

# CURRENT



Meeting Planners International-Dallas/Fort Worth Chapter

April 1987



## President's Message

by Pat Smith



Pat Smith

How many meetings/conventions are held annually by our D/FW meeting planning members? What is the total attendance at these meetings? What is the approximate dollar amount spent in any given convention city? These are some of the questions that the new MPI committee on "Community Awareness of the Meeting Professional" hopes to find out. A survey will be sent to the D/FW meeting planners shortly with questions such as these.

We encourage all planners to complete this brief survey so we can calculate meaningful statistics to determine the strength our D/FW chapter planning members represent to the overall hospitality industry.

This MPI committee, chaired by Charlotte St. Martin, has been established to create an awareness as to the value and importance of the meeting planning professional...within the city of Dallas...within the state of Texas...and within his/her own association or corporation.

It is the intent of this committee to establish action plans that will develop ongoing contacts with the media, offer presentations to civic clubs, develop a speaker's bureau of meeting professionals, and establish close working relationships with associate affiliations such as the Convention & Visitors Bureaus, the Hotel/Motel Association and the Texas Tourism Development Agency. Committee members include Judy Houghton, Harmon Hodge, Jeff Fuller and myself as an ex-officio member. Please feel free to contact any of us with your ideas and support; and look for your statistics survey in the mail soon.

**Happy Easter  
from the entire  
Current Staff!**



## April Meeting

by Nancy Kirk



### Springtime in Fort Worth

It's springtime in Fort Worth, the parks and botanical gardens are blooming, the water garden is flowing, and the birds are singing. The April MPI-D/FW chapter meeting will be a springtime showcase of the major downtown Fort Worth hotel properties; the Hilton, Hyatt Regency, and Worthington on April 23rd. The evening will be a progressive dinner through the three properties and an informative program of what's up and coming in Fort Worth. Also, during the evening we will be holding elections for the MPI-D/FW Chapter.

Busses will be available from the Anatole (Chantilly entrance) in Dallas to provide free transportation to anyone coming from Dallas. Registration will also be provided at the Anatole for those riding the bus. The

busses will also provide transportation between the hotels during the evening.

Following the evening's program, the Caravan of Dreams in Sundance Square has invited those attending the meeting to stop by for the 9:30 pm show featuring jazz great Horace Silver. The Caravan has graciously waived its cover and admission charges for those who would like to come by. Please let Della know if you plan to take advantage of the busses or the Caravan of Dreams show. One bus will remain to take those who stay for the show back to Dallas.

The April meeting in Fort Worth promises to be a full evening of information, fun, and events, so come and join us for springtime in Fort Worth.

**MPI Profile**

**JERRY SWIGGART**

*by Sally Gibbons*

Jerry, or "J.R." to his friends across the land, is an avid supporter of MPI and our great industry. However, for the last 14 months as corporate sales manager for American Express Group and Incentive Services, his career and MPI paths have very much changed. He is knocking on doors, "smiling and dialing," and every once in awhile having a refusal...a true supplier!!

Jerry started planning meetings with his very first job in the insurance industry (Western Security Life) as an agency administrator. On to another company as manager and another as assistant vice president...actually each insurance company experienced mergers and Jerry promptly climbed the ladder in the meeting and incentive planning field. However, the third merger was the last as the company (and his job) did not survive.

His out of work period was not that "pleasant", but his wife of 5 years, Trish, kept him going. They are "still on their honeymoon"! Also, his 16 year old step-daughter has been "fun"...especially with two grown sons out of the house.

Jerry has made the change from planner to supplier...buyer to servicer...and still keeps MPI as a favorite. Many of us remember his years as chapter President and as International Director...Thanks J.R.; what's next?

**PERSONAL:**

Born a sooner in Pawhuska (Pa-hus-ka) Oklahoma, lived in the D/FW area since 1969. B.S. degree in Business from Phillips University, Enid, Oklahoma.

**FAVORITE THING ABOUT MPI:**

Opportunity for members to network, and to become active in organization.



*Jerry Swiggart*

**FAVORITE RELAXATION:**

Hot showers, but also a two mile fast walk.

**FAVORITE THING ABOUT DALLAS:**

Diversity of things to do and to see.

**PERSON MOST LIKE TO MEET:**

Jesus.

**FAVORITE POSSESSION:**

Ability to laugh and make people laugh.

**TOUGHEST ASSIGNMENT:**

To find a suitable job during 5 months of unemployment.

**FAVORITE VACATION:**

My honeymoon to Texas Hill Country.

