

CURRENT

Meeting Professionals International

April 1995

Dallas-Fort Worth Chapter

President's Message

President 'Waxes Poetic' over 'Kids Ball' Success

By Diane Smith, CMP
Alcon Laboratories, Inc.

Once Upon A Time . . . in the Great Hall in the Land of MPI, was a Charity Ball. Ladies in glorious gowns, gentlemen in ties and tails . . . all there to share in the wonder of *The Kids Charity Ball!*



Diane Smith, CMP
D/FW Chapter
President

All 'round this fairytale kingdom, was merriment in all stages and smiles on all faces. Dedicated volunteers who'd worked tirelessly for ages, been put through their paces, saw their dream turn new pages.

The decorations were dazzling, a sight to behold...you could picture yourself in a kingdom of old. Food and drink were magnificent and there for the tasting. There was music for dancing . . . no time to be wasting!

There was money to raise, a challenge to meet. The KIDS needed help, there were records to beat! The Sponsors were generous . . . Gold, Silver and Bronze. They made a commitment, they challenged us on.

And all through the night, the cry rang out . . . "Please give for the Kids, that's what it's about!" The excitement was heightened throughout the 'eve with Bears for the bidding, many prizes to seize.

(continued on page 9)

MPI

MEETING PROFESSIONALS INTERNATIONAL®

April D/FW Chapter Meeting

"Destination Discovery Gameshow"

April 27, Thursday

The Harvey Hotel DFW
4545 West John Carpenter Freeway
Irving, Texas 75063
214-929-4500

Orientation 11:00 a.m.
Reception & Registration ~~11:30 a.m.~~ 11:00
Luncheon & Program ~~12 noon~~ 11:30

R.S.V.P. to Sandi
by noon,
Tuesday, April 25
214-343-0555

Advance Registration \$22
Late Registration \$30
Guest Registration \$25

See page 3 for more details and meeting reservation policy.

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CURRENT MPI

MEETING PROFESSIONALS INTERNATIONAL®

Dallas/Fort Worth Chapter

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MISSION STATEMENT

MEETING PROFESSIONALS INTERNATIONAL

Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

The *CURRENT* is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI.

Upcoming MPI Events

CHAPTER MEETINGS

April 27, Thursday
Chapter Meeting
Harvey Hotel DFW
'Destination Discover Game Show'
11:30 a.m./Lunch

May 25, Thursday
Chapter Meeting
Awards & Installation
Grand Kempinski
6:30 p.m./Dinner

June 22, Thursday
Chapter Meeting
Program TBA
Stadium Club/Texas Stadium
11:30 a.m./Lunch

July 27, Thursday
Chapter Meeting
Venue TBA
11:30 a.m./Lunch

EDUCATIONAL OPPORTUNITIES

Executive Workshop

April 25, Tuesday
Melrose Hotel
'Revolutionize Your Writing'
5:30-7:00 p.m.

June 25-27
Annual Convention
Chicago

December 10-12
Professional Education
Conference/North America
Dallas

SPECIAL EVENTS

April 19, Wednesday
MPI Foundation Fundraiser
'Drawing Party'
Kemp's at the Grand Kempinski
6:00 p.m.

NOTE: Chapter meeting plans are subject to change. Check the CURRENT each month to confirm details. For more information about association events, call MPI Headquarters, 214-712-7700.

Upcoming Events • Related Organizations

NACE

May 3

Hyatt Bear Creek
6:00 p.m./Dinner

"Viability in a Competitive World"

HSMIAI

May 12

Dallas Arboretum
11:30 a.m./Lunch

IAEM

April 18

Arlington Convention Center
11:30 a.m./Lunch

"Trends in Tradeshow's"

April Meeting Highlights

Food, Fun, International Education and Terrific Prizes Await Participants at 'Destination Discovery' April 27

By Betty Garrett, CMP
Garrett Speakers International

"Come on down," as TV gameshow host Bob Barker would say, and join the D/FW Chapter for food, fun, prizes and an international educational experience at the April luncheon meeting at the Harvey Hotel-DFW Airport!

Through "Destination Discovery," an international trade show and gameshow program, representatives from Australia, Israel, Finland, South Africa, Turkey, Chile, China and Canada will provide an active, fun, and educational program featuring great destinations.

After checking in at registration, an "ambassador" will escort you around the perimeter of the ballroom—to network with your peers and meet and visit with international representatives in a trade-show format.

Listen carefully to the commentary about each country. Gameshow questions will be based on the information imparted during the tradeshow.

Color coordinated luncheon tables will signify three teams: global, world and intercontinental. Each team will compete for prizes and each person will compete for individual prizes as well.

The grand prize is two roundtrip, coach class tickets from New York to Istanbul with four nights at the Istanbul Hilton.

D/FW Chapter Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for "no-show" charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).

Another terrific travel prize is two roundtrip, coach class tickets from Miami to Santiago, compliments of Lan Chile.

Attention Suppliers!

If you are willing to serve as an ambassador (host/hostess) for the April 27 meeting, please FAX your name, company name, address, and phone number to Al Nelson (Intelecon Services, Inc.), 214-630-2996

New member orientation is at 11:00 a.m. Registration and reception begin at 11:30 a.m. and the luncheon and program will begin promptly at 12:00 noon.

Program committee members for the April meeting include: Bobby Bulger (Bobby Bulger Travel Concepts), Jan Pol-lard (Omni Hotels National Sales Office), Steve Kemble (Steve Kemble Event Design), Sandi Galloway (Canadian Consulate General), and Al Nelson (Intelecon Services).

Others are Marsha Singer (The Executive Connection), Skip Williams (Bauer Audio Visual, Inc.), Steve Foster (Yellow Rose Touring/Special Events), John Will-son (Networld, Inc.), Jim Follett, CHSE, (Inter•Continental Hotels) and Betty Garrett, CMP (Garrett Speakers Int'l, Inc.).

Facility hosts at the Harvey Hotel DFW are Alicia Weddle, manager of meeting services and Michael Goff, director of meeting services.

April Host Facility

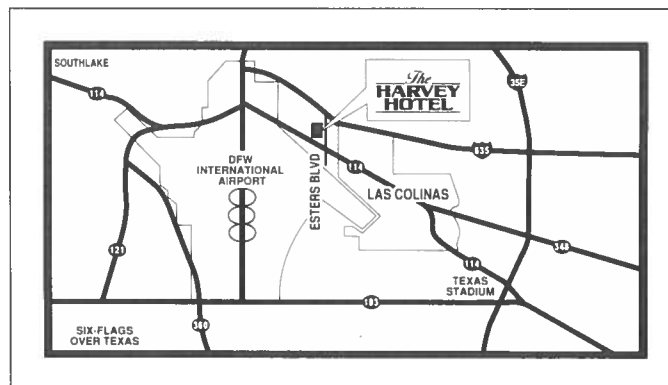
The Harvey Hotel DFW

The Harvey Hotel DFW, with 506 rooms and 64 multi-use suites, is completely equipped and staffed to handle conventions, sales meetings, expositions, seminars and other group functions. The 37 meeting rooms with more than 37,000 square feet of function space can handle groups from 12-1600.

