



PRESIDENT'S MESSAGE

UNDER CONSTRUCTION
by Mary Jo Malone



Yes! The Membership Committee has been building all year long. Our Vice President of Membership, Lisa South, CMP, announced at our March meeting in Fort Worth that our membership hit a record 400 members! We have a 73% retention; 55% of our members are planners and 45% are suppliers.

Under the area of Membership, four very important committees are hard at work. They include:

- Potential Member Committee -**
Stan Heller, Chairperson
- New Member Committee -**
Barbara Fett, Chairperson
- Member Relations -**
Becky Milkie, Chairperson
- Prize Committee -**
Dana McGovern, Chairperson

The Chairmen and their committee members have spent hours working for our Chapter. These Committees have been responsible for our new member orientation, new member spotlight, phone blitz committees for attendance, welcome committee at monthly meetings and so much more.

We announced the final leg of our "Brick Builder" Membership Drive last month and already top membership recruiters are competing for fabulous First, Second and Third Place prizes. (How about a round-trip airfare for two to Sydney, Australia)? If you were not at our March meeting, you missed the excitement of the unveiling of "The Wall." The brick wall represents the teamwork and efforts of our members who have worked so hard to continue building our DFW Chapter.

So, let's all watch our Chapter build. Recruit a new member and put your name on "The Wall."

DOUG HEATH RESIGNS

Douglas A. Heath, CAE, has announced his resignation of the position of executive vice president of Meeting Planners International effective July 1, 1990. The announcement was made to the MPI Board of Directors at their quarterly board meeting on March 18, 1990.

Heath's announcement included his record of accomplishments over the past eight years in bringing MPI from an organization of 4,200 members in 1982 to its current status of over 9,500 members in 43 chapters, with the mission of establishing MPI as a premier organization for those involved in meetings management.

"The goals and objectives mutually agreed to by the board and staff have now been accomplished," Heath said. "I feel that I have contributed to the future success of MPI by laying the groundwork, and I feel it is time to pursue other personal growth opportunities."

The board accepted Heath's resignation with full recognition for his past accomplishments and appreciation for Heath's efforts as CEO of MPI during his tenure.

"Speaking on behalf of the entire board,

See **HEATH** page 2.

APRIL MEETING

Election of Officers for Fiscal Year 1990/91

by Judy Love Bradley

The DFW Chapter of Meeting Planners International will conduct its election of new officers for the fiscal year 1990/91 at the April 26, 1990, meeting at Cityplace.

These newly elected officers will be charged with the responsibility of leading our chapter into the 1990's... to reach new goals through renewed membership involvement and commitment.

Plan to attend our April meeting and cast your vote to elect the new slate of officers for the DFW Chapter of MPI. Your vote counts, so we look forward to seeing you there at this all important meeting.

In addition to electing our new officers, our members will be treated to a different and unique program entitled "Experience Automated Response Programs For Your Meetings."

At our April meeting, our attendees will be

See **OFFICERS** page 2.

April Chapter Meeting

- Date:** April 26, 1990
- Place:** CITYPLACE Conference Center
2711 North Haskell, Dallas, TX.
11:00 - 11:30 New Member Orientation
11:30 - 12:00 N Registration & Reception
12:00 - 1:30 PM Lunch and Program
- Cost:** Advance Registration: \$22
Late Registration:..... \$30
Guest Registration:..... \$25
- Parking:** Complimentary parking. Please see map for directions.

When paying by check, please have it made out before you get to the registration desk. Advance reservations must be made by noon on Tuesday, April 24, 1990, by calling 214/343-0555.

OFFICERS from page 1.

able to experience the newest state-of-the-art information gathering-reporting system, conducted by Quick Tally Systems of Los Angeles, California.

This system provides instantaneous feedback which advances the art of audience response measurement into the electronic age. Attendees will each be given an electronic handset with a 12 button keypad, which is wired into a lap-top computer which will allow them to respond to questions posed by the moderator. The responses will be tabulated, organized and transmitted to television monitors throughout the room.

Should your meeting require it, the answers to questions posed by your company can be tabulated and reported numerically or in graph form and can break the responses into numerous parameters,

depending upon the needs of the group.

The attendees at our April meeting of the DFW Chapter of MPI will be asked numerous questions about the makeup of our organization and the programming needs of our members. The compilation of this data will be used to assist the programming committee to plan meetings of interest to the majority of members. The "Needs Assessment Survey", which is normally mailed to our members on an annual basis, will be conducted instantaneously by Quick Tally and the results will be kept for future use.

This system is a fast, economical new tool that communicates opinions instantly. It is truly a revolutionary breakthrough in the communications and meetings industry. Don't miss this exciting April Meeting!



HEATH from page 1.

we feel that MPI has never been in a more stable position financially or in terms of services provided to its members. We recognize Doug's personal investment in the growth and success of MPI thus far, and respect his desire to move on to new challenges," said Weldon D. Webb, president of MPI.

