

CURRENT

Meeting Planners International

February 1993

Dallas-Fort Worth Chapter

President's Message Recognizing Leaders— Past, Present & Future

By Mary W. Cowart
Mary Cowart Meeting Consultants

The D/FW chapter of MPI has been blessed with strong leadership throughout its history.

It is obvious that we have superior leaders in place today, but even more gratifying is the knowledge that, as our chapter continues to grow, we have an ever-increasing supply of strong potential leaders for the future.

During the past six months more than 250 chapter members got into the ACT and are playing important roles in the achievement of our chapter goals.

In January, your board held a retreat attended by the chairs of our numerous committees. I was not only pleased but overwhelmed with the level of commitment and professionalism displayed by these committee chairpersons.



Mary W. Cowart

It is evident that these individuals provide a strong foundation for future leadership.

The success of our D/FW chapter depends on the dedication and commitment of our more than 500 members. Each of you now has the opportunity and responsibility to nominate our future leaders.

A Request for Nomination Form will reach you soon by mail; I encourage you to complete the form

for the benefit of your nominating committee. This is your organization; we want and need your input and involvement.

Remember, it takes an incredible level of hard work and dedication to achieve the international status our local chapter enjoys, but we have

(continued on page 2)

MPI

MEETING PLANNERS INTERNATIONAL®

February D/FW Chapter Meeting

"Music Licensing Rules and Regulations"

February 25 Thursday

Bristol Suites Hotel/Dallas

7800 Alpha Road
Dallas, Texas 75240
214-233-7600

Orientation 5:30 p.m.

Registration & Reception 6:00 p.m.

Dinner & Program 7:00 p.m.

R.S.V.P.
by noon, Tuesday, Feb. 23
Sandy or Kim
214-343-0555

Advance Registration \$26
Late Registration \$35
Guest Registration \$30

See page 3 for more details. See page 3 for reservation policy.

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Current

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Dallas/Fort Worth Chapter

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Upcoming MPI Events

February 15

March 1

March 8

March 15

March 22

March 29

April 5

April 12

April 19

(Mondays for 8 weeks)

'The Meeting Professional' Course
Richland College
7:00 p.m.

February 16

February 23

March 2

March 9

(Tuesdays for 4 weeks)

'International Meeting Planning' Course
Richland College
7:10 p.m.

February 18, Thursday

Executive Workshop

'Non-Profit Meeting Planning'

Center for Community Cooperation
11 a.m./Luncheon

February 25/Thursday

Chapter Meeting

ASCAP & BMI Responsibilities

Bristol Suites

6 p.m./Dinner

March 4-5

Healthcare Meeting

Management Symposium

Redondo Beach, CA

March 9, Tuesday

"How To" Breakfast

Arcodoro

7:30 a.m.

March 12, Tuesday

"Give Kids the World" Sports Classic
Bear Creek Golf Resort
and Tennis Center

March 21-26

Institutes I & II
Chicago, IL

March 25, Thursday

Chapter Meeting
Speaker Forum
Century II Club, Ft. Worth
6 p.m./Dinner

April 15, Thursday

CMP Exam Application Deadline

April 22, Thursday

Chapter Meeting
'Americans with Disabilities' Act
Fairmont Hotel
11 a.m./Luncheon

May 27, Thursday

Chapter Meeting
Chapter Awards & Officer Installation
Loews Anatole
6 p.m./Dinner

June 17, Thursday

Chapter Meeting
Hackberry Creek Country Club
11 a.m./Luncheon

June 26, Saturday

CMP Exam

Dallas

NOTE:

Chapter meeting plans are
subject to change.
Check the **Current** each month
to confirm details.

President's Message/Cowart, *continued from page 1*

international status our local chapter enjoys, but we have found that the amount of time one dedicates to the chapter comes back to them a hundred fold.

In addition to the very important project of selecting new chapter leaders, we will recognize outstanding members at our awards gala this spring. The Awards Committee will look to the membership for guidance in isolating those who have shown service "above and beyond the call of duty." These are the individuals we will honor as chapter Planner of the Year and Supplier of the Year.

