

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

CURRENT

Meeting Professionals International

February 1998

Dallas/Fort Worth Chapter

note
*date
change!



The MPI Kids Charity Ball

Produced by Meeting Professionals International
Dallas/Fort Worth Chapter

The MPI Kids Charity Ball

Produced by Meeting Professionals
International
Dallas/Fort Worth Chapter

note
date
change!

*May 9

Charlity Ballroom
Wyndham Anatole Hotel

Kenneth Wilkins Cited MPI D/FW Honors Dallas Police Force, Focuses on Government Affairs



MPI D/FW Honors Dallas Police

Colleen Rickenbacher, CMP (Dallas CVB); Senior Corporal Kenneth W. Wilkins, Greg Elam (Dallas CVB), Dallas Police Chief Ben R. Click; and Gregory Pynes (Hand & Associates)

MPI D/FW lauded the accomplishments of the Dallas Police Department at the January chapter meeting at the Wyndham Anatole Hotel.

Dallas Police Chief Ben R. Click and members of the Dallas Community Police Awards Committee honored "Officer of the Month" Senior Corporal Kenneth W. Wilkins.

A 15-year veteran of the DPD, Wilkins—who has not missed a single day of work for the past 15 years, is assigned to the Motorcycle Unit of the Traffic Section and has received 55 commendations during his service as a police officer.

The recognition was part of a program

focusing on the importance of participation in Government Affairs.

**MPI D/FW
Received
'Honorable Mention' in
Chapter of the Year
Competition at
PEC North America '98!**

This honor, denoting "overall chapter excellence," is based on achievements during the 1996-97 chapter year.

In this issue

President's Message	3
Star of the Month	4
February Meeting Details	5
Education News	6
Last Month's Meeting	8
MPI D/FW 'Voices' Program	11
'Grapevine' News	12
Opinion, Please!	14

CURRENT MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

Dallas/Fort Worth Chapter

4020 McEwen • Suite 105
Dallas Texas 75244

972-233-9107x1-674 • FAX 972-490-4219
Joe@dondillon.com

Editor

Gracie Hatfield Hilton
The Write Stuff

metro 817-467-5449 • FAX: 817-467-4194
gracie@eaze.net

Vice President Public Relations/Marketing

Marsha Singer

The Dallas Directory
214.823.4370

Director of Chapter Communications and Managing Editor

Kristi Carter

J&S Audio Visual, Inc.
972.241.5444 • FAX 972.247.2590

Advertising Chair

Stephanie Schroeder
ITT Sheraton

972.980.4934 • FAX 972.239.4296

Photographer & Videographer

VISTA Photographic & Video Group
972-380-0985 • FAX: 972-267-9758

Regular Contributors and Writers

Mitchell Cathey

Old San Francisco Steak House • 214.357.0484

M.T. Hickman

Richland College • 972.238.6097

Pat McCain, CMP

Krisam Group • 972.458.8692

Bill Matyastik

Business Interiors • 817.858.2030

Dana Nickerson, CMP

Square One Productions • 214.343.8067

Gregory Pynes

Hand & Associates • 214.979.4639

Paige Braun

Dallas/FW/Arlington Conventioneer • 214.691.8073

Marcy Reitman

Grapevine CVB • 817.481.0455

MISSION STATEMENT

Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

The *CURRENT* is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI. The *CURRENT* and MPI D/FW Board of Directors are not responsible for the content of advertisements. Any complaints concerning an ad should be directed to the advertiser.

Upcoming Chapter Meetings

February 26, Thursday
Monthly Chapter Meeting
Plano Centre
"Ethics"
11:30 a.m.

March 26, Thursday
Monthly Chapter Meeting
Hotel Crescent Court
"The Mentor Program"
11:30 a.m.

April 23, Thursday
Monthly Chapter Meeting
Fort Worth: Bass Performing Arts Hall,
Worthington Hotel & Stockyards Station
"Innovative Networking"
6:30 p.m.

May 28, Thursday
Monthly Chapter Meeting



CURRENT Deadlines

ISSUE	DEADLINE
March inserts due March 11	Feb. 20, Friday
April inserts due April 8	March 20, Friday

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

MPI International Headquarters

4455 LBJ Freeway • Suite 1200
Dallas, Texas 75244-5903
972-702-3000
FAX: 972-702-3070
<http://www.mpiweb.org>

MPI D/FW Mailing List and Labels For Sale



Do you want to...

- Promote your business or service?
- Market specifically to planners? or suppliers?

The MPI D/FW mailing list, which consists of approximately 800 meetings professionals, can be purchased in ready-to-mail label format. The list, which is updated monthly, is sorted alphabetically, or by planner or supplier categories.

The cost is \$150 for MPI D/FW members; \$250 for members of other MPI Chapters; and \$300 for non-members.

To order, contact MPI D/FW Chapter Secretary Joe Kolb, 972-233-9107 x203.

(Note: it is against copyright laws to reproduce the MPI Directory in any format.)

President's Message

525,600 Minutes a Year... but only 1.4 Hours a Day of 'Disposable' Time—*Make the Most of It!*

I appreciate the responses to my January message about making time for involvement. Several members wrote with thoughts about time and how precious it can be.

Here are more thoughts about how to get the most from *Involvement through Service*.

MPI D/FW Chapter member Peter Chantilis, an attorney, reminded me of a song from the hit Broadway musical "Rent" — a song reminding us that there are 525,600 minutes in a year. Chantilis did a little math and determined that, based on all we must do on a day-to-day basis (mandatory time), we have 1.4 hours a day of disposable time to do as we please.



