



CURRENT

PRESIDENT'S MESSAGE

by Judy Love Bradley

WHAT I REALLY WANT TO KNOW IS: WHERE DID THIS YEAR GO?



It seems to me, as I get older, that time simply flies by, and I have a difficult time remembering where the time has gone. I hope each of you had your best THANKSGIVING ever! I am

lucky enough to get two Thanksgivings, Canadian in October and American in November. This gives me two opportunities to reflect on how much I have to be thankful for. . . and hopefully each of you has taken the time to count your blessings as well. We have family and friends, and we are lucky enough to be part of an industry that is challenging and rewarding.

In the spirit of giving, the D/FW Chapter of MPI gave the LOVE FOR KIDS Christmas Card project their complete support. Congratulations to Barbara Fett, Chairperson, and all of the sub-committees who have worked on the Love For Kids projects. Thanks to the funds our chapter contributed to Love For Kids, 3,000 underprivileged children from the Dallas/Fort Worth metropolplex met "Santa" at Circle R Ranch earlier this month. In addition, I'd like to thank those corporate clients who chose these cards as their official Christmas card and all the members who purchased the Christmas cards for themselves. This most worthwhile organization appreciates the support of the D/FW Chapter of MPI.

I must also extend my thanks to those people who have committed their time and

their expertise on the various committees for the good of the Dallas/Fort Worth Chapter. We appreciate your sharing your time and your expertise with others, so that all of us will gain from your involvement. It is wonderful for me to see membership increasing at such a rapid rate, and I am looking forward to an exciting 1991.

As we get into the hustle and bustle of the holidays, the Board of Directors would like to take this opportunity to wish each of you and yours the happiest of holiday seasons. Please keep the true meaning of Christmas in your hearts all year long.

This Issue of
CURRENT
Sponsored by



December Chapter Meeting

Time to Celebrate in Fine Style

by Charlotte Merrill-Davis

It's time to "Deck the Halls" and gather friends together for a "Showcase of Holiday Elegance." And what are we showcasing? None other than the spectacular new addition of the Century Ballroom at The Adolphus Hotel, along with their Five Diamond cuisine.

Another spotlight will focus on the Phares Corder Orchestra for our listening and dancing pleasure.

This exquisite setting creates the perfect background to showcase the best part of this holiday event: D/FW MPI family and friends!

DECEMBER CHAPTER MEETING

Date: Thursday, December 20, 1990

Place: The Adolphus Hotel
1321 Commerce Street
Dallas, Texas 75202

Time: 7:00 - 7:45 p.m. Registration and Reception
7:45 - 11:00 p.m. Dinner and Dancing

Cost: Advance Registration: \$30.00
Late Registration: \$40.00
Guest Registration: \$35.00

Parking: Complimentary Valet Parking - Please bring parking ticket to Registration Desk for validation.

Please note: Special arrangements have been made for MPI guests wishing to spend the night of December 20 at the hotel. The Adolphus is pleased to extend a rate of \$75.00 to D/FW Chapter members. RSVP by Monday, Dec. 17, to 343-0555.

LOVE FOR KIDS

Give It All You've Got One More Time

by Pat McCain

As it is the season, we recognize that we have a lot about which to be thankful. Through the generosity of DMC Expositions, United Expo, Fast Signs and Events Unlimited last month, we were able to participate in the Holiday Gift Show, for which our volunteers donated part of their weekend to help sell Christmas Cards. Although sales were not all we had hoped they might be, we did sell more cards.

Please remember that the deadline for card sales is December 21. All checks need to be in Barbara Fett's office by this date. We would appreciate it if everyone would give it one last push for any cards you may still have. . . remember, there's trip for two to Europe for the person that sells the most!

"Love For Kids" Christmas Cards on sale NOW!

for information call
Barbara Fett
746-3594

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"How To" Breakfasts Continue

by Fred Knieberg, CMP

"How and What to Negotiate with Hotels
(or 'Sometimes It's Better
to Get More Value
Than a Lower Room Rate')"

Our initial breakfast in this series was a huge success. Now we will continue to build on this foundation.

In keeping with our chapter's objective in addressing the needs of a broad range of our planner and supplier membership, a distinguished panel of industry veterans will explore the art of hotel negotiations. We will approach this topic from the viewpoint of the hotelier as well as an association planner and corporate planner, who will provide the perspective of a large meeting and a smaller meeting, respectively.