Thanks to each of you for *Getting into the ACT* and making our chapter the very best it can be.

February Meeting Highlights

Music Licensing Rules & Regulations to be Discussed at February Chapter Meeting

By Rebecca Whitehead
Meeting Management Associates

When music is included in the agenda of a meeting, trade show or special event, the meeting planner must be sure to calculate a music licensing fee into the event budget. Under current copyright law, a public performance of a copyrighted piece of music binds the responsible planner to pay a licensing fee to ASCAP (American Society of Composers, Authors and Publishers) or BMI (Broadcast Music Incorporated).

If the music presented is copyrighted and registered with a BMI affiliate or an ASCAP member, the meeting planner must calculate and pay a fee to obtain legal permission to "broadcast" the music. Violators of music licensing agreements may face penalties up to \$100,000 per music piece broadcasts.

Do you want to know more?

In an unbiased forum, the February chapter meeting will educate meeting planners regarding their role and obligations in conjunction with the regulations enforced by ASCAP and BMI.

The February 25 dinner meeting will take place at the Dallas Bristol Suites Hotel.

Members will view a video which offers a simple explanation of the development of the music licensing organizations, defines who benefits from the fees, describes how to calculate fees and clarifies who is responsible for paying the fees.

The program will also include brief presentations by management personnel from ASCAP, BMI and the American Federation of Music, as well as a panel forum for questions and answers from the floor.

Orientation begins at 5:30 p.m. A pre-meeting reception will begin at 6:00 p.m., with the dinner meeting beginning at 7:00 p.m.

Co-chairs for the February meeting

February Host Facility

Bristol Suites Convenient Meeting Site for Arrivals from Both Airports

Bristol Suites Hotel/Dallas, host facility for the February chapter meeting, offers a convenient meeting site for convention attendees utilizing both the D/FW and Love Field airports. Situated near LBJ and Coit Road, the hotel offers easy accessibility from all points within the metroplex.

The Bristol Suites Hotel has 295 two-room suites built in a ten-floor highrise with a central atrium and elevator system offering easy accessibility and a beautiful view from all floors.

The hotel features a full-service restaurant, Cafe Biarritz, which is open for all meals; a lobby bar; and more than 10,500 square feet of meeting space.

Each room has a separate living area furnished with a work desk, second phone, sleeper sofa, leather lounging chair, mini wet bar, microwave and coffee maker with coffee supplied daily. Both rooms of each suite have telephones. A complete breakfast is provided for guests daily.

Additional amenities include daily delivery of *USA Today*; exercise room/health club; indoor/outdoor heated pool and jacuzzi; access to a 20-mile jogging track; complimentary transportation to the Galleria and Valley View shopping malls; secretarial services; and free parking.

are Rebecca Whitehead (Meeting Management Associates), Sherri Cook (Sherri Cook & Associates), and David Gisler (Freeman Decorating).

Among the facility hosts are MPI members Sheila Foley and Feliz Jarvis, members of the Bristol Suites sales staff.

The Bristol Suites Hotel/Dallas is situated at 7800 Alpha Road in Dallas. From LBJ Freeway (635), exit on Coit Road, travel north one block, and turn left on Alpha Road.

Northbound travelers on Central Expressway (75) exit at Coit Road, turn left under 75 on Forest Lane, follow signs for Coit Road heading one block north of 635 and turn left on Alpha Road. Southbound travelers exit at Coit Road, follow the service road to Coit, turn right, proceed one block north and turn left on Alpha Road.

The hotel offers complimentary parking.

Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for "no-show" charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).

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new challenge?*

*Seeking a
qualified applicant
to fill a position?*

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Handling Fee

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\$25 Non-Members

All inquiries are confidential.

Brad Davis Named Celebrity Host

Former Mavericks Guard to Host MPI's Give Kids the World Benefit Sports Classic

By Steven G. Foster
Yellow Rose Touring Co. & Special Events

Former Dallas Mavericks guard Brad Davis—who was recently named assistant coach—will be the celebrity host at a charity golf tournament sponsored by the Dallas-Fort Worth chapter of Meeting Planners International (MPI). The event will benefit Give Kids the World, a non-profit organization that provides six-day, cost-free excursions to Central Florida attractions to children with life-threatening illnesses.

