



CURRENT

PRESIDENT'S MESSAGE

by Judy Love Bradley



Webster defines the word to "lead" in many different ways, but the definition that stands out in my mind states that "leadership is the

ability to guide or direct a group toward a common course of action."

Recently, all of us have realized what an important role leadership has played in our lives. With the successful resolution of the Persian Gulf crisis behind us, we realize now more than ever that we are a country united in our efforts; and together, we can accomplish great things.

The same is true of our chapter: leadership plays an important role in the successful achievement of our goals. April is election time for us, and I want you to take your role in choosing the future leaders of our chapter very seriously. Elections for the Chapter Officers and our Board Members will take place on April 18 at the Hyatt Regency Hotel in Fort Worth. Please mark your calendars to attend this all-important meeting.

Building upon the ideas from chapter leaders that came before, this year's Board of Directors set out to attain goals that were deemed impossible just a few short years ago. Our chapter created Christmas cards from drawings submitted by underprivileged children and sold these cards to raise money for our locally-adopted charity, "Love for Kids." I'm proud to say that this year we increased our donation from pre-

vious years, giving over \$5,400 to this worthwhile organization.

In addition, many MPI members volunteered to assist "Love for Kids" with their Senior Citizens' Party several weeks ago. You haven't lived until you've seen over 2000 senior citizens eat and dance to their hearts' content, with smiles from one ear to the other. It was one of the most rewarding experiences I have ever had,

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This Issue
of
CURRENT
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by



April Chapter Meeting

Time to Cast Your Ballot

by Peg Haskin

The lovely Hyatt Regency Fort Worth welcomes you to an evening of Mexican-style merriment on Thursday, April 18, 1991. The historical hotel will be the location of special activities including the election of officers and an informative panel offering suggestions on ground transportation.

The evening is designed to enchant both appetites and imaginations. Be sure to be available for this evening in Fort Worth, where we offer our own special brand of hospitality.

(continued on page 2)

April Chapter Meeting

Date: Thursday, April 18, 1991

Place: Hyatt Regency Fort Worth
815 Main Street
Fort Worth, Texas

Time: 5:00 - 5:30	Early Registration at Loews (see article above)
5:30	Carey Stagecoach departs for Fort Worth
6:15 - 7:00	Registration and Reception
7:00 - 9:30	Dinner and Program

Cost: \$26.00
Late Registration: \$35.00
Guest Registration: \$30.00

When paying by check, please have it made out before you get to the Registration Desk. Advance reservations must be made by NOON on Monday, April 15, 1991, by calling (214) 343-0555.

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE: Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. We would appreciate your cooperation. Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!
Guests are limited to attending three meetings per chapter year before membership is required to attend future meetings (spouses not included). In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

MPI FOCUS

(President's Message from page 1)

and I hope many more of you volunteer next year.

However, our chapter has never attempted to coordinate a gala charity ball, complete with a silent auction to raise money for MPI's officially-designated charity, "Give Kids the World." We had over 100 items available for purchase during the silent auction portion of the evening, and I can't tell you how exciting it was to watch people bid for the many wonderful donated items, all for a very worthy cause.

I must tell you that the generosity of our chapter members and the entire community/metroplex who graciously donated items for this silent auction really tugged at our heart strings. Please know how very much we appreciated all the donations made on behalf of this organization.

This was indeed a project embraced by our entire community, and I'm excited to report that the first annual "Give Kids the World" gala charity ball raised over \$17,500 for MPI's official charity, the LARGEST donation ever given by a single chapter of MPI. What an accomplishment!

Remember:

*Together . . .
We Can Make It Happen!*



(April Meeting from page 1)

For those going to Fort Worth from Dallas via motorcoaches provided by our friends at Carey of Dallas, there will be an early registration from 5:00 p.m. to 5:30 p.m. at the Anatole Hotel's Chantilly Entrance Foyer (next to Tower entrance).

Why not RSVP right now, and we'll see you there!

Host Facility Profile

by Peg Haskin

Hyatt Regency Fort Worth
815 Main Street
Fort Worth, Texas 76102
(817) 870-1234
metro (817) 429-1234

The site for this month's meeting can be found in downtown Fort Worth right across the street from the Tarrant County Convention Center. A historical facility, it boasts 516 rooms in addition to an award-winning Presidential Suite, 6 full suites and 20 mini-suites. Three restaurants, The Upper Level, The Cafe Centennial and the Crystal Cactus offer excellent cuisine with a Southwestern flare.

