



CURRENT

Meeting Planners International--Dallas/Fort Worth Chapter

November 1986



President's Message

by Pat Smith



Pat Smith

Last month I said our goals for the year were centered around you - our members! One of these goals is to provide good, worthwhile, educational programming! There are three excellent educational opportunities scheduled during the next three months. Mark your calendars and plan to attend.

November 20, 1986

The November monthly meeting will be dedicated to learning more about certification within the meeting planning industry. A panel of three industry leaders will present their personal testimonials on "what certification means to me." Panel members will represent CMP, CHSE and CAE. Registration requirements and upcoming exam dates for each will be reviewed. There will be an opportunity to determine which certification program is the most appropriate for each member.

Don't miss this meeting! Call Della Bolton at 689-4775 prior to November 18th to RSVP.

December 7 - 10, 1986

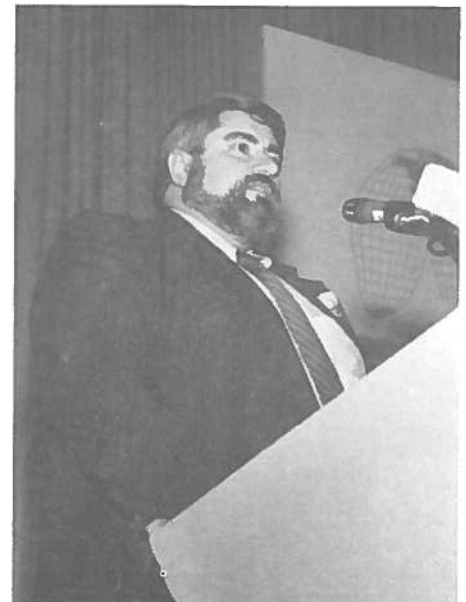
This year's MPI 1986 Educational Conference has been designed as a "training intensive conference", meeting the educational needs of both planners and suppliers. Over 50 courses are available from "negotiating" to "hiring and interviewing" to "risk management". A special session on December 9th will deal with Peer Presentations. The concept of the program is to utilize the expertise of those MPI professionals within eight given topic areas. Two sessions will be held - one from 1:30 - 3:00 p.m. and another from 3:30 - 5:00 p.m.

In addition to good educational programming and peer group networking, who can resist San Diego, in December? For more information, contact Becky Hopkins at 214-746-5222.

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Greg Elam, D/FW Chapter's International Director welcomes our guest of honor with a brief introduction for the membership and guests.



Doug Heath, Executive Vice President for MPI, addresses the D/FW Chapter members and guests at INFOMART.

D/FW Chapter Welcomes MPI National

Doug Heath and MPI given a big Texas Welcome at the October Meeting

The October MPI/DFW Chapter Meeting drew a large crowd of members and guests to give Doug Heath and the MPI headquarter's staff a big welcome to Texas and Dallas. Guests representing industry organizations such as NACE, HSMA, Hotel Motel Association, NPTA, Texas Hill Country MPI Chapter, and the Houston Area MPI Chapter joined the DFW Chapter in the festivities at the INFOMART. Among these guests were their presidents Tom McLaughlin, Texas Hill Country MPI; Susan Vaughn, Houston Area MPI; Padero Prado, Dallas Chapter National Association of Catering Executives; Kathy Harrison, Dallas Chapter Hotel Sales & Marketing Executives; and Andy Abbaite, Executive Vice President, Society of Incentive Travel Executives.

Doug Heath, MPI Executive Vice President, shared with the attendees the history that lead MPI to be at Infomart. In 1972 ten individuals felt there was a need for an organization to promote better communications between suppliers and planner, and MPI was born and headquartered

in Middletown. Their original premise for the organization was to provide education, training, visibility and networking.

The headquarter space in Middletown was designed for seven years of growth. However, there was an addition after three years, another a year later, and still more after that. It became clear that MPI needed to become part of another community to support this growth. Twenty-eight cities indicated interest in MPI. The finalists were narrowed down to Washington, D.C., Chicago, Atlanta, and Dallas. Due to economics and the tremendous support from Atlanta and Dallas, the choice narrowed to these two. In June 1985, the recommendation to relocate to Dallas was taken to the board.

Everyone came forward to help make the move. From the "can do" attitude of Dallas, to the support of the various MPI chapters, to Judith Matthews answering the phones the first day, MPI really came out of the basement. Doug believes the future will show it to be the right move. The meeting closed with Doug introducing those of his staff attending the meeting and an invitation to visit the offices.