Guests can relax in the Lobby Bar and enjoy games on the big screen TV, or unwind in the adjacent Library with books, games and TV. Experience fine dining in Benton's Grill or Scoops Diner for a more relaxed atmosphere.

Other hotel amenities include: heated indoor/outdoor rooftop pool, whirlpool spa, exercise room, ATM machine, guest room voice mail, valet service and complete business center.

Its location near DFW Airport's north entrance makes The Harvey Hotel DFW ideal for corporate meetings and conventions and adds to the convenience of vacation travel in Dallas/Fort Worth. The Harvey Hotel DFW is situated on Highway 114 at Esters Boulevard just minutes from Las Colinas, Southlake and major area attractions.



Editor's Notes

CURRENTly . . .

As soon as I heard about all the terrific prizes-by-drawing opportunities available through the **MPI Foundation fundraiser**, my check was in the mail!



Gracie H. Hilton
The Write Stuff
CURRENT Editor

See page 18 for a look-see at all the prizes available. I think you'll agree that five (at least!) contributions of \$5 each is well worth it!

Your "opportunity for contributions" info was in the mail early last month. Your opportunity to win comes at the

MPI Foundation Drawing Party at Kemp's at the Grand Kempinski April 19.

You don't have to be present to win if your number comes up for one of the three grand prizes, but your presence *is* required for one of the plethora of other prizes available. I'll be there!

Read more about the MPI Foundation on page 5. If more info is required, President-elect **Phyllis Firebaugh, CMP** (Krisam Group), fundraiser chair, will be more than happy to reply.

A quick stop at MPI Headquarters to pick up operating instructions for **MPINet** netted a bonus. SysOp **Marie Bloechle** and **Tina Filipski**, director of publications and editor of *The Meeting Manager*, conducted a little demo for me. When it comes to computers, a picture is absolutely worth a thousand words.

The list of MPINetters is growing. Beginning in next month's *CURRENT*, look for a regular MPINet column by **Linda Sergeant** (Bill Reed Decorations), one of the D/FW Chapter's more avid 'Netters.

Apology time again. Two photos—the February meeting committee and the chapter members promoting the Foundation fundraiser at the February meeting—were inadvertently switched in last month's *CURRENT*. They appear, with correct cutlines, elsewhere in this issue.

—ghh ☺

Opinion, Please!

Q: As a new member of MPI, what are your expectations of the D/FW chapter?



Anna Kirksey
American General Hospitality, Inc.
• planner

A: "MPI means being involved with the best in the business . . . working together, sharing ideas, and meeting new faces."



Michael Kuntz
J&S Audio Visual, Inc. • supplier

A: "I've always felt that doing business with friends makes working more productive and enjoyable. I look forward to making many new friends in the industry through MPI."



Marie Dahmer
VHA, Inc. • planner

A: "Mainly for networking and educational opportunities."



photo
not
available

Cheryl Mortland
Doubletree at Parkwest • supplier

A: "Networking with meeting planners and getting involved with the MPI committees for professional and personal growth."

"Opinion, Please" is a question and answer feature column prepared by Mary Lynn Novelli (Sterling Hotels & Resorts), vice president of public relations.

The MPI Foundation

Did you know that the MPI Foundation. . .

- funds and operates the Resource Center (our industry library) with 5000 separate pieces of information?
- developed MPINet, the industry's first global on-line communication network?
- developed a research project called "Achieving Excellence in Meetings," a study qualifying and quantifying attributes of meeting planners, available through the Resource Center?
- through Marriott's sponsorship, developed the "Maximizing Your ROI," a video workshop on Return on Investment, available to chapters?
- published the Diversity Handbook, called "Winning With Diversity," available through the Resource Center?
- has been granted "seed" money to launch the substance abuse and peer assistance national outreach program, to be brought to the industry by the Unity Task Force?
- published three (3) booklets on tax issues related to our industry?
- recently published the International Travel Resource, a reference publication of immensity and depth for International meeting industry professionals, also available through the Resource Center?
- recently appointed a vice-chair of chapter liaisons, D/FW Chapter member Mary Jo Malone, to solicit feedback from chapter leadership on member needs to guide The Foundation?
- is worthy of your support by buying and selling tickets to the drawing being held by our chapter on April 19 at Kemp's at the Grand Kempinski Hotel, for fabulous trips to Paris, London/Woodstock and Australia? (See p. 18 for details.)



MPI Foundation Benefit

Promoting terrific travel opportunities—through a benefit for the MPI Foundation—are **Dick Glockner** (Dallas Grand Hotel), **Sharon Horton** (ITT Sheraton), and **Luis Sanchez** (Marriott at Sawgrass, FL). (Costumes courtesy of Norcosto-Texas Costume.) Read more about the MPI Foundation Drawing Party on page 18.

C H A R I T Y

By Linda Sergeant • Bill Reed Decorations • 214-823-3154

O R N E R

Volunteers Needed for 'Love for Kids' Party for Senior Citizens

Volunteers are needed for the annual "Love for Kids" Senior Citizens Party April 26, 10:00 a.m.-1:30 p.m. at the Loews Anatole Hotel.

Love for Kids, a philanthropic organization that benefits underprivileged children and the elderly, was co-founded by MPI chapter member Alan Powdermaker (Circle R Ranch).

Approximately 1500 are expected for the senior citizens party. Invitations have been sent to dozens of centers and agencies in the City of Dallas and the Dallas County Nutrition Program.

To volunteer for this worthy event, please call Lesley Meyer, CMP (Sunbelt Motivation & Travel, Inc.), LFK liaison, 214-401-0210.



Linda Sergeant
Chair, Community Services

Weekend Project Benefits Trinity Ministry to the Poor

On Saturday morning, May 20, the D/FW Chapter of MPI is invited to participate in a workday at Trinity Ministry headquarters, 134

Oak Lawn, from 8:30 am to 12:30 p.m. There are lots of fun things to do. We might paint, sort clothes, food—whatever jobs need to be done, but I know one thing for sure. We will have a great time! Please call Linda Sergeant (Bill Reed Decorations, Inc.), 214-823-3154, to volunteer.

The Kids Charity Ball

Wow! Thanks to TKCB committee members for all their hard work and to everyone who attended this wonderful event! Our chairman, Steve Kemble (Steve Kemble Event Design) and Patti Wilke, '96 chair-elect, did an outstanding job. So many volunteers worked endless hours—on many fronts. Kudos to each of you!

News Briefs

Education Workshop Series is 'SOLD OUT'

"Walk a Mile in My Shoes"—the first-ever MPI educational working partnership—continues through May 20.

The series—a joint project with Richland College—meets weekly. Venues include the American Heart Association, Dallas Convention & Visitors Bureau, Dallas Market Center, Freeman Companies, Yellow Rose Touring Company, Southwest Airlines, Loews Anatole Hotel; Addison Convention Center and Richland College.

Candidates Prepare for CMP Exam

Many MPI members who plan to take the upcoming Certified Meeting Professional (CMP) exam in Dallas June 24 are preparing for the exam through the CMP Study Group or CMP University.

Candidates for the exam are studying under the direction of other CMPs and regional experts in the fields of meeting objectives, trade shows, audiovisual, site selection, budgeting, food and beverage, transportation, promotion, negotiating, program planning, and other relevant topics.