You will learn how to plan your negotiating strategies:

- * *What to ask for*
- * *What you should expect to achieve*
- * *What you must bring to the negotiating table*
- * *What the other side needs*

We will also discuss how to evaluate your negotiations:

- * *Did you get what you needed within your budget?*
- * *Did your meeting attain its objectives?*
- * *How did your attendees feel about the facilities and services?*

Look for the registration form enclosed with this issue of the newsletter. Join us for breakfast and another unique learning experience that will provide you with ample opportunities to ask questions and share ideas in a limited group environment.

MPI

MEMBERSHIP

New Kids on the Block

by Colleen Albert

Let's extend a big "Dallas/Fort Worth Chapter" welcome to all the following new members:

✓ Natalie E. Adair
Director Corp. Meetings & Travel
1620 Rafe #108
Carrollton, TX 75006
(214) 630-8282

✓ Janet W. Allen
V.P. of Continuing Education
Easter Seal Society for Children
5701 Maple Avenue
Dallas, TX 75235
(214) 358-5261

✓ Jennifer L. Anderson
Sales Representative
Ramada Worldwide Sales
5151 Beltline Road, Ste. 935
Dallas, TX 75240
(214) 392-7072

✓ John C. Bangert
Owner
Renaissance Prof. Event Planners
10720 Rodney Parham
Little Rock, AR 72212
(501) 223-3490

✓ Robert C. Banks
Executive Producer-Texas
Keith & Margo's Murder Mystery
1402 Corinth, Ste. 233
LB 112
Dallas, TX 75215
(214) 565-5878

✓ Candis Clarke
Group Sales
Dallas Arboretum
8617 Garland Road
Dallas, TX 75238
(214) 327-8263

✓ Wendy L. Damm
District Sales Manager
Village Resorts Inc.
8962 Sunset Ridge
Littleton, CO 80216
(303) 791-2888

✓ Kelly A. Graves
Sales Manager
Westin Canal Place
100 Rue Iberville
New Orleans, LA 70130
(504) 566-7006

✓ Paula M. Hall
CME Program Coordinator
Presbyterian Healthcare System
8160 Walnut Hill Lane
Dallas, TX 75231
(214) 891-2323

✓ Jeorgia Hopgood
Secretary
Annuity Board SEC
2401 Cedar Springs
Dallas, TX 75201
(214) 720-4788

✓ Linda K. Hughes
Sales
Bill Reed Decorations Inc.
333 First Avenue
Dallas, TX 75226-0366
(214) 823-3154

✓ Paula T. Moss
Director Conf. & Travel
Young Presidents' Organization
451 S. Decker, Ste. 200
Irving, TX 75062
(214) 650-4630

✓ Linda S. Ohlin
Executive Secretary
Medronic Inc.
2201 Brookhollow Plaza Dr.
Arlington, TX 76006-7405
(817) 640-4054

✓ Beverly D. O'laughlin
Special Events Coordinator
Compucom Systems
9333 Forest Lane
Dallas, TX 75243
(214) 497-8271

✓ Jan L. Pollard
Dir. Sales & Marketig
Aristocrat Clarion Hotel
1933 Main St.
Dallas, TX 75201
(214) 741-7700

✓ Linda R. Sergeant-Johnson
Salesperson
Bill Reed Decorations Inc.
333 First Avenue
Dallas, TX 75226
(214) 823-3154

✓ Susan E. Singleton
Marketing Coordinator
Hogan Systems
5080 Spectrum Drive, No. 400E
Dallas, TX 75248
(214) 788-8249

✓ Barbara A. Stegemann
Food Serv/Mtg. Coord.
J. C. Penney Life Insurance Co.
2700 W. Plano Parkway
Plano, TX 75075

✓ Connie A. True
Travel Coordinator
Central & Southwest Services Inc.
1616 Woodall Rodgers Frwy.
Dallas, TX 75202
(214) 754-1000

✓ Renea C. Walker
Training Coordinator
Epic Healthcare Mgmt. Co.
3333 Lee Parkway
Dallas, TX 75265
(214) 443-3665



**ADVERTISING
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Contact
Mary Cain
(214) 453-1234

MEMBERSHIP

Thanks for Your Support!

by Kim Warren, CMP

The generosity of MPI's supplier members cannot be overstated. Without their support (in this case, door prize donations), our chapter could not be known as the dynamic, exciting organization it is. Many thanks to the companies listed below who have contributed their support, helping build this chapter and its reputation:

In September, it was J&S Audio Visual Communications Company, who provided two Dallas Cowboys tickets, for a game Dallas WON, no less!