**FAVORITE BANQUET:**

Meat Loaf, fried potatoes, green bean casserole, tossed green salad, cherry pie a la mode.

**BEST HOUR OF DAY:**

All awake hours.

**TIPS OF THE TRADE:**

Plan, research, follow-up, implement and evaluate.

**WORKING PHILOSOPHY:**

The Golden Rule plus "if you don't have the time to do it right the first time, when will you have the time to correct it?"

**Members Only**

*by Norb Dettman*

The leaders in our two major member contests deserve a pat on the back. There is still time to join the contest of "NEW MEMBERS". The contests do not end until July. One or two new members will put you right in the middle of the race. Join in!!!!

**HONOR ROLL**

<b>New Member</b>	<b>Team Attendance</b>
David Bush	Sharon Edmondson
Susie Carr	David Bagg
Gary Clark	Brenda O'Quinn
Norb Dettman	Rosemary Hall
Brian Hile	Larry Schneider
Tom McLaughlin	Linda Fain
Michele Sanseverino	Judy Strain
Debbie Shiflett	Karen Hill
Latrelle Smart	
Pat Stumpp	
Ron Trammell	

**Heard It Through The Grapevine**

*by Margaret Brown*

Kathryn Westbrook has gone into her own meeting planning business, specializing planning, costing, and land coordination. The venture is so new that she hasn't even named the business yet. Anyone having any ideas, give Kathryn a call.

My good friend Mimi Hails has moved back to her hometown of Macon, GA. Mimi made a lot of friends while she was in Dallas and in MPI. Best of luck, Mimi, in all your new endeavors.

Donna Nagoshian says she got tired of eating BBQ at Southfork and has moved to the Holiday Inn DFW South as Director of Sales. It has apparently taken 2 people to replace her at the ranch!

**New Kids On The Block**

*by Norb Dettman*

Patty Cudabac.....	Southland Corporation	828-7887
Steve Murrin .....	Texas Group Sales	817/624-1101
William M. Thomas .....	GT Communications Inc.	651-7625
Charles Mayer.....	Hilton D/FW Airport	817/481-8444
Sheri L. Pizitz.....	Events Unlimited	934-2433
Laura J. Volberding.....	GT Directories Corporation	453-7845
Mitzi V. Baird.....	T.H.E. Meeting Planners	484-9531
John P. Bender .....	Colonial Catering	539-8109
Henry T. Ferguson .....	Fairmont Hotel, Dallas	720-5294
Patti A. Lytle.....	Beauticontrol Cosmetics	458-0601
Zelta L. Baker.....	Reserve Life Ins. Co.	670-9848
Lon Breedlove.....	Hershey Hotels & Resorts	320-0688
James J. Keaveny.....	Hilton Executive & Conference Center	817/481-8444
Rebecca A. Milkie .....	The Adolphus Hotel	742-8200

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- LEASE-MAINTENANCE

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13 YEARS EXPERIENCE  
522-6391**

# Chapter Meeting Announcement

**DATE:** Thursday, April 23, 1987

**PLACE:** Fort Worth

**TIME:** 4:30 PM - 5:30 PM Dallas Registration at the Anatole Chantilly entrance  
 6:00 PM - 6:30 PM Ft. Worth Registration Ft. Worth Hilton  
 6:30 PM - 7:15 PM Reception -- Ft. Worth Hilton  
 7:30 PM - 8:15 PM Dinner -- Hyatt Regency Ft. Worth Program and Elections  
 8:30 PM - 9:15 PM Dessert -- The Worthington  
 9:15 PM Adjourn

**PROGRAM:** "SPRINGTIME IN FORT WORTH"  
 ELECTION OF OFFICERS - YOUR VOTE COUNTS - PLEASE ATTEND

**MEETING COST:** Advance Reservations: \$24.00  
 Late Reservations and Walk-Ins: \$25.00  
 (Space Available Only)

**ADVANCE RESERVATIONS MUST BE MADE BY 12:00 PM ON MONDAY APRIL 20, 1987**  
**NO SHOWS WILL BE CHARGED**

Busses will be available in Dallas, leaving the Anatole at 5:30 PM and returning to the Anatole at the conclusion of the program. Free parking is available at the Anatole for the bus riders. Free parking is also available at the Ft. Worth Hilton in their lot behind the hotel (Calhoun St.) and in their garage.

The Caravan of Dreams in Sundance Square has waived its cover charge and admission for MPI members who would like to drop by after the program for an evening of jazz. Jazz great, Horace Silver, will be performing that night at the Caravan if anyone attending the meeting would like to stay and take in the sights and sounds at the Caravan of Dreams.

