



# CURRENT

## PRESIDENT'S MESSAGE

### MIDYEAR REVIEW

by: Mary Jo Malone



As this decade comes to a close and we near our halfway point for this administrative year, I feel it appropriate to review our accomplishments so far.

Through the efforts of each and every committee, we have grown and reached new levels of achievement.

Membership is up to 380 members with a new surge of growth and interest out of our Fort Worth, Arlington and mid-cities' members. Our sleek 1989-90 Membership Directory was produced and mailed in September.

Education and Programming has produced programs that have had record highs in attendance; 176 people at our October meeting and 207 at our November joint HSMA/MPI meeting. Our 10 week "Introduction to Meeting Planning" course at Richland College graduated 34 students this month and will repeat this course next spring.

Two Executive Workshops have been held two successful workshops, one in which 23 attendees obtained their certification in CPR. We also hosted the first seminar in our "How To" series this week on "Airline Negotiating".

Community Service is strong with programs such as the Hugo Relief fund, Stew Pot, and Meals on Wheels "Thanksgiving Dinner Deliveries".

Our Newsletter Advertising Committee is selling more ads. Community Awareness is working on a benefits brochure. Professional Growth Awards is strong and awarding funds to members for educational opportunities.

The formation of our Fund Raising Committee produced the Love for Kids Christmas Card Project, which needs your

## DECEMBER MEETING

# Winter Wonderland

by Judy Love Bradley

Please make plans now to join us for the December monthly meeting of the DFW Chapter of MPI. The theme for this month's meeting is a WINTER WONDERLAND and we hope you will join us on Wednesday, December 20th at the Plaza of the Americas Hotel to share the warmth of the holiday season with your friends and colleagues.

During the reception, we will be treated to the heart-warming sounds of holiday

carols sung by the COLLINS CLASSIC CAROLERS. This strolling quartet of Victorian costumed singers will create an old-fashioned ambience of memories from holidays past. This group has entertained on professional stages from Dallas to New York to Switzerland for many of the Fortune 500 Companies...and we are honored to have them perform for the DFW Chap-



Linda Petty

ter of MPI.

AND if you're into great light rock, jazz, soul or light pop sounds sung by a one-of-a-kind songstress with a truly original voice, then you need to plan to see Linda Petty and the Main Event...for your dining and dancing pleasure...throughout the evening. Linda and her band has per-

see *Wonderland*, page 2.



Collins Classic Carolers

support. If you need Christmas Cards for personal or company use, please contact Lois Covillo, Dallas Sheraton at 922-0314. We encourage each member to buy at least one package for this worthwhile cause.

Applause to ALL committee members who are doing such a fine job.

I look forward to seeing all of you at the Holiday Party, December 20th and may this Holiday Season bring you and your families every happiness.

## December Chapter Meeting

NOTE, please refer to the separate flyer enclosed for details about registering for the December Christmas Party.

•WONDERLAND  
from page 1.

formed on a select circuit of top notch show rooms from New York to San Francisco and they are at home on any stage. Don't miss hearing this popular entertainment.

In order to allow all of us to have a totally carefree evening...enjoying the holiday spirit...the Plaza of the Americas has graciously arranged a room block specifically for MPI members for the night of December 20, 1989. The rate will be \$49.00 and reservations can be made by calling the Plaza of the Americas Hotel directly.

Come and join us for a very special evening...with very special friends. We look forward to seeing you there.

**THE WEC IS  
COMING  
IN APRIL!**

**STAY TUNED  
FOR MORE  
DETAILS**

# November Executive Workshop a success

by Connie Sandifer, CMP

The DFW Chapter Executive Workshop Committee expresses special thanks to those who made the November Executive Workshop another successful educational endeavor.

Caleb McAfee, with Dimension 4, addressed "Personal Financial Strategies For Today's Professional" following the Joint MPI/HSMA monthly meeting on November 15th. The workshop explored a variety of money movement strategies, including stock markets, money markets

and bond markets. Mr. McAfee presented practical alternatives to achieve personal financial security. Workshop attendees took with them important and useful information, immediately applicable toward this goal.

Also to be thanked are the Doubletree Park West, which provided the meeting space and beverage service, and J&S Audio-Visual, which supplied the A/V equipment for the workshop.