Several other sports celebrities are expected to participate in the March 12 tournament at the Hyatt Bear Creek Golf Resort.

Davis, one of the original Dallas Mavericks players, had his jersey retired last year by the team—the first time a Maverick player has been so honored.

MPI's tournament, its first ever, will have a Saint Patrick's Day theme, and will be followed by a cocktail reception and silent auction.

Give Kids the World is an official charity of the D/FW chapter of MPI. In 1991, a chapter-sponsored benefit gala netted \$20,000 for this worthy organization.

The Sports Classic, featuring a golf and tennis tournament, plus an evening party with silent auction, will take place at Bear Creek Golf Resort and Tennis Center.

For more information contact Scott Beasley (3 Putt Promotions), 214-368-6440.

Current Deadlines

Copy and ads for *Current*, the D/FW MPI chapter newsletter, are due as follows:

ISSUE	DEADLINE	ISSUE	DEADLINE
March	Feb. 15 (M)	May	April 14 (W)
April	March 15 (M)	June	May 14 (F)

Because of production schedules, information received after deadlines cannot be guaranteed placement. Please mail or FAX copy to Gracie H. Hilton, Current Editor, 3020 Glasgow Court, Arlington, TX 76015, phone & FAX: (metro) 817-467-7439.

C. W. Kendall has spent twenty-five years as an entertainment agent in the Dallas area. Offering the finest in live entertainment. Whatever your needs may be, C. W. and his staff of professionals will work with you to find just the right performers to fit your theme and budget. Ken Ran is dedicated to making your event a success through experience, dependability, and quality entertainment.

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C.W.Kendall
president

349-3025



News Briefs

D/FW Chapter News

Executive Workshop to Feature Scott Murray and Bob Hopkins

MPI members are reminded of the noon-time (11 a.m.-1:30 p.m.) executive workshop Feb. 18 at the Center for Community Cooperation, 2900 Live Oak.

Attendance at this low-cost (\$5 per person) event is limited to the first 75 respondents. Call Betty Robertson (EDS), 214-604-4578 or Phyllis Tackitt (Voluntary Hospitals of America), 214-830-0584 to register.

The workshop, featuring Scott Murray, sports director/anchor and noted volunteer to charitable and civic organizations; and Bob Hopkins, CFRE (Certified Fund Raising Executive) and executive director of the Texas Neurofibromatosis Foundation will focus on planning non-profit events.

Catch the Bus to Fort Worth for March 25 Chapter Meeting

You won't want to miss our Fort Worth meeting, an annual event. On March 25 we'll have bus transportation from The Anatole. Enjoy beverages and plenty of networking time while on board, plus a few added extras.

There will be prizes/drawings for riding the bus and for bringing a Fort Worth guest or escorting a potential Fort Worth member who has accepted our recruiting invitation to join us this evening.

The dinner meeting will take place at the scenic Century II Club overlooking downtown Fort Worth. Program personalities Ed Robinson, Howard Putnam and Suzie Humphreys will present an educational and entertaining Speakers Forum.

So, mark your calendars, invite a Fort Worth guest, and look for meeting details in next month's *Current*.

Plan Now to Advertise in Chapter Membership Directory

O.D. O'Donnell (Nightlife Talent and Management Agency), vice president/administration for the D/FW chapter of MPI, announces preliminary work on the 1993-94 chapter membership directory. He seeks assistance in two areas — verification of information and advertising.

Members are requested to check listings in the 1992-93 directory to confirm that company affiliation, address, phone and fax numbers are up-to-date and accurate.

He also urges chapter members to ad-

vertise in "the most referred to" source book for special event, meeting and party planners in the metroplex. Ad prices range from \$125 for a section divider quarter page to \$750 for the back cover full page.

Other ad sizes and placement possibilities are: inside front cover full page or inside back cover full page, \$550; section divider full page, \$450; and section divider half page, \$250.