October saw The Grand Kempinski Hotel donate their luscious Sunday brunch for two in the Malachite Ballroom.

Most recently, the Irving Convention & Visitors Bureau contributed a golf accessories gift package at the November meeting.

Many Thanks!



*The staff of
the CURRENT
wishes you and yours
a very
Special Holiday Season
and a happy
and prosperous
1991!*

FanFares Play for This New Member

by Becky Milkie

Jill Cox
Operations Manager
Dallas Fan Fares, Inc.



Jill has been with Dallas Fan Fares, Inc. for two years. Managing the operations of the meeting planning department, in addition to acting as program manager and planning meetings for vari-

ous clients, has proved to be a welcome challenge for this area native.

Jill's career began at age 18, when she began work as a reservationist for Delta Airlines. The travel industry proved interesting, and Jill next moved on to the travel agency side of things as a corporate travel agent, eventually becoming a group coordinator.

Originally from Dallas, Jill attended Texas Tech University. She is married and enjoys traveling and spending time with her family.

Although Jill has been a member of MPI for only six months, she says she is excited about the organization and the educational opportunities it provides for those in the industry.

Jill's major tip of the trade or working philosophy is "Don't procrastinate!"

Welcome to the group, Jill; we're glad to have you on board!



CMP Corner

by Lisa A. South, CMP

1. Data gathered on your group's past meetings should preferably cover:
 - a. the last 3 meetings
 - b. the last 2 years
 - c. the last 3 years
 - d. the last 5 years
2. A room night figure is determined by:
 - a. number of people times number of nights
 - b. number of rooms times number of days in hotel
 - c. number of rooms times number of nights
3. What is dram shop insurance?
 - a. It covers the client against liability.
 - b. It covers all events where liquor is served.
 - c. It covers flight insurance for the attendees.
4. The term "lift" refers to which of the following:
 - a. weight of pay load
 - b. engine thrust at take-off
 - c. number of seats a carrier offers on any given route
5. In setting up a newsroom or press release room, how many square feet of working space is ideal for each news representative?
 - a. 5 feet
 - b. 10 feet
 - c. 15 feet
 - d. 20 feet

ANSWERS:

1. d
2. c
3. b
4. c
5. b

MEMBERSHIP

Recruit A New Member

by Colleen S. Albert

Think MPI! When talking with clients, suppliers or friends, always ask, "Are you an MPI member?" If not, recruit them. Our Prospective Member Committee will be happy to send them information on joining and an application. Just remember to have your name put on the application so you can receive credit for signing up that new member, like those listed below:

Madonna K. Barnes	Betty C. Bolin	Supplier
Judy R. Benaroché	Jeana A. Stieber	Supplier
Robert L. Berry	Patricia A. Bennett-Charles	Supplier
	James S. Follett	Supplier
	Jan Hall	Planner
	Lori A. Schirpke	Planner
Judy Love Bradley	Patricia A. Tripp	Supplier
Kaye C. Burkhardt	LeeAnn H. Harle	Planner
Jan L. Campbell	Sarah B. Richards	Planner
Susie Carr, CMP	Wendy L. Darin	Supplier
	Jeorgia Hopgood	Planner
Sue Ferguson	Dona M. Bassana	Supplier
	Francy H. Fellman	Planner
	Susan P. Ferreri	Supplier
	Maurice H. Morris	Planner
	Barbara A. Stegermann	Planner
Phyllis Firebaugh	Kelly Graves	Supplier
	Catherine M. Murphy	Planner
Julie Gravel	Connie A. True	Planner
Mary K. Havens	Sally V. Pringle	Planner
Bruce W. Jaster	Bitsy Burns	Planner
	Paula J. Cullar	Supplier
Debora J. Jerman	Mollie L. Hines	Planner
Donna Magro	Beverly D. O'Laughlin	Planner
Patricia McCain	Jan Pollard	Supplier
	Susan E. Singleton	Planner
Bob Mitchell	Mark A. Burnworth	Planner
Sheri Pizitz, CMP	Tiffany Rippe	Planner
Barbara Rathwick	Dana Nickerson	Planner
Alice R. Riggins	Linda K. Dipert	Supplier
	Shirley A. Dotson	Planner
	Juanita Pettit	Supplier
	Sally Torres	Planner
Alice Roberts	Natalie E. Adair	Planner
	John Ures	Supplier
Anita O. Siegers	Paula Hall	Planner
	Linda Hughes	Planner
	Linda R. Sergeant-Johnson	Supplier
Lisa A. South, CMP	Eris A. Miltner	Planner
	Mona J. Richey	Planner
	Lee A. Thompson	Supplier
Debra Williams	Candis Clarke	Supplier
Laura B. Yarbrough, CMP	Cathy L. Horton	Supplier
	Maureen C. Pittman	Planner

Heard it Through the Grapevine

by Donna Magro

Congratulations to Kaye Burkhardt and the Dallas Fan Fares organization, who were featured in the "Lifestyles" section of the Dallas Times Herald on November 26. Writer Dick Hitt gave a fascinating account of the history of, and future plans for, this unique company. Nice "score," Kaye!