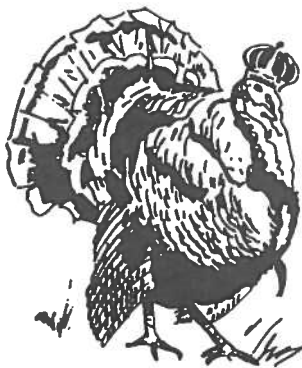
Membership Committee

by Norb Dettmann

Transferring your MPI membership when you move to a new position is sometimes a confusing process. To bring chaos out of confusion here are the International's Bylaws,

Article III, Section 4:

- A.** Membership in MPI shall be recorded in the name of the individual, not the organization.
- B.** When a member transfers employment from one organization to another he/she may continue membership by payment of the annual dues within sixty (60) days following the transfer or must provide evidence in writing that the organization he/she left has released to him/her the balance of the period for which dues have been paid. If membership by the transferred member is dropped for any reason, all qualifications for a new member shall be met for reinstatement.
- C.** When a company has paid the membership dues, the company has the right to replace the transferred member with another individual. If that other individual has a supplier status, he/she must meet the supplier requirement of bringing in a new meeting planner when the dues expire. He/she must meet all qualifications for membership within sixty (60) days or the end of the pre-paid dues period whichever is longer.
- D.** A member of the planner group may transfer to the supplier group by fulfilling all requirements for supplier group memberships.
- E.** Organizations shall be prohibited from changing their designated member except in the case of death or termination of employment during a period of sixty (60) days in advance of the Annual or Professional Education Conference.



Members and guests enjoying the reception at Infomart preceding the dinner welcoming Doug Heath and MPI to Dallas.

MPI Happenings

by Margaret Brown

In case you hadn't heard:

Paula Moss is now Sales Manager at the Las Colinas Inn & Convention Center . . .

Dan Esposito is now Regional Sales Manager at the Irving CVB. Dan was formerly at the Infomart.

Effective 10-23-86 the Hyatt name goes up at the Amfac. Joining the "new" Hyatt at DFW is **Ed Jordan** as Director of Sales & Marketing . . .

Up North, **Mickey DeVito** joins the Lincoln as Director of Marketing. And **Nita Sisul**, Director of Sales at the Westin Galleria says goodbye to **Amy Dahlquist** who has moved to Boston. We wish Amy and her husband the best of luck in their new endeavors in Boston . . .

Kathy Harrison of the Anatole is planning to do some scuba diving in the Grand Caymans over Thanksgiving. Have a great time, Kathy . . .

Paul Iacovino has returned to Dallas and will hang his hat at the Mandalay Four Seasons Hotel . . .

From MPI Headquarters we've learned that **Jeff Waddle** is on his honeymoon . . .

Doug Heath and **Sonnie Weaver** are now official Texas homeowners . . .

Tom McLaughlin is moving from San Antonio to become Manager of Chapter and Member Relations. Welcome to Big D, Tom . . .

Send all your "membership happenings" to Margaret Brown, telephone number 953-7227.

President's Message

(Cont'd from page 1)

January 18 - 21, 1987

If you are internationally inclined, how about London? MPI's 1987 Symposium is entitled "International Meetings: Making Them Better." Sessions will focus on important aspects of program logistics, currencies, finance, transportation, protocol and language concerns. Terry Waite, world renowned negotiator for hostage release in the Middle East, will be opening speaker on January 18th. For more information contact Becky Hopkins at 214-746-5222

BEST WISHES

The Officers and Board of Directors of the D/FW Chapter wish you and your families a happy and safe Thanksgiving Holiday.



DFW Chapter Treasurer's Report

by Janet Loveless

Total income received into the treasury, as of October 15th, was \$4,045.00. Expenses incurred during the same time period amounted to \$2,898.13. The resulting check book balance, including the \$4,156.00 balance brought forward, totals \$5,303.00 as of October 15, 1987



Bill Winsor, President of Infomart, welcomes our group and MPI National to his facility.



Bits 'N Pieces

Money for Chapter Meetings will be collected at the door at the time of the function instead of the old system of mailing payments prior to the functions. Please remember — no more mail-ins.

Also — don't forget to bring your money, since MPI cannot bill you for the functions.

Our policy is cash or check at the door. Thank you for your understanding. It's simple and it works!



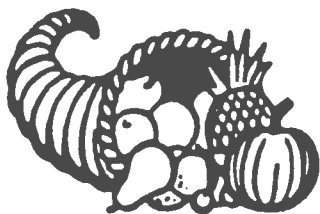
Start saving cans for our D/FW Chapter "Cans for Christmas" party at the Fairmont Hotel, December 16. What a wonderful way to enjoy the holidays — by giving to those in need.



The October D/FW Chapter meeting at Infomart caught these five members and guests catching up on the news.

Happy Thanksgiving

From your MPI Newsletter Staff



New Chapter Members For October

- Mary Carle**
Blue Cross/Blue Shield
- Laura Griffith**
Advantage Co.
- Betty Robertson**
Electronic Data Systems
- Lesley Nannen**
The Regent Hotel
- Robert Walker**
AVW Audio Visual, Inc.
- Herman Godfrey**
Precision Planning Co.
- Bobbie Williams**
Precision Planning Co.
- Tammy Durfee**
Worthington Hotel
- Ann Parchem**
Univ. of Texas, Health Science Center

"More Than A Designation Behind A Name"

by Mary Jo Simmons

November's chapter meeting promises to inform and assist in determining for yourself if certification is for you.