For more information on placing ads, or to update member listings, contact O'Donnell, 214-691-4417; Linda Sergeant (Bill Reed Decoration), 214-823-3154; or Steve Kemble (Event Design), 214-943-2811.

CMP Informal Study Group

MPI members studying for the upcoming Certified Meeting Professional exam—which will be administered in Dallas June 26—will profit by participating in the CMP Informal Study Group. The group, which will be directed by chapter CMPs, will meet 13 consecutive Tuesdays, March 16-June 8, from 5-6:30 p.m. (location TBA).

To enroll in the study group, contact Sherri Cook (Sherri Cook & Associates), 214-394-8688.

Awards Coming Up Soon!

In just a few months MPI members with exceptional service records will be recognized at awards ceremonies on both the local and international level.

Our chapter awards committee will submit nominations for International Chapter Manager and International Planner and Supplier of the Year. Because the international awards committee encourages past nominees to re-submit their presentations, we will be able to recognize more members at the local level, as well as increase our chances for a D/FW chapter winner at the Annual Conference in Atlanta.

Nominations for local honors and for International Planner and Supplier will be accepted from the floor at the February chapter meeting. (Activity at the international level is required for international nominations.) Chapter awards winners will be honored at the annual awards gala in May.

The deadline for nominations for chapter manager is March 16. The deadline for nominations for Planner & Supplier of the Year is April 6.

For more information about these honors, contact Phyllis Firebaugh (EPRI), 214-556-6514.

National & International News

MPI Membership Reaches 11,000

Kristin Fox, a meeting planner in educational services for the Arizona Hospital Association, has become Meeting Planners International's 11,000th member.

Edwin L. Griffin, Jr., CAE, MPI executive vice president/CEO said, "We're very excited about celebrating our 11,000th member. It's another indication of MPI's growth and strength in the meetings industry. We're also pleased that this milestone represents one of the fastest growing segments in our membership—association meeting planners in health care related areas."

MPI Music Licensing Handbook Available

MPI premiered its music licensing handbook, *Keeping in Step with Music Licensing*, at the 1992 Professional Education Conference. The handbook covers "all you need to know" about music licensing. Production of the book was made possible by financial assistance from the Marriott Corporation, Ray Bloch Productions and Howe and Hutton Ltd. To order this must-have handbook (\$10 for members) contact the MPI Bookstore, 214-712-7744.

Chapter Managers Forum Explores Leadership Horizons

When current and future chapter managers got together in Honolulu at the Professional Education Conference (December 1992) to "Explore New Leadership Horizons," Bill Boyd, CMP (Sunbelt Motivation & Travel, Inc.), a member of the D/FW chapter, set the stage for the forum by sharing his knowledge and experience on leadership and volunteerism.

1993 Chapter Recruitment Contest Now Underway

The Second Annual Chapter Recruitment Contest is underway. The contest recognizes two chapters for membership recruitment efforts from Jan. 1-May 31.

Awards will be presented to the chapter with the largest number of new members, as well as to the chapter with the largest percentage of new members compared to its total membership number on 1/1/93.

MPI Appoints Manager of Conference and Meetings

MPI named William Cary Richmond, CMP, new manager of conferences and meetings. Richmond was event services manager at INFOMART in Dallas.

Before that, Richmond was with the convention department of the City of Arlington, Texas.

Heard it through the Grapevine...

By Ken Cohen
Cohen's Casino Parties

Congratulations to **Linda Hughes**, **Bill Reed Decorations**, and **Reid Caldwell**, a real estate executive, who announced their engagement on New Year's Eve.

Toni Bonnette, **Forte Hotels**, received the "Sales Person of the Year" award for all Forte Hotels at the annual Forte Travelodge Conference in Las Vegas. Toni was married on Nov. 21, 1992.

Judy Benaroche is now manager of executive accounts at **Sunbelt Motivation & Travel**. She formerly was with **Kaleidoscope Tours**.

Dorothy Well, **Greater Dallas Chamber**, gave birth to a baby girl on January 5. **Laura Francis**, who shares her mother's birthday, weighed just under six pounds.