Gail LeMaire is the new director of sales and marketing at the Southland Center Hotel downtown (formerly the Sheraton Dallas). Congratulations, Gail, and we wish you the best of luck in your new home!

Diane Hunter is the new director of sales for the Ramada Hotel Love Field. We know you will do an excellent job and enjoy your new status!

Congratulations are in order for Lindsey Iacovino! AVW has made her Vice President of Hotel Services! Way to go, Lindsey, and way to go, AVW!

Michelle Carter from the Grand Kempinski Hotel has joined the folks at the Convention Bureau. She will be in sales, and we look forward to seeing lots of business for our city from her. Congrats to you, Michelle, and good luck!

AAA (Triple A) announced the winners of its prestigious Five Diamond Awards for hotels and restaurants, and The Adolphus found itself the recipient of awards for the hotel and its restaurant, The French Room. The Dining Room at The Mansion on Turtle Creek was a local winner, as was the Routh Street Cafe. I think I can speak for everyone when I say we're all looking forward to the Christmas party with great anticipation this year. . .

Last, but not least: I am no longer at Tamarron and Innisbrook Resorts; and at the moment, I am at home enjoying the holidays! I'll keep you posted as things progress on my end. In the meantime, if you get any good scoop, call me at (214) 239-7905!

PROGRAMS AND EDUCATION

November Meeting Wrap-Up by Sue Ferguson

The Metroplex was truly the star of the November annual MPI-HSMA luncheon held in the Enterprise Ballroom (East) at the Hyatt Regency DFW Airport Hotel. This month's meeting content enumerated ways a supplier can leverage the area in selling against other destinations. The program also emphasized the fact that meeting planners must be sales "thinkers," too. All of us should continually "Sell the Metroplex!"

According to the "report cards" compiled by attending chapter members, the Hyatt's Mary Cain and Terri Ruiz can bask in the knowledge that their efforts were very much appreciated.

As we arrived for the welcome reception and registration, we were treated to a setting of Lone Star prominence as costumed wait staff served up premium liquors. The elegant lunch which followed it was noted for its creativity as well as for its heartiness—no one left hungry!



Tina Berres Filipiski, Kay Barnes, Kevin McMahon, John Cychol and Diane Smith at their best!

Acting as program moderator, Kevin McMahon of The Adolphus Hotel was introduced by Judy Benaroche of Kaleidoscope. The panel of five local meeting industry professionals spoke with a focus on the facet of the industry represented by each:

Kay Barnes of the Grapevine Convention & Visitors Bureau discussed the area's

marketability and accessibility from all parts of the country, and the role the CVB plays in educating potential visitors.

Diane Smith of Alcon Labs in Fort Worth discussed the selling points "FW/D" has to offer her as a planner for a local corporation, noting the area's affordability, ease, beauty and abundance of well staffed facilities available in her company's backyard.

John Cychol, another member of the Hyatt team, represented his property, his industry and his area with a "pride of ownership" attitude that was clearly evident as he discussed his perspectives of the area.

These people are having entirely too much fun!



Representing an industry publication dedicated to upholding high standards, Tina Berres Filipiski, editor of "Meeting Manager" magazine, emphasized service in her presentation. Noting that the new MPI Resource Center is within arm's reach of any Metroplex planner, and the professional service presented by every property in the Metroplex, we were in an enviable situation.



Alex Vurpillat, Mary Cowart, Bob Mitchell and Judith Houghton anticipate lunch.



New MPI Executive Vice President / CEO Edwin Griffin joined us for lunch.

As Kevin wound up the series with a question and answer session, the audience was armed to enthusiastically defend and promote the Metroplex!

Closing the program was a drawing for two lovely and very appropriate Texas gift baskets put together by LuAnn Shank of Texas Bundles.

Many thanks for an informative program creatively presented go to Fred Knieberg, CMP, Judy Benaroche and Mary Cain.

