



CURRENT

PRESIDENT'S MESSAGE

by Judy Love Bradley



A VERY SPECIAL THANK YOU...

It is with a great deal of pride that

I write this final President's message to you, the membership. It has been my pleasure to lead the Dallas/Fort Worth Chapter of MPI into the 1990s....AND WHAT A YEAR IT'S BEEN!

We set very lofty goals for our chapter and each Vice President set goals for their individual areas of responsibility. I'm pleased to report that through the dedication of our members, the chapter achieved each and every goal! Using the chapter theme, "TOGETHER, WE CAN MAKE IT HAPPEN," we increased the involvement of our members by over 50%, with the vast majority of our members serving on one or multiple committees within our infra-structure.

A special thanks must be extended to each of the Vice Presidents and the Board of Directors who devoted so much to our chapter. These dedicated people ensured that all the committees worked cohesively together towards common chapter goals. You may not be aware of this, but we have increased the number of sub-committees in our infra-structure to an all time high of 35 different sub-committees, so coordinating all their efforts takes quite a bit of work.

Obviously, our chapter members feel that we are addressing their educational needs and their networking needs, because atten-

(continued on page 2)

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CURRENT
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June Chapter Meeting

Quality Meetings

More Than Just a Roll of the Dice

by Kim Kelley, CMP

Join us this month as we say "goodbye" to the administrative year 1990-91 with an exceptional speaker. Norm Hitzges, sports

(continued on page 2)

June Chapter Meeting

Date: Thursday, June 20, 1991

Place: Circle R Ranch
FM 1171 (7.2 miles west of Lewisville-take Main Street exit from I-35E)
Flower Mound, TX
metro (817) 430-1561

Time: 6:30 - 7:15 Registration & Reception
7:15 - 7:45 Program
7:45 - 10:00 Gambling

Cost: Advance Registration for MPI members
and spouses/significant others: \$26.00
Late Registration: \$35.00
Guest Registration: \$30.00

Parking: Complimentary self-parking is available.

Carey Dallas/Fort Worth has graciously provided bus transportation for those who desire to utilize such. It will depart from the Chantilly entrance of the Loews Anatole at 5:00. It will also depart from the Sheraton Park Central at 5:45. When making your RSVP, please indicate your desire to use the motorcoach transportation, and indicate which location you wish to use.

When paying by check, please have it made out before you get to the Registration Desk. Advance reservations must be made by NOON on Tuesday, June 18, 1991, by calling (214) 343-0555.

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE: Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. We would appreciate your cooperation. Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!
Guests are limited to attending three meetings per chapter year before membership is required to attend future meetings (spouses not included). In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

MPI FOCUS

(President's Message continued from page 1)

dance at our meetings continues to remain high and we constantly receive inquiries regarding our chapter activities from the other 42 chapters.

Colleen Albert, Vice President of Membership, and her sub-committees worked diligently to increase membership in our chapter to an all time high of 437 members, making us the 8th largest chapter in MPI. Through the combined efforts of her sub-committees, our retention rate is higher than it's ever been; and not a day goes by that I don't receive a call about joining our exciting chapter.

Connie Sandifer, CMP and each of her sub-committees created a pro-active public relations campaign to increase the awareness of MPI on a local and international level in both the trade press and the media. Our community awareness and community services sub-committees were exceedingly active, giving something important back to the community in which we all live and work, something we can all be proud of!! In addition, our newsletter, *CURRENT*, continues to set the standard in excellence, a standard that many of the other chapters constantly strive to achieve.

We pledged our continued support to our local charity "LOVE FOR KIDS" and met our goal of donating over \$5,000 to this worthwhile organization.

And this year, we conducted the chapter's first fund raiser for MPI's official international charity, "GIVE KIDS THE WORLD." Internally, Dawn Weightman and her sub-committee committed to raising more funds for this organization than any other chapter. Thanks to the generosity of our members and representatives from the community at large, our chapter will be able to donate in excess of \$16,500 to "GIVE KIDS THE WORLD," which is more than double the amount contributed by any other chapter.

David Gisler, Vice President of Administration and his sub-committees did an outstanding job of keeping the chapter running smoothly and producing a membership directory to address the needs of our members. He is hard at work on the latest edition of our membership directory which should be out shortly.

Thanks to the dedicated efforts of Susie Ruffner, CMP, Vice President of Finance, and her sub-committees, our chapter has now developed a cohesive method of accounting that can be utilized for many years to come.

Lisa South, CMP, Vice President of Education, and Sue Ferguson, Director of Programming, worked with the numerous programming sub-committees to create new and exciting monthly programs for our chapter that were extremely informative and yet educational. Thanks to the generosity of our members, the PGA scholarship fund continues to grow and we hope next year to grant even more scholarships to our members. Diane Smith, Director of Education, worked with the education sub-committees to create Executive Workshops and the "How To" Breakfast Series that drew record audiences throughout the year. Richland College has gotten such positive feedback on the Basic and Advance Meeting Planning Courses that they asked us to coordinate yet another class, this time on International Meetings.

