

MPI

MEETING PLANNERS INTERNATIONAL*

CURRENT

Meeting Planners International

March 1994

Dallas-Fort Worth Chapter

President's Message

Enthusiasm and Involvement Key to Success of TEAM MPI

By Lesley Meyer, CMP
Sunbelt Motivation & Travel, Inc.

WOW! Our efforts as a chapter continue to amaze me. Success is an unwritten theme as we tackle projects in true TEAM fashion.

Our recent fundraiser for the Educational Research Foundation (ERF) of Meeting Planners International was a terrific success with 217 adults and 126 children having a smashing good time at Medieval Times on a Sunday afternoon early last month.



Lesley Meyer, CMP

many who sold tickets, \$2,690 was raised from ticket sales. Combined with the \$500 donation from Greater New Orleans Tourist & Convention Commission, Inc., our chapter's donation of \$3,190 to ERF is more than twice the amount of last year's gift.

Thanks to each and every one of you who sold tickets. Thanks, too, to Mary Jo Malone (Plaza of the Americas Hotel), project chair; Mary Cowart

(continued on page 8)

This issue of **CURRENT**
is sponsored by

Holiday Inn
Crowne Plaza

Atlanta

Debra Lakin (Worldtravel Trade Shows & Conventions) sold more than 70 tickets to win the St. Martin vacation package, which includes three nights at Mullet Bay Hotel on the Dutch side and three nights at La Samana on the French side. Great work, Debra!

As a result of the efforts of

MPI

MEETING PLANNERS INTERNATIONAL*

March D/FW Chapter Meeting

"Travel Smart"

featuring

Michael A. Guidry

March 24, Thursday

Fort Worth Radisson Plaza

815 Main Street

Fort Worth, Texas 76102

817-870-2100

Self Parking \$4 • Valet Parking \$6

*Bus Transportation from Dallas 5:30 p.m.**

Orientation 6:00 p.m.

Reception & Registration 6:00 p.m.

Dinner & Program 7:00 p.m.

R.S.V.P.
by noon, Tuesday, March 22
Sandi or Jennifer
214-343-0555

Advance Registration \$26
Late Registration \$35
Guest Registration \$30

*Motorcoach leaves Loews Anatole Hotel
(Chantilly entrance) at 5:30 p.m.

See page 3 for more details and meeting reservation policy.

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Dallas/Fort Worth Chapter

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The *CURRENT* is published 12 times yearly for the D/FW Chapter of Meeting Planners International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI.

CURRENT Deadlines

Upcoming deadlines for copy and ads for the D/FW MPI chapter newsletter, the *CURRENT*, are as follows:

ISSUE	DEADLINE
April '94	March 18, Friday
May '94	April 15, Friday
June '94	May 13, Friday

Please mail or FAX copy to Gracie H. Hilton, *CURRENT* Editor, 3020 Glasgow Court, Arlington, TX 76015, phone & FAX: (metro) 817-467-7439.

Copy is cheerfully accepted early. Because of production schedules, information received after 5 p.m. on the deadline day will not be included in the newsletter in progress. Late-arriving copy will be included in the next month's issue, if information is still timely.

Upcoming MPI Events

March 15, Tuesday
'How-To' Breakfast
Hyatt Regency Downtown
7:30 a.m.

March 19, Saturday
The Kids Charity Ball
Fairmont Hotel-Dallas
7:30 p.m.

March 24, Thursday
Chapter Meeting
Fort Worth Radisson Plaza
6:00 p.m./Dinner

March 29, Tuesday
'Brown Bag' Luncheon
Harvey Hotel/Plano
11:30 a.m.

April 28, Thursday
Chapter Meeting
Old City Park
11:30 a.m./Lunch

May 3, Tuesday
'How-To' Breakfast
Wyndham Gardens/Las Colinas
7:30 a.m.

May 17, Tuesday
'Brown Bag' Luncheon
Stouffer Hotel, Dallas
11:30 a.m.

May 26, Thursday
Chapter Meeting/Awards Dinner
Adolphus Hotel
6:00 p.m./Dinner

June 23, Thursday
Executive Workshop
Cooper Aerobics Center
1:30 p.m.

June 23, Thursday
Chapter Meeting
Cooper Aerobics Center
6:00 p.m./Dinner

NOTE: Chapter meeting plans are subject to change. Check the CURRENT each month to confirm details.