At the time you call in your reservation, please indicate if you will be riding the bus, or if you will be staying for the Caravan of Dreams show.

For Phone Reservations Call: Della Bolton, MPI Secretary  
 Between 8:00 AM - 4:00 PM  
 (214) 689-4775



- 1 -- Ft. Worth Hilton
- 2 -- Hyatt Regency Ft. Worth
- 3 -- Worthington



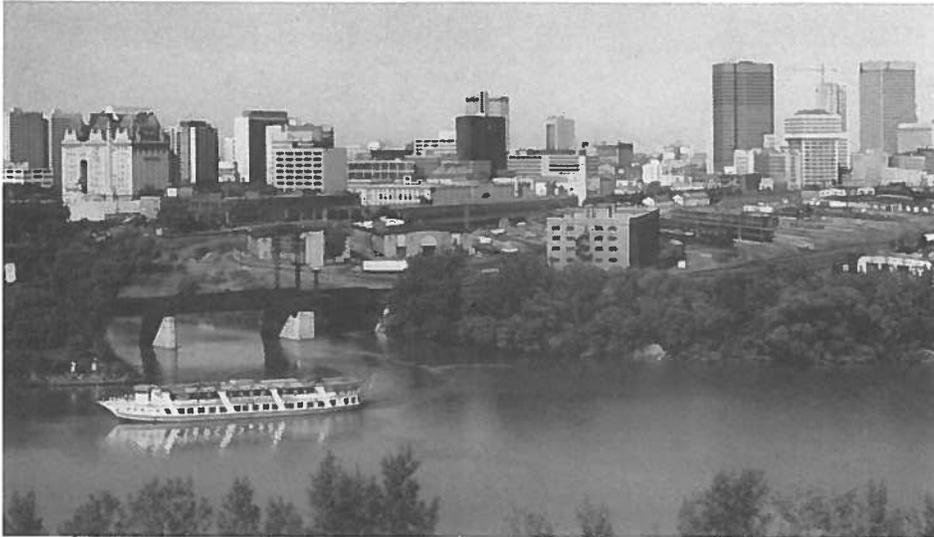


## Winnipeg MPI National Conference



## Tax Tips

by Rebecca Hurley  
Jenkins & Gilchrist



### "EXPANSION, CREATIVITY & INNOVATION"

The 1987 MPI Annual Conference is set for June 7-10 in Winnipeg, Manitoba, and promises to be the best ever from gavel to gavel. Super sports will take place on Sunday, June 7, on the University of Manitoba campus to informally open the conference to the general membership, but the first evening kickoff of the conference will be the "Folklorama Festival of Nations" reception. After many educational sessions on June 8 the evening will feature "Sights and Sounds" of Winnipeg. June 9 will see a continuation of a fully packed educational schedule followed by the evening's Gala Event. The conference will close officially after the guest speaker concludes on Wednesday morning, June 10.

The conference will take place in the Winnipeg Convention Center in the heart of the city and four deluxe hotels will host the stay: Holiday Inn Downtown, Delta Winnipeg, Sheraton Winnipeg and The Westin.

Winnipeg and Manitoba offer an ideal



## Tricks of the Trade

Spouse programs are an important part of any convention, when guests are allowed to attend. Because the convention sometimes lasts the better part of a week, or more, the arrangements chosen for spouse activities may play a significant role in the spouse's enjoyment of the convention.

There seems to have been a major shift in the interests and makeup of spouse program audiences. Many times in the past, spouse programs have been geared toward the stay-at-home wife. Spouses sometimes complain that most conventions haven't kept pace with the time. Though many conventions do offer auxiliary activities, these events are often tailored to the stereotypical housewife - despite the changing attitudes and growing number of males in attendance.

Due to changes in a convention's

setting for this year's conference with June temperatures averaging from 73 degrees to 52 degrees in the daytime. Winnipeg is almost the geographical center of the North American continent. It is the sixth largest city in Canada with a population of about 600,000 people living in a province roughly the size of France. Winnipeg is one of 10 major cities in North America with four performing art companies -- the opera, the ballet, professional theater and the symphony. Winnipeg also has more restaurants per capita than any other Canadian City. Cuisine ranges from top-of-the-line gourmet to a potpourri of ethnic restaurants serving dishes from all over the world. The nightclubs and pubs offer a wide variety of entertainment from dinner theaters to jazz, from coffee houses to discos. Nights in Winnipeg are alive with entertainment and enriching cultural events. Therefore, Winnipeg is a most appropriate location for MPI's 15th Annual Conference, for it is truly a "Kaleidoscope" of cultures and people.

by Lisa A. South

demographics, ideas for spouse programs should be changed from the stereotype of housewife only. Not all spouses are avid to see cooking demonstrations or fashion shows. And male spouses are now more commonly a part of convention trips. Plans for guest programs should be made to reflect these changes.

