



CURRENT

PRESIDENT'S MESSAGE

A sincere pleasure



by
Bill Boyd, CMP

What a year! What a grand bunch of people to collectively aim for the same goals! To thank everyone in the space available is impossible although I would enjoy seeing all 163 persons' names who served on all our committees listed. At least, I can recognize those committee and subcommittee chairs who organized, administered, and executed the precision teamwork we all witnessed this year.

Mary Jo Simmons, our Vice President of Education, had lofty and mammoth goals this year. To her credit, all were realized and surpassed. Her subcommittee chairs included Judith Mathews, CMP, whose efforts to establish the Richland College course were successful; Gail Lemaire, whose goal to see the PGA Fund achieve \$1,500 through a series of monthly campaigns were realized; Connie Sandifer-Connel, CMP, whose organization skills charted new territory with the implementation of our highly acclaimed Executive Workshop program proved a real winner.

Suzann Oliver, our Vice President of Membership, has worked many long hours this year to retain our current membership, increase their involvement in the organization and recruit ever increasing numbers. She has been aided in this successful quest by her subcommittee chairs:

Michele Green and Ann Simes,
co-chairs of the Prospective Member Subcommittee
Barbara Fett and Hugh Elmore,
co-chairs of the New Members Subcommittee

*see SINCERE on page 2.

APRIL MEETING

May Gala- Wrap it up with a big bow!

Review, revelry and revelation sets the pace for an evening of celebration on Friday night, May 19 in the Grand Ballroom of the Loews Anatole Hotel. May wraps up the year for the 1988-89 administration, so we're doing it in style!

Awards will be presented for "Host Facility of the Year", Suzi Fiveash Award for Membership, International Planner of the Year nominee, and with top recognition awarded to Local Planner and Supplier of the Year. Installation of the new officers for 1989-90 and a slide review of the year round out the program.

Our own "evening of the stars" is highlighted by entertainment from national TV host of "Real People" for 8 years, comedian Bill Rafferty. Celebrity presenters to accompany last year's recipients include Ms. Kim Dawson, former Ms. Texas, Gloria Gilbert, and former Ms. Texas/Ms. U.S.A., Kim Acker.

A wonderful evening of surprises will be



Bill Rafferty

followed by dancing till...after all, it's Friday! If you want to make an evening of it, the Stouffer's Hotel just across the street has set aside a special block of guest rooms for \$49.00 per room. Just identify the MPI block.

Tickets are by advance sale only, so write out your check now and mail it to Sue Kelly at the MPI office. Admission is \$30.00 per person for the entire gala event. Dress is black tie optional.

Plan early; don't miss this "Event of the Year." We want to see you there!

May Chapter Meeting

Date:	Friday, May 19, 1989
Place:	Grand Ballroom, Loews Anatole Hotel
Time:	7:30 PM - Cocktail Reception 8:00 PM - Dinner and Program
Cost:	\$30.00
Parking:	Self parking available.

ADVANCE TICKET SALES ONLY.

Please mail checks to:

Sue Kelly
MPI, D/FW Chapter
P.O. Box 866428
Plano, TX 75086-6428
214/484-6676

Envelopes must be post-marked by May 15, 1989

•SINCERE

from page 1.

Jini Cyr and Sally Sportsman, co-chairs of the Retention/Attendance Subcommittee

David Powdermaker, chair of the Welcoming Committee

Sharon Edmondson, chair of the Prize Subcommittee

Mary Cowart, our Vice President of Finance, has kept flawless records for our fiscal well being. Her able assistant, Laura Yarbrough, CMP, who does many other things for MPI too numerous to list, filled in for and backed up Mary on many occasions. LaTrelle Smart, CMP, chair of our Job Bank Subcommittee saw to it that many members were placed in new jobs this year.

Rosemary Hall, our Vice President of Administration, totally revamped the registration process this year and along with the organization's Executive Secretary, Sue Kelly, deserves credit for the smoothness with which we now sign up and in for our meetings.

Our Vice President of Public Relations,

Nancy Kirk, CMP, really increased the role and importance of this position this year. Our newsletter has reached new heights of professionalism. Our membership now has a top notch, dependable publication thanks to Nancy and her Editor, Shelly Broekemeier. Of course the hard work of Denise Martin of Marketing Graphics and the printer, Performance Printing, in layout and production was of vital importance. O.D. O'Donnell continued his support of MPI this year by, among other projects, selling advertising in the Current, and Bill Sloan shot all the pictures once again.

Gale Coleman chaired the News Release Subcommittee and has done an outstanding job of getting our name before the public. Pat Smith, our Community Awareness chair, has organized and come out with many great ideas for her subcommittee.