Executive Workshop Focuses on Writing Skills

"Revolutionize Your Writing" by attending the April 25 Executive Workshop led by professional Jay Jones. See box on page 7 for more information.

'How to' Breakfast Featured GTE Byron Nelson Classic Chair

At a recent "How to" breakfast educational session, Robert Crotty, 1995 tournament chair of the GTE Byron Nelson Classic discussed the "Three Es — enlisting, enlightening and entrusting— of Volunteers."

Get Involved in Education!

'How to' Breakfast Series Committee

Get involved in planning the "Breakfast of Champions" morning meetings—informal education offerings touching on intermediate level industry topics that "stay crunchy in milk." Call *Cherrie McBratney (AMS Users Group) (214) 869-1355.*

Brown Bag Luncheon Series Committee

Break out the lunch box for these "Blue Plate" specials of education hot topics. Planning and coordinating these programs offers a "feast" of networking opportunities as well as educational offerings that address intermediate level industry topics. Call *Marti Fox (Campbell Travel) (214) 716-2585.*

Executive Workshop Series Committee

Interested in the future? This committee is for you. The Executive Workshop Committee plans & coordinates workshops that address advance level industry topics. Call *Phyllis Tackitt (Independent Planner).*

PGA Scholarship Committee

NO GOLF CLUBS REQUIRED to get involved by assisting this committee's monthly raffle for funds dedicated to the chapter's continuing education fund. The Professional Growth Awards committee reviews scholarship applications and approves funding for chapter members to pursue continuing education opportunities. Call *Sally Goldsberry (Meeting and Exhibits Specialists) (214) 407-0755.*

Certified Meeting Professional University Committee

CMP University offers a world of education opportunities to those who attend and assist with this intensive study retreat—a must for those preparing to take the CMP exam. Call *Pat McCain (Krisam Group) (214) 458-8692.*

Richland College Committee

This committee, which works with Richland College on basic and advanced continuing education courses offered each fall and spring, also unveiled an exciting new interactive program titled, "Walk a Mile in My Shoes," which incorporates "hands on" experiences in all levels of the profession. Call *Colleen Albert-Richenbacher (Dallas CVB) (214) 746-6628* or *Norbert Dettmann, CMP, PhD (Professional College Mgmt. Intl.) (214) 418-6000.*

For more information about educational opportunities in the D/FW Chapter of MPI, contact Vice President/Education *Charlotte Merrill-Davis (Events Source Professionals, Inc.), 817-267-6698*, or Director of Education *Greg Pynes (Town of Addison), 214-450-6202.*





Cathy Mason
V.P./Programs

The Program Source

By Vice President/Programs Cathy Mason (USTRavel Incentives)

This question & answer column addresses concerns frequently expressed in monthly meeting evaluations.



Where do advance registration fees (\$22 for a luncheon; \$26 for a dinner) go?

The host facility receives \$15 inclusive for a luncheon meeting and \$18 inclusive for a dinner meeting. The remainder of the money assists in covering the chapter's monthly expenses, such as printing and mailing the *CURRENT*, program and education expenses and professional fees for the chapter secretary.



Do we have to pay for speakers and audio visual equipment?

If a speaker is from out of town, we cover costs for travel and accommodations. Often, local hotels and airlines (MPI members) provide complimentary air and accommodations—or their services at a discounted rate. Audio visual equipment is frequently donated by supplier members.



How are members recognized for providing or donating services?

Companies and individuals providing a service are verbally thanked and recognized at monthly meetings. The host facility and the speaker receive a certificate of appreciation. A "Thank You" list in each month's issue of the *CURRENT* details services provided, and often indicates actual costs for those services.

Although sales presentations are not allowed at monthly meetings, service providers are allowed to provide brochures at the rear of the meeting room.



How are topics for the monthly meetings determined?

The Program Committee select topics pertinent to the meetings industry. Monthly evaluations from members and results from the needs assessment survey assist in determining topics. Individual committee members also contribute ideas.



How are monthly meeting locations selected?

Chapter meetings are held at properties represented by MPI members in good standing. Efforts are made to move the meeting locations around the metroplex area, and at least one meeting each year is held in Fort Worth. In order to have as many suppliers showcase their facilities as possible, no location is repeated for two years. (For example, the April, 1995 location cannot host a meeting until after April, 1997.)

We are limited to facilities that hold a minimum of 250 people for a luncheon or dinner. Smaller facilities interested in hosting an MPI function have other opportunities through the Education Committee schedule.



Does anyone really pay attention to the monthly evaluation forms?

Yes! The Program Committee reviews a report compiling the data from the monthly evaluation forms and makes changes or suggestions as needed. The numerical calculations are one of the criteria used in selecting the 'Host Facility of the Year' and 'Program of the Year.'



How often can I bring a guest to monthly meetings?

A guest (with the exception of spouses/relatives) may attend a maximum of three MPI meetings. After that point, guests must join in order to attend meetings.



If I make a reservation and fail to attend the monthly meeting, will I be charged?

Yes, you will be billed. The Chapter guarantees your attendance in the final count to the host facility and must pay for your meal.

Revolutionize Your Writing!



Executive Workshop

April 25

5:30-7:00 p.m.

Melrose Hotel-Dallas

Discover a new world of writing. Learn to toss out traditional salutations and closes and replace them with fresh language—write the way you talk! Professional presenter Jay Jones has a proven track record for increasing results and making letter writing fun.

Registration fee is \$10. Contact Phyllis Tackitt, 214-750-7226.

News Briefs

Boyd Predicts 7% Growth Rate

MPI International President J. William Boyd, CMP, predicted a seven percent growth rate in the convention industry during 1995 and 1996. "We contribute \$75.5 billion to the nation's gross national product every year. That is higher than all the oil and gas production in the U.S.," he said.

Boyd, (Sunbelt Motivation & Travel, Inc.), is a long-time member of the D/FW chapter.

Meeting Technology Seminar Updates

Meeting Technology Seminars, created especially for MPI chapters, are designed to provide the most current information on automation, interactive technologies, speaker support, MPINet, hotel communication and remote meetings.

The seminars are appropriate for computer novices as well as experience "NET surfers." Doug Fox, publisher of *Meeting Advisor*, presents the half-day courses, offered to MPI members at chapter meetings.

Managers' Workshops Scheduled May 5-7

The first-ever combination of the Chapter Presidents Orientation and the Chapter Managers Workshops will take place May 5-7 at the Hyatt Regency Reunion in Dallas.

The orientation and workshop session is for chapter presidents, treasurers, membership chairs, program chairs and newsletter editors.

New Members Eligible for Annual Convention Discount

New MPI members who have joined the association since July 1, 1994, are entitled to a 20% registration discount for the Annual Convention in Chicago June 25-27.

The discount program is an effort to entice new members to experience the outstanding educational opportunities offered to individuals attending these meetings.

For more information and registration materials, call 1-214-712-7751.

MPI Annual Convention Set June 25-27 in Chicago

MPI's 1995 Annual Convention will be held June 25-27, 1995, in Chicago. Planners and suppliers from across the globe will interact with the industry's leading meeting professionals.