Gregory Pynes
Hand & Associates
Communications
D/FW Chapter President

Interesting! If you are a member of MPI, you know where that goes.

Angel Tassone (Wyndham LAX) and I reminded each other of those nightmares we both had in college of having signed up for a class and then forgetting to go!

Recall those nightmares or those sleepless nights when your mind is in overdrive—haunting you about all the stuff you've got to do—including making up for lost sleep. You're so overloaded that when visiting with clients, loved ones, etc. you cannot concentrate because your mind is reminding you of all you have to do. Who is in control?

A lesson I learned some years back while participating in a personal growth work shop is that we often miss so much in life because we do not live in the moment. We fail to fully experience each situation, to get know someone because we allow our mind to control our experiences by focusing on what we need to do or say next.

Realizing that I have 525,600 minutes a year to work with, I constantly try to live in the moment... to enjoy the conversation, to feel as well as analyze. To obtain the most out of my involvement through serving MPI D/FW, I have to live in the moment at each chapter meeting so as not risk the chance to learn something, create a new friendship, or miss important details.

I do not always succeed, still having those nightmares about signing up for something only to forget, looking at people but not hearing what they say but I make a conscious effort and commitment to enjoy my involvement moment to moment. Try it!

Planner, Supplier of the Year

Take Time to Nominate Worthy Recipients

Which members of the MPI D/FW chapter do you feel have made significant contributions to the chapter?

So many energetic members of the MPI D/FW Chapter pour "heart and soul" into this award-winning chapter.

Show gratitude to those chapter members who make possible the many outstanding networking and education opportunities available. Let them know

that their efforts are appreciated.

Look for "Nominations for Chapter Awards" in March. Take just a moment and nominate outstanding individuals for Supplier of the Year, Planner of the Year and Rising Star.

This nomination may be the largest applause and "thank you" they will receive.

—Cindy Watters (I.M.A.G.E.)

MPI

MEETING PROFESSIONALS INTERNATIONAL®
Committed to Educational Leadership

Meeting Professionals International is the world's largest association of meetings professionals with more than 14,500 members in 51 countries and 58 chapters and three clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and nonmembers alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

D/FW Chapter President

Gregory Pynes
Hand & Associates Communications
214.979.4639

President-Elect

Colleen A. Rickenbacher, CMP
Dallas Convention & Visitors Bureau
214.571.1040

Immediate Past President

Mary Lynn Novelli, CMP
Sterling Hotels and Resorts
972.726.9800

Vice President/Administration

Susie Carr-Tennison, CMP
Annuity Board of SBC
214.720.4658

Vice President/Education

Peg Wolschon, CTC
Kerrville Bus Company Coach USA
972.263.0294

Vice President/Finance

Melissa Parks, CMP
H.D. Vest Financial Services, Inc.
972.863.6160

Vice President/Membership

Delinda Dudley
Malibu Speed Zone
972.247.7223

Vice President/Programs

Steven Foster
Circle R Ranch
817.430.1561

Vice President/Public Relations/Marketing

Marsha Singer
The Dallas Directory
214.823.4370

Board of Directors

Cheryl Beasley, CMP
SABRE Travel Information Network
817.963.2025

Dana Nickerson, CMP

Square One Productions
214.343.8067

Tamara Quilty, CMP

MCI Planners
972.418.1050

Linda Vest, CMP

State Farm Insurance
972.732.5970

Alainna Webb, CMP

Excel Communications
214.863.8926

Tony Cummins

Adam's Mark Hotel Dallas
214.922.0316

Betty Garrett, CMP

Garrett Speakers International
972.513.0054

Kristi Carter

J & S Audio Visual, Inc.
972.241.5444



STAR



of the Month

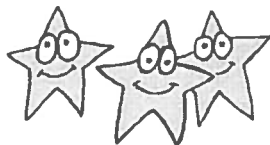


"Star of the Month" is a recognition program honoring chapter members for involvement in committees and special programs. All Stars of the Month are eligible for a special drawing for two educational scholarship awards to attend the MPI International Conference or other MPI educational opportunities.

photo
not
available

Bill Gilchrist
DFW Lakes Hilton
Executive
Conference Center

Bill Gilchrist (DFW Lakes Hilton Executive Conference Center), a member of MPI for 13 years, has always been dedicated and generous with his time. He has been involved in the Walk-A-While program, hosted the 1st Annual TEC Conference, is hosting the May 1998 MPI Leadership Conference and is heavily involved in the Education and Marketing Committees. Bill also heads up the Chapter Relations Committee for MPI International. It is no wonder that Bill was voted Supplier of the Year for the New Jersey Chapter in 1992-1993 and again in 1993-1994.



To nominate a Star of the Month, fax Marcy Roitman (Grapevine CVB), 817-488-1048

TMKCB Date Changed to May 9

By Cheryl Beasley
SABRE Travel Info. Network
Chair, 1998 TMKCB

Because of rain delays in the construction of the new Trinity Hall multi-purpose room at the Wyndham Anatole Hotel, the **MPI Kids Charity Ball has been rescheduled for May 9 in the Chantilly Ballroom at the Wyndham Anatole Hotel.**

The ball, an annual fundraiser produced by Meeting Professionals International, Dallas/Fort Worth Chapter, will benefit Bryan's House, Genesis Women's Shelter, A Weekend to Wipe Out Cancer, Love for Kids, Our Friend's Place, and The Richland College Scholarship Fund.

