

CURRENT

PRESIDENT'S MESSAGE

Refocus on Community Service

by Bill Boyd, CMP



A very active, little known, sub-committee of the Public Relations arm of our chapter has been quietly setting about its mandated primary goal: position our membership to aid our community in

several worthwhile projects for the year. Under the able leadership of Lisa South and aided by Public Relations Vice President, Nancy Kirk, CMP; this ten member group has initiated many interesting, fun and certainly charitable projects for us.

As early as September of last year eight of our members participated in the Jerry Lewis Labor Day Telethon for Muscular Dystrophy. Our pledge center collected over \$160,000 of the total national contribution in excess of \$41,000,000. Last fall we collected toys for two months for the Love For Kids Toy Drive, and in December aided with the Love For Kids Christmas Party. Additionally, our chapter collected over 222 pounds of food at our December meeting for the North Texas Food Bank. As 1989 gets into full swing, eight MPI members serve lunch to the homeless one week day every month through the downtown Dallas Stew Pot.

The largest undertaking to date, however, is the aid needed for the Senior Citizens party at the Longhorn Ballroom on March 16. We need a minimum of 15 volunteers from our chapter to work from 8:30AM to 2:30PM to insure that 2,000 seniors have a good time. Lisa and her sub-committee will be there. I would like for all of us to show support for our community by over-subscribing to this volunteer effort.

We're having a refocus on volunteer community projects. It feels good to give back a little to the area we call home. Help Lisa make the remainder of this year as successful as the first half. And, Lisa, form all of us, a big Texas THANK YOU.

PROGRAM

You deserve the best!!!

by Susanne Ruffner, CMP

And...that's what you can expect at the March chapter meeting to be held at the Science Place. The best of all worlds will await your arrival...

- Robot Dinosaurs
- Ancient Egyptian Mummies
- Scents of Time Fragrance Exhibit
- Ramses the Great, too!

You'll begin your evening with a glass of Texas wine from one of our own local vineyards before taking a leisurely stroll through the exciting exhibits at the Science Place - guaranteed to satisfy the most inquisitive mind.

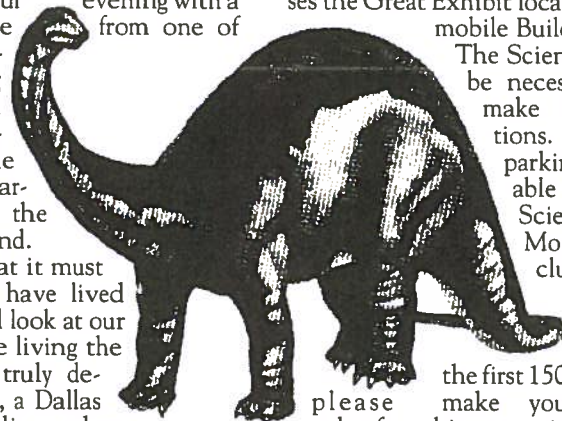
Just imagine what it must have been like to have lived 3,000 years ago, and look at our lives today. Are we living the quality of life we truly deserve? Pat Pearson, a Dallas psychotherapist, believes that what we want in life is determined by what

we deserve and will share with us her expertise. Pat specializes in personal and professional development, sales psychology, stress reduction, employee productivity, and business communications.

Come along and join fellow members for an evening you will long remember. If you wish to come early and visit the Ramses the Great Exhibit located in the Automobile Building adjacent to

The Science Place, it will be necessary to call to make ticket reservations. Complimentary parking will be available opposite The Science Place. More details are included on the attached insert.

Space will be limited to the first 150 reservations, so please make your reservations early for this very informative and fun-filled program.



March Chapter Meeting

Date: Thursday March 23, 1989
Place: The Science Place
Time: 6:00-7:00 PM Registration & Wine Tasting
 7:00-8:30 PM Dinner and Program
Cost: Advanced Registration - \$22.00
 Late Registration and Walk-in - \$27.00

SPACE LIMITED TO THE FIRST 150 RESERVATIONS

If paying by check, please fill it out before you get to the registration desk.

Parking: Complimentary Parking Opposite the Science Place.

Advance Reservations must be made by noon on Tuesday, March 21, 1989.
 For phone reservations call
 (214) 484-6676.