The board expressed its deep appreciation to Doug Heath for his service to MPI in the meetings industry. Heath will be honored at the association's annual conference in Kansas City in June.

Heath plans to remain on staff until the June 30 expiration date of his current contract in order to prepare for a smooth transition to new management. The MPI Board of Directors is in the process of appointing a search committee to work with an established recruitment firm to select a new executive vice president.

NOMINATION COMMITTEE

by Bill Boyd, CMP

It's that time of the year to elect your officers and board members for 1990-91. The nomination committee did not have an easy task in choosing the Board of Directors. Thanks to you and your involvement, the committee had a never ending list of possible candidates to consider. Our intent was to bring a slate of leaders before the membership which would continue the fantastic accomplishments of Mary Jo Malone and her Board.

The slate of candidates were presented at the March chapter meeting as follows:

Officers

President	Judy Love Bradley
Vice President Administration	David Gisler
Vice President Finance	Susie Ruffner, CMP
Vice President Membership	Colleen Albert
Vice President Public Relations	Connie Sandifer, CMP
Vice President Education	Lisa South, CMP

Board of Directors

Planner candidates	Diane Smith
	Judith Mathews, CMP
	Marilyn Manby
	Melissa Dalton
	Bob Berry
	Patti Wilke
	Alan Powdermaker
	Barbara Fett
	Lindsey Iacovino
	Jim Meyers, CMP
	Joanne Nichols

Supplier candidates

The election will take place April 26, during our monthly chapter meeting at Cityplace. It is important that all members make a special effort to attend the meeting. I will head the election task force assisted by; Mary Cowart, Vicki Knight, Marilyn McGuire, Bob Mitchell, LaTrelle Smart, and Dirk Thomas.

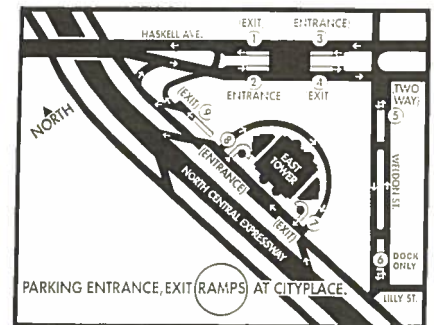
As chair of the Nomination Committee I want to say thank you to the committee members; Mary Cowart, Kaye Burkhardt, Norb Dettmann, CMP, Vicki Knight, Mary Jo Malone, Marilyn McGuire, CMP, Paula Moss, Bob Mitchell, David Powdermaker, John Nowak, Stephen Powell, LaTrelle Smart, and Dirk Thomas.

HOST FACILITY APRIL

by Judy Love Bradley

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PHONE: 214/841-6639 CITYPLACE



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Jack Shade
Title: Sales Managers
Phone: 214/841-6639
FAX Number: 214/841-6577

MARCH MEETING WRAP-UP

Fort Worth

by Beth Woodring

It's no secret that Fort Worth has long prided itself on being unique. It was obvious to all who attended March's meeting that Fort Worth and the mid-cities are continuing with that tradition with many unique attractions to offer meetings. Some of us caravanned to Where the West Begins by a "Stagecoach" sponsored by Carey's Limousine, others by car, but however we came, we found an adventure.

Upon arrival at the Worthington Hotel, we were greeted by a familiar Fort Worth site, cowboys, cowgirls, horses and even miniature horses. Once inside the hotel, we found we were in for a surprise ...the cultural side of Fort Worth blending with the western side.

Attendance was great as we strolled from booth to booth learning new facts about our western neighbors at the mini-trade show where Arlington, Fort Worth, Grapevine and Irving all participated, offering various goodies.

It was a kaleidoscope of an evening offering everything from the soft classical music of the Fort Worth String Quartet to the high energy dancing of the Texas Clogging Company. It seemed nearly everyone was lucky enough to win a door prize. To list all the sponsors of the door prizes would take this entire page. A special thank you to all the sponsors.

The tables were decorated in western flare with hurricane lamps and bandanas while the cuisine for the evening demonstrated a distinctive western gourmet side of Fort Worth.

Bill Boyd announced the new slate of Officers and Board of Directors candidates. Lisa South told us that the D/FW Chapter has reached a membership high of 408. A symbolic brick was presented to each member of MPI who brought in a new member within the last year, thus proving that "we are building our chapter brick by brick. One member at a time." It looked like Alice Riggins was going to need a



Photos compliments of
Bill Sloan Photography

wheelbarrel to get all of her bricks home. Congratulations Alice!

The evening was finished on an energetic high as Susie Humphreys entertained and delighted us with her amusing anecdotes on her life as a talk show host to how she acquired her current job on KVIL radio, leaving us with a very important thought..."it's all in how you look at it."

