



CURRENT

PRESIDENT'S MESSAGE

**TOGETHER . . .
WE CAN MAKE IT HAPPEN**
by Judy Love Bradley



This will be my first column as the newly elected president of the Dallas/Fort Worth Chapter of Meeting Planners International. It is an honor for me to be able to serve our chapter in this capacity along with a dedicated group of individuals that were elected to serve on the Board of Directors. We are all committed to pursuing even higher goals for our chapter in this new administrative year . . . building on the outstanding efforts of those devoted individuals who gave their time and expertise in the past.

Under the strong leadership of our past president, Mary Jo Malone, and Board of Directors, membership in our chapter increased by over 20% and involvement is at an all-time high. Mary Jo's commitment to the community led us to adopt "Love For Kids" as our official chapter charity, and we were able to contribute over \$4,000 to this worthwhile organization. Those of us on the Programming and Education Committee were challenged to provide unique educational venues and networking opportunities for all MPI members . . . from beginners to advanced.

These, and other goals too numerous to mention, could not have been accomplished without the involvement and commitment of each of you, the members of the D/FW Chapter of MPI.

Our theme for this year, "Together . . . We Can Make It Happen," was chosen as a way of reminding us that we are an organization of strong individuals who can achieve anything by working together toward a
(continued on page 2)

MPI Works For You When You Work For MPI

by Kim Warren

"Joining MPI does you no good at all unless you get involved. You can attend monthly meetings and listen to the educational programs, but unless you're involved in a committee, you won't learn what you need to know," contends EDS' Laura Yarbrough, CMP.

Until you sit on one of the chapter's many committees and take part in "making it happen," you have yet to benefit from all MPI has to offer. Here's the scoop from those who know:

"Through committee involvement, both personal and professional relationships were not just built, they were enhanced," related Becky Milkie of the Adolphus Hotel.

"An employee of ours greatly increased
(continued on page 2)

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CURRENT
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Dallas/Fort Worth Chapter and Mary Jo Malone receive top honors at MPI Annual Conference in Kansas City!

See related article on page 4

Beat The Mid-Summer Blahs

by Lisa South, CMP



Got the mid-summer blahs? Come cure them at the July MPI meeting featuring Dr. Ann Tips, which will be held at the Stouffer Dallas Hotel. Stress, procrastination, frustration and irritability can sabotage the productivity in the best

Dr. Ann Tips

of us, whether those traits are found in ourselves or in our co-workers. Dr. Tips, an Arlington, Texas, clinician with an 11-year practice, teaches executives and employees to reduce stress and use it to their advantage.

The total amount of money spent each year in this country from the smallest company to the largest corporation on absenteeism, sick leave, burn-out, low morale,
(continued on page 3)

July Chapter Meeting

Date: July 26, 1990
Place: Stouffer Dallas Hotel
2222 Stemmons Freeway, Dallas, Texas 75207
11:00 - 11:30 New Member Orientation, Stanford Room
11:30 - 12:00 Registration and Reception - Ballroom Foyer
12:00 - 1:30 Lunch and Program - Ballroom A

Cost:
Advance Registration . . . \$22
Late Registration . . . \$30
Guest Registration . . . \$25

Parking: Complimentary parking.

WPI Council

When paying by check, please have it made out before you get to the registration desk. Advance reservations must be made by noon on Tuesday, July 24th, 1990, by calling 214/343-0555.

MPI FOCUS

MPI Works

(continued from page 1)

her knowledge of the profession by her committee involvement. She was given an opportunity to handle more responsibility than the company would normally have given her, providing herself with 'hands-on' training and a chance to show us what she could do," says Sunbelt Motivation and Travel, Inc.'s Tom Levine, "and she acquired points toward her CMP exam application at the same time."

"I have always supported and encouraged Dallas Fan Fares' employees' multiple committee involvement for MPI, from our company's unique position of both supplier and planner. MPI's educational and networking opportunities are invaluable to any company or individual in the hospitality industry," says Kay Burkhardt of Dallas Fan Fares, Inc.

"I cannot imagine joining any professional organization without becoming a part of that organization," responds the Meeting Place's Fred Knieberg, CMP.