EDUCATION

REGISTRATION FORM MPI-D/FW Chapter

"Programming the Industry for Software" Executive Workshop March 23, 1989

Name (please print): _____

Check one:
Planner _____

Company: _____

Supplier _____

Address: _____

City/State/ZIP: _____

Telephone _____

Please enclose check, made payable to MPI D/FW Chapter, for \$20/person and return with Registration Form to Connie Sandifer Connel, CMP; The Southland Corporation; 3737 Noble, Suite 391; Dallas, Texas 75204.

Meeting Planners International Dallas/Ft. Worth Chapter Executive Workshop

"PROGRAMMING THE INDUSTRY FOR SOFTWARE"

March 23, 1989

The March Executive Workshop will feature Judith Mathews, CMP, Dallas' foremost expert on software for the meeting planning industry, and the exciting role computers are playing in this industry. Judith will expand upon the timely issues which were explored in her presentation at the October 1988 chapter meeting, as well as introduces some that were not.

Immediately preceding the monthly chapter meeting to be held at The Science Place, the "Programming the Industry" Workshop promises to be quite comprehensive in scope, with areas of discussion including:

- How to choose meeting planning software
- Generic vs. meeting planning software
- Equipment available
- Budgeting for your software
- The future of meeting planning software

Please note that due to the extensive nature of this topic, workshop hours have been changed from those originally published. Mark your calendars for:

"Programming the Industry for Software"

Date: Thursday, March 23, 1989

Time: 1 PM - 5 PM

Place: The InfoMart, NCR Showroom
(3rd Floor, Suite 3026)
1950 Stemmons Freeway
Dallas, Texas 75207

Registration is \$20 per person and space is limited. Please complete the registration form above (make additional copies as needed) and return with payment no later than March 15, 1989. Registration will be accepted on a "first come, first served" basis.

Should you have any questions or need to register by telephone, please contact Connie Sandifer Connel at (214) 521-4172, Beverly Smith at (214) 234-8781 or Kim Warren at (214) 978-2625.

Two executive workshops in the offing

by Connie Sandifer Connel

The MPI D/FW Chapter is sponsoring two Executive Workshops this spring, both of which will be conducted by highly regarded industry leaders. The first workshop, "Programming the Industry for Software", will be held Thursday, March 23 from 1:00 PM - 5:00 PM at the InfoMart. This workshop, conducted by Judith Mathews, CMP, president of Meeting Tech, will delve into the role of computer software in and for the meetings industry. Everything from choosing the best meeting planning software for your business needs to the future of software in this industry will be covered. The meeting space, audio-visuals and coffee break are being provided by NCR.

The second spring workshop, "Keeping

Your Meeting Liabilities Down", will utilize the expertise of Mr. Jonathan Howe, legal counsel for MPI International. Mr. Howe will address important issues of liability for today's meeting planner. The Four Seasons Hotel and Resort is graciously hosting this workshop, following the April monthly chapter meeting. So if knowing what your meeting liabilities are is of importance to you, plan on joining us April 27 from 2:00 PM - 4:00 PM at the Four Seasons in Las Colinas.

For more information on the March and April Executive Workshops, please contact either: Connie Sandifer Connel, CMP at the Southland Corp., (214) 521-4172; Beverly Smith, BLS Enterprises, (214) 234-8781, or Kim Warren, Halliburton Co., (214) 978-2625.

Call for Stars

by Phyllis Firebaugh

Many, many stars are needed to provide enough glitz for the Awards Gala on May 19, 1989 at the Anatole Hotel.

If you're interested in being a significant part of this special event, now's the time to volunteer! Our goal is to have every member contribute to provide our best professional effort and produce an evening never to be forgotten.

Following are committees and contacts to call to get involved:

Awards: Latrelle Smart 817-261-4721

Entertainment and Presenters: Hugh Hunt 540-2222

Decorations: Sheri Pizitz 750-7226

Publicity: Nancy Kirk 650-4658

Staging and Production: David Gisler 634-1463

Act now! You'll want to be a part of the making of the magic for the Awards Gala. We need your ideas and talent, too.