The "Opportunity" Committee reminds you to purchase "opportunity"

tickets for a Hilton Hotels & Resorts Hawaiian Island Getaway drawing.

This trip for two includes round-trip coach tickets from DFW International Airport on Delta Air Lines; three tropical nights on Oahu at the Hilton Hawaiian Village on Waikiki Beach; three nights of paradise on the Big Island at the Hilton Waikoloa Village, including a round of golf; and air transfer between Oahu and the Big Island provided by Hilton National Sales.

For more information, contact Steven Foster (Circle R Ranch), 817-430-1561.

There is still room for you to be involved in TMKCB committees. Contact Cheryl Beasley by fax, 817-963-1622 or phone, 817-963-2025 if you want to participate.

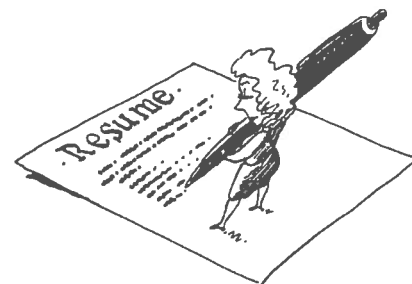
D/FW Meetings & Hospitality Industry

JOB BANK

Voice Mail
972-381-5624

E-mail
poneil@worldnet.att.net

Find a Good Job!
Find a Good Employer!



Features

- List of job openings with contact information
- Updated weekly
- Instructions about listing a job
- Leave a message for Job Bank committees of MPI, NACE or HSMAI
- Free for applicants

To volunteer for the Job Bank Committee, call
Patti O'Neil
(Conference Planning, Inc.)
972-608-0444
fax 972-608-0533

February Meeting Highlights

American Airlines Sponsors Session on Ethics

By Wendy Foster
Circle R Ranch

Ethics. It's a small word of gigantic significance, especially in the meetings industry which has more than its share of temptations and abuse.

What does it really mean to "Do the Right Thing" when it comes to professional and personal conduct?

Find out what is "Professionally Incorrect" at the MPI D/FW chapter meeting, February 26 at the Plano Centre.

The luncheon, sponsored by American Airlines, features William Brown, Ph.D, a clinical psychologist and president of The Ethics Institute in Washington, D.C.

Brown is the author of "The Right Thing: ethics inaction/ethics in action" (rev. 1995). He and his spouse, Nett, frequently speak to and consult with corporations and associations on ethical issues.

Ethics is of vital importance to any association concerned with its reputation, and the Convention Liaison Council (CLC) requires all member organizations (including MPI) to maintain a code of conduct upholding a standard of professionalism.

In 1996, MPI President Kitty Ratcliffe formed the Professional Conduct Task Force, which examined and revised the MPI Principles of Professionalism.

MPI D/FW chapter member Sandi Galloway, Tourism Promotion Officer for the Canadian Tourism Commission, served on the Professional Conduct Task Force, and will unveil the MPI D/FW Ethics Wall, which chapter members will be encouraged to sign.

She also will discuss the MPI Principles of Professionalism and how to resolve ethical disputes within MPI.

A special feature of the "Professionally Incorrect" meeting will be the IRIS Interactive Audience Response System.

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

February MPI D/FW Chapter Meeting

"Ethics: Professionally Incorrect"

—Featuring Author & Lecturer Dr. William Brown, Ph.D—

Sponsored by American Airlines

Thursday, February 26

The Plano Centre

2000 East Spring Creek Parkway

(972) 422-0296

11:00 a.m. Chapter Orientation—Hillhaven

11:30 a.m. Registration & Reception—Main Hallway & Windhaven

12:00 p.m. Lunch and Program—Collinwood II and III

Free Parking in East and West Lots

R.S.V.P. to Joe

by noon, Tuesday, Feb. 24

*FAX 972-490-4219 (see fax insert)

FAX confirmation preferred!

*phone 972-233-9107 x1-MPI (674)

*joe@dondillon.com

Advance Registration \$24

Late Registration \$32

Guest Registration \$30

Using IRIS handsets, chapter members will respond to ethical situations and questions.

The results will be instantly tabulated and displayed, which will allow meeting attendees to immediately gauge their position on ethical circumstances.

February committee members are Wendy Foster (Circle R Ranch), Esther Wigley, CAS (Appointments Professional Advertising) and Sandi Galloway (Canadian Tourism Commission).

Hosts from the Plano Centre are Event Coordinator Cindy Boswell; Food Sales & Service Manager Robert Fuller; Audio Visual Technician Collin Kennedy, CTS; and Lillian McLaury, sales manager for the Plano Convention & Visitors Bureau.

February Host Facility Plano Centre

Situated just off I-75 (Central Expressway) at the Spring Creek Exit in Plano, Plano Centre has more than 86,400 square feet of luxurious, spacious meeting and function space.

The facility has a 21,600 square-foot column-free, fully carpeted, exhibit hall which will accommodate 120 10' x 10' exhibit booths or seat 2,700 for general assembly.

Other features include more than 750 free parking spaces; full service on-site catering; state-of-the-art audio visual equipment; a full service customer business center; a versatile garden terrace courtyard; prompt friendly professional service staff.

Plan to visit the Plano CVB booth for further information on Plano Centre as well as Plano hotels.

EDUCATION NEWS

Educational Opportunities at a glance



February 18
PO⁴Ds 5 & 8
12 noon-1 p.m.

February 18
PO⁴Ds 1 & 4
12 noon-1 p.m.