And to everyone who attended March's meeting, we definitely saw that there is more to Fort Worth and the mid-cities than cowboys. . . there's cosmopolitan culture too. A special thank you to everyone from Arlington, Fort Worth, and Grapevine for making the trip west of the Trinity a very special evening, we couldn't have had such fun without your support!!



Is that a "No thanks, Donna," on the rattlesnake pate'.



SPOTLIGHT

by Phyllis Firebaugh



Dora Tweed

Dora Tweed is Vice-President of Continuing Professional Education for the Easter Seal Society for Children. As manager for her department, she was able to boast a 400% increase in revenue after only a year in that position.

Dora's interest in meeting planning evolved through a gradual exposure. She was asked to assist in planning an annual meeting for an oil and gas firm and that experience sparked her interest in how she could impact the effectiveness of a meeting.

She moved then to a position with a trade association so she could devote 100% of her time to planning meetings. Two years ago, she moved to the Easter Seal Society where she combined her educational background and meeting planning skills to manage the Continuing Professional Education Department.

Her great organizational and enthusiastic leadership skills doubtlessly are an asset professionally and personally. She chaired

the Fundraising Committee and has contributed significantly to the Community Awareness Committee, especially in implementing the Student Internship Program.

"Personally, I'm proud of the single parenting skills that it took to get two kids to college - a daughter who began law school on a scholarship in February and a son who is a college freshman."

Dora says she is a Dallas native and proud of it! She earned her B.S. in Education from The University of North Texas and has been a member of MPI for four years.

More interesting facts about this dynamic leader:

BIGGEST PROFESSIONAL CHALLENGE: Keeping 126 attendees on a trade mission to China happy during a 28-hour flight delay in Canton, China.

LIKES BEST ABOUT MPI: The networking with professional peers and the education opportunities afforded by MPI.

LIKES BEST ABOUT HER JOB: "Hearing my participants say, 'This is the most organized conference I've ever attended.'"

WORKING PHILOSOPHY: I can learn something from everyone I meet.

HOBBIES: Play the piano, listen to classical music, work crossword puzzles, read best-sellers, go for long bicycle rides and float the river in a canoe with her husband.

FAVORITE SPOT TO VISIT: "I would like to visit New Zealand with my husband, as we have both read and heard that it is the most beautiful place on earth."

FAVORITE THING ABOUT THE DALLAS AREA: "Of Course, it has got to be the bright, beautiful, charming and friendly people! They are the best in the world!"

Computer Institutes Scheduled

Due to popular demand, the MPI Computer Special interest Group will be sponsoring the first of several Computer Institutes. April 26-28, 1990 has been set aside at the INFOMART in Dallas, Texas for an intensive learning, comparing and sharing experience for planners desiring to increase productivity and effectiveness in their jobs through the use of computers.

Attendees will have the opportunity to visit with meeting planning software vendors, hardware vendors and each other through a customized agenda designed specifically for each attendee. Questions can be answered and products compared to aid in the efforts to bring your office into the computer-driven 1990's.

Whether you are getting your feet wet in automation on the job or are needing to expand your knowledge with existing systems, this opportunity should not be missed. For more information, please refer to the February and March issue of **The Meeting Manager** or call MPI at 214-746-5222.

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MAKING CHANGES

by Lisa A. South, CMP

If you have made a change in your name, company, business address, business phone number, job title, etc., remember to send the information IN WRITING to:

Meeting Planners International
Attention: Membership Department

INFOMART
1950 Stemmons Freeway
Suite 5018
Dallas, Texas 75207

OR

You may call the changes into the Membership Department of MPI Headquarters at (214) 746-5222.

MEET A NEW MEMBER

by Becky Milkie



Alexandra Vurpillat
Director of Marketing
Carey Dallas Transportation

Alex has been with Carey for two years and is responsible for Corporate/Convention Sales and all marketing aspects.

Alex spent 16 years planning meetings, conferences, incentive travel and special events both domestic and international. Her experience includes operations and budget control, destination assessment, site selection, staff and support services, hotel/air/ground negotiation, relocation, and on-site programs management.

Prior to joining Carey, she was in England and Europe, 1981-1986 with Nasco Hellas, S.A., Athens, Paris, U.K. where she was responsible for international meeting planning. Through the years 1973-1980 she was with Holiday Inns in Dallas and Colorado Springs.

As a former meeting planner Alex says her biggest challenge has been to convince corporate meeting planners of the importance of service. It may cost a bit more but the results are proven time and again. A good transportation company will always try to exceed the expectation of the client and will always go the extra mile to give that little extra that turns a good trip into an exceptional trip. When a meeting planner realizes she can trust her transportation company, she will know that it is as easy to transport 1000 people as it is to move 10 people.

Alex says that she enjoys MPI because of the people! An incredibly astute group of men and women who are true professionals as well as interesting.

Alex is on the Program and Newsletter committees of MPI

She is from Peterborough, New Hampshire and received her MBA from UCLA. She enjoys sailing, cooking, reading and traveling. She enjoys Dallas primarily for the warmth and vibrance of the Texas people, which she has maintained since arriving in Dallas. Plus, the location is definitely an asset when flying.

