



CURRENT

PRESIDENT'S MESSAGE

Time and energy pledge

by: Mary Jo Malone



In March of 1989, the MPI International Board of Directors adopted the "Give Kids the World" project as a program that merits the endorsement of MPI.

This program, designed to offer terminally ill children the opportunity to experience a dream-come-true vacation, is primarily sponsored by the collective efforts of the Hospitality Industry. The program features an entire hotel village in Orlando, Florida, for the children and their families.

As members of the DFW-MPI Chapter, we have seen our charitable/ community service activities positively affect many. This year's projects will include the continuing support of Stew Pot and Love For Kids.

Within the 1989-90 year, we will organize the major fund-raising effort through a committee to benefit our Chapter Education, Member Services and Community Services, as well as the "Give Kids the World" project.

Your interest and support will be necessary for a successful fund-raising event.

In last month's newsletter, we included our Committee Sign-Up sheet. Your participation on committees is vital for the growth and expansion of our Chapter. We need your time and energy... PLEDGE TODAY!

September program to address medical emergencies

by: Connie Sandifer Connel, CMP

Yes, it could happen to you...the Executive Retreat has never been better, UNTIL the CEO chokes on the chicken a l'orange...the trade show is a booming success, UNTIL the exhibitor in booth #25 has a heart attack...the conference is almost a done deal and THEN the secretary slips and breaks her leg.

Sound familiar? Well, maybe it doesn't. But chances are extremely good that at some point in their careers, those in the meeting planning industry will be face-to-face with some sort of medical emergency during one of their events. How these emergencies are handled by on-site staff can truly make the difference in the well-being, and even the life, of the victim.

This will be the subject of the D/FW Chapter's monthly meeting in September. A panel of experts in this area will address how medical emergencies can most effectively

be handled, how they can potentially be prevented, and the issue of responsibility and liability on the parts of both suppliers and planners.

It's extremely important that anyone that conducts or hosts meetings of any size be mentally and physically prepared to deal with all types of medical emergencies. Please plan to join us for what promises to be a most informative, and possibly life-saving, discussion. Seating is limited at this meeting so be sure to make your reservation right away. Taking this one step further, the first Executive Workshop of the 1989-90 year (which will follow the luncheon meeting) will offer CPR training and certification (or renewal) to its participants. Additional Workshop course and registration information can be found elsewhere in this newsletter. We look forward to seeing you there!

September Chapter Meeting

DATE:	Thursday, September 28, 1989
PLACE:	Omni Melrose Hotel, 3015 Oak Lawn, Dallas, TX.
TIME:	11:30 AM - Noon Registration & Reception 12:00 Noon - 1:30 PM Lunch and Program
COST:	Advance Registration - \$22.00 Late Registration and Walk-in - \$30.00 Guest Registration - \$25.00
PARKING:	Free

NOTE: Seating is limited - Make your reservations early!

NEW MEMBER ORIENTATION: 11:00 AM

If paying by check, please fill it out before you get to the registration desk.

Advance Reservations must be made by noon on Tuesday, September 26, 1989.
For phone reservations call (214) 484-6676.

*Bill
1:00pm
9/13*

Professional Growth Awards Update

by Lesley Meyer

What a way to start the year! At the July meeting, the PGA Committee collected a record \$168!

We are entering our third year as a committee working to build a healthy scholarship fund for our MPI membership. Thanks to the generous support of our members, this program has been a great success for DFW MPI Chapter. We have awarded several well-deserved scholarships to MPI members, and as we enter into the new year, we want to remind you of the importance of developing as a professional group.

The purpose of the Professional Growth Awards fund is to provide financial assistance to MPI members who are looking for educational opportunities to advance their



Lindsay Iacovino presents PGA check to Phyllis Firebaugh for Richland College course.

careers as meeting professionals.

In order to provide scholarship assistance to as many members as possible, grants are made on a "matching funds" basis, i.e., PGA will pay up to 50% of the total registration or tuition fees for a course or seminar.

It is, of course, a great honor to receive a scholarship in any form for educational purposes. The PGA Committee believes that it is an especially great honor to receive a scholarship from the PGA funds as this award is made by peers in the meeting planning industry who know and understand the importance of growing as a meeting planning professional. We look forward to receiving your applications for these funds. Applications will be available at most monthly meetings at the PGA table or may be obtained by calling Lindsey Iacovino at 214/638-0024.