Some possible alternatives to previous types of spouse programs may include:

- geographical insight through tours of the convention city and its major landmarks, often with a drive past famous or ritzy homes,
- inspirational programs with motivational speakers,
- self-improvement programs, and
- "unisex" seminars covering such topics as personal finance, politics and physical fitness.

Prior to the enactment of the Tax Reform Act of 1986 (the "1986 Act"), a taxpayer was entitled to deduct the cost of attending a convention, seminar, or similar meeting if such meeting related to his trade or business or to his income-producing investment activities. The 1986 Act eliminated the deduction previously available for travel and other costs associated with conventions, seminars, and similar meetings that relate to a taxpayer's nonbusiness (i.e., investment) activities for taxable years beginning on or after January 1, 1987. Thus, registration fees, travel and transportation costs, and meal and lodging expenses incurred in connection with attendance at conventions, seminars, and similar meetings related to investments and financial planning are no longer deductible. Expenses incurred in connection with attendance at conventions, seminars, and similar meetings relating to a taxpayer's trade or business continue to be deductible under the 1986 Act.

The legislative history accompanying the 1986 Act indicates that congress considered it inappropriate to permit taxpayers to claim deductions for the cost of attendance at conventions, seminars, or similar meetings at which (i) each participant is furnished individually with videotapes of lectures relating to the taxpayer's trade or business that are to be viewed at the convenience of the participant and (ii) no other significant business-related activities occur during the time allotted for the convention. Congress believed that to allow a deduction for costs associated with such a convention would permit taxpayers to treat otherwise nondeductible vacations and recreational expenses as deductible business expenses. The legislative history emphasizes, however, that the deduction for the costs of attending a convention is not automatically disallowed merely because the convention utilizes videotaped or televised materials, if the participants must attend a convention session in person to view the videotape materials and the generally applicable requirements for deducting expenses of attending a convention are satisfied. Taxpayers who utilize videotaped or televised materials at conventions, seminars, and similar meetings are advised to use such visual aids only in a manner that ensures the deductibility of the costs associated with attendance at the meeting. In particular, participants should be required to attend in person the sessions at which such materials are to be viewed.

If you have suggestions as to specific topics that you would like to see addressed in this column, please send them to Rebecca Hurley, Jenkins & Gilchrist, 3200 Allied Bank Tower, Dallas, Texas 75202, (214) 855-4387.

PHOTOGRAPHS OF OUR MONTHLY MEETINGS ARE COURTESY OF SLOAN PHOTOGRAPHY. THEY DESERVE OUR SUPPORT FOR THEIR SIGNIFICANT CONTRIBUTION.

## March Meeting

by Nancy Kirk

### TAXES AND THE MEETING & TRAVEL INDUSTRY

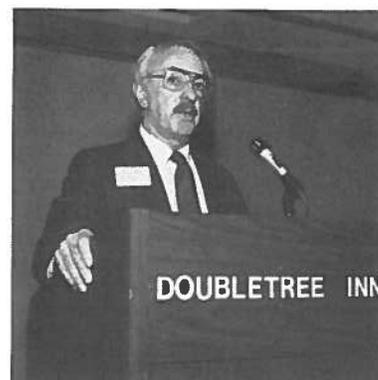
The March D/FW chapter meeting of MPI was devoted to the attempt to understand the current changes brought by recent tax legislations. Charlie Bass of the Dallas convention and Visitors Bureau informed the attendees of the state franchise tax passed by the Texas State Legislature. This tax has already been passed and efforts are being made to have areas such as trade shows exempted. The tax as it now stands would be levied on anyone exhibiting who does not have an office in this state. Currently such bills as Senate Bill 707 are being presented to create exemptions from this tax. The franchise tax is not being enforced at this time but could still be very harmful to the industry as word of its existence gets out. The Texas Hotel Association and the convention bureaus are mobilizing now to get rid of this tax. Mr. Bass encouraged everyone to write their legislators and senators to get rid of the franchise tax.