Read on to learn which committees suit your interests. While you're at it, complete and return the enclosed committee sign-up sheet to begin your active involvement in this dynamic chapter of MPI. You owe it to yourself.

SPECIAL COMMITTEES

by Judy Love Bradley

Conference Committee

The responsibility of this committee is to coordinate the attendance of the Dallas/Fort Worth Chapter at MPI's Annual Conference and Professional Education Conference. This can take many forms, depending upon the format of the conference.

The D/FW Chapter is perceived as innovative and a leader among the chapters of MPI. Therefore, it is important that we have as many chapter members as possible attend the annual conference.

Fundraising Committee

The Fundraising Committee has two basic areas of responsibility:

1. To have a chapter fundraiser to raise operational funds for our chapter.

2. To support Meeting Planners International in their efforts to contribute to a national charity called "Give Kids The World."

See related article on page 7.

Love For Kids

Please see related article below.



President's Message

(continued from page 1)

common goal. The benefits you will receive from Meeting Planners International are directly related to your level of participation.

Last year, our chapter increased its membership more than ever before. Each of you joined MPI because you expected membership in this organization to be of educational and networking value to you and your company. Many of you have particular areas of expertise that you could share with the other members of this chapter, while others are simply anxious to learn new and exciting areas of the meeting planning profession.

The D/FW Chapter of MPI has attempted to involve as many of our members as possible in the "infrastructure" of our organization. "Infrastructure" is a way of describing the numerous committees that work together to help Meeting Planners International become the leading educational and networking opportunity in our industry.

The focus of this month's newsletter is to describe the standing committees within our chapter. The scope of these committees:

(continued on page 7)

Love For Kids

by Judy Love Bradley

Did you know that the Dallas/Fort Worth Chapter of MPI has designated "Love For Kids" as its official charity? Its true . . . and we have pledged to continue our support for the coming year.

Through the efforts of past presidents Bill Boyd, CMP, and Mary Jo Malone, last year's Love For Kids committee began a Christmas card program. The proceeds of the sale of these cards, \$4,000, was donated to Love For Kids at our January meeting.

This year's Love For Kids Committee, chaired by Barbara Fett, got a head start on the new year by choosing a drawing from those submitted by the children at Dallas community centers throughout the city and sending everything to press several months earlier than last year.



Kids at the MacMillan Community Center await the announcement of the winners of the Christmas Card contest.

On May 31, 1990, the Love For Kids Committee and volunteers held a party at the MacMillan Community Center for those children who had submitted a drawing for the Christmas cards. Prizes were awarded to the first, second and third place winners and a good time was had by all.

The Love For Kids Christmas cards have already been printed and stuffed by committee members and volunteers. These Christmas cards will be available for purchase at our next monthly meeting, so get a jump on the Christmas season and plan to order cards personally or for your company or association.



. . . and the winners are!

As usual, the proceeds on the sale of these Christmas cards will go directly to the Love For Kids organization. The Dallas/Fort Worth chapter of MPI has committed to double last year's contribution to this worthwhile cause.

"Love For Kids" benefits not only underprivileged children but the senior citizens in the metroplex area. They are most grateful for the support of the Dallas/Fort Worth chapter of MPI.

PROGRAMS AND EDUCATION

EDUCATION AND PROGRAMS

by Lisa South, CMP

The educational aspect of the Dallas/Fort Worth Chapter has expanded enormously over recent years, and we look forward to continued growth during 1990-91. Ensuring this progress will be the task of the committees described below. Choose one or more on the enclosed committee sign-up sheet and **BECOME INVOLVED!**

The **Program Committee** is responsible for design, development and implementation of our monthly chapter meetings. Its subcommittee, the **Awards Gala Committee**, focuses specifically on the May awards event.

This year's **Education Committee** will oversee the educational opportunities offered to the Chapter. Main thrusts are:

The **Richland College Committee** serves in an advisory capacity for the continued development of Meeting Planning I and related courses.

The **CMP Study Group Committee** designs and implements the D/FW Chapter's crash course for members taking the Certified Meeting Professional exam. Our chapter is renowned for its accomplishments in this area.