February 28
CMP Information Session
9:00-10:30 a.m.
Brenda Miller, CMP 972-247-7223

February 28
Completing the CMP Application
11:00 a.m.-2:30 p.m.
Brenda Miller, CMP (972) 247-7223

March 16
CMP Study Group Begins
Mondays, 6:00-8:00 p.m.
Brenda Miller, CMP (972) 247-7223

March 18
PO⁴Ds 6 & 7
"American Disabilities Requirements"
12 noon-1 p.m.

March 18
PO⁴Ds 2 & 3
"Security Issues"
12 noon-1 p.m.

March 23
CMP Application Due
Brenda Miller, CMP (972) 247-7223

March 23
CMP Study Group
Mondays, 6:00-8:00 p.m.
Brenda Miller, CMP (972) 247-7223

March 20
CMP Study Group
Mondays, 6:00-8:00 p.m.
Brenda Miller, CMP (972) 247-7223

For more information
about any of these educational opportunities call
Marti Fox, CTC (BTI Americas)

Smart Card Means More Education Bang for the Buck! Sign on Now to GET SMART in 1998

The MPI Dallas/Fort Worth Chapter announces a new way to GET SMART.

Purchasers of the GET SMART card receive a full six months of chapter educational programs for only \$75. The total retail value for all of these programs exceeds \$750.

The GET SMART card covers PO⁴D meetings, Walk-A-While in My Shoes sessions, Super Sessions, Mentor Receptions, Technology Institute, CMP Study Group and CMP University.

The SMART CARD is open to all MPI Dallas/Fort Worth Chapter members and student members and is valid for any/all chapter educational programs (listed above) January-June 1998.

SMART CARD holders can apply for a PGA Scholarship; those accepted will be reimbursed for the \$75 in July — which means a *free* SMART CARD!

The rules are simple. You must RSVP for the specific MPI Dallas/Fort Worth Chapter seminar or program. The cards are non-transferable/non-refundable. The SMART CARD does not apply to the MPI



V.P. Education Peg Wolschon (Kerrville Bus Co./Coach USA) and V.P. Membership Delinda Dudley (Malibu Speed Zone) present GET SMART details.

Dallas/Fort Worth Chapter monthly meetings.

To be eligible for a PGA scholarship reimbursement, you must attend \$75 worth of chapter educational programs. No partial refunds will be reimbursed.

There is no limit to the number of educational programs SMART CARD holders can attend. Upon paid registration, a laminated SMART CARD—your *Educational Pass to Learning*—will be mailed to you.

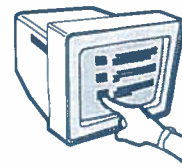
- Butch Cassidy & the Sundance Kid
- Watson & Holmes
- Lucy & Desi

What do these people have
in common?
Find out in March!

MPI D/FW Chapter Meeting
'Connections—
a Meeting of The Minds'

March 26, 11:30 a.m.
Hotel Crescent Court

MPI D/FW Chapter



HANDS-ON TECHNOLOGY INSTITUTE

The Hands-on Technology Institute is a series of all-day (Saturday) intensive courses geared toward the meeting professional.

**Spring Session Details
TBA Soon!**

EDUCATION NEWS

Walk-A-While in My Shoes ...

Feb. 10
5:30-7:00 p.m.
Fun Factory
Decorations and
Special Events



Join Linda Thornton for a look behind the scenes at Fun Factory. The company name is a clue as to what this meeting is about!

for more information: Denise Howieson
(IGNITION! Creative Group) 214-819-3150

Second Annual Texas Education Conference



November 7-8, 1998
Saint Luis Hotel • Galveston

MPI Hill Country
MPI Houston Area
MPI D/FW

Points for Your PO⁴D

Solutions to last month's "puzzle."

Joel Hueske played piano for a dancer in the main showroom at The Las Vegas Hilton.

Bruce Wolpert ran a marathon.

Bill Matyastik jumped out of an airplane.

Debbie Rubin's role model is Pee Wee Herman.

Toni Bonnette-Verdi rode cross-country on a Harley Davidson motorcycle.

PO⁴Ds Announce Feb. 18 Meetings

PO⁴Ds 1 & 4 Team-up on Teamwork

No MPI member is an island. We all need the cooperation of others in order to be successful.

Join PO⁴Ds 1 & 4 from 12:00 noon-1:00 p.m. February 18 at the DFW Marriott for the program "Teamwork Works."

Speaker and trainer Bill Matyastik will share his "Four Ingredients to Effective Teamwork." Through a combination of lecture and participative exercises, he will demonstrate how, with the cooperation of others, we can do the impossible.

According to Matyastik, an effective team is like a well-oiled machine; under increased pressure, it just gets more productive.

There is a \$10 fee; lunch is included.

Call Nikki Jorski (PO⁴D 1), 972/385-9091 or Sherry Richardson (PO⁴D 4) at 972/258-2234, to make a reservation. No-shows will be billed.

PO⁴Ds 9 & 10 Tune-in on Audio Visuals

PO⁴Ds 9 & 10 will get together February 18, 11:30 a.m.-12:30 p.m. at the Worthington Hotel in Fort Worth to hear about the latest in A-V technology.

If you are a meeting planner who wants to know how to create a high-tech meeting—or if you are a Supplier who accommodates high-tech meetings, you will not want to miss this program!

Caribiner, a world-class communications company, will bring up-to-date information on this ever-changing industry.

Learn about the latest in robotic lighting, high definition video, high end audio and video conferencing, and more. Some of this equipment will be available for demonstration.

