

# MPI

MEETING PROFESSIONALS INTERNATIONAL®

# CURRENT

Meeting Professionals International

January 1995

Dallas-Fort Worth Chapter

## President's Message

## D/FW MPI Makes History in Vancouver

By Diane Smith, CMP  
Alcon Laboratories, Inc.

Those of you who attended the MPI Professional Education Conference in Vancouver last month are probably still on a "high"—as am I. Not only was it an outstanding conference, not only did our D/FW attendees do a sensational job at our luncheon promoting 'PEC 95 in Dallas, but our chapter set an exciting precedent.



*Diane Smith,  
CMP  
D/FW Chapter  
President*

For the first time in the history of MPI, a chapter—our chapter!—received the prestigious "Chapter of the Year" award for the *third* time! To say that we were surprised is an understatement. We knew we had a great '93-'94, but we also knew that other chapters were definitely in the running.

As Bill Boyd, CMP, President, Meeting Professionals International, listed the achievements of the 1993-94 winning chapter, both Lesley Meyer, CMP (Sunbelt Motivation & Travel), immediate past president, and I thought we recognized them as *our* '93-'94 goals. But when he named the winning chapter's successful recruitment drive—"Go For The Gold"—we knew we'd won, one more time!

*(continued on page 11)*

# MPI

MEETING PROFESSIONALS INTERNATIONAL®

*January D/FW Chapter Meeting*

*"Organize Your Life  
for Ease and Action"*

*January 26, Thursday*

*The Westin Hotel*

*13340 Dallas Parkway  
Dallas, Texas 75240  
214-934-9494*

*Complimentary Self Parking • Reduced Rate Valet Parking \$5*

*Orientation 11:00 a.m.  
Reception & Registration 11:30 a.m.  
Luncheon & Program 12 noon*

*R.S.V.P. to Sandi  
by noon,  
Tuesday, Jan. 24  
214-343-0555*

*Advance Registration \$26  
Late Registration \$35  
Guest Registration \$30  
Walk-ins \$35*

*See page 3 for more details and meeting reservation policy.*

# D/FW MPI Named Chapter of the Year!

—see page 4—

# CURRENT

Meeting Professionals International  
Dallas/Fort Worth Chapter

## Newsletter Staff

### Editor

Gracie Hatfield Hilton  
The Write Stuff  
Phone & FAX  
metro 817-467-7439

## Vice President/Public Relations

Mary Lynn Novelli  
Sterling Hotel Group  
214-402-4875  
FAX: 214-402-4889

## Advertising Chair

Stephanie Davis  
Sheraton Park Central Hotel  
Phone: 214-851-2016  
FAX: 214-991-4557

## Photographer

Mark Lazarow  
Mark Lazarow Photography  
214-380-0985  
FAX: 214-380-1431

The *CURRENT* is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI.

## CURRENT Deadlines

Upcoming deadlines for copy and ads for the D/FW MPI chapter newsletter, the *CURRENT*, are as follows:

| ISSUE        | DEADLINE            |
|--------------|---------------------|
| February '95 | January 13, Friday  |
| March '95    | February 17, Friday |
| April '95    | March 17, Friday    |

Please mail or FAX copy to Gracie H. Hilton, *CURRENT* editor, 3020 Glasgow Court, Arlington, TX 76015, phone & FAX: (metro) 817-467-7439.

Please send information on 3.5 disk, Windows format, preferably in WordPerfect or Microsoft Word.

Copy is cheerfully accepted early. Because of production schedules, information received after 5 p.m. on the deadline day will not be included in the newsletter in progress. Late-arriving copy will be included in the next month's issue, if information is still timely.

## Upcoming MPI Events

**January 17, Tuesday**  
Executive Workshop  
Doubletree Lincoln Center  
"Recognizing Personalities  
through Communications"  
11:30 a.m./Lunch

**January 26, Thursday**  
Chapter Meeting  
Westin Galleria  
"Time Management"  
11:30 a.m./Lunch

**January 31, Tuesday**  
'Brown Bag' Educational Lunch  
Ducky Bob's  
"Ducky Events on  
Chicken Feed Budgets"  
11:30 a.m./Lunch

**February 7, Tuesday**  
Chapter of the Year/PEC  
Celebration  
The Anatole Hotel  
6 p.m./Reception

**February 21, Tuesday**  
'Brown Bag' Educational Lunch  
Holiday Inn North Dallas  
"Focus on the CMP"  
11:30 a.m./Lunch

**February 23, Thursday**  
Chapter Meeting  
Holiday Inn Brookhollow  
"Art of Negotiating"  
11:30 a.m./Lunch

**March 18, Saturday**  
The Kids Charity Ball  
The Great Hall  
International Apparel Mart

**March 23, Thursday**  
Chapter Meeting  
Worthington Hotel  
Fort Worth  
Speaker: Maura Beatty  
6:30 p.m./Dinner

*NOTE: Chapter meeting plans are subject to change. Check the CURRENT each month to confirm details. For more information about association events, call MPI Headquarters, 214-712-7700.*

# C H A R I T Y

By Linda Sergeant • Bill Reed Decorations • 214-823-3154

## O R N E R

### The Kids Charity Ball

Plans for The Kids Charity Ball 1995 are in full swing. "Lindy and The Look" will entertain at this terrific event at The Great Hall at the International Apparel Mart March 17.



Linda Sergeant  
Chair, Community  
Services

It's not too late to volunteer to work on this significant event. Seek out the sign-up sheets at the January and February chapter meetings.

### The Celebrity Bear Project

Give Kids the World and Disney World have donated 50 beautiful limited collection bears to be auctioned off at the ball. The bears, colorfully clad in special outfits, will be autographed by celebrities.

If you'd like to assist with the Celebrity Bear Project, call Mary Lynn Novelli, 214-402-4875.

### Food and Clothing Drive

Many thanks to the many generous chapter members who brought gifts of clothing, socks and non-perishable food to the December meeting. These items were distributed to many in need through Trinity Ministry for the Poor and North Texas Food Bank.

## January Highlights

# Time Management Specialist to Teach Organizational Skills at The Westin Galleria Jan. 26

At the January luncheon meeting at The Westin Galleria, we'll learn from a master—one of the top people-productivity experts in the country—how to keep on top of commitments and manage our lives with more ease.

*EDITOR'S NOTE: The day this issue of CURRENT went to press, scheduled guest speaker Rebecca Morgan, CSP, a professional speaker and trainer—managing partner of Morgan Seminary Group in San Jose, CA—was forced to cancel. Vice President/Programs Cathy M. Mason (USTRavel Incentives) reports that negotiations for an equally effective speaker are almost complete.*

“The theme—‘Organize Your Life for Ease and Action’—so appropriate for the beginning of a new year—will remain the same, and our members can be assured they will hear a knowledgeable, known presenter on this topic,” Mason said. “We’ll walk away from the January 26 chapter meeting with new ideas, determination and tools to help with personal organization.”

New member orientation is at 11:00 a.m. Registration and a reception will begin at 11:30 a.m. The luncheon and program will begin at 12 noon.

### MPI D/FW Chapter Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for “no-show” charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).

