

President's Message

by LaTrelle Smart



If you missed the May meeting you probably missed one of the best programs we've had this year. Hats off to Bob Handley, President of the North Texas Speakers Bureau. In addition to an outstanding program we announced the Planner and Supplier of the Year for the Dallas-Fort Worth Chapter. When you consider we currently have over 300 members, it's quite an honor to be one of the three finalists in each category. Congratulations to: Betty Thomas, Mary Kay Cosmetics, Joan Fleming of General Electric and Marilyn McGuire of the Texas Credit Union League.

The winner of PLANNER OF THE YEAR was MARILYN Mc GUIRE. Marilyn is the Assistant Vice President of Corporate Activities. She has been a member of MPI since April 1979. During that time Marilyn has served the local chapter in the following capacities:

- International Director 1983-85, Membership Dues Task Force 1983, Local Convention Committee Secretary for Annual Conference 1979, Membership Chairman 1979-80, Program Committee, 1980-81, V.P. Administration 1981-82, Board of Directors 1982-83, Public Relations Committee 1983-84, Nominating Committee 1983 and 1985.

She has attended and worked on the Texas Chapter Retreat in Acapulco 1984, Chapter Leaders Conference in Corpus Christi 1985, Moderator for MPI Networking in Motion June 1985, Table Moderator for November monthly meeting 1985, Program Committee for MPI Fund Raiser December 1985 and Chairman of the Nominating Committee 1986.

She has a 95% attendance at chapter meetings and is a graduate of Institute I. She has attended every Annual Meeting since 1979 with the exception of 1983 when she had to leave early due to a family emergency. In addition to her MPI contributions Marilyn is also a member of the National Association of Exposition Managers since 1979, regularly attends TSAE annual conference and was elected to the TCUL Employees Credit Union Board of Directors and is currently serving as Vice Chairman of the Board.

Marilyn was unable to attend the May meeting because she was conducting a meeting "somewhere in the Valley." My sincerest thank you and congratulations to Marilyn



Marilyn McGuire, Planner

(Continued on page 2)

June Meeting

by Pat Smith

The June MPI D/FW Chapter Meeting will be held on Tuesday, June 24th at Brookhaven Country Club. This luncheon meeting is being held on Tuesday, versus the normal Thursday scheduling, in order to avoid program conflicts with the TSAE Annual Conference being held in Dallas on June 26-28, 1986.

The country club setting will provide a natural back drop for the program's theme; How to Arrange Special Events! The luncheon itself will then become a special event, "Puttin' on the Glitz" compliments of The Freeman Companies and Ray Block Productions.

Following the luncheon, a special events panel, consisting of D/FW Chapter members, will address those key considerations involved in planning special events.

- Judith Houghton, Dr Pepper Company, will discuss special events from the meeting planner's point of view.
- Judy Thee, Ray Bloch Productions, will discuss music and entertainment -more than a song and dance.
- Jan Holm, Club Corporation of America, will discuss off-premise catering and what to look out for.
- Ellen Beckert, Freeman Companies, will discuss developing a theme through decorating, staging and special effects.

Don't miss this "fun-filled" meeting and pick up some pointers for your next special event.

Name Tags and Rosters

Please be sure to look over your name tag at the next meeting.....

We have just become computerized and have called everyone to verify correct nametag information, but if for some reason, your's is not correct, please contact Lynette Owens, V.P. Membership - The George Graves Group - 214/458-2021.

We have been distributing the D/FW membership rosters at each monthly meeting, however, there are still several members that have not picked their's up. Please see Sherry Tucker-David at the registration desk for your copy.

Speakers Showcase

by Linda Hill

Linda Hill's program for the May 22nd MPI meeting featured a showcase of four dynamic speakers from the North Texas Speakers Association. The first was Robert Handley, president of Robert Handley Associates and the current president of NTSA. Bob is a professional speaker, educator, consultant in the fields of stress management and motivation, and author of a best selling book "Anxiety and Panic Attacks, Their Cause and Cure." He addressed the problems of stress as a national epidemic which is very costly to companies and individuals in terms of stress disorders and in relationships. With 50% of all illnesses being stress related, we must learn how to take control over our lives to manage stress.