C H A R I T Y

O R N E R

By Mary Lynn Novelli
Sterling Hotel Group

The Kids Charity Ball – Last Call for Action!

This is your last chance to be a part of The Kids Charity Ball, a black tie gala event benefiting Give Kids the World and Love for Kids. The event will be Saturday evening, March 19, in the Regency Ballroom at the Fairmont Hotel-Dallas.

Dance to the sounds of Dallas' "Emerald City" and meet our honorary chairperson, Roger Staubach, former starting quarterback for the Dallas Cowboys and a noted leader in Dallas community and charity projects.

The theme, "We're All Kids at Heart" allows you to wish upon your lucky star. Trips to Hong Kong, Bangkok, Amsterdam, and the Caribbean or St. Maarten are among many silent and live auction items.

The gala events begin with the Sponsors' Reception at 6 p.m. The Silent Auction and Cocktail Reception begins at 8 p.m. Dinner and dancing will begin at 8 p.m.

Tickets are \$75 per person or \$650 for a table or ten.

We need your support, so come out and play with the big kids!

March Meeting Highlights

Be 'Security Smart' — Learn from the Experts at March Meeting in Downtown Fort Worth

By Alexandra Vurpillat
Carey Transportation

"Travel Smart" is the theme for the March 24 D/FW MPI evening chapter meeting, hosted by the recently-renovated Radisson Plaza Hotel in Fort Worth.

Learn from Michael A. Guidry of The Guidry Group to be "security smart" when planning travel for your boss or for large groups. Being security smart is an absolute "must" in today's world, when security problems are as diverse as the companies and organizations attempting to solve them. Effective solutions to security problems are vital to operational success and profitability.

The Guidry Group, an internationally known management consulting firm specializing in security-related issues, frequently provides security for special events. The Group, which will provide a broad range of security services for the 1994 World Cup Soccer Matches in Dallas, participated in the 1988 and 1992 Olympiads in South Korea and Barcelona, Spain.

The Guidry Group's clients include major corporations throughout the United States, Latin America, Southeast Asia and Europe.

Guidry, founder, chairman of the board and CEO of The Guidry Group, is recognized by clients and industry colleagues as a leader and innovator in the field of security. A frequent lecturer to foreign government representatives at U.S. State Department-sponsored symposiums on counter-terrorist measures, he also teaches hostage negotiation and skyjacking techniques to flight crew personnel for a number of major domestic and foreign airline carriers.

Part of the Guidry Group responsibilities include protection of corporate execu-

tives during international travel and successful development and implementation of company-wide executive protection and crisis management programs.

One of the few private hostage negotiators in the United States, Guidry received a Letter of Commendation from the President of the United States and was awarded a Letter of Appreciation from the Korean Consulate General.

Our hosts at the Radisson Plaza include Arnel Santens, general manager; Elaine Matthews, director of sales; Gail Wood,

director of catering; and Reinhard Warmuth, executive chef.

Co-chairs for the March meeting are Alex Vurpillat (Carey Transportation), Steve Kemble (Steve Kemble Event Design), Carole Sharapata (Kerrville Bus Company) and Charlotte Merrill-Davis (Event Source Professionals). Entertainment will be provided by Luana Stoutmeyer (Encore Productions).

Motorcoach transportation, compliments of Carey Limousine, will be provided from Loews Anatole Hotel in Dallas. Bus will leave the Chantilly entrance at 5:30 p.m.

March Host Facility

Radisson®

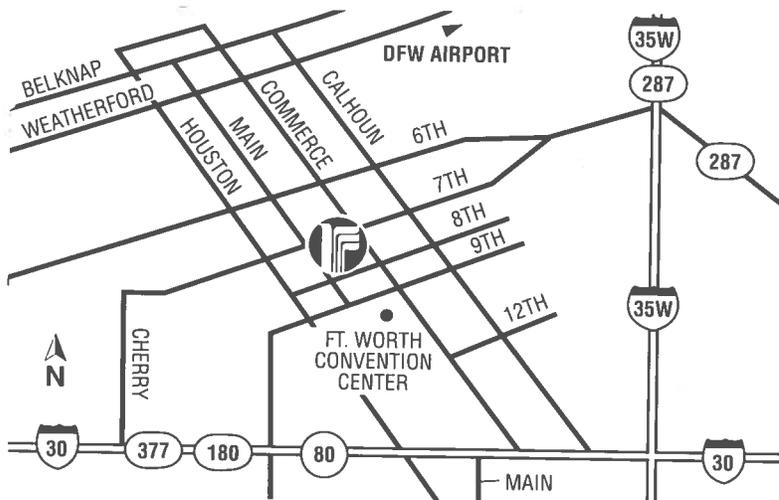
PLAZA HOTEL FORT WORTH

When Hotel Texas opened in 1921, it was representative of Fort Worth's metamorphosis from a rowdy cattle town to a financial and cultural center.