## HOST FACILITY- DECEMBER

by Judy Love Bradley

FACILITY: Plaza of the Americas Hotel  
650 N. Pearl Street  
Dallas, TX 75201

PHONE: 214/979-9000

Plaza of the Americas Hotel, is a Mobil Four Star, Triple A Four Diamond Hotel located in the heart of Dallas Arts District, offering gracious European service. The hotel is part of a multi-use complex featuring a landscaped, 25-story atrium of office, retail shops, restaurants and year-round ice skating arena.

RESTAURANTS: 15-variety; Hotel features Five Star French nouvelle cuisine dining room - Cafe Royale. Specialize in French Modern Cuisine type of food.

SLEEPING ROOMS: .....400  
SUITES: .....38  
MEETING ROOMS: .....11  
SIZE OF GROUP WE BEST CATER TO: ..... 10 - 1,000

To book an upcoming meeting/convention please contact:

NAME: Mary Lynn Mignogna  
TITLE: Director of Sales  
PHONE: 214/979-9000  
FAX NUMBER: 214/953-1931

## MAKING CHANGES

by Lisa A. South, CMP

If you have made a change in your name, company, business address, business phone number, job title, etc., remember to send the information IN WRITING to:

Meeting Planners International  
Attention: Membership Department

INFOMART  
1950 Stemmons Freeway  
Suite 5018  
Dallas, Texas 75207

OR

You may call the changes into the Membership Department of MPI Headquarters at (214) 746-5222.

# Call us before you have an affair.

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## NOVEMBER MEETING

# November meeting wrap-up

by Tobi Hollingsworth

If it's true that actions speak louder than words, the room at Wednesday's MPI/HSMA joint meeting was screaming! All around the room heads were nodding in agreement with comments made by speakers Doug Heath, Executive Vice President and CEO of MPI, and Leonard H. "Buck" Hoyle, Jr., Executive Vice President of HSMA.

Attendance was excellent as the Dallas chapters of MPI and HSMA joined forces



Leonard "Buck" Hoyle, Jr., CAE, CMP, Executive V.P. HSMA. Doug Heath, CM, CAE, Executive V.P.-CEO, MPI.

for their November meeting. The leaders of each international organization were questioned by a very distinguished panel of industry affiliates: Christine Levite, Executive Editor of Meetings & Conventions Magazine, Peter Shure, Publisher of Meeting News Magazine; and Mel Hosansky, Editor-in-Chief of Successful Meetings. The panel and speakers created quite a quality line-up! Relevant issues of our profession were discussed in a very professional and honest manner. Never has a "debate" held the attention of it's audience quite like this one. Topics of discussion included; professionalism, mobility, discipline, experience, no-shows, over-bookings (or as Mr. Hoyle said... "Under-departures"). Mr. Hoyle's valid concern was "We're not seeing anyone grow old in this business." He summarized by challenging companies to "invest in their people" by hiring professionals, educating them continually and providing benefits for them. Mr. Heath concluded "It's how the people



on the sidelines view us...let's start with ourselves."

The entire luncheon and meeting left you feeling very much a professional in our industry. The shining new star in our profession...The Doubletree Hotel at Park West...did a superb job. The luncheon menu served was delicious! Attention to detail, a necessary quality to planners and suppliers alike, was exemplified by the entire staff. (I must reference the fabulous detail on the dessert plate....)

J.C.Penney provided our door prize of a "professional" nature...a beautiful leather brief case. And a special "thank you" to Petal Creations for their timely arrangements of flowers in pumpkins...and to J&S Communications for their very "professional" handling of all audio visual requirements for our speakers and panelists.

Photos compliments of  
Bill Sloan Photography

## SPOTLIGHT

by: Connie Sandifer, CMP



### Dawn Weightman

Dawn Weightman loves the diversity of her job. As Director of Sales and Promotions, Dawn oversees sales, marketing, advertising and public relations for the Sheraton Dallas Hotel. Obviously, the position required someone with a broad background!

After attending NC State University, Dawn began her hotel career at Pinehurst Hotel and Country Club in 1977. There, she supervised the Guest Services and Ground Transportation Departments. By 1978, Dawn was in sales, a move which led to a position in the Sales and Marketing Department at Sea Pines Plantation on Hilton Head Island.