Co-chairs for the January meeting are: Debora Jerman (Cityplace Conference Center), Luis Sanchez (Marriott Hotel Arlington) and Betty Presnall (D-FW Towncars).

Among the facility hosts at The Westin are Douglas Hoaglund, convention services manager, Nita Sisul, director of marketing, and Steve Bullock, general manager.

## January Host Facility



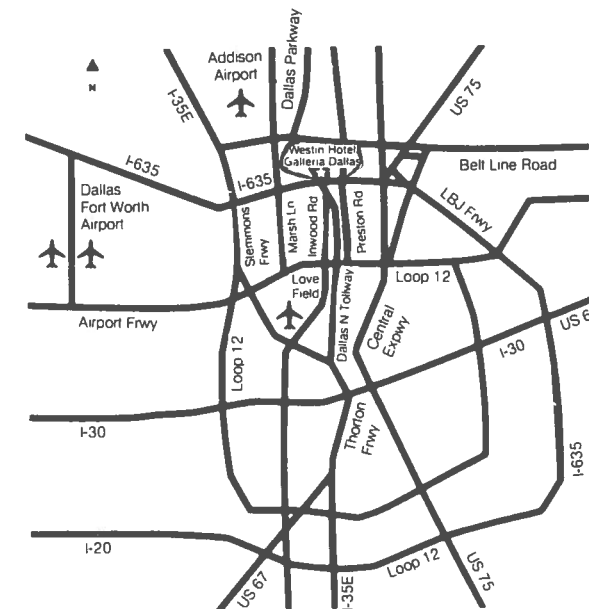
### THE WESTIN HOTEL Galleria Dallas

One of the industry's most successful hotels, The Westin Hotel Galleria Dallas boasts the AAA Four Diamond Award and one of the highest occupancy rates in the Dallas-Fort Worth metroplex.

Situated in the heart of North Dallas is The Westin Hotel Galleria Dallas. With imposing views, acclaimed restaurants and an impressive art and antique collection, the Westin has 28,000 square feet of meeting space and 431 luxury rooms, including 13 lavish suites.

The Westin's full-service business center, complete with computers with word processing, high-speed copy machines and fax machines, provides an instant “branch office” for traveling executives.

Guests at The Westin have access to the University Club within the Galleria (\$12 per day, per guest), a state-of-the-art exercise facility.



The Westin is 15 minutes from downtown Dallas, via the Dallas Tollway. The D/FW Airport is 20 minutes away. Love Field is 10 minutes away.

The Westin Galleria is situated, at Interstate 635 and Dallas Parkway (13340 Dallas Parkway) at the Galleria Mall.

Complimentary self-parking is available. Valet parking is available to MPI members at the reduced rate of \$5.

## Editor's Notes

# CURRENTLY...

**Chapter of the Year! One more time—for the third time!** Hurrah! This history-making accolade—as well as news about the Award of Excellence for special projects—is chronicled throughout this edition of *CURRENT*.

**D/FW Chapter members** attending the '94 Professional Education Conference (PEC) in Vancouver, British Columbia, Canada, last month entertained, danced, stomped, whistled, whooped and hollered and generally **stirred up lots of enthusiasm** at the "Come to Dallas in 1995" luncheon co-sponsored by the Dallas Convention & Visitors Bureau, the Loews Anatole Hotel and the D/FW MPI Chapter.



**Gracie H. Hilton**  
The Write Stuff  
CURRENT Editor

With all the winning, there was just **one loser in the whole crowd!** After the performance by the D/FW volunteers, Colleen Albert Rickenbacker, CMP (Dallas Convention and Visitors Bureau) found a woman's bracelet onstage. **The loser should phone Rickenbacker (214-746-6677) to claim the bracelet.**

**MPI's Gemelli (Twin) Chapter Seminar will take place in Tuscany, Italy, March 29-April 1, 1995.** Read more about it in "A Member's Perspective" on page 7. Contact **Bobby Bulger** (Bobby Bulger Travel Concepts, Inc.), chair of the Gemelli Committee, for travel details.

When *CURRENT* photographer **Mark Lazarow** (Mark Lazarow Photography) was called out of town just before the Christmas Gala, **Sal Sessa** (Sal Sessa EVENTS Photography) stepped in. Many thanks to both of these outstanding photographers for many contributions to the D/FW Chapter of MPI!

Volunteers are still needed in the areas of publicity, sponsorships and auction items for The Kids Charity Ball. Chairman **Steve Kemble** (Steve Kemble Event Design), 214-943-5949 can get you started.

**LATE BREAKING NEWS!** A special **Chapter of the Year/PEC celebration** will take place **Feb. 7, a Tuesday evening**, at the **Anatole Hotel.**, on the **Peacock Terrace, 6-8 p.m.** —ghh ©

## D/FW Chapter is Three-Time Winner!

# D/FW Named Chapter of the Year, Cited for Special Projects

The Dallas/Fort Worth Chapter of MPI made history at the 1994 Professional Education Conference (PEC) when it received the coveted Chapter of the Year award for the third time. The D/FW Chapter won the award back-to-back in 1989 and 1990.

Spokesmen from the international headquarters of MPI said the D/FW Chapter is MPI's 1993-94 Chapter of the Year because of its "excellence across the board." The chapter focused on its primary goals, including increased retention, innovative educational opportunities (plus the regular monthly meetings), enhanced awareness of the chapter through local and trade media, and capable and fiscally sound administration.

Dallas/Fort Worth Chapter President Diane Smith, CMP (Alcon Labs) and Immediate Past President Lesley Meyer, CMP (Sunbelt Motivation & Travel, Inc.) accepted the award on behalf of the D/FW MPI Chapter.

The award was presented by MPI President Bill Boyd, CMP (Sunbelt Motivation & Travel, Inc.) and a member of the D/FW Chapter, and Coleman, CMP, immediate past president of MPI.

More than 47 chapters nationwide compete annually for the Chapter of the Year award. To be considered, entering chapters must excel in five categories, each weighted differently—administration, weighted at 10 percent; communications, marketing and public relations, accounting for another 10 percent; education, for 50 percent of all total points; membership growth and retention, 25 percent; and special projects, accounting for five percent.

Each chapter submits a Chapter Yearbook which is reviewed by judges to evaluate each chapter's success in achieving their goals and objectives in a given year. The selection was made based on the achieve-



MPI's Immediate Past President **Coleman, CMP**, D/FW Chapter President **Diane Smith, CMP**; **Lesley Meyer, CMP**, D/FW Chapter immediate past president and **Bill Boyd, CMP**, MPI president

ments outlined in the 1993-94 administrative year, when the chapter theme, **TEAM (Together Everyone Achieves More)** was reflected in all special and ongoing programs throughout the year.

The award was presented in Vancouver at MPI's 1994 Annual Awards Presentations, when five chapters were honored for distinguished leadership.

### Chapter Cited for Special Projects

In addition to Chapter of the Year, Dallas/Fort Worth also walked away with a special recognition for excellence in Special Projects.

"The chapter continues to offer its members job bank services and furthers its goal of global understanding by the development of its sister chapter, MPI Italia and the Gemelli Twin Chapter Program," said an international spokesperson.