Attendees may choose from more than 50 educational workshops within a four-track program. Topics include technology, creativity, leadership, career development,

take place in Chicago's newly renovated landmark Navy Pier.

"Taste of the Americas," the closing gala—sponsored by a variety of suppliers including ITT Sheraton and United Airlines—will feature international cuisines prepared by ITT Sheraton's finest chefs. Spectacular presentations, peer interaction, extraordinary food and entertainment will provide a fitting conclusion to MPI's '95 Annual Convention.

Attendees will "Partner With Youth" on Wednesday, following the convention, to bring new life to the homes of many residents of Chicago's Youth Shelter. Participants will work with the residents to renovate several homes in this Youth Shelter Network. Operated by the Night Ministry, Chicago's Youth Shelter Network provides up to four months of emergency shelter for youth, 14 to 21 years of age, and their children, as well as counseling, health screening and placement in permanent residences. Pre-registration and a \$25 contribution is requested to cover the costs of meals and transportation.

Sheraton Chicago Hotel and Towers will serve as headquarters hotel.

**Call 214-712-7751
for registration
information.**

**'Early Bird' discounts
available through May 5.**

meeting planning functions, sales and marketing, communication skills, international meeting management, operational business expertise, and personnel and professional management.

The opening general session will feature Martha Layne Collins, presenting "Influencing The Future Through Partnerships." Collins currently serves as president of both St. Catherine's College and her own consulting firm in Kentucky.

The second general session, "Partnering Enables Us to Broaden Global Horizons and Relationships," will explore team-building in an unique interactive forum designed to positively impact the cognitive and affective learning styles of all meeting professionals while underscoring the benefit of non-conforming creative thinking.

Both general sessions and all 50 workshops offer Continuing Education Units (CEUs).

MeetingPlace '95, the official trade show of Meeting Professionals International, and the opening networking reception, sponsored by Chicago Convention & Tourism Bureau, McDonald's Corporation, and Ivan Carlson & Associates, will

DOLLAR\$ & CENT\$ D/FW Chapter/MPI

For the month ending January 31, 1995

Beginning of the Month	\$58,162.84
Income	39,125.19
Disbursements	(16,019.70)
EOM Balance	\$81,268.33*

*Includes \$20,287.95 PEC
Professional Education Conference

*Includes \$2,863.62 PGA
Professional Growth Award

*Includes \$17,738.80 ACE
Annual Charity Event

Report submitted by Carolyn Carey, CMP
(SEI Incentives), vice president/finance.

President's Message

continued from page 1

As midnight approached and the hour was at hand, a quiet had settled over MPI land. The night had been magic and full of surprise . . . satisfaction was glowing in everyone's eyes. Our thanks go to all who shared in this dream, especially to Steve Kemble and his Kids Ball team.

To Senator Jane Nelson and Scott Murray too—they gave their support and helped carry us through.

We all played a part in a wonderful scene, did our very best to deliver a dream. The KIDS were the winners, the goal had been met, and nary a soul would ever forget. This fact was confirmed when I left there that night, for I heard someone say as they drove out of sight . . . "What a wondrous Ball, what a wondrous night!"



Attend this exciting and **FREE** Chapter Management Forum (CMF), "BUILDING BY DESIGN"

JUNE 24 - 25



CURRENT Deadlines

Upcoming deadlines for copy and ads for the D/FW MPI chapter newsletter, the **CURRENT**—

ISSUE	DEADLINE
May '95	April 14, Friday
June '95	May 12, Friday

Copy is cheerfully accepted early. *Because of production schedules, information received after 5 p.m. on the deadline day will not be included in the newsletter in progress.*

Late-arriving copy will be included in the next month's issue, if information is still timely.

Please mail 3.5 disk, Windows format—preferably in Microsoft Word or WordPerfect—to Gracie H. Hilton (The Write Stuff), **CURRENT** editor, 3020 Glasgow Court, Arlington, TX 76015 or via Compuserve 75647,22.



The "Inn" Way To A Successful Small Meeting.

Nestled in the trees along the bank of the Paluxy River, the historic Inn On the River has perfected the art of the small meeting. With an atmosphere that promotes productivity, you will find your small meeting to be a big success.

- State-of-the-Art Conference Center
- Audio and Video Equipment
- Electronically-Controlled Screen
- Fax Machine, Conference Phone, Copier
- 22 Rooms
- Gourmet Meals
- Tranquil and Creative Haven

INN ON THE RIVER

For meeting information and brochures, contact Kathi Thompson at 214-424-7119
205 S.W. Barnard St. • Glen Rose, Tx. 76043 • 817-897-2101 • Fax 817-897-7729



1995 ANNUAL CONVENTION

SHERATON CHICAGO HOTEL AND TOWERS
NAVY PIER



AN OUTSTANDING EDUCATIONAL OPPORTUNITY



REGISTER TODAY!

- TWO GENERAL SESSIONS AND 50 WORKSHOPS OFFERING CONTINUING EDUCATION UNITS (CEUs)
- MEETINGPLACE '95
- UNIQUE NETWORKING OPPORTUNITIES
- FOR MORE INFORMATION CALL 214-712-7751

March Meeting Highlights

Guest Speaker Maura Beatty Teaches Stress Management Skills in Fort Worth



Award-winning communications specialist **Maura Beatty** (Alpha Beatty Communications) addressed ways to reduce stress in an upbeat, prop-laden, humorous presentation at the March chapter meeting at Fort Worth's Worthington Hotel. A noted speaker, trainer and consultant, Beatty, who holds a B.A. in psychology and communications, is an active member of the National Speakers Association.



*Photos by
Mark Lazarow
Photography*



Program committee members **Joe Bedsole** (The Worthington Hotel), **Donna Daves** (The Freeman Companies), **Dave Gisler**, (The Freeman Companies) and **Melanie Arguello** (Fort Worth CVB) welcome MPI members and guests to the March meeting at Fort Worth's Worthington Hotel.



MPI Foundation Benefit

Promoting terrific travel opportunities—through a benefit for the MPI Foundation—are **Dick Glockner** (Dallas Grand Hotel), **Sharon Horton** (ITT Sheraton), and **Luis Sanchez** (Marriott at Sawgrass, FL). (Costumes courtesy of Norcosto-Texas Costume.) Read more about the MPI Foundation Drawing Party on page 18.



An enthusiastic group of Fort Worth hosts welcome MPI to "Cowtown."



Alan Powdermaker (Circle R Ranch) and Michelle Carter (Southfork Ranch).



LEFT: Katharine Cox (Athens Visitors Initiative Program), Vicki Griffiths (Andersen Consulting) and Michaele A. Craddock (American College of Emergency Physicians) were among the attendees at orientation.

Photos by Mark Lazarow Photography



Program committee members for the February meeting at Holiday Inn Brook Hollow were Sally Goldesberry, CMP (Meetings & Exhibits Specialists), Jan Pollard (Omni Hotels National Sales Office), Mike Snider (Baker's Ribs), and Betty Garrett, CMP (Garrett Speakers International). (Editor's Note: Cutline for this photo was incorrect in last month's issue. Our apologies to the February chairs!)

THANK YOU!

Many thanks to the individuals and companies whose time, talents, and expertise contributed to the enjoyment of the March meeting.

