

CURRENT

Meeting Planners International

January 1994

Dallas-Fort Worth Chapter

President's Message

Anaheim a Good Investment— Reflections on 1993 PEC

By Lesley Meyer, CMP
Sunbelt Motivation & Travel, Inc.

I feel really good about my investment of time and money in the 1993 Professional Education Conference (PEC). Forty-eight members of our D/FW Chapter were a significant presence among the record-breaking attendance of 1,622 in Anaheim.



Lesley Meyer, CMP

MPI President Coleman, CMP, opened the conference Dec. 5, with the help of "Meeting Pro," a computer-generated image of a talking Aladdin's Lamp (we were guests of the Disneyland Hotel!). With the help of today's technology, Coleman and Meeting Pro demonstrated how a blank, lifeless stage set can be converted into an all encompassing, "magical" setting. In an entertaining

presentation we picked up new tips on AV and staging.

Over the next two days attendees had the opportunity to select from more than 50 workshop topics in their quest for education.

As we waited for our homeward bound flight, I asked fellow chapter

members Bob Walker (AVW) and Patricia Davison (AVW) for their evaluation of the conference.

(continued on page 5)

This issue of **CURRENT**
is sponsored by

**Holiday Inn
Crowne Plaza**

Atlanta

MPI

MEETING PLANNERS INTERNATIONAL*

January D/FW Chapter Meeting

Fishing for Themes: Great Ideas for Your Business

featuring

Mike Malone, The Richards Group

January 27, Thursday

Dallas World Aquarium

1801 North Griffin Street
Dallas, Texas 75202

214-720-2224

Valet parking \$3

Orientation 11:00 a.m.

Reception & Registration 11:30 a.m..

Dinner & Program 12 noon

R.S.V.P.
by noon, Tuesday, Jan. 25
Sandi or Jennifer
214-343-0555

Advance Registration \$22
Late Registration \$30
Guest Registration \$25

See page 3 for more details and meeting reservation policy.

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CURRENT

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Dallas/Fort Worth Chapter

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CURRENT Deadlines

Upcoming deadlines for copy and ads for the D/FW MPI chapter newsletter, the CURRENT, are as follows:

ISSUE	DEADLINE
February '94	Jan. 14, Friday
March '94	Feb. 18, Friday
April '94	March 18, Friday
May '94	April 15, Friday

Please mail or FAX copy to Gracie H. Hilton, CURRENT Editor, 3020 Glasgow Court, Arlington, TX 76015, phone & FAX: (metro) 817-467-7439.

Copy is cheerfully accepted early. Because of production schedules, information received after 5 p.m. on the deadline day will not be included in the newsletter in progress. Late-arriving copy will be included in the next month's issue, if information is still timely.

Upcoming MPI Events

January 27, Thursday
Chapter Meeting
Dallas World Aquarium
11:30 a.m./Lunch

February 1, Tuesday
'Brown Bag' Luncheon
Doubletree Lincoln Centre
11:30 a.m.

February 6, Sunday
Fundraising Benefit
Medieval Times Dinner & Tournament
2:00 p.m.

February 8, Tuesday
Richland College
Internat'l Mtg. Planning Classes Begin
(continues through Tuesday, 3/8)

February 14, Monday
Richland College
Basic Mtg. Planning Classes Begin
(continues through Sunday, 4/17)

February 24, Thursday
Chapter Meeting
Doubletree Park West (Luna)
11:30 a.m./Lunch

February 24, Thursday
Executive Workshop
Doubletree Park West (Luna)
1:30 p.m.

March 15, Tuesday
'How-To' Breakfast
TBD
7:30 a.m.

NOTE: Chapter meeting plans are subject to change.
Check the CURRENT each month to confirm details.

C H A R I T Y

O R N E R

By Mary Lynn Novelli
Sterling Hotel Group

Annual Charity Event—The Kids Charity Ball

Mark your calendars for the chapter's Annual Charity Event (ACE) scheduled for Saturday evening, March 19.

The Kids Charity Ball, a black tie gala event, will benefit Give Kids the World and Love for Kids.

Advisors and co-chairs have been named for eight committees, and organizational meetings have already begun. Interested in volunteering for one of the committees? Contact Mary Lynn Novelli, 214-556-2151. Flyers encouraging volunteers for committees will be at the Charity Desk/Registration during chapter meetings.

Weekend Project TBA

The D/FW chapter will participate in a special charity cause on a weekend in late May. More details later.