Today the Radisson Plaza Hotel Fort Worth, managed by Rank Hotels North America, is a registered historic landmark.

Special features include: • 517 guest rooms, 30 suites • 13,624-sq. ft. ballroom (the largest in the city!) • 19 meeting rooms • The Cactus Bar & Grill: (Southwestern theme) • Cafe Texas (traditional American cuisine) • Skylight Court (Atrium Garden Lounge) • concierge service/Plaza Level • convenient downtown location—across the street from the Fort Worth Convention Center.

Self-parking at the Radisson Plaza is \$4; valet parking is \$6.



Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for "no-show" charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).



News Briefs

Chapter News

Chapter Volunteers Needed for 'Love for Kids' Party for Senior Citizens

Volunteers are needed for the annual "Love for Kids" Senior Citizens Party at Loews Anatole Hotel. A luncheon and prizes are on the agenda April 6 for the noontime event in Trinity Hall, situated behind the hotel.

Love for Kids, a philanthropic organization that benefits underprivileged children and the elderly, was co-founded by MPI chapter member Alan Powdermaker (Circle R Ranch).

Approximately 1500 are expected for the senior citizens party. Invitations have been sent to dozens of centers and agencies in the City of Dallas and the Dallas County Nutrition Program.

Volunteer opportunities include - Tuesday, April 5, 5:00-7:00 p.m., to set up tables and chairs provided by Freeman Decorating Company; -Wednesday, April 6, 9:00 a.m.-1:30 p.m., to serve as wait staff for the guests; and, also on April 6, 1:30-3:30 p.m., to clear the room and load tables and chairs on the Freeman trucks.

To volunteer for this worthy event, please call Mary Cowart (Mary Cowart Meeting Consultants), 214-248-4429.

Dodson to Discuss CLC Contracts at May 17 'Brown Bag' Luncheon

Everyone is talking about the new CLC Standard Hotel Contract. Come hear the details about how hotels will be presenting contracts in the near future from John Dodson, resident manager at the Adolphus Hotel.

Dodson is guest speaker for the May 17 'Brown Bag' luncheon at the Stouffer Hotel-Dallas. The title of his presentation is "An Inside Look at the Newly Proposed CLC Standard Hotel Contract."

The 'Brown Bag' Luncheon Series provides cost-defrayed, quality educational programs to D/FW chapter members. It's informal and informative—and FREE! Bring your lunch; soft drinks will be supplied.

To register for the 11:30 a.m.-1:00 p.m. event, Ellen Larson (Loews Anatole Hotel), chair of the 'Brown Bag' educational series, 214-761-7252 or FAX 214-761-7242.

The Stouffer Hotel-Dallas is situated at 2222 Stemmons Freeway, Dallas, TX 75207.

D/FW Chapter Membership is 594

Membership in the D/FW chapter of MPI stands at 594, according to the chapter membership report as of Jan. 31. That figure indicates a retention rate of 73.92%.

Membership includes 279 planners (47.3%), 310 suppliers (52.6%) and five students.

Recent 'How-To' Breakfast Featured Ways of "Coping with Change"

Dennis Veit of PHH Homequity discussed "Coping with Change" at a recent 'How-To' Breakfast at the Omni Mandalay Hotel.

According to Cynthia Mills (CTM Planners, Inc.), meeting planners and suppliers alike listened intently to Veit's dynamic presentation which included identifying changes in the workplace, sources of change, and type of transitional change.

He outlined steps for recognizing common ineffective responses which may be modified for success. Veit, an active presenter at corporate consultations and workshops, introduced techniques applicable for both personal and business affairs, emphasizing that change in either area invariably affects the other.

The 'How To' Breakfast Series is designed as an educational tool for meeting planners and suppliers interested in expanding their knowledge regarding various meeting planning functions.