MPI JOB BANK

Looking for a new challenge?
Send three copies of your resume to:

MPI CAREER OPPORTUNITIES
2730 Silver Creek #232
Arlington, Texas 76006

RESUME HANDLING FEE:
\$15 - Members
\$25 - Non-Members

If you have a position to fill
and would like to receive resumes
of qualified
applicants, please contact:

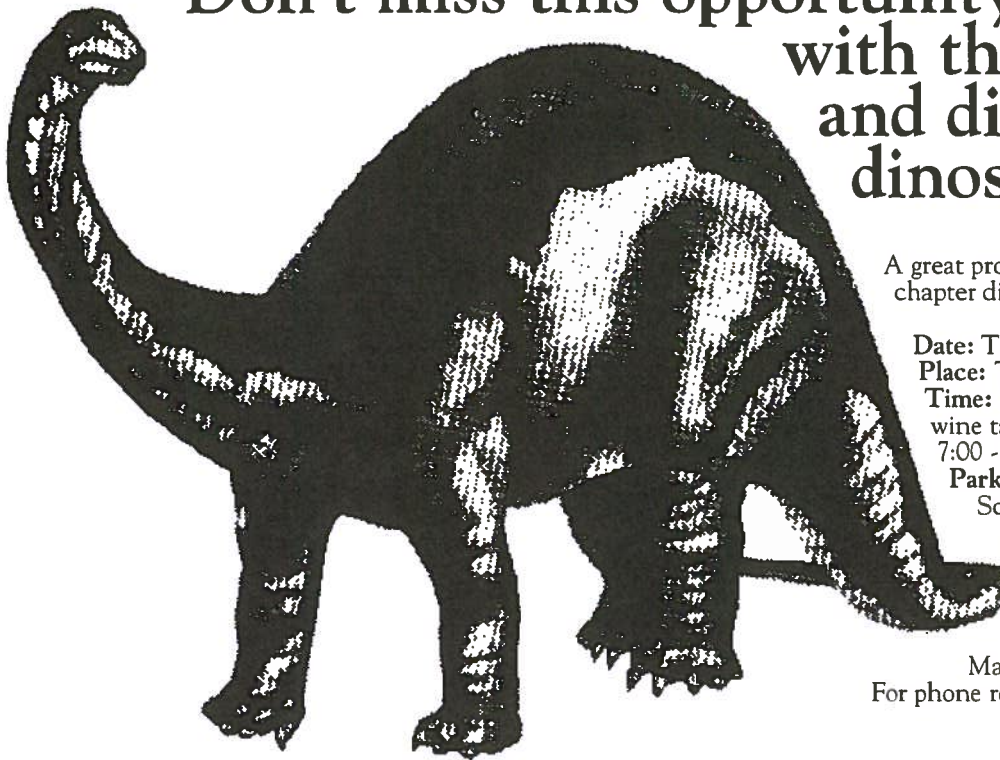
LaTrelle Smart
(817) 261-4721

(ALL INQUIRIES
ARE KEPT CONFIDENTIAL)

**YOUR AD GOES
HERE !**

PLEASE CONTACT
O.D. O'DONNELL at
691-4417

Don't miss this opportunity to mingle with the mummies and dine with dinosaurs



A great program awaits you at this month's chapter dinner meeting.

Date: Thursday, March 23, 1989

Place: The Science Place

Time: 6:00 - 7:00 Registration and wine tasting

7:00 - 8:30 Dinner & Program

Parking: Complimentary opposite the Science Place

SPACE LIMITED TO THE FIRST 150 - CALL TODAY!!
Advanced Reservations must be made by noon on Tuesday, March 21, 1989.

For phone reservations call (214) 484-6676.

