



CURRENT

PRESIDENT'S MESSAGE

by Judy Love Bradley



The May chapter meeting has always been one of those I look forward to all year, because in May, we recognize the chapter

members who have contributed so much to the chapter throughout the year.

One of my goals as president was to increase the involvement of our members in chapter activities and committees. It is exciting to report that over 50 percent of our members are active in at least one chapter committee.

At the May meeting, we also install the new Officers and Board of Directors who will lead the Dallas/Fort Worth Chapter into the new fiscal year. Together, these board members will face the challenges of leadership with combined strength and unity of purpose, and to lead our chapter to accomplish even higher goals than we have ever before dreamed possible.

At the May meeting, we will also announce the Dallas/Fort Worth Chapter Planner and Supplier of the Year. So many people have dedicated their time and their energy to our chapter and are worthy of this honor. It is always extremely difficult to determine which chapter members should earn these outstanding awards.

Meeting Planners International Headquarters has now received our chapter nominees for International Planner of the Year, Judith Mathews, CMP, of Meeting Tech, and International Supplier of the Year, Ellen Beckert of The Freeman Decoration

Companies. For Chapter Manager of the Year, we've nominated J. William Boyd, CMP, of Sunbelt Motivation & Travel, Inc. These outstanding chapter members, who have contributed so much, will be competing against the 42 other chapter nominees for these honors. Each of our nominees submitted a "book" containing a chronology of their individual contributions, not only to the D/FW Chapter of MPI, but to the hospitality industry as a whole. Best of luck to all our nominees on

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This Issue
of
CURRENT
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by



May Chapter Meeting

Chapter Awards and Changing of the Guard

by O.D. O'Donnell

As we wind up the 1990-91 administrative year, it's time once again to reflect on the past year's accomplishments and present this year's awards.

Along with the award for "Host Facility of the Year," The Susie Fiveash Award for membership and the Local Supplier and Planner of the Year Awards, we will also be installing the 1991-92 Officers and Board Members.

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May Chapter Meeting

Date: Thursday, May 23, 1991

Place: Sheraton Park Central Hotel
12720 Merit Drive
Dallas, Texas 75251
(214) 385-3000

Time: 11:00 - 11:30 New Member Orientation
11:30 - 12:00 Reception and Registration
12:00 - 1:30 Lunch and Program

Cost: Advance Registration: \$22.00
Late Registration: \$30.00
Guest Registration: \$25.00

Parking: Complimentary self-parking is available in the hotel's garage.

When paying by check, please have it made out before you get to the Registration Desk. Advance reservations must be made by NOON on Tuesday, May 21, 1991, by calling (214) 343-0555.

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE: Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. We would appreciate your cooperation. Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - **NO SHOWS WILL BE BILLED!**
Guests are limited to attending three meetings per chapter year before membership is required to attend future meetings (spouses not included). In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

MPI FOCUS

Host Facility Profile

Sheraton Park Central Hotel
12720 Merit Drive
Dallas, Texas 75251

The Sheraton Park Central features 560 guest rooms, including 22 suites, with 12 private conference suites in the Executive Level section. All function space is on one level and the 15,000 sq.-ft. Grand Ballroom can accommodate up to 2,275 (theater-style seating). Seven conference rooms are available, plus an elegantly appointed Executive Board Room that provides conference seating for up to 18. For more casual gatherings, our seven terrace hospitality suites offer wet bars and private patios leading to the third floor pool deck.

Whatever your pleasure, our entire staff is skilled in showing you the gracious Sheraton hospitality that adds so much to your North Dallas experience. We'll schedule a racquetball game or serve you lunch and cocktails poolside. Courts for sports abound from tennis to basketball, along with jogging courses, Nautilus equipment, saunas and steam rooms, all yours to enjoy.

Our concierge is accomplished in the art of creating good times. From dinner reservations at the most talked-about restaurants to tickets to the hottest shows in town, consider your adventures planned.

Sheraton Park Central reserves the Executive Level, three of the uppermost floors dedicated to privacy and personal service for our most discerning guests.

Our romantic rooftop restaurant and lounge, LAURELS, offers a spectacular view of our Dallas skyline and a menu boasting creative interpretations of the New American Cuisine. Lobster and scallops in saffron sauce, medallions of lamb with fresh seasonings and grilled breast of duck touched with honey and citrus fruit are just a few examples of the new tastes awaiting at LAURELS.

McNELLY'S PARK PUB is a convivial neighborhood sports bar named after a legendary Texas Ranger. Equally legendary are our hearty lunches, dinners and generous libations served up at prices that are a steal. Enjoy a roundup of tasty appetizers, southwestern salads, mile-high sandwiches, sizzling fajitas and to-die-for desserts. And there are games and gadgets galore for all to join in the fun!