The next speaker, Stan White, is a humorist who used humor to open our minds for an inspirational and motivational message that the good old days are today. In a drawing after the program, copies of Stan's tape "Laugh and Live" were given out to four lucky MPI attendees.

Suzanne Boswell, president of Suzanne Boswell Image Consultants specializing in seminars and workshops on image, appearance and non-verbal communication, followed with a demonstration of the nonverbal communications that are sent by our clothing. Although she directed her presentation toward the men in the group, it was easy for everyone to see how a positive image can impact our credibility. People believe the nonverbal message first and are confused when we send conflicting messages. Suzanne dramatically demonstrated how credibility changes and that we come across more strongly when verbal and nonverbal messages are the same.

The last speaker was Jane Warford who is vice president of Career Development Services, Inc. and Feedback Services, Inc., and has been appointed by Governor White to be Chairperson of the Human Relations Speaker Bureau of Texas. Jane conducts seminars and keynote speeches on customer service and personal motivation. She demonstrated to our group the affects and importance of the ways we greet people, followed by a very inspirational message to look inside ourselves beyond the external "scars".

Congratulations go to Linda Hill for a super meeting, and judging from the report cards, one of the best. Congratulations also go to the door prize winner, Ellie Driver of Hershey Hotels, who won a night on the town for two in Fort Worth from the Fort Worth Convention and Visitors Bureau. Special thanks to the Summit Hotel and its staff for their work to make May's meeting a success and for the lunch for two won by Ellen Beckert at Gabriel's.

Treasurer's Report

MPI DFW CHAPTER

As of May 14, 1986

Balance Brought Forward	\$ 2,622.87
Income:	
Voided Check #1020	\$ 100.00
MPI Headquarters Dues	650.00
No Show Receipts	145.00
CPR Receipts	45.00
April Receipts	3,186.00
Petty Cash Monies	50.00
Total Income	\$ 4,176.00
Expenses:	
Ck. #	
1022 Bruce MacDonald, CPA	150.00
1023 Pat Smith-Plant(P.R.)	31.84
1024 Infomart-Stationery	92.53
1025 Lynette Owens	245.74
P.R.	60.00
Postage	17.74
Software	168.00
1026 Della Bolton	75.00
Mailing - 3 mos	
1027 Petty Cash Fund	50.00
1027 Dallas County Dental Society	70.75
(Postage)	
1029 Wyndham	1,596.00
March Meeting	
1030 Ye Ole Print Shop	656.74
1031 Mary Kay Cosmetics	9.00
(Postage)	
1032 Della Bolton-May Fee	100.00
Total Expenses	\$ 3,077.60
Check Book Balance	\$ 3,721.27

President's Message *(con't'd from page 1)*

for her continued hard work on behalf of the DFW Chapter.

Nominees for Supplier of the Year were: Lynette Owens of the George Graves Group, Patty Watson Covert of Magic by Personal Tours and Ellen Beckert of the Freeman Companies.

The SUPPLIER OF THE YEAR for the DFW Chapter is ELLEN BECKERT. Ellen has been an active member of MPI since 1977. She has attended every Annual Conference since 1979 and served in the following capacities:

Program Planning Committee 1979, Speaker at Los Angeles Professional Education Conference 1979, Roundtable discussion leader 1985 Annual Conference. She currently serves on the International Award Committee (2 year term) and the International Marketing Committee (3 year term). Ellen was elected in April this year to be our International Board Member 1986-88 (Supplier).

Other local participation included: 1981-82 Program Committee, 1982-83 Board of Director, Program Committee and Nominating Committee, 1983-84 V.P. Education, Nominating Committee Chairman, 1984-85 President, 1985-86 Immediate Past President.