At present our committee has \$1,201 in the fund. We will be working to increase those funds throughout the next year. Look for us at upcoming meetings, and remember that just a \$1.00 donation allows you to participate in our PGA drawing, and a \$5.00 donation gives six (6) tickets and 6 chances to win one-half of the funds raised at our specific meeting.

Management Internship Program

by Pat Smith

Many of our DFW Chapter members expressed an interest in the Richardson Independent School District's Management Internship Program following the July monthly chapter meeting at the Sheraton Downtown Hotel.

This program is designed to give high school seniors, who have excelled in academic performance and have demonstrated leadership ability, the opportunity to explore career areas of interest through direct association with persons/companies in that field...while completing their high school credits.

Those MPI Planner and Supplier members accepting a student from the Management Internship Program would assist the student in learning about the Meeting Planning Industry and the various job opportunities that exist.

Students would be required to intern in

the company Monday through Thursday, for four afternoons per week, on a non-paid basis. The "student-intern" would perform job duties which would be beneficial not only to the company, but would also allow the "student-intern" to experience the working world in their specific field of interest.

Many business sponsors in our community have used this program, in the past, with wonderful results and they have been highly impressed with the caliber of "student-interns" that participated in this program. Those companies wishing to hire a student from the Richardson Independent School District's Management Internship Program should contact Ms. Kay Pinkham, Coordinator, RISD- Management Internship Program, 400 S. Greenville, Richardson, Texas 75081, (Phone: 214/301-4118).

MPI Professional Educational Conference

by: Gary Clark

Mark your calendars for MPI's 1989 Professional Educational Conference in Long Beach, California December 10-13, 1989.

We have organized a conference committee chaired by Gary Clark to coordinate informal DFW-MPI Chapter activities. By now you have received from International Headquarters registration materials.

Since there are three hotels for housing and in an effort to keep the DFW-Chapter together we recommend your hotel selection choice be 1st choice Hyatt, 2nd choice Sheraton and 3rd choice Ramada. More information will be in the current next month.

HOST FACILITY - SEPTEMBER

by Judy Love Bradley

The Omni Melrose Hotel has graciously agreed to host the D/FW Chapter of MPI for our September monthly meeting.

The Omni Melrose Hotel is conveniently located on the outskirts of downtown Dallas at the intersection of Oak Lawn and Cedar Springs Road.

The Omni Melrose has 184 Deluxe sleeping rooms tastefully appointed with period "antiques" and ceiling fans. In addition, they have seven meeting

rooms, ranging in size from a 350 square foot boardroom to a 2400 square foot ballroom.

This facility features a fine dining restaurant called "The Landmark Cafe" and a more casual restaurant, the "Library Bar", which features a light menu for luncheon or cocktails and hors d'oeuvres in the afternoon.

The Omni Melrose features a full service concierge and plenty of free parking.

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AUGUST MEETING

by Tobi Hollingsworth

What an evening we experienced as guests at the Westin Galleria! The August meeting was very much an escape from "business as usual". The evening took on an atmosphere of elegance from start to finish, with very little feel of a "meeting" at all.

Kevin Magee and Jack Marshall of the Julius Schepps Company lead us through each course of our meal. What better way to learn than by experience . . . we experienced each wine as a compliment to the course being served. For future reference, Kevin and Jack provided us with



Pat Stumpp and Joe Rhome were among the many winners of the evening.



Kevin Magee explained how to select wines to compliment the menu you plan.

a marvelous hand-out containing tasting notes, copies of actual labels and price listings.

This evening was an excellent reminder that elegance can indeed be achieved at the banquet level. The Westin's Chef Hans Wiegand and his staff selected, prepared and served an outstanding menu. From the pureed sauces accompanying our chilled seafood

See MEETING page 7.

SPOTLIGHT

by: Connie Sandifer Connel, CMP



Maryta Montgomery

As Manager for Cityplace Meetings & Travel, Maryta Montgomery is in the unique position of being both a supplier to, and planner in, the meetings industry. She not only manages the Cityplace Travel Agency, but also produces meeting and industrial shows of every type and size.

And, although this dual role is a relatively new one for her, Maryta draws upon a strong and varied background in the meeting planning business to face the challenges of her position.