From there, after a brief return to Pinehurst, Dawn moved on to an exciting position at The Boca Raton Hotel and

Club. She became Director of Sales there in early 1985.

A proposal of marriage would lure Dawn to Dallas in 1987, where she took a position with the Dallas Convention and Visitors Bureau. This gave her an opportunity to learn the city and see what "life after resorts" had to offer. From the CVB, Dawn progressed to her current position with the Sheraton Dallas Hotel, where she enjoys the people with whom she works as well as the challenge and opportunity.

For a more detailed look at Dawn Weightman, read on:

**HOMETOWN:** Skaneateles, New York

**HOBBIES:** Skiing, tennis, art

**HOW LONG IN MPI:** 9 years

**THING LIKES BEST ABOUT MPI:**

The networking and support

**BIGGEST PROFESSIONAL CHALLENGE:**

To be more creative and innovative than the competition and to remain one step ahead of them.

**PROUDEST PROFESSIONAL ACCOMPLISHMENT:**

Organizing a great team of committed sales people and meeting their group sales goals at Boca, in a competitive market, during 1986 and 1987.

**SPOT WOULD MOST LIKE TO VISIT:**

"Japan, for a sneak preview of their culture and business ethics. It appears it will be part of our future."

**TIP OF THE TRADE:** Sell Now - Worry Now!!

## NEW KIDS ON THE BLOCK

by Lisa A. South, CMP

Meeting Planners International would like to welcome the following new members for the month of October.

6 Jill E. Heyerdahl  
Asst Travel Manager  
SSC Laboratory  
2550 Beckleymeade Ave., No 260  
Dallas, TX 75237  
214/708-1525  
Planner

7 Kathryn G. Howle  
General Manager  
AVW Audio Visual Inc.  
805 Convention Center Blvd.  
New Orleans, LA 70130  
504/522-7937  
Supplier

8 Susan A. Hutchinson  
Administrative Assistant  
Burlington Northern Railroad  
3300 Continental Plaza  
Ft. Worth, TX 76102  
817/878-2020  
Planner

9 Marlene M. Lamberti  
Executive Secretary  
Duchossois Industries Inc.  
845 Larch Avenue  
Elmhurst, IL 60126  
708/279-3600  
Planner

10 Anne L. Latimer  
Head of Travel Services  
SSC Laboratory  
2550 Beckleymeade, Suite 260  
Dallas, TX 75237  
214/708-1521  
Planner

11 Sandra K. Miles  
Administrative Asst.  
Equitable Financial Companies, The  
7616 LBJ Freeway, Suite 600  
Dallas, TX 75251  
214/386-8100  
Planner

12 Karen C. Rash  
Business Administrator  
Communications Council of America  
1930 Rosemeade Pkwy, No 211  
Carrollton, TX 75007  
214/394-7517  
Planner

13 Dorothy J. Smith  
Director of Sales & Mktg.  
Days Inn Downtown  
600 Commerce  
Ft. Worth, TX 76102  
817/332-6900  
Supplier

14 Carolyn C. Taylor  
Catering Sales Manager  
The Mansion on Turtle Creek  
2821 Turtle Creek Blvd.  
Dallas, TX 75219  
Supplier

15 Mary A. Cain  
National Sales Manager  
Hyatt Regency DFW  
International Parkway  
DFW Airport, TX 75261-9014  
214/453-1234  
Supplier

16 Robert S. Campbell  
President  
Campbell Travel Inc.  
14004 Dallas, Pkwy, No 390  
Dallas, TX 75240  
214/934-6750  
Supplier

17 Earl E. Elms  
Area Marketing Manager  
Southwest Airlines  
P.O. Box 37611  
Dallas, TX 75235  
214/248-4566  
Supplier

18 Rocky M. Espina  
Executive Director  
Sales & Mktg Executives of Dallas  
4100 McEwen, Suite 101  
Dallas, TX 75244  
214/991-0516  
Planner

19 Kathryn K. Hart  
President  
Turnkey Meeting Planners  
8404 Forest Lane, No 102  
Dallas, TX 75243  
214/348-5519  
Planner

## MEET A NEW MEMBER

by Becky Milkie



### Clairene Jorella

Legal Assistant/Meeting Planner  
Kimberly-Clark Corporation

Clairene has been with Kimberly-Clark for four years. She coordinates the organization and logistics for meetings of Directors, committees of the Board and the Stockholders, plans facility tours, dinners and other additional activities in connection with the meetings. . . and if that wasn't enough, Clairene also serves as assistant to the Corporate Secretary assisting with accumulation, verification, printing and mailing of proxy . . . and much much more.