The second speaker was Mark Fehmer of Laventhol & Horwath who addressed tax reform and its effect on our industry. Abuses such as the quiet business meal should be corrected by this legislation but some of the previous requirements still remain, such as ordinary and necessary requirements, and documentation require-

ments. Under the new law you actually have to talk business (exception is if traveler is away from home and eating alone). Major change is the old rule that allowed expenses to be approximated; now they have to be documented. The new law has overcorrected in many areas such as only allowing 80% deductible.

Currently there isn't much to go on except the committee's report as to what is acceptable. Exceptions to the 80% deductible are recreational expenses like company picnic, promotional expenses (give aways), and in 1987-88 qualified meetings are exempt but they must meet certain criteria. Group tickets to games and skyboxes are subject to the 80% deductible. Mr. Fehmer also advises that qualified banquet hotels should not state meal costs separately on the invoice. All of these changes now mean that tax planning will have to be individually tailored.

The March meeting was a very informative and enlightening meeting from the speakers to the many handouts on the subjects presented. Kim Deru and Debbie Shiflett did a terrific job in putting together this program. Our thanks go to the Doubletree Inn and its staff for a beautifully prepared lunch.



Charles Bass

## International Exchange

By Rosemary Hall

The new committee selection process which provides for earlier notification of committee appointments was approved by the International Board of Directors at their December meeting in San Diego. President-Elect Marta Hayden and Executive Vice President Douglas A. Heath have met and notification has been sent out from headquarters of the newly appointed committee members.

Registration for the Annual Conference in Winnipeg is ahead of last year's statistics according to MPI Conference Department. The second mailing of the Winnipeg brochure is in the mail.

As a result of an association evaluation made a couple of years ago, a Governance Task Force was formed to make recommendations on the governing structure of MPI based on growth and the changes we have experienced. The Governance Task Force met in Los Angeles March 20-21, 1987 to continue their charge of studying the possible changes in MPI International Governance Structure. The task force, chaired by Weldon Webb, is planning to meet again in Dallas on April 12-13, 1987 to draft a preliminary report which will be submitted to MPI's International Board of Directors in Winnipeg at the Annual Conference in June.

## Dollars & Cents

by Janet Loveless

As of March 26, 1987:	
Balance brought forward	\$15,918.29
Income	5,671.00
Expenses for period	3,712.88
Checkbook Balance	\$17,876.41

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## New Membership & Chapter Attendance Prize Donations for 1987

### WEEKEND PACKAGES

Embassy Suites/Love Field  
Hyatt Regency, San Antonio  
The Hershey, Corpus Christi  
Four Seasons Hotel & Resort  
Marriott Quorum  
Dallas Plaza Hotel  
Wyndham Hotel  
Doubletree Inn  
Crescent Court Hotel  
Westin Hotel, Galleria

Summit Hotel

Hotel-Inter-Continental Houston  
St. Anthony Inter-Continental  
Walden on Lake Conroe

### DINING

Registry Hotel  
Plaza of the Americas  
American Express Group & Incentive  
Sheraton Dallas Hotel & Towers  
Loews Anatole Hotel  
Holiday Inn DFW Airport South  
Lincoln Hotel  
Club Catering/C.C.A.  
Circle R. Ranch  
Worthington Hotel  
Harvey Hotel, Addison  
Ranchland Inc.

### OTHER

Dr Pepper Company

Dallas Convention & Visitor Bureau  
Specialty Advertising Association  
Dallas Fan Fares  
American Heart Association  
Dallas Entertainment Group  
Magic by Personal Tour Service

Lady Love Cosmetics  
GTE Directories  
Bauer Audio Video

Weekend Suite, Breakfast, Cocktails in Evening  
Two Nights Stay  
Weekend for Two with One Night Dinner  
Weekend in Presidents or Governors Suite  
Suite for Two & Sunday Brunch  
Suite for One Night with Breakfast  
Romance Weekend Package  
Weekend Package with Breakfast  
Weekend Package for Two, Breakfast, Champagne  
Saturday Deluxe Room and Sunday Brunch in Zucchini's for Two  
Weekend Night for Two with either dinner at Gabriel's or Sunday brunch  
Weekend for Two  
Weekend for Two in Executive Suite  
Weekend for Two with Meals

Sunday Brunch at Malachite Showroom  
Le Relais Gift Certificate (Sunday Brunch)  
\$50.00 Guest Dining Certificate  
Dinner for Two at Mason's Steak Gallery  
Sunday Brunch for Four  
\$50.00 Gift Certificate at Burgundy's  
Dinner for two at Crockett's Restaurant  
Lunch for two at Willow Bend Polo & Hunt Club  
Whole 14# aged Rib Eye  
High Tea for Four  
Dinner for Two at McArthurs  
Deluxe Dinner for Twenty People