There is a \$10 fee. Call Joel Hueske (PO⁴D 9), 817/656-2046 or Debbie Rubin (PO⁴D 10), 817/882-1667 to make a reservation. No-shows will be billed.



Professional
Opportunity for
Development

Make yours the 'Top PO⁴D of the Year'

Attending a PO⁴D meeting provides
• outstanding education, • networking
and • a point for your PO⁴D.

Both you and your PO⁴D will benefit when you attend MPI D/FW Monthly Meetings and PO⁴D Programs.

Points are tracked each month in the *CURRENT*.

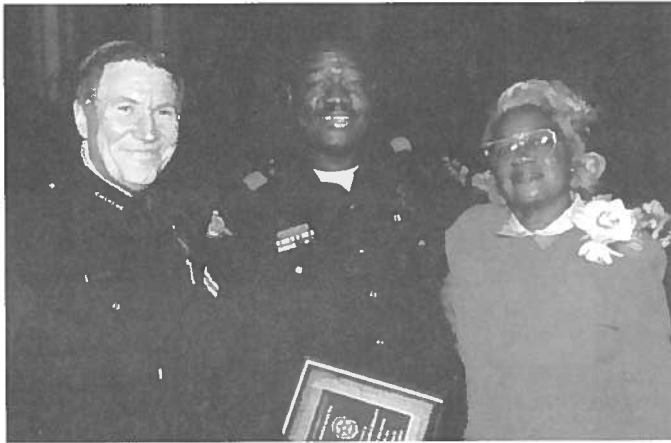
The Top PO⁴D of the Year (Sept. through June '98) will be recognized with a grand prize to be announced at a later date.

The standings are as follows:

PO ⁴ D	Points
#1 Lewisville/Coppell/Carrollton/ Addison/Flower Mound	106
#2 Richardson/Plano	101
#3 Galleria	61
#4 Irving/Las Colinas	108
#5 Downtown & SE Dallas	128
#6 Inside LBJ (NW)	79
#7 LBJ (N & NE)	86
#8 Stemmons Frwy & SW Dallas (Duncanville/Desoto/Cedar Hill)	105
#9 Mid-Cities (Arlington/H.E.B./Grapevine/Southlake)	133
#10 Fort Worth	59

January Meeting Highlights

MPI D/FW Honors Dallas Police Force; Focuses on Government Affairs & Industry Advocacy



On hand to see **Senior Corporal Kenneth W. Wilkins** (center) honored as Officer of the Month was his mom (right). At left is **Dallas Police Chief Ben R. Click**. See more about the honor on page one.



Guest speaker **Sandra E. Bloodworth**, director of meetings, conventions & business affairs for the Texas Independent Producers & Royalty Owners Association—and a member of MPI International's Government Affairs Committee—presented issues to be addressed at this year's Meetings Industry Legislative Action Day. A past president of the MPI Hill Country Chapter, Bloodworth has been actively involved in industry advocacy projects and knows how to remove the "intimidation factor" when contacting legislators and speaking out on issues of importance to the meetings industry.

RIGHT: **John J. Cychol, III** (Irving CVB) and **Sela McCleskey** (Wyndham Anatole Hotel)



Once again Fort Worth and Arlington area MPI D/FW Chapter members and guests enjoyed complimentary transportation to the monthly chapter meeting. **Melanie Arguello** (Fort Worth CVB), front, right; enlisted the generosity of **Patti Stern** (Five Star Limousines), front, left; to provide transportation to the January meeting at the Wyndham Anatole Hotel. Expecting a bus, those who took advantage of this service, were pleasantly surprised by limousine transportation.

**Photos
by
VISTA**



Marie Escarfullery (Fiesta Americana Hotels) and **Teresa G. Sevilla** (AeroMexico) were on hand to present a terrific doorprize: a Mexican vacation....



Wendy S. Foster (Circle R Ranch); **Tamika Jones** (The University of Texas at Dallas); and **Elizabeth Gayle Soules** (The University of Texas at Dallas)



Holly Adams (JC Penney Company, Inc.); **Jonathan Garner** (A+ Student Staffing, Inc.); and **Shawn T. Buttellmann** (JC Penney Company, Inc.)



January committee members were **Wendy Ezernack** (Wyndham Anatole); VP of Programs **Steven G. Foster**, (Circle R Ranch); **Betty Garrett, CMP** (Garrett Speakers International), and **LeeAnn Harle** (Renaissance Meetings & Incentives). Not present: Heather O'Donnell (Southfork Ranch Event & Conference Center).

Hall of Fame

Please salute the following companies and individuals for their contributions to the January meeting at the Wyndham Anatole

Featured Speaker
SANDRA BLOODWORTH
 (MPI International Government Affairs Committee)
 Texas Independent Producers
 and Royalty Owners Association

Program Participants
 MPI D/FW Government Affairs Committee Chair
STEVEN G. FOSTER
 Circle R Ranch

MPI D/FW Government Affairs Committee Liaison
LEEANN HARLE
 Renaissance Meetings & Incentives

Facility, Reception, Luncheon, Centerpieces &
 Overnight Accommodation for VIP
WYNDHAM ANATOLE HOTEL

MARC MESSINA
 General Manager

KRISTY SARTORIUS
 Director of Sales

MICHELLE ZURLO
 Associate Director of Catering

AV Services and Video Production
ROB KEATING
 Intelecon Show Services

January Program Committee
STEVEN G. FOSTER
 (MPI D/FW Chapter
 Government Affairs Committee Chair)
 Circle R Ranch

BETTY GARRETT, CMP
 Garrett Speakers International

LEEANN HARLE
 (MPI D/FW Chapter Government Affairs Liaison)
 Renaissance Meetings & Incentives

WENDY EZERNACK
 Wyndham Anatole Hotel

HEATHER O'DONNELL
 Southfork Ranch Event & Conference Center

Plan Now to Participate!
The Meeting Industry's
Legislative Action Day (MILAD)
March 5 • Washington, DC

for more information call
LeeAnn Harle (Renaissance Meetings & Incentives),
214-871-1191

Are YOU properly prepared to handle Safety and Security Issues at Your Next Event?