January Meeting Highlights

Fishing for Themes at Dallas World Aquarium: Learn What Great Ideas Can Do for Your Business

By Cindy Hughes
American Express

How can businesses that are "in the tank" turn around profitability, increase sales and morale?

How can creative themes be implemented and carried through? Meetings play an integral role and their themes provide a marketing tool, direction and focus.

At the Jan. 27 meeting of the D/FW chapter of MPI, Mike Malone, creative director of The Richards Group, will discuss how advertising themes are devised, applied, and ultimately succeed.

The luncheon meeting will be hosted by The Dallas World Aquarium, 1801 North Griffin Street

Malone has worked on award-winning campaigns for Royal Caribbean Cruise Lines, MCorp, Phillips Petroleum T.G.I. Friday's, Community Coffee Company, Inc., and many others.

He has been named to ADWEEK's Creative All-Stars three times, most recently as 1989's Most Valuable Player. In recent years he has been a finalist twice in the Stephen F. Kelly Awards Competition for the best magazine campaign in America.

Co-chairs for the November meeting are Marilyn Manby (Event Source Professionals, Inc.) and Charlotte Merrill-Davis (Event Source Professionals, Inc.)

Our host at the Dallas World Aquarium is Daryl Richardson, owner.

Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for "no-show" charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).

January Host Facility

Dallas World Aquarium

The Dallas World Aquarium is a living museum devoted to the display of live coral reefs. It houses ten 2,000-gallon exhibits featuring marine life from Australia, Micronesia, the Philippines, Hawaii, Indonesia, the Caribbean Sea, Red Sea, Bahamas, Indian Ocean, and Mexico.

The Continental Shelf exhibit features a panoramic view of coral reef life viewed inside a walk-through tunnel. This 22,000-gallon exhibit is home to more than 200 species of fish and invertebrates, including five Bonnet Head sharks. Also featured is a blackfooted penguin exhibit.

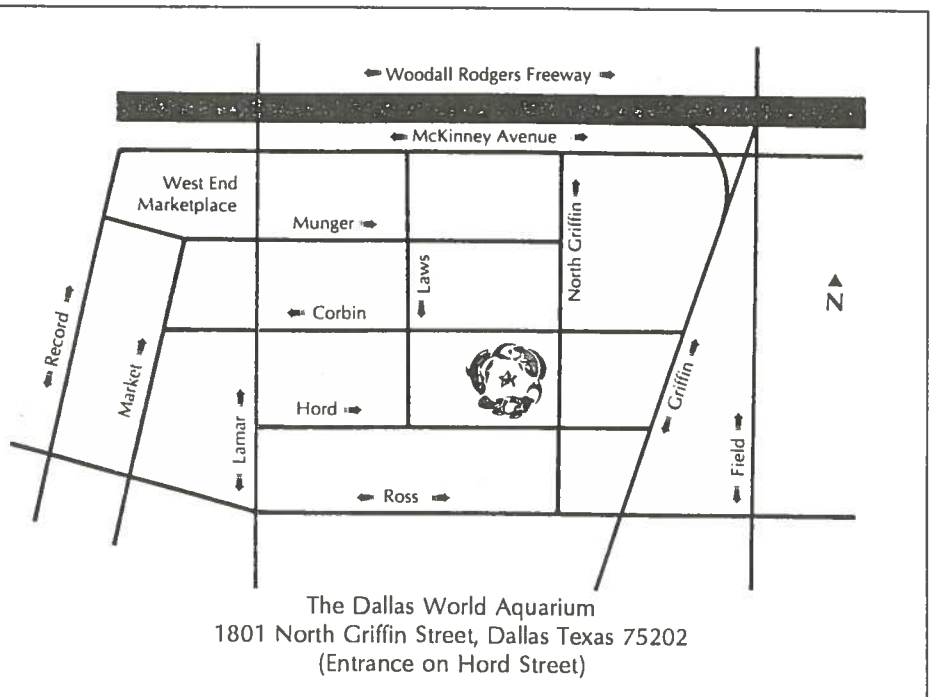
The Dallas World Aquarium is situated on the eastern edge of Dallas' West End Marketplace in a refurbished warehouse at 1801 North Griffin Street. (The entrance is on Hord Street.)

The first floor houses the exhibits and the Eighteen-O-One luncheon restaurant. The second floor features a banquet room with 4,950 square feet of dining and dancing space. This room can seat up to 330 for a sit-down dinner. Windows on three sides offer a beautiful view of downtown at night.

