



CURRENT

PRESIDENT'S MESSAGE

Our 1989-90 commitment



by: Mary Jo Malone

It is my privilege to serve as your new President for the 1989-90 administrative year. Your 1989-1990

Officers and Board of Directors are committed to serve you.

You, our members, have elected these folks to represent and direct the efforts of your organization. They have a commitment this year. We want your continued commitment and involvement as members to reach new goals.

We have a tough act to follow or repeat. The DFW/MPI Chapter was awarded Meeting Planners International 1989 Chapter of the Year. This is truly a great honor and the first time our 12 year old Chapter has received this distinguished award. This was accomplished through the efforts, time, and energy of 163 active, involved committee members who were driven by the direction of our immediate past President, Bill Boyd who challenged the Chapter to go for it. This distinguished award has been awarded for the past nine years.

Some DFW-Chapter facts I would like to share:

- The DFW Chapter is the 8th largest Chapter out of 42 International Chapters.
- The DFW Chapter has 357 members.
- The percentage of our membership that are planners is 53.5%.
- The percentage of our membership that are suppliers is 46.5%.
- We provide 11 monthly Educational Programs.
- We average 125-130 attendance at

JULY MEETING

Fun & Facts are the focus of the July meeting

by: Kim Mudrone

The Dallas/Fort Worth Chapter will kickoff its '89/90 calendar at the Sheraton Dallas on Thursday, July 27, 1989. The program has been designed for all of you arm chair game show contestants, and will provide a light and lively beginning to this year's programs.

This will be a terrific opportunity to have all members participate, since each table will act as a team. The show's format will be one which everyone will recognize, with the content geared toward our industry, so you don't need to brush up on your Greek Mythology! We hope you can join us for the fun.

We did it !

DFW Chapter earns Chapter of the Year

by: Judy Love Bradley

Thanks to much hard work and dedication the Dallas/Fort Worth Chapter of Meeting Planners International, was awarded the coveted CHAPTER OF THE YEAR award at the 17th annual MPI conference in Orlando, Florida.

Bill Boyd, CMP outgoing president of the DFW Chapter and Mary Jo Malone, incoming president, accepted the CHAPTER OF THE YEAR AWARD at the banquet on Tuesday evening. Boyd summed it up best by saying "During this past year we increased the size of our DFW Chapter from 300 to 350 members of which 163 were active participants in our

HOST FACILITY INFORMATION page 4.

•see CHAPTER OF YEAR page 2.

July Chapter Meeting

Date:	Thursday, July 27, 1989
Place:	Sheraton Dallas Hotel (downtown)
Time:	11:30 AM - Noon Registration & Reception 12:00 Noon - 1:30 PM Lunch and Program
Cost:	Advance Registration - \$19.00 Late Registration and Walk-in - \$24.00
Parking:	Valet Parking \$2.00
	NOTE: This is a special rate. Please have your valet parking ticket stamped at the Registration Desk

If paying by check, please fill it out before you get to the registration desk.

Advance Reservations must be made by noon on Tuesday, July 25, 1989.
For phone reservations call (214) 484-6676.

- our monthly meetings.
- We have more CMP's per capita of membership than any other Chapter. Total CMP's (Certified Meeting Professional) is 27.
- We offer a Continuing Education Program through Richland College.
- We offer three Executive Workshop

opportunities through the year focusing on timely Industry issues.

Your new administration will be establishing 1989-1990 goals. We encourage and invite you to share your thoughts, ideas and time for the future growth of your Chapter.

CHAPTER OF YEAR

•from page 1.
many committees and projects. Mary Jo and I are thrilled to accept this award on behalf of the entire membership of the DFW Chapter”.

At the beginning of his tenure as President, Boyd shared his goal to be “Chapter of the Year”. He not only had vision, he had determination, enthusiasm and leadership skills to make these visions a reality.

This year, the Chapter increased membership substantially, offered more educational sessions than ever before with the implementation of the Executive Workshops; the Richland College Course, Meeting Planning 1; the continuation of the CMP study course; and capitalizing on industry events in the city, offering educational opportunities to the membership.

The Chapter also made increased contributions to the community through such programs as the First Presbyterian Stewpot, Love for Kids, and the North Texas Food Bank. An innovative budget and finance record-keeping computerized sys-

tem was implemented and the Chapter became officially incorporated. Committees, without fail, exceeded their goals.

The criteria for CHAPTER OF THE YEAR is complicated and all requirements must be met to qualify for this award. A separate sub-committee was created to compile and catalog the activities undertaken by our chapter.