Her proudest personal accomplishment was seeing her daughter graduate (finally) from SMU Law School, with honors! (No more legal fees!!!!)

HEARD IT THROUGH THE GRAPEVINE

by Donna Magro

Don Defao has left the Aristocrat Hotel downtown to join the Sheraton Grand at DFW, as Director of Sales. Best of luck to you, Don, at your new job!

Myra Berry has left the Sheraton Dallas Hotel after five years to become the Director of Sales at the Park Inn Plaza downtown. Kim Gilbert who was the Director of Sales at the Park Inn Plaza will be leaving to enjoy her son and live the life of leisure. Congratulations to both Myra and Kim.

Bill Brown has left the Sheraton Mockingbird Hotel to go east to the Wyndham Hotel in Myrtle Beach, South Carolina. Have a great time, Bill, and watch out for

loose golf balls.

Diana Case has left the Sheraton Park Central to join the folks at the Doubletree Hotel at Lincoln Center in the sales office. Congrats Diana and best of luck!

Marcia Chase has also left the Sheraton Park Central Hotel to join June Herold at the Sheraton Sales Center in Dallas.

Latrell Smart is leaving the Dallas Convention and Visitors Bureau to work for MPI International. Her title will be Director of Professional Services, which is a newly created position. We wish you the best, Latrelle, in your new job.

That's it for this month. If you hear any news, please call me 521-9304.

Attention, Dallas.

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A Night To Remember

by Kim Warren

Join us on Friday, May 18, at the Grand Kempinski Hotel in Addison for a Gala Celebration as we thank last year's officers, install next year's officers, and recognize those who have helped make this a banner year for the DFW Chapter of Meeting Planners International! Plans are being made and lists are being checked and double checked in preparation for a night to remember. More details to follow—stay tuned!

MPI COMMUNITY SERVICES

by Colleen S. Albert

DALLAS HUNGER LINK

Attention Hotels, Restaurants, Caterers... If you have surplus food after a banquet or meal function let us know. The Dallas Hunger Link wants and needs your leftover food. The Hunger Link will come by your facility and pick it up and put it to good use. Let us know if you would be interested. Don't let this food go to waste. People in our community need it.

AMENITIES DRIVE

You know every time you travel and you take a few amenities from your hotel bathroom...well, we have good use for all those bars of soap, shampoo, hair conditioners, hand lotion, shoe shines, and on and on. The Trinity Ministry to the Poor is trying to help families and prepare them to find work and put their lives back together. We can help them with these items to "clean up" our metroplex. So bring your collections from your last trip, hotels that

are changing products or containers, or visit a drug store and pick up a few tubes of toothpaste, tooth brushes or even Ef-ferdent. Think of any and all items that would make us all feel great. Bring these to the April and May meetings. There will be a huge box for all your contributions.

Please let Colleen S. Albert know if you are interested in assisting with any or all of the above. Call me at (214) 746-6628 and thank you for your help in providing a good year in serving our Community.

MEAL SERVICE

Only two (2) months left to help out at the Trinity Ministry to the Poor. Please sign up now. There are many jobs that need to be filled during our time working with these needy families.

12:00 noon - 1:30 pm Friday, April 27
Friday, May 25

The Trinity Ministry to the Poor
134 Oak Lawn Avenue
Dallas, TX 75207
(214) 653-1711

Please sign up or come by. It will make you feel good.

APRIL 7th EASTER PARTY

Thank you to all the volunteers for your help at the Convalescent Center for our Easter Celebration for the elderly. They all enjoyed our efforts and so did we. Thanks!

NEW MEMBER ORIENTATION

by Barbara Fett

The next New Member Orientation will be held Thursday, April 26th at 11:00 a.m., prior to our monthly meeting at CITYPLACE. The meeting will be held in the Highland Park 1 Room and is open to any member that has joined our chapter this year and has not had an opportunity to attend an orientation. See you there!

NEW KIDS ON THE BLOCK

by Lisa A. South, CMP

Meeting Planners International would like to welcome the following new members for the month of March.