A soon-to-be-opened roof deck, offering an excellent view of the downtown and West End District, will be ideal for cocktails or after dinner drinks

Opened since October 1992, the aquarium is owned by Daryl Richardson. His catering company, Daryl's by Design, is the supplier for the restaurant as well as for private parties.

Valet parking is available for \$3.





News Briefs

Chapter News

Joan Eisenstodt to Discuss Alternate Dispute Resolution in February

The February luncheon meeting and Executive Workshop at Doubletree Park West will focus on Alternative Dispute Resolution (ADR), a method of resolving contract issues by experienced meeting industry experts.

"Before the Convention Liaison Council (CLC) introduced ADR, contract disputes in the meetings industry were once resolved solely in court, in hearings listened to by non-industry panels," said Sally Goldesberry, CMP (American Society of Mechanical Engineers), co-chair for the February meeting.

Guest speaker Joan L. Eisenstodt, president of Washington, D.C.-based Eisenstodt Associates, is a veteran professional in the meetings industry. One of the CLC's initial governing board members, she is a trained panelist in (ADR).

Eisenstodt is MPI's chief delegate to the Convention Liaison Council, the hospitality industry's "umbrella" organization, and serves on CLC's ADR Board of Directors.

An active member of Meeting Planners International since 1979, Eisenstodt has served two terms on the association's international Board of Directors.

Eisenstodt Associates assists clients with planning and management of meetings, conventions, and special events, and conducts training in meetings management.

Stay for the afternoon Executive Workshop, also directed by Eisenstodt, and participate in a "mock hearing" involving a case based on an actual contract dispute.

Look for more details and a sign-up sheet for the Executive Workshop in the February issue of *CURRENT*.

For more information call Jan Pollard (Omni National Sales Office, 214-444-0044).

D/FW MPI Chapter Members Teach CMP Course in Italy

Collen Albert, CMP (Dallas Convention & Visitors Bureau) and Dorrit Turner (Yellow Rose Touring & Special Events) of the D/FW chapter of MPI, recently conducted a Certified Meeting Planner (CMP) seminar for the MPI Italia Chapter in Florence, Italy.

Albert and Turner were invited by the Italia Chapter to conduct this important seminar. The

Italia Chapter is the "Gemelli" (twin) chapter of the D/FW Chapter.

During the two-day event in early November, participants addressed concerns faced by international planners, including language barriers and area-specific customs.

Representing the Italia Chapter were Dr. Vito Marzo, president; and Maria Rosaria Ferrara Migliarotti of CNC International.

The seminar was attended by MPI President Coleman, CMP, Eva Zang, director of education, and eleven chapter members.

Spring Richland College Meeting Planning Classes Begin in February

Spring semester classes for the meeting planning courses at Richland College will begin in February. The courses are taught by Certified Meeting Professionals (CMPs) from the D/FW chapter of MPI, plus other industry experts.

The basic course, "Basics of Meeting Planning," begins Feb. 14 and will continue through April 17. The advanced course, "International Meeting Planning," begins Feb. 8 and will continue through March 8.

For more information contact Sherri Cook, CMP (Sherri Cook & Associates) at 214-732-9396.

To register for either course, call Richland College at 214-238-6144.

Professional Growth Awards (PGAs) are available to cover 50% of the course tuition; pick up an application at the Education table at the monthly meeting.

Take Advantage of Professional Growth Awards!

Did you miss the Professional Education Conference because it was not in your budget?

Did the cost of obtaining your CMP keep you from taking the next step in your career?

Did you miss a relevant executive workshop because of registration fees?

Don't miss out. Professional Growth Awards (PGA) lends a hand to members who want to further their careers through educational sessions.

With the generous donations from monthly raffles, members of the D/FW chapter enable the PGA Committee to provide financial support to qualified members.

For PGA applications, call Kyle Smith (Fairmont Hotel), 214-720-5285. Applications are also available at each monthly meeting.



Out of a job? Looking for a new challenge? Seeking a qualified applicant to fill a position? Your first stop should be D/FW MPI's Job Bank!

To list your resume with the Job Bank, send

- a minimum of five (5) resumes (more if you wish)
- a check or money order for \$15 (for MPI D/FW chapter members) or \$25 (for non-members) made payable to MPI D/FW Chapter
- a note regarding the type position(s) that interest you

Send these items to:

Jeff Means, CMP
Chair, D/FW MPI Job Bank
3018 Sierra
Carrollton, TX 75007

All inquiries are confidential.