These Science Place exhibits will be open to MPI at 5:30 PM.
DINOSAURS • MUMMIES • SCENTS OF TIME

IMPORTANT:

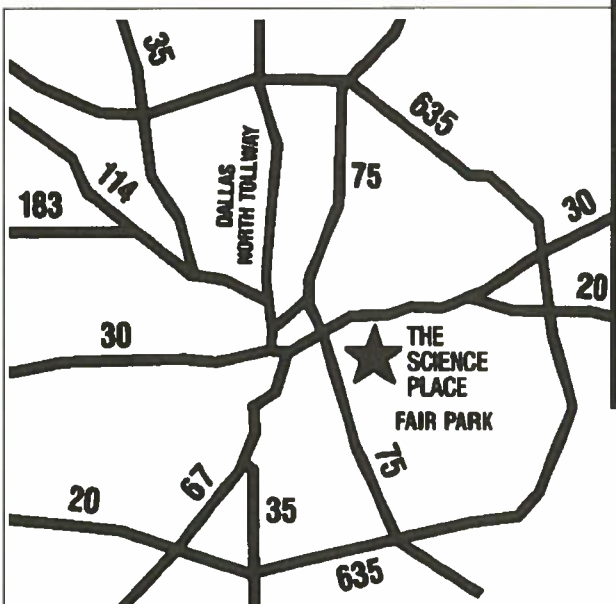
Come on down to The Science Place early, take advantage of the complimentary parking, and see the Ramses the Great Exhibit which is located in the Automobile Building adjacent to The Science Place.

To make your ticket reservations, please call 421-2500 directly.

General public admission: Adults \$8.00

Museum Members: Adults \$6.00.

The last two daily showings will be at 5:00 and 5:20 PM.



Directions: The Science Place is located in Fair Park. Use the Fair Park exits off I-30, or the Martin Luther King Blvd. exits off of I-45. Enter Fair Park through either the Grand Avenue or Martin Luther King entrances off of Robert B. Cullum Blvd. Watch for the colorful flags and banners that mark The Science Place.

MEMBERSHIP

"NEW FACES"

A warm D/FW welcome to the following new members:

✓ **Ellen L. Bauman**
Office Manager
Psychiatric Institutes of America
3010 LBJ Freeway, Suite 1000
Dallas, TX 75234
214/888-1880

✓ **Betty J. Mosley**
District Sales Manager
Varig Brazilian Airlines
1331 Lamar, Suite 665
Houston, TX 77010-3026
713/651-9804

Sindi G. Sonnier
CME Coordinator
Presbyterian Healthcare System
8200 Walnut Hill Lane
Dallas, TX 75231
214/696-8468

✓ **Barbara A. Dacus**
Catering Manager
Westin Hotel
13340 Dallas Parkway
Dallas, TX 75240
214/934-9494

✓ **Leslie R. Pullin**
District Sales Manager
Supershuttle
729 E. Dallas Road
Grapevine, TX 76051
817/329-2001

Beth E. Woodring
National Sales Manager
Fort Worth CVB
100 E. 15th Street, Suite 400
Fort Worth, TX 76102
817/336-8791

✓ **Melissa J. Dalton**
Public Relations Director
Interstate Battery Systems of
America
9304 Forest Lane, Suite 200
Dallas, TX 75243
214/340-0432

✓ **Karen L. Rutherford**
Social Secretary Lancers Club
1525 Elm Street, 32nd Floor
Dallas, TX 75201
214/742-4111

HELP !!!

The MPI-D/FW Membership Directory is ready for updating and reprinting. Have you changed your: **Address? Phone number? Company? Title?**

Please send any changes, in writing, by March 30, 1989 to:
Sue Kelly, Chapter Secretary
MPI-D/FW Chapter
P. O. Box 866428
Plano, TX 75086

MEET A NEW MEMBER

by Carolyn Hopper

Sindi Sonnier

Coordinator for Continuing Medical Education
Presbyterian Healthcare Systems



Sindi Sonnier has officially been at Presbyterian Healthcare Systems for three months, but unofficially for six. That's because she worked on a temporary basis while her husband was in Dallas training for his new job at NCNB. What began as a short term leave of absence from Houston, became permanent when the couple decided they preferred Big D. "Houston is too big and too expensive right now," says Sindi.

In her position as coordinator of continuing medical education, Sindi is responsible for handling the educational programs directed by Presbyterian's staff physicians. They invite regional audiences to the 20 or so sessions held each year.

She gained a medical background while studying pre-med and nursing in college before changing her major to business computing. Then while working at Exxon as a systems analyst, she discovered meeting planning. And so, like many of us, changed her career again to follow this intriguing profession. Her favorite part of the job is the end product, actually running the courses and seeing all the effort payoff in the good experience for everyone involved.

