



CURRENT

PRESIDENT'S MESSAGE

by Lisa South, CMP



The Dallas/Fort Worth MPI Chapter has established a tradition of excellence throughout our industry, both on a local and international level. I find it a true honor

to be the newly elected leader of such a dynamic and admired group.

Customarily, the incoming president selects a theme that is used throughout the year to generate motivation within our members. It is this drive that inevitably leads the chapter to "victory" year after year.

Former themes included "More Money, More Members," "Together... We Can Make it Happen" and simply "Win Chapter of the Year." Certainly each of these slogans has played a key role in the growing success of our chapter and has set the solid foundation upon which we have built.

This year, I have selected "Back to the Basics: Building Blocks for Success" as our motto. I will be addressing the meaning behind the message in detail in future articles. Essentially, this slogan unites all the fundamentals that have enabled our MPI chapter to become what it is today.

The new Board of Directors will attend a retreat in August to develop the objectives and goals for our chapter this year. Additionally, we will discuss ways to implement each task that the chapter will undertake in the future.

To keep our Dallas/Fort Worth star rising, the Board asks each member to contribute ideas and provide feedback

(continued on page 2)

THIS ISSUE OF CURRENT SPONSORED BY:

THE WESTON PEACHTREE PLAZA
Atlanta

Lessons from the Past Planning for the Future

by Lesley Meyer, CMP

Join us July 25 for the first meeting under our new MPI leadership. Mr. Dan Korem, an investigative journalist and president of Korem Productions, will be our featured speaker. Dan independently produces television specials, writes books, contributed to the print media and lectures to corporate, professional and collegiate groups. A world-class magician, Dan Korem uses mind-bending demonstrations and audience participation to entertainingly drive home the focus of his presentation.

(continued on page 2)

JULY CHAPTER MEETING

DATE:	Thursday, July 25, 1991		
PLACE:	Hall of State at Fair Park		
TIME:	11:00 - 11:30 a.m.	New Member Orientation	Library
	11:30 a.m. - Noon	Registration & Reception	Hall of Heroes
	Noon - 12:45 p.m.	Program	Auditorium
	12:45 - 1:30 p.m.	Lunch	Great Hall
PARKING:	Complimentary self-parking is available.		
COST:	Advance Registration:	\$22.00	
	Late Registration:	\$30.00	
	Guest Registration:	\$25.00	

If paying by check, please bring completed check (made out to DFW/MPI) to the Registration Desk. Advance reservations must be made by NOON, TUESDAY, JULY 23, by calling (214) 343-0555.

DIRECTIONS: From I30, exit 2d Avenue.
Right on 2d Avenue.
Left on Parry.
Right at Washington Street Gate.
Drive past Age of Steam Museum and Park.
(Follow BLUE signs.)

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE: Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. We would appreciate your cooperation. Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED! Guests are limited to attending three meetings per chapter year before membership is required to attend future meetings (spouses not included). In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

MPI FOCUS

(President's message continued from page 1)

on the actions of the chapter. We have built up so much momentum in past years that we simply cannot stop now! Teamwork includes all 420-plus members, and we will listen to you.

The entire Board of Directors looks forward to another successful and prosperous year for our chapter, a year that is certain to bring us "Back to the Basics: Building Blocks for Success."

(Lessons from the..... continued from page 1)

Dan's chosen topic for our meeting is "The Power and Politics of Deception in America." Numerous societal trends of deception are taking hold in the U.S. Although our ability to be informed has burgeoned, our vulnerability to being deceived in both public and private arenas has also increased. Why this has occurred and what can be done to reduce our vulnerability is the focus of this presentation.

Following the program, we will adjourn to the Great Hall (one of the most truly unique and elegant venues in Dallas) for lunch. Plan now to join your fellow MPI members at the historic and grand Hall of State.