To fully enjoy the beauty of our lobby, enjoy breakfast, lunch, dinner and drinks in the CAFE IN THE PARK. This popular cafe captures the romance and warm charm of an enchanting Parisian sidewalk bistro. Just across the way, our LOBBY LOUNGE offers hours of people watching and relaxation, while SPLASHES adds poolside lunches, snacks and cocktails during the warmer months.

To book an upcoming meeting/convention, please contact:

Kim Zekany
Director of Sales

Telephone: (214) 385-3000 ext. 6217
Telecopier: (214) 991-4557

(President's Message continued from page 1)

the international level as well as the local level.

In addition, Ms. Laura Yarbrough, CMP had the truly awesome task of compiling our CHAPTER OF THE YEAR submission for MPI headquarters, which was due in early April. It is no easy task to create an anthology of all the tasks each committee has performed and all the goals we have accomplished throughout the year. However, thanks to Laura, our Chapter of the Year volumes are extremely well organized and were beautifully submitted. Based on this past year of outstanding achievements, our chapter has a good chance of earning CHAPTER OF THE YEAR for an unprecedented third year in a row!

The international awards committee is tallying the points and determining the award winners for this fiscal year. The awards will be announced at MPI's Annual Conference in Las Vegas, June 23-26, 1991. We always have one of the largest chapter contingents at this conference; and this year, let's all try to attend in support of our chapter. Not only are MPI's conferences educational, the networking and exchanging of ideas is fantastic.

Whether or not we earn the Chapter of the Year Award, each and every member of the D/FW Chapter can be proud of the accomplishments we have achieved this year. I plan to discuss all of our accomplishments in my final article as president in the JUNE CURRENT.

See you in May at our awards luncheon, and in June in Las Vegas. Till then, remember:

*Together . . .
We Can Make It Happen!*

(May Chapter Meeting from page 1)

Please join us for lunch May 23 at the Sheraton Park Central to honor last year's winners and motivate next year's hopefuls.

Tony Payne, provided by Nightlife Talent and Management, will entertain during the cocktail reception and lunch. Join us!



PUBLIC RELATIONS

Earth Day Report

101 Things You Can Do to Help Save Animals and Animal Habitats

by LeeAnn Harle

In Your Home . . .

*Recycle everything you can: newspapers, cans, glass, aluminum foil and pans, motor oil, scrap metal, etc.

*Save your kitchen scraps for the compost pile

*Try to use phosphate-free laundry and dish soaps

*Avoid the use of household pesticides. Use a flyswatter instead!

*Clean your windows with vinegar and water instead of chemical products.

*Use cloth diapers. The plastic in disposable diapers doesn't break down in landfills.

*Use washable rags, not paper towels, for cleaning up spills and other household chores.

*Use cloth, not paper, napkins.

*Re-use brown paper bags to line your trash can instead of plastic liners. Re-use bread bags, butter tubs, etc.

*Save your coat hangers and return them to the cleaners.

*Keep the fireplace damper tightly closed when not in use.

*Turn the heat down and wear a sweater.

*In the summer, a five-degree-higher temperature setting conserves energy when you're away during the day.

*Turn off the lights when you leave the room. Ditto with the TV.

*Use low-wattage light bulbs when possible. The lower the wattage, the less energy used.

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The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Planners International. Statements of fact and opinion within this newsletter are made on the responsibility of the author only and do not imply an opinion of the officers or members of MPI. News contributions and suggestions for making this publication more useful are welcomed.

*Set your water heater at 130 degrees.

*Use re-usable containers to store foods, not plastic wraps and foil.

At Your Business . . .

*Start an office recycling program for office and computer paper, cardboard, etc.

*Use scrap paper for informal notes to yourself and others.

*Print on recycled paper.

*Print or copy on both sides of the paper.

*Use smaller paper for smaller memos.

*Re-use manilla envelopes and file folders.

*Hide the throw-away cups and train people to bring their own mugs to meetings.

*Route things around the office or post non-urgent communications rather than making multiple copies.

*Use the stairs instead of the elevator.

*Put a bird feeder outside your office window. It's a great conversation piece.

Personal Efforts . . .

*Join a conservation organization.

*Volunteer your time/money to conservation projects.

*Check your lifestyle: Think about the effects of your daily actions on the environment.

*Convert by example. Encourage other people to save resources, too.

*Vote for candidates that share your sentiments.

*Teach children to respect nature and the environment. Take them on a hike, help them plant a tree or build a bird house, or a subscription to a wildlife magazine.