Special thanks must be extended to Mary Cowart, who coordinated the awards sub-committee. We have so many outstanding members of our chapter that selecting a planner/supplier of the year for our chapter and internationally becomes quite an awesome responsibility. She and her sub-committee did a marvelous job, and we appreciate all their efforts on behalf of the chapter.

Although I would like to personally thank each and every member of our chapter for their involvement on various committees,

I do not have the space in this column to do that. "THANKS TO YOU" lists those members of our chapter actively involved in committee work throughout this year.

To all of you, named and unnamed, and especially to the Board of Directors who contributed so much of their time and expertise to the advancement of our chapter, THANK YOU for allowing me the opportunity to serve you this past year. It has been a wonderful year and thanks to all of you,

**TOGETHER,
WE REALLY DID
MAKE IT HAPPEN!**



(June Chapter Meeting continued from page 1)

commentator extraordinaire, is a walking encyclopedia of knowledge about virtually any and all aspects of sports. His morning show on "Talk Radio KLIF" gives Dallas/Fort Worth a refreshing alternative to the usual morning radio menu. A newspaper columnist, published poet, professional speaker and former professional place kicker for the San Antonio Toros, Norm powers each presentation with his infectious positive attitude that gets audiences on their way to a fast break, a home run, a touch down or a quality meeting, as the case may be.

Following the program, a casino party will ignite the competitive spirit of MPI members on into the evening. Come casually dressed and ready to relax. Carey Dallas/Fort Worth is providing motorcoach transportation from two locations for members' convenience (see box on page 1 for details). We'll see you there!

PUBLIC RELATIONS

Banner Year for Public Relations Committees

by Connie Sandifer, CMP

Thanks to the dedicated efforts of the individuals within the ranks of Public Relations, this area has seen some tremendous strides taken in the last year. My sincerest appreciation goes to those chapter members that contributed so greatly to an area that tends to be mostly "behind the scenes," but is still extremely instrumental in the D/FW Chapter's success.

Space constraints preclude listing each committee member individually in this article (please reference the "Thank You" insert). However, below are listed the highlights and major accomplishments from the 1990-91 Public Relations Committees' tireless efforts:

Newsletter Committee

- * Reorganized the format of the newsletter to improve the chapter's communication to its readership. The new "sections" allowed for easy identification and location of subject matter for readers and ensured a balanced publication, representing all facets of the organization.
- * Expanded the scope of the newsletter to include industry-wide issues, news and calendar.
- * Instituted "Page Editorships" for Membership, Education/Programming, Public Relations/Industry News to ensure the timeliness, consistency and accuracy of newsletter articles.
- * Expanded publication of newsletter to cover all 12 months of the year (versus 11 months previously) to provide continuity and flow of information to the chapter's membership throughout the year.
- * Began newsletter subscription service. Meant to accommodate requests from members of other chapters wishing to receive the D/FW Chapter's newsletter, *CURRENT* subscriptions are available to any MPI member in good standing.

Advertising Committee

- * Devised advertising materials to facilitate effective advertising solicitation and sales to support chapter publications, including the *1990-91 Advertising Rate Card/Guidelines* and *1990-91 Advertising Contract/Invoice*.
- * Simplified and revised advertising rate structure, incorporating multiple run discounts.
- * Actively developed local, national and international advertising leads. Potential advertisers were pursued using a newly installed advertising tracking procedure.

**ADVERTISING SPACE
AVAILABLE**
Contact Anne Carr at
(214) 401-0210

Community Awareness Committee

- * Developed Communications/Public Relations Guidelines document, detailing how the chapter can most effectively utilize the media to publicize chapter activities and events.
- * Created a PR "database" consisting of local media, trade publications and associations/organizations relative to the meetings industry. The database's primary purpose is the efficient and widespread dissemination of press releases, news stories and meeting notices generated by the D/FW Chapter.
- * Developed press release schedule and sent press releases for all major chapter events during 1990-91 administrative year.
- * Sent notices regarding the chapter's monthly meetings to the Dallas Morning News and Dallas Times Herald on a monthly basis for publication in their business calendars.
- * Adapted "How to Handle Media Interviews" document, supplied by MPI Headquarters, for chapter use.

- * Organized chapter's involvement in, and exhibition at, PartyFest '90, a tradeshow designed to inform special event planners on what Dallas has to offer them.

- * Continued the D/FW Chapter's involvement in, and support of, Management Internship Program (MIP) through the Richardson Independent School District.

- * Provided industry professionals, through the chapter's Speakers Bureau, for speaking engagements throughout the year.

Community Services Committee

- * Researched and organized local community service projects to supplement the larger-scale charity activities undertaken by the chapter. These included the Toilet Drive for Trinity Ministry to the Poor, Meals-on-Wheels Thanksgiving Day Delivery, Food Drive for the North Texas Food Bank and Earth Day Information distribution.

Chapter of the Year Committee

- * Collected, collated and organized all materials/information for the D/FW Chapter's "Chapter of the Year" submission. This year's entry, submitted April 2, required nine notebooks.