DOLLAR\$ & CENT\$ D/FW Chapter/MPI

For the month ending Jan. 31, 1994

Beginning of the Month	\$46,542.91
Income	9,365.54
Disbursements	(9,233.21)
EOM Balance	\$46,675.24*

*includes \$1,424.50 PGA

Report submitted by Carolyn Carey, CMP
(Allianz Life Insurance Co.), vice president/
finance.



Out of a job? Looking for a new challenge? Seeking a qualified applicant to fill a position? Your first stop should be D/FW MPI's Job Bank!

To list your resume with the Job Bank, send

- a minimum of five (5) resumes (more if you wish)
- a check or money order for \$15 (for MPI D/FW chapter members) or \$25 (for non-members) made payable to MPI D/FW Chapter
- a note regarding the type position(s) that interest you

Send these items to:

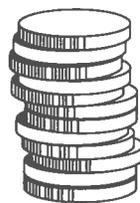
Jeff Means, CMP
Chair, D/FW MPI Job Bank
3018 Sierra
Carrollton, TX 75007

All inquiries are confidential.

D/FW MPI's JOB BANK

'You Could be a Winner!'

Tell a Friend about MPI and Earn Galleria Gold!



By Cathy Mason
USMotivation

"We Treasure our Members" is the theme for the 1993-94 membership drive and chapter members who recruit new members will be eligible to win Galleria Gold treasure!

Ten dollars in Galleria Gold—coins that can be spent on merchandise in Galleria shops—will be awarded for every two new members recruited. The Recruiter of the Year will receive \$500 in Galleria Gold.

"Individuals interested in joining MPI should be encouraged to attend a monthly chapter meeting as your guest," say guidelines written by the membership committee. "Be sure to explain the procedure of guest registration—which is explained in the *CURRENT*."

Cathy Mason (USMotivation) is chair of the Membership Committee. Working with her as members of the Membership Recruitment Committee are Jennifer O'Loughlin (Infomart), Karen McCollough, and Karen Fogle (Star Brand Ranch Executive Retreat).

Other advice from the membership committee includes:

"At the monthly meeting, introduce your guest to other members. Share your thoughts on how MPI has benefited you."

Attending the orientation program immediately preceding the meeting is a great way for potential members to learn more about MPI, advises the committee.

If your guest is interested in attending, call Mason, metro 817-540-9845. She will then contact Kathi Thompson (Inn on the River), chair of the Orientation Committee.

Membership applications and the "MPI Fact Sheet," are available from O.D. O'Donnell (Nightlife Talent & Management), 214-691-4417 or Mason. The "Fact Sheet" illustrates benefits of local chapter membership.

"When passing a membership application on to a prospective member, be sure to have your name on the application to ensure that you will receive credit for recruiting that applicant!" the membership committee advises.

Once your potential member has com-

pleted the application, send his or her check and application to Vice President/Membership O'Donnell, who will match a supplier with a planner applicant and send the pair of applications to MPI International Headquarters.

O'Donnell maintains the supplier/planner waiting list, initiated as a benefit for suppliers who need a planner match. The list provides a speedier means of getting suppliers on board while keeping the planner/supplier ratio intact.

As you recruit new members, look to see your name listed in the President's Honor Roll in the back of *Meeting Manager* magazine. Your name will also appear on a

display board at monthly chapter meetings.

The Recruitment Committee follows *Leads from MPI International*, provided monthly. Potential new members are contacted by mail and phone and apprised of the benefits of MPI membership. They are also encouraged to attend upcoming chapter events.

If you know of local associations we should contact regarding MPI membership, please contact one of the committee members. They are available at the registration desk each month to provide membership information to guests.

"The 'Galleria Gold' is a nice award, but the true prize is the 'treasure' found in MPI friendships and educational opportunities," said Charlotte Merrill-Davis (Event Source Professionals), chair of the Prize Committee.

Remember what Father Vito says—"Greet everyone with a smile and an MPI Membership Application!"

'Brown Bag' Luncheon March 29

What Every Supplier Should Know about Planners

You know your objectives as a supplier. *Cultivate business opportunities. Provide excellent customer or product service. Reach specified financial (sales) goals.*

As you outline your game plan and strategy to reach these goals, remember to consider your customer's—the planner's—wants, needs and particular quirks.

The planner—as a customer—can often be a difficult customer when it comes to providing clear, concise objectives and requirements for meetings—information vital to the supplier to ensure quality customer service.

Attend the 'Brown Bag' Educational Luncheon on Tuesday, March 29, at the Harvey Hotel-Plano and hear three planners share their views about how suppli-

ers can ascertain planners' needs efficiently and quickly.