ADVERTISING SPACE AVAILABLE

Contact Mary Cain at (214) 453-1234

MEMBERSHIP

New Kids on the Block

by Kim Kelley, CMP

Remember to say "hello" to these new faces at the next chapter meeting:

✓ Vicki L. Arnholz
Co-Owner
Events Unlimited
1220 G. Airport Freeway #446
Bedford, TX 76022
(817) 267-6698
Planner

✓ Susan H. Bell
Event Manager
Society of Petroleum Engineers
222 Palisades Creek Dr.
Richardson, TX 75080
(214) 669-3377
Planner

✓ Myra Berry
Director Sales & Marketing
Dallas Park Plaza Hotel
1914 Commerce Street
Dallas, Texas 75201
(214) 747-7000
Supplier

✓ Mabrie Griffith
Convention Coordinator
EDS
5400 Legacy Dr. B52B15
Plano, Texas 75024
(214) 604-4811
Planner

✓ Shelly L. Kayser
Office/Travel Services Mgr.
Nurse Finders
1200 Copeland Rd., Suite 200
Arlington, Texas 76011
(817) 460-1181
Planner

✓ Faye B. McDaniel
Marketing Representative
Delta Air Lines
8700 M. Stemmons #211
Dallas, TX 75247
(214) 879-6000
Supplier

✓ Melanie S. Nussbaum
Sales Manager
Grand Kempinski Dallas
15201 Dallas Parkway
Dallas, Texas 75248
(214) 386-6000
Supplier

✓ Robbi K. Ott
Research Assoc./Mktg. Coord.
A. I. Kearney
500 N. Akard Str., #4170
Dallas, Texas 75201
(214) 969-0010
Planner

✓ Leigh Ann Runyan
Meeting Coordinator
American Heart Association
7320 Greenville Ave.
Dallas, Texas 75231
(214) 706-1298
Planner

✓ Karen D. Swanson
Corp. Group Sales Manager
Sheraton Mockingbird West
1893 W. Mockingbird Lane
Dallas, Texas 75235
(214) 634-8850
Supplier

just loves it. She will be a great asset to Sunbelt, and we wish her all the best of luck in her new endeavor!

Maurine Allen is also joining Sunbelt as a Meetings & Conventions Account Executive. Maurine will bring many years of experience with her, and Sunbelt is thrilled to have her there! Best of luck, Maurine, and "Go get 'em."

Debbie Shiflett is back with American Heart Association as Coordinator of Registration and Housing for the scientific sessions. This is a newly created position, and Debbie is excited about being back at her old stomping grounds. Congratulations, Debbie, and welcome back!

Gail Lemaire of the Southland Center Hotel was in the paper recently with a success tip. She said that excellent service is the only way to go, and that it is the most important factor for hotels to accomplish in the 90s. We couldn't agree with you more, Gail; keep up the good work!

Sheri Pizitz with Events Unlimited is proud to announce that Vicki Arnholz has joined her company. Formerly co-owner of Event Source Professionals, Vicki will be Vice President. We wish the two of you the very best.

That's it for this month! Please give me a call if you have any news: 239-7905.

Making Changes

by Colleen S. Albert

If you have made a change in your name, company business address, business telephone number, job title, etc., remember to send the information **IN WRITING** or call:

Meeting Planners International
Attention: Membership Department
INFOMART
1950 Stemmons Freeway, Suite 5018
Dallas, Texas 75207
(214) 746-5222

Heard it Through the Grapevine

by Donna Magro

Cynthia Vannucci, CHSE has recently taken the position of National Director of Sales and Marketing for Quality Inns. We understand she is doing lots of traveling. Enjoy your new status, Cynthia, and we wish you well!

Superstar at the Hyatt Regency DFW: Mary Cain and spouse are Hawaii-bound since Mary won a contest for first quarter sales. Aloha, Mary; work on that tan and bring us each back a pineapple. Congratulations!

Patty Watson has found a new home with Sunbelt Motivation & Travel. She is an Account Executive for the Meetings & Conventions department, and she says she