They include facility hosts at the Worthington Hotel—•Dennis Haning, resident manager, and Bryan Arcscott, convention services manager. Retail cost for the menu: \$42.

Special thanks to guest speaker •Maura Beatty (Alpha Beatty Communications). Her speaking services are a \$3500 value. Thanks to Bauer Audio Visual for audio visual services

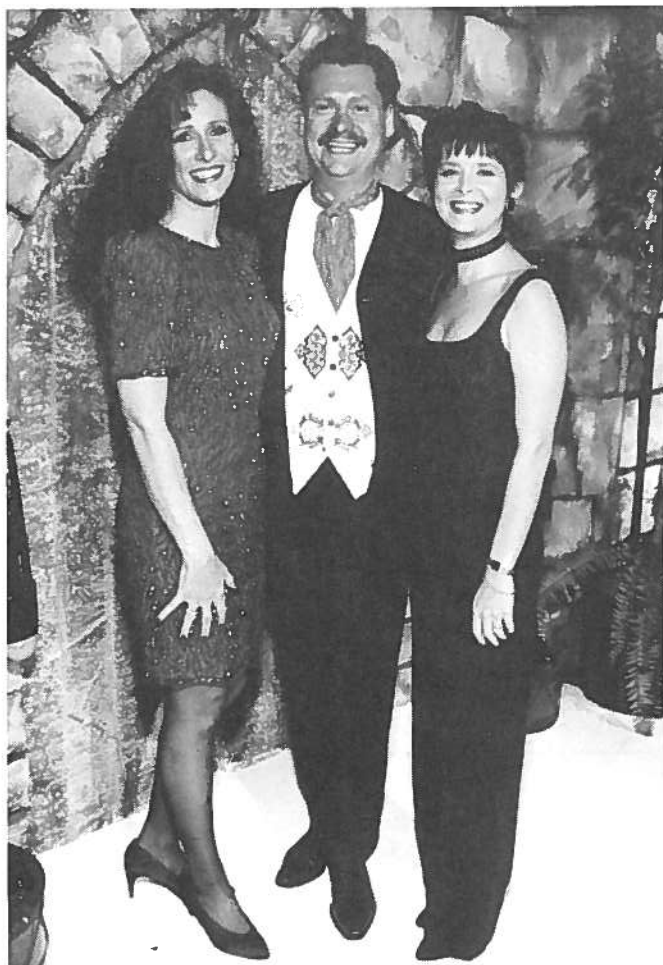
March attendees enjoyed special entertainment, thanks to •Mike Snider (Texas Music Connection) for entertainment at the reception (Kim O'Connor) and •Doug Harmon (Fort Worth CVB) for providing a rope trick artist.

•Alex Vurpillat (Carey Transportation) provided roundtrip motorcoach transportation from Dallas to Fort Worth, complete with refreshing beverages!

•Marsha Singer (Executive Connection) provided the \$30 gift certificate to Dick's Last Resort and •Kristi Wingo (Goody Basket) provided four specialty baskets for the report card drawing.

After the meeting, attendees enjoyed fun and frivolity at The White Elephant Saloon, thanks to •Mary and Joe Dulle, who provided complimentary admission and a free drink.

D/FW MPI Chapter Raises \$55,000+ for Children at 'The Kids Charity Ball'



Gold Sponsors—Sunbelt Motivation & Travel, Inc. were among the Gold Sponsors for TKCB. Pictured are MPI International President **Bill Boyd, CMP** (Sunbelt), Honorary Chair and State Senator **Jane Nelson**, TKCB Chair **Steve Kemble**, **Lesley Meyer, CMP** (Sunbelt) and Honorary Chair Scott Murray.



Gold Sponsors—Alcon Laboratories, Inc. was among the Gold Sponsors for TKCB. **Diane Smith, CMP**, president of the D/FW Chapter of MPI, third from left, was one of several Alcon representatives present for TKCB.

The Kids Charity Ball '95 Chair **Steve Kemble** (Steve Kemble Event Design); with **Mary Lynn Novelli** (Sterling Hotels & Resorts), '94 chair and **Patti Wilke**, '96 chair. Attendees at the black-tie event gave generously to assure some happiness for many children in need.



*Photos by
Sal Sessa
Events Photography*

LEFT: Celebrity bear committee members show off several of the 50 limited edition teddy bears auctioned off at TKCB. Created by the Annette Funicello Collectible Bear Company, the bears were donated by Give Kids the World and Disney World. Chair of the "celebrity bear committee" was **Mary Lynn Novelli** (Sterling Hotels & Resorts), far right.



Gold Sponsors—Addison Conference and Theatre Center was among the Gold Sponsors for TKCB. **Greg Pynes**, second from right, represented the Town of Addison at The Kids Charity Ball. The D/FW Chapter's major community fundraiser, TKCB was a lavish event held March 18 in the Great Hall at the International Apparel Mart.



Gold Sponsors—A large group from **Northern Telecom**, among the Gold Sponsors for TKCB, was on hand to enjoy The Great Hall, which was converted into a fairy tale world of castles, teddy bears and giant mushrooms, setting a mood attuned to the "joys of childhood."



Silver Sponsors—**Mary Ellen Malsbury**, second from right, was among several representatives of **WorldTravel Partners**, one of three Silver Sponsors for TKCB. Almost 500 people from the D/FW metroplex gathered to raise approximately \$55,000 benefiting Love For Kids, Give Kids the World, North Texas Food Bank and Trinity Ministry to the Poor.



The Kids Charity Ball

Sponsors

Gold Sponsorships • \$2,500

Addison Conference and Theatre Center

Alcon Laboratories

Northern Telecom/BNR

Sunbelt Motivation & Travel, Inc.

Silver Sponsorships • \$1,500

Fun Factory Decorations

Showco Creative Services

WorldTravel Partners

Bronze Sponsors • \$1,000

CannonBall Party Rental Company

Ducky Bob's Party & Tent Rentals

EFI Communications

The Freeman Companies

Inter-Continental Hotels Group

Irving Convention and Visitors Bureau

J & S Audio Visual

Krisam Group

Loews Anatole Hotel

Mary Kay Cosmetics

NACE

SABRE Travel Information Network

Steve Kemble Event Design

Sheraton Park Central

The Worthington Hotel

Yellow Rose Touring & Special Events

Gift of Love

Carlson Travel Network

Hitachi Semiconductor, Inc.

Table Sales

Holiday Inn Worldwide

Love for Kids, Inc.

Omni Hotels/Omni Mandalay Hotel

Southfork Ranch Event & Conf. Ctr.

The Grand Kempinski Dallas

The Westin Hotel Galleria Dallas

MEMBERSHIP NEWS

'New Kids on the Block'

D/FW Chapter Welcomes 21 New MPI Members!