Panelists Laura Yarborough, CMP (EDS), Mary Upton, CMP (Promotional Products Associates International) and Charlotte Merrill-Davis (Event Source Professionals) will discuss effective methods for reaching planners, servicing their projects, and guaranteeing positive business relationships.

Bring a brown bag lunch to the 11:30 a.m. - 1:00

p.m. meeting. Joe Gould and the Harvey Hotel-Plano will provide beverages.

Make your FREE reservation by Friday, March 25. Call Tim Wade (Lennox Industries), 214-497-5039.



February Meeting Highlights



LEFT: Promoting attendance at 'The Kids Charity Ball' were **Belinda "B" Nottingham** (ITT Sheraton), **Piper Senzig** (Hard Rock Cafe) and **Dana Nickerson, CMP** (Square One Productions). The black tie gala benefiting Give Kids the World and Love for Kids, will take place Saturday evening, March 19, at the Fairmont Hotel-Dallas.

Roger Staubach, former starting quarterback for the Dallas Cowboys and a noted leader in Dallas community and charity projects, will serve as honorary chair.

Dance music will be provided by Emerald City. Guests will have the opportunity to bid on a number of auction items, including a veritable plethora of travel opportunities.

A limited number of tickets are still available. For information call Mary Lynn Novelli (Sterling Hotel Group), project chair, at 214-556-2151.

*Photos by
Mark Lazarow
Photography*

*Meeting Details
Reported by
Traci Bower
(Reunion Ranch)*



Enjoying the reception in the spacious atrium at the Doubletree at Park West were **Megan Gay** (Radisson-North Dallas), **Maggie Babb** (Radisson-North Dallas), **Ginny Paxton** (Ginny's Gifts) and **Gwen Cordeiro** (Radisson-North Dallas).

BELOW: Joining **George Primo** (George Primo Orchestras) at the piano were **Cathy Mason** (USMotivation), **Tim Wade** (Lennox Industries) and **Jan Pollard** (Omni Hotels National Sales Office).





The February luncheon meeting, hosted by the Doubletree at Park West, featured a presentation on Alternative Dispute Resolution (ADR) by **Joan Eisenstodt** (Eisenstodt Associates). The ADR system, a method of resolving contract issues by experienced meeting industry experts, was designed by the Convention Liaison Council (CLC) to provide solutions to disputes without lawyers, time-consuming rules of evidence and expensive litigation. An expert in ADR, Eisenstodt also directed an Executive Workshop on the subject.

MANY THANKS!

Many thanks to the individuals and companies whose time, talents, and expertise contributed to the enjoyment of the February meeting— • Hosts **Bruce Boettcher**, **Marie Malloy** and **Nannette Fitz** of the Doubletree Park West • **Beck Martin** of J & S Audio Visual • **George Primo** of George Primo Orchestras • Guest speaker **Joan Eisenstodt** of Eisenstodt Associates, and • February meeting co-chairs • **Jan Pollard** (Omni Hotels National Sales Office), **Sally Goldesberry, CMP** (American Society of Petroleum Engineers), **Marsha Singer** (The Executive Connection), **Angela Egar** (Texas Society of CPAs), **Barbara Hitt** (Mobil E & P Technical Center), and **Fred Knieberg, CMP** (AFK Associates, Inc.). Thanks, too, to the many restaurants who provided creative gift basket centerpieces, then donated the baskets to MPI members.



Two of the chapter's new CMPs are **Pat Krisam, CMP** (Krisam Group) and **Phyllis Firebaugh, CMP** (A & C Enercom). The Nominating Committee named Firebaugh nominee for president-elect for 1994-95.

Chapter Fundraiser for MPI's ERF



CURRENT Editor **Gracie Hatfield Hilton** (The Write Stuff) with her niece, Lindsey Hatfield, and D/FW Chapter President **Lesley Meyer** (Sunbelt Motivation & Travel, Inc.), with her daughter, Lauren, were among the 343 MPI members and guests present for "Medieval Matinee" at Medieval Times last month. The fundraiser for the MPI Education and Research Foundation netted \$3,190 for ERF.

How to Survive Registration at Monthly Chapter Meetings!

By Sandi Niermann
D/FW Chapter Secretary

Meeting attendance of the Dallas/Fort Worth Chapter of Meeting Planners International is at an all-time high. Creative educational meeting topics draw record-setting crowds. The chapter has also more than doubled its membership during the last four years!