The **Executive Workshop Committee** plans educational programs geared to intermediate and advanced meeting professionals.

Our **Professional Growth Awards Committee** implements the chapter's financial assistance program to address members' educational needs.

The **"How To" Breakfast Committee** plans educational breakfast programs geared to novice meeting professionals.

The key point to remember, whichever committees interest you, is to **JOIN!** It will afford you those ever-important networking opportunities as well as enhance the D/FW Chapter.

Beat The Blahs

(continued from page 1)

negative attitudes and turnovers is now in the billions. Dr. Tips teaches how to change your perspective as well as techniques which are helpful in remaking a problem into something positive.

We will also celebrate "Christmas in July." and announce the winners of our Love for Kids Christmas card contest. Place your orders for Christmas cards early and beat the rush!

Join us for the July monthly meeting to beat those mid-summer blahs!

GALA '90: IN RECOGNITION OF EXCELLENCE

by Kim Warren

They knew it last month in Kansas City: This chapter had much to celebrate in the Administrative Year which just ended. And now they know it here in Dallas: John Evans, Mayor Pro Tem of the City of Dallas, took the opportunity to present the chapter with a proclamation designating May 18, 1990, as Meeting Planners Day.



Dallas Mayor Pro Tem, John Evans proclaims May 18, 1990 as Meeting Planners Day with outgoing Chapter President, Mary Jo Malone.

But the highlight of the Awards Gala on May 18 at The Grand Kempinski Hotel was acknowledging those who helped make the year such a success. Highest recognition was given to Lisa South, CMP as local Planner of the Year and to Judy Love Bradley as local Supplier of the Year. Declared the chapter's nominees for International Planner and Supplier were Judith Mathews, CMP and Ellen Beckert. Mary Jo Malone was awarded D/FW's Chapter Manager of the Year and was also selected as the chapter's candidate for that international title. The award for Host Facility of the Year went to the Plaza of the Americas Hotel.

The Suzi Fiveash Award for recruiting the most new members was awarded to a deserving Alice Riggins, who must have acquired enough gold bricks to build a small house!

The creative blend of entertainment and award presentation/officer installation was wrapped around a magnificent dinner menu and promoted a smooth but exciting pace for the evening. Guests greeted each other in the atrium setting of the Grand Kempinski's lobby bar, enjoying cocktails before entering the stunningly decorated



1988-89 Chapter President, Bill Boyd, CMP, with 1989-90 Chapter Planner of the Year, Lisa South, CMP.

Malechite Ballroom. Throughout dinner, AVW treated us to a nostalgic slide review of last year's highlights featuring Bill Sloane's photography. Superb entertainment was provided by Phares Corder and his orchestra, which established the evening's grand ambience. Later that night, the Phares Corder Combo thrilled us with

(continued on page 8)

HOST FACILITY - JULY

by Lisa South

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Name: Kim Brooks
Title: Senior Sales Manager

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PUBLIC RELATIONS

PUBLIC RELATIONS

by Connie Sandifer, CMP

The Public Relations area is, basically, responsible for the D/FW Chapter's communications and "image-building" within the chapter and the meetings industry, as well as with the general public. Each committee listed below has a specific function toward this end.

Newsletter Committee

The Newsletter Committee is responsible for producing the chapter's newsletter, "Current," on a monthly basis. Containing a range of information from monthly columns to late-breaking industry news, the "Current" is the chapter's main vehicle with which to communicate to and with its membership. The committee will be challenged in the upcoming year to be innovative and informative while still meeting the dreaded "newsletter deadline."

Advertising Committee

The primary purpose of the Advertising Committee is to sell the advertising required to make chapter publications (the newsletter and membership directory) financially self-sustaining (profitable is even better!). The more revenue that is produced by this important committee, the bigger and better our publication efforts will be. If you'd like to "sell" a great product to a largely untapped market, this is the committee for you!

Community Service Committee

This committee is responsible for researching and organizing community service projects for the D/FW Chapter. Some

of last year's highly successful undertakings included various activities with the Trinity Mission, Meals-On-Wheels, North Texas Food Bank, a Convalescent Center Easter Party and a large collection for Hurricane Hugo victims. These projects allow our chapter and its members to make a positive contribution to our community and those less fortunate than ourselves.