Also cited was the chapter's community service. The chapter raised a record-breaking \$51,000 for two charities at The Kids Charity Ball—the Florida-based Give Kids the World and local Love for Kids organization.

In addition, the chapter assisted in a clean-up effort for Bryan's House, a transitional facility for displaced families operated by Trinity Ministry for the Poor in Dallas."



*Out of a job?*

*Looking for a new  
challenge?*

*Seeking a qualified  
applicant to fill a position?*

*Your first stop should be  
D/FW MPI's Job Bank!*

To list your resume with the Job Bank, send

- a minimum of five (5) resumes (more if you wish)
- a check or money order for \$15 (for MPI D/FW chapter members) or \$25 (for non-members) made payable to MPI D/FW Chapter
- a note regarding the type of positions that interest you

*All inquiries are confidential.*

---

*Send these items to:*

Gretchen Parr-Silver • Chair, D/FW MPI Job Bank • 2012 Van Buren Drive • Arlington, TX 76011

# D/FW MPI JOB BANK

## Don't Meet Without Us!

**EVENTS**  
**PHOTOGRAPHY**

**Sal Sessa**

Meetings•Parties•Awards Banquets•Trade Shows•Conventions

Member: MPI  
Member: Dallas CVB  
Call Now!

**214-618-6363**

**DELTA AIR LINES**  
— YOU'LL LOVE THE WAY WE FLY —

# Opinion, Please!

**Q: If you could change one thing about the D/FW Chapter of MPI, what would that be?**



**Gail Lemaire • The Adolphus (supplier)**

A: "More planners attending our monthly meetings."



**Bettie Smith • Texas Instruments (planner)**

A: "Length of luncheon meetings adjusted to require less time away from the office."



**Scott Wilson • Bauer Audio Visual, Inc. (supplier)**

A: "It's perfect. We have fun and the networking opportunities are great."



**Marti Fox, CTC • Campbell Travel (planner)**

A: "As a past resident of Fort Worth, I would give the Fort Worth members a chance to build their own chapter. . . to encourage new membership and more active participation from that area . . ."

*"Opinion, Please" is a question and answer feature column prepared by Mary Lynn Novelli (Sterling Hotel Group), vice president of public relations.*

## INSTITUTES I & II 1995

**Two certificate programs for meetings management offering five-day, in-depth educational experiences**

### SPRING INSTITUTES



**APRIL 3-8, 1995**

**Hyatt Regency  
Lake Tahoe, Nevada**

### FALL INSTITUTES



**AUGUST 14-19, 1995**

**Pointe Hilton Resort  
at Tapatio Cliffs  
Phoenix, Arizona**

## MPI

MEETING PROFESSIONALS INTERNATIONAL®

**REGISTER TODAY!  
SPACE IS LIMITED**

◆ Four Continuing Education Units (CEUs) are awarded for Institutes attendance

◆ For more information, call 214-712-7751

# Perspective

## A Member's

### Seminar in Tuscany, Italy, Beckons 'Gemelli' Chapter Members

By Dorrit Turner • President, Yellow Rose Touring & Special Events

How would you like to attend a seminar in Italy with members of our "Gemelli" (Italian for "twin") chapter? How would you like to stay in a 12th century papal villa, surrounded by the Chianti wine region?



**Dorrit Turner**  
President  
Yellow Rose Touring  
& Special Events

What are you doing from March 29-April 1?

Several individuals from the D/FW and Italian Gemelli chapters of MPI are developing this seminar. The *hard* work is being done by Gemelli Committee Chairperson Bobby Bulger of Travel Concepts, Inc. (Dallas) and Giuseppe Lepri of New Tours (Florence, Italy). Your part is easy: Send \$100 (U.S. funds) per person to Carolyn Carey (Allianz Life Insurance), our MPI D/FW Chapter treasurer, and reserve places for yourself and your guest.

The 1995 MPI Twin Chapter Seminar will be MPI's first joint chapter seminar. Topics will be relevant to this international, GATT-driven world we live and work in. The seminar will be a superb opportunity to share knowledge with our Italian friends and colleagues.

And what a destination it will be for MPI members! Side trips will be planned to enjoy the artistic, cultural and agricultural wealth of Tuscany. But the principal value will be the relationships and friendships with European attendees.

I'll be there! And you should be there, too!

Gemelli enthusiasts Tim Wade (Lennox Industries, Inc.) and Jim Follett (InterContinental Hotels) join me in encouraging your attendance.

"You'll meet key players in the European meeting industry *plus* have the opportunity to inspect Italy as a possible incentive destination," says Wade.

Follett points out that attendees will "learn about the expectations of European meeting planners and the best ways to court their business."

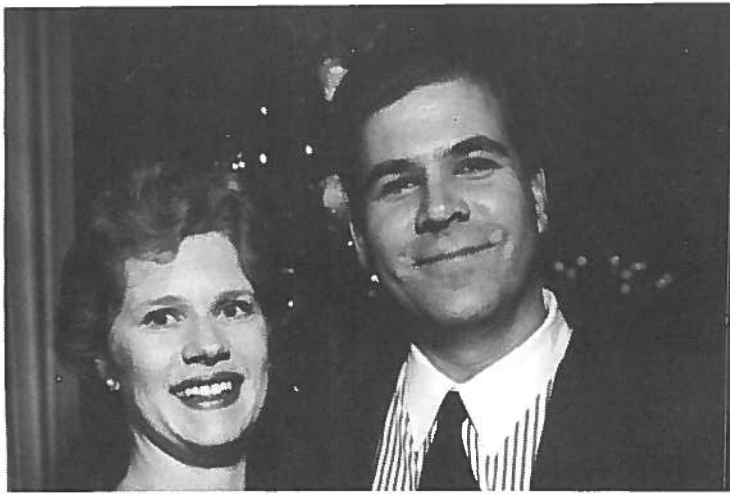
Bobby Bulger is working to keep costs at a reasonable minimum. More details will be available soon.

As this column goes to press, the D/FW Chapter was named MPI Chapter of the Year and also walked away with a special recognition for excellence in Special Projects—one of which was the Gemelli Twin Chapter Program.

"The chapter furthered its goal of global understanding by developing and executing special projects via its sister chapter, MPI Italia and the Gemelli Twin Chapter Program," read the accolades.

Want to further *your* global understanding? Attendance at the 1995 seminar is the logical next step! See you there!

# December Meeting Highlights



Megan Means and Jeff Means, CMP (SEI Incentives, Ltd.)



Jennifer McClure (The Majestic Theatre Operating Company, Inc.) and Jeff McClure

## Photos by Sal Sessa *EVENTS Photography*



Peggy LaBounty (Arlington Hilton), Ron Hiatt (Burlington Northern), and Tanja Nichols (Arlington Hilton)



Alex Vurpillat (Destination Management by Carey) and Gail Lemaire (The Adolphus)



NACE President **Catherine Frigo** (The Adolphus)



NACE President-elect **Nena Paul** (Stouffer Hotel)



The Holiday Gala committee included **Peg Wolschon** (Kerrville Bus Co.), **Todd Richter** (Designs Behind the Scenes), **Debbie Myers** (BRAVO! Entertainment) and **Cindy Hamilton** (Cityplace Conference Center).