As a result of all this good news, registration at monthly meetings has become a bit chaotic—sometimes terrifically chaotic!

Your chapter office is taking steps to make the registration process go more smoothly. We'll have a larger group of volunteers to staff the registration tables, more space, and registration lines more clearly marked.

Here are some tips to help you get through the monthly meeting registration line more quickly:



• Advance registration

Make your reservations in advance. Because we guarantee the number of attendees, when you arrive with no reservation, you risk being placed on a waiting list until we can be sure there is enough seating to accommodate you. If you must cancel your reservation, please do so before the reservation deadline; no-shows are billed!

• Remember deadlines

Please note the deadline for making reservations is almost always the Tuesday before the monthly meeting. This information is always printed on the front cover of the *CURRENT*.

• Have your check ready!

Please prepare your check in advance. All checks should be made out to "MPI/D/FW Chapter." Prices are always printed on the cover of the *CURRENT*. If in doubt,

call us at 214-343-0555 and we'll be happy to give you the information.

• Guest lines

We always have a separate line for guest registration. Guests are greeted by a representative of the membership committee.

• The fun begins!

After you have completed the registration process, proceed to the reception for conversation, refreshments and terrific networking opportunities.

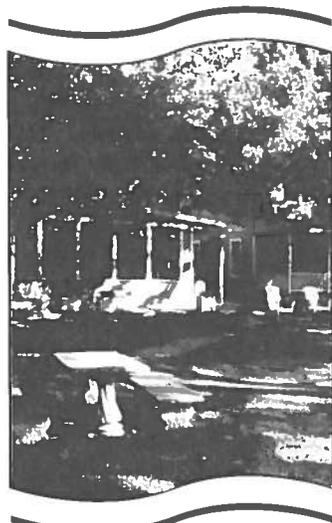
Be assured that we will continue to do our best to make registration as efficient as possible. We look forward to seeing you at the next meeting!

President's Message

(continued from page 1)

(Mary Cowart Meeting Consultants), co-chair; Judy Benaroch, CMP (Sunbelt Motivation & Travel, Inc.); Betty Garrett, CMP (Garrett Speakers International, Inc.); and Debra Lakin (Worldwide Trade Shows & Conventions), who set a terrific example as chair of ticket sales.

A very special thanks goes to Medieval Times, sponsor of this memorable event. Joe Gibbons, director of marketing, and Vanessa Strothmann, sales manager, worked closely with our committee to ensure our success.



The "Inn" Way To Take Care of Business.

Nestled in the trees along the bank of the Paluxy River, the historic Inn On the River has perfected the art of taking care of business. With a peaceful atmosphere that lacks interruptions, you will find that your work is completed with great efficiency.

- State-of-the-Art Conference Center
- Audio and Video Equipment
- Electronically-Controlled Screen
- Fax Machine, Conference Phone, Copier
- 22 Rooms
- Gourmet Méals
- Tranquil and Creative Haven

INN ON THE RIVER

For meeting information and brochures, contact Kathi Thompson at 214-424-7119
205 S.W. Barnard St. • Glen Rose, Tx. 76043 • 817-897-2101 • Fax 817-897-7729

COUNT YOUR BLESSINGS BY TWO! HE WHO RECRUITS 2 NEW MPI MEMBERS SHALL RECEIVE \$10 IN GALLERIA GOLD!

Remember Father Vito's Words!

'New Kids on the Block'/Directory Update D/FW Chapter Welcomes 12 New MPI Members!

Maggie Babb
Medallion/Radisson Hotels
4099 Valley View Lane
Dallas, TX 75244
214-419-7621
Supplier

Laney N. Bratton
Allman & Company
5015 Tracy #100
Dallas, TX 75205
214-528-2500
Planner

Gwen E. Cordeiro
Medallion Hotels, Inc.
4099 Valley View
Dallas, TX 75244
214-419-7620
Supplier

Megan L. Gay
Medallion Hotels, Inc.
4099 Valley View
Dallas, TX 75244
214-419-7632
Supplier

Michael G. Gongre
Doubletree Hotel at Park West
1590 LBJ Freeway
Dallas, TX 75234
214-869-4300
Supplier

Sydney Hewitt
JCPenney Headquarters
6501 Legacy Drive
Plano, TX 75301
214-431-2574
Planner

Sharon Norton
ITT Sheraton
12770 Coit Road
Dallas, TX 75251
214-980-4934
Supplier