MEMBERSHIP

Recruit a New Member

Colleen S. Albert	June A. Chism	Planner
Bobby J. Allen	Susan M. Denno	Planner
Amy L. Barker	Michelle Carter	Supplier
	Amanda Culbertson	Planner
	Phyllis Glenn	Planner
Madonna K. Barnes	Betty C. Bolin	Supplier
Judy R. Benaroch	Jeana A. Stieber	Supplier
Robert L. Berry	Patricia A. Bennett-Charles	Supplier
	James S. Follett	Supplier
	Jan Hall	Planner
Judy Love Bradley	Lori A. Schirpke	Planner
	Patricia A. Tripp	Supplier
	Irma Mate	Planner
Kaye C. Burkhardt	LeeAnn H. Harle	Planner
Jan L. Campbell	Sarah B. Richards	Planner
Susie Carr, CMP	Wendy L. Damm	Supplier
	Jeorgia Hopgood	Planner
Phyllis R. Cox	James Broughton	Planner
	Marie-Anne Johnson	Planner
Paula J. Cullar	Dana Hogan	Planner
Victoria E. Dempsey	Georgianna M. Cuminsky	Planner
Sue Ferguson	Dona M. Bassana	Supplier
	Nancy D. Bryan	Supplier
	Francy H. Fellman	Planner
	Susan P. Ferreri	Supplier
	Anne E. Micalizzi	Supplier
	Maurice H. Morris	Planner
	Robin Richmond	Planner
	Mary S. Shiroma	Planner
Barbara H. Fett	Barbara A. Stegermann	Planner
Phyllis Firebaugh	Maria A. Lilly	Planner
	Kelly Graves	Supplier
Betty E. Garrett, CMP	Catherine M. Murphy	Planner
Julie Gravel	Elizabeth N. Gresock	Planner
Mary K. Havens	Connie A. True	Planner
Chris D. Henretta	Sally V. Pringle	Planner
Pamela Jacobs	David A. Everett	Supplier
Bruce W. Jaster	Karen D. Swanson	Supplier
	Bitsy Burns	Planner
	Paula J. Cullar	Supplier
Debora J. Jerman	David P. Darwell	Planner
Donna Magro	Mollie L. Hines	Planner
Patricia McCain	Beverly D. O'Laughlin	Planner
	Shelly L. Kayser	Planner
	Melanie S. Nussbaum	Supplier
	Jan Pollard	Supplier
Sally McKinnon	Susan E. Singleton	Planner
Bob Mitchell	Debbie S. Williams	Planner
Sheri Pizitz, CMP	Mark A. Burnworth	Planner
Lewayne M. Raetz	Tiffany Rippe	Planner
Barbara Rathwick	Chuck Orris	Supplier
Alice R. Riggins	Dana Nickerson	Planner
	Cathy J. Clonts	Planner
	Gene S. Coleman	Supplier
	Linda K. Dipert	Supplier

Meet a Returning Member

Susann McElroy
Director of Sales Administration
Lady Love Skin Care



Susann has been with Lady Love Skin Care (formerly Lady Love Cosmetics) for 11 years handling the meeting planning, incentive programs, travel incentive programs and acting as liaison between the sales force and the corporate office.

Susann says her biggest challenge "is to get our company leaders to plan ahead. Planning ahead greatly assures a better meeting, and you have time to do it right."

Her "tip of the trade" is to be organized. "Take the time to organize and your activities run so much smoother. My working philosophy is to learn every facet of our business, which enables me to grow as a person and be a valuable employee," says Susann.

Successfully planning and supervising her company's largest convention (for 1,200) is the professional accomplishment in which she takes the most pride.

Born in Pennsylvania and raised in Tennessee, Susann moved to Texas in 1960. She has two daughters, ages 22 and 26, and enjoys dancing and attending the theater.

Susann was an MPI member five years ago and had the opportunity to rejoin in the fall of 1990. She enjoys MPI because of the sharing of ideas, learning the ins and outs of the meeting planning industry and meeting people.

WELCOME BACK, Susann! It's great to again have you as a member of MPI!



(continued on page 6)

MEMBERSHIP

Recruit a New Member *(continued from page 5)*

	Shirley A. Dotson	Planner
	Steve W. Kemble	Planner
	Faye McDaniel	Supplier
	Juanita Pettit	Supplier
	Sally Torres	Planner
	Patricia A. Towell	Supplier
	Dan H. Trautmann	Supplier
	Shivaun M. Wilson	Planner
	Peg Wolschon	Supplier
Alice Roberts	Natalie E. Adair	Planner
	John Ures	Supplier
Anita O. Siegers	Paula Hall	Planner
	Linda Hughes	Planner
	Linda R. Sergeant-Johnson	Supplier
Lisa A. South, CMP	Eris A. Miltner	Planner
	Mona J. Richey	Planner
	Lee A. Thompson	Supplier
Jeana A. Stieber	Sally M. Morgan	Planner
	Todd D. Richter	Supplier
Edgar H. Vant, Jr.	Gilbert A. Bentler	Supplier
Alexandra L. Vurpillat	Takaka K. Castell	Planner
Debra Williams	Candis Clarke	Supplier
Laura B. Yarbrough, CMP	Cathy L. Horton	Supplier
	Maureen C. Pittman	Planner

... And Thanks for Your Support!

by Diane Smith

The D/FW Chapter of MPI would like to thank the following companies for their support of the Richland College Program by their generous contributions toward the preparation of the course notebooks. These notebooks, which have proved to be excellent resource and study guides, were provided to each student attending both The Basics of Meeting Planning and Advanced Meeting Planning courses.