Miscellaneous Projects

- * Instituted "motivational" program utilizing slogan chosen by the chapter's president. "Together. . . We Can Make It Happen" buttons were distributed to chapter membership in September and the slogan was used throughout the year in chapter publications.
- * Developed Crisis Management Plan for the D/FW Chapter. Adopted by the chapter's Board of Directors in February, the plan outlines the step-by-step procedures to be taken by chapter leadership should a crisis situation arise at a chapter event. It will also help ensure speed and accuracy in supplying information to the media about such situations.

PROGRAMS AND EDUCATION

May Meeting Wrap-Up

by Alex Vurpillat

Congratulations to newly elected 1992 Officers and Board of Directors for the Dallas/Fort Worth Chapter of MPI. We are looking forward to a great new year with "you-all" at the helm!

A traditional function of the May meeting is to recognize individuals who have made significant contributions to our Chapter. Congratulations are in order to the following hard-working and devoted members:



Chapter Planner of the Year
Connie Sandifer, CMP
Dallas FanFares, Inc.

Chapter Supplier of the Year
David Gisler
Freeman Decorating Company



Chapter Nominee for
International Planner of the Year
Judith Mathews, CMP
Meeting Tech

Chapter Nominee for
International Supplier of the Year
Ellen Beckert
Freeman Decorating Company



Chapter Nominee for
Chapter Manager of the Year
J. William Boyd, CMP
Sunbelt Motivation & Travel, Inc.

Our chapter's coveted Host Facility of the Year Award went to the Doubletree Hotel at Lincoln Center, and was accepted by Claudia Potter, Director of Marketing.

Congratulations to you all, and thank you most sincerely for the enormous support you have provided to our chapter throughout the year!

The Sheraton Park Central Hotel went all out for our May luncheon. The service was outstanding—thanks, Sheraton!

Special thanks must go to Flowers on Forest for their lovely and varied floral centerpieces. Marilyn Manby of Maritz Meeting Planners provided the lengthy compilation which recognized the many chapter members who contributed this year.

As we proceed into a new year of activities for our chapter, we would like to particularly recognize certain suppliers for their continuous support in 1990-91. At this meeting, AVW did their always-exceptional job of A/V production (they make it look so easy, and we all know it isn't). Bill Sloan Photography provided us with a professional and talented shooter to document this event. Tony Payne, who enter-

tained us on the piano, courtesy of O. D. O'Donnell of Nightlife Talent Agency, was a welcome and appreciated addition to the program as well. Signage and decor provided by Freeman Decorating Company allowed our chapter to spotlight past contributors.

Although many supplier companies are jointly responsible for providing our chapter with monthly meetings of a superior caliber, these companies in particular regularly rally to our call for help. Their representatives work tirelessly to assist the co-chairs month after month throughout the year. Without them, our meetings would lack the flair, atmosphere and educational value we almost take for granted now. We could not do it without you. We do appreciate you, more than you know!

Special thanks go to Sandi Tarlton and Marsha Adams in our administrative office. These ladies perform an incredible service, and always do so quickly and with a smile. Sandi and Marsha, thank you for your professionalism and efficiency.

And finally, as this administrative year draws to a close, the staff of the CURRENT would like to acknowledge and thank this year's Board of Directors and Officers for their spectacular accomplishments this year. As Judy Love Bradley assumes her place on the Past Presidents' Committee, she does so with the respect and gratitude of our membership, earned by a job well done.

And now, let's look forward to a great and productive new year!



PROGRAMS AND EDUCATION

Education Recap

by Lisa South, CMP

As Vice President-Education this year, I have had the pleasure (and great honor) to work with some fabulous people, who are future leaders of the Dallas/Fort Worth Chapter. We have accomplished great things this year through the efforts of many people. This article highlights the past year from each committees' perspective. After you read it, I know you'll be as proud of the people listed as I am!

Without the work of two very special people, this year's education goals would still be a dream on the horizon.

Sue Ferguson of CityPlace Conference Center has served as Director of Programming this year. Sue worked very closely with the Programming Committee and the PGA Committee to make our monthly meetings and scholarship efforts come together to perfection.

The 1990-91 Director of Education, Diane Smith of Alcon Labs, was responsible for the four education committees: CMP Crash Course, Executive Workshops, "How To" Breakfast Series, and Richland College. Diane's efforts with these committees produced record attendance and highly successful programs.

Both Sue and Diane worked very closely with each committee chairperson (and served on most of the committees) to accomplish goals set at the beginning of the year.

This has been another spectacular year in terms of programming, as our monthly meeting evaluations have reflected each month. The D/FW Chapter has enjoyed some very innovative programs.

For the first time, we will have a June meeting, which will make our year's calendar complete. Many thanks go to our suppliers who continually help us meet our membership's educational and networking needs. And special thanks go to the

Host Facility Profile - The Circle R Ranch

by Alan L. Powdermaker

The Circle R Ranch, created in 1973 as a private conference, corporation recreation and convention facility, has maintained its primary business plan and goals over the past 17 years. In 1990, the Circle R Ranch hosted over 103,000 guests representing local corporate clients, state and national conventions and international guests from the four corners of the world.