Jeffrey Whitfield has been promoted to director of marketing at the **Gaithersburg Marriott** in Gaithersburg, MD. Jeffrey was formerly at the **Marriott Solana** in Westlake, near D/FW Airport.

Deborah Wood has left **Southland Corporation** to move to Indianapolis with her husband, who has been transferred.

Colleen Albert, **Dallas Convention and Visitors Bureau**, has been selected for the National Board for the Association for Convention Operations Management (ACOM) for 1993-95.

Lisa Allio has been promoted to national accounts manager for the **Hyatt** national sales force at Hyatt D/FW. Lisa's former position at **Hyatt Dallas** has been filled by new MPI member **Blake Robinson**, who comes from the **Park Hyatt** in San Francisco.

Jim and Pat Skistimas of **The Balloon House Design Studio** were the proud recipients of the Gala Award for "Best Balloon Creation" at Special Event Nine held recently in New Orleans.

Keep up with personal news about fellow MPI chapter members — job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine." Please contact **Ken Cohen** (214-276-2998 or FAX 214-276-9725) about items of interest for this column.

Smart Idea!



Advertise in the *Current*

QUESTION: What reaches almost 600 people monthly and increases your company's recognition among professionals in the meetings industry?

ANSWER: An advertisement in the *Current*, the newsletter that chronicles the activities of the Dallas/Fort Worth chapter of Meeting Planners International!

A \$500 investment for a sponsorship ad will bring your company a full-page ad on the inside back cover—plus two prominent mentions on the front page!

Don't miss this opportunity to showcase your business or service through the *Current*.

Current Advertising Rates & Information

SIZE	PER ISSUE	YEARLY RATE	MEASURE
Full Page	\$500	\$250	7 1/2" x 9 1/4"
Two-Thirds Pg. Hor.	\$400	\$200	7 1/2" x 6"
Two-Thirds Vert.	\$400	\$200	5" x 9 1/4"
Half Page Hor.	\$300	\$150	7 1/2" x 4 1/2"
Half Page Vert.	\$300	\$150	3 3/4" x 9 1/4"
Quarter Page Hor.	\$150	\$ 75	7 1/2" x 2 1/4"
Quarter Page Vert.	\$150	\$ 75	3 3/4" x 4 1/2"
Business Card Hor.	\$100	\$ 50	3 1/2" x 2"
Business Card Vert.	\$100	\$ 50	2" x 3 1/2"

Current is published monthly, 12 months annually, by the Dallas/Fort Worth chapter of Meeting Planners International. *Current* is circulated among almost 600 individuals and companies interested in the field of meeting planning.

Rates are based on camera-ready copy. Special rates are available for advertisers who contract space three and six times per year.

To place ads, contact **Stephanie Davis**, *Current* advertising chair, (214) 851-2016; or **Lesley Meyer**, vice-president of public relations, (214) 401-0210.

Member Profile/Alan Powdermaker

Multi-Lingual MPI Officer Divides Time Among MPI, Sailing, Writing, Marketing, Volunteering and 'Ranching'

By Anita Siegers
The Adolphus Hotel

Planning a company outing? Looking for a sailing partner? Interested in discussing world history? Alan Powdermaker is your man.

Chairman and chief executive officer of the Circle R Ranch in Flower Mound, Texas, Powdermaker currently serves the Dallas/Fort Worth chapter of Meeting Planners International as vice president/finance. A member of MPI since 1977, he was a "dual officer" during the 1991-92 administrative year, when he filled both the vice president of administration and finance positions.

Powdermaker has served on several committees over the years, but is perhaps best known for his influence in the D/FW chapter's commitment to Love for Kids, a charity supported by annual Christmas card sales. Powdermaker, founder and co-chairman of Love for Kids, is responsible for bringing these needy children and elderly people to our attention.

Powdermaker's involvements are not limited to MPI. He is on the Board of Advisors of the School of Arts and Sciences at John Hopkins University. He is past president and founder of the Flower Mound Chamber of Commerce. In 1992 he was recognized as Entrepreneur of the Year.

How does he afford time for all these activities and MPI?