LEFT: **Michael Woody** (City of Farmers Branch), **Mona Kestler** (Bauer Audio Visual), and **O.D. O'Donnell** (Nightlife Talent and Management Agency)





**Helen Gatewood** (World Association of Alcoholic Beverage Industries, Inc.), **Larry Kenny** and **Mary Lynn Novelli** (Sterling Hotel Group)



D/FW Chapter President **Diane Smith, CMP** (Alcon Labs, Inc.), **Steve Murrin** (Billy Bob's Texas) and **Kathleen Hournasidis** (Stockyards Hotel)

*Photos by  
Sal Sessa EVENTS Photography*



**Kirsten Runkle** (Embassy Suites), **Santa** and **Jennifer Johnson** (Embassy Suites)



**David Gisler** (Freeman Decorating Co.)



**Patricia Tripp, CMP** (Princess Cruises & Tours)



**Luana Stoutmeyer** (Encore Productions)



**Gracie Hilton** (The Write Stuff) and **Steve Kemble** (Steve Kemble Event Design)



Proud 1993-94 and 1994-95 officers and directors display the **Chapter of the Year** banner. See story on page x.

**THANK YOU!**

Many thanks to the individuals and companies whose time, talents, and expertise contributed to the enjoyment of the December meeting. They include facility hosts at the Tower Club: •**Lynn McDaniel**, •**Susan Moore** and •**Sherry Montoya**. Special thanks to •**Todd Richter**, •**Kim Quigley** and •**Debbie Williams** (Designs Behind the Scenes) for decorations; and •**Bruce Cline** (Random Axis Band); **T.J. Berry** (T) the DJ/Audio Nation); •**Luana Stoutmeyer** (Encore Productions); and **Mark & Ingrid Kovacs** (La Musica String Ensemble). •**Sal Sessa** (EVENTS Photography), captured the December gala on film. Santa Claus was provided by •**BRAVO! Entertainment** and •**Liza Barringer** and •**Skip Waters** (B-TV) were responsible for the video buttons. Thanks to a multiplicity of donors for the series of Professional Growth Awards (PGA) drawing prizes. Donors' names will be listed in next month's *CURRENT*.



## Heard it through the Grapevine!

By M.T. Gnad  
'Grapevine' Columnist

**M.T. Gnad** left WorldTravel Partners to accept a teaching assistantship at the University of North Texas and to work on a masters degree in communications. M.T. will continue planning meetings and events on an on-call basis, and will remain active in MPI and continue to write the 'Grapevine' column.

For the second consecutive year, *Steve Kemble Event Design* has been nominated for a Special Event Gala Award, the industry equivalent to the Academy Awards. **Steve Kemble** was nominated jointly with fellow MPI member company, *Fun Factory Decorations*, for an Easter Seal Society event. Kemble will attend the awards ceremony in Orlando, FL this month.

**Sherry Jenkins** is returning to Atlanta, GA to take a job with her prior employer, *Randstad Staffing Services*. As the company's field marketing consultant, she will be responsible for event planning as well as marketing the company's services. Randstad was recently named the official staffing service for the 1996 Olympics. Sherry's Dallas employer was *American Fire Sprinkler Association (AFSA)*.

**Melissa Parks**, formerly of *American Fire Sprinkler Association (AFSA)*, is returning to AFSA late this month, and plans to be with AFSA for a year. She assumes Sherry Jenkins' position (see 'Grapevine' item above)—who assumed Melissa's position when Melissa left AFSA 18 months ago for an assignment with "Up with People."

**Melissa Logar** is the new catering sales manager for *American Airlines Training & Conference Center*. She was formerly with Chateau Catering.

**Vic Rivera** has been promoted to sales manager for the *San Antonio Hard Rock Cafe*. He was sales coordinator at the Dallas restaurant.

**Rob Stirling** was promoted to associate director of sales at the *Hyatt Regency Dallas*.

**Donna Scott** opened her own business, *Write Impressions*, a professional meeting and public relations writing service. She was formerly assistant editor for the *MPI Meeting Manager*.

**Tom Watkins** joined *Sound & Stagecraft/Events Staging* as account manager. He was formerly with *The Adolphus*.

**Judy Owens** is the new national sales manager for *J & S Audio Visual*. She was formerly with *GES*.

In memory: **V.L. Hooper**, retired vice president of *Southland Life Insurance* and one of the founding members of the D/FW Chapter of MPI, died of a heart attack Dec. 2.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine." Please contact *Mary-Therese Gnad (214-539-6538 • or FAX 214-724-0932)* about items of interest for this column.

## D/FW Chapter Volunteers Bring Holiday Cheer to 2800 Children at Annual Love For Kids Christmas Party



Past President **Lisa South, CMP** (Ducky Bob's Party Rentals) and President **Diane Smith, CMP** (Alcon Labs) were among 15 chapter volunteers recruited by Immediate Past President **Lesley Meyer, CMP** (Sunbelt Motivation & Travel, Inc.) to work at the annual Love for Kids (LFK) Christmas Party. A local charitable organization, LFK touches the lives of thousands of underprivileged children and senior citizens in a multiplicity of events annually. Surrounding South and Smith are just a few of the 2800 metroplex area children who attended the early December event.



M.T. Gnad (Independent Meeting Planner) helps LFK children with a sand art project.

Love for Kids founders **Bill Barrett** and **Alan Powdermaker** (Circle R Ranch) and **Angie Barrett** lead an LFK guest on a horseback ride.



## DUCKY EVENTS ON CHICKEN FEED BUDGETS

### FIVE REASONS FOR ATTENDING THIS 'BROWN BAG' LUNCHEON -- You...

5. plan events with small budgets.
4. think tablecloths only come in 33 shades of white.
3. relish the opportunity to work as a team with industry colleagues...
2. think a chafer is something you get with diaper rash.
1. want to find out why a company is named Ducky Bob's.

Roll up your sleeves for this hands-on educational workshop and learn how to add pizzazz to your food functions, without busting your budget! Each round table will tackle an event theme addressing the creative, monetary and logistical aspects associated with producing successful functions.

This is a great program for planners and suppliers alike, giving us the opportunity to trade ideas. Even those in the hotel and catering industry will gain some "inside track" information to enhancing presentations.

### "BROWN BAG" LUNCHEON EDUCATIONAL SERIES

This Brown Bag luncheon is hosted by Lisa South, Ducky Bob's Party and Tent Rentals and Marti Fox, Campbell Travel AND IS FREE! Bring your own lunch AND invite a friend, client or employee to a "get involved" workshop. Complimentary beverages provided by Ducky Bob's.