Karen B. Moxon
Center for Community Cooperation
2900 Live Oak Street
Dallas, TX 75204
214-821-0911
Planner

Ellen J. Reagan
Don Dillon Associates, Inc.
4020 McEwen #105
Dallas, TX 75244
214-233-9107
Planner

Debra J. Rubin
Worthington Hotel
200 Main Street
Fort Worth, TX 76102
817-882-1667
Supplier

Beverly L. Smith
BLS Enterprises
12921 Abrams #107
Dallas, TX 75243
214-234-8781
Planner

Cyndi L. Zaal
Convex Computer Corp.
3000 Waterview Parkway
Richardson, TX 75080
214-497-4583
Planner

For the Record... Address Changes

Heidi Seagren Barringer
Little Nell/Snowmass Club
P.O. Box 1248
Aspen, CO 81612
303-920-6199
Supplier

Bettie A. Smith
TI Inc. Market Center/INFOMART
P.O. Box 650311 MS 3922
Dallas, TX 75265
214-917-3986
Planner

Rebecca A. Williams
Canadian Pacific Hotels & Resorts
2105 Country Villa Drive
Carrollton, TX 75006
214-416-8500
Supplier

Richard W. York
3261 Scruggs Pk. Dr.
Richland Hills, TX 76118
817-595-3321
Supplier

**Leeann Harle
Jill Simon**
Renaissance Mtgs. & Incentives, Inc.
2909 Cole Avenue #207
Dallas, TX 75204
214-871-1191
Planner

Together
Everyone
Achieves
More
MPI

1994-95 Chapter Officer, Director Nominees Named

Nominees for officers and directors of the Dallas/Fort Worth Chapter of Meeting Planners International for 1994-95 were named by the nominating committee in mid-February.

As dictated by chapter policies and procedures, the slate maintains the required planner/supplier ratio.

If uncontested, this slate will be elected by acclamation at the April chapter meeting. If any member chooses to contest the slate, eligibility requirements must be received by April 10. (See Eligibility Requirements for additional nominees in Section VII.8 in the Policies and Procedures section of the membership directory.)

Mary Cowart (Mary Cowart Meeting Consultants), immediate past president of the D/FW chapter, served as chair of the 10-member nominating committee.

"I commend the nominating committee for their contribution of time and service; their dedication has been invaluable," Cowart said.

In addition to Cowart, members of the nominating committee were Norb Dettmann, CMP (TCJC District), David Gisler (Freeman Decorating), Mary Jo Malone (Plaza of the Americas Hotel), Bob Mitchell (Four Seasons Hotels & Resorts), Alan Powdermaker (Circle R Ranch), Kyle Smith (Four Seasons Resort & Club), Laura Yarbrough, CMP (EDS) and Lesley Meyer, CMP (Sunbelt Motivation & Travel, Inc.).

1994-95 Nominees for D/FW Chapter Leadership

Officers

President	Diane Smith, CMP <i>Alcon Labs</i>	Planner
President-Elect	Phyllis Firebaugh, CMP <i>A & C Enercom</i>	Planner
V.P./Administration	Michelle Carter <i>Dallas CVB</i>	Supplier
V.P./Membership	Sherri Cook, CMP <i>Sherri Cook & Associates</i>	Planner
V.P./Education	Charlotte Merrill-Davis <i>Event Source Professionals</i>	Supplier
V.P./Programs	Cathy Mason <i>USMotivation</i>	Planner
V.P./Finance	Carolyn Carey, CMP <i>Allianz Life Insurance Co.</i>	Planner
V.P./P.R.	Mary Lynn Novelli <i>Sterling Hotel Group</i>	Supplier

Directors

M.T. Gnad <i>National Business Assn.</i> Planner	Linda Sergeant <i>Bill Reed Decorations, Inc.</i> Supplier
Jeff Means <i>SEI Incentives</i> Planner	Jim Follett, CHSE <i>Intercontinental & Forum Hotels</i> Supplier
Greg Pynes <i>Town of Addison</i> Planner	Jan Pollard <i>Omni Hotels Nat'l Sales Office</i> Supplier
Steve Kemble <i>Steve Kemble Event Design</i> Planner	Dorrit Turner <i>Yellow Rose Touring, Spl. Events</i> Supplier

Meeting Professionals International Possible New Name for Association

EDITOR'S NOTE: This article was adapted from comments written by Coleman, CMP, president of MPI International.