The hotel's 14 meeting rooms range from a 13,600-sq.-ft. ballroom to a unique 400-sq.-ft. meeting room showcasing an antique bar.

To book an upcoming meeting,
CONTACT:

Peggy Haskin
Sales Manager

Fax: (817) 870-1234, ext. 1555

MPI Makes Generous Donation to Love for Kids

by Barbara Fett

I would like to extend a very special thank you to everyone who participated in the Love for Kids Christmas Cards project. Over 25 members of the Christmas Cards committee put in an extra special effort in making this program a success.

Whether you bought cards or sold cards, you will be pleased to learn that the 1990 Christmas Card program donated \$5,432.64 to Love for Kids. The check was presented to Bill Barrett, Chairman of Love for Kids, at the February MPI D/FW Chapter meeting held at the Medieval Inn. This contribution is the largest single donation Love for Kids has received from a fund raising event to date.

Your generosity as well as the generosity of many of your companies has made it possible for the Love for Kids organization to continue and expand the programs they have made available to underprivileged children in the Dallas area. Love for Kids is an all-volunteer organization and depends on the support of organizations such as MPI.

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PUBLIC RELATIONS

From the Resource Center

by Terri L. Lawrence

Reading on Incentive Travel

All the articles listed in this column are available through the Resource Center:

Magazines

Corporate & Incentive Travel. Monthly. Coastal Communications, 488 Madison Avenue, New York, NY 10022 (212) 888-1500. Distributed without charge to qualified personnel. Includes articles for the corporate travel planner and meeting manager on meeting planning topics and legislation, meeting properties and destination profiles. July issue is the annual directory.

Corporate Meetings and Incentives. Monthly. Edgell Communications, Publisher, 747 Third Ave., New York, NY 10017 (212) 951-6600. Covers corporate planning and incentive travel topics, industry news and site reports.

Resorts and Incentives. Monthly. Gralla Publications, 1515 Broadway, New York, NY 10036 (212) 869-1300. Free to those who are actively engaged in planning resort meetings or incentive travel programs.

Books

Incentive Travel: The Professional Way. James E. Jones. Published by Bayard Publications, Inc., 1986.

Organizing Special Events & Conferences: A Practical Guide for Busy Volunteers and Staff. Darcy Campion Dveney. Order from Meeting Planners International (214) 746-5122.

Special Events: The Art and Science of Celebration. Joe Jeff Goldblatt. Order from Meeting Planners International (214) 746-5122.

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The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Planners International. Statements of fact and opinion within this newsletter are made on the responsibility of the author only and do not imply an opinion of the officers or members of MPI. News contributions and suggestions for making this publication more useful are welcomed.

Toiletries Drive Another Success for MPI

by LeeAnn Harle

The Toiletries Drive sponsored by the Community Services committee and benefiting the Trinity Ministry to the Poor was another great success for the Dallas/Fort Worth Chapter. Trinity gratefully acknowledges our contribution to their inventory of personal care items. Thanks again to all members who participated. Your donation is instrumental in helping men, women and children break the cycle of poverty.



Dollars & Cents

by Susie Ruffner

February

Beginning Balance	\$9,505.55
Income	5,670.01
Disbursements	<5,031.38>
EOM Balance	\$10,144.18

Includes \$10,000 Certificate of Deposit

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MEMBERSHIP

New Kids on the Block

by Kim Kelley Warren, CMP

Remember to say "hello" to these new faces at the next chapter meeting:

Georgianna M. Cuminskey
Event Manager
Society of Petroleum Engineers
222 Palisades Creek Dr.
Richardson, Texas 75080
(214) 669-3377

Dan H. Trautmann
Sales
Entre Computer Center
17950 Preston Road #75
Dallas, Texas 75252
(214) 248-1200

Robert G. Darden
Events Manager
Pace Weil & Assoc. Intl. Inc.
104 Decker Court #300
Irving, Texas 75062
(214) 650-3500

Debbie S. Williams
Operations Manager
Excel Group and Incentive Travel
4300 Sigma Road #107
Dallas, Texas 75244
(214) 392-2001

Meet a New Member

by Becky Milkie

Francy Fellman
President
Francy Fellman
Events, Inc.



Francy opened her own company one year ago and is responsible for the planning and coordinating of special events. She has also started her own catering company with partner and Executive Chef Ernest Belmore.