Communications/Community Awareness Committee

The Communications/Community Awareness Committee's primary task is twofold:

1. To keep the meetings industry abreast of our chapter's activities and contributions to the industry/community, and
2. To enlighten the public at large about the meetings industry, in general, and the D/FW Chapter, specifically.

The focal point of this effort in the next Administrative Year will be cultivating, and subsequently utilizing, contacts with both national trade publications and the local media to increase the visibility of the MPI Dallas/Fort Worth Chapter and the meetings industry.

Other on-going programs within the Communications/Community Awareness Committee include the student internship program and the chapter's Speakers Bureau.



D/FW CHAPTER - MARY JO MALONE HONORED AT CONFERENCE

by Connie Sandifer, CMP

Members of the MPI Dallas/Fort Worth Chapter can be very proud of their active participation in the chapter this year, as it has (for the second consecutive year) resulted in D/FW being named Chapter of the Year at the MPI Annual Conference. This is out of 43 chapters internationally.

Criteria for the winning chapter included performance in the areas of education, membership growth and retention, communications, community service, special activities and administration. Only two other chapters have ever won this coveted title twice; none have received it three times (yes, that's the challenge for the upcoming year!).

The fact that the D/FW Chapter ranked consistently high in each of the above areas speaks very well of its members' involvement in the chapter's "infrastructure". Congratulations on a job well done!



Outgoing Chapter President, Mary Jo Malone accepts award from former MPI Executive Vice President Douglas A. Heath, CAE

As an additional feather in the chapter's cap, Mary Jo Malone, 1989-90 President of the Dallas/Fort Worth Chapter, received the inaugural "Chapter Manager of the Year" award at MPI's Annual Conference. This award recognizes commitment and dedication to a chapter.

Mary Jo had previously been honored with this award on a local (chapter) level and now has received it on the international level as well. It was under her leadership that the Dallas/Fort Worth Chapter surpassed its established standards of excellence and set the pace for the upcoming year.



Representatives of "Chapter of the Year" in Kansas City. Photo by David Cherkis.

MEMBERSHIP

MEMBERSHIP COMMITTEE

by Colleen Albert

Prospective Member Committee

It is the responsibility of the Prospective Member Committee to handle guest registration, welcoming and follow up of prospective members and to coordinate new membership contest with the New Member Committee. The Prospective Member Committee will also redesign and implement the Supplier Blitz.

The goal of the Prospective Member Committee is to increase membership by 20% overall and to increase the Fort Worth membership by 50%. They inform prospective members of all the benefits of MPI membership and belonging to the D/FW Chapter.

New Member Committee

The New Member Committee welcomes new members, coordinates New Member orientation meetings and implements the Buddy System. They will institute a master program for new and existing members and coordinate the New Membership contest with the Prospective Member Committee.

The New Member Committee will strive to initiate a master program to assist new and existing members as well as continuing current programs such as the Buddy System and monthly New Member Orientation meetings. New members will also be encouraged to act as greeters and assist with registration to help them in becoming acquainted with other members.

Prize Committee

This committee is responsible for obtaining monthly door prizes and for securing prizes for the Meeting Planner and Supplier of the year. They also write follow-up thank-you notes and coordinate signs at meetings for the companies donating prizes.

Membership Relations

This committee places calls to discontinued members and sends out necessary renewal letters. It is their responsibility to try to retain at least 80% of the existing membership with personal calls and letters and by monitoring attendance at monthly meetings.

The overall activities of the Membership Committees are people-intensive with great opportunities to interface with new and prospective members and to make them feel welcome in the D/FW Chapter. If you are a "friendship ambassador" consider signing up on one of the Membership Committees.

MEET A NEW MEMBER

by Becky Milkie

Carla Mitchell

Assistant Marketing/Recruiting Coordinator
Deloitte and Touche

Carla has been with Deloitte and Touche for two years. She is responsible for the coordination of marketing events with marketing partner and manager; writes and edits press releases, contacts and maintains media relations, develops media and invitation mailing lists, supervises mass mailings and creates and designs invitations, posters, media ads and various visual aids. In addition to her marketing responsibilities, she is also responsible for recruiting. Carla assists and coordinates recruiting activities with management teams on 13 major college campuses.