"We decided 10 years ago that MPI represented two things—the most



Pictured here at the helm of his 45-foot sailing sleuth, Vice President/Finance Alan Powdermaker sailed the Irish Sea in June 1992. Powdermaker and 22 crewman braved high seas at famous Fastnet Rock during the eight-day cruise.

professional approach to networking and the highest educational opportunities so as to best serve our clients," Powdermaker answers.

Circle R Ranch has been a family business since 1974. Alan's son, David, is indirectly responsible for the ranch's existence. At age 10, David attended a horsemanship camp at the ranch. Eager

to settle in Dallas, the Powdermaker family negotiated a lease/purchase contract and Ranchland Circle R—which now hosts 130,000 guests each year—was the result.

The latest endeavor on Alan's list of involvements is Circle R Ranch Gourmet Foods, which currently offers barbecue sauce and beef brisket "available for shipment anywhere." Four new dry rubs for meats and poultry will soon be added to the gourmet catalog.

Prior to Circle R Ranch, Alan was managing director of European operations for Norton Simon, Inc., headquartered in Frankfurt, West Germany. His fondest memories of this time are the nearly two years he spent pursuing franchise partners to manufacture and distribute his product line in the Soviet Union. During these years, Alan's second languages, French and German, proved invaluable.

A favorite involvement is sailing. In fact, Powdermaker reports that he had rather sail than eat. He looks forward to "living on board" from three to six months a year very soon. Last June he sailed the Irish Sea aboard a 45-foot sailing sleuth for eight days as he and 22 other crewman braved high seas at famed Fastnet Rock.

When he is not sailing or windsurfing on Lake Lewisville, Alan spends quiet time writing articles for professional publications and reading historical novels.

Education & Research Foundation Benefit**Enjoy a Gala Benefit 'Knight'
at Medieval Times March 18**

By Mary Jo Malone
Plaza of the Americas Hotel

By decree of Don Raimundo II, Count of Perelada and Lord of Medieval Times Dinner and Tournament of Dallas, all noble ladies and gentlemen shall know that on Thursday, **March 18**, there will be a gala fund raising benefit for the MPI Education and Research Foundation.

On that evening, all guests are summoned to the Castle at 6:30 p.m. for an evening of feasting, pageantry, falconry and the Tournament Royale.

For this D/FW MPI benefit evening, tickets are specially priced. MPI members and guest may attend for \$25 (regular price is \$34). Children 12 and under may attend for \$15 (regular price is \$18.95).

Tickets must be purchased in advance through the D/FW chapter of

MPI. For more information contact Mary Jo Malone (Plaza of the Americas Hotel), 214-855-1728 or Susie Oliver (Company Name), 214-239-7367.

Medieval Times Dinner and Tournament, a new and unique attraction in Dallas, offers an evening of quality, family entertainment based on the glory of the Middle Ages.

Guests experience spectacular pageantry, dramatic horsemanship, breathtaking swordplay, falconry, sorcery and romance, while feasting on a four-course banquet in true medieval pre-silverware fashion. The experience culminates with an authentic jousting tournament between six brave knights of the realm.

MPI members are encouraged to participate by selling tickets for this

fabulous event. There will be a first, second and third place prize for ticket sales. Bring your family and friends for a eventful evening.

**DOLLAR\$
& CENT\$****D/FW Chapter/MPI**

For the month ending Dec. 31, 1992:

Beginning of the Month	\$27,344.21
Receipts	11,624.64
Disbursements	(8,054.06)
EOM Balance	\$30,914.15*

*EOM Balance includes Give Kids the World Reserve Account and PGA.

Report submitted by Alan Powdermaker
(Circle R Ranch), vice president/finance.

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January Meeting Highlights

More Than 200 Hear Hill-Storks at Another Attendance Record-Breaking MPI Meeting

By Kim Kelley, CMP
The Tower Club

The more than 200 members and guests at the January chapter meeting at the Radisson Hotel & Suites on Central Expressway heard a great speaker kick off our first meeting of 1993. Hattie Hill-Storks, president of H.H. Storks & Associates, addressed the chapter on "Walking the Tightrope of Success."