Clairene's biggest challenge or toughest assignment in the industry has been to anticipate the needs of the highly successful, diversified individuals on their Board and providing them with the quality support required for their attendance at the Board meetings. She says that it is a challenge to plan a meeting at a mill site or construction site when the board meetings are held at various Kimberly-Clark facilities.

A member of MPI since June, 1989, Clairene enjoys MPI because it is a network to share experiences and expertise as well as a resource for information.

She enjoys her job because it gives her the opportunity to travel and the job is never dull or routine. It is a challenge to attempt to be prepared for any last minute changes that might occur.

Clairene is proud of the recognition of her professionalism that she has received from members of our Board of Directors. Personally, she is proud of her three sons, Ray, James and Steve. They have grown up to be kind, caring, compassionate young men and I am sure they will make positive contributions to our society.

Her major "tip of the trade" and/or "working philosophy" is there is no detail too small. It is the proper attention to the smallest of details that makes a meeting happen. If every detail is planned, when the "disasters" happen they can be reacted to while the basic plan for the meeting continues and usually only the planner and staff know the disasters even existed.

Clairene enjoys travel, Opera Guild, horseback riding and snorkeling.

She has already gotten involved in MPI by assisting with the Hurricane Hugo Charleston Drive, Meals on Wheels on Thanksgiving Day, and has signed up for Stew Pot. It's GREAT to have YOU as a member of MPI!

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## CMP CORNER

by Kim Warren

### Test Time!

Depending on when this issue of the newsletter hits your desk, several of our colleagues have either just finished sitting for the CMP test, or those same folks are still sweating it out awaiting the December 9th test date! They can answer the questions below; can you?

Head Tax	Service Charge
Plus-Plus	Rider
Yield	Surcharge
Inclusive	Space Rate

1. Rates which include gratuities and taxes are referred to as \_\_\_\_\_.
2. The charge over and above established rates is called the \_\_\_\_\_.
3. The addition of taxes and gratuities to a price when not included is referred to as \_\_\_\_\_.
4. The cost per square foot for exhibit space is called the \_\_\_\_\_.
5. An additional clause in the artist's contract stipulating requirements such as travel, dressing rooms, technical equipment, etc. is referred to as a \_\_\_\_\_.

#### ANSWERS:

1. Inclusive
2. Surcharge
3. Plus-Plus
4. Space Rate
5. Rider



**DUCKY-BOB'S**  
**PARTY RENTALS**

**Dallas**      **Ft. Worth**  
702-8000      336-6800

## HEARD IT THROUGH THE GRAPEVINE

by Donna Magro

Kim Warren has left Halliburton to join the folks at Sunbelt. As you may know, Sunbelt Motivation and Travel has bought The Meeting Network. Tom Levine and Kim will be working together in the newest division of Sunbelt...the meeting department! Kim, we wish you the best of luck in your new endeavor with The Meeting Network!

Ms. Melinda Daniels has returned to the Westin Hotel as Catering Manager. The Westin is glad to have you back, Melinda.

Pat White from World Business Incentives has left to start her own company... Quantum Travel Services and Incentives!

Pat is quite excited about her new status and we wish her the best of luck!

Ms. Lou Hudson has left the Westin to return to her other career in the advertising business...she is with Harte Hanks. Congrats to you Lou and best of luck!!

Ms. Pat Stump has left Voluntary Hospitals of America and has been replaced by Ms. Peggy Stanley. Welcome Peggy and hope to see you at MPI in the near future! We wish Pat the best of luck in whatever her next challenge proves to be!

Please call me if you have anything going on.....weddings, job changes, babies...I'd love to hear from you...214/521-9304.