Carla received her B.A. from the University of Oklahoma in 1981. Her major was Journalism and Public Relations. She was on the Dean's Honor Roll in 1977 and 1981 and President's Leadership Council in 1976 and 1977.

Before coming to Deloitte and Touche, Carla had a varied job background!

9/86 - 10/87 - Commission of European Communities, Brussels, Belgium. She assisted on projects which included various events celebrating the 30th Anniversary of the Treaty of Rome, 1987 European Youth Orchestra Tour with Sir Yehudi Menuhin, "Run Europe," 1987 Eurovision Song Contest and "Sail for Europe," The Constitu-

tion Race.

8/85 - 9/86 - Account Executive for Levenson, Levenson and Hill, a full service public relations and advertising agency.

11/83 - 4/85 - Office Manager for the Crystal Charity Ball. The ball was founded in 1955, and Carla was the first paid employee. She set up a data processing function, organized and kicked off five separate solicitation projects, produced a style show and the ball event.

Her volunteer activities and organizations are too numerous to mention, but a few include: Friends of the Dallas Arts District, Board of Directors - 1989/1991; Susan G. Komen Foundation, Jr. Board Chairman, U.S.A.; Princess Grace Foundation, Jr. Board.

Carla says her biggest challenge or toughest assignment in the industry was getting 300 orchestra members and their instruments released from East German Customs in time for their Berlin concert (she didn't speak German).

Carla's tip to the trade is to enjoy what you're doing and always have a "Plan B."

Carla enjoys her job because of the diversity of her daily work load.

She enjoys membership in MPI because of the great programs and looks forward to getting more involved. She enjoys reading, traveling, cooking, tennis, snow skiing and attending the performing arts.



New Member Orientation

The first New Member Orientation of the 1990-91 Administrative Year will be conducted immediately preceding the July Monthly Chapter Meeting. This is a wonderful opportunity for new, or returning, members to meet the chapter's Board of Directors and learn about the chapter's activities and goals. Please plan to join us at:

July 26, 1990
11:00 - 11:30 am
Stouffer Dallas Hotel
Stanford Room

HEARD IT THROUGH THE GRAPEVINE

by Donna Magro

Mickey Devito has left the hotel industry to start his own specialty advertising company. Yea, Mickey! We wish you the best of luck, and stay in touch with us.

Sally Gibbons has returned to the Anatole as Director of Marketing. Sally has been away for a few years and we are happy to have her back in Dallas. Congrats to you, Sally, and welcome back!!!

Margaret Brown, who left Young President's Organization, is now working for Convex Computer Company in Richardson

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INDUSTRY NEWS

MPI Opens Educational Research Foundation Resource Center

Meeting Planners International Educational Research Foundation held the grand opening of their new "Resource Center" Wednesday, June 13, 1990. This state-of-the-art resource center contains a computerized electronic library which can search for information based on author, title, subject or a host of other selection options.

Not all the information has been loaded into the data base, but once completed, the Educational Research Foundation "Resource Center" will be a wonderful tool that will be available to all members of MPI.



Third Annual "Sell Dallas" Tradeshow and Luncheon

The Dallas Convention and Visitors Bureau conducted its third annual "Sell Dallas" tradeshow and luncheon Tuesday, July 10, 1990, at the Dallas Convention Center. Special thanks to those MPI members that participated. By all accounts, this event was a huge success and is expected to be held again in July 1991.



Robert Green, CMP Named Interim VP

Robert Green, CMP, CM has been named Interim Executive Vice President of Meeting Planners International, following the resignation of Douglas A. Heath from this position.

The announcement of Green's appointment was made by 1989-1990 MPI President Weldon Webb at the MPI Annual Conference in Kansas City.

Green is a former president of MPI and won the International Planner of the Year Award in 1980.