Francy invested 15 years as a hospital recovery room nurse. Two years ago, she decided to change careers to become a planner. She worked for a large production company to learn how to produce theme parties. After leaving the production company, she worked with an independent planner, adding corporate events to her experience with social functions.

"I enrolled in the MPI class at Richland College, which convinced me that event planning was where I wanted to be. I am now in the advanced MPI class at Richland," Francy explains.

Social events are her biggest challenge, "Especially weddings," says Francy.

Her major "tip of the trade" is to take advantage of educational opportunities. Francy contends that "There is always something new to learn to improve your event planning. Also, there is no such thing as a perfect event."

The accomplishment of which she is the most proud involves Children's Medical Center of Dallas, who hired her to coordinate all the dedication ceremonies for the new hospital wing. The first event was for 3,000 hospital employees in November. On April 14, 1991, the official dedication and ribbon cutting ceremony takes place. Participants include the mayor, governor

Recruit a New Member

Colleen S. Albert	June A. Chism	Planner
Bobby J. Allen	Susan M. Denno	Planner
Amy L. Barker	Michelle Carter	Supplier
	Amanada Culbertson	Planner
	Phyllis Glenn	Planner
Madonna K. Barnes	Betty C. Bolin	Supplier
Judy R. Benaroch	Jeana A. Stieber	Supplier
Robert L. Berry	Patricia A. Bennett-Charles	Supplier
	James S. Follett	Supplier
	Jan Hall	Planner
	Lori A. Schirpke	Planner
Judy Love Bradley	Patricia A. Tripp	Supplier
	Irma Mate	Planner
Kaye C. Burkhardt	LeeAnn H. Harle	Planner
Jan L. Campbell	Sarah B. Richards	Planner
Susie Carr, CMP	Wendy L. Darin	Supplier
	Jeorgia Hopgood	Planner
Phyllis R. Cox	James Broughton	Planner
	Marie-Anne Johnson	Planner
Paula J. Cullar	Dana Hogan	Planner
Victoria E. Dempsey	Georgianna M. Cuminskey	Planner
Sue Ferguson	Dona M. Bassana	Supplier
	Nancy D. Bryan	Supplier
	Francy H. Fellman	Planner
	Susan P. Ferreri	Supplier
	Anne E. Micalizzi	Supplier
	Maurice H. Morris	Planner
	Robin Richmond	Planner
	Mary S. Shirona	Planner
	Barbara A. Stegermann	Planner
Barbara H. Fett	Maria A. Lilly	Planner
Phyllis Firebaugh	Kelly Graves	Supplier
	Catherine M. Murphy	Planner
Betty E. Garrett, CMP	Elizabeth N. Gresock	Planner

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(continued on page 5)

MEMBERSHIP

Recruit a New Member continued...

Sally Goldesberry, CMP	Victoria E. Dempsey	Planner
Julie Gravel	Connie A. True	Planner
Mary K. Havens	Sally V. Pringle	Planner
Bruce W. Jaster	Bitsy Burns	Planner
	Paula J. Cullar	Supplier
	David P. Darwell	Planner
Debora J. Jerman	Mollie L. Hines	Planner
Donna Magro	Beverly D. O'Laughlin	Planner
Patricia McCain	Jan Pollard	Supplier
	Susan E. Singleton	Planner
Sally McKinnon	Debbie S. Williams	Planner
Bob Mitchell	Mark A. Burnworth	Planner
Sheri Pizitz, CMP	Tiffany Rippe	Planner
Lewayne M. Raetz	Chuck Orris	Supplier
Barbara Rathwick	Dana Nickerson	Planner
Alice R. Riggins	Cathy J. Clonts	Planner
	Gene S. Coleman	Supplier
	Linda K. Dipert	Supplier
	Shirley A. Dotson	Planner
	Steve W. Kemble	Planner
	Juanita Pettit	Supplier
	Sally Torres	Planner
	Patricia A. Towell	Supplier
	Dan H. Trautmann	Supplier
	Peg Wolschon	Supplier
Alice Roberts	Natalie E. Adair	Planner
	John Ures	Supplier
Anita O. Siegers	Paula Hall	Planner
	Linda Hughes	Planner
	Linda R. Sergeant-Johnson	Supplier
Lisa A. South, CMP	Eris A. Miltner	Planner
	Mona J. Richey	Planner
	Lee A. Thompson	Supplier
Jeana A. Stieber	Sally M. Morgan	Planner
	Todd D. Richter	Supplier
	Gilbert A. Bentler	Supplier
Edgar H. Vant, Jr.	Takaka K. Castell	Planner
Alexandra L. Vurpillat	Candis Clarke	Supplier
Debra Williams	Cathy L. Horton	Supplier
Laura B. Yarbrough, CMP	Maureen C. Pittman	Planner