Four people, Ursula Stahlbaum of the Nassau/Paradise Island Promotion Board; Jim Myers of Sunbelt Motivation and Tavel, Inc.; Bruce Jaster of The Conference Desk and Judy Love Bradley as chairperson, relied heavily on the Board of Directors, the Vice Presidents and com-

mittee chairpersons to supply information and reports of their committee activities. Without their help, our presentation notebook could never have been compiled.

Meeting Planners International is a national organization consisting of over 9003 members in 41 chapters worldwide and it is the highest of honors to have been chosen by a committee of peers to be CHAPTER OF THE YEAR. We are grateful to the Vice Presidents, the Board of Directors and all the members of our chapter for contributing their time and expertise to make this year the most successful year the Dallas/Fort Worth Chapter has EVER experienced.

1989-90 BOARD OF DIRECTORS

OFFICERS

President
Mary Jo Malone
Adolphus Hotel

Vice President Membership
Lisa South, CMP
EDS

Vice President Education & Program
Judy Love Bradley
Canadian Consulate

Vice President of Public Relations
Phyllis Firebaugh
Westin Hotel Galleria Dallas

Vice President of Finance
Susanne Ruffner, CMP
AMS Users Group, Inc,

Vice President of Administration
Bob Mitchell
Fairmont Hotel Co.

Immediate Past President
J. William Boyd, Jr., CMP.
Sunbelt Motivation & Travel, Inc.

BOARD OF DIRECTORS:

Tobi Hollingsworth
Dallas Fan Fares
Connie Connel, CMP
Southland Corporation
Mary Cowart
Meeting Consultant
Barbara Fett
Infomart
David Gisler
Freeman Decorating
Judith Mathews, CMP
Meeting Tech

LET'S CELEBRATE

DFW MPI WINS 1989

CHAPTER OF THE YEAR

JOIN US

TUESDAY, JULY 18TH, 1989

6:00 PM-8:00 PM



THE “NEW” FAIRMONT HOTEL



COCKTAILS AND HORS D'OEUVRES IN THE GOLD ROOM

R.S.V.P.

ANGIE 720-5323

LAURENE 720-5295

HOSTED BY YOUR DFW MPI

Awards Gala, event of the year

by: Phyllis Firebaugh



Left to right: Norb Dettmann, Planner of the Year; Suzie Oliver, last years Supplier of the Year; Mary Cowart, last years Planner of the Year and Bill Boyd, Supplier of the Year.

Outstanding members were awarded top honors for the Dallas/Fort Worth Chapter as the highlight of the Awards Gala on May 19 at The Loews Anatole Hotel.

In an Academy Awards type setting, highest recognition was given to Norb Dettmann as local planner of the year, and Bill Boyd, local supplier of the year. Judith Mathews was recognized as Dallas/Fort Worth nominee for International Supplier of the Year. The first-time award for Host Facility of the Year went to Hyatt Regency DFW.

The Suzi Fiveash Award for recruiting the most new members was received by Norb Dettmann, for the second year. Others recognized for membership recruiting were Ann Simes, Lou Hudson and Suzie Oliver.

A nostalgic and energizing interview of past recipients of local planner and supplier of the year, produced by AVW, introduced this year's nominees.

Presentations were made by last year's recipients and celebrity presenters. Celebrities included Allen Stone, voice of the Dallas Mavericks'; Sonnie Weaver, Senior Vice President, MPI; Everson Walls, Dallas, Cowboys; Charlotte St. Martin, President and CEO of The Anatole Hotel; Gerry Oher, Channel 8 Sports caster; Jethro Pugh, former Dallas Cowboy; Gloria Gilbert-Barron, former Miss Texas; Kim Acker-Hext, former Miss Texas USA and Miss Texas America contestant.

Installation of new officers and board of directors was conducted by our own former International Planner of the Year in 1987, Greg Elam.

Bill Rafferty, formerly of Real People and Laugh-in II, currently a stand-up comedian and still involved in national and San Francisco television, entertained with spell-binding humor prior to the awards. Entertainment woven throughout the evening was of superb quality. Guests were greeted for cocktails by The Bottom Line,



Bill Rafferty

a versatile four piece combo. Performing during dinner and the awards, creating a Hollywood atmosphere, was the fantastic Phares Corder Orchestra. Playing seasoned jazz, blues, and R&B music to "rock the night away" was The Bristle Boiz.

Many members contributed their professionalism, talent and resources to produce this award-winning event and we deeply appreciate all of you! Special thanks to the committee who conceived the idea and planned all year: David Gisler, Marilyn McGuire and Latrelle Smart.