Sindi tries to spend her free time with her five year old daughter and "that just about eliminates hobbies for now." She says it's hard to be a working mother, especially in this job with the crazy hours and traveling. However, her husband is "pretty good about sharing the responsibilities." Lucky you, Sindi!

We welcome you and your family to Dallas, Sindi, and hope to get to know you soon!

NEW MEMBER RECRUITMENT

The 1988-89 recruitment campaign is well under way, and the top producers so far are:

Norb Dettmann9	Michael Arseneault1
Suzann Oliver2	Lindsey Iacovino1
Susan Romanzi2	Thomas McLaughlin ..1
Laura Yarbrough.....2	Anne Sims1
William Boyd, Jr. ...1	Michele Green1
Mary Cowart1	Lou Hudson1

Have you been a buddy yet?

by Barbara Fett

Have you ever entered a room with over 100 people in it and not known a soul? Imagine if you joined a new organization for the purpose of networking. All you need is one introduction to get you started.

That's what the MPI BUDDY SYSTEM is all about. Believe it or not our chapter averages at least six to eight new members a month! Through the efforts of the New Member Committee, a new member attending a meeting for their first time, is teamed up with a BUDDY. The mission of the BUDDY is to welcome the new member at their first meeting, help them to feel comfortable and introduce them to other members.

If you have been a BUDDY in the past, we thank you. If you would like to help some of our new members enjoy their new membership in our chapter, please call Barbara Fett at 746-3594.

MPI DALLAS/FT. WORTH CHAPTER BOARD MEETINGS 1989

March 15	Sunbelt Motivation & Travel
April 19	Four Seasons Las Colinas
May 17	Surprise

DOLLARS & CENTS

by Mary Cowart

December Financial Statement:

Previous Balance	\$1,204.13
PGA Income	\$1,127.09
Income	\$3,575.40
Disbursements	<\$1,755.22>
Certificate of Deposit	\$10,000.00

End of Month Balance \$14,151.40

Financial statements run one month behind. February's statement will not appear in the March issue.

February meeting

by Tobi Conley

Thoughts of a chilly February evening were soon forgotten as MPI members basked in the warmth of our Southwest heritage. Against the backdrop of a blazing sunset, cactus, and the rugged Texas terrain, our membership enjoyed an array of hors d'oeuvres followed by a dinner menu capturing the regional flavor of the Southwest. The Marriott Quorum's culinary staff was honored with a standing ovation in response to their excellent performance. Our thanks to Freeman Decorating for the ambiance they created and Stems and Petals for the centerpieces.

An enthusiastic Bill Boyd introduced the DFW Chapter's newest additions to its membership. He also told of our latest chapter accomplishment: the DFW Chapter has the highest percentage of CMP members of any chapter...thank you CMP's for the recognition you've brought to us!

Dr. Bob Rose enlightened and reassured us as he discussed the topic of burnout, a condition prevalent in this fast paced industry. The good news is you are not alone if you are, indeed, showing symptoms. A show of hands indicated the majority of the audience had at one time or another, exhibited signs of burnout. The other good news is that it goes away. The condition is not permanent! Thank you, Dr. Rose, for making us aware and teaching us methods of prevention.

COMMUNITY SERVICES:

by Tobi Conley

STEW POT

MPI members of the DFW Chapter have been given the opportunity for an actual hands-on experience in helping the needy of our community. From those who have served lunch at the Stew Pot in downtown Dallas, the response is consistent - "What an experience." "I feel very fortunate." "I've never felt so good about myself." If you haven't done so...share the feeling...volunteer for the Stew Pot...the Friday following each monthly meeting through May!

SENIOR CITIZEN'S PARTY

WHO: 15 MPI members of the DFW Chapter
WHAT: Love for Kids Annual Senior Citizen's Party
WHERE: Longhorn Ballroom
WHEN: Thursday, March 16
8:30 AM - 2:30 PM

We need your presence and your enthusiasm for this worthwhile event. Please contact Lisa South (214) 290-2986 to take advantage of this opportunity to give a small amount of time that is sure to go a long, long way.

HEARD IT THROUGH THE GRAPEVINE

by Donna Nigohosian

Topping the news this month; Suzie Oliver will begin her new position as meeting planner for the Society of Diagnostic Medical Sonographers. We are excited for Suzie and we know that she will do an excellent job in her new career...congratulations!