(Meet A New Member...continued from page 4)

and other government officials. Following the ribbon cutting, several hundred guests are invited to tour the new wing, and then to proceed to the auditorium for brunch where the room is transformed into a train station, which follows the theme of the hospital.

Francy has been a member of MPI for six months and enjoys MPI because of the professionalism. She is currently on the programming committee.

A Dallasite, Francy is married and has three boys.

Welcome to the D/FW Chapter, Francy!

The Benefits of Being a Member of Meeting Planners International and Our D/FW Chapter

by Colleen S. Albert

History of MPI

- * International was incorporated on August 22, 1972.
- * 10,300 members internationally in 31 countries
- * Members join international and are assigned to the Chapter of their choice
- * 428 members locally
- * Chapter of the Year 1989 and 1990
- * D/FW Chapter has largest percentage of CMPs of any chapter.

Purpose and Goals of D/FW Chapter

- * Education
- * Networking
- * Recruiting
- * Member Involvement
- * Community Awareness
- * Community Service
- * Chapter of the Year - 1991

Benefits of Membership

- * Monthly meetings
- * Membership directories, both international and local
- * Annual national meetings
- * Institutes
- * Executive workshops
- * CMP study course
- * Courses at Richland College
- * "How To" Breakfast Series
- * *Meeting Manager* magazine

Making Changes

New name or new job? Notify us:

Meeting Planners International
 Attention: Membership Department
 INFOMART
 1950 Stemmons Freeway
 Suite 5018
 Dallas, Texas 75207
 (214) 746-5222

PROGRAMS AND EDUCATION

You Asked For It

Your Comments Answered

by O.D. O'Donnell

Boy, this month the comments were very favorable. I believe most of the comments reflected that you felt that the Medieval Inn is a fun place to have a meeting and it shows what you can do when your client wants something different.

Although it wasn't indicated on the report card I'm sure everyone was very appreciative of the fact that Debra Williams tailored the show to fit MPI. This should be a good selling point in talking to your clients.

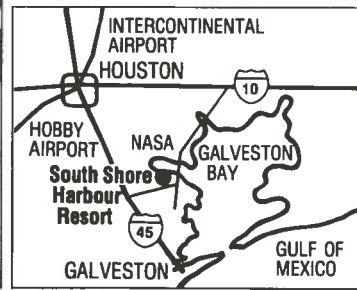
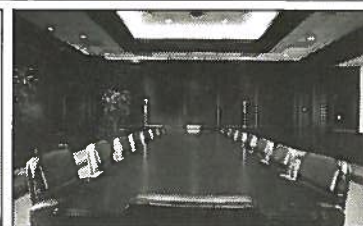
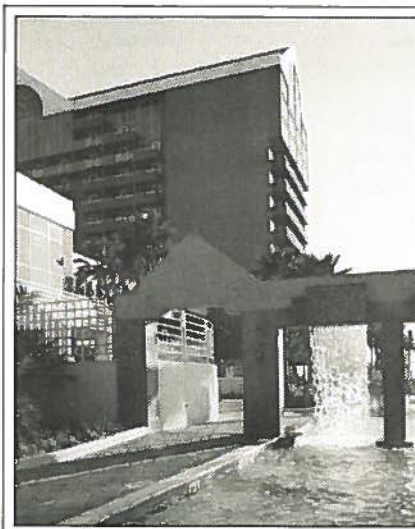
Several people indicated that they would have to come back to the Medieval Inn and try to sample all of the different beer and ale that the Inn carries.

We want to apologize for those of you that may have had a problem fighting the plank floors in high heels during the reception.

If anyone out there has any ideas for another fun place to conduct our monthly meeting, please let someone on the programming committee know. Please remember in order for us to have a meeting at a venue, they must be a member of MPI.