Two Desk Top Note & Calculator Sets, Two Pen/Pencil Sets,  
Two Beach Bags & Beach Towels  
Laser Skyline Picture of Dallas  
A Set of Custom Glassware  
Dallas Cowboy Tickets & Dallas Mavericks Tickets  
American Heart Cookbook  
Use of the Bill Tillman Band  
Three hours use of Magic Fire Engine or Magic Merry-Go-Round  
Lady Love Bath Pak, Kosemo Gift Set  
GTE Telephone  
1/2" VHS Player



Dallas/Fort Worth Chapter of MPI  
 P.O. Box 47974  
 Dallas, Texas 75247



### CALENDAR UPDATE

**April 23, 1987 (Thursday)**  
 Dinner  
**ELECTION OF OFFICERS**  
 "An Evening in Ft. Worth"  
 Reception/Hors d'oeuvres -  
 Ft. Worth Hilton  
 Dinner - Ft. Worth Hyatt Regency  
 Dessert/After Dinner Drinks -  
 Worthington  
 Program: Welcome and City Update  
 (city official)

**May 21, 1987 (Thursday)**  
 Lunch  
 D/FW Chapter Meeting  
 The Registry Hotel  
 Speaker: Tentative  
 Canadian Representative:  
 "On to Winnipeg" - Bruce Varner

**June 7-10, 1987**  
 Annual Conference  
 Winnipeg, Manitoba

**June 25, 1987 (Thursday)**  
 Afternoon/Dinner - Ranchland  
 "Fun and Games" and Program

**July 23, 1987 (Thursday)**  
 Dinner - "Ten Year Anniversary  
 Celebration"  
**INSTALLATION OF OFFICERS**  
 Location Pending

**December 6 - 9, 1987**  
 Professional Education Conference  
 Miami, Florida

**June 19 - 22, 1988**  
 Annual Conference  
 Seattle, Washington

**December 6 - 9, 1988**  
 Professional Education Conference  
 Nashville, Tennessee

**CMP Study Group**  
 Weekly (every Tuesday)  
 January 13 - June 6, 1987  
 Infomart

**Institutes**  
 July 19-24  
 Boston, MA

**Small Business Seminars**  
 July 10-12  
 New York, NY

#### MEMBER ALERT

Please phone in your reservations for the Thursday monthly meetings by the Tuesday 12:00 noon deadline!

We are having too many walk-ins and this is effecting our guarantee count and eventual seating capacities. We don't want to turn walk-ins away — but if the excessive number of walk-ins continues, we will be forced to establish such a policy. We ask for your support.

Thank you!

### OFFICERS

**President**  
 Pat Smith .....(214) 746-3578

**Vice President Membership**  
 Norb Dettman.....242-0827

**Vice President Programming**  
 Suzi Oliver.....954-1419

**Vice President Administration**  
 Linda Hill.....386-9403

**Vice President Finance**  
 Janet Loveless .....235-9887

**Vice President Public Relations**  
 Bill Boyd .....258-0210

**Board of Directors**  
 Mary Cowart.....353-7567  
 Jeff Fuller.....385-9000  
 Judith Houghton.....824-0331  
 Laura Yarbrough .....661-6000  
 Ed Vant.....689-4813  
 Michele Sanseverino .....594-2415

**International Directors**  
 Ellen Beckert - Supplier .....638-6450  
 Greg Elam - Planner .....953-7285

**Immediate Past President**  
 LaTrelle Smart .....421-1083

**Chapter Secretary**  
 Della Bolton .....689-4775

**MPI-D/FW Current**  
 Bill Boyd .....258-0210  
 Committee Chairperson —  
 Sunbelt Motivation & Travel  
 P.O. Box 162709  
 Irving, Texas 75016-2709



PROPOSED SLATE OF OFFICERS  
1987 - 1988  
DALLAS FORT WORTH CHAPTER

DR. NORBERT DETTMAN, PRESIDENT. NORB HAS BEEN A MEMBER OF MPI SINCE 1981. HE IS THE REGIONAL DIRECTOR OF THE NORTH TEXAS SMALL BUSINESS DEVELOPMENT CENTER. A GRADUATE OF THE UNIVERSITY OF TEXAS, NORB HAS SERVED AS THE V.P. OF MEMBERSHIP 86-87, BOARD OF DIRECTORS 85-86 AND CHAIRMAN OF THE BYLAWS COMMITTEE, 85-86.