We will have 3 industry leaders speaking on certification and what it means to you and your future.

Marilyn Monroe, CAE, President of Texas Society of Association Executives, will be speaking on the CAE, Certified Association Executive Program

Our very own "Father of the CMP", **Lincoln Colby, CMP**, Director of Field Communications and Development for Merck Sharp & Dohme, will speak on the CMP, Certified Meeting Planner Program.

William "Bill" O'Boyle, CHSE, Director of Marketing, the Hershey Corpus Christi, and immediate past President of Texas Chapter of HSMA, will be speaking on the CHSE, Certified Hotel Sales Executive.

There will be a question and answer period, so come prepared.

"Don't miss this meeting!"

Luncheon, November 20 at the Lincoln Hotel, Dallas.

ACCESS

A new department with one manager to handle all details of your meeting.

For More Information Call
214/748-1200

Ask For Access



LOEWS ANATOLE
HOTEL

2201 Stemmons Frwy., Dallas, TX 75207

MEETING PLANNERS INTERNATIONAL 1986 PROFESSIONAL EDUCATION CONFERENCE December 7-10 • San Diego, California



Dallas Fort Worth Chapter of MPI
P.O. Box 47974
Dallas, Texas 75247



CALENDAR UPDATE

November 20, 1986
Lunch
D/FW Chapter Meeting
The Lincoln Hotel

December 7 - 10, 1986
Professional Education Conference
San Diego

December 18, 1986 (Thursday)
Dinner/Christmas Party
D/FW Chapter Meeting
Fairmont Hotel

January 22, 1987 (Thursday)
Lunch
D/FW Chapter Meeting
D/FW Hilton Hotel

February 26, 1987 (Thursday)
To Be Announced
D/FW Chapter Meeting

June 7 - 10, 1987
Annual Conference
Winnipeg, Manitoba

December 6 - 9, 1987
Professional Education Conference
Miami

June 19 - 22, 1988
Annual Conference
Seattle, Washington

December 6 - 9, 1988
Professional Education Conference
Nashville, Tennessee

OFFICERS

President

Pat Smith(214) 746-3578

Vice President Membership

Norb Dettman.....242-0827

Vice President Programming

Suzi Oliver.....954-1419

Vice President Administration

Linda Hill.....386-9403

Vice President Finance

Janet Loveless.....235-9887

Vice President Public Relations

Bill Boyd.....258-0210

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Mary Cowart.....353-7567

Jeff Fuller.....385-9000

Judith Houghton.....824-0331

Laura Yarbrough.....661-6000

Ed Vant.....689-4813

Michele Sanseverino.....556-0800

International Directors

Ellen Beckert - Supplier.....638-6450

Greg Elam - Planner.....935-7285

Immediate Past President

LaTrelle Smart.....421-1083

Chapter Secretary

Della Bolton.....689-4775

MPI/DFW Current

Bill Boyd.....258-0210

Committee Chairperson —
Sunbelt Motivation & Travel
P.O. Box 162709
Irving, Texas 75016

CERTIFIED MEETING PROFESSIONAL EXAM: WORK/STUDY GROUP

The DFW Chapter of MPI is offering a once a week study course that will prepare you to take the Certified Meeting Professional Examination (CMP) on June 6, 1987.

The weekly sessions will cover all of the 25 major topics in the exam, how to fill out the application for the exam, how to take the exam, what background reading to do, your own copy of the CLC* CMP Manual, CLC Glossary, as well as speakers on each of the topics, and review sessions just before the exam.

Introductory brief meeting: Thurs. Nov. 20, 1986, 1:30-2:00 p.m.
(after the monthly MPI meeting, at the Lincoln Hotel at no cost)

The first session of the Study Group will cover "How to fill out the application form for the CMP Exam," by the end of the evening you will know if you have enough points to qualify. You can join the study group, whether or not you want to take the test. The following sessions will cover the 25 subject areas included in the exam.

(*CLC = Convention Liaison Council)

Date: First Study Group Session: **Tuesday, January 13, 1987**
continues, weekly, until Tues. June 3, 1987

Time: **6:00 - 8:00 p.m.**

Location: INFOMART
1950 Stemmons Freeway (at Oak Lawn exit)

Places: Limited to 20 maximum, first paid first served

Cost: \$60 for each attendee for **entire 5 month work/study series**
includes: materials, speakers, CLC Manual and Glossary (a \$27.90 value!)

Make Checks Payable To: MPI DFW Chapter

Send Payment and Registration Form To: Mary Jo Simmons
Westin Hotel Galleria
13340 Dallas Pkwy.
Dallas, TX 75240

REGISTRATION for: MPI CMP Work/Study Course, beginning: Jan. 13, 1987

Name: _____

Address: _____

Phone: (W) _____ (H) _____

Check enclosed \$ 60.00 payable to: MPI DFW Chapter