Lisa South, CMP, in chairing the Community Services Subcommittee, has introduced this chapter to a new meaning of giving. Through her untiring efforts, this subcommittee has been one of our most active and successful this year.

My thanks go out to our Special Committee chairs: to Norb Dettmann, CMP, for a smooth, well run nominating process; to Phyllis Firebaugh for her many hours in planning for our Annual Awards program; together with David Gisler their production promises to be "our finest hour." To Bob Mitchell, my gratitude for his leadership of the Conferences Committee, and for what will be a winning year in Super Sports competition for Team Texas.

Our best kept secret this year had to be Judy Love-Bradley. When other people were enjoying a beautiful Dallas/Fort Worth weekend, Judy was finishing our Chapter of the Year notebook for submission to national. For your many, many hours of organization and hard work, Judy, my sincere thanks.

To all of you, named and unnamed, and especially our Board of Directors, who contributed so much of yourselves, your time and your professional expertise to make the D/FW Chapter shine so brightly this year, thank you all very much and thanks for giving me the opportunity; it has been a sincere pleasure.

EDUCATION

March Executive Workshop a success

by Connie Sandifer Connel, CMP

Many thanks to the people who made the March Executive Workshop, "Programming the Industry for Software", such a success. In particular, the Executive Workshop committee wishes to express its thanks to Judith E. Mathews, CMP, who lead the workshop and is also the country's leading meeting planning software expert; and NCR, who not only hosted the workshop, but also provided the audiovisuals and a beverage break.

Topics covered during the four-hour session ranged from assessing one's meeting planning software needs to researching the software on the market best suited to

these specific needs (with over 90 packages currently available, no easy task!), to budgeting for one's software and hardware requirements. The workshop concluded with exploring the future role of software in the meeting planning industry.

Attendees included everyone from the novice software user to seasoned veterans, planners and suppliers alike. It was obvious that in light of one statistic Ms. Mathews presented — that by 1990 nearly everyone will have their "own" computer at their desk - - this was a topic that could benefit everyone in our industry.

Executive Workshop Audio cassettes being offered

As part of the MPI D/FW Chapter's continuing education efforts, an audio cassette recording of the April Executive Workshop, "Keeping Your Meeting Liabilities Down," is being offered to our membership at a nominal charge. This service is designed especially for those members that missed the workshop, yet would benefit from this valuable program.

The Executive Workshop Committee wishes to express special thanks to AVW AudioVisual for providing the supplies, equipment and labor to record and duplicate these cassettes.

To receive an audio cassette order form, or for more information on this service, please contact Connie Sandifer Connel, CMP, The Southland Corporation, 3737 Noble, Suite 391, Dallas, TX 75204, (214) 521-4172.

MPI
DALLAS/FT. WORTH CHAPTER
BOARD MEETINGS 1989

May 17

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(ALL INQUIRIES
ARE KEPT CONFIDENTIAL)

April Meeting

by Mary Jo Malone-Simmons

"Ethics in the Meetings Industry" proved to be not only a timely topic but made for a very good program. It was a general consensus that ethics begin with each individual keeping in mind "will it benefit my company?"

A big thank you to our moderator, Jonathon Howe, of Howe & Hutton, Chicago, and our panelists, Rosemary Hall, Mary Kay Cosmetics, Stephen Powell, Loews Anatole Hotel; Lisa South, CMP, EDS; and Gail Childs, Delta Airlines.

The vote for the election of the 1989-90 Officers was also conducted. Your new Officers and Board of Directors is as follows:

President:
Mary Jo Malone-Simmons

VP Membership:
Lisa South, CMP, EDS

VP Education & Program:
Judy Love Bradley, Canadian Consulate

VP Public Relations:
Phyllis Firebaugh, Westin Hotel

VP Finance:
Susie Ruffner, CMP, AMS Users Group

VP Administration:
Bob Mitchell, Fairmont Hotel

Board of Directors:
Tobi Conley
Connie Connel, CMP
Mary Cowart
Judith Mathews, CMP
Barbara Fett
David Gisler

The Officers and Board will be installed at our May 19th Award Gala.

A special thank you to the Four Seasons Hotel & Resort for hosting us in Four Seasons style. The lunch was fabulous! A special thank you to your program committee members: Fred Kneiberg, CMP and O.D. O'Donnell who did such a fine job putting this program together. Another special thank you to O.D. and Nightline Entertainment for the listening pleasure of pianist Carl Klooney.

Membership contest prizes to be awarded at May meeting

by Suzie Oliver

The three top winners of the Membership recruitment contest will be announced at the May 19 dinner meeting. The first, second and third place winners will be the recipients of the following complimentary (and fabulous) trips:

First Prize: Airfare for two to Calgary, Alberta provided by the Canadian Consulate General. Accommodations for three nights at the magnificent Banff Springs in the Canadian Rockies and three additional nights at Chateau Lake Louise located 35 miles northeast of Banff. This exciting prize has been donated by Canadian Pacific Hotels and Resorts.