### AVW Audio Visual, Inc.

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When there is no budget,

When there is no way,

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**631-5251**

# MPI COMMUNITY SERVICES

by Becky Milkie

## STEW POT IN JANUARY

Volunteers are still needed and always needed for the Stew Pot. Mark your calendars for the Friday after each MPI meeting. So... currently mark your calendar for Friday, January 26, 1990.

## CHRISTMAS FOOD DONATIONS

Non-perishable items for Christmas will be collected at our December Christmas Party. Please bring all your items to be donated to the North Texas Food Bank. This will help make everyone's holidays a little brighter.

Thanks to everyone that brought food items to the November meeting!

## MEALS ON WHEELS

Many Many Many thanks to the 28 MPI members that participated in the Meals on Wheels on Thanksgiving Day. Hats off to you all!!!

## SPINA BIFIDA CHRISTMAS PARTY

On December 2nd we assisted with a Christmas Party for children with spina bifida at the Scottish Rite Hospital. Clowns, magicians, a DJ and volunteers created lots of merriment.

\*\*\*\*\*

We always start our volunteer effort strong for the first few months, however, we tend to lose volunteers as we progress through the year. Please make an effort to at least participate once during the 1990 year.

If you have any questions, please call Ms. Colleen Albert at 214/746-6628.

## CLOTHING DRIVE

### Socks & Jocks

by Cheryl Lilley and Amy Dugan

Can you imagine going through one of those miserable Dallas ice storms without socks or underclothes? We can't! That is why the DFW Chapter of MPI is conducting a CLOTHING DRIVE for the homeless people of Dallas/Ft. Worth.

Effective immediately until the January 25th meeting please bring:

- New or used underclothing (underwear, socks, undershirts, etc.)

- Shoes
- Pajamas, hats, gloves
- Blankets
- Any other items you don't use

Please bring to the following drop off points between 9:00 am - 5:00 pm. Monday-Friday.

Kaleidoscope, Inc.  
3131 Turtle Creek Blvd., #910  
522-5930  
Judy Benaroché

Dallas Fan Fares, Inc.  
5485 Beltline, #270  
239-9969  
Michelle

AVW Audio Visual, Inc.  
2241 Irving Blvd.  
634-9060  
Lindsey Iacovino

If you are unable to make it to any of these drop off points, feel free to bring your donation to the December or January Chapter meetings. Any questions, please call Cheryl Lilley (855-1414) or Amy Dugan (680-8679).

This is an opportunity to make a big difference in the life of those less fortunate than you. So remember **every pair of socks will keep someone warm this winter!**

Thank you all for your support, especially those serving as collection points.

## GIVE A LITTLE LOVE

by Barbara Fett

If you have not yet purchased your LOVE FOR KIDS Christmas Cards you still have a chance to support a most worthy cause. Love for Kids is an all volunteer organization and they need our help! They are totally funded by donations from individuals, corporations and special fund raising events such as this.

All proceeds from the sale of our Christmas Cards will go directly to Love for Kids. Help bring the joy of sharing to our city's less fortunate children and senior citizens. To make your purchase please call Lois Covillo at 922-0314 or Nancy Kirk at 650-4658.

# A HOLIDAY REQUEST

by Anita Siegers

During this season of giving and receiving, the donation committee asks everyone to add a name to their shopping list: the DFW MPI Chapter.

Recently Sindi Sonnier of Presbyterian Healthcare Systems said "working in a hospital, it can be difficult to think of a door prize donation to give". However, we can all agree that the Care Club membership presented by Sindi at our September meeting was creative and appreciated.

Here is the opportunity for each of us to share that special VIP amenity never enjoyed by anyone other than a guest or make available an extra speakers gift ordered for a previous meeting. Please contact Dana McGovern at 214/550-0577.

## CAREER OPPORTUNITIES

by LaTrelle Smart

In recent weeks the job bank has received several requests from 'members' companies to assist in filling vacancies on their staff. Unfortunately the positions they wanted to fill were more along the lines of hotel sales or destination management sales positions. In the past we have always referred these calls to the HSMA resume bank operated by Ed Jordan. As it has always been a policy of MPI to treat "Planner" members and "Supplier" members equally, your local chapter is now accepting resumes of all members who are interested in any career opportunities available in the area. Our intent is not to compete with the HSMA resume bank but to provide the same service to all members. Therefore, if you are a "Supplier" member wishing to be on file with Career Opportunities, please forward a minimum of three (3) resumes along with \$15.00 (if you are a member) \$25.00 (if you are not a member) to:

### MPI-CAREER OPPORTUNITIES

2730 Silver Creek

#232

Arlington, Texas 76006

Supplier companies and Planner companies, please remember the resume service is here to assist you in filling any meeting planning or sales positions you may have AT NO CHARGE TO YOU. If you have a position to fill, please give LaTrelle Smart a call Monday - Friday, 8:30 am - 5:30 pm at 214/746-6632.