Making Changes

If you have a change in your name, company business address, business telephone number, job title, etc., remember to send the information **IN WRITING** or call:

Meeting Planners International
Attention: Membership Department
INFOMART
1950 Stemmons Freeway
Suite 5018
Dallas, Texas 75207
(214) 746-5222

Host Facility - July

Hall of State

by Ed Smith

MPI members will be eating lunch in a rather "royal" fashion during their July meeting. That's because it's to be held in the same location where Her Majesty, Queen Elizabeth II, and His Royal Highness, Prince Philip, attended a gala dinner during their recent visit to Dallas: the Hall of State building at Fair Park.

Why the Hall of State? It's the "regal" facility in Texas.

Outside, enormous bronze entry doors are ornamented with symbols of the industrial and agricultural life of Texas—cattle, horses, rope, cotton, pine. In a niche above the entrance stands a burnished bronze, gold-leafed status of the "Tejas Warrior" honoring Texas Native Americans.

Just inside, six heroic-sized statues in the Hall of Heroes honor Sam Houston, Stephen F. Austin, William B. Travis and other leaders of the fight for Texas independence. Beyond, up a short flight of stairs, the four-story Great Hall tells the story of the history of Texas through two murals which occupy each side of the room and were the largest in the world in 1936 when they were painted. Other features of the room include the

six flags of Texas, mosaic symbols of Texas wildlife and a gold-leafed state seal which measures 25' in diameter.

Four regional rooms reflect the contributions of East, West, North and South Texas in paintings, frescoes and ornamentation that includes both cowhide and horsetails. A treasure of Art Deco art and architecture, the Hall of State is listed on the National Register of Historic Places.

Queen Elizabeth's visit to the Hall of State on May 21 was attended by over 200 costumed characters from the pages of Texas history. They added to the pageantry by lining her path up the limestone stairway to the building's entrance. Inside, 250 guests applauded as she entered and was seated for a glittering southwestern feast prepared by Chef Dean Fearing and the Mansion catering staff.

Weddings, meetings, receptions lectures, graduations and even cattle auctions are regularly booked into the Hall of State. Proceeds from these activities benefit the Dallas Historical Society and enable it to continue its program of presenting Texas history to the public.

ADVERTISING SPACE AVAILABLE

Contact
Anne Carr
at
(214) 401-0210

PUBLIC RELATIONS

PR Committees Gear Up for New Administrative Year

by Connie Sandifer, CMP

With the 1991-92 Administration now in place, the D/FW Chapter's Public Relations Committees are preparing for another banner year.

In order to streamline the chapter's PR efforts, this area has recently been reorganized. Nearly all committees will now report directly to Directors. The Directors will, in turn, act as liaison between the committees and the Vice President-Public Relations.

Our committees are currently enlisting "a few good members" to continue the chapter's tradition of excellence in the public relations area. Please call Connie Sandifer, CMP at (214) 239-9969 if you are interested in any of the following committees.

Reporting to the Director of Communications:

Newsletter Committee

Responsible for the production of the chapter's CURRENT newsletter. The Committee is comprised of the newsletter editor, page editors and staff writers.

Advertising Committee

Responsible for advertising sales for the CURRENT newsletter and the D/FW Chapter Membership Directory.

Reporting to the Director of Community Relations:

Community Awareness Committee

Responsible for chapter communication activities with the Dallas/Fort Worth community, including coordination of media relations (i.e., press release and meeting notice distribution), the chapter's speakers bureau and student internship program.

Government Affairs Committee

This newly-formed committee will act as liaison between the chapter's members and the Dallas/Fort Worth city governments regarding issues of concern to the meetings/hospitality industry.

Reporting to the Vice President-Public Relations:

Chapter of the Year Notebook Committee

Responsible for the compilation of the D/FW Chapter's entry for the coveted Chapter of the Year award.

CURRENT Editorial Staff

Editor: Kim Kelley, CMP
(214) 401-0210

Page Editors:

Tim Wade, Education & Programming
(214) 497-5292

Sue Ferguson, Membership
(214) 841-6830

Staff Writers:

Holly Adams
(214) 720-5285

Ken Cohen
(214) 276-2998

Photographer:
Bill Sloan
Sloan Photography

The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Planners International. Statements of fact and opinion within this newsletter are made on the responsibility of the author only and do not imply an opinion of the officers or members of MPI. News contributions and suggestions for making this publication more useful are welcomed.