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PROGRAMS AND EDUCATION

March Chapter Meeting Wrap-Up

by Alex Vurpillat

"Breathtaking" is the only word to fully describe the Arboretum's lavish display of color throughout their incredible acreage. Many thanks must go to Candis Clarke and her team for their invitation to join them for our March meeting. It allowed everyone present to enjoy the results of daily love and attention given to this small portion of Dallas which must fully be a landscaped artist's dream. . .



Equal thanks to Bobbie Bulger, Tim Wade and Betty Bolin, who were instrumental in introducing our distinguished speaker, Mr. Marko Podkubovsek, President of Network, Inc. Mr. Podkubovsek and his guests, Igor Dobroszardov, General Director of Intourist Leningrad, Valery Matvienko, Chief Artistic Director of Intourist Leningrad, Stanislav Venediktov, Director of the Hotel Astoria, Alexander Kachalov, Director of the Hotel Petrogradskaya, and Ms. Ludmila Kudashev, their interpreter, are natives of Eastern Europe and the U.S.S.R. Those of



us who were "less-than-familiar" with Eastern Europe received an education on the amenities of traveling abroad to enjoy a unique and thrilling experience. As Lisa South, CMP indicated, through Mr. Podkubovsek's descriptive manner of speaking, it was as if we were on a personal sight-seeing tour through Prague, Leningrad, Budapest, Hungary, Germany and more. One could actually visualize the strolling gypsy musicians, taste the richly prepared food and the heady wines of each area.



Marko's primary objective was to inform us of how easily one can travel by air: American Airlines, Pan American, KLM, Finnair, Lufthansa and United Airlines all fly into various areas of Poland. Along with the lovely European hotels, one can find Hilton, Ramada Renaissance, and Kempinski, just to name a few of the American hotels available for travelers' convenience. Although Germany is presently quite expensive, Poland is extremely reasonable and is anxious to share their beautiful country with American tourists.



Additionally, thanks to Sherrill for providing the unique and interesting table centerpieces—they were really lovely. Lunch provided by the Marriott Park Central was absolutely perfect and deliciously light! Thank you, Marriott Park Central!



Judy Love Bradley was extremely excited and pleased to announce that the Dallas/Fort Worth Chapter of MPI raised over \$17,000 for Give Kids the World! A world of thanks must go to Dawn Weightman this year as Committee Chair for Give Kids the World. Dawn devoted most of her waking hours to the success of the charity and that is not easy as most of us realize! You are a terrific lady, Dawn! Thanks from us all!



Mary Jo Malone announced the electoral slate for 1991-92. The nominating committee did an excellent job in their selections and MPI thanks you all! It is difficult to select from so many gifted individuals and the slate proved to be a wonderful selection of officers and board to lead the dynamic Dallas/Fort Worth Chapter in the forthcoming year.

INDUSTRY NEWS

And the Winner is . . .

by Mary W. Cowart

As we approach the end of another wonderful chapter year, the Awards Committee is charged with the responsibility of selecting members as candidates for recognition at both the international and chapter level of Meeting Planners International. This is by no means an easy task; the D/FW Chapter is fortunate to have an abundance of qualified members deserving recognition.

I was very honored that Judy Love Bradley asked me to chair the Awards Committee this year, and I want to thank the following people who assisted me on this committee: Norb Dettmann, CMP, Greg Elam, Suzie Oliver, Bob Walker and Laura Yarbrough, CMP.

After much deliberation and review of the nomination forms submitted at the January chapter meeting, the Awards Committee is proud to present the following candidates for consideration at the international level:

Chapter Manager of the Year J. William Boyd, CMP

This award was created last year by International. It is intended to recognize the commitment of an individual in influencing the life of that member's chapter. It is based on the ability of the person to motivate others, stimulate volunteer functions, give a sense of direction and act as a catalyst to cause exceptional results that benefit the local chapter.

International Planner of the Year Judith Mathews, CMP

International Supplier of the Year Ellen Beckert

These honors are awarded based on contributions in the following areas: service on the international level; service to the chapter, industry and community; published contributions to the industry; speeches; professional recognition, certification and continuing education.

At the local level, the following D/FW chapter members have been nominated:

D/FW Chapter Planner of the Year Susanne Ruffner, CMP Connie Sandifer, CMP Kim Kelley Warren, CMP

D/FW Chapter Supplier of the Year Colleen Albert Barbara Fett Phyllis Firebaugh David Gisler Lindsey Iacovino

These awards are based on significant contributions made to our own chapter in the following areas: local chapter service; meeting industry service; meetings industry recognition and awards; meetings industry related speaking engagements and community service. The D/FW Chapter Planner and Supplier of the Year will be selected by our Board of Directors at their March board meeting, and awards will be presented at the May meeting. Congratulations to each of our nominees.