✓ Sarah L. Bowman
Account Executive
Stoneleigh Hotel, The
2927 Maple Avenue
Dallas, TX 75201
214-871-7111
Supplier

✓ Michelle Clough
Marketing Analyst
Computer Language Research
2395 Midway Rd
Carrollton, TX 75006
214/250-7183
Planner

✓ Henry Fairley III
Site Selection Officer
US Coast Guard Auxiliary
3333 Lee Pkwy, Suite 350
Dallas, TX 75219
214/521-2730
Planner

✓ Denice A. Finch
Manager of Sales Development
Grand Kempinski Dallas
15201 Dallas Parkway
Dallas, TX 75240
214/386-6000
Supplier

✓ Jo A. Gruber
Administration Manager
NCR Corporation
1950 Stemmons Frwy, Suite 3026
Dallas, TX 75207
214/746-5168
Planner

✓ Nancy Heck
Sales Representative
Grayson Hollingsworth
2015 McKenzie, Suite 115
Carrollton, TX 75006
214/620-1285
Supplier

✓ June H. Herold
Account Director
Sheraton Corporation, The
12750 Merit Drive, Suite 1202
Dallas, TX 75251
214/980-4930
Supplier

Ron Hiatt
Manager Administration
✓ Burlington Northern Railroad Company
600 Six Flags Dr, Suite 300
Arlington, TX 76011-6325
817/649-4703
Planner

✓ Jean Murphy
Meeting Planner
Voluntary Hospitals of America Inc.
5215 N O'Connor Rd, 15th Floor
Irving, TX 75062
214/830-0269
Planner

✓ Cynthia L. Palmer
Officer-Mktg Communications
NCNB Corporation
901 Main St, 10th Floor
Dallas, TX 75202
214/508-3047
Planner

✓ Ronald A. Rummel
Owner
Rummel Enterprises
1701 N. Greenville, Suite 304
Richardson, TX 75081
214/680-0949

✓ Patricia K. Schreiber
Corporate Sales Manager
Sheraton CentrePark Hotel
1500 Stadium Dr East
Arlington, TX 76011
817/261-8200
Supplier

✓ Lita K. Strubhar
Manager Corp Communications
Life Insurance of the Southwest
1302 Mockingbird
Dallas, TX 75247
214/638-9284
Planner

✓ Debra S. Williams
Vice President
Medieval Inn
7102 Greenville Ave
Dallas, TX 75231
214/363-1114
Supplier

Win-Win to Build the DFW Chapter

by Lisa A. South, CMP

How would you like to win a week in Sydney, Australia? Or a weekend for two on the river in San Antonio, or a weekend in Arlington to include Rangers tickets? You can win while continuing the "winning season" of the Dallas/Fort Worth Chapter's brick building.

It's easy! All you have to do is recruit new Planners and Suppliers to become members of the Dallas/Fort Worth Chapter of MPI.

It's all part of the 1989-1990 Membership Drive. Any new members that you sign up between May 2, 1989 and May 1, 1990 will count toward your prize goal. Of course, there are a few more ground rules:

- To be eligible for the contest, you must be a member in good standing of the Dallas/Fort Worth Chapter of MPI.
- Your name MUST appear on the application of the new member that you

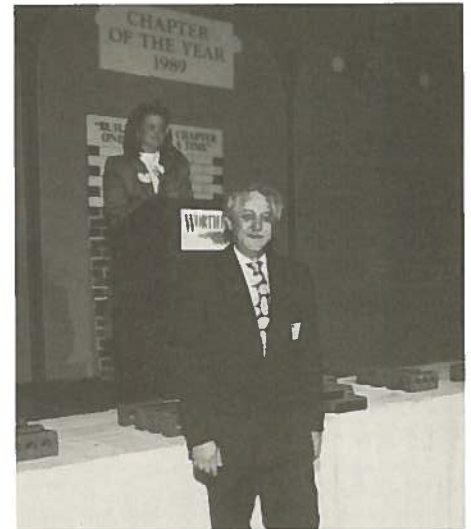
have sponsored. If your name is not on the application when it is received at MPI headquarters, you will not receive credit for the new member. MPI headquarters will not accept phone calls to add your name after the application has been received.

- Remember, a Supplier must join with a Planner in order to meet MPI's current membership requirements. If you have a Planner who does not have a matching Supplier, please call Stan Heller at 214/490-2986.

For applications or further information about the Membership Contest, please call Stan Heller at the number listed above or Lisa South at 214/490-2986.

Let's continue to make the Dallas/Fort Worth Chapter of MPI the best in the country.

KEEP ON RECRUITING!



Each Chapter "Builder" received a symbolic brick for recruiting a new member this year.