See y'all at The Adolphus for Christmas!



Lisa South and Judy Benaroche present Hyatt Resident Manager Michael Hickey and Manager of the Day Rogelio Estrada with a certificate of appreciation.



PROGRAMS AND EDUCATION

The reviews are in. . .

“How To” Breakfast Series A Success!

by Robin Tabell

- * *Duo of Catering and Chef is great!*
- * *Great to hear a Chef's comments!*
- * *Two Thumbs Up!*
- * *Four Stars!*

The premiere of the 1990-91 “How To” Breakfast Series, “How to Get the Most for your Food & Beverage Dollar,” starring the husband and wife team of Cindy Martin, Director of Catering/Convention Services at the Sheraton Park Central Hotel, and Roger Martin, Executive Chef at the Harvey Hotel DFW, received rave reviews. Everyone, including veteran planners, walked away with new insights and special tips to get more from their food and beverage dollar.

As planners and suppliers, we have to go beyond the mind set of time: 10:30 a.m., time for a break; noon, time for lunch. Fred Knieberg prefaced our feature presentation with the concept that a food function should be a “purposeful, integral part of the meeting activity.”

Cindy Martin stressed the “what” elements:

- * What is the theme of your meeting?
- * What activities are happening before, during and after the food function?
- * What are you trying to accomplish with the food function?
- * What is it going to cost me?

It is important for the catering manager and chef to have a clear picture of your meeting's goal.

Roger discussed a number of ways additional costs are disguised and the key to unmasking your menu to get more for your food and beverage dollar. He concluded with “challenge the chef,” suggesting the chef should be given the opportunity to create the menu incorporating your meeting objectives within your budget.

“Synergy” best sums up the “How To” Breakfast Series premiere. The dynamic duo of Cindy and Roger Martin proved a winning combination. They illustrated for us that getting the most from your food and beverage dollar takes successful interaction between the planner, catering manager and chef.

The “How To” Breakfast Series subcommittee would like to thank Cathy and Roger Martin for sharing their ideas and experience. Also, a special thanks to Danny Smith of the Harvey Hotel, for hosting our premiere.

PGA Funds Available for Computer Courses

by Paige Garrett



Automation is becoming more prominent in the meeting planning industry as a result of the increased use of computers and specialized software. If you want to get ahead of the game, there are many computer courses and seminars that are available to teach basic and advanced computer skills.

This is yet another way for you to take advantage of educational opportunities AND the financial assistance available to you through PGA funding. As of this month, we have already approved funds for one local member who has completed a two month basic Introduction to Computers course.

Courses costing less than \$100 can be reimbursed at 100%, and courses costing over \$100 can be reimbursed up to 50% (upon course completion). If you would like an application for PGA funding, or if you have any questions, please contact Lindsey Iacovino at 638-0024.

Executive Workshop

“Selecting Fine Wine”

by Leslie Meyer, CMP

On November 8, an energetic group of MPI members weathered the November monsoons to attend a wine-tasting workshop conducted by Peter Forbes at The Wine Emporium on West Lovers Lane. Peter has worked in wineries from California to France to Australia and has extensive knowledge of the wines of the world. The message we all received strong and clear was, “You can get good quality wines at a good value.”

There are many tricks to selecting wines. You can judge wine by the look, smell and taste. Heavy wines are high in sugar or alcohol and will hang on the side of a glass longer than lighter wines. A sip of wine actually has three phases: start, middle and finish. A good, long finish will last for 15-20 seconds! As a general rule of thumb, you can expect wines with less than 10% alcohol content to be sweet while anything higher than 11% alcohol content will be drier.

As our workshop progressed, we judged and enjoyed wines from France, California, Chile, Germany, Australia and Argentina. Fine cheeses, pates and fruits helped to clear our palates.

This workshop received a rating of excellent from all in attendance, and the following additional comments were most positive: “Really enjoyed. I'd love another class.” “Nice work! First MPI educational experience I've been to in a long, long time, and I'm very encouraged to do more!” “Great program - very informative.” Looks like this workshop is a good contender for a repeat next year.

Special thanks to Carolyn Hopper of Computer Language Research for coordinating this exceptional workshop.



PUBLIC RELATIONS

Self Esteem Builders

[Editor's Note: The following is a message of thanks to the MPI D/FW Chapter membership from the Volunteer Coordinator for Trinity Ministry to the Poor, Margie Smith.]