MEMBERSHIP

Heard it Through the Grapevine

by Kim Kelley, CMP

Exciting news from Pamela Braesicke: Starting July 8, Pamela can be found at the Lexington Hotel Company as their new National Director of Sales. She'll be overseeing the sales efforts of 17 hotels, making her one busy lady! Congratulations, Pamela—we know you'll do a great job for them!

Mary Lynn Mignogna can now be found in your membership directory under "Mary Lynn Novelli" as a result of her recent marriage. After taking some time off, Mary Lynn has resumed her career, this time at the Sterling Hotel Group! Good luck on both the new marriage and the new company, Mary Lynn! We know you'll do well!

Debra Williams and the good folks at the Medieval Inn have been named "Merchants of the Year" by the Greenville Avenue Area Business Association. Congrats, Debra, and best wishes for another successful year at your place!

Things keep growing and going at Sunbelt Motivation & Travel with the addition of Trisha Petty to their team. Trisha has joined Sunbelt's Planning & Purchasing Department and will focus her planning efforts on Mexico, Hawaii and the U.S. west of the Mississippi. Best wishes for success at your new position.

That's all for this month. The "torch" now passes to Ken Cohen for "Heard it through the Grapevine." Call Ken with any hot scoop at 276-2998.



A New Horizon

by Stan Heller

The coming administrative year poses a wonderful opportunity for the membership of this chapter. We have witnessed many great accomplishments by the previous executive boards and their committees. I have always looked to those who came before me to learn from their achievements. To take what they started and build upon it, one brick at a time.

I now challenge all of you in this chapter who claim to be the innovative leaders, the people with visions, to join with the membership committee to make this chapter even greater through your abilities. I guarantee that this is going to be a fun administration. We can go places and accomplish goals which will leave our mark on the Dallas/Fort Worth Chapter of MPI. So all of you who believe that records were meant to be broken, and that there is no top to the ladder because you are not the one standing there, join me on the membership committee; and we will all get there together!



Registration Volunteers Needed

by Bob Berry

If you would like to volunteer to help with the Chapter Meetings Registration, please contact:

Bob Berry
International Communications
Association
(214) 716-4118

Your support is greatly appreciated.

Looking for a new challenge?
Send five copies of your resume
to

MPI Career Opportunities
c/o Marilyn McGuire, CMP
P. O. Box 655147
Dallas, Texas 75265

RESUME HANDLING FEE:

\$15 - Members
\$25 - Non-Members

If you have a position to fill
and would like to receive
resumes
of qualified applicants,
please contact:

Marilyn McGuire, CMP
(214) 980-5111



A certification of appreciation is presented to Bill Sloan of Bill Sloan Photography for his tireless efforts in documenting MPI's meetings from 1990-91. Gracious thanks, Bill—we value you as an important part of our team.

Connie Sandifer's

*Greatest Fans,
Cheer her selection as*

**The 1991
Meeting Planner of the Year**

*and wish
to recognize her as our own*

M.V.P.
(Most Valuable Planner)



(214) 239-9969

Frequently-Used Telephone Numbers and Addresses

**MPI International
INFOMART**
1950 Stemmons Freeway,
Ste. 5018
Dallas, Texas 75207-3109
Telephone (214) 746-5240
FAX (214) 746-5248

**D/FW Administrative
Office**
10935 Estate Lane
Ste. 400
Dallas, Texas 75238
Telephone (214) 343-0555
FAX (214) 349-7946



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Meeting Manager Magazine

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(202) 626-2764



**KEEP THIS PAGE IN YOUR DIRECTORY
OR JUST CLOSE AT HAND FOR FUTURE USE**

Dallas/Fort Worth Chapter
Monthly Meeting Information

1991/1992

July	Thursday, July 25	Luncheon
August	Thursday, August 22	Dinner
September	Thursday, September 26	Luncheon
October	Thursday, October 24	Dinner
November	Thursday, November 14	Luncheon
December	Thursday, December 19	Dinner
January	Thursday, January 23	Luncheon
February	Thursday, February 27	Luncheon
March	Thursday, March 26	Dinner
April	Thursday, April 23	Luncheon
May	Thursday, May 28	Luncheon
June	Thursday, June 18	Dinner
July	Thursday, July 23	Luncheon