D/FW MPI's
**JOB
BANK**

*President's Message/
continued from page one*

"Sessions were more interactive than ever before and they were timely and interesting," Bob said.

"Even potentially dry topics were entertaining and informative," Pat added. I concur.

In addition to participating in a wide variety of educational opportunities, we had a lot of fun.

Receptions and banquets were lavish and well-attended by MPI and numerous Disney "stars." The exciting sounds of "Papa Do Run Run" and "The Four Tops" added to our delirium as we partied.

We got out and about with trips to Balboa in the Newport Beach area and the original Disneyland.

Ask Judy Benaroch, CMP, (Sunbelt Motivation & Travel, Inc.) or Patricia Tripp, CMP (Princess Cruises & Tours) about their exciting ride inside Space Mountain. Gay Robson (Center for Community Cooperation) or Susan McDonald (International Alpha Micro Dealers Association) and I witnessed their "joyous?" ride!

With plans underway for the 1995 PEC in Dallas, our attendees were taking it all in with a critical eye and wondering how we could top this terrific conference and our very friendly hosts. As Linda Hill, CMP (Meeting Management Associates/Festivities) said, "That Disneyland Hotel staff is wonderful, from housekeeping on . . ."

Everywhere we turned we were greeted by happy smiling faces. The members of the Orange County Chapter of MPI (our official hosts) were out in full force and uniforms (great windbreakers sporting Mickey Mouse) to assist in any way. We have always believed Texans were the "friendliest folks" on earth, but it's apparent that we have some incredible competition way out West.

I believe the Orange County Chapter must have heard that old saying, "Together Everyone Achieves More!" Apparently, theirs is another TEAM-MPI—180 members of that team acted as volunteers, working almost around the clock to achieve incredible success at the 1993 PEC.

Many thanks to the MPI staff and Orange County Chapter for an extraordinary event.

The Meeting Manager, Media Kit Receive Awards for Excellence

The Meeting Manager magazine, the official publication of MPI, recently received the Bronze Quill award for "Most Improved Publication" from the International Association of Business Communicators/Dallas chapter.

The award acknowledges the magazine's growth and development since its redesign in September 1992.

The magazine's media kit won first place in the Sales Promotion Pieces category of the Association Trends' Publication Contest.

Tina Berres Filipski is editor of *The Meeting Manager* and director of publications for MPI. Denise Blessing is the art director.



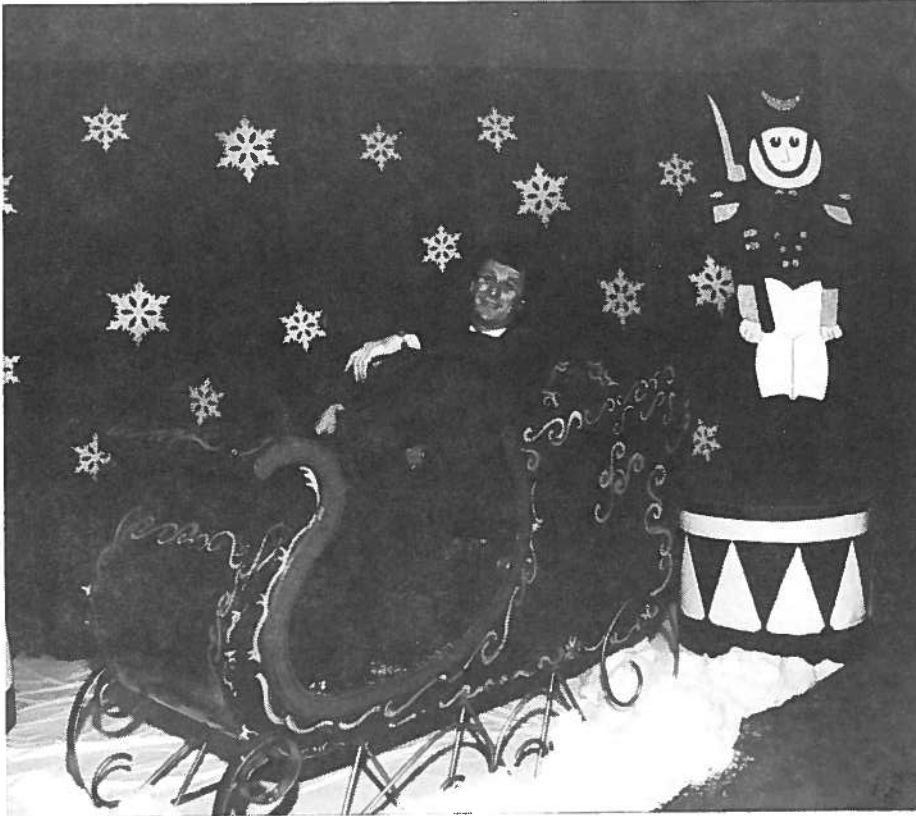
Editor Tina B. Filipski and Denise Blessing, art director, accept the Bronze Quill award for *The Meeting Manager*, recognizing the magazine's growth and development since its redesign in 1992.