Photos compliments of Sloan Photography

1989/90 slate of officers installed

by: Judy Love Bradley

Dallas/Fort Worth Chapter of Meeting Planners International installed their new slate of officers for the coming year, during the May 18, 1989 GALA AWARDS EVENING at the Loews Anatole Hotel.

This Awards Gala, was by far, the most outstanding production the DFW Chapter has ever undertaken and from all reports, this evening was a resounding success.

Mr. Greg Elam, graciously agreed to, once again, serve as our official "installer" for the evening.

Elam preformed his duties admirably as he installed the 1989/90 slate of officers for

• see SLATE page 6.

Local Planner/Supplier of the Year

by: Phyllis Firebaugh

Norb Dettmann, CMP, and Bill Boyd, CMP, received top honors for the Dallas/Fort Worth Chapter as 1989 Local Planner and Supplier of the Year. Regional Director of the Small Business Development Center, Dettmann, Local Planner of the Year, was honored for eight years for integral service including past president and twice recipient of the Suzi Fiveash Award for Membership.

President of his own company, Sunbelt Motivation and Travel, Boyd, Local Supplier of the Year, was also president of our chapter in 1989 and led Dallas/Fort Worth to become International Chapter of the Year.

Stiff criteria and fierce competition make nomination in this category a significant salute. Judged primarily for local chapter service, other considerations include industry and community service,

speaking engagements and publication, and industry or professional recognition and awards.

Other nominees in the Planner Category were Connie Connel, Southland Corporation; Rosemary Hall, Mary Kay Cosmetics; and Lisa South EDS.

Supplier candidates also included David Gisler, Freeman Companies; Michelle Sanseverino, MPI, formerly of Four Seasons Hotel and Resort; and Mary Jo Malone Simmons, Adolphus Hotel.

Congratulations and thanks to all of you for providing exemplary leadership.

In addition to the desk clocks which have become the traditional award, Dettmann received two round trip tickets to Bangkok from Thai Airways. Boyd received two round trip tickets from Atlanta to Switzerland from Swiss Air. Enjoy well-deserved vacations, gentlemen.

Mathews is nominated for International Planner of the Year

by: Phyllis Firebaugh

Judith E. Mathews, CMP, president of her own company, Meeting Tech, was nominated by the Dallas/Fort Worth Chapter for International Planner of the Year Award for 1989.

This candidate represents the one who is most professional and most dedicated to furthering the aims of MPI and its members. There must also be a consensus that this individual has positive and admirable recognition and perception on a national level.

The award is not based on a single year's contribution, but on a career of involvement and commitment. Mathews was a clear choice based on her participation in our local chapter and especially on the international level.

Her outstanding submission to the international committee, presented in desk top published form, will be displayed at the July meeting. Future contenders will want to survey carefully.

Congratulations, Judith. If not 1989, it's just a matter of which year.

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MPI DALLAS/FT. WORTH CHAPTER BOARD MEETINGS 1989

July 19, 1989

August 16, 1989

September 20, 1989

October 18, 1989

November 8, 1989

HOST FACILITY:

Sheraton Dallas Hotel
400 North Olive
Dallas, Texas
214/922-8000

Director Cat./Conv.Serv. .Mike Espina
Number of Sleeping Rooms501
Total Function Space 30,000 sq. ft.
Largest Ballroom 13,750 sq. ft.

COMMUNITY AWARENESS

MPI MEETS MIP

by Dora Tweed

The MPI DFW Chapter, through the efforts of the Community Awareness Committee, had joined forces with the Management Internship Program (MIP) of the Richardson Independent School District, a course for academically gifted high school seniors who have demonstrated leadership ability. DFW Chapter members will have an opportunity to hire one of these students as an intern on a non-paid basis. This internship program is designed to give aspiring young leaders a chance to:

- learn about the career opportunities in their community
- develop leadership skills
- gain insight into the professional world
- understand the role of management in the free enterprise system

The MIP is a one semester course whereby students intern with professionals, Monday through Thursday, for three hours a day. Sponsoring companies and professionals provide the intern with an array of learning experiences and responsibilities. The intern offers a fresh approach to company/departmental procedures and techniques.

TO LEARN MORE ABOUT the internship program, attend the MPI DFW Chapter meeting on July 27 and hear a success story!

TO SPONSOR AN INTERN, pick up a sponsor application form from Kay Pinkham, MIP Teacher-Coordinator, at the conclusion of the meeting. It's a win-win deal for the professional and the intern!