A native "Dallasite", and a Southland (Cityplace's parent company) employee for the last 16 years, Maryta has literally seen Dallas' meetings business grow up around her. She first became involved with meetings when working in the Advertising Department at Southland, where part of her responsibilities included coordinating sales meetings. From there, it went to planning meetings on a national level and even helping to coordinate Southland's involvement in the 1984 Summer Olympics in Los Angeles.

When the company's meetings department and full-service travel agency were put under one roof last year, Maryta was called upon to undertake the awesome task of not only ensuring a smooth intra-company transition, but also of guiding the newly-formed department toward an upcoming move into their new building (Cityplace), a name change, and, ultimately, providing meetings and travel

services to clients outside Southland.

Other "fun facts" about Maryta Montgomery:

MOST FAMOUS ROLE: As a "hot hot hot" chilipepper at Supersports VIII in Orlando

WHAT LIKES BEST ABOUT MPI:

Educational opportunities and networking

BIGGEST CAREER CHALLENGE TO

DATE: Working on the 1984 Summer Olympics, where a 9 day trip to L.A. concluded 31 days after it began!

HOW LONG IN MPI: Two years the first time and two years this time.

PROUDEST PROFESSIONAL

ACCOMPLISHMENT: Teaching herself to be a professional meeting planner.

HOBBIES: Snow skiing, dancing

PLACE WANT TO VISIT: Hong Kong, for its culture

FAVORITE VACATION SPOT: Vail, Colorado

FAVORITE THING ABOUT DALLAS:

Its friendly people

TIP OF THE TRADE: Stay flexible!

NEW KIDS ON THE BLOCK

by Lisa A. South, CMP

Meeting Planners International would like to welcome the following new members for the month of July.

Anne E. Albright
Regional Dir. of Sales
Sunbelt Motivation & Travel Inc.
909 E. Las Colinas Blvd, #200
Irving, TX 75039
214/401-0210Supplier

Phares Corder
Owner
Phares Corder Entertainment
1311 Melrose Drive
Richardson, TX 75080
214/235-6219Supplier

Lee Ann Cunningham
Admin. Assistant - Education
AMS Users' Group
433 E. Las Colinas Blvd. #630
Irving TX 75039
214/869-1355Planner

Charlotte A. Fitzpatrick
Sales Promotion Coord.
John Deere Company
10650 Harry Hines
Dallas, TX 75354
214/352-1701Planner

Pamela R. Haven
Materials Coordinator
American Fire Sprinkler Assn
11325 Pegasus, S-220
Dallas, TX 75238
214/349-5965Planner

Kristine R. Kemsley
Conference Manager
DFW Hilton Exec
Conference Center
1800 Highway 26 E
Grapevine, TX 75063
817/481-8444Supplier

Tomi B. Lipsky
Special Projects Coord
Environmental Network, The
6015 E. Commerce St., Ste. 430
Irving, TX 75063
214/550-0808Planner

Janet D. Loveless
Seminar Coordinator
Parker
College of Chiropractic
300 E. Irving Blvd.
Irving, TX 75060
214/438-6932Planner

Helen L. Schneider
Owner
Schneider Group, The
6701 Sanger Ave, Suite 106
Waco, TX 76710
817/776-3550Planner

Alexandra L. Vurpillat
Director of Marketing
Carey of Dallas
8615 Directors Row
Dallas, TX 75247
214/638-4828Planner

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DOLLARS & CENTS

by Susanne Ruffner

July Financial Statement:

Previous Balance	\$ 12,011.38
Income	\$ 4,385.88
Disbursements	<\$ 2,643.80>
Certificate of Deposit	\$10,000.00

End of Month Balance \$13,753.46

Financial statements run one month behind.

CHAPTER BRICK BUILDERS

by Lisa A. South, CMP

Chapter members at work recruiting new members as of July are:

<u>Recruiter</u>	<u>New Member</u>	<u>Type</u>
William Boyd, CMP	Charlotte A. Fitzpatrick	Planner
Barbara H. Fett	Helen L. Schneider	Planner
James W. Myers, CMP	Anne E. Albright	Supplier
Alice R. Riggins	Phares Corder	Supplier
	Alexandra L. Vurpillat	Planner
Susanne Ruffner, CMP	Lee Ann Cunningham	Planner
Ann M. Simes	Kristine R. Kemsley	Supplier

D/FW Chapter Co-sponsors Meeting Planning I with Richland College

by: Suzie Oliver

The Fall Semester Meeting Planning I course will convene at Richland College on Monday, September 11, from 7:00 p.m. - 9:30 p.m. and continue for ten (10) consecutive weeks.