# EXTRA! EXTRA! Read All About It...

New Format For the "Current" in 1990

From the Editors Desk

Beginning in January, "Current" will be themed around the topic of the Monthly Chapter Meeting. Articles and advertising will feature the theme.

Providing an additional member benefit, each issue may be filed for future reference. When needed, the articles, suppliers and people in that area of the industry will be at your fingertips.

1990 Themes will be:

**January** - The Cutting Edge of Audio Visual Technology

**February** - See You In Hawaii - Implementing a Theme

**March** - A Night In Cowtown, where the West Begins

**April** - We're C-"HIP" on Computers - High Tech Methods in Meetings

**May** - Creating Memories For a Lifetime - Awards and Incentives

Each issue may be sponsored by an advertiser with your name on the front page as well as a full page inside. Suppliers, contact Joanne Nichols at 357-5601 for information to be included where you need to be.

It's an exciting new "Current". Plan on being a part of it!

January monthly meeting will. . .

# Knock Your Socks Off !

by Connie Sandifer, CMP

The MPI DFW Chapter Programming Committee is kicking off the new calendar year with another exciting chapter "first".

In what promises to be the most visually exciting program of the year, several audio-visual industry leaders will present "The Cutting Edge of Audio-Visual Technology".

Attendees will have the unprecedented opportunity to experience, in one forum, an array of technologies of the future in live demonstrations.

Please plan to join us for this stimulating luncheon program on January 25, 1990 at the Harvey Hotel DFW.

## ADVERTISING SPACE IS AVAILABLE!!

PLEASE CONTACT  
O.D. O'DONNELL AT  
691-4417

### FEBRUARY EXECUTIVE WORKSHOP:

# "Carrying Your Theme Throughout Your Meeting"

by Denise Sharpton

The aura of any event is created by its theme. But how does one determine what theme to use and how to incorporate it throughout an event (i.e., invitations, decorations, menu, program planning, etc.)? Well, MPI member Greg Elam will discuss "Carrying Your Theme Throughout Your Meeting" when he presents the February Executive Workshop scheduled for Thursday, February 22nd, 9:30-11:30

am, at The Summit Hotel.

"By the time the workshop is over, attendees will be able to walk away with a binder full of themes, theme construction, and the know how to incorporate the theme and glue all the pieces together to make a successful meeting," says Greg.

Greg is a seasoned meeting professional with worldwide meeting experience as well as public relations and sales promotion experience. He recently joined the Dallas Convention and Visitors Bureau as Vice President of Communications and "meeting professional in residence".

Attendees are invited to bring their favorite theme ideas to get suggestions on how to use them in planning an event or meeting.

The cost of the February Executive Workshop is \$25.00 and registration forms will be available in the January Current. For more information in the mean time, call Denise Sharpton at 214/748-0466, Fred Knieberg, CMP at 214/361-4316 or Connie Sandifer, CMP at 214/828-7770.

## DFW Chapter's WEC has something for everyone

by Fred Knieberg, CMP

Powerful topics, presented by outstanding nationally-known speakers, will be the mainstay of the MPI DFW Chapter's Weekend Educational Conference (WEC) in April.

Dr. Ann Hughes (one of the most popular speakers at the recent NPTA National Conference), Hattie Hill-Storks (highly recommended by MPI International), and our own Pat Pearson are among the preliminary line-up of speakers.

Two educational tracks, Professional Development and Personal Development, will be offered at the conference, which will run April 6-8, 1990 at the DFW Hilton Executive Conference Center.

Judith Mathews, CMP will also conduct a one-day CMP "Crash Course" that will run concurrently with the WEC program. This course is geared, primarily, for those planning to sit for the June CMP Exam.