MICHELE SANSEVERINO, V.P. MEMBERSHIP. MICHELE HAS BEEN A MEMBER OF MPI SINCE 1984. DURING THAT TIME SHE SERVED ON THE MEMBERSHIP COMMITTEE, 84-85, 85-86, 86-87, BOARD MEMBER 86-87, AND A CO-CHAIR OF THE CMP STUDY GROUP. MICHELE IS A GRADUATE OF CORNELL UNIVERSITY AND A SALES MANAGER AT THE FOUR SEASONS CONFERENCE CENTER.

SUZANNE OLIVER, V.P. EDUCATION. SUZI HAS BEEN A MEMBER OF MPI SINCE 1978. SHE WAS V.P. ADMINISTRATION 79-80, 80-81, MEMBERSHIP COMMITTEE 80-81, V.P. OF EDUCATION, 86-87. SHE IS THE PAST PRESIDENT OF THE TEXAS CHAPTER OF HSMA, 80-81, DALLAS CHAPTER OF HSMA, 77-78 AND VOTED OUTSTANDING MEMBER IN 1978. SHE IS ALSO THE PAST PRESIDENT OF LOVE FOR KIDS, INC. AND A MEMBER OF TSAE. SHE HAS BEEN WITH THE DALLAS CONVENTION & VISITORS BUREAU FOR 9 YEARS AS A SALES MANAGER.

LAURA YARBROUGH, V.P. ADMINISTRATION. LAURA HAS BEEN A MEMBER OF MPI SINCE 1983. A GRADUATE OF EAST TEXAS STATE UNIVERSITY, LAURA IS THE CORPORATE MEETING PLANNER FOR ELECTRONIC DATA SYSTEMS. A CURRENT BOARD MEMBER 86-87, LAURA HAS ALSO SERVED ON THE PROGRAM COMMITTEE, 86-87, THE MEMBERSHIP COMMITTEE 86-87, AS WELL AS THE WELCOMING COMMITTEE. LAURA IS ALSO THE PERSON WHO KEEPS OUR MEMBERSHIP ROSTER UPDATED.

MARY COWART, V.P. FINANCE. A MEMBER OF MPI SINCE 1984, MARY ATTENDED SMU AND N. TEXAS STATE. SHE IS THE MEETING SPECIALIST FOR UCCEL CORP. AND HAS SERVED ON THE 86-87 BOARD OF DIRECTORS FOR THE DALLAS CHAPTER. SHE HAS BEEN ON THE MEMBERSHIP COMMITTEE SINCE 1984 AND ALSO SERVED ON THE ADVISORY BOARD FOR MEETING NEWS FOR THE PAST TWO YEARS.

JUDY HOUGHTON, V.P. PUBLIC RELATIONS. JUDY HAS BEEN A MEMBER SINCE 1980. SHE IS A CURRENT MEMBER OF THE BOARD OF DIRECTORS AND HAS SERVED ON THE PROGRAM COMMITTEE 85-86, PR COMMITTEE 84-85 WHERE IS WROTE A MONTHLY ARTICLE FOR THE NEWSLETTER. JUDY IS THE DIRECTOR OF CORPORATE MEETINGS FOR DR. PEPPER AND ATTENDED THE UNIVERSITY OF TEXAS.

PROPOSED SLATE OF DIRECTORS

BILL BEATY, BEATY ENTERPRISES. MEMBER SINCE 1981. V.P. MEMBERSHIP 84-85. BOARD MEMBER 83-84. RECENTLY STARTED HIS OWN COMPANY AFTER RETIRING FROM K MART INSURANCE AFTER 22 YEARS OF SERVICE.

SUZI CARR, ANNUITY BOARD OF SO. BAPTIST CONVENTION. MEMBER SINCE 1984. GRADUATE OF N. TEXAS STATE UNIVERSITY, MAGNA CUM LAUDE. SUZI HAS BEEN WITH THE ANNUITY BOARD FOR 10 YEARS AS THE MEETINGS COORDINATOR. SHE HAS SERVED ON THE MPI WELCOMING COMMITTEE 86-87, MEMBERSHIP COMMITTEE 86-87 AND ATTENDED INSTITUTE I. SHE ALSO IS CURRENTLY SERVING ON THE CHAPTER OF THE YEAR COMMITTEE.