Subjects to be covered include: Food and Beverage, Site Selection and Site Inspection, Room Set-ups, Audio/Visual, Housing, Registration, Negotiating, Convention Services, Printing, Promotion and Brochures, Special Events, Transportation, Speakers, Convention Centers, Convention and Visitors Bureaus, Trade-shows, and Career Opportunities.

A distinguished faculty of experts in the various areas has been assembled. Tuition is \$98.00 and includes all reference materials.

Meeting Planning I is approved by the Professional Growth Awards Committee as a continuing educational opportunity for meeting professionals. MPI members may apply for 50% of the registration fee if they have been a member of the DFW Chapter for a minimum of one year.

Enrollment is limited. To register call Richland College at 214/238-6144. For more information, call Suzie Oliver at 214/235-7367.

HEARD IT THROUGH THE GRAPEVINE

by: Donna Nigohosian-Magro

Well...I am back for my third year writing about the movers and shakers in the Dallas chapter...Not a whole lot to report this month but here goes...

BIG NEWS!!!!!! Bob Mitchell has left the Fairmont Corporation to open a regional office for Four Seasons Hotel and Resorts in Dallas....we wish you the best of luck Bob and we know the Fairmont is sorry to see you go!

Bob Fett has left Sheraton Dallas Hotel to join the folks at the Fairmont Hotel...also joining the Fairmont is Lisa Renfro who was most recently with Plaza of the Americas...much success to both of you at your new home.

Former Dallas Chapter member/officer

Lynette Owens is taking over the operation of the George Graves Group hotels. The new name will be Owens and Associates and they have offices in Los Angeles and Dallas. Congrats to you Lynette!

Mary Fallon has become the Director of Sales for the Dallas Hilton Inn on Mockingbird and we wish you the best of luck, Mary!

Lastly, for those who noticed, I have a new name! I was married on July 15, 1989, and my new name is Magro. I will not be using the name Nigohosian for any longer than possible...(sorry dad!) Please remember to give me a call at 521-9304 with any newsy items you may have! I appreciate it.....

PROSPECTIVE MEMBER COMMITTEE

by: Stan Heller

"WE NEED MORE BRICKS-BUILDING A BIGGER AND BETTER CHAPTER"

Our current membership is the foundation of our chapter. If we are to sustain our position as "Chapter of the Year", we can succeed through continued growth.

The Prospective Member Committee can beat the bushes of the Metroplex. It will be a slow and difficult job that will only provide this committee with the rewards of achievement. As members of this organization, you can all share in reaching this goal by providing the committee with leads and by direct recruitment.

If each Supplier and Planner would provide us with the names of five planners, we will take care of contacting them. If they become members, you will receive credit for their membership. However, if

you want to ensure that you will win one of those fabulous prizes and not depend on "George" to do it, go out there and knock on prospective member's doors, sweet talk them through the application, and get them to sign on the dotted line.

We want to attain an increase of 70 new members in the coming year. You will give us those bricks one name at a time. Together we will set the standard for all the other Chapters.

Let's start building NOW!!!!

Please send your list of five planners today to the address below:

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Carrollton, Texas 75006

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The Adolphus Congratulates

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President, Dallas/Fort Worth
"Chapter of the Year"
Meeting Planners International

"Her dedication, enthusiasm, and attention to detail in assisting meeting planners has made Mary Jo a stand-out at the Adolphus. We are fortunate to have her on our team and delighted to share her talents with the DFW Chapter of MPI."

Jeff Trigger
Managing Director
The Adolphus

CMP CORNER

by: Kim Warren

PRACTICE MAKES PERFECT

Interested in adding the letters "CMP" after your name? Try your hand at the practice questions below:

1. CONFERENCE is defined as:
 - a. Assemblage of delegates, representatives and members of an organization-convened for a common purpose.
 - b. Event at which experts discuss a particular subject and opinions are gathered.
 - c. Participatory meeting designed for discussion, fact-finding, problem solving, and consultation.
 - d. General assembly for all participants.
2. PARTICIPANT refers to:
 - a. Individual, such as a guest at the conference site, but not necessarily involved with the meeting sessions.
 - b. Person actively involved in a meeting.
 - c. Individual who has submitted a registration form and attends an event.
 - d. Voting representative at a meeting.
3. The PRESENTER is:
 - a. Person explaining a given topic in an informational session.
 - b. Person who introduces topic of discussion and controls the discussion in the group.
 - c. Instructor of techniques and skills on a specific subject.
 - d. Expert who guides discussion and/or decision making in small groups.