INDUSTRY CALENDAR

HSMA "Affordable Meetings," Washington, D.C.	September 6-8
ITME, Chicago, Illinois	October 9-11
LIMRA, Dallas, Texas	October 29-31
ICPA, Montreal, Canada	November 6-9
SCMP, Tucson, Arizona	November 7-10
NTA, Montreal, Canada	November 16-19
MPI's Professional Educational Conference New Orleans, Louisiana	December 9-12

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Contact Kim Warren (214) 401-0210

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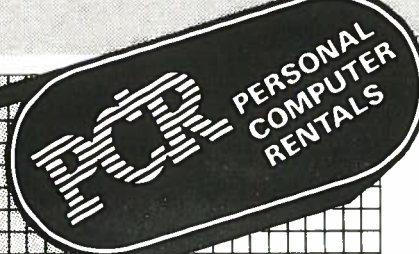
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ETCETERA

Give Kids The World

by Connie Sandifer

The Dallas/Fort Worth Chapter joined 16 other MPI Chapters in pledging financial support for "Give Kids The World" at the MPI Annual Conference in Kansas City.

This organization, adopted as MPI's "official" charity over a year ago, grants Walt Disney World vacations to terminally ill children and their families. MPI's goal is to raise funds to create a special group therapy/entertainment center at the charity's "Kids Village" in Kissimmee, Florida.

The Silent Auction held during the Annual Conference, MPI's first Give Kids The World fundraising event, raised over \$50,000 for this worthwhile non-profit organization. Judy Love Bradley and Mary Jo Malone later represented the D/FW Chapter in support of MPI's total pledge of \$150,000 to Give Kids The World next year.

A specific Give Kids The World fundraising activity and amount has not yet been announced for the chapter. These efforts will be in addition to those already underway for the D/FW Chapter's official local charity, "Love For Kids."

**Chapter of the Year
Celebration
will be held in the
Gold Room
at the Fairmont Hotel
Thursday, August 16,
from 6:00 - 8:30 p.m.**

President's Message

(continued from page 2)

is extensive . . . there should be one to fit the goals and interests of every member. A committee sign-up sheet is included in the newsletter for your use in volunteering to share your time and expertise with the other members of our chapter. Ideally, I would like to see each of you on at least one committee so we can all benefit from the years of experience we have between us. I can honestly say that involvement in this organization has helped me both personally and professionally, and I urge each of you to become involved.

ADMINISTRATION

by David Gisler

The registration, organization and signing up of attendees at the monthly meeting is a responsibility of Administration. To better acquaint our new chapter members with more of our current members and, in some cases, "old timers," we will be asking those who have recently joined to serve as greeters and registrars. This will enable both to better put faces with names.

We will begin this process at our July meeting.

DOLLARS & CENTS

by Susanne Ruffner

March Financial Statement

Previous Balance	\$ 20,825.89
Income	7,896.99
Disbursements	<3,221.35>
End of Month Balance	\$25,201.53

April Financial Statement

Previous Balance	\$ 25,201.53
Income	5,141.00
Disbursements	<4,576.08>
End of Month Balance	\$25,766.45

*This balance includes the \$10,000 Certificate of Deposit

Financial Statements run two months behind.

Heard Through the Grapevine

(continued from page 5)

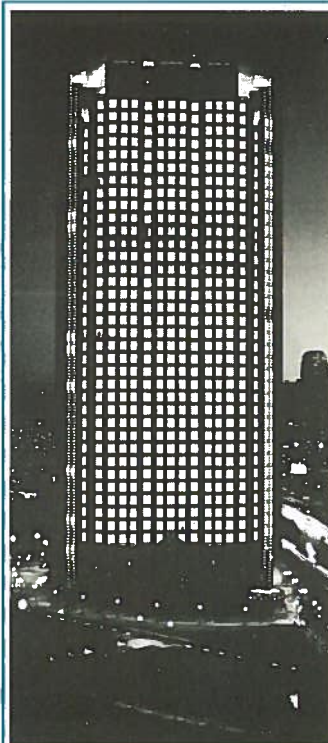
Margaret says she loves it there and will be doing all sorts of things including seminars and other meetings for the company. We are really happy for you, Margaret; enjoy your new home!