Other organizations (to mention a few because space does not permit us to list them all) Women In Communications, TSAE, ASAE, HSMA, Dallas Welcoming Committee 1984 Republican National Convention and United Way Chairman for 1985. A big thank you to Ellen for her continued support not only on a local level but Internationally as well.

Membership Contest

As you know, the 1985-86 membership year is drawing to an end. We have one more month to generate new members and get your name in the hat for the monthly prizes as well as the **Grand Prize... A TRIP TO EUROPE - ANYWHERE AMERICAN AIRLINES FLIES FOR TWO!!!!**

Also, remember our other contest that we announced at the beginning of the year...The member who has attended the most meetings this year, we've been keeping attendance records and it's going to be close!!!

Once again, a great big thank you to all of our contributors for this membership year.

GRAND PRIZE!!! Roundtrip for two to EUROPE COMPLIMENTS OF AMERICAN AIRLINES

THE SUMMIT HOTEL
HYATT REGENCY/DALLAS
SPECIAL ARRANGEMENTS
HOTEL CRESCENT COURT
WYNDHAM HOTEL
SOC. PETROLEUM ENGRS.
DR PEPPER
HARVEY HOTELS
PLAZA OF THE AMERICAS
HYATT REGENCY/FORT WORTH
MANDALAY FOUR SEASONS
DOUBLETREE HOTEL
LADY LOVE COSMETICS
KALEIDOSCOPE TOURS
MAGIC, INC.
*GEORGE GRAVES GROUP
*SOUTHWEST AIRLINES
*SUNBELT MOTIVATION
BDR ENTERTAINMENT
MARRIOTT PARK CENTRAL

LOEWS ANATOLE
*MANSION ON TURTLE CREEK
WESTIN GALLERIA
FT. WORTH C/V/BUREAU

RENEE'S COSMETOLOGY CENTER
*INTERCONTINENTAL HOTELS

*EASTERN AIRLINES
METRO HOTELS, INC.
GTE DIRECTORIES

*not given away

Lunch for two in Gabriel's
Dinner for two - Antares Restaurant
Texas Goodie Basket
Weekend for two/Suite/Breakfast
One Night Weekend Package/Breakfast
Lead Crystal Boxes
Cross Pen/Pencil Set - Six Pack Dr Pepper
Sunday Brunch for Four
Dinner for two - Cafe Royal
Sunday Brunch for two
Sunday Brunch for two - Four Seasons Bath Robe
Weekend Package for two
Assorted Gift Paks
Handcrafted kaleidoscope
Weekend for two - Magic Condo
Two nights Rancho Bernardo Inn - San Diego
Roundtrip for 2 to San Diego
Pegasus Tahoe Luggage Set
Cassette tapes, records/tickets
Suite for two for one night/Dinner for two/Brunch for two.
Sunday Brunch - Atrium
Saturday Brunch for two
Two nights/Brunch for two
Evening Extravaganza for two, Transportation/Dinner
Entertainment and Hotel Accommodations
Series of Six European Skin Care Treatments
Two nights-Hilton Head Intercontinental Hotel
Breakfast daily
Round Trip for two to Hilton Head, South Carolina
Two nights - S. Padre Hilton - w/Air
GTE Clock Radio Telephone

In case you hadn't noticed Ellen's latest project is "Mother to be". Pictured with Ellen receiving her award is Don Vaughn (Ellen's boss) and Suzi Oliver, Awards Chairman DFW Chapter. Also pictured is a Kirk Jr. or a Kirkette.

You may wonder why I would devote an entire column on something we announced at the May meeting. I feel it is pretty important to give Marilyn

and Ellen some well deserved recognition. As many of you may know, it takes a great deal of "personal" time to accomplish what these two have accomplished. I can't thank them enough.

This month's meeting is Tuesday, June 24 at the Brookhaven Country Club. The space IS limited to 150. Please make your reservations early.