## PROPOSED SLATE OF DIRECTORS CONTINUED

**PHYLLIS FIREBAUGH, THE REGISTRY HOTEL.** MEMBER SINCE 1985. PHYLLIS HAS SERVED ON THE PROGRAM COMMITTEE, 86-87. IS THE PRESIDENT OF CHRISTIAN FRIENDS & BUSINESS. A MEMBER OF SME FOR 3 YEARS AND A NOMINEE FOR WOMAN OF THE YEAR BY WOMEN IN EXECUTIVE LEADERSHIP. PHYLLIS IS A SALES MANAGER FOR THE REGISTRY HOTEL AND ATTENDED DELMAR COLLEGE.

**PEGGY GACHET, DELTA AIR LINES.** PEGGY HAS BEEN WITH DELTA FOR 9 YEARS AS A MARKETING REPRESENTATIVE. SHE JOINED MPI IN 1986 AND HAS SERVED ON THE PROGRAM COMMITTEE, 86-87. SHE HAS SERVED AS A SPEAKER FOR THE CMP STUDY GROUP AND ON A PANEL FOR ONE OF OUR MONTHLY MEETINGS. PEGGY IS A GRADUATE OF THE UNIVERSITY OF ALABAMA.

**KAREN HODGES, DALLAS EASTER SEAL SOCIETY FOR CHILDREN.** KAREN IS THE DIRECTOR OF CONTINUING EDUCATION FOR THE SOCIETY. SHE CURRENTLY SERVES ON THE PROFESSIONAL AWARDS COMMITTEE AND JOINED MPI IN 1986. SHE IS A GRADUATE OF WEST TEXAS STATE UNIVERSITY.

**NANCY KIRK, COLOR TILE.** NANCY JOINED MPI IN 1984. SHE HAS BEEN A MEMBER OF THE PROGRAM COMMITTEE SINCE 1985 AND IS RESPONSIBLE FOR WRITING THE MONTHLY MEETING RECAP ARTICLE FOR THE NEWSLETTER. SHE IS THE MEETING AND TRAVEL ADMINISTRATOR FOR COLOR TILE AND ATTENDED THE UNIVERSITY OF TEXAS.

**MARTYN LEWIS, RANCLAND, INC.** A MEMBER SINCE 1985, MARTYN HAS SERVED ON THE MPI PROGRAM COMMITTEE 85-86, 86-87. HE IS ON THE BOARD OF DIRECTORS FOR HSMA AND IS NEWSLETTER CHAIRMAN OF THE SAME. HE ALSO HOLDS MEMBERSHIPS IN SME DALLAS, TSAE, ASAE, AND SITE. MARTYN WAS CO-CHAIR OF THE INSTALLATION OF OFFICERS AT TEXAS STADIUM FOR 86-87. HE IS THE DIRECTOR OF MARKETING FOR RANCLAND, INC.

**BOB MITCHELL, THE FAIRMONT HOTEL.** A MEMBER SINCE 1979. BOB HAS BEEN VERY SUPPORTIVE OVER THE YEARS. HE HAS A 90% AVERAGE ATTENDANCE AT MEETINGS (DROPPED FROM 100% ONLY BECAUSE HE RSVP TOO LATE) ASSISTED THE PROGRAM COMMITTEE IN PLANNING THE CHRISTMAS PARTY. IS PAST PRESIDENT OF HSMA, A MEMBER OF TSAE AND A GRADUATE OF SMU.

**MARY JO SIMMONS, WESTIN GALLERIA HOTEL.** A MEMBER SINCE 1984. MARY JO HAS SERVED ON THE PROGRAM COMMITTEE 84-85, 85-86, 86-87. SHE IS A CO-CHAIR OF THE CMP STUDY GROUP 86-87. A MEMBER OF THE SOCIETY OF GOVERNMENT MEETING PLANNERS, ASAE 84-86, SME 82-85 AND TOASTMASTERS 82-83. SHE IS A SALES MANAGER FOR THE WESTIN.

**PAT STUMPP, VOLUNTARY HOSPITALS OF AMERICA.** PAT HAS BEEN THE MEETING PLANNER FOR VOLUNTARY HOSPITALS OF AMERICA FOR 5 YEARS. SHE IS A GRADUATE OF OKLAHOMA COLLEGE FOR WOMEN.

## PROPOSED INTERNATIONAL DIRECTOR

**ROSEMARY HALL, MARY KAY COSMETICS.** A MEMBER SINCE 1980. ROSEMARY SERVED AS A BOARD MEMBER 1981, V.P. ADMINISTRATION, 1982-83, V.P. FINANCE 1983-84. SHE IS THE COORDINATOR OF MEETING SERVICES FOR MARY KAY COSMETICS.