It's 11 a.m. and you have an interview for a job at 1 p.m. arranged by Trinity Ministry to the Poor. You slept in a shelter last night, and this morning, you have come to the Ministry to eat breakfast, meet with your case manager and get ready for your job interview. You have requested and received a key to the shower room and a hygiene kit which includes a razor, a bar of soap, mouthwash, shampoo and conditioner, some hand lotion, toothpaste, toothbrush and a comb as well as a disposable face cloth and towel. You get to keep the hygiene kit.

Having taken a shower, you get your hair trimmed by the volunteer who cuts hair at the Ministry. Then you use the clothing voucher that you earned in the hand assembly work shop at the Ministry to "purchase" a suit, shirt, tie and a pair of socks. As you get dressed in the Ministry dressing room, one of the ministry volunteers offers to help you polish up your shoes with a little individual polisher. And now you stand at 11 a.m., looking into the mirror at a clean, neat man in his mid-thirties who looks respectable and very presentable.

The work that you have done with your case manager has gotten you ready for this next big step of a permanent job. As you walk to the bus stop with your resume under your arm to ride the bus over to the job interview, you notice a few admiring glances from others waiting on the bus. When you finally walk into the personnel office, you believe that you have a chance to get the job. As the personnel director begins to interview you in a friendly, accepting manner, you think to yourself, "I would make a good employee." You feel a sense of confidence that has been lacking for some time, and it shows.

You plan as you get your first paycheck that once your job really settles in, you'd like to give a donation back to the Ministry for their help. In the meantime, you will go to work each day, continue to meet with your case manager on Saturdays and work on the goals set to go from being homeless and unemployed to having a permanent job and an apartment of your own. There's still a lot of work ahead of you, but there is hope and a very real opportunity.

Thank you for the tremendous collection of self-esteem items from your membership. Your generosity has touched the lives of many people who are struggling to help themselves overcome poverty and homelessness. Trinity Ministry to the Poor is fortunate to have MPI as an ally in a fight against the devastation and waste of poverty!

Margie Smith



Chapter to Conduct Holiday Food Drive

by Connie Sandifer, CMP

In the spirit of the holiday season, the D/FW Chapter will conduct a food drive, benefitting the North Texas Food Bank, as part of its December holiday celebration.

Please plan to bring at least one (more, if you'd like) canned or non-perishable food item with you to the monthly program at The Adolphus Hotel on December 20.

All contributions will be distributed by the North Texas Food Bank to the community. The Food Bank was established in 1982 as a private, non-profit organization. It acts as a liaison between the food industry and its 160 client organizations in 18 North Texas counties by collecting, storing and redistributing food and non-food items.

Trinity Ministry Toiletry Drive a Success

by Connie Sandifer, CMP

Thanks to everyone that contributed to the October Toiletry Drive for Trinity Ministry to the Poor. All said, over 50 pounds of personal hygiene products were collected by the chapter's Community Services Committee. These items are currently being distributed to, and used by, the Ministry's "clients."

A second drive is planned for Spring 1991, so don't forget to bring home those unused bars of soap and bottles of shampoo, lotion and bubble bath that you come across in your travels. They can be put to good use in our community!

CURRENT Editorial Staff

Editor: Kim Warren, CMP
(214) 401-0210

Page Editors:

Alex Vurpillat, Education & Programming (214) 638-4828

Becky Milkie, Membership
(214) 742-8200

Kathryn Knight, Public Relations
(214) 497-1205

Staff Writers:

Donna Magro

Robin Tabell

(214) 506-3844

Photographer:

Bill Sloan

Sloan Photography

The CURRENT is published 12 times yearly and is the official publication of the D/FW Chapter of Meeting Planners International. MPI is the international professional association of the meeting planning industry. News contributions and suggestions for making this publication more useful are welcomed.

INDUSTRY NEWS

Bits and Pieces

From MPI's "Chapter Manager"

Minneapolis, MN, has been selected as the site for MPI's 1994 Annual Conference to be held June 12-16.

MPI has 362 Certified Meeting Professionals (CMPs) among its ranks. That's 72% of the 504 total CMPs certified by the Convention Liaison Council.

The PEC this month features 111 educational sessions, which is a 51.4% increase over last year's PEC.

Every major publication in the meetings industry has recently featured or will feature in the near future an article on ethics and the meeting planner.

Give Kids the World

by Dawn Weightman

During MPI's annual conference last June, a commitment was made to support MPI's charity of choice, "Give Kids the World."