Second Prize: Airfare to Tampa, Florida for two provided by Delta Airlines, transportation to Tarpon Springs and two nights at the famous golf, tennis and beach resort, Innisbrook. Suite accommodations and recreation package will be provided by Innisbrook Resort.

Third Prize: Airfare for two to fantastic New Orleans donated by Southwest Airlines. Hotel accommodations for two nights at the beautiful Sheraton Hotel, compliments of Sheraton Corporation.

A very special "thank you" to our generous member donors for providing the extra incentive to our membership to recruit new members to the Dallas/Fort Worth Chapter. In addition to the companies listed above, we would like to express our appreciation to the following for contributing additional products and services for membership drawings throughout this year:

Four Seasons Hotel and Resort
Loews Anatole Hotel
Dallas Fan Fares
The Summit Hotel
Reunion Ranch
Hyatt Regency Dallas

The Adolphus Hotel
Sheraton Mockingbird West
Sheraton Grand
Sheraton Dallas Hotel
Doubletree Hotel at Campbell Center
The Westin Hotel
Mary Kay Cosmetics
Electronic Data Systems
Harvey Hotel Plano
Hotel Crescent Court
Bristol Suites Hotel
Crowne Plaza Hotel
Sunbelt Motivation and Travel
BDR Entertainment, Inc.
Specialty Advertising International
Yellow Rose Touring Company
Hoechst Celanese Chemical Group
Naman and Schneider
Associates Group
Congratulations also to all the winners!

Rocky Mountain Association of MPI summer educational FAM

Vail, Vail the Gang's all here...The Rocky Mountain Association of MPI is proud to announce and invite you to an educational FAM trip which will be held July 14-16, 1989 at Lionsquare Lodge in Vail, Colorado.

The program theme is "The Three R's: Resort, Research, Relaxation." Topics include: "When to Resort to a Resort", "Logistics Involved in Meeting at a Resort", "Balancing Work with Play", "Reservations and Housing", "Managing Exhibits at a Resort", "Health Concerns", "Support Services", and many other topics.

For further information, please call RMAMPI 303/499-5188.



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MEMBERSHIP

"NEW FACES"

A warm D/FW welcome to the following new members:

Kimberley L. Hill
Mkt. Communications Specialist
Erickson Business Communications
715 W. Glenville Drive
Richardson, TX 75081
214/997-0487

Todd A. LeBlanc
Coord. Meetings & Conventions
American Heart Association
7320 Greenville Avenue
Dallas, TX 75231
214/706-1484

Sally McKinnon
President
Excell Group & Incentive Travel
4300 Sigma Road, Suite 107
Dallas, TX 75244
214/392-2001

Pamela Peadon
Mgr. Marketing Services
Imagematrix
6505 N O'Connor Rd, Suite 126
Irving, TX 75039-3510
214/869-1487

Sharon R. Ridenour
Meeting Planner
Stinu Corporation dba Units
2485 Merritt Drive
Garland, TX 75041
214/271-5533

Martin G. Rizzo
Mgr. Planning & Costing
MCI Planners Inc.
2245 Keller Way, Suite 200
Carrollton, TX 75006
214/418-1050

Joe H. Rochne
Asst. VP
Great American Reserve Insurance Co.
2020 Live Oak
Dallas, TX 75221
214/953-7315

Michael B. Smith
Marketing Manager
Nissan Motor Corporation
4400 Regent Blvd.
Irving, TX 75063
214/929-8426

Judy A. Thee
Vice President
Ray Bloch Productions-Dallas, Inc.
5521 Greenville Ave., Suite 104
Dallas, TX 75206
214/363-5611

Janna G. Timm
Account Manager
Sheraton Park Central Hotel & Towers
12720 Merit Drive
Dallas, TX 75251-1290
214/385-3000

Pamela A. Treece
Coord. Scientific Sessions
American Heart Association
7320 Greenville Avenue
Dallas, TX 75231
214/706-1439

Jeffrey J. Whitfield
Director of Sales
DFW Airport Marriott
8440 Freeport Parkway
Irving, TX 75063
214/929-8800

Joan dos Santos
Regional Director of Sales
Trusthouse Forte Hotels
650 North Pearl Blvd., Ste. 206
Dallas, TX 75201
214/754-8071

DOLLARS & CENTS

by Mary Cowart

March Financial Statement:

Previous Balance	\$3,198.61
PGA Income	\$1,251.59
Income	\$3,571.96
Disbursements	<\$6,477.51>
Certificate of Deposit	\$10,000.00
End of Month Balance	\$11,544.65

Financial statements run one month behind. April's statement will not appear in the May issue.