#### ENROLL NOW for:

"Ducky Events", January 31, 1995, 11:30 AM-1:00 PM  
at DUCKY BOB'S, 14500 Beltwood Parkway East  
FAX RES. TO: Marti Fox (214) 392-9256

# Fagan's

## FREELANCE PHOTOGRAPHY



Personalized Service Since 1969

Specializing in:

Corporate

Commercial/Industrial

PRO-VIDEO Productions

Special Events

Allen Fagan

214.553.8823

9205 Skillman, Suite 112 • Dallas, Texas 75243

## MPI

MEETING PROFESSIONALS INTERNATIONAL®

Chapter of the Year 1988 • Chapter of the Year 1989  
Chapter of the Year 1994

### President's Message

#### D/FW Chapter

#### Big Winner at PEC '94!

*continued from page 1*

At the same time, the rest of our D/FW team realized it as well. The cheers from our group nearly raised the roof of the convention center. The D/FW Chapter has never been accused of being "subdued," and we certainly made our presence known that Sunday afternoon in Vancouver.

But that's not all. Our chapter *also* received an "Award of Excellence" for Special Projects. Cited were our Job Bank services, the development and expansion of the Gemelli Twin Chapter program with MPI Italia, and continued support in the area of community services, specifically The Kids Charity Ball.

The goals set by Lesley Meyer, CMP and her board were not easily reached. It took a lot of hard work—it took TEAM-work. But TEAM MPI proved it could be done, and now the rest of MPI knows it as well!

I wish every member of our chapter could have been onstage with us to accept these prestigious awards. Both Lesley and I were so very proud to be representing this remarkable chapter; it's an honor we'll never forget.

Everyone involved in the luncheon to promote the '95 PEC in Dallas did a fantastic job! Many conference attendees said they were inspired to register for this meeting, based on what they learned at the promotional luncheon!

Talk about an overwhelming success! Since all of you couldn't be there, we

videoed the event and will have a special celebration/viewing sometime soon!

Yes, it was an excellent conference. The educational sessions were the best I've seen and the city of Vancouver went all out to make us feel welcome. But those wonderful awards were the icing on the cake!

Congratulations to every member of this chapter. You're part of a winning team and have much to be proud of!

As we begin a new year, we're working as a team on new goals. We're continuing excellent traditions as we accept the *MPI Challenge*.

## MPI

MEETING PROFESSIONALS INTERNATIONAL®

# Orientation and 'Buddy' Program: Terrific Benefits!

By O.D. O'Donnell  
*Nightlife Talent & Mgt. Agency*

It's hard to imagine having a successful orientation without the "buddy" program. They go together like ham and eggs or pretzels and beer. Since the D/FW Chapter of MPI reinstated the orientation program, it has become obvious that we can't have

one without the other.

Orientation is an excellent opportunity to share important information about MPI in general, as well as specific details about chapter programs.

Orientation is held 30 minutes before each meeting, and we encourage everyone including member guests



**O.D. O'Donnell**  
Chair, Orientation  
Committee

to attend. In fact, we have noticed that when members bring their guests to the orientation, most of the guests become members in a very short time. This is due for the most part to the one-two punch of orientation and the buddy program.

The "Buddy Program," which pairs an experienced, actively involved MPI member with a newcomer, calls for the experienced half of the team to stay in contact with the newcomer buddy for several months to keep him or her up-to-date on all chapter events and activities.

New members and guests agree that the buddy program makes new members feel welcome and encourages them to become more involved at a quicker pace.

Orientation results in a much better understanding of the benefits of MPI membership. If you've never been to an orientation, please join us before any meeting. And please encourage guests and potential new members to attend!

### *Executive Workshop Luncheon*

**"Recognizing Personalities through Communications"**

*featuring Dr. Don Looft*

**Jan. 17, 11:30 a.m.-1 p.m.**  
**Doubletree Lincoln Center**

\$10 per person

RSVP via FAX

Phyllis Tackitt • 214-744-1254

# February 'Brown Bag' Focuses on CMP

Interested in becoming a Certified Meeting Planner (CMP) but don't know the procedure? Confused about some of the questions on the application?

A panel of experts will answer your questions at the Brown Bag educational luncheon, Tuesday, Feb. 21.

To register for this no-cost event at the

Holiday Inn North Dallas (formerly the Summit), at IH-635 at I-35E, FAX your request to Marti Fox (Campbell Travel), 214-392-9256.

Questions? Call Pat McCain, CMP, (Krisam Group), 214-458-8692.

For further information on CMP study courses, see January insert.

## Recent Renewals D/FW Chapter • MPI

**Maurine Allen, CMP**  
*Sunbelt Motivation & Travel, Inc.*

**Beverly Autrey**  
*United Group Association*

**Leo Bary**  
*Balloons To You*

**Ellen Beckert**  
*The Freeman Companies*

**James T. Belcher**  
*Integrity Publishing, Inc.*

**Robert R. Dettmann, CMP, PhD**  
*Prof. College Management Int'l*

**Gretchen R. England**  
*DFW Hilton Executive Conf. Center*

**Allen Fagan**  
*Fagan's Freelance Photography*

**Steven Foster**  
*Yellow Rose Touring & Special Events*

**M T. Gnadt**  
*Independent*

**Sally Goldesberry, CMP**  
*Independent*

**Sally Harbeson**  
*Southwest Airlines*

**Barbara Hitt**  
*Mobil E&P Technical Center*

**Brenda Hoover**  
*MADD*

**Cheryl Hopkins**  
*Irving Convention & Visitors Bureau*

**Gene Johnson**  
*Telsco Industries*

**Tracy Johnson**  
*Omni Mandalay Hotel*

**Steve Kemble**  
*Steve Kemble Event Design*

**Lisa Kuykendall**  
*Johnson & Gibbs*

**Debra May**  
*Irving Convention & Visitors Bureau*

**Kathryn Mayer**  
*Young Presidents' Organization*

**Kelli C. McGonagill**  
*Dallas Cowboys Cheerleaders*

**Sandra Moten**  
*Mobil E&P Technical Center*

**Kami Price**  
*INFOMART*

**Ellen Reagan**  
*Don Dillon Associates, Inc.*

**Daryl Richardson**  
*Dallas World Aquarium*

**Judith Rondeau**  
*Canadian Consulate General*

**Luis Sanchez**  
*Marriott Hotel Arlington*

**Kimberly Sparks**  
*Harvey Hotel DFW Airport*

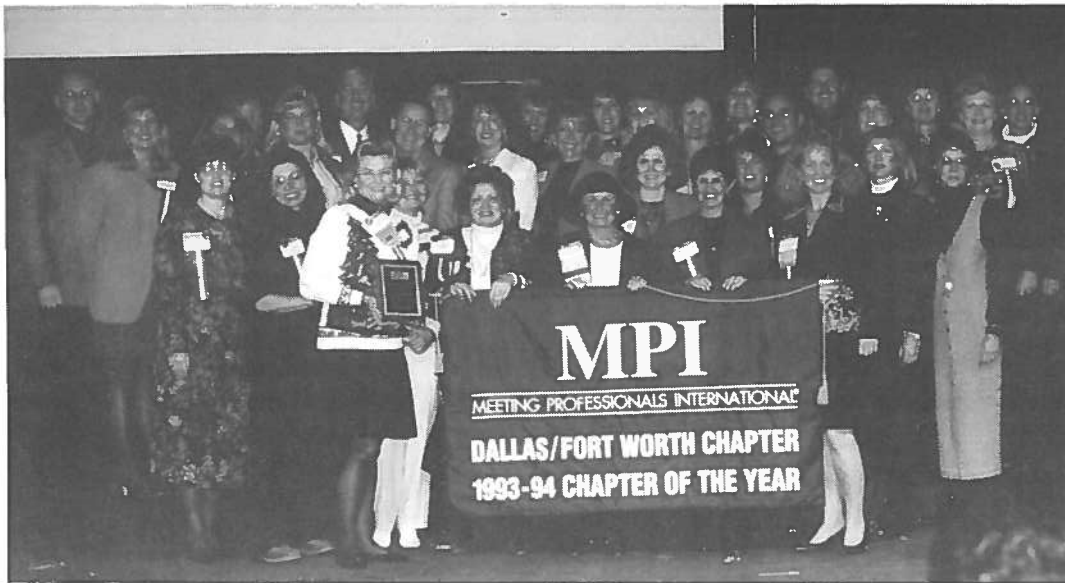
**Lisa Stedman**  
*Four Seasons Regent Hotels & Resorts*