Remember Father Vito's Words!

"As you walk life's highway, always remember to give everyone you meet a warm smile. . . and an MPI membership application!"



December Meeting Highlights
**D/FW MPI Chapter Celebrates
 with Industry Associates at Sparkling
 Gala at Doubletree at Campbell Centre**



Mark Lazarow (Mark Lazarow Photography), D/FW chapter photographer, takes a break from his shooting duties and relaxes in Santa's sleigh. (Photo by Gracie Hatfield Hilton, *CURRENT* editor)



Members of several organizations involved in the meetings industry attended the D/FW MPI holiday party. Representing those organizations were five presidents, including **Lesley Meyer, CMP** (D/FW chapter of MPI), **Judy Owen** (IAEM), **Paula Fenner** (NACE), **Linda Tibbetts** (HSMA) and **Mary McCarter** (HSMIAI).



Sisters **Alice Riggin** (All-in-One Tour Services) and **Kai Horn** (aka Diana Ross) get together between acts at the December chapter party. Kai, a singer and actor, performed with the Cavalcade of Stars, which features "inspired creations of some of the most famous entertainment personalities in the world." Horn also appeared as Tina Turner with a cast that included "Elvis Presley" and "Madonna."



Steve (Steeeeeve!) Kemble (Steve Kemble Event Design) shows off his new svelte self.



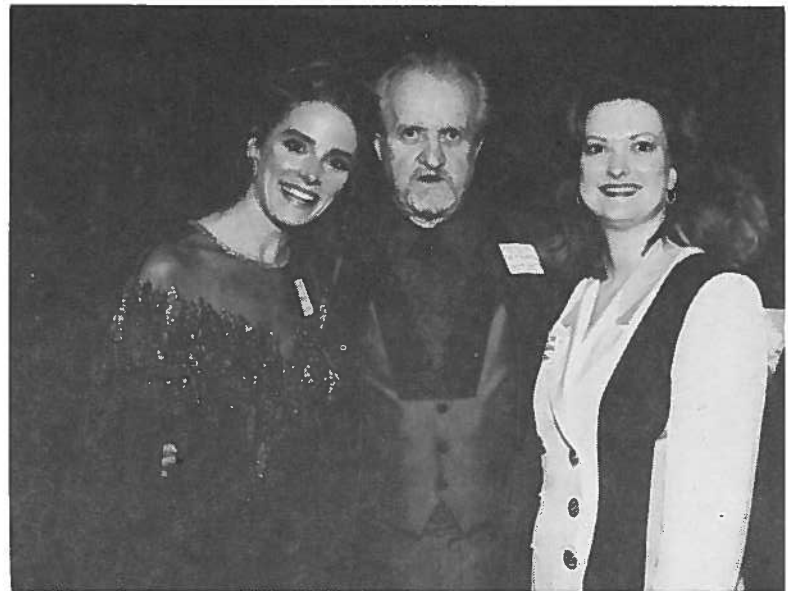
Dick Glockner and Lisa Shillings. Both represent the Southland Hotel and were our hosts at the November chapter meeting.



Ron Hiatt (Burlington Northern), **Peggy LaBounty** (Arlington Hilton), **Tanja Nichols** (Arlington Hilton) and **Michelle Hayter** (Arlington Hilton) enjoy a visit at the pre-party reception.



John Erpsmer and fiancée **Sandi Niermann** plan an April wedding. Niermann is secretary for the D/FW chapter of MPI.



Cathy Mason (USMotivation), **O.D. O'Donnell** (Nightlife Talent and Management Agency), and **Lisa South, CMP** (Ducky Bob's Party Rentals). O'Donnell and South were among the co-chairs for the December meeting which featured reception entertainment by the DiGennaro & Stone Duo plus entertainment and music for dancing by Dave Tapley and the Cavalcade of Stars (courtesy of Nightlife Talent and Management). Chapter members were generous in their contributions of food and clothing for the North Texas Food Bank and Trinity Ministry to the Poor.