NEW MEMBER RECRUITMENT

The 1988-89 recruitment campaign is well under way, and the top producers so far are:

Norb Dettmann	9	Michael Arseneault	1
Anne Sims	4	Lindsey Iacovino	1
Suzann Oliver	3	Thomas McLaughlin	1
Susan Romanzi	2	Judy L. Bradley	1
Laura Yarbrough	2	Donna Nigohosian	1
Michele Green	2	Ed Vant	1
Lou Hudson	2	Bob Mitchell	1
William Boyd, Jr.	1	Lisa Renfro	1
Mary Cowart	1	Alice Riggins	1

MEET A NEW MEMBER

by Carolyn Hopper



Todd LeBlanc

Coordinator Meetings & Conventions
American Heart Association

"It's like I died and went to heaven!" says Todd LeBlanc, when asked how he likes the transition to the meeting planner side of the business. Todd began his career in the meeting's industry right out of college as a trainee with the Marriott Hotel in Houston. He then transferred to help open the Austin property, and most recently moved to Dallas to assist in the transition from Four Seasons to Marriott in Las Colinas.

Todd is currently Coordinator of Meetings and Conventions for the American Heart Association. He says he really enjoys having a personal life again, with weekends off occasionally.

"I feel like this position is really a win-

win deal", says Todd. He enjoys his new job and co-workers and is learning a lot. And his hotel experience is invaluable to the association during negotiations and logistical planning with the various properties.

Todd is responsible for some 50-60 association meetings held outside of Dallas each year. These are basically scientific conferences where doctors present research findings. So he is on the road constantly, but can often find some opportunity for siteseeing during his travels.

Todd is a native Texan from Beaumont and has a BBA in management from the University of Texas at Austin. He comes to MPI through D/FW chapter member Ann Simes, who sits on the other side of his cubicle. Thanks, Ann, for introducing us and welcome, Todd, to our chapter!

Mark Your Calendar

SEPTEMBER 8 TO 10, 1989
time to get up and GO

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HEARD IT THROUGH THE GRAPEVINE

by Donna Nigohosian

Debbie Spence originally from the Summit Hotel as Director of Sales has been promoted to the home office of MHM, Inc. to work on special projects. Congratulations Debbie, hope you enjoy your new responsibilities.

Also, at the Summit, Cindy Stokes who has been in sales for 2 1/2 years has been promoted to Director of Sales replacing Debbie. Have a great time, Cindy, and keep on booking!

Theresa Rynell, formerly of The Dallas Alley has started her own catering business appropriately titled "Fantasy by Crea-

tive Cuisine, Inc." Theresa is the CEO and can be reached at 214/754-7001. We wish you the best of luck, Theresa, and we know you will do well.

Hugh Hunt of Hugh Hunt Productions has opened a branch office in San Francisco and he says it is doing very well. Hugh is also looking to put an office in New Orleans in the near future. Hugh was privileged to produce not one but two of the Inaugural Balls for President and Mrs. Bush!!! He did the Texas Gala Ball for President Bush, and Mrs. Bush's party at the Kennedy Center. Way to go, Hugh!

Dawn Gavin has left the Dallas Convention and Visitors Bureau to become the Director of Sales at the Sheraton Dallas Hotel. We hope you enjoy your new endeavor, Dawn, and wish you the best of luck!

Joan Nichols is pleased to have Diane Hunter join her sales staff at the Ramada Love Field. Diane has been out of the industry for awhile but we're glad to know she's back in the swing of things. Good luck Diane!

That's it for this month. Please call with any news you have. 214/521-9304

Super Sports-VIII A B.Y.O.B. affair

by Bob Mitchell

D/FW MPI Chairman, Super Sports VIII Committee

Your Super Sports Committee has been busy formulating a game plan to win the "whole enchilada" at the MPI Annual Conference in Orlando on June 11th.

Our theme, cheer, and uniforms are taking shape, but all we can tell you now is that this promises to be a "hot affair." More details to follow.

Now, all we need is your support. If you are planning to attend the MPI Annual Conference be sure to complete your registration form and make a check out for \$10.00 to MPI Super Sports and send these to me.

Oh, by the way B.Y.O.B. stands for "Bring Your Own Bottoms", white shorts that is. We'll supply the rest.

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DALLAS-FORT WORTH CHAPTER



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CALENDAR UPDATE

May 19, 1989, Friday
Loews Anatole
Dinner - Installation & Awards

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:

Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

OFFICERS

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Mary Cowart (214) 248-4429

VICE-PRESIDENT EDUCATION
Mary Jo Simmons (214) 742-8200

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