**MARK YOUR CALENDARS NOW....YOU WON'T WANT TO MISS THIS OPPORTUNITY!**

More details will follow in the January Current.

### DOLLARS & CENTS

by Susanne Ruffner

#### October Financial Statement:

Previous Balance	\$ 12,912.00
Income	\$ 6,880.00
Disbursements	<\$ 3,180.00>
End of Month Balance	\$16,611.20

\*This balance includes the \$7,000.00 Certificate of Deposit.

Financial statements run two months behind.

# DALLAS-FORT WORTH CHAPTER



P. O. Box 866428  
Plano, TX 75086-6428



## CALENDAR UPDATE

January 25, 1990\*\*\*\*Thursday  
Harvey Hotel - Airport  
Luncheon  
"The Cutting Edge of Audio Visual  
Technology"

February 22, 1990\*\*\*\*Thursday  
Summit Hotel  
Luncheon  
"See you in Hawaii"  
Executive Workshop 9:30am-11:30am

March 20  
(How To) Breakfast Series  
Location TBA

March 22, 1990\*\*\*\*Thursday  
Worthington Hotel, Ft. Worth  
Dinner  
"A Night in Cowtown"

## BOARD MEETINGS

December 19, 1989  
January 17, 1990  
February 15, 1990

## MEETING RESERVATION AND ATTENDANCE POLICY

### NOTE:

Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your co-operation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

## OFFICERS

### PRESIDENT

Mary Jo Malone ..... (214)742-8200

### VICE-PRESIDENT MEMBERSHIP

Lisa South, CMP ..... (214)490-2986

### VICE-PRESIDENT FINANCE

Susanne Ruffner, CMP ..... (214)869-1355

### VICE-PRESIDENT

### EDUCATION & PROGRAM

Judy Love Bradley ..... (214)922-9806

### VICE-PRESIDENT OF PUBLIC RELATIONS

Phyllis Firebaugh ..... (214)450-2905

### VICE-PRESIDENT ADMINISTRATION

Bob Mitchell ..... (214)717-2555

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Connie Sandifer, CMP ..... (214)828-7770

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DALLAS/FT. WORTH CHAPTER  
INVITES YOU TO A

# WINTER WONDERLAND



WEDNESDAY  
DECEMBER 20  
1989

PLAZA  
OF THE  
AMERICAS  
BALLROOM  
6:30 P.M.

## PROGRAM

6:30p.m. - 7:30p.m.	Registration/Cocktail Reception with The Collins Classic Carolers
7:30p.m. - 8:30p.m.	Dinner
8:30p.m. til ?	Entertainment and Dancing by Linda Petty and The Main Event
Attire	After 5

## Don't Miss the Fun

### COCKTAIL RECEPTION

Catch the holiday spirit at the Cocktail Reception with music and Christmas carols by The Collins Classic Carolers! You'll have a chance to catch up on the news with old friends, meet new friends and have a special holiday photograph taken with you and your spouse or guest!

### ENTERTAINMENT BY

#### “LINDA PETTY and THE MAIN EVENT”!

MPI is proud to present Linda Petty and The Main Event as your entertainment for the evening! Known throughout the Metroplex as one of the hottest groups around, Linda Petty and The Main Event will keep the evening moving with tunes for all tastes!

### NORTH TEXAS FOOD BANK

MPI is proud to participate in the North Texas Food Bank this holiday season. Spread the holiday cheer by bringing canned foods or dry goods for the North Texas Food Bank.

### STAY THE NIGHT AT THE PLAZA OF THE AMERICAS

The Plaza of the Americas Hotel is pleased to offer all MPI members a special rate of \$49.00 on the evening of Wednesday, December 20! Simply call Plaza of the Americas Hotel and identify yourself as a member of MPI to take advantage of this offer!

## MAKE YOUR RESERVATIONS TODAY!

**COST:** Advance Registration ..... \$30.00  
 Late Registration and Walk-Ins... \$39.00  
 Guests ..... \$35.00

**COMPLIMENTARY SELF PARKING IN GARAGE** (Entrance off San Jacinto)  
6050 North Pearl St.

Advance Reservations must be made by noon on Monday, December 18, 1989  
For phone reservations call (214) 343-0555 (*new phone number*)