Our thanks go to:

ITT Sheraton Corporation
Hyatt Regency DFW
Reunion Ranch, Inc.
Yellow Rose Touring Company

As the Education budget did not include the production of this notebook, we couldn't have done it without their help. This is proof again that,

"Together. . .

We Can Make It Happen!"

Dollars & Cents

by Susie Ruffner

March

Beginning Balance	\$10,144.18
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P. O. Box 655147
Dallas, Texas 75265

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\$15 - Members
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If you have a position to fill and would like to receive resumes of qualified applicants, please contact:

Marilyn McGuire, CMP
(214) 980-5111

(ALL INQUIRIES ARE KEPT CONFIDENTIAL)

PROGRAMS AND EDUCATION

April Meeting Wrap-Up

by Mary Cain

Ole! Fabuloso! Bravo! Joan Varadi and the staff at the Hyatt Regency Fort Worth took us on a trip to Mexico that astounded even the most seasoned traveler! Every area provided a festive atmosphere to set the mood for a celebration of new officers.



From the reception area with a thatched hut and carved watermelons, to the festive back drops and lavish buffet dinner, every touch was done with authenticity and style. The mood was enhanced with music from Mariachi International provided by Nightlife Entertainment. Festive centerpieces were provided by Lexa's Florist of Fort Worth. Thank you go to Carey of Dallas, who provided transportation via the Carey Stagecoach for those in Dallas.

Mary Jo Malone introduced our new slate of officers and all were confirmed by the attending membership. Congratulations to all. We look forward to an exciting year with a new leadership.

A distinguished panel of experts were on



hand to provide us insight into the world of ground transportation. Each participant, Bill Austin of Shuttle Jack, Alexandra Vurpillat of Carey of Dallas, and Dan Dipert of Dan Dipert Tours, gave us a five-minute presentation in selected areas. They spoke on topics such as "How to Select a Transportation Company," "The Nuts and

Bolts of Transportation" and "Economy Transportation."

Thanks to Peg Haskin and Alex Vurpillat, our meeting co-chairmen, who provided us with an outstanding dinner meeting full of fun and knowledge.

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INDUSTRY NEWS

From the Resource Center

Special Event Planning

Preparing for a special event, such as the Dallas/Fort Worth Chapter's Awards Event, takes time and a great deal of coordination. Both of these reference books can be purchased from Meeting Planners International, 1950 Stemmons Freeway, Suite 5018, INFOMART, Dallas, Texas 75207-3109; or call Lynn at (214) 746-5122.

Special Events: The Art and Science of Celebration, by Joe Jeff Goldblatt. \$33.95 for members; \$39.95 for non-members.

Essential reading reference for individuals who wish to perfect the procedures required to pull off any special event. Goldblatt provides elaborate details on the components of a special event by providing the reader with a thorough discussion on each of the necessary elements, such as decorating, lighting, catering and music.

Organizing Special Events and Conferences: A Practice Guide for Busy Volunteers and Staff, by Darcy Campion Denvey. \$14.50 for members/\$16.94 for non-members.

A hands-on guide to organizing any kind of special event or conference, this book contains a multitude of checklists, schedules, models and examples throughout the book that can be easily applied when planning your special event. Here is an ideal guide for associations seeking information on the structure of committees, budget development, the division of responsibilities as well as information on how to motivate volunteers.

INDUSTRY CALENDAR

MPI Annual Conference
June 23-26, 1991
Las Vegas, NV

MPI's PEC (Professional Educational Conference)
December 8-11, 1991
San Antonio, TX

Bits & Pieces

Three special interest groups (SIGs) have been recently approved by MPI: Association Meeting Management, International Meeting Management and Sales and Marketing Executives. The implementation date for each of the new SIGs is July 1, 1991.

Of interest: A Dallas Meeting Planner's Guide by Marcoa Publishing company will be available in September 1991 through the Dallas CVB at no cost to planners.

The CMP Crash Course previously scheduled for May 17-18 has been cancelled due to insufficient registration.

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CALENDAR UPDATE

May 23, 1991
Sheraton Park Central
Luncheon - Awards Event

June 20, 1991
Circle R Ranch
Topic: Fund Raising

BOARD MEETINGS

May 15, 1991

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