This spring MPI members will be asked to approve a name change for MPI. The proposed name is Meeting Professionals International.

The proposed change was initiated by the MPI Marketing Committee and approved by the MPI Board of Directors and Council of Chapter Presidents.

This change requires a majority vote of no less than 20 percent of all members eligible to vote, according to MPI By-Laws. A ballot and accompanying story will appear in the March issue of *The Meeting Manager*. Ballots must be returned by April 15.

Why change the name?

The proposed new name is more re-

flective of the current member profile, which includes both planners and suppliers. It recognizes the development of maturation of the meetings industry and the ever-increasing responsibilities of those executing meetings in a more sophisticated industry. Further, the proposed new name underscores our commitment to globalization.

How much will a name change cost?

The association and its chapters will be required to file paperwork to have their incorporation changed to reflect the new name; the cost will be approximately \$50 each. The slight change to the MPI logo (replacing "planner" with "professional" should not incur any additional expense. All printed materials will be replaced in their regular cycle and not in one "full sweep."

CMP University Study Course Helps Candidates Prepare for June Exam

Individuals studying for the upcoming Certified Meeting Professional (CMP) exam—which will be administered in Dallas June 11—will profit by participating in the CMP study course.

The study course, a 1 1/2 day "crash course" will take place at the Plaza of the Americas Hotel in Dallas May 13-14.

Candidates for the exam will study under the direction of other CMPs and regional experts in the fields of meeting objectives, trade shows, audiovisual, site selection, budgeting, food and beverage, transportation, promotion, negotiating, program planning, and other relevant topics.

Helping prepare meeting professionals for the CMP exam is one of the goals of the D/FW MPI chapter's CMP University, administered through the chapter's education department under the direction of Vice President/Education Michelle Carter (Dallas CVB) and committee chair Patricia Tripp, CMP (Princess Cruises & Tours).

Applications to qualify for the June 11 exam are due May 2.

Registration for the study course is

\$25 for members of the D/FW Chapter of MPI, \$50 for MPI members from other chapters; and \$100 for non-MPI members.

For applications or more information call Tripp, 214-230-6994 or 1-800-527-6200.

As a CMP You Receive:

- Authority to use the CMP designation on letterhead, business cards and all forms of address
- A handsome certificate attesting to your achievements
- An informative newsletter, The CMP UPDATE
- Special invitations to other CLC prestigious activities

Your name is released to the press, and, if you wish, your employer will be notified by the Convention Liaison Council that you have achieved the meeting profession's highest designation.

Heard it through the Grapevine...

By M.T. Gnad
National Business Association

Donna Johnson has accepted the position of director of sales and marketing for *Super Shuttle*. Her former position was national sales manager for *Medieval Times*.

Jana Timm was promoted from national account manager to director of group sales for the *ITT Sheraton National Sales Office* in Dallas. In November Jana had her second son, Taylor Brandon, 9 lbs., 8 oz.

Terry Sue Atkins, formerly director of marketing for *Yellow Rose Touring Company*, is the new director of sales and marketing for *Fun Factory Decorations*.

For the second consecutive year, **Pat and Jim Skistimas** of *The Balloon House Design Studio* have won the *Special Events Magazine Gala Award* for Best Balloon Creation.

Louis A. Moore, *Sfuzzi Inc.*, was promoted from director of catering to regional director of catering.

Suzann J. Oliver, director of meetings & conventions, *Society of Diagnostic Medical Sonographers*, was listed in *Convention South Magazine* as "a meeting planner to watch in 1994."

Patricia Tripp, *CMP of Princess Cruises & Tours*, is curtailing her travel schedule in preparation for a big event in October. She and husband, Robert Jahangiri, will welcome a new little Jahangiri to their family!

Congratulations to new CMPs: **Phyllis Firebaugh**, *CMP (A & C Enercom)*; **Pat McCain**, *CMP (Krisam Group)* and **Gay Robson**, *CMP (Center for Community Cooperation)*.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine." Please contact *Mary-Therese Gnad* (214-991-5381 or FAX 214-960-9149) about items of interest for this column.



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Meeting Planners International is the world's largest association of meetings professionals with more than 12,000 members in 42 countries and 49 chapters and clubs. MPI's mission is to provide educational opportunities and recognition for those in the meetings industry. The association is committed to excellence in meetings, continuous international growth, research, a strong chapter network and high ethical standards.

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