OUR SPECIAL THANKS FOR CONTRIBUTING TO THE SUCCESS OF THE 1989 AWARDS GALA

Kim Acker-Hext
American Airlines
AVW Audio Visual
BDR Entertainment
BeautiControl Cosmetics
Bottom Line
Bristle Boiz
Canadian Consulate
Phares Corder Orchestra
Dallas Fanfares
Delta Airlines
Ducky Bob's
Events Unlimited
Freeman Decorating Co.
Gloria Gilbert-Barron
Hugh Hunt Productions
Innisbrook Resorts

Judy & Company
Loews Anatole
Magic, Inc.
Nightlife Talent & Mgmt.
Gerry Oher
Jethro Pugh
Bill Rafferty
Samarco
Sheraton Hotel Corp.
Southern Greenhouse
Southwest Airlines
Sunshine Floral
Swiss Air
Thai Airways
Everson Walls
Allen Stone

CORPORATE SPONSORS

Doubletree Hotel at Campbell Center
Hyatt Regency Hotel Fort Worth
Omni Melrose Hotel
Sheraton Park Central Hotel
Stouffer Dallas Hotel
Sunbelt Motivation and Travel
Travelodge Hotel Dallas Market Center
Westin Galleria Hotel

Looking for a new challenge?

Send three copies of your resume to:

MPI CAREER OPPORTUNITIES
2730 Silver Creek #232
Arlington, Texas 76006

RESUME HANDLING FEE:
\$15 - Members
\$25 - Non-Members

If you have a position to fill
and would like to receive resumes
of qualified
applicants, please contact:

LaTrelle Smart, CMP
(817) 261-4721

(ALL INQUIRIES
ARE KEPT CONFIDENTIAL)

Host Facility of the Year Award

by: Phyllis Firebaugh

In special recognition of hotels and other facilities hosting monthly luncheon and dinner meetings and going "above and beyond" to provide the best possible meeting environment, the Dallas/Fort Worth Chapter Host Facility of the Year was introduced this year.

A Board of 15 members, seven suppliers and eight planners critiqued each meeting for established criteria. Included were: effective registration area, reception area, meeting room, parking and helpfulness and support of entire staff.

Beyond correct room set-up as instructed, audio-visual equipment and service, menu selection, timing and quality, credit was given for atmosphere, imagination, appearance, service and attitudes of waiters. If the General Manager, Sales Staff, doorman, bellman and guest services were supportive and helpful, the facility earned extra points. Contenders for the first award were Adolphus Hotel, Fairmont Hotel, Four Seasons Hotel and Resort, Grand Kempinski, Hyatt Reunion Dallas, Hyatt Regency D/FW, Marriott Quorum, Sheraton Park Central and the Science Place. Special gratitude goes to each of these facilities, making the decision very difficult.

Awarded a prestigious plaque for their executive offices or guest reception area, for top honor was the Hyatt Regency D/FW. Presentation was made by Charlotte St. Martin, President and CEO of The Loews Anatole Hotel, host of the Awards Gala.

Congratulations!
Will your facility win next year?

•SLATE from page 3.

the DFW Chapter of MPI, on May 18, 1989. The new Board of Directors for the Dallas/FortWorth Chapter of Meeting Planners International are as follows:

OFFICERS PRESIDENT

Ms. Mary Jo Malone

As President of the DFW Chapter of MPI, she is charged with the responsibility of guiding the chapter to meet new and exciting goals for the coming year. She will direct all the committee chairs in addition to directing the Board of Directors. The President or designee will serve as a member of the International Council of Presidents.

VICE PRESIDENT OF ADMINISTRATION

Mr. Bob Mitchell

As Vice President of Administration, he will function as scribe for our chapter and responsible for the proper and legal mailing of notices to members. In addition, he is charged with the responsibility of liaison with MPI Corporate Headquarters while serving on the Board of Directors.

VICE PRESIDENT OF EDUCATION

Ms. Judy Love Bradley

As Vice President of Education, she is charged with the responsibility of ensuring the educational fulfillment and enjoyment of each chapter member. In addition, she will serve on the Board of Directors.

VICE PRESIDENT OF FINANCE

Ms. Susanne Ruffner, CMP

As Vice President of Finance, she is the keeper and distributor and reconciler of the chapter funds and file Chapter tax reports to MPI, the Internal Revenue Service and other state agencies as required. She will also serve on the Board of Directors.

VICE PRESIDENT OF MEMBERSHIP

Ms. Lisa South, CMP

As Vice President of Membership, she has the responsibility of attracting new members to our chapter and helping them feel welcome. Her duties also involve the retention of our present membership which is continuing its pattern of growth. In addition, she will also serve on the Board of Directors.

VICE PRESIDENT OF PUBLIC RELATIONS

Ms. Phyllis Firebaugh

As Vice President of Public Relations, she will coordinate and oversee "The Current", our chapter newsletter while gaining us favorable publicity and exposure in the city and the international trade community. In addition, she will also serve on the Board of Directors.