Cindy A. Collins
Creative Consultants
2134 Homestead
Garland, TX 75044
214/414-0672
Planner

Yilda B. Fagan
Dallas Grand Hotel
1914 Commerce Street
Dallas, TX 75201
214/747-7000
Supplier

Ilana Fineberg
Carrington Coleman
Slovan & Blumenthal
200 Crescent Court #1500
Dallas, TX 75201
817/855-3536
Planner

Lanay Fournier
CTX Mortgage Company
3333 Lee Parkway
Dallas, TX 75219
214/559-6613
Planner

Colleen K. Gibbs
Dallas Fan Fares Inc.
5485 Belt Line Road #270
Dallas, TX 75240
214/239-4798
Planner

Robert F. Greenwald
Professional Platform Assn.
6117 Twin Oaks Circle
Dallas, TX 75240-5345
214/385-7356
Supplier

Don A. Harris, CAE
National Independent Automobile
Dealers Assn.
2521 Brown Blvd, #100
Arlington, TX 76109
817/640-3838
Planner

Hattie Hill-Storks
Internat'l Productivity Institute Inc.
5025 Arapaho Road #512
Dallas, TX 75248
214/702-9788
Supplier

Peggy J. Holland
Central & Southwest Corporation
1616 Woodall Rodgers Freeway
Dallas, TX 75202
214/777-3867
Planner

Jan McDonnieal-Wilson
Nat'l Independent
Automobile Dealers Assn.
2521 Brown Blvd
Arlington, TX 76006-5203
817/640-3837
Planner

James L. Monroe
Gale Sliger Productions
1261 Profit
Dallas, TX 75247
214/637-5566
Supplier

Megan N. Nott
Dallas Market Center
2100 Stemmons Frwy
Dallas, TX 75207
214/655-6276
Planner

Bernay Porter
I.A.E.M.
5001 LBJ Fwy. Suite 350
Dallas, TX 75244
214/458-8002
Planner

Jennifer Porter-Davis
Radisson Resort - S. Padre Island
500 Padre Blvd.
South Padre, TX 78597
210/761-6511
Supplier

Gene Rios
Embassy Suites Dallas Market Center
2727 Stemmons Freeway
Dallas, TX 75207
214/630-5332
Supplier

Reni Sandler
Creative Celebrations, Inc.
3767 Forest Lane #116-300
Dallas, TX 75244
214/350-1910
Planner

Alan Sims
Westin Hotel Galleria
13340 Dallas Parkway
Dallas, TX 75240
214/450-2905
Supplier

Anne Watson-Henry
Trafalgar Tours
9411 Ruidosa Trail
Irving, TX 75063
214/402-9191
Supplier

Alainna Webb
Meeting Management/Festivities
4100 McEwen, Suite 101
Dallas, TX 75244
214/386-9403
Supplier

Michael Woody
City of Farmers Branch
13000 Wm. Dodson Parkway
Farmers Branch, TX 75381-9010
214/919-2634
Supplier

Cyndi Weber
Stouffer Renaissance Hotel
2222 Stemmons Freeway
Dallas, TX 75207
214/631-2222
Supplier



"Membership is a Golden Opportunity," the D/FW MPI Recruitment Contest is still underway. The contest ends April 30—just in time for the Annual Awards Banquet in May. Members will be recognized at the banquet and awarded the promised "gold" for every two members recruited. Keep Digging!

In addition to local awards, members who recruit members are eligible for awards at the international level. The international annual membership recruitment contest runs from June 1, 1994- May 31, 1995.

Sponsor a single new member (student memberships do not apply) to make the '94-

'95 MPI International President's Honor Roll, and the possibility of more outstanding awards on several levels.

Outstanding among the potential prizes is the Grand Prize—a seven day Mediterranean cruise for two, courtesy of the SSC Radisson Diamond.

The second prize is a five-day cruise aboard the *Mississippi Queen*, courtesy of Delta Queen Steamboat Company—including "Tall Stacks" in Cincinnati, America's premier river front festival.

The third prize is a free trip to the 1995 Professional Education Conference here in DALLAS!

MEMBERSHIP NEWS

Recent Renewals

D/FW Chapter Members Appreciated for Ongoing Involvement and Support

Melanie Arguello
Fort Worth CVB

Kathi Berry
Grapevine CVB

Traci Bower
Reunion Ranch, Inc.

Sherri Cook, CMP
Sherri Cook & Associates

Robert Darden
Young Presidents' Organization

Patrick Downey
Southern Gas Association

Cindy Hamilton
CityPlace Conference Center

Donna Haynes
Fairmont Hotel of Dallas

Sidney Hewitt
JCPenney Headquarters

Eddie Heyland
Balloon City USA

Carolyn Hopper
Computer Language Research

Daniel Hughes
PCR - Personal Computer Rentals

Megan McDonald
Holiday Inn Northpark Plaza

Michele McDonald
Ben E. Keith Foods

Debbie Meyers
Bravo! Entertainment.

Monte Ramey
Advantage Rent-A-Car

Debra Rubin
The Worthington Hotel

Sherri Seidel
Dallas Alley

Marsha Singer
The Executive Connection

Diane Smith, CMP
Alcon Laboratories, Inc.

Severine Stephenson
The Science Place

Sandy Summers
Jerell, Inc.

Diane Thrasher
Mobil Oil Corporation

Kristene Toledo
Martiz Travel Company, Inc.

Curtis Wilhelm
Frito-Lay, Inc.

Debra Williams
Medieval Inn/Big Spur

John Willson
Network, Inc.

Phone Tree Ready with Reminders RE: Meetings

By Debbie Small, Chairman
Phone Tree Committee

The 1995 goal of the phone tree committee is to regularly jog your memory about the upcoming meetings of the D/FW MPI chapter, along with other timely updates.

When you attend, you have the opportunity to network with your fellow professionals, re-new acquaintances, and learn about the latest trends in the industry from informative speakers arranged by the Program Committee.

If you are not receiving monthly calls, please contact Debbie Small (Society of Petroleum Engineers, 214-952-9315 or one of her co-chairs, Lisa Stedman (Four Seasons Hotel), 214-541-1000, or Angela Fails, CMP (Assn. of Oilwell Servicing Contractors), 214-692-0162. All will have the latest information about upcoming chapter programs.

We look forward to seeing you at the next meeting!

Membership Highlights

DID YOU KNOW?

The member records staff at International will send unemployed members a personalized letter from Ed Griffin with employment tips and offer to defer their MPI membership renewal payment for six months following their expiration date, or until reemployment.

DID YOU KNOW?

According to chapter policies & procedures, non-members may attend three meetings per chapter term year (not including spouses), with the exception of MPI headquarters staff, who can attend unlimited chapter meetings as long as they pay the standard fee. If you know someone who has met his/her quota for the year, please let them know that we want them to join MPI. We are monitoring this policy.

D/FW Chapter Membership is 571

Membership in the D/FW Chapter of MPI stands at 571, including 263 planners (46.1%), 307 suppliers (54.8%) and one student. That figure indicates a retention rate of 68%.

Thank You!



Mona Kestler - *Bauer Audio Visual*
Jill Heyerdahl - *XTS*
Lianne Percira - *Wyatt*
Pat McCain, CMP - *Krisam Group*
Sherri Cook, CMP - *Sherri Cook & Assoc.*
Kathi Thompson - *Inn on the River*
Kami Price - *Infomart*
Melanie Arguello - *Fort Worth CVB*
Sandra Moten - *Mobil Oil*
Barbara Hitt - *Mobil Oil*
Mary Lynn Novelli - *Sterling Hotels & Resorts*
O.D. O'Donnell - *Nightlife Talent*
Karen McCollough - *Medieval Times*

... for being a "buddy" to a new member in February!