CHAPTER BRICK BUILDERS

MPI of Dallas/Ft. Worth Recruitment Report as of 2/28/90

by Lisa A. South, CMP

<u>Recruiter</u>	<u>New Member</u>	<u>Type</u>	<u>Recruiter</u>	<u>New Member</u>	<u>Type</u>
Colleen S. Albert	Margo Callahan	Planner	Stephen D. Powell	Brian S. Bloom	Supplier
	Jeff Swope	Supplier	Jeffrey C. Price	Forrest Harkrader	Supplier
William Boyd Jr, CMP	Charlotte A. Fitzpatrick	Planner	Alice R. Riggins	Phares Corder	Supplier
Melissa J. Dalton	Jimmy Eanes	Planner		Rocky M. Espina	Planner
Norbert R. Dettmann, CMP, PhD.	Pati A. Beaulieu	Planner		Nell G. Frederick	Planner
	Britta A. Brice	Supplier		Janet S. Gifford	Planner
	Lynn E. Kalagassy	Supplier		Brenda G. Gordon	Supplier
	Lynda K. Phillips	Planner		Kimm E. Guerriero	Supplier
	Bill Tucker	Planner		Linda L. Riggs	Planner
Warren Fenske	Kathryn M. Knight	Planner		Alice C. Roberts	Supplier
Sue Ferguson	Jo A Cruber	Planner		Kristina M. Rushak	Supplier
	Rhonda E. Harris	Planner		Jack D. Shade	Supplier
	Debra S. Williams	Supplier		Marsha Singer	Planner
Barbara H. Fett	Joanne M. Hauser	Planner		Carolyn C. Taylor	Supplier
	Helen L. Schneider	Planner		Alexandra L. Vurpillat	Planner
Phyllis Foreman	Erin L. Gallagher	Supplier		Catherine A. Williams	Planner
Ed Jordan	Denice A Finch	Supplier	Susanne Ruffner, CMP	Lee Ann Cunningham	Planner
Katheryn A. Louth	Ron Hiatt	Planner		Katherine C. Ginkel	Planner
	Susan A. Hutchison	Planner	Connie Sandifer, CMP	June H. Herold	Supplier
	Elaine Mathews	Supplier	Michele M. Sanseverino	Rhonda W. Zielinski	Supplier
	Paula S. McIntire	Planner	Jaynie Schultz	Karen C. Rash	Planner
	Patricia K. Schreiber	Supplier		Robin Tabell	Planner
	Dorothy J. Smith	Supplier	Nadine F. Shafer, CMP	Norma Byers	Planner
James A. Lynch Jr.	Lynn A. Mergehenn	Supplier	Anita O. Siegers	Jill E. Meyerdahl	Planner
Rebecca A Milkie	Sarah Bowman	Supplier		Anne L. Latimer	Planner
	Sharleen A. Christenson	Planner		Mary Lynn Mignogna	Supplier
Bob Mitchell	Peggy D. Stanley	Planner	Ann M. Simes	Valerie A. Ariola	Planner
	Lisa Stedman	Supplier		Diana L. Farr	Supplier
James W. Myers, CMP	Anne E. Albright	Supplier		Kristine R. Kemsley	Supplier
Jay Naman	Nancy Heck	Supplier	Lisa A. South, CMP	Raleigh J. Parks	Planner
	Diane T. Thrasher	Planner		Susan E. Romigh	Supplier
Carol P. Heill	Lita K. Strubhar	Planner		Betty J. Robertson	Supplier
Mary I. Neister	Sue Ferguson	Supplier	Peggy D. Stanley	Jean Murphy	Planner
Suzann J. Oliver	Kathryn K. Hart	Planner	Judy E. Strain	Sandra K. Miles	Planner
	Cynthia L. Vannucci	Supplier	Robert E. Walker	Jeffrey J. Means	Planner
			Laura B. Yarbrough	Patricia K. McCain	Supplier

You Asked For It

by The Program Committee of the DFW Chapter of MPI

The Programming Committee of MPI wanted to answer the questions our members have posed to us, so we created a column called "Your Asked For It."

Many of you have taken the time to fill in your report cards at our regular monthly meetings which we greatly appreciate. Without your input, the programming committee doesn't know if we are meeting the needs of our members. Occasionally, the members who respond to our report cards asked a question. Until now, no one responded to their questions/comments.

In this quarterly column we plan to address some of the comments made by our members on the report cards. By addressing these questions/comments, it is hoped that each member of the DFW Chapter of MPI will have a better understanding of the effort involved in coordinating/planning our monthly chapter meetings.

NOTE: To further satisfy the needs of our members, we plan to conduct a member "Needs Assessment Survey," at our April, 1990 meeting, at CITYPLACE. Please plan to attend this meeting to express your interests and opinions.

QUESTION: Why can't all the meetings be held closer to downtown?

ANSWER: Our chapter "Policies and Procedures" dictate that we rotate the monthly meetings around the city to

member facilities, to better accommodate the majority of our members. (i.e. We cannot hold two meetings in a row down town.)

QUESTION: "It's easier to have luncheon meetings...why don't we make all of the meetings a luncheon?"

ANSWER: Our "Policies and Procedures" state that we are to rotate between a luncheon meeting and a dinner meeting, where possible. This allows all the membership the opportunity to attend.

QUESTION: Why did we have a buffet for our last luncheon meeting? Our group is too large and we prefer a sit down luncheon.

ANSWER: You may remember that the February meeting was entitled "Carrying Your Theme Throughout Your Meeting." Our theme was "See you in Hawaii.."and in keeping with the theme, the hotel agreed to serve us a luau. A luau is always served buffet style. To keep the theme accurate, we arranged for a buffet.

QUESTION: How are walk-in's handled?