We Salute Our Stars



Ellen Beckert
*International
Supplier of the Year*

**Congratulations and thanks
for all your hard work!**

**THE
Freeman
COMPANIES**



David Gisler
*DFW Chapter
Supplier of the Year*

From all your co-workers and colleagues

PROGRAMS AND EDUCATION

June Meeting Wrap-Up

by Holly Adams

Yah-Hoo! MPI members trotted out to beautiful Circle R Ranch for the first June meeting in the D/FW Chapter's



history. Thanks are in order to Alex Vurpillat and Carey of Dallas, who provided complimentary transportation out to Flower Mound, where we en-



joyed a wonderful barbecue dinner and refined our gambling skills in preparation for the MPI Annual Conference in Las



Vegas.

In addition to the good food and fun, MPI members were also entertained by Norm Hitzges, host of KLIF's morning program. Norm recited outrageous sports anecdotes and told of embarrassing moments of athletes past and present.

After laughing with Norm and eating a

belly full of barbecue, members hit the blackjack tables as well as the roulette wheel and craps table provided by Ken Cohen of Cohen's Casino Parties (formerly "Vegas in Your Home"). Those people with winnings at the end of the evening participated in a raffle for twelve great prizes that were donated by our members.

All in all, the first June meeting was a BIG success! The D/FW Chapter greatly appreciates the efforts of all the people who contributed their time and efforts to make the event lots of fun for all in attendance.



Programs & Education Your Opportunity to Make a Difference

by Lesley Meyer, CMP

As we kick off our '91-'92 administrative year, you have a terrific opportunity to get more involved in your MPI chapter. This year we have a strong team of leaders heading up the areas of education and programs.

Patricia Tripp of Princess Tours will serve as Director of Programming over the monthly meetings and Professional Growth Awards (PGA) Committees. Lindsey Iacovino of AVW Audio Visual will serve as Director of Education with the responsibility of overseeing the CMP Study Group, Executive Workshop, "How To" Breakfast Series and Richland College Advisory.

I urge you to get involved. Please contact one of the following chairper-

sons and volunteer your services to a committee that appeals to you. Not only do we provide excellent programming and educational opportunities to our chapter members, but we have a lot of fun in the process.

Program Committee - Responsible for planning and executing our monthly meetings. Director of Programming - Patricia Tripp; Princess Tours; (800) 421-4725.

Professional Growth Awards Committee - Raises scholarship funds and distributes those funds to deserving chapter members for educational opportunities in the meeting planning industry. Chairperson - Paige Garrett; Great American Reserve Insurance Co.; (214) 360-6903.

CMP Study Group - Responsible for securing speakers and location as well as marketing the CMP course. Chairperson - Bill Boyd, CMP; Sunbelt Motivation & Travel, Inc.; (214) 401-0210.

Executive Workshop Committee - Conducts seminars tailored to the experienced meeting planners' needs. Chairperson - Dana Haggerty; Taylor Publishing; (214) 637-2800, ext. 407.

"How To" Breakfast Series Committee - Conducts seminars tailored to the beginning meeting planner. Chairperson - Jeff Means, CMP; MCI Planners, Inc.; (214) 418-1050.

Richland College Advisory - Conducts educational programs (Basic and Advanced Meeting Planning) for new meeting planners. Chairperson - Jimmy Eans; Interstate Battery Systems of America; (214) 991-1444.

We can use as much or as little of your time as you can afford to give. Most of all, we need your input, creativity and expertise in your area.

INDUSTRY NEWS

D/FW Chapter Snags Community Service and International Supplier Awards at 1991 MPI Annual Conference!

by Connie Sandifer, CMP

In keeping with its leadership position in the industry, MPI's Dallas/Fort Worth Chapter received two very special awards at the 1991 MPI Annual Conference held in Las Vegas last month.

