kay Cosmetics

Edgar H. Vant, Jr.
Celanese Chemical Co., Inc.

WOW...WHAT A SHOW !!!

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Dallas Fort Worth Chapter of MPI
 P.O. Box 47974
 Dallas, TX 75247

CALENDAR UPDATE

January 23, 1986
 Dinner
 D/FW Chapter Meeting
 Harvey Hotel

February 27, 1986
 Dinner
 D/FW Chapter Meeting
 Hotel Crescent Court

June 15-18, 1986
 Annual Conference
 Boston

December 7-10, 1986
 Professional Education Conference
 San Diego

June 7-10, 1987
 Annual Conference
 Winnipeg, Manitoba

December 6-9, 1987
 Professional Education Conference
 Miami

June 19-22, 1988
 Annual Conference
 Seattle, Manitoba

December 6-9, 1988
 Professional Education Conference
 Nashville

OFFICERS

President
 Latrelle Smart (214) 421-1083

Vice President Membership
 Lynette Owens 458-2021

Vice President Programming
 Judith Mathews 358-3395

Vice President Administration
 Pat Smith 655-6100

Vice President Finance
 Connie Gray 669-3377

Vice President Public Relations
 Janet Loveless 252-7476

Board of Directors
 Norbert Dettmann 242-0827
 Jeff Fuller 960-1206
 Linda Hill 386-9403
 Betty Thomas 630-8787

International Directors
 Sally Gibbons—Supplier 748-1200
 Jerry Swiggart—Planner 223-6237

Immediate Past President
 Ellen Beckert 638-6450

Chapter Secretary
 Della Bolton 689-4775

MPI/DFW Current
 Janet Loveless 252-7476
 Committee Chairperson—
 Irving Convention & Visitors Bureau
 2121 W. Airport Freeway
 Irving, TX 75062