Owned and operated by the Powdermaker family, the Circle R Ranch Management personally supervises the preparation of all food and

menus, entertainment arrangements and guest services.

Smaller groups enjoy our Chuck Wagon Dinner program, which can host between 25 and 100 people at an authentic trail camp, complete with Cowboys, guitars and great times. The Chisholm Lodge hosts up to 200 guests in sophisticated southwestern style. The main Pavilion area is an 18,000 square-foot heated and air-conditioned facility, which, with its own patios and lawn, can accommodate up to 4,000 guests.

members of the Programming Committee (see "Thank You" insert for individual members' names).

The PGA (Professional Growth Awards) committee has worked tirelessly to raise money this year. This money is used to award our chapter's members with scholarships to attend approved educational courses to help them attain their career goals. This committee has earned special appreciation.

The CMP Crash Course was not destined to be this year, but we had a great program planned. Even though we had to cancel both the Fall and Spring programs due to lack of participation, the efforts put forth by Bill Boyd, CMP, are recognized and valued.

Executive Workshops continued to be a popular learning experience this year, both for members and non-members. We have reached record numbers in attendance with the programs we have offered. Acknowledgement and great appreciation go to those members listed on the "Thank You" insert.

Another very popular educational series this year has been the "How To" Breakfast

Series. We have been able to address beginning and advanced meeting planners' educational needs, as well as provide information suppliers need through this series, with topics, "How to Negotiate the Most for Your Food and Beverage Dollar" and "How to Negotiate with Hotels." This committee's efforts deserves multiple kudos.

For the past four years, the D/FW Chapter of MPI has managed one of the classes sponsored through the Continuing Education department of the college. This year's Committee restructured the curriculum and added another class.

Lots of hard work and planning for the future has been provided by:

Jimmy Eanes, Chairperson
Jim Follett
Debra Lakin
Charlotte Merrill-Davis
Patty Tinsley



MEMBERSHIP

New Kids on the Block

Bill N. Brown
Supplier
Personal Computer Rentals
1341 W. Mockingbird C41
Dallas, TX 75247
214 637-1114

Ken M. Cohen
Owner
Supplier
Cohen's Casino Parties
3826 Shadycreek Dr
Garland, TX 75042
214 276-2998

Donna D. Derden
Vice President
Planner
Apartment Assn of Greater Dallas
9221 LBJ #214
Dallas, TX 75243

William C. Garre
Owner
Planner
Garre and Associates
4835 N. O'Connor Rd. #134-434
Irving, TX 75062

Joann Hall
VP Operations
Planner
C M Planners
301 Valley View
Double Oak, TX 75067

Sherry Katzenmeier
Director of National Events
Planner
United Group Assn
5215 N. O'Connor #950
Irving, TX 75039

C.W. Kendall
President
Supplier
P.O. Box 25505
Dallas, TX 75225

C. Michael Main
Regional Manager
Planner
Jack Morton Productions Inc
12655 N. Central Expwy #325
Dallas, TX 75243

Shelagh C. Merrill
Marketing CES Coordinator
Planner
Memtek Products
1600 Two Tandy Center
Fort Worth, TX 76102

Al F. Rutherford
President
Planner
American Convention Services
5400 Preston Oaks Rd. #3002
Dallas, TX 75240

Vicki J. Tomboni
Sales Manager
Supplier
Fairmont Hotel
1717 N. Akard
Dallas, TX 75201

Heard it Through the Grapevine

by Donna Magro

Holly Adams has left the corporate world of the Southland Corporation to join the sales force at the Fairmont Hotel. We wish you the best of luck in your new home, Holly!

Judy Gosnell has returned to her old stomping grounds as Director of Sales at the Harvey Hotel in Addison. Congrats, Judy—who says you can't go back?

Tim Wade of Lennox International has received great news: With Lennox's reorganization, he's been offered the position of Manager, Meetings and Incentive Travel. Seems those functions have now been centralized, so Tim's going to be very busy once the change takes place. Best of luck

to you, Tim; we know you'll do a great job!

George Graves is back in Dallas and is working in sales at the Hyatt DFW! Welcome back, George!

Last but not least, I am proud to announce that I have passed my state exam and am a full fledged REALTOR! I will be joining a company called New Home Locators and will be working alot out of my home. I know that I will enjoy my new career and hope if anyone needs to buy or sell a home, you will give an old hotel person a chance to be of service to you! We do everything from HUD's to brand new builder homes. Please give me a call at 239-7905 or 702-9838.

I have enjoyed writing this column for the last four years, but next year, Kim Kelley, CMP, of Sunbelt Meetings & Conventions

will have the pleasure! Be sure and call Kim with any hot scoop at 401-0210.



Alice Riggins receives this year's membership award from Norb Dettman.