The D/FW Chapter was singled out amongst MPI's 43 international chapters as the recipient of its award for outstanding community service. The chapter's membership, as a whole, supplied unprecedented support for its community service activities. However, very special appreciation is due for those committee chairs that spearheaded our community service efforts throughout the year:

Dawn Weightman
ITT Sheraton

Give Kids the World Fundraising
Committee

Barbara Fett
INFOMART
Love for Kids Committee

LeeAnn Harle
Dallas Fan Fares
Community Services Committee

Additionally, MPI's International Supplier of the Year was awarded to the D/FW Chapter's own Ellen Beckert. The excitement ran high as the conference's D/FW Chapter contingency figured out who the award winner was! Congratulations to Freeman Decorating, which provided both MPI's local supplier and international supplier of the year in 1991 in David Gisler and Ellen Beckert, respectively.

TOGETHER...

WE MADE IT

HAPPEN!



Industry Calendar

Institutes I & II Nashville, TN	August 20-25, 1991
Canadian Institute I & II Toronto, Ontario	October 22-27, 1991
MPI's PEC (Professional Educational Conference) San Antonio, TX	December 8-11, 1991
Institutes I & II Dallas, Texas	March 31-April 5, 1992
Institutes I & II Location TBA	August 25-30, 1992

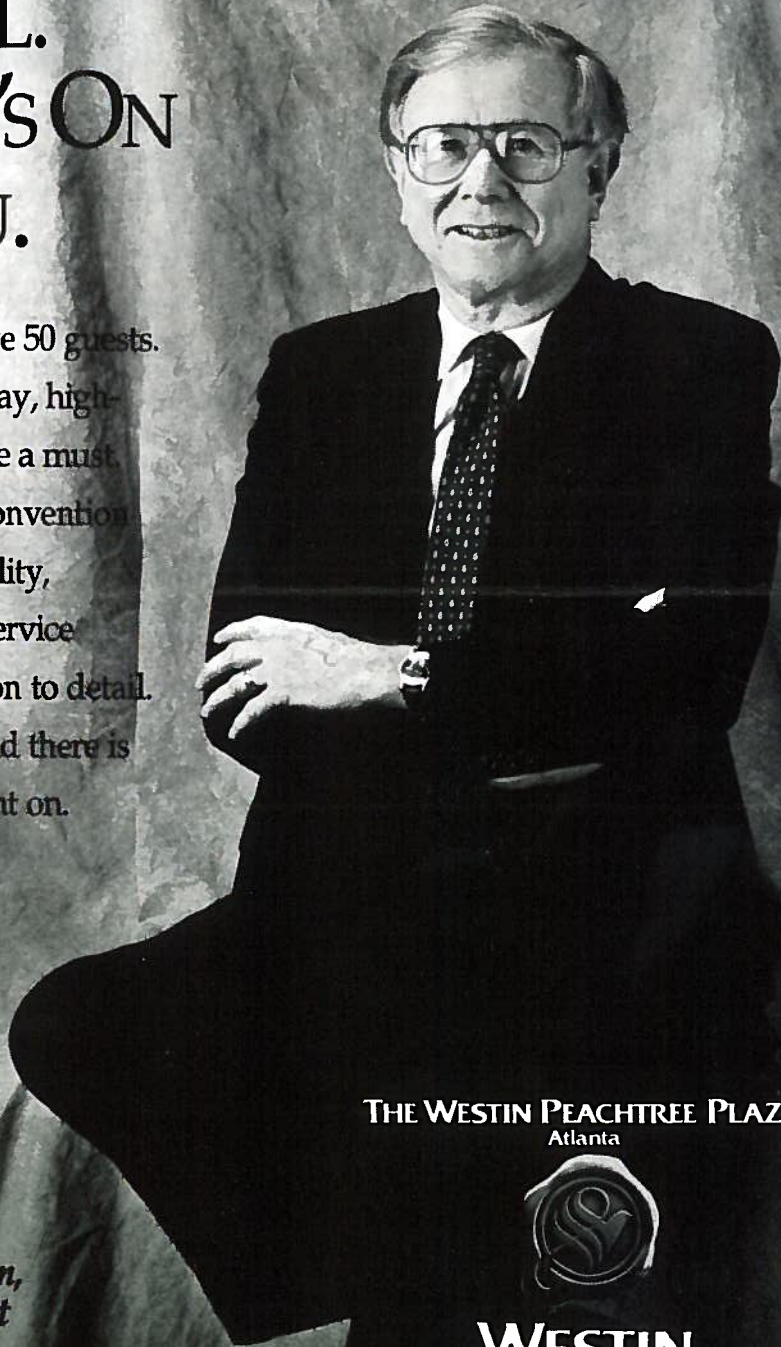
IT'S NOT ONLY WHAT'S ON THE AGENDA THAT MAKES A MEETING SUCCESSFUL. IT'S WHAT'S ON THE MENU.