Lesley Meyer, CMP(Sunbelt Motivation & Travel, Inc.) and husband **B.J. Meyer** is president of the D/FW chapter of MPI.

*Photos by
Mark Lazarow Photography*

more photos on next page

MPI Celebrates the Holidays

continued from page 7



Bill Boyd, CMP (Sunbelt Motivation & Travel, Inc.) and **Mary Jo Malone** (Plaza of the Americas). Bill is president-elect of MPI International.



Gene Rondeau (Creative Partner Marketing), **Judy Love Rondeau** (Canadian Consulate General), **Elizabeth Cox, CTC** (Canadian Consulate General), and **Stan Heller** (Silverleaf Marketing) celebrate Cox's recent move from the Delta Queen Steamboat Company to the staff of the Canadian Consulate General.



Kai Horn (aka Tina Turner) is the sister of D/FW chapter member **Alice Riggins**. (See cutline on page 6.)



A sign prominently displayed beneath the MPI banner thanked several generous contributors for the delights of the holiday party. Among them: the *Doubletree Hotel at Campbell Centre*, *AVW Audio-Visual, O.D. O'Donnell*, *World Association of the Alcohol Beverage Industries*, *Freeman Decorating Company*, *Nitsche Florist* and *Intellicon Services*.

DOLLAR\$ & CENT\$ D/FW Chapter/MPI

For the month ending Nov. 30, 1993

Beginning of the Month	\$34,505.37
Income	5,307.26
Disbursements	(12,525.90)
EOM Balance	\$41,724.01*

*includes \$1,848.00 PGA

Report submitted by **Carolyn Carey, CMP** (Allianz Life Insurance Co.), vice president/finance.



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205 S.W. Barnard St. • Glen Rose, Tx. 76043 • 817-897-2101 • Fax 817-897-7729

Heard it through the Grapevine...

By M.T. Gnad
National Business Association

Valerie A. Ariola, training projects coordinator, *Young Presidents Organization*, was listed in *Convention South Magazine* as a meeting planner to watch in 1994.

Michelle M. Carter has been promoted to national sales manager for the *Dallas Convention and Visitors Bureau* after serving three years as sales manager.

Lori Evans has accepted the position of special event & trade show coordinator for the **Plano Centre**. She was formerly corporate sales manager for Texas Stadium Sales & Catering.

Sandi Niermann, MPI D/FW Chapter secretary, became engaged over the holidays. She and fiance John Erspmer will marry in April.

Steve Kemble, *Steve Kemble Event Design*, has created a table design that was named one of the top three table designs in the country by *Special Events Magazine*. The award for the top table design will be presented at the magazine's Special Event Gala Awards in San Francisco this month. Good Luck, Steve!

Delinda Dudley has accepted a sales representative position with *Six Flags Over Texas*. Her former position was with Meeting Planners International Headquarters.

Shannon Smith has moved to Oklahoma to accept a position with the *Oklahoma Blood Institute*. She was formerly education coordinator for the Associated Locksmiths of America.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine." Please contact Mary-Therese Gnad (214-991-5381 or FAX 214-960-9149) about items of interest for this column.

Benefits Educational Research Foundation Last Chance to Buy Tickets to 'Spend a Day with a Knight' at Medieval Matinee Fundraiser

By M.T. Gnad
National Business Association

Don't miss out on the opportunity to enjoy an afternoon in the Middle Ages at the Medieval Times Dinner & Tournament Sunday, Feb. 6, when the D/FW chapter of Meeting Planners International presents the "Medieval Matinee: Spend a Day with a Knight," a fundraising benefit for the MPI Educational Research Foundation.

This special benefit is off to a great start! Almost 500 tickets have been distributed, and only a limited number are still available. All tickets must be pre-purchased by Monday, Jan. 24.

Tickets are specially priced for this benefit evening. MPI members and guests may attend for \$25, a savings of 15% off the regular price. Children may attend for \$15.

The Fun Begins at 2 p.m.

Beginning at 2 p.m., MPI members and guests will experience spectacular pageantry, dramatic horsemanship, breathtaking swordplay, falconry, sorcery, and romance—while feasting on a four-course banquet in true medieval pre-silverware fashion.

Six brave knights will entertain guests by demonstrating their jousting abilities in a "fight to the end."