Bill Boyd from Sunbelt Motivation and Travel was on KRLD radio back in May promoting MPI and the impact the meetings industry has on Dallas. Great job, Bill!!

John Nowak, who used to be at the corporate office for Embassy Suites in Irving, has moved to Memphis to become the Director of Special Events for the Promus Companies, which has Embassy Suites, Homewood Suites, Hampton Inns and Harrah's Hotel Casinos under its wing. What a great job, John . . . have a great time in Memphis. We will miss you! John's number is 901-762-8920.

The Dick Tracy movie premier in Florida played host to a D/FW chapter contingent in attendance! Judith Mathews and Steve and Sandra Powell enjoyed themselves and the movie. Not to be missed, they say.

A correction in my previous newsletter regarding Kim Gilbert at the Dallas Park Plaza Hotel. Kim is still there and is the Director of Sales. Myra Berry has come on board as Assistant Director of Sales until Kim leaves sometime later this summer. Sorry for the error!!!



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Gala '90:

(continued from page 3)

music to dance the night away.

Such an evening was possible only through the contribution by many members of their time, talent and resources. Special thanks to the Gala Committee, chaired by Sherri Pizitz, CMP, as well as to Bob Walker, who acted as Master of Ceremonies. We deeply appreciate and wish to acknowledge the efforts and generosity of the event's long list of Corporate Sponsors and Contributors:

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Chapter candidates for International Planner and Supplier of the Year, Judith Mathews, CMP and Ellen Beckett.

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 Dallas Convention & Visitors Bureau
 Dallas Fan Fares
 The DFW Hilton Executive
 Conference Center
 Doubletree at Lincoln Centre
 Four Seasons Hotels & Resorts
 Regional Sales Office

Alice Riggins accepts the Suzi Fiveash Award

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 Holiday Inn-LBJ Northeast Hotel
 Hotel Crescent Court
 Hugh Hunt Productions
 Hyatt Regency Dallas Hotel
 Hyatt Regency DFW Hotel
 Loews Anatole Hotel
 McDonnell Douglas Travel Co.
 Omni Melrose Hotel
 Reunion Ranch
 Sheraton Dallas Hotel
 Sheraton Park Central Hotel
 Stouffer Dallas Hotel
 Sunbelt Motivation & Travel, Inc.
 Tamarron and Innsbrook Resorts
 Westin Hotel Galleria Dallas



1989-90 Chapter Supplier of the Year, Judy Love Bradley (center) with O.D. O'Donnell and Marilyn McGuire.



Toni Bonnette of the Plaza of the Americas accepting the 1989-90 Host Facility of the Year Award.



Incoming Board of Directors. Back row, from left: Patti Wilke, CMP, Barbara Fett, Connie Sandifer, CMP, David Gisler, Judith Mathews, CMP, Lisa South, CMP. Front row, from left: Lindsey Iacovino, Colleen Albert, Judy Love Bradley, Mary Jo Malone, Susanne Ruffner, CMP.



Outgoing Board of Directors: Back row, from left: David Gisler, Phyllis Firebaugh, Barbara Fett, Bob Mitchell, Judith Mathews, CMP, Connie Sandifer, CMP, Lisa South, CMP. Front row, from left: Mary Cowart, Judy Love Bradley, Bill Boyd, CMP, Mary Jo Malone, Susanne Ruffner, CMP.



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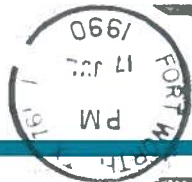
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DALLAS/FORT WORTH CHAPTER

10935 Estate Lane
Suite 400
Dallas, Texas 75238



CALENDAR UPDATE

July 26, 1990
Stouffer Dallas Hotel
Luncheon
"Beat The Mid-Summer Blahs"

August 23, 1990
Location To Be Announced

September 27, 1990
Location To Be Announced

NEW MEMBER ORIENTATIONS

July 26, 1990
11:00 - 11:30
Stouffer Dallas Hotel
Stanford Room

BOARD MEETINGS

July 21, 1990
August 14, 1990
September 18, 1990

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:

Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included)

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

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