Is your staff prepared to handle –

- *Heart Attacks?*
- *Choking Incidents?*
- *Economic Espionage Attempts?*
- *Executive/VIP Protection?*
- *High Value Equipment Protection?*
- *Theft Prevention & Apprehension?*
- *Natural Disasters?*
- *The Hiring of Security Guards?*
- *The overall safety of your guests?*

If you have answered NO to any of the above points, call us, we have solutions!

ERASE Enterprises provides safety and security consultation, planning, and site services for the meetings and events industry. We specialize in high-risk exposures including the protection of dignitaries, corporate executives, celebrities, and proprietary information. Our Special Protective Services division can assist you with training for your staff, "event specific" security and emergency management plans, and international on site services.

From a simple review of your existing plans and procedures to actual on site support for the meeting planner, ERASE Enterprises will provide you with premier safety and security services.

Call us today to discuss your safety and security concerns.

ERASE
Enterprises
972-248-1122

ERASE Enterprises is a MPI member organization

'Voices' Program Provides Speaking, Writing Opportunities for MPI D/FW Membership

By Dana Nickerson, CMP
Square One Productions
Chair, Community Awareness

MPI D/FW Voices, a project of the Community Awareness Committee (CAC), will provide opportunities for MPI D/FW Chapter members to promote themselves with speaking or writing opportunities to the business community while promoting MPI and creating an awareness of the meetings industry.

A list of speakers and contributing writers will be made available to various community organizations, church groups, social organizations and other professional organizations in the D/FW area

"Promote yourself and/or your company while promoting the MPI D/FW Chapter, and the need to be part of such professional organizations as MPI," said CAC Chair Dana Nickerson, CMP (Square One Productions).

Committee members include Betty Garrett, CMP (Garrett Speakers International), Phyllis Firebaugh, CMP (SEI Incentives) and Colleen Rickenbacker, CMP (Dallas CVB).

"MPI D/FW Chapter will gain in many ways. We can offer a great benefit to our members, promote our association and the industry as a whole," Nickerson said.

"We need speakers in all areas of the industry—music licensing, Americans with Disabilities Act, food and beverage options, registration procedures, liquor liabilities, entertainment options, and many, many more," said Garrett. "Professionals in all aspects of our industry are needed."

"This is a great program for members who need to develop speaking and/or writing opportunities to earn additional points for the CMP process," said Firebaugh.

"It's a great opportunity for planners and suppliers alike," said Rickenbacker.

MPI D/FW Chapter members are invited to participate by filling out the form included in this newsletter. A committee will review the submissions and an "official speakers/writers bureau" will be selected.

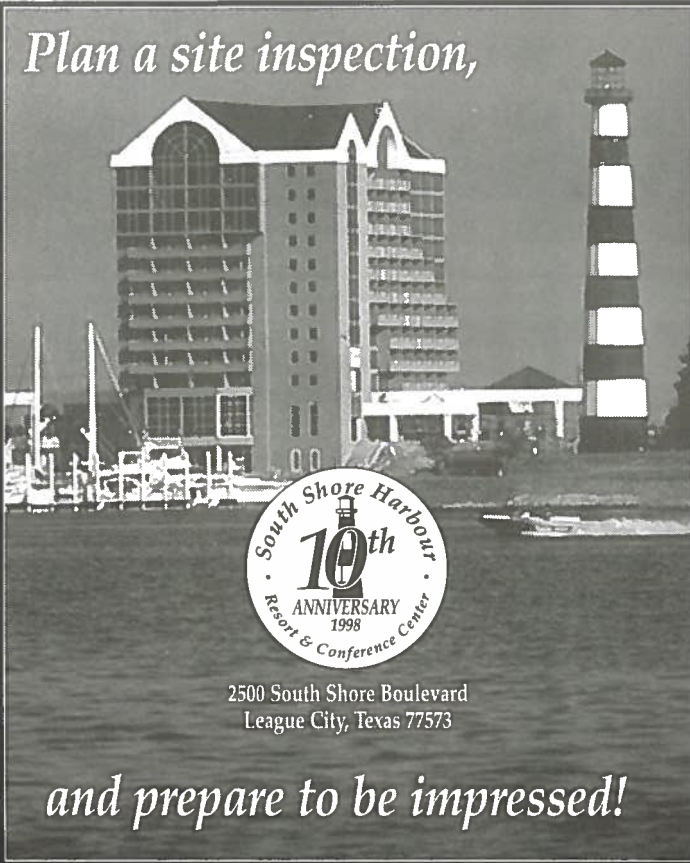
To be part of this project, to get involved or to learn more, contact Community Awareness Chair, Dana Nickerson, CMP (Square One Productions), 214-343-8067.

Meeting Planning TIP

Have a sheet handy with the specifications of all your meetings. It's easier to fax that to a hotel sales person than sitting on the phone explaining what kind of meetings you plan.