Outstanding Ticket Sellers Eligible for Terrific Prizes

Members excelling in ticket sales will be eligible to win valuable prizes.

The member selling the most tickets will win a week's vacation on the island of St. Maarten/St. Martin. This special package includes three nights on the Dutch side of the island at Mullet Bay Hotel, plus three nights at La Samanna on the French side of the island. La Samanna, managed by Rosewood Hotels & Resorts, Inc., was recently featured on "Lifestyles of the Rich and Famous."

Members selling 10 or more tickets will be eligible to win a Fort

Worth Fabulous Weekend in a drawing at the Jan. 27 chapter meeting. The weekend includes an overnight stay for two at the Worthington Hotel, dinner for two at Reflections restaurant and two tickets to the Caravan of Dreams. Money for the tickets must be in by Monday, Jan. 24, to qualify.

In a second drawing, a seller of 10 or more tickets will win two nights at the Santa Barbara Four Seasons Biltmore in Santa Barbara, CA.

Those selling 20 tickets or more will be part of the "Royal Court" and will enjoy VIP seating and special recognition.

Members are encouraged to contact family, friends, clients and companies to "Spend a Day with a Knight." Group seating is available.

To purchase tickets call Judy Benaroche, CMP (Sunbelt Motivation & Travel, Inc.), 214-401-0210; Betty Garrett, CMP (Garrett Speakers International, Inc.), 214-513-0054; or Debra Lakin (Worldtravel Trade Shows & Conventions), 214-702-1030, ext. 3822.



Judy Benaroche (Sunbelt Motivation & Travel, Inc.), a Medieval Matinee committee member, and a cast member from Medieval Times Dinner and Tournament announce a deadline of Jan. 24 to purchase tickets for the Feb. 6 benefit for the MPI Educational Research Foundation.

'New Kids on the Block'/Directory Update

Welcome New D/FW MPI Members!

Beverly Z. Albrecht
Northern Telecom
2221 Lakeside Blvd.
Richardson, TX 75082
214-684-8103
Planner

Robert L. Berry
EFI Communications
6311 N. O'Connor Rd. #211
Irving, TX 75039
214-869-9751
Supplier

Jyll L. Bishop
Maxus Energy-Riverside Farms
717 N. Harwood St. #3205
Dallas, TX 75201
214-953-2850
Supplier

Klaire R. Fitzgerald
Century II Club
500 Throckmorton, 35th Fl.
Fort Worth, TX 76102
817-335-4851
Supplier

Glenda K. Flechtner
National Buying Syndicate
4216 Hahn Blvd.
Fort Worth, TX 76117-1711
817-788-0034
Planner

Mary K. Guzman
Omni Mandalay Hotel
221 E. Las Colinas Blvd.
Irving, TX 75039
214-869-5524
Supplier

Suzanne F. Haining
Young Presidents Organization
4515 Becker Drive #200A
Irving, TX 75062
214-650-4703
Planner

Bennie Hill
PBX Inc.
101 Jim Wright S #101
Fort Worth, TX 76048
817-246-4245
Planner

Barbara A. Kuhnmuench
Stouffer Grand Beach Resort.
Smith Bay Rd., P.O. Box 8267
St. Thomas, Virgin Islands 00801
809-775-1510
Supplier

Gayla D. Larson
National Buying Syndicate
4216 Hahn Blvd.
Fort Worth, TX 76117-1711
817-788-0034
Planner

Louise A. Moore
Sfuzzi Inc.
2504 McKinney Ave.
Dallas, TX 75201
214-871-0650
Supplier

Angel Reyes PhD
International Liaison
19 St. Edificio, 1353 #118 GHP
Guaynabo, Puerto Rico 00966
809-781-0107
Planner

Vic N. Rivera
Hard Rock Cafe
2601 McKinney Ave.
Dallas, TX 75204
214-969-5573
Supplier

Luis I. Sanchez
Marriott Hotel Arlington
1500 Convention Ctr. Dr.
Arlington, TX 76011
817-261-8200
Supplier

Laurie L. Sproue
Wild West Adventures
17610 Midway Rd. #134-122
Dallas, TX 75287-6799
214-732-8379
Supplier

Sheri D. Staring
Canyon Lake Ranch
2950 FM 2181
Corinth, TX 76208
817-321-2840
Supplier

Lynn C. Stone
Electric Power Research Inst.
600 E. Las Colinas Blvd. #1550
Irving, TX 75039
214-556-6529
Planner