MEMBERSHIP

Recruit a New Member

Colleen S. Albert	June A. Chism	Planner
Bobby J. Allen	Susan M. Denno	Planner
Amy L. Barker	Michelle Carter	Supplier
	Amanada Culbertson	Planner
	Phyllis Glenn	Planner
Madonna K. Barnes	Betty C. Bolin	Supplier
Judy R. Benaroché	Jeana A. Stieber	Supplier
	C. Michael Mann	Planner
Robert L. Berry	Patricia A. Bennett-Charles	Supplier
	James S. Follett	Supplier
	Jan Hall	Planner
	Lori A. Schirpke	Planner
Judy Love Bradley	Patricia A. Tripp	Supplier
	Irma Mate	Planner
Kaye C. Burkhardt	LeeAnn H. Harle	Planner
Jan L. Campbell	Sarah B. Richards	Planner
Susie Carr, CMP	Wendy L. Damm	Supplier
	Jeorgia Hoppood	Planner
Phyllis R. Cox	James Broughton	Planner
	Marie-Anne Johnson	Planner
Paula J. Cullar	Dana Hogan	Planner
Melissa J. Dalton	Joann Hall	Planner
	C. W. Kendall	Supplier
Victoria E. Dempsey	Georgianna M. Cuminsky	Planner
Sue Ferguson	Dona M. Bassana	Supplier
	Nancy D. Bryan	Supplier
	Francy H. Fellman	Planner
	Susan P. Ferreri	Supplier
	Anne E. Micalizzi	Supplier
	Maurice H. Morris	Planner
	Robin Richmond	Planner
	Mary S. Shiroma	Planner
	Barbara A. Stegermann	Planner
Barbara H. Fett	Maria A. Lilly	Planner
	Donna D. Derden	Planner
Phyllis Firebaugh	Kelly Graves	Supplier
	Catherine M. Murphy	Planner
Betty E. Garrett, CMP	Elizabeth N. Gresock	Planner
Julie Gravel	Connie A. True	Planner
Mary K. Havens	Sally V. Pringle	Planner
Chris D. Henretta	David A. Everett	Planner
Mona M. Ingram	Vicki Tomboni	Supplier
Pamela Jacobs	Karen D. Swanson	Supplier
Bruce W. Jaster	Bitsy Burns	Planner
	Paula J. Cullar	Supplier
	David P. Darwell	Planner
Debora J. Jerman	Mollie L. Hines	Planner
Donna Magro	Beverly D. O'Laughlin	Planner
Patricia McCain	Shelly L. Kayser	Planner
	Melanie S. Nussbaum	Supplier
	Jan Pollard	Supplier
	Susan E. Singleton	Planner
Sally McKinnon	Debbie S. Williams	Planner
Bob Mitchell	Mark A. Burnworth	Planner

(continued on page 8)

Congratulations to our chapter!

by Colleen Albert

We obtained 89 new members this year. Members responsible for the increase will receive the following awards:

1-4 New members - MPI T-shirt or cap

5-6 New members - MPI Sweatsuit

10 or more New members - Briefcase

MEMBERSHIP COMMITTEE

by Colleen S. Albert

COMMITTEES

* Prospective: Phyllis Cox

Meet and greet new prospective members at monthly meetings. Also, followed-up to encourage their membership with our chapter.

* Membership Relations-Renewal/Retention: Stan Heller

Reviewed monthly status of membership to encourage renewal of present members and keep membership status. Provided benefits of our Chapter.

* New Members: Dirk Thomas and Amy Duggan

Assist with welcoming and greeting new members to immediately feel a part of the Dallas/Fort Worth Chapter. Match new members to existing members to encourage involvement in our chapter.

* Prize Committee: Anne Carr and Ed Jordan

Obtained give away prizes for each monthly meeting. Also, acquired the three major give-aways for the Meeting Planner of the Year; Supplier of the Year and the Membership Suzi Fiveash Award. Also responsible for follow-up thank yous, advertisement and acknowledgements in the monthly newsletter.

MEMBERSHIP

The Real Reason for Our Success

by Anne Carr

Although it is always a great pleasure for the D/FW Chapter to recognize the hard work and achievements of the Meeting Planner of the Year, the Supplier of the Year and the winner of the Membership Drive, there's another arena in which to focus our gratitude and support. It is very gratifying to thank the prize donors that make it possible to reward individuals making significant contributions to our chapter's achievements.

As in the past, we were able to offer fabulous prize packages this year. We

would like to extend a warm and resounding THANK YOU to the following donors for their strong support and commitment to our chapter:

American Airlines
The Stouffer Wailea Beach Resort
The Stouffer Waiohai Beach Resort
Delta Airlines
The Halekulani Hotel
The Mauna Lani Hotel
Canadian Airlines International
Inter-Continental, Toronto
Loews Le Concorde, Quebec

Together, these companies enabled our chapter to present the following packages:

MEETING PLANNER OF THE YEAR

- * Three night stay - Stouffer Wailea Beach Resort, Maui
- * Three night stay - Stouffer Waiohai Beach Resort, Kauai
- * Roundtrip airfare for two Dallas-Maui compliments of Delta Airlines

SUPPLIER OF THE YEAR

- * Three night stay - Hotel Inter-Continental, Toronto
- * Three night stay - Loews Le Concorde Hotel, Quebec City
- * Roundtrip airfare for two Dallas-Toronto compliments of American Airlines
- * Roundtrip airfare for two Toronto-Quebec City compliments of Canadian Airlines International

MEMBERSHIP DRIVE WINNER

- * Three night stay - Mauna Lani Bay Hotel, Big Island
- * Three night stay - Halekulani Hotel, Honolulu
- * Roundtrip airfare for two Dallas-Honolulu compliments of American Airlines

Each of these prize donors has a premium product to offer our industry. Should you be interested in any information about these suppliers, please contact Anne Carr at (214) 401-0210.