BOARD OF DIRECTORS

The responsibilities of the Board of Director's is to attend all Board Meetings. They shall have supervision, control and direction of the affairs of the Chapter. The Board determines policies required changes as well as pursue Chapter objectives. Serving in this role are:

Ms. Tobi Hollingsworth
Ms. Connie Sandifer Connel, CMP
Ms. Mary Cowart
Ms. Judith Mathews, CMP
Ms. Barbara Fett
Mr. David Gisler

The past year was a very successful year for the Dallas/Fort Worth Chapter and together, we can look forward to a new year full of exciting challenges and renewed membership involvement and commitment.

PERFORMANCE PRINTING

FOR YOUR NEXT PERFORMANCE...

Performance
printing

1306 Motor Circle Dallas, Texas 75207 (214)631-5251

DOLLARS & CENTS

by Mary Cowart

May Financial Statement:

Previous Balance	\$ 1,544.65
PGA Income	\$ 60.00
Income	\$ 4,964.77
Disbursements	<\$ 1,985.87>
Certificate of Deposit	\$10,000.00

End of Month Balance \$14,583.55

Financial statements run one month behind.

SPECIAL EDUCATION NEEDS SURVEY

WE WOULD APPRECIATE YOUR HELP IN ANSWERING THE FOLLOWING QUESTIONS WITH REGARD TO AN EDUCATIONAL RETREAT. PLEASE CHECK THE ANSWER YOU PREFER.

1) WOULD YOU BE INTERESTED IN ATTENDING A SEPARATE EDUCATIONAL RETREAT?

_____ YES _____ NO

2) IF YOU ANSWERED YES ABOVE, WOULD YOU WANT THE LOCATION OF THIS EDUCATIONAL RETREAT TO BE:

_____ LOCALLY (DALLAS METROPLEX)
_____ IN ANOTHER TEXAS CITY
_____ OUT OF STATE
_____ OUT OF COUNTRY

3) IF YOU ARE INTERESTED IN ATTENDING THIS EDUCATIONAL RETREAT, DO YOU HAVE ANY LOCATION IDEAS, YOU WOULD LIKE TO SUGGEST? IF SO, WHAT WOULD THOSE BE?

4) WHICH MONTH WOULD YOU PREFER TO SEE THIS EDUCATIONAL RETREAT SCHEDULED?

_____ 1ST OPTION _____ 2ND OPTION

5) PLEASE CHECK THE MAXIMUM REGISTRATION FEE YOU WOULD BE WILLING TO PAY FOR THIS SEMINAR. (INCLUDES SEMINAR ONLY)

_____ \$50.00 - \$100.00 _____ \$100.00 - \$150.00 _____ \$150.00 - \$200.00

6) PLEASE LIST SEVERAL SUGGESTIONS OF TOPICS (AND/OR SPEAKERS) YOU WOULD LIKE TO SEE INCLUDED IN THIS EDUCATIONAL RETREAT.

7) IF WE DECIDED ON A STATE EDUCATIONAL RETREAT AND BUS TRANSPORTATION WERE OFFERED (NOT TO EXCEED 3 HOURS), WOULD YOU WANT TO USE THIS TRANSPORTATION OPTION?

_____ YES _____ NO

Please return this survey to:

Connie Sandifer Connel, CMP
Meeting Planner
The Southland Corporation
3737 Noble, Suite 391
Dallas, Texas 75204

DALLAS-FORT WORTH CHAPTER



P.O. Box 866428
Plano, TX 75086-6428



CALENDAR UPDATE

- July 27, 1989
Sheraton Dallas Hotel (downtown)
Luncheon
- August 24, 1989
Westin Galleria Hotel
Dinner
- September 28, 1989
Doubletree Park Plaza Hotel
Luncheon
- October 26, 1989
Reunion Ranch
Dinner
- November 16, 1989
Marriott Mandalay Hotel
Luncheon
(2nd Annual Joint MPI/HSMA Meeting)

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:
Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

OFFICERS

- PRESIDENT**
Mary Jo Malone (214)742-8200
- VICE-PRESIDENT MEMBERSHIP**
Lisa South, CMP (214)490-2986
- VICE-PRESIDENT FINANCE**
Susanne Ruffner, CMP (214)869-1355
- VICE-PRESIDENT EDUCATION & PROGRAM**
Judy Love Bradley (214)922-9806
- VICE-PRESIDENT OF PUBLIC RELATIONS**
Phyllis Firebaugh (214)450-2905
- VICE-PRESIDENT ADMINISTRATION**
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- CURRENT EDITOR**
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