Sherry L. Weatherholt
Hughes & Luce
1717 Main St. #2800
Dallas, TX 75201
214-939-5632
Planner

For the Record... Address Changes

Katheryn A. Louth
Burlington Northern Railroad
3400 Continental Plz, 777 Main
Fort Worth, TX 76102
817-333-2205
Planner

Pat N. Pearson
Pearson Presentations
10300 N. Central Expwy #256
Dallas, TX 75231-8619
214-750-8026
Planner

Stefan S. Strickland
JCPenny Co., Inc.
P.O. Box 10001
Dallas, TX 75301
214-431-1326
Planner

Marcia A. Warnke
ITT Sheraton Corp.
12770 Coit Rd., #105
Dallas, TX 75251
214-980-4934
Supplier

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MPI

Nominations Sought Looking toward '94-95 Leadership

By Mary Cowart
*Mary Cowart Meeting Consultants
Immediate Past President, DIFW Chapter*

The D/FW chapter of MPI will soon elect officers and board members to lead our chapter in 1994-95.

The future leadership and direction of the chapter should be of major concern and importance to every member. The nominating committee requests your help in developing a pool of outstanding candidates who are qualified to serve.

In order to enable each member of the chapter to participate in this important process, nominations and elections will be handled by mail.

By now you should have received a letter explaining the nominations and election procedures.

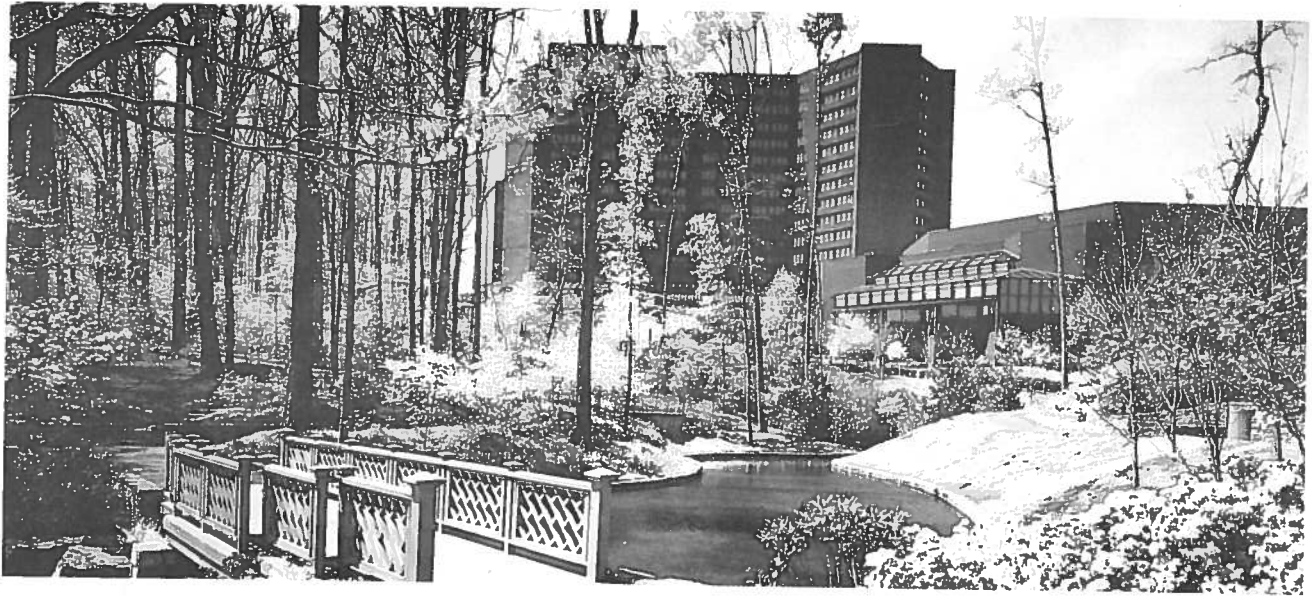
Please complete your interest form and mail as indicated, postmarked no later than Feb. 4.

Remember, your participation is important to the continued success of the D/RW Chapter of MPI.

EFFECTIVE LEADERSHIP FOR MPI

The Dallas/Fort Worth chapter of Meeting Planners International seeks leaders who:

- can contribute time, energy and creativity to the chapter
- have a history of involvement, accomplishment and dependable service to the chapter
- have positive, professional recognition as active participants in many areas of the meetings industry



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