**Glenn Tomlinson**  
*Hewlett Packard Co.*

**Marcia Warnke**  
*ITT Sheraton Corp.*

**Jennifer Wetter**  
*Plano Convention & Visitors Bureau*

**Cindi Zaal**  
*Convex Computer Corporation*



**D/FW MPI Named Chapter of the Year!**  
 D/FW Chapter members attending the '94 PEC in Vancouver gather around the Chapter of the Year banner.  
*See details on page 4.*

## 'New Kids on the Block'

# D/FW Chapter Welcomes Five New MPI Members!

**Shawn Buttleman**  
 JCPenney Co, Inc.  
 6501 Legacy Drive  
 Plano, TX 75024  
 214/431-5739  
*Planner*

**Carol J. Hohmann**  
 Electronic Form Systems  
 2395 Midway Road  
 Carrollton, TX 75006  
 214/250-7630  
*Planner*

**Priscilla S. Jones**  
 Priscilla S. Jones & Associates  
 711 N. Pine  
 Gunnison, CO 81230  
 303/641-4371  
*Planner*

**Dondra Richmond**  
 American Airlines  
 4333 Amon Carter Blvd;  
 ND 5302  
 Fort Worth, TX 76155  
 817/967-2817  
*Supplier*

**Sheryl R. Sellaway**  
 GTE Supply  
 5615 Highpoint Drive  
 Irving, TX 75067  
 214/751-4327  
*Planner*

## MPI MEMBERSHIP HIGHLIGHTS

**DFW/MPI Membership Directory Form**—When you have a change in name, title, company, address, phone or fax, find this form in the Chapter Directory. Complete the form and send to both addresses listed, or FAX them to 214-712-7770 (MPI International) and 214-349-7946 (D/FW Chapter Office). Without you advising us of changes, membership correspondence and communication to you is lost.

**Delinquent/Discontinued/Transferred Memberships**—MPI International allows a grace period of a maximum of 90 days for membership renewal. If membership is not renewed within 90 days, it is discontinued, and a member must resubmit an application and processing fee.

It's interesting to note that it costs \$25 less to submit a new application rather than pay a transfer fee of \$50. However, supplier members must be rematched with a planner, which often takes months. Therefore, supplier members should secure a letter from the former member authorizing the change when switching companies and responsibilities. If membership is current, it is best, in terms of convenience and cost, for both planners and suppliers to go through the transfer process.

Questions concerning renewal? Contact Renewal Chairperson Jennifer O'Loughlin, CHSE (INFOMART), 214-746-3595. Questions regarding International's policies should be directed to the Member Services Department, 214-712-7717.



### INN ON THE RIVER

For meeting information and brochures, contact Kathi Thompson at 214-424-7119  
 205 S.W. Barnard St. • Glen Rose, Tx. 76043 • 817-897-2101 • Fax 817-897-7729

## The "Inn" Way To Use Your Time Wisely.

Nestled in the trees along the bank of the Paluxy River, the historic Inn On the River has perfected the art of using your time wisely. With an atmosphere conducive to effective meetings, your time spent will be highly productive.

- State-of-the-Art Conference Center
- Audio and Video Equipment
- Electronically-Controlled Screen
- Fax Machine, Conference Phone, Copier
- 22 Rooms
- Gourmet Meals
- Tranquil and Creative Haven

*Once upon a Time...  
There was the Event of  
All Events...*



---

## The Kids Charity Ball

---

**Saturday  
March 18**

**The Great Hall  
International  
Apparel Mart  
Entertainment by  
Lindy & The Look**

***Don't miss the opportunity to bid on these fabulous items!***

- Weekend for two in the Van Cliburn Suite at the Worthington Hotel, Fort Worth, TX
- One night villa golf package at the Four Seasons Hotel, Las Colinas, TX
- Two night stay—deluxe accommodations at the Boca Raton Resort, Boca Raton, FL
- Suite for one Saturday night, including brunch at the Fairmont Hotel, Dallas, TX
- Two-night stay at the Don CeSar Beach Resort plus sunset cocktails, St. Petersburg, FL
- Weekend night for two in a deluxe suite at the The Adolphus, with dinner at the French Room
- Two-night stay at the Sheraton San Key Resort, Clearwater, FL
- One-night stay in a lanai garden room at the San Diego Princess, San Diego, CA
- Deluxe accommodations for one night with chilled champagne and truffles at the Grand Kempinski, Dallas
- Deluxe king accommodations at the Omni Mandalay, Las Colinas, TX

*More exciting silent and live auctions to be announced!*

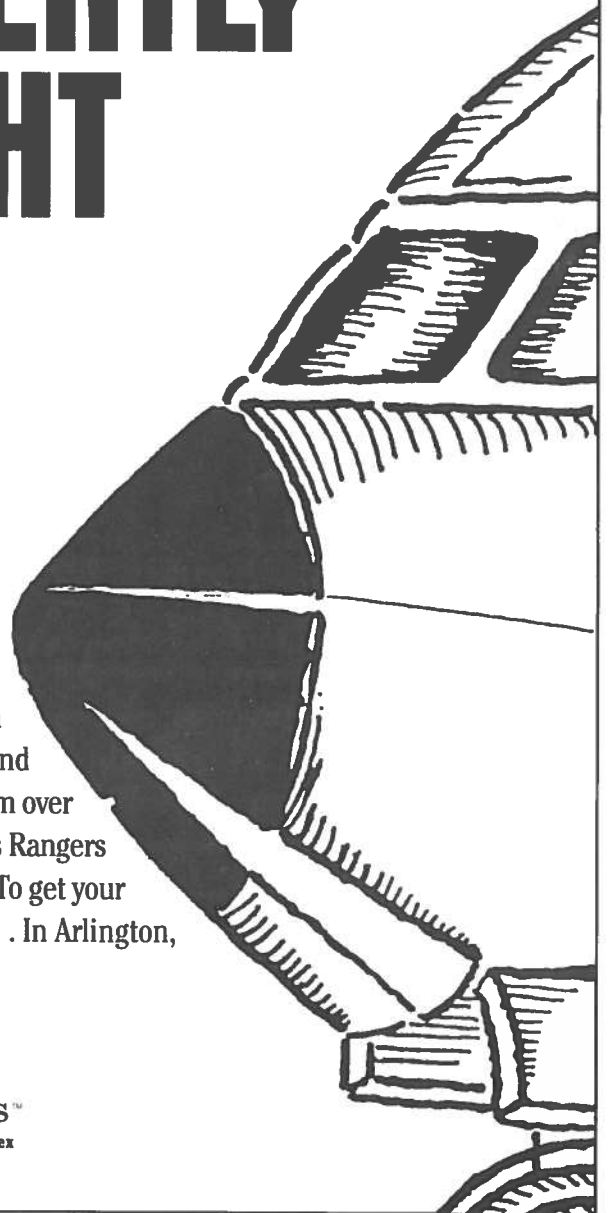
**Individual Tickets \$75 • Table for 10 \$700**