"Some of my meetings have 50 guests. Some have 5,000. Either way, high-quality food and service are a must. The things I look for in a convention hotel are chefs with versatility, experienced servers, and service managers who pay attention to detail. Over the years, I have found there is one hotel I can always count on.

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*Harold Ford,
Executive Vice President
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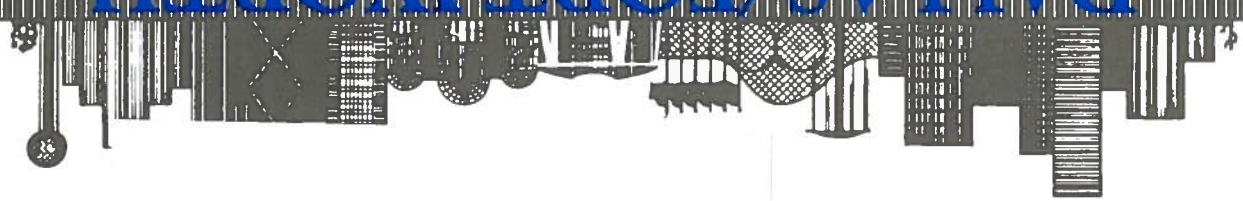


THE WESTIN PEACHTREE PLAZA
Atlanta

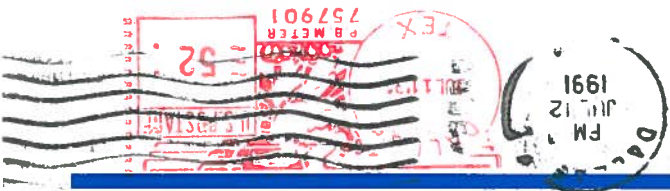


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10935 Estate Lane
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Dallas, Texas 75238



CALENDAR UPDATE	OFFICERS	BOARD OF DIRECTORS
<p>Thursday, August 22 Doubletree Park West Luncheon</p>	<p>PRESIDENT Lisa South, CMP (214) 661-6611 EDS</p>	<p>Colleen Albert (214) 746-6628 Dallas Conv. & Visitors Bureau</p>
<p>Thursday, September 26 Dinner</p>	<p>VICE PRESIDENT, MEMBERSHIP Stanley Heller (214) 466-0322 Canadian Airlines</p>	<p>Jimmy Eanes (214) 991-1444 Interstate Battery Systems</p>
<p>Thursday, October 24 Luncheon</p>	<p>VICE PRESIDENT, FINANCE Robert L. Berry (214) 233-3889 Int'l Communications Association</p>	<p>Paige Garrett (214) 380-6903 Great Am. Reserve Ins.</p>
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		<p>IMMEDIATE PAST PRESIDENT Judy Love Bradley (214) 922-9806 Canadian Consulate General</p>
		<p>CHAPTER SECRETARY Marsha Adams (214) 343-0555</p>
		<p>CURRENT EDITOR Kim Kelley, CMP (214) 401-0210 Sunbelt Motivation & Travel, Inc. FAX (214) 556-0916</p>