ANSWER: Where possible, we attempt to accommodate everyone who

made the effort of coming to our monthly meeting. This is not always possible, due to the size of the facility, so we create a walk-in list and attempt to accommodate as many walk-in's as possible on a first come, first served basis. Our attendance at each meeting is growing, but we would appreciate the members making advance reservations, so we can alert the hotel as to the number of people we expect.

We had over 35 walk-ins for our February meeting, so it was difficult for the hotel to set up additional tables and difficult to prepare enough food based on the guarantee we gave them.

Our members give tirelessly to this organization to make each monthly meeting special for our members. We on the programming committee are forever in their debt and thank them for their contributions.

DOLLARS & CENTS

by Susanne Ruffner

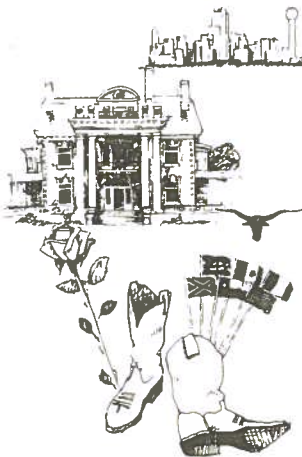
February Financial Statement:

Previous Balance	\$ 17,934.33
Income	\$ 8,676.00
Disbursements	<\$ 5,784.44>
End of Month Balance	\$ 20,825.89

*This balance includes the \$7,191.26 Certificate of Deposit.
Financial statements run two months behind.

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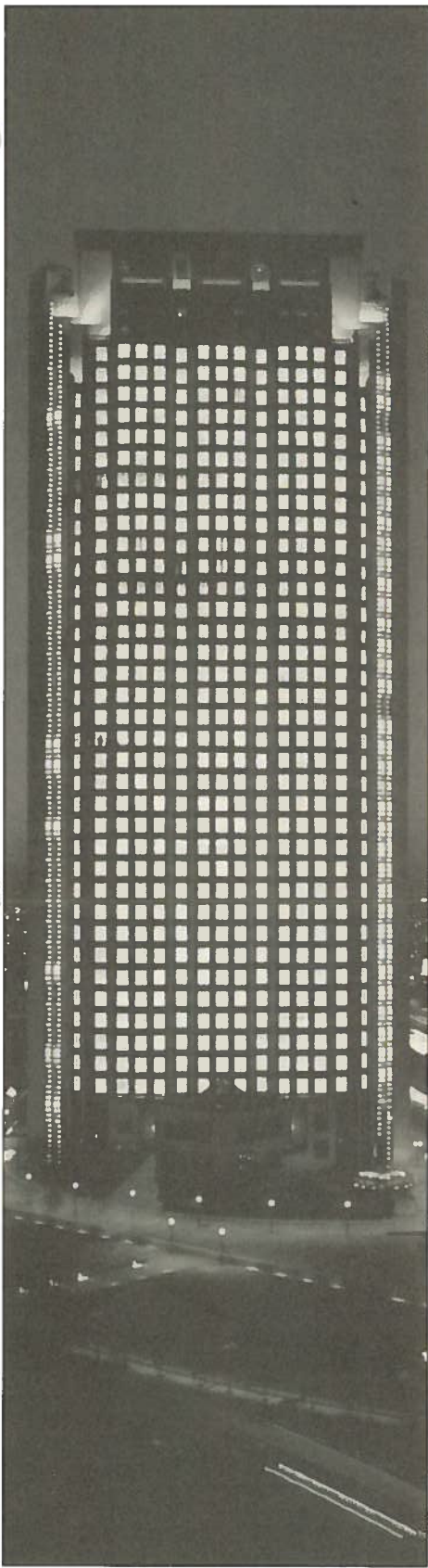
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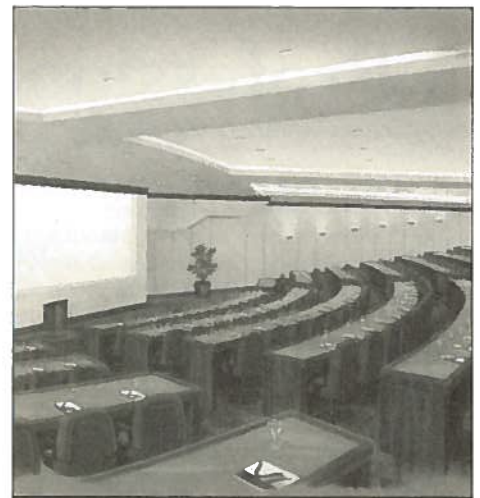
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Professional Growth Awards Re-Cap

by Lindsey Iacovino

The Professional Growth Awards Committee is just completing its third year, working to build a scholarship fund to provide financial assistance to MPI members who are trying to further their education as a meeting professional.

Prior to this year, the PGA would provide scholarship funds on a matching basis, with PGA paying 50% of the total registration cost or tuition fee for a course or seminar directly related to the meetings industry.