—submitted by Melissa Parks, CMP
(HD Vest Financial Services, Inc.)

Plan a site inspection,



2500 South Shore Boulevard
League City, Texas 77573

and prepare to be impressed!

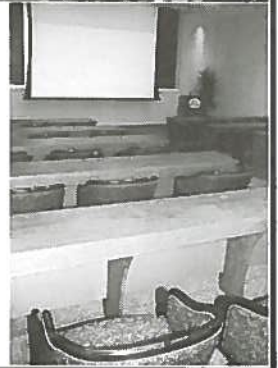


Shore Harbour Resort & Conference Center is perfectly located between Houston and Galveston, on Clear Lake across from NASA/LBJ Space Center. If you haven't been here before, you'll soon see why the resort has become one of the Lone Star State's most popular meeting sites.

To arrange for your site inspection, or to request more information, including a video, call our Sales Office:

(281) 334-1000

www.sshr.com e-mail: SSHRSales@ghg.net
Managed by Gal-Tax Hotel Corporation



PLANNING ON CANCUN, LOS CABOS OR PUERTO VALLARTA?

Tropical Incentive Holiday



Considered among the Insurance Companies, as the leading DMC in these marvelous destinations, offers for your off-site Meetings, Conventions, Conferences and Incentives the most creative and motivational programs you can ever imagine.

We are part of your team. Remember, teamwork wins!



- INTERACTIVE EVENTS
- DINE AROUND
- TEAMBUILDINGS
- SPOUSES' ACTIVITIES
- SIGHTSEEING TOURS
- GROUND TRANSPORTATION



CANCUN, Q. ROO (HEADQUARTERS)

Tel.: 01152 (98) 84-4826 • 84-7577 Fax: (98) 84-8497
e-mail: tih@image.net.mx

LOS CABOS, B.C.S.

Tel.: 01152 (114) 217-13 • 217-23
Fax: (114) 217-26

PUERTO VALLARTA, JALISCO

Tel.: 01152 (322) 214-42 • 205-40 Fax: (322) 267-13
e-mail: astih@pvnet.com.mx

VISIT OUR WEB SITE AT: [http://: www.tihcancun.com](http://www.tihcancun.com)



M.T. Hickman
Richland College
'Grapevine' Columnist

Heard it through the Grapevine!



Mitchell Cathey
Old San Francisco Steak House
'Grapevine' Columnist

After ten years of serving on the board and 14 years of singing, **Bruce Jaster**, president of *Jaster Companies*, has retired from The Turtle Creek Chorale. In honor of his retirement, the Chorale named Bruce a life member. He is one of five members to receive this honor.



Penelope Logan has accepted the position of marketing manager primary prevention team for the *American Heart Association*. She was formerly with North Texas Womens Business Council.



Deronda Jones, CMP, is leaving the Automobile Oil Change Association and the meetings industry to become a manufacturer's sales representative for a chemical company based in Chicago.

Marcy E. Roitman, *Grapevine CVB*, was the first person to call with the answer to the first "What's my Line Under The Grape Leaf?" She correctly identified Bill Matyastik.



What's My Line under the Grape Leaf?

Who was that person in the bear outfit at the Love For Kids Day at Circle R. Ranch? (Sorry if you went to Love For Kids you cannot play this month.) A member of MPI for two years, he/she moved to Dallas from Denver in 1995. In the past he/she has brought music and sound to MPI D/FW during the monthly meetings. If you are current on your reading, you will find this person quoted in the 1997 *Business Meeting Planner Guide of the Dallas Business Journal*.

Steve Kemble, *Kemble Event Design*, and **Linda Thornton**, *Fun Factory Decorations & Special Events* won "Best Decoration under \$10,000," awarded by *The Special Events Magazine*.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine."

Mona Kestler has accepted the position of account executive, *Sunbelt Motivation & Travel Inc.*



Please contact M.T. Hickman (Richland College) or Mitchell Cathey (Old San Francisco Steak House) about items of interest for this column.

Hickman can be reached at 972-238-6097; fax 972-238-6333, or mthickman@dcccd.edu
Cathey can be reached at 214-357-0484; fax 214-357-6592.

Please submit photo ("head shot") with your news item.

Send your guess to M.T. Hickman; phone 972-238-6097; fax 972-238-6333; e-mail mthickman@dcccd.edu

What's My Line under the Grape Leaf? is a new part of the "Grapevine" column. Each month a new mystery member will be described. Mystery members are easy to guess; just review recent copies of the CURRENT to narrow your choices.

If you would like to be a mystery member, contact Hickman.

Ann Marie Taylor, formerly with MPI International, has accepted the position of meeting planner for *Dr Pepper*.



Brenda Miller, CMP is the new director of sales at *Malibu Speed Zone*.

Cindy Watters of *I.M.A.C.E.* was just named by "Convention South" magazine as one of the Top 98 Planners around the United States. Candidates were submitted from various hotels, resorts, and convention bureaus and had to complete a lengthy interview process.



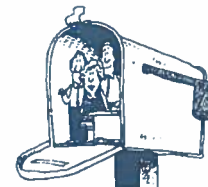
New Member Happy Hour

Dick's Last Resort

March 5
5:30-7:30 p.m.

*Questions?
Call Lynn Lewis (Ernst & Young), 214-665-5785.