Heard it through the Grapevine!

By M.T. Gnadt
'Grapevine' Columnist

David Berkoski has been appointed director of marketing for the *Loews Anatole Hotel*. He joins the Anatole from a position as national sales manager for the Peabody Orlando Hotel.

Sandra Bloodworth, *Texas Independent Producers & Royalty Owners Association*, has received the Professional Excellence Award from the Texas Society of Association Executives.

Don DeFeo has left the Holiday Inn Market Center to become the regional sales manager for the *Medallion Hotels*.

Lori Farris, owner, *Pomodoro* restaurant is a new mother. Valeri Farris was born in December.

Judy Gauznell has been promoted to director of corporate sales for the *Harvey Hotel Corporation*. Her former position was director of marketing, Dallas/Fort Worth Harvey.

Henry Richards has been promoted to national sales manager, *Dallas Convention & Visitors Bureau*.

Melvin Richardson has been named executive vice president of the *Mobile Convention & Visitors Bureau*. Before joining the MCVC, Richardson was manager of the organizational development team for the City of Garland.

Luis Sanchez, formerly with the Arlington Marriott, has moved to Ponte Vedro Beach Florida to become sales manager of the *Marriott Sawgrass*.

Scott Thompson has been promoted to president of *Showco Creative Services*. His former position was vice president. He and his wife Jody are the proud parents of a nine-month-old Chinese baby. In March the couple flew to China to meet their new daughter, Kathryn Clarke Thompson.

Patti Towell has been promoted to associate director of sales, *Dallas Convention & Visitors Bureau*.

Amanda O. Willbanks has accepted the position of sales manager for *The Adolphus Hotel*. Her former position was with The Cooper Aerobics Center.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine." Please contact Mary-Therese Gnadt (214-539-6538 • or FAX 214-724-0932) about items of interest for this column.

Industry's Legislative Action Day Opens Door to Ongoing Discussions with Congressmen

By Gregory Pynes
Town of Addison

As the D/FW Chapter's governmental affairs liaison, I had the honor of representing you in Washington on March 2 at the Meetings Industry Legislative Action Day, sponsored by MPI in cooperation with ASAE, GW-SAE, IACVB, IAEM and PCMA.



Gregory Pynes
Town of Addison

More than 170 people participated and we visited with more than half the members of Congress. What an experience! I had the privilege of being a team leader—and what a team I had! Sally Gibbons (*Loews Anatole Hotel*) (MPI ASAE) and Steven Hacker, executive director of IAEM are two power brokers with a knack for the "cold call." Michael Adams, senior editor for *Successful Meetings* accompanied us.

Our team was assigned to call on U.S. Senator Phil Gramm, plus six members of the House of Representatives: Martin Frost (District 24), Sam Johnson (District 3), Lamar Smith (District 21), Pete Geren (District 12), Bill Archer (District 7) and Jim Chapman (District 1).

We were able to see all except Phil Gramm and Jim Chapman.

Two additional teams from Texas, led by Steven Foster (*Yellow Rose Touring & Special Events*) and MPI International President Bill Boyd, CMP (*Sunbelt Motivation & Travel, Inc.*) called on Congressmen Dick Armey and Kay Bailey Hutchison because of their involvement with the Travel & Tourism Caucus, Ways & Means or Appropriations.

Our discussions focused on these issues: •federal deficit reduction, •funding for USTTA and the White House Conference on Travel & Tourism, •strong anti-crime measures, and •promotion of the airline travel industry.

Our mission was to educate, demonstrate and explain the scope and significance of the meetings industry. All were interested in learning more about the industry in the context of the facts and figures we presented to them and our meetings created a foundation for ongoing dialogue.

These visits were only the beginning. It is up to each of us, as people with a vested interest in the viability and long-term growth of the meetings industry, to explain and demonstrate to our local, state, and national leaders the significance the meetings industry.

Take the time to educate yourself on the significance of our industry—the second largest employer in the country and the largest export industry, running a \$22 billion dollar surplus annually, according to the U.S. Department of Commerce—then write, phone, visit, and vote!

I encourage each of you to write to these Congressmen to express appreciation for meeting with us and to ask for their consideration of our issues. Let them know the significance of our industry on the economy. Keep them informed.

Hon. Pete Geren
12th District, Texas
2448 Rayburn House Office Building
Washington, D.C. 20215-4312

Hon. Lamar Smith
21st District, Texas
2443 Rayburn Building
Washington, D.C. 20515

Hon. Sam Johnson
3rd District, Texas
1030 Longworth Building
Washington, D.C. 20515

Hon. Martin Frost
24th District of Texas
2459 Rayburn House Office Building
Washington, D.C. 20515

For a copy of the briefing paper prepared for Legislative Action Day, contact Greg Pynes (*Town of Addison*), 214-450-6202.

D/FW Chapter Membership Directory Prepares for Facelift, Offers Opportunities to Advertisers

It is time once again to update the Dallas/Fort Worth Chapter Membership Directory, which will go to press May 31 and Vice President of Administration Michelle Carter (Southfork Ranch and Conference Center) seeks assistance in two areas—verification of information and advertising.

Chapter members are requested to check listings in the 1994 directory to confirm that company affiliation, address, phone and FAX numbers are up-to-date and accurate.

Changes must be submitted in writing and must be registered with both the local and international offices.

Changes should be detailed on the forms provided on this page and copies should be returned to both the international and local chapter offices no later than May 15.

Carter also urges chapter members to advertise in “the most referred to” source book for special event, meeting and party planners in the metroplex.

“The cost for the chapter directory is supported by advertisers. We express our gratitude to our current advertisers and welcome them back in 1995.” Carter said. “We would also like to extend an invitation to every member to participate as an advertiser in the 1995 Directory.”

Directory supporters have the opportunity to advertise in a publication that is utilized by both planners and suppliers all year long! Please contact Carter at 214-442-7800, for more information regarding sizes, rates and policies.

Listing as it appears in the 1994 Chapter Directory

Name _____
Title _____
Company _____
Address _____
City _____
State _____
Zip _____
Phone _____
FAX _____

Listing as it SHOULD APPEAR in the 1995 Chapter Directory

Name _____
Title _____
Company _____
Address _____
City _____
State _____
Zip _____
Phone _____
FAX _____

To ensure correct listings in the 1995 D/FW Chapter Membership Directory:

*Mail or FAX copies of this
form to both the local chapter
and international offices:*

Membership Coordinator
Meeting Professionals Internat'l
1950 Stemmons Freeway #5080
Dallas, TX 75207
FAX 214/712-7765

Executive Secretary
D/FW Chapter, MPI
10875 Plano Rd., #115
Dallas, TX 75238
FAX 214/349-7946

The MPI Foundation needs your support!

A \$5 contribution "buys" a chance for outstanding prizes. And your contributions benefit the MPI Foundation! Read more about MPI Foundation projects on page 5.