However, in order to better serve the needs of our membership, the Professional Growth Awards Committee recently decided to provide 100% of the funding for approved courses which have a registration fee under \$100.00 and will continue to provide scholarships based on matching funds for registration fees over \$100.00, provided the candidate has been a member in good standing of MPI for a minimum of one year.

Members of the DFW Chapter of MPI should be aware that this scholarship program exists to further the education of our members and they are encouraged to take advantage of this program.

The following people were recipients of PGA scholarships from the DFW Chapter of MPI during this fiscal year:

MEMBER	COURSE ATTENDED/DATE	AMT OF SCHOLARSHIP
Kim Warren	CMP Review Course	\$75.00
Judy Love Bradley	CMP Review Course	\$75.00
Susie Carr, CMP	MPI Institute II	\$375.00
Suzie Oliver	Richland College Meeting Planning 1 Course	\$49.00
Laura Yarbrough, CMP	1989 Annual MPI Conference (Orlando)	\$175.00
Phyllis Firebaugh	Richland College Meeting Planning 1 Course	\$49.00
Total Scholarships Awarded in fiscal year 1989/90:		\$858.00

Congratulations to all our scholarship recipients from the DFW Chapter of Meeting Planners International.

Special thanks to the Sheraton Park Central Hotel for donating a weekend package to the DFW Chapter of MPI.
We appreciate your support.

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CMP CORNER

by Kim Warren

Cast a vote for yourself.

Whether you are a CMP candidate in June or elect to take the test next time around, you've got MPI's vote of confidence if you know the following:

1. "CMP" stands for:
 - a) Certified Meeting Planner
 - b) Certified Meeting Professional
 - c) Convention Meeting Planner
 - d) Convention Marketing Professional
2. Taking and passing the test requires:
 - a) Several years experience
 - b) Knowledge of the travel and hospitality industries
 - c) Knowledge of audio/visual equipment
 - d) An application submitted to CLC by the deadline date and approval of that application
3. In preparation for the test, one should:
 - a) Recruit a CMP as a "study buddy"
 - b) Take the CMP Crash Course offered by MPI's DFW Chapter
 - c) Study the materials suggested by the Convention Liaison Committee
 - d) Take the Meeting Planning I course at Richland College
4. Which MPI chapter boasts the largest number per capita of CMP's among its members?
 - a) Chicago (CAMPI)
 - b) Hill Country Chapter
 - c) Los Angeles Chapter
 - d) Dallas/Fort Worth Chapter

ANSWERS

1. B
2. All of the above
3. All of the above
4. D



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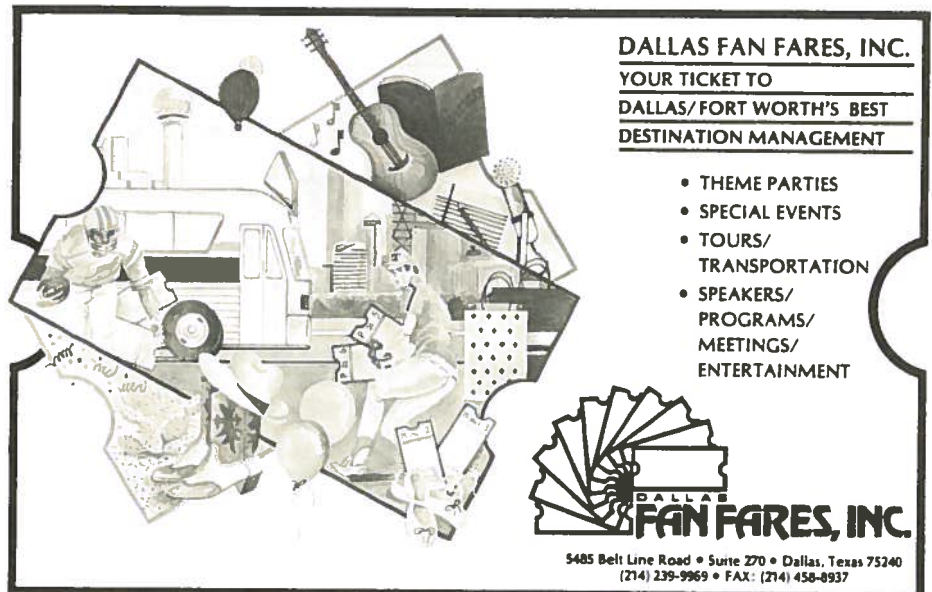
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CALENDAR UPDATE

April 7, 1990***Saturday***
DFW Hilton Executive Conference Center
"CMP Crash Course"

April 26, 1990
Cityplace
Luncheon
"Election of Officers/
Experience Automated Response Programs
for your Meetings"

May 18, 1990 ***Friday***
Grand Kempinski Hotel
"Gala Awards Evening"

BOARD MEETINGS

April 17, 1990
May 8, 1990

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:

Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your co-operation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

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