4. CONCLAVE describes:
 - a. Informal sessions with no specific agenda.
 - b. Session in which participants, often through exercises, develop skills and knowledge in a given field.
 - c. Gathering of a group with shared or special interest.
 - d. Lecture and dialogue allowing participants to share experiences in a particular field under the guidance of an expert discussion leader.

5. FORUM is defined as:
 - a. Open discussion with audience, panel, and moderator.
 - b. Discussion with a moderator and two or more participants.
 - c. Discussion of ideas and opinions.
 - d. Informal participatory discussion on group-selected topics.

ANSWERS C, B, A, C, A

MAKING CHANGES

by Lisa A. South, CMP

If you have made a change in your name, company, business address, business phone number, job title, etc., remember to send the information IN WRITING to:

Meeting Planners International
Attention: Membership Department
INFOMART
1950 Stemmons Freeway
Suite 5018
Dallas, Texas 75207

OR
You may call the changes into the Membership Department of MPI Headquarters at (214) 746-5222.

Looking for a new challenge?

Send three copies of your resume to:

MPI CAREER OPPORTUNITIES
2730 Silver Creek #232
Arlington, Texas 76006

RESUME HANDLING FEE:
\$15 - Members
\$25 - Non-Members

If you have a position to fill
and would like to receive resumes
of qualified
applicants, please contact:

LaTrelle Smart, CMP
(817) 261-4721

(ALL INQUIRIES
ARE KEPT CONFIDENTIAL)

•MEETING

from page 3.

appetizers, to the edible flowers in our salad...the fare was spectacular! Lace draped tables, printed menu cards, a highly knowledgeable staff...every detail was planned to perfection. One of the evening's guests commented, "We

planners plan for our clients meals of this caliber, but rarely do we experience a meeting of this caliber ourselves."

Therefore...we "toast" Julius Schepps Company, the Westin Galleria and Emotions Floral Designs for this memorable evening.



Smiles were abundant as networking flourished.



Mary Jo Malone thanks Jack Skinner for the Westin as a superb host facility.

Photos compliments of Sloan Photography



**DUCKY-BOB'S
PARTY RENTALS**

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Changing Times

The DFW Chapter of MPI has not experienced a price increase for meals at our regular monthly chapter meetings during the past five years, however, in view of the fact that the rate of inflation has been averaging approximately 6% per year, your Board of Directors has reluctantly found it necessary to increase our meal prices as follows:

MEMBERS: PRE-REGISTERED

Lunch: \$22.00

Dinner: \$26.00

MEMBERS: LATE REGISTRATION AND WALK-IN'S

Lunch: \$30.00

Dinner: \$35.00

GUEST CHARGE

Lunch: \$25.00

Dinner: \$30.00

NOTE: The above prices are not applicable to special meetings such as the Christmas Party and the Awards Gala.

THESE PRICES WILL BECOME EFFECTIVE AT OUR SEPTEMBER 1989 LUNCHEON MEETING AT THE OMNI MELROSE HOTEL.

If you have any questions, please feel free to contact one of the Board of Directors for further information.

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CALENDAR UPDATE

September 28, 1989
Omni Melrose Hotel
Luncheon
Executive Workshop Following 2:15-6:15pm
(How To) Breakfast Series:7:30am-9:00am
(Week of October 22, 1989)

October 26, 1989
Marriott Mandalay
Dinner

November 15, 1989 *** Wednesday
Doubletree Hotel at Park West
Luncheon (2nd Annual Joint MPI/HSMA Mtg.)
Executive Workshop Following 2:00-3:30pm

December 20, 1989 *** Wednesday
Plaza of the Americas
Dinner

January 25, 1990
Harvey Hotel - Airport
Luncheon

February 22, 1990
Summit Hotel
Luncheon
(How To) Breakfast Series:7:30am-9:00am
(Week of October 22, 1989)

BOARD MEETINGS

September 20, 1989
October 18, 1989
November 14, 1989

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:
Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

OFFICERS

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