***For Ticket and Sponsorship Information Call Mary Ellen Malsbury • 214-702-1014***

# A CONVENTION CENTER, 40 HOTELS, AND MAJOR LEAGUE ATTRACTIONS. ALL CONVENIENTLY LOCATED RIGHT UNDER YOUR NOSE.

Just 15 minutes away from D/FW International Airport is a place where your next meeting can take flight. It's called Arlington, Texas. And it's a place where your group can spread out in the Arlington Convention Center's 48,600 sq. ft. of column-free exhibit space and 8,500 sq. ft. of additional meeting space. Where they can choose from over 40 hotels with over 4,000 rooms. And have all kinds of fun at a Texas Rangers baseball game, Six Flags Over Texas and Wet'n Wild water park. To get your next meeting off the ground, call Phyllis Cox at Metro 817-265-7721 . In Arlington, when it comes to planning a big event, the sky's the limit.

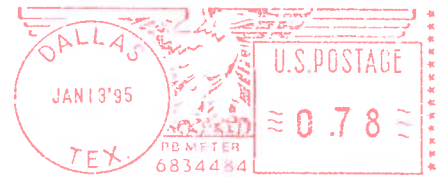
**Arlington Texas™**  
Midway of the Dallas/Fort Worth Metroplex  
Metro 817-265-7721



# MPI

MEETING PROFESSIONALS INTERNATIONAL®

Dallas/Fort Worth Chapter  
10875 Plano Road • Suite 115  
Dallas, Texas 75238



## DALLAS/FORT WORTH CHAPTER

# MPI

MEETING PROFESSIONALS INTERNATIONAL®

Meeting Professionals International is the world's largest association of meetings professionals with more than 12,000 members in 42 countries and 49 chapters and clubs. MPI's mission is to provide educational opportunities and recognition for those in the meetings industry. The association is committed to excellence in meetings, continuous international growth, research, a strong chapter network and high ethical standards.

**MPI Internat'l Headquarters**  
INFOMART  
1950 Stemmons  
Suite 5018  
Dallas, Texas 75207-3109  
214-712-7700

**MPI**  
**Dallas/Fort Worth Chapter**  
10875 Plano Road  
Suite 115  
Dallas, Texas 75238  
214-343-0555

### Officers

#### President

Diane Smith, CMP  
*Alcon Laboratories, Inc.*  
817-551-8077

#### President-Elect

Phyllis Firebaugh, CMP  
*A & C Enercom*  
214-733-4530

#### Vice President/Administration

Michelle Carter  
*Southfork Ranch*  
214-442-7800 x281

#### Vice President/Education

Charlotte Merrill-Davis  
*Event Source Professionals*  
817-267-6698

#### Vice President/Membership

Sherri Cook, CMP  
*Sherri Cook & Associates*  
214-732-9396

#### Vice President/Programs

Cathy M. Mason  
*USTRavel Incentives*  
817-540-9845 x301

#### Vice President/Finance

Carolyn Carey, CMP  
*Allianz Life Insurance Co. of No. America*  
214-978-7119

#### Vice President/Public Relations

Mary Lynn Novelli  
*Sterling Hotel Group*  
214-402-4875

#### Immediate Past President

Lesley Meyer, CMP  
*Sunbelt Motivation & Travel, Inc.*  
214-401-0210

### Board of Directors

#### Planners

M.T. Gnadt  
*Independent*  
214-539-6538

Steve Kemble  
*Steve Kemble Event Design*  
214-943-5949

#### Jeff Means, CMP

*SEI Incentives*  
214-717-1400

#### Gregory Pynes

*Town of Addison*  
214-450-6202

#### Suppliers

Jim Follett, CHSE  
*InterContinental and Forum Hotels*  
214-715-1777

Jan Pollard  
*Omni Hotels National Sales Office*  
214-444-0044

Linda Sergeant  
*Bill Reed Decorations, Inc.*  
214-823-3154

Dorrit Turner  
*Yellow Rose Touring & Special Events*  
214-746-3780

### CURRENT Staff

#### Editor

Gracie Hatfield Hilton  
*The Write Stuff*  
Ph. & FAX 817-467-7439

#### Advertising Director

Stephanie Davis  
*Sheraton Park Central Hotel*  
214-851-2016



**ODETTE POLLAR TO SPEAK THURSDAY, JANUARY 26th CHAPTER MEETING!**  
(refer to *Current* for meeting location and time)

*On January 26th, Ms. Pollar's topic will be upbeat and entertaining on "Managing Time and Information Overload".*

*At this meeting, participants will:*

- \* Learn How to Reduce Clutter and Eliminate Pending Stacks*
- \* Say "No" with Tact and Skill*
- \* Learn Five Ways to Get Important Tasks Done Without Overtime*
- \* Identify the Differences Between Urgent and Important Tasks*

*"Information anxiety" - the gap between what we know and what we think we should know - is one of the leading causes of information overload. Where should you put all those letters, memos, invoices, messages, magazines, reports and inquiries? Ms. Pollar will discuss effective, concrete ways to get ahead of the information flow and get back on top of your job. New ways to screen information and "anchor" it in the real world will help you regain control. Using time effectively and negotiating priorities is a key success skill for the 90's. Balancing work and personal life is ever more difficult in these trying times.*

Odette Pollar is a nationally known speaker, author, and consultant to business, industry and government. In 1979, she founded **Time Management Systems**, a management training firm based in Oakland, California. She has trained over 5,000 executives in effective time use techniques. She also coaches private clients on time management issues and personal desk management. Her clients include Shell Oil Company, Hewlett Packard, Hitachi America, The Institutes for Organization Management, Pacific Bell and Informix Software.

Odette Pollar's published works include *Organizing Your Workspace: A Guide to Personal Productivity* (Crisp Publications, 1992) and two tips booklets "50 Ways to Conquer Procrastination" and "99 Ways to Manage Paperwork", (1993) and *Dynamics of Diversity: Strategic Programs for Your Organization* (1994).

Ms. Pollar is a frequent panelist discussing issues affecting new and small businesses. She publishes articles regularly, and is a frequent guest on KGO Newstalk Radio in San Francisco.

A member of the National Speakers Association and the National Association of Female Executives, she also serves as the time management specialist for the Resource Center for Women. Ms. Pollar is listed in "Who's Who in California."