Ellen Beckert (center) receives Supplier of the Year Award from awards chairman, Suzi Oliver. Offering congratulations is Don Vaughn of The Freeman Companies.

MEETING PLANNERS INTERNATIONAL SUPER SPORTS V 1986

Want to be a part of the most famous sporting event in 1986??? It's easy. Any and all DFW Chapter members planning to attend the Annual MPI Conference this June in Boston, automatically qualify as a member of **TEAM TEXAS**. You don't have to be an athlete, just a willing spirit and much enthusiasm.

Your participation in SuperSports V will enhance the feeling of camaraderie, give you a greater sense of loyalty to **TEAM TEXAS**, and help you get better acquainted with your own DFW Chapter members, plus get to meet our other Texas Chapter members from the Houston and Texas Hill Country (Austin and San Antonio) chapters.

SuperSports V will begin with opening ceremonies at 3:00 PM Sunday, June 15, in Boston. We will announce a **TEAM TEXAS** Spirit Meeting immediately prior to SuperSports V.

MOST IMPORTANT NEWS: You must be registered to participate. If you have not completed your waiver/application form and sent your \$5.00 fee to J.R. "Jerry" Swiggart by NOW, please call 387-9988 work hours, or 223-6237 after hours.

We also are in search of some new **TEAM TEXAS** "cheers". Please submit your "cheer" suggestions to Jerry now. We'll still keep and use old reliable "CHEW TOBACCO, CHEW TOBACCO".

Start getting in shape. Practice on your sack racing, balloon tossing, egg catching, volleyball spikes, and trivial knowledge. **TEAM TEXAS** will be planning a Spirit Week-end prior to going to Boston, for a joint team practice. More later.

ATTN: CORPORATE SPONSORS desired. As in the past, **TEAM TEXAS** will have a uniform, consisting of T-shirt, shorts, socks, visors, etc. We will greatly entertain offers from any of our members and their companies, to assist **TEAM TEXAS** with out uniform needs. Contact Jerry NOW.

GO TEAM TEXAS. WE'RE NUMBER ONE. WIN IN BOSTON. YEA!!!!

1986 ANNUAL CONFERENCE

Boston—June 15-18, 1986

Registration is limited to 1240.

Get your registration in early.

New Members

The following became new members in April:

Rita Briones
Planner
Suzanne Clark
Aviall
Jacqueline Cook
United Way Metropolitan Dallas
Tim Durkin
Infomart
Pat Elliott
BMC Services
Kristen Hanson
Mansion on Turtle Creek
Chris Hernetts
Personal Computer Rentals
Mark Magarity
Benchmark Management Company
Linda Mays
Rockwell International
Julie Sanders
Brookhaven Country Club
Jean Thonus
Embassy Suites/Love Field
Barbara Von Gulick
Infomart

MPI Welcomes You

1985-86 OFFICERS



Top - left to right: Norb Detman, VP Membership; Betty Thomas, VP Programming; Ellen Beckert, Int'l Director; Lynette Owens, President; Jeff Fuller, Board Member; Ed Vant, Jr., Board Member; Judy Houghton, Board Member; Mary Cowart, Board; Pat Smith, VP Public Relations; Michele Sanseverino, Board Member; Linda Hill, VP Administration. Not pictured - Laura Yarbrough, Board.



Left - Bob Handley, speaks on handling stress. Center top - Greeting people was Jane Warford's topic. Center bottom - Suzanna Boswell on non-verbal communications. Right - Stan White uses humor to motivate, inspire

WOW...WHAT A SHOW !!!