Handling stress and staying motivated are important to each of us as we go into another typically busy season. To that end, Hattie encouraged us to rediscover "passion" in our work and at home, balancing the inevitable stress found in both.

After registration and our welcoming reception, members enjoyed a terrific lunch at the Radisson. The staff there should be commended for working with us inside a shorter-than-usual time frame. Many thanks to Joe Harkey, Joanne Nichols, Angela Herrera and their staff for

wonderful food and service. Thanks, too, to Nancy Calico and J&S Audio Visual, who provided our AV equipment for this meeting.

Our chapter continues its dynamic growth. As we enter 1993, membership in the Dallas/Fort Worth chapter of MPI is at 522 and growing. A record number turned out for this meeting—more than 171 members, and 42 guests. More than 20 of those guests were actually new members!

Kudos and thanks to the co-chairs of the January meeting: Cathy Mason (USMotivation); Mary Cain (Texas Bundles); Mary Jo Malone (Plaza of the

Americas); Todd Richter (Escoffier Catering); Mike Snider (Baker's Ribs); and Mary Shiroma (Southwest Speakers Bureau). You did a great job!



Hattie Hill-Storks counsels: "Fight Stress with Passion!"

VOLUNTEERS NEEDED!

D/FW MPI SPORTS CLASSIC



BENEFIT FOR
GIVE KIDS THE WORLD
MARCH 12, 1993

Benefit Golf Tournament

On March 12, 1993, D/FW MPI will host a charity golf tournament—a first for our chapter—to benefit Give Kids the World. The tournament will be followed by a party and silent auction.

You are needed!

Volunteers are needed to work the golf tournament, as well as the post-tournament party. The golf tournament will start at noon at Hyatt Bear Creek; the post-tourney party, at Doubletree Lincoln Center, will start at 6:30 p.m.

How to Volunteer

Call Carolyn Hopper (Computer Language Research), 214- 250-7000, to volunteer for either of these service areas. She eagerly awaits your call!



Kayla Emmons (Crown Sterling Suites), Sally Harbeson (Southwest Airlines), Alma Aniebue and Alice Roberts (Worthington Hotel) observed member orientation before the January meeting.

D/FW Chapter Goes for the Gold!

Chapter membership, January meeting attendance set impressive records!



A large number of new MPI members—including 34 new members!—attended the member orientation session in January. With a healthy influx of new members, the D/FW chapter membership now tops 522.



Mary Jo Malone (Plaza of the Americas Hotel), Mark Johnson and Patrick Lambke (Medieval Times) publicize the upcoming fundraiser to benefit Education & Research Foundation.



Mary-Therese Gnad (National Business Association), Elizabeth Murski (The Adolphus), and Gail D. Koch Lemaire (The Adolphus) visit at the pre-meeting reception.



**Great Prizes in
'Go for the Gold'
Membership
Program
Encouraged
Enthusiastic
Participation in
Chapter
Membership Drive**

Susan Abar Lowery (Corporate Communications Consultants), **Rhonda B. Gaines** (Career Development Services), **Betty Hollan** (Delta Airlines) sit down to a lovely meal at the Radisson Suites Hotel.

**Photos by
Mark Lazarow
Photography**



Lesley Meyer (Sunbelt Motivation & Travel, Inc.), front & center, gathers members of her public relations committee for a group photo. As vice president/public relations, Meyer oversees the newsletter, advertising, community relations, government affairs, as well as being responsible for the notebook committee.



Barbara Rathwick (Journey House Travel Management), **Carolyn Carey** (Fidelity Union Life Insurance), **Alan Powdermaker** (Circle R Ranch), **Marilyn McGuire** (National Athletic Trainers' Assn.) and **Amanda Willbanks** (Cooper Aerobics Center) meet at the Job Bank booth.



Edwin L. McAuliffe, **L. Bryan Clark** (Tiffany & Co.), and **Keith W. Hickman** (American Airlines SABRE) are among more than 30 D/FW MPI chapter members who participated in the monthly member orientation program.

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