**Some comments regarding Odette Pollar's presentations:**

*"You are the very first presenter in the area of Time Management that has really made a serious impact on my life. Just focusing on two areas-dumping and having a current projects file that already improved my life. You are good!"*

*"Not only a job well done, but one with clarity, humor, and power. You were great!"*

# ***CELEBRATE, CELEBRATE, LISTEN TO THE MUSIC!***

Join your fellow D/FW MPI members on Tuesday evening, February 7th in the Peacock Terrace at the Loews Anatole Hotel, 6:00pm to 8:00pm, and celebrate

Dallas/Fort Worth MPI  
***"1993/1994 CHAPTER OF THE YEAR"***  
AWARD

And ...

Our Successful  
**1995 PEC Presentation**  
in Vancouver

It's an opportunity to revel in the glory of winning "*Chapter of The Year*" for the unprecedented third time and a chance to watch the "award winning" (at least in our minds!) video taken during our PEC luncheon presentation last December in Vancouver. See some of your D/FW MPI friends at their best (and worst!!!).

**It's a celebration you won't want to miss!**

**WHEN:** Tuesday, February 7th  
6:00 pm - 8:00 pm

**WHERE:** Loews Anatole Hotel  
Peacock Terrace  
2201 Stemmons Freeway  
Dallas, TX

***BE THERE!***



**DUCKY EVENTS ON  
CHICKEN FEED BUDGETS**

**FIVE REASONS FOR ATTENDING THIS  
'BROWN BAG' LUNCHEON -- You...**

5. plan events with small budgets.
4. think tablecloths only come in 33 shades of white.
3. relish the opportunity to work as a team with industry colleagues...
2. think a chafer is something you get with diaper rash.
1. want to find out why a company is named Ducky Bob's.



Roll up your sleeves for this hands-on educational workshop and learn how to add *pizzazz* to your food functions, without busting your budget! Each round table will tackle an event theme addressing the creative, monetary and logistical aspects associated with producing successful functions.

This is a great program for planners and suppliers alike, giving us the opportunity to trade ideas. Even those in the hotel and catering industry will gain some "inside track" information to enhancing presentations.

**"BROWN BAG" LUNCHEON  
EDUCATIONAL SERIES**

This Brown Bag luncheon is hosted by Lisa South, Ducky Bob's Party and Tent Rentals and Marti Fox, Campbell Travel AND IS FREE! Bring your own lunch AND invite a friend, client or employee to a "get involved" workshop. Complimentary beverages provided by Ducky Bob's.

**ENROLL NOW for:**

"Ducky Events", January 31, 1995, 11:30 AM-1:00 PM  
at DUCKY BOB'S, 14500 Beltwood Parkway East  
FAX RES. TO: Marti Fox (214) 392-9256

NAME \_\_\_\_\_ PLANNER \_\_\_\_\_  
COMPANY \_\_\_\_\_ SUPPLIER \_\_\_\_\_  
GUEST(S) \_\_\_\_\_  
FAX: (     ) \_\_\_\_\_ PHONE: (     ) \_\_\_\_\_

# D/FW CHAPTER MEETING PROFESSIONALS INTERNATIONAL

## "DALLAS ACTS KIND" WEEK

*"We can make a difference...be kind to each other"*

The mission of **Dallas Acts Kind, Kindness Week**, February 12-19, 1995, is to witness, to celebrate, and to promote the value and spirit of **Kindness**, to help bridge all racial, religious, and socioeconomic groups in the city of Dallas and enhance our mutual understanding of each other. The Goal is to get the City talking about **"kindness"** and doing **"kind acts"** in a spontaneous way.

### "Dallas Acts Kind" Advisory Board

James C. McCormick, Chairman

Dee Silverstein  
Co-Chair Media Advisory Board

Jackie Waldman  
Co-Chair Steering Committee

John Adams  
Ruth Altshuler  
Mayor Bartlett  
Henry C. Beck, Jr.  
Louis Beecheri  
Rev. Don Berton  
Lucy Billingsley  
Gloria Campos  
Don Carter  
Gloria O. Chapman

Chief Ben Click  
Millie Cooper  
Trammell Crow  
Domingo Garcia  
Robert E. Glaze  
Mitch Hart  
Rev. Zan Holmes  
Herbert Hunt  
Rev. Peter Johnson  
Bobby Lyle  
Rabbi Jordan Ofseyer

Margot Perot  
Idelle Rabin  
Don Robinson  
Ginny Sillers  
Roger Stabauch  
Darrel Strelitz  
Starke Taylor  
Lt. Col. Jack Waters  
Jim Wong  
Rabbi S. Zimmerman

Activities will include:

- A **Kindness Celebration** at Thanks Giving Square, at noon, on February 14th.
- **Kindness Pep Rally** on February 15th
- Interfaith services at churches, synagogues, and mosques around the city.
- **Kindness** curriculum in schools.
- The Dallas Police will cite people for **kindness**
- Headlights shining (during the day) for **kindness**.
- Church bells ringing for **kindness**
- Competitors joining in advertising, campaigning for **kindness**
- Corporate **kindness** programs
- **Individual kindness programs**

**\* A smile, a moment to listen, a hand across the street,  
this is what Dallas ACTS Kind is about!**

Dee and Jackie will be joining us at the January 26, 1995 MPI Chapter Monthly meeting at the Westin Galleria to fully explain **Dallas Acts Kind** and how we can participate.

Linda Sergeant at Bill Reed Decorations, 214-823-3154 about attending the **Kindness Pep Rally on February 15, 1995. YEA TEAM! GO KINDNESS!**

# "WALK A MILE IN MY SHOES"

D/FW Chapter of  
MEETING PROFESSIONALS INTERNATIONAL  
Richland College

Join us for a hands-on teaching concept in conjunction with Richland College for the Spring Semester, 1995. We will provide all levels of a learning experience for you.

When: Tuesday, April 4  
through Tuesday, May 23  
5:30 - 7:30 PM



Where: Everywhere!!!  
Tuesday, April 4  
Tuesday, April 11  
Tuesday, April 18  
Tuesday, April 25  
Tuesday, May 2  
Tuesday, May 9  
Tuesday, May 16  
Saturday, May 20  
Tuesday, May 23

Headquarters of the American Heart Association  
Dallas Convention & Visitors Bureau  
Dallas Market Center  
Freeman Companies  
Yellow Rose Touring Company  
Southwest Airlines  
Loews Anatole Hotel  
Taste Addison (7:00 AM - 7:00 PM)  
Richland College Final Presentation

Costs: \$65.00  
Classes and Materials

Class Size: 20 Students                      Cut off: Friday, March 17, 1995  
First Come - First Served basis

-----  
Details to follow. If interested, please complete and return.

Name \_\_\_\_\_



Company \_\_\_\_\_

Address \_\_\_\_\_



Phone \_\_\_\_\_ Fax \_\_\_\_\_

Return to:

Colleen Albert Rickenbacher, CMP  
Vice President of Member Services  
Dallas Convention & Visitors Bureau  
(214) 746-6628  
Fax (214) 746-6688