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Dallas, TX 75247



CALENDAR UPDATE

June 15-18
Annual Conference
Boston

June 24, 1986
Lunch
How to Arrange Special Events
Brookhaven Country Club

July 22, 1986
Dinner
Installation of New Officers

August, 1986
No Meeting

December 7-10, 1986
Professional Education Conference
San Diego

June 7-10, 1987
Annual Conference
Winnipeg, Manitoba

December 6-9, 1987
Professional Education Conference
Miami

June 19-22, 1988
Annual Conference
Seattle, Manitoba

December 6-9, 1988
Professional Education Conference
Nashville

OFFICERS

President
LaTrelle Smart(214)421-1083

Vice President Membership
Lynette Owens458-2021

Vice President Programming
Judith Mathews358-3395

Vice President Administration
Pat Smith746-3579

Vice President Finance
Betty Thomas630-8787

Vice President Public Relations
Janet Loveless986-8788

Board of Directors
Norbert Dettmann242-7476
Jeff Fuller867-2150
Linda Hill386-9403
Ed Vant689-4813

International Directors
Sally Gibbons - Supplier748-1200
Greg Elam - Planner655-7285

Immediate Past President
Ellen Beckert638-6450

Chapter Secretary
Della Bolton689-4775

MPI/DFW Current
Janet Loveless986-8788
Committee Chairperson -
2737 W. Shady Grove
Irving, Texas 75060



CHAPTER MEETING

DATE: Tuesday, June 24, 1986

PLACE: Brookhaven Country Club
3333 Golfing Green Drive (See map below)
Farmers Branch, Texas 75234

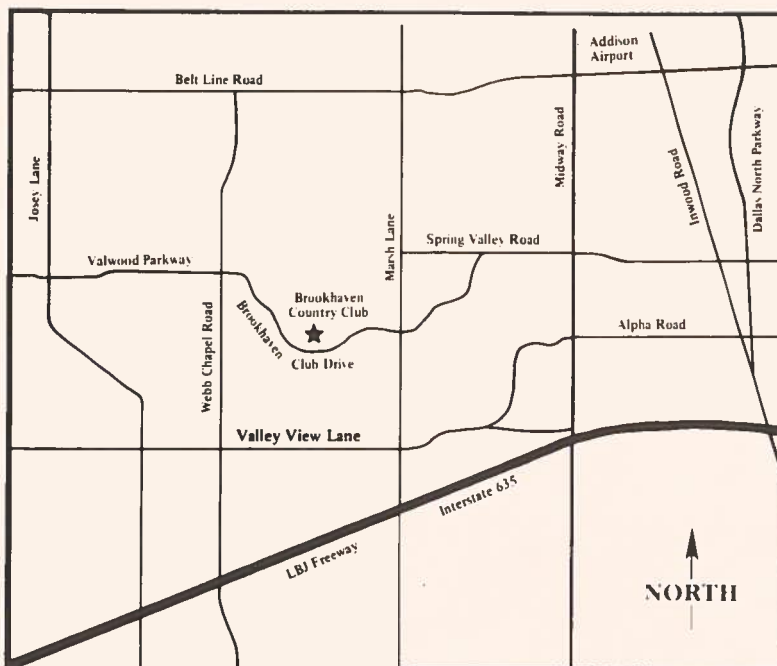
TIME: 11:30-12:00NOON Registration and cocktails courtesy of Brookhaven Country Club
12:00 - 12:45 PM Lunch
12:45 PM Program
1:30 PM Adjourn

PROGRAM: **"PUTTIN' ON THE GLITZ"** - "How To Arrange Special Events"
Panel Members:
Ellen Beckert Freeman Companies
Judy Thee Ray Bloch Productions
Jan Holm Club Corp.of America
Judith Houghton Dr Pepper Company

MEETING COST: Advance Reservations \$ 19.00
Late Reservations and Walk Ins \$ 24.00
(Space Available Only)

**ADVANCE RESERVATIONS MUST BE MADE BY NOON FRIDAY JUNE 20, 1986
NO SHOWS WILL BE CHARGED**

For Phone Reservations Call: Della Bolton, MPI Secretary
Between 8:00 AM - 4:00 PM
(214) 689-4775



RESERVATION AND ATTENDANCE POLICY

- Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.
- CANCELLATIONS must also be received by the cut-off date - NO-SHOWS WILL BE BILLED!
- Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings (spouses not included).