Ellen Beckert and her husband are the proud parents of a baby girl...Gretchen Ann. We wish you all the best of luck.

Karen Southard (formerly Karen Hill) of Meeting Management is expecting a bundle of joy in May! We hope you have a great life together and good luck!

Micki Devito has left the Doubletree at Lincoln Center to become the new Director of Sales at the new Clarion Hotel on Stemmons Freeway. Way to go Micki and good luck on your new endeavor!

Dallas is now the proud owner of three new CMP's...Fred Knieberg, Penny Parsons and Susan Bell...congratulations to all of you. You did good!

Mitzi Baird has recently joined the Sheraton Park Central as Corporate Sales Manager/Assistant Director of Sales...yeah, Mitzi! Good luck!

Martyn Lewis has left Magic to pursue an opportunity in London. He and his family will be London-bound soon and we will all miss you. Best of luck to you in your new endeavor. We will call you if we ever get over there!!! Veta Carter is now at Magic as the Financial Officer and Administrator.

I think that is it for now...don't forget to give me a call at 521-9304.

FOR YOUR NEXT PERFORMANCE

Performance printing

1306 Motor Circle Dallas, Texas 75207 (214)631-5251

MARKETING GRAPHICS, INC.

(214)951-9667

1221 Riverbend Dr • Suite 240 • Dallas, TX 75247

MARK YOUR CALENDAR

May 4, 1989, Thursday
"SHOWCASE CANADA"
(for Meeting Planners)
The Adolphus Hotel-5:00 PM - 8:30 PM

MEETING PLANNERS INTERNATIONAL

D/FW Chapter

COMMUNITY SERVICES COMMITTEE PROJECTS UPDATE

Have you signed up to serve at the Stew Pot with the Community Services Committee? Well here's your chance if you would like to participate in this very worthwhile community service. For more information, please call Colleen Albert at 214/746-6628.

Please complete this form to indicate your participation with the MPI Community Service STEW POT.

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone (____) _____

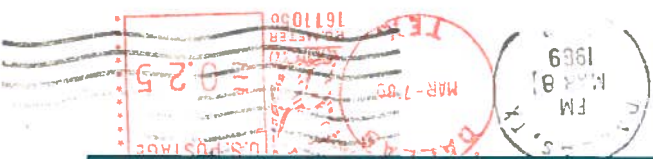
I would like to participate in the Stew Pot on
 Friday, March 24, 1989 Friday, April 28, 1989
 Friday, May 26, 1989

Please return this form to:
Colleen S. Albert • Dallas Convention & Visitors Bureau • 120 Elm Street, Suite 2000 • Dallas, TX 75270

DALLAS-FT. WORTH CHAPTER



P. O. Box 866428
Plano, TX 75086-6428



CALENDAR UPDATE

March 23, 1989, Thursday
Science Place at Fair Park
Dinner

April 27, 1989, Thursday
Luncheon

May 19, 1989, Friday
Loews Anatole
Dinner - Installation & Awards

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:

Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

OFFICERS

PRESIDENT

✓ Bill Boyd, CMP (214) 401-0210

VICE-PRESIDENT MEMBERSHIP

✓ Suzie Oliver (214) 235-7367

VICE-PRESIDENT FINANCE

Mary Cowart (214) 248-4429

VICE-PRESIDENT EDUCATION

Mary Jo Simmons (214) 742-8200

VICE-PRESIDENT OF PUBLIC RELATIONS

✓ Nancy Kirk, CMP (214) 650-4658

VICE-PRESIDENT ADMINISTRATION

✓ Rosemary Hall (214) 630-8787

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Susie Ruffner (214) 929-8608

✓ Charlotte Ponder (214) 591-2832

Barbara Fett (214) 746-3500

Phyllis Firebaugh (214) 386-6000

Bob Mitchell (214) 720-5213

David Gisler (214) 638-6450

✓ Carolyn Hopper (214) 699-6270

IMMEDIATE PAST PRESIDENT

Norb Dettmann, CMP (214) 747-0555

CHAPTER SECRETARY

Sue Kelly (214) 484-6676