**NEW job?
address?
phone number?
e-mail address?**



Report those changes to the MPI D/FW Chapter office
972-233-9107 x1674
and the MPI International Headquarters
972-702-3000

Community Services Update

Volunteers Needed for KERA/DKTN Public Radio/Television Telethon



By Paige Braun (Dallas/Fort Worth/Arlington Conventioneer)
Chair, Community Services Committee

Join fellow MPI D/FW Chapter members and volunteer for the upcoming KERA/KDTN Public Radio/Television Telethon. The first ever MPI D/FW night will be Tuesday, **March 10** (date will be confirmed by KERA on February 9).

After a volunteer training dinner from 6:15 p.m.-7:00 p.m., chapter members will "man" the phones from 7:00 p.m. to midnight. This is an opportunity to support a great cause, promote our chapter on local television and have a great time with your friends and colleagues!

Space is limited so please RSVP to Kristen Eliason, Wyndham Anatole Hotel at, 214-761-7210 or kristene@wyndham-anatole.com by Friday, Feb. 27.

Tidbits from the Top

News from MPI International

1998 Joint Special Interest Group Forums

The 1998 MPI Joint Special Interest Group Forums are scheduled March 19-21, 1998 in Chicago, Illinois.

These are actually two forums held at a single venue. The first one is for corporate meeting planners only and the other joins association and independent planners with sales and marketing executives.

The theme is "A Framework for Success: Designs for Constructing Your Future." The forums feature two general sessions, a variety of workshops and unique networking opportunities.

A brochure with full details was mailed to all SIG members last month. For more information call 1-972-702-3032.



Submitted by
Michelle Carter, CMP
(Wyndham Anatole)
MPI D/FW International
Marketing Liason

Trying to figure out how to come up with the funds
to attend an MPI conference or workshop?

Need A\$\$istance? Apply for a PGA!

PGA Funds raised at the
October meeting totaled a
record-breaking \$344!



For details or to request PGA applications,
call Patty Stern (Five Star Limousines), 972.234.5466.

Hey! What's the real difference
between a person on the fast
track and me?

Could it be "Connections—
a Meeting of the Minds"?! 

YOUR ATTENDEES WILL LOVE THESE DANCE BANDS & SHOW GROUPS

-  Dallas Unlimited - New Country, Top 40 & Pop, Covers All Styles!
-  In The Groove - Fast Paced Corporate Show, High Energy Choreography!
-  Kalimbe - 2 to 6 piece Caribbean, Steel Drum, Indoor & Outdoor Parties!
-  Savvy - Great Variety, Horns, Beautiful Vocalist, Hot Dance Band!
-  The Wild Mohicans - Classic Rock, Trash Disco, Party Music, Fun!
-  Trio Blanc - Wonderful Acoustic Euro-Jazz at its Best...oh, so-o-o Good!
-  Bluebonnet Brass - Marching Band, Jazz, Dixieland, Opening Sessions!
-  National Acts, Speakers & Celebrities - Absolutely! Give us a Call!

carol.marks@carolmarksmusic.com or Visit Our **MUSICAL** Website at www.carolmarksmusic.com

Carol Marks Music

Since 1971

972.231.4091

800.388.4091

Opinion, Please!

Q: If I aspire to serve as an officer or director of the MPI D/FW Chapter, how should I best prepare?



Lesley Meyer • Sunbelt Motivation & Travel, Inc.

The best preparation for chapter leadership comes through involvement at the committee level. Leaders are easily identified within committees. Leaders commit to help and follow through with assignments. Leaders can be depended upon to “get it done” and set an example for their peers. Leaders rise to the top like cream! Get involved and you will rise to the top.



Mary Lynn Novelli, CMP • Sterling Hotels & Resorts

Make a conscious decision on which committee interests you most, and get to work! There are so many opportunities in any one committee that if someone is interested and works hard at it, they can become a leader in a short amount of time. Also, asking a current or past leader to be your MPI mentor is invaluable. Why try to get to a destination without a map when someone is willing to draw it for you?!



Tracey Smith • Computer Language Research, Inc.

Joining a committee is only the first step. While you are sitting in those committee meetings and networking with members afterward, don't forget to speak up. Tell them your ideas. Offer to help implement the plans and projects; then do it. Actions speak louder. Also, get to know the people who impress you; they are likely to be leaders, too.



O.D. O'Donnell • Nightlife Talent & Management Agency

1. Read Policies & Procedures & By Laws. 2. Determine where you could serve best; volunteer for that committee. 3. Attend committee meetings and participate. 4. Tell a V.P. you'd like to chair a committee. 5. Establish consistency and dependability. 6. Attend chapter functions. 7. Fill out interest form for board consideration. 8. If elected to an open board position, volunteer to backup a V.P.



Steve Kemble • Steve Kemble Event Design

It's simple. GET INVOLVED! It is through committee involvement that you learn more about the chapter as well as meet key contacts in leadership positions. These individuals will help guide you down the path of leadership—and show you that involvement in the chapter is not only good for your personal growth but for business profitability as well!



Gregory Pynes • Hand & Associates

Seek to understand the area of chapter operations that interests you most. Learn about what has been done before and who has served in the past. Commit yourself to participate and do not be afraid to fail. Learning from mistakes and admitting such is an asset for a leader.

Write Tight

CURRENT Editor
Gracie Hilton
The Write Stuff



A recent project: editing a newsletter for a psychologist whose audience is managed healthcare providers.

He rambled on about how to provide “quality-based, outcome-oriented behavioral health care service delivery” while, at the same time, “curbing the outflow of dollars.”

My husband and children talk about