Recruit a New Member *(continued from page 7)*

Sheri Pizitz, CMP	Tiffany Rippe	Planner
Lewayne M. Raetz	Chuck Orris	Supplier
Barbara Rathwick	Dana Nickerson	Planner
Alice R. Riggins	Bill M. Brown	Supplier
	Amy Barker	Supplier
	Colleen Leake	Planner
	Cathy J. Clonts	Planner
	Gene S. Coleman	Supplier
	Linda K. Dipert	Supplier
	Shirley A. Dotson	Planner
	Steve W. Kemble	Planner
	Faye McDaniel	Supplier
	Juanita Pettit	Supplier
	Al F. Rutherford	Planner
	Sally Torres	Planner
	Patricia A. Towell	Supplier
	Dan H. Trautmann	Supplier
	Shivaun M. Wilson	Planner
	Peg Wolschon	Supplier
Alice Roberts	Natalie E. Adair	Planner
	John Ures	Supplier
Anita O. Siegers	Paula Hall	Planner
	Linda Hughes	Planner
	Linda R. Sergeant-Johnson	Supplier
Lisa A. South, CMP	Eris A. Miltner	Planner
	Nona J. Richey	Planner
	Lee A. Thompson	Supplier
Jeana A. Stieber	Sally M. Morgan	Planner
	Todd D. Richter	Supplier
	Ken M. Cohen	Supplier
Dorrit Turner	Gilbert A. Bentler	Supplier
Edgar H. Vant, Jr.	Takaka K. Castell	Planner
Alexandra L. Vurpillat	Candis Clarke	Supplier
Debra Williams	Cathy L. Horton	Supplier
Laura B. Yarbrough, CMP	Maureen C. Pittman	Planner

Making Changes

by Colleen S. Albert

If you have made a change in your name, company business address, business telephone number, job title, etc., remember to send the information **IN WRITING** or call:

Meeting Planners International
 Attention: Membership Department
 INFOMART
 1950 Stemmons Freeway, Suite 5018
 Dallas, Texas 75207
 (214) 746-5222

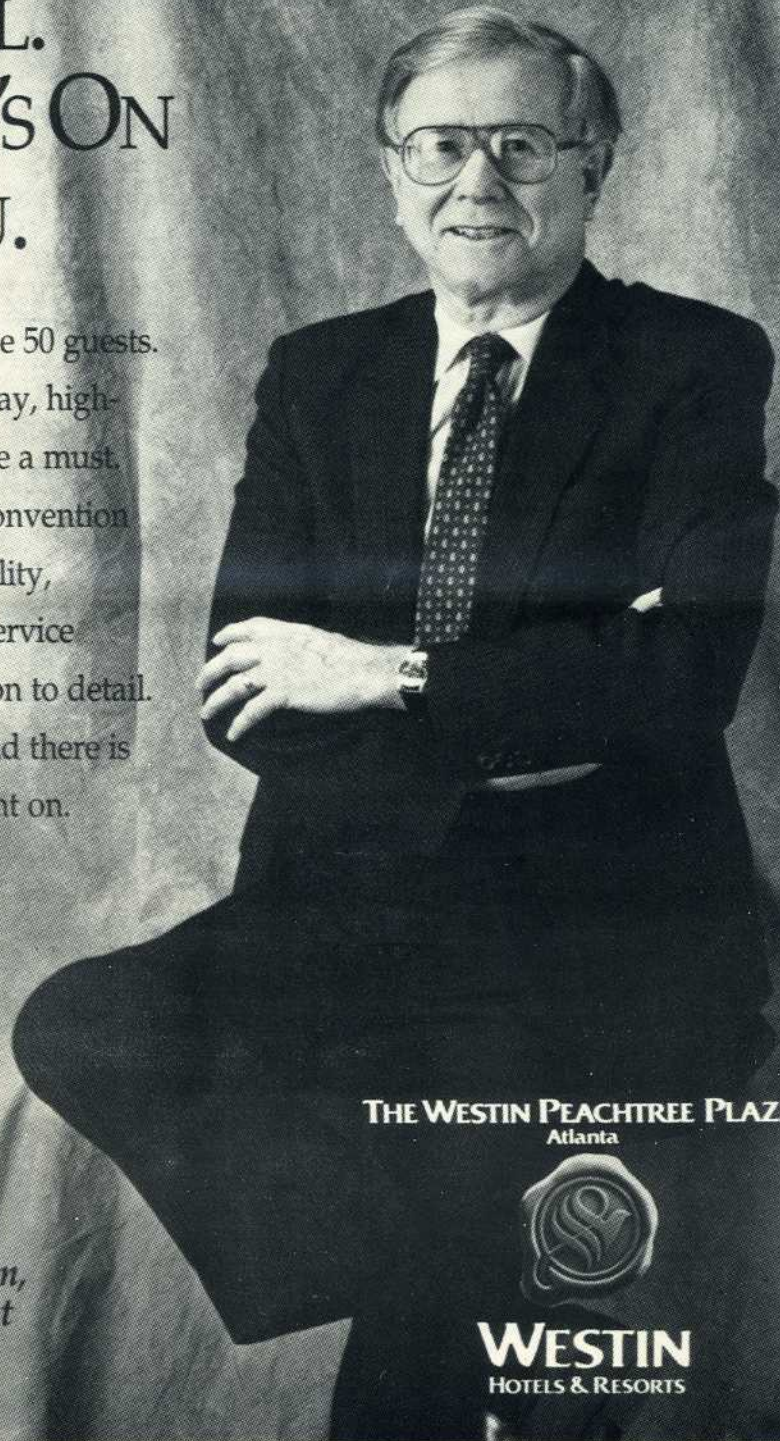
IT'S NOT ONLY
WHAT'S ON THE AGENDA
THAT MAKES A MEETING
SUCCESSFUL.
IT'S WHAT'S ON
THE MENU.