Contributors are invited to a fabulous celebration—the MPI Foundation Drawing Party—at the Grand Kempinski Hotel. Exciting Grand Prizes include round trip air and hotel packages for two to:

Paris, France

American Airlines and ITT Sheraton Hotel

London, England

British Airways, Intercontinental Hotel and The Bear Hotel

Sydney, Australia

*Qantas Airways and Sunbelt Motivation & Travel for air
and the Regent Hotel*

MPI Foundation Drawing Party

**Wed., April 19
6:00 p.m.**

Kempi's—at the
Grand Kempinski

Everyone who buys even one
ticket is invited to the Drawing
Party.

Enjoy entertainment by **Dave
"Elvis" Tapley and the
Cavalcade of Stars** (courtesy of
O.D. O'Donnell—Nightlife Talent &
Management Agency)

*Attendance is not mandatory
for Grand Prize Drawing.*



LEFT: Promoting terrific
travel opportunities—
through a benefit for the
MPI Foundation—are
Ken Rowe (Class Act
Master Event Planners),
Julie Sampson
(Burlington Northern
Railroad) and
Charles Wicker (Bauer
Audio Visual).
(Costumes courtesy of
Norcosto-Texas Costume.)

Additional prizes will be awarded by drawing for those in attendance at drawing party

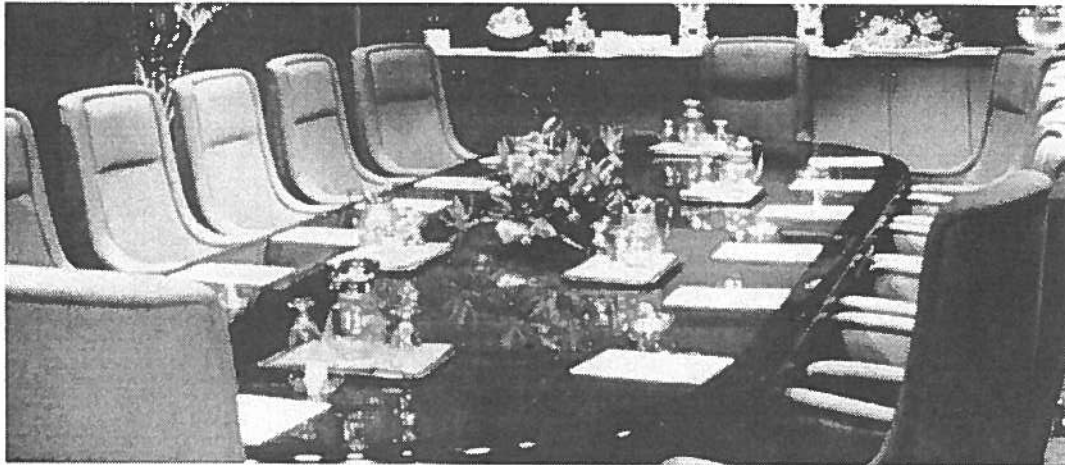
Drawing Party attendees will be eligible for these terrific prizes: **Grand Kempinski Hotel**—champagne weekend for two •**Worthington Hotel**—weekend for two with extras •**Grand Kempinski Hotel**—Sunday Brunch for two in Malachite Room •**Get Nailed/Hair Aerobics**—manicure & pedicure •**Adolphus Hotel**—dinner for two in the French Room •**Fairmont Hotel**—dinner for two in the Pyramid Room •**Grand Kempinski**—dinner for two in the Monte Carlo Room •**Six Flags Over Texas**—four tickets to park •**Omni Mandalay Hotel**—dinner for two at Enjolle •**Irving CVB**—four Pavilion tickets to Byron Nelson Golf Tournament

Every member who sells five tickets—and turns in the money by April 14—is eligible for a drawing for the Hyatt Hill Country golf package. Highest ticket sales incentives will be awarded to the top two salespersons. Trips include San Antonio (La Mansion del Rio) and Santa Fe (El Dorado Hotel). Airfare for all three trips is provided by Southwest Airlines.

*Additional tickets may be obtained from
committee members around the metroplex:*

Arlington
Edye Brookshire, CMP, AAFES
Downtown Dallas,
Phil Crouse, Phil Crouse & Associates
North Dallas
Sandra Moten, Mobil
Irving/Las Colinas
Jayne Rankin, Irving CVB

Read more about the MPI Foundation on page 5.



WE'LL TAKE CARE OF THE MEETING SO YOU CAN TAKE CARE OF BUSINESS.

.....

The Hiltons of Texas can provide you with the services and facilities to make your meeting go exactly as planned. From comfortable meeting rooms and support services to an experienced and attentive staff, we have the consistency you're looking for. For reservations, call any Hilton in Texas, or call Hilton Direct at 1-800-321-3232.



Arlington Hilton • Beaumont Hilton • College Station Hilton and Conference Center • DFW Hilton Executive Conference Center
Dallas Parkway Hilton • El Paso Airport Hilton • Houston Hobby Airport Hilton • Houston Plaza Hilton
Houston Southwest Hilton • Nassau Bay Hilton and Marina • San Antonio Airport Hilton and Conference Center
Westchase Hilton and Towers • Waco Hilton Inn

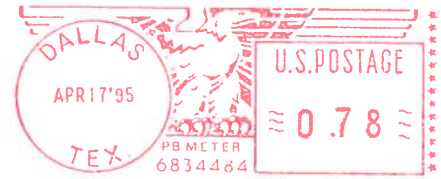
HILTON. SO NICE TO COME HOME TO.

.....

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Dallas/Fort Worth Chapter
10875 Plano Road • Suite 115
Dallas, Texas 75238



DALLAS/FORT WORTH CHAPTER

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Meeting Professionals International is the world's largest association of meetings professionals with more than 12,000 members in 42 countries and 50 chapters and clubs. MPI's mission is to provide educational opportunities and recognition for those in the meetings industry. The association is committed to excellence in meetings, continuous international growth, research, a strong chapter network and high ethical standards.

MPI International Headquarters
INFOMART
1950 Stemmons
Suite 5018
Dallas, Texas 75207-3109
214-712-7700

MPI
Dallas/Fort Worth Chapter
10875 Plano Road
Suite 115
Dallas, Texas 75238
214-343-0555

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Alcon Laboratories, Inc.
817-551-8077

President-Elect

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Krisam Group
214-458-8692

Vice President/Administration

Michelle Carter
Southfork Ranch
214-442-7800 x281

Vice President/Education

Charlotte Merrill-Davis
Event Source Professionals
817-267-6698

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Sherri Cook & Associates
214-732-9396

Vice President/Programs

Cathy M. Mason
UStavel Incentives
817-540-9845 x318

Vice President/Finance

Carolyn Carey, CMP
SEI Incentives
214-717-1400

Vice President/Public Relations

Mary Lynn Novelli
Sterling Hotels & Resorts
214-402-4875

Immediate Past President

Lesley Meyer, CMP
Sunbelt Motivation & Travel, Inc.
214-401-0210

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214-539-6538

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Steve Kemble Event Design
214-943-5949

Jeff Means, CMP
SEI Incentives
214-717-1400

Gregory Pynes
Town of Addison
214-450-6202

Suppliers

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214-715-1777

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Omni Hotels National Sales Office
214-444-0044

Linda Sergeant
Bill Reed Decorations, Inc.
214-823-3154

Dorrit Turner
Yellow Rose Touring & Special Events
214-746-3780

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