Give Kids the World is an organization dedicated to making dreams come true for terminally ill children. These children and their families (as identified by the local "Make a Wish" Foundation) are treated to a six-day complimentary vacation in Orlando, Florida.

Our MPI D/FW Chapter is planning an exciting Charity Ball, featuring live and silent auctions, dinner and dancing on March 23, 1991, at the Loews Anatole Hotel.

If you are interested in working on the committee or need additional information on Give Kids the World, contact Dawn Weightman, ITT Sheraton Corporation, at (214) 980-4934.

Don't forget to mark your calendars for an elegant, fun-filled evening benefiting very special families.

INDUSTRY CALENDAR

ASAE Management Conference, Washington, DC	December 7-12
CMP Exam (administered by CLC), New Orleans, Chicago, Los Angeles, Washington DC	December 8
MPI's Professional Education Conference, New Orleans, LA	December 9-12
MPI's Institutes I and II, Dallas, Texas	April 9-14
CSIG Tech, Dallas, Texas	April 24-26
MPI Annual Conference, Las Vegas, Nevada	June 23-26

Richland College Wrap-Up

by Patty Tinsley

During the month of November, the novice planners of the MPI continuing education course enjoyed a visit to Loews Anatole with hotelier Sally Gibbons. This on-site perspective was invaluable, providing a new dimension to the meeting management skills that students have learned over the weeks.

As a summation to the fall schedule, a distinguished panel of planners answered questions and offered guidance to the students in their search of "Where do I go now?". Bruce Jaster acted as moderator. The panel was comprised of Lisa South, CMP, representing the corporate perspective; Phyllis Tackitt provided an association's point of view; and Mary Cowart, spoke as an independent planner. The panel each explained how their type of meeting planning is unique. Then the floor was opened for a question and answer session.

Another successful semester of Meeting Planning I has come to an end. The key to the effectiveness and continuity of the program lies in the hands of many fellow D/FW chapter members: an organized committee, a strong chairman and talented instructors.

Thanks to the hard work of many industry professionals, the new Meeting Planning II course will soon be introduced. Look for details in your January newsletter.

HOST FACILITY - DECEMBER

by Robin Tabell

THE ADOLPHUS HOTEL

1321 Commerce Street
Dallas, Texas 75202
(214) 742-8200

Number of Meeting Rooms: 22
Number of Sleeping Rooms: 435
Number of Restaurants: 3
Size Group We Best Cater To: 250

The Adolphus, located in the financial district of downtown Dallas, has long been the site of Dallas's most successful business meetings. For years, meeting planners have commented that the only possible improvement to a hotel so well equipped for business functions would be simply to make it larger. The Adolphus's response to the requests of meeting planners will be unveiled this December.

"The Grand Expansion" will nearly double the hotel's meeting space. The new complex has been designed and equipped for today's meetings and will have its own dedicated banquet kitchen.

The hotel's surroundings allow meeting participants to relax and concentrate on their business, and meeting planners have the assurance that the attentive Adolphus staff is right at hand.

To book an upcoming meeting/convention, please contact:

Mary Jo Malone
National Accounts Manager
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ET CETERA

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YOU ASKED FOR IT

Your Comments Answered

by O. D. O'Donnell

Most of your unfavorable comments about the October meeting at the Dallas Convention Center involved the A/V screen, and I, for one, would have to agree with you. In checking as to why the screen was so poor, I was told that even though the speaker was told to use another type of screen setup, this is what she chose to use.

Another obvious comment was the fact that the program came across as a sales presentation instead of education in value. The program committee always discusses what is to be accomplished during the program without guest speakers, but since they provide complimentary services, they sometimes change their format or comments without obtaining permission or approval from the meeting co-chairs.

You can be sure that your program committee will try harder in the future to keep our meeting educational and not a sales presentation.

While we're speaking on the subject of report cards and monthly meeting topics, I would like to encourage each of you to use the report card provided at each meeting to list any hot subjects you would like addressed in future meetings.