"Some of my meetings have 50 guests. Some have 5,000. Either way, high-quality food and service are a must. The things I look for in a convention hotel are chefs with versatility, experienced servers, and service managers who pay attention to detail. Over the years, I have found there is one hotel I can always count on.

THE WESTIN
PEACHTREE PLAZA.
OF COURSE."

*Harold Ford,
Executive Vice President
Southeastern Poultry & Egg
Association*

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THE WESTIN PEACHTREE PLAZA
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INDUSTRY NEWS

Discover Dallas at the "Sell Dallas Jubilee"

The fourth annual Sell Dallas meeting and tradeshow for meeting planners occurs this year on July 9. It is the biggest such event of the year and is sponsored by the Dallas Convention & Visitors Bureau.

In addition to displays, which open at 10:00 a.m., there is special entertainment for the luncheon, including an out-of-state visiting champion drum and bugle corps, Incredible Productions and the Dallas Jazz Orchestra.

Local members of Meeting Planners International, Hotel Sales & Marketing Association, Hotel/Motel Association, National Association of Catering Executives, the Society of Government Meeting Planners and the Dallas/Fort Worth Association of Executives will be in attendance as will out-of-town planners who have meetings scheduled in Dallas from June 1991 through December 1992.

This event will again be held in the West Hall of the Dallas Convention Center. Free parking is available at the lot to the North of the Hall. Advanced registration is \$20 (by noon, July 3) and \$26 after. The per person charge covers the trade show, lunch and entertainment. Call (214) 343-0555 to make your reservations.

INDUSTRY CALENDAR

MPI Annual Conference
June 23-26, 1991
Las Vegas, NV

Institutes I & II
August 20-25, 1991
Nashville, Tennessee

Sincere thanks and deepest appreciation to this year's CURRENT Editorial Staff for a job well done:

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Trinity Ministry to the Poor Awarded Apartment Project by City of Dallas

by Connie Sandifer, CMP

Trinity Ministry to the Poor, which has benefitted from the D/FW Chapter's Toiletory Drives this year, has recently been granted a long-term lease by the City of Dallas for an apartment complex in which to house their "transitional" clients. This was quite a coup for Trinity Ministry, which was up against several other local non-profit organizations for the award.

The apartments are being "adopted" by various groups for renovation (including painting, cleaning, carpeting, etc.) before Trinity Ministry's clients move in. However, individuals can also assist in this project.

The Ministry will organize individuals interested in helping out. Volunteers will depart from Trinity Ministry's offices at 9 a.m. on the second and third Saturday of every month throughout the summer to work on the apartment complex renovations.

If you would like to volunteer your time, know of a group that would like to "adopt" an apartment (church group, civic group, etc.), or if you would like more information on this project, please call Trinity Ministry to the Poor at (214) 653-1711.

New European MPI Chapter

by Kim Kelley, CMP

MPI President Majorie Hamilton of Winnipeg, Canada, announced that MPI will be founding its first European chapter on May 15, 1991, during the European Incentive and Business Travel and Meetings Exhibition (EIBTM) in Geneva. This addition brings the total number of MPI chapters to 44! Headquartered in Milan, the new chapter will be referred to as the MPI Italia Chapter.