Give Kids the World Gala Charity Ball

by Bob Berry

"Give Kids the World - A Modern-Day Fairy Tale" was the theme of the first annual charity fund raiser for Give Kids the World, MPI's officially designated charity. This gala charity ball was sponsored by the Dallas/Fort Worth Chapter of Meeting Planners International.

Prince Charming and Cinderella, provided by the Tall Texans Association, welcomed the over 200 attendees to this modern day fairy tale. Entertainment was coordinated by Nightlife Talent Agency and the band, *The Bottom Line*, played through the evening for everyone's dancing pleasure. Guests were invited to bid throughout the evening on the 119 silent auction items donated by local, national and international suppliers.

Bidding continued throughout the night on the silent auction items, which generated over \$18,000 for Give Kids the World.

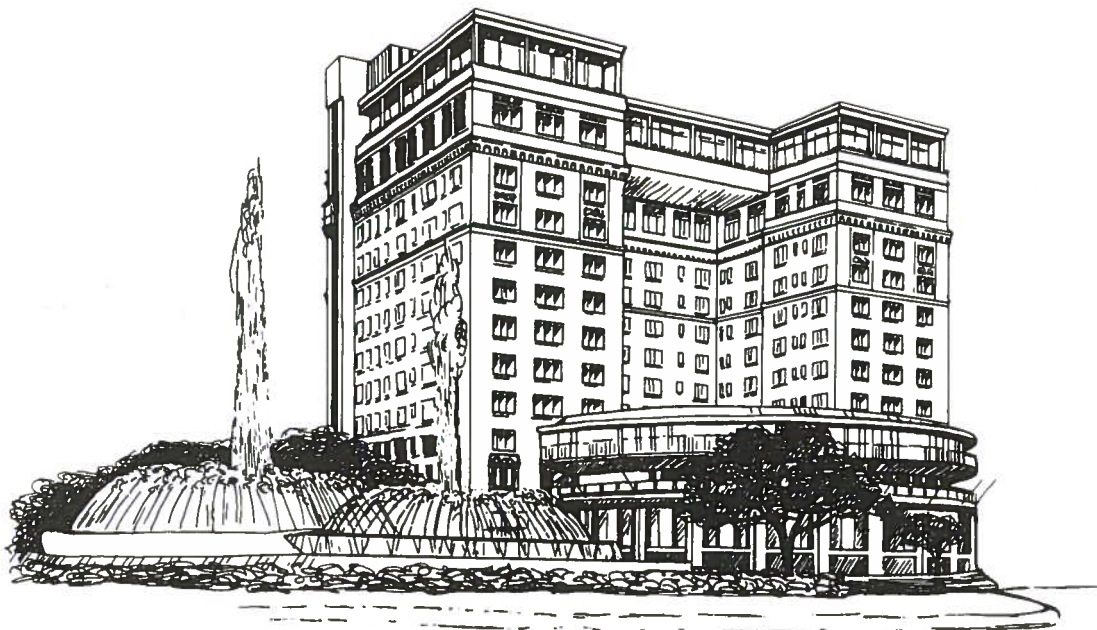
Hats off to Dawn Weightman, Director of Sales and Marketing for ITT Sheraton Corporation, and the Give Kids the World committee who, in just six short months, really did create a fairy tale for this very worthy cause.

A very special "thank you" is also extended to our honorary Chairperson, Charlotte St. Martin, Executive Vice President of Operations and Marketing for Loews Hotels and the Loews Anatole Hotel for their many generous contributions.

It would be impossible to thank each and every one of our benefactors, but please know that each of you have our undying gratitude. Without those of you who attended this gala charity ball, we could not have met our goal of raising more money for Give Kids the World than any other chapter of MPI. To all of you who waved your magic wand and made this evening happen: We thank you!

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CALENDAR UPDATE

April 18, 1991
Hyatt Regency Fort Worth
Dinner
Transportation Panel Discussion
Officer Elections

May 23, 1991
Sheraton Park Central
Luncheon - Awards Event

June 29, 1991
All Day Picnic
(Pending Board Approval)

BOARD MEETINGS

April 16, 1991
May 14, 1991

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