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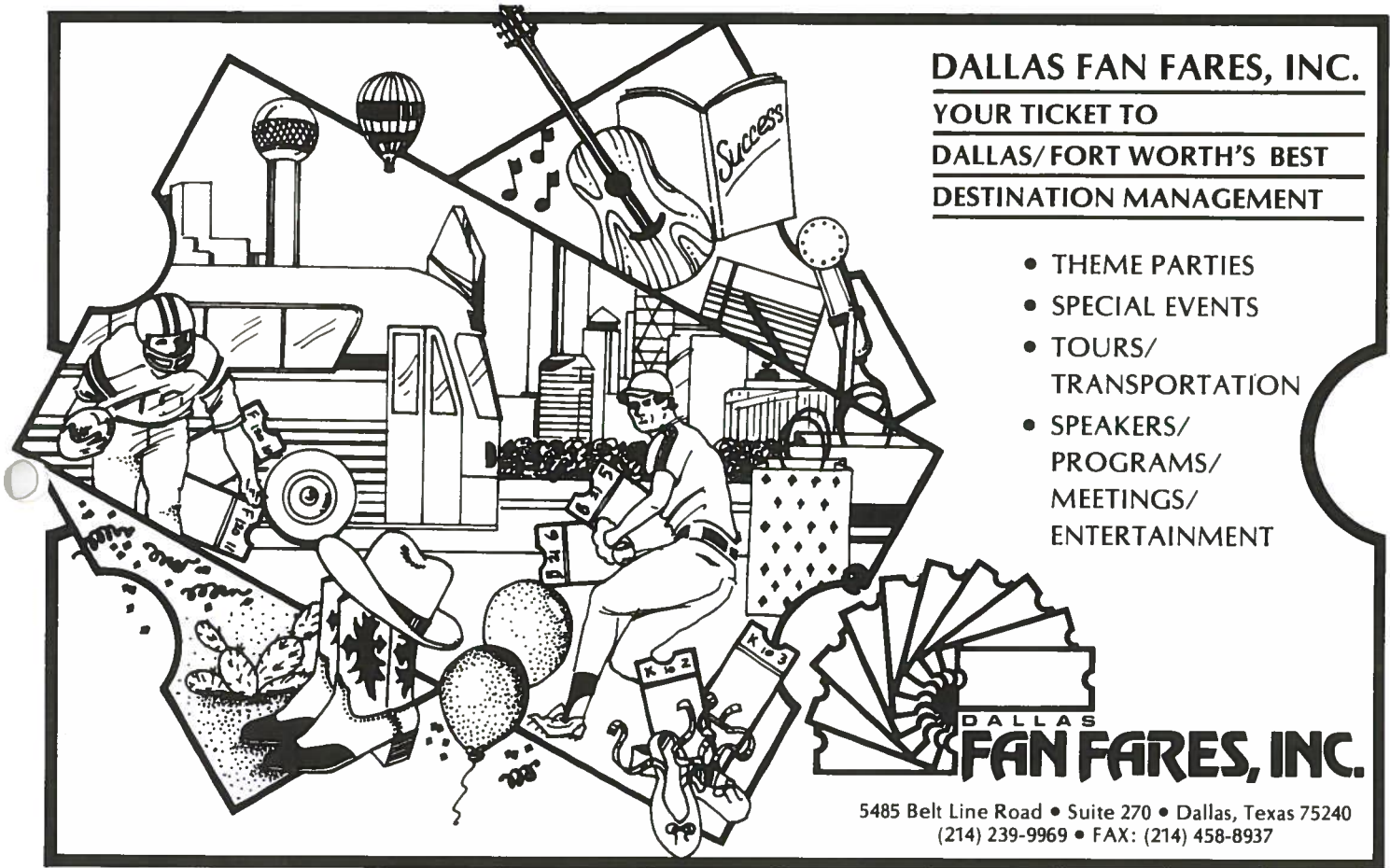
\$25 - Non-Members

If you have a position to fill and would like to receive resumes of qualified applicants, please contact:

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CALENDAR UPDATE

- December 20, 1990
The Adolphus Hotel
Dinner, HOLIDAY EVENT
- January 17, 1991
INFOMART
Luncheon, MPI's Natural Resources
- February 28, 1991
Medieval Inn
Dinner, Focus on Ale
- March 28, 1991
Dallas Museum of Art
Breakfast, Topic TBA
- April 18, 1991
Hyatt Regency Fort Worth
Dinner, Transportation Panel Discussion, Officer Elections

BOARD MEETINGS

- Tuesday, December 18, 1990
Tuesday, January 15, 1991*
Tuesday, February 19, 1991
Tuesday, March 19, 1991
Tuesday, April 16, 1991
Tuesday, May 14, 1991

*Committee Chairs invited to attend the January meeting and report to Board of Directors.

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:
Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending three meetings per chapter year before membership is required to attend future meetings (spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

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Marsha Wright (214) 343-0555

CURRENT EDITOR

Kim Warren, CMP (214) 401-0210
FAX (214) 556-0916