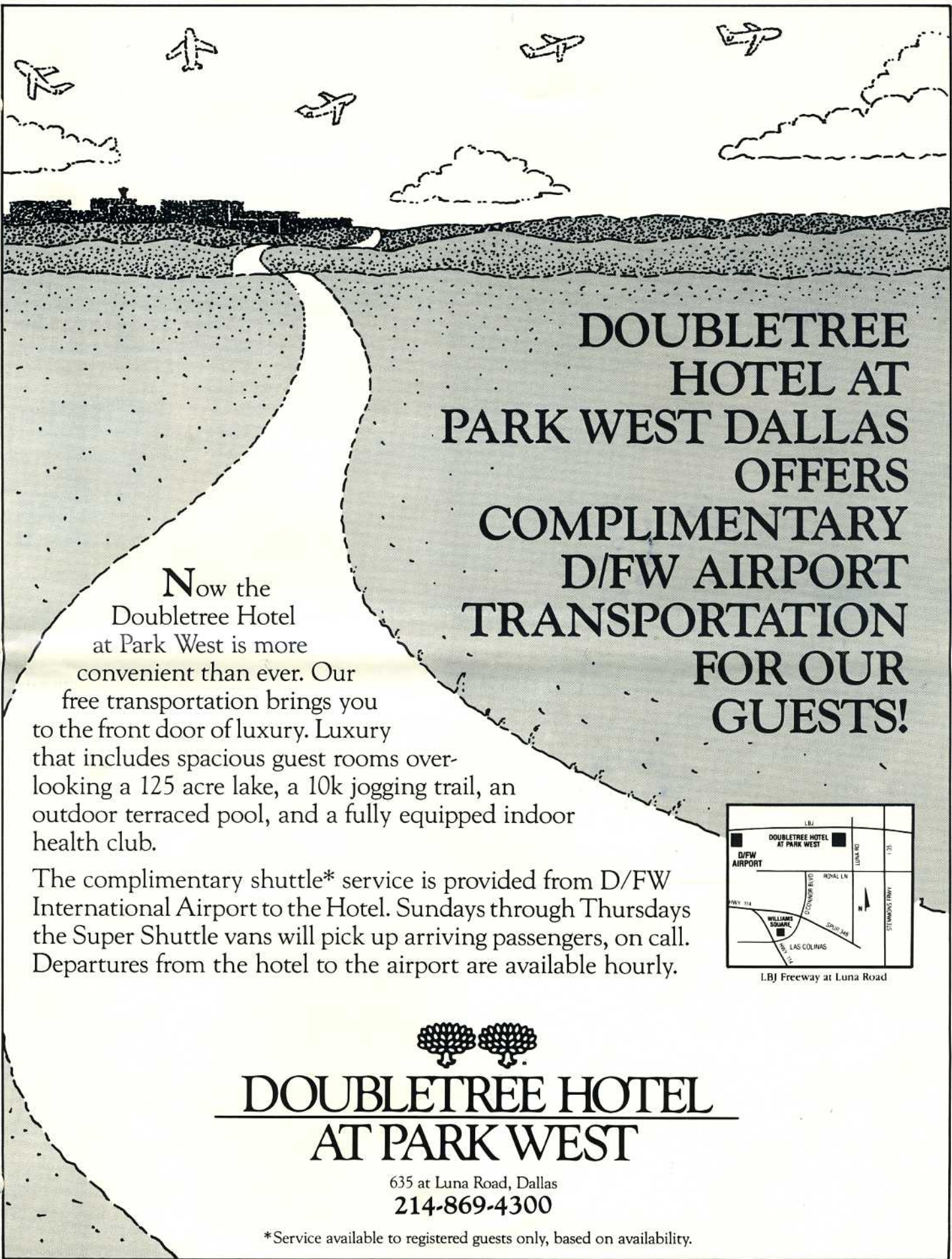
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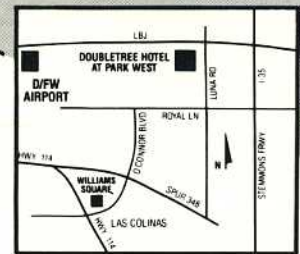
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LBJ Freeway at Luna Road

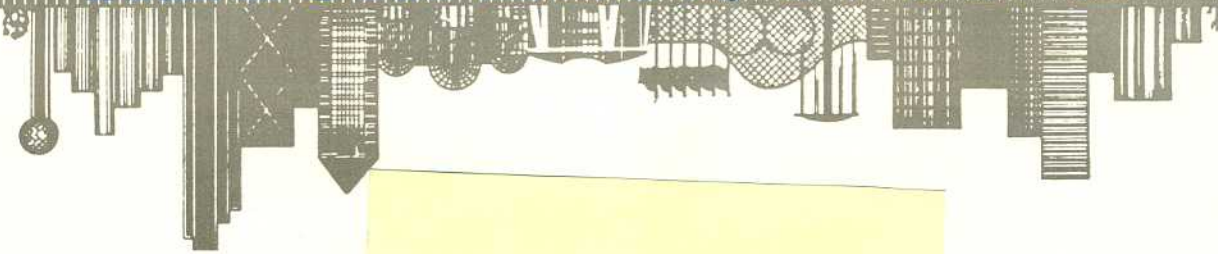


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DALLAS/FORT WORTH CHAPTER



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CALENDAR UPDATE

June 20, 1991
Circle R Ranch
Topic: Fund Raising

July 25, 1991
Luncheon - Hall of State
Fair Park

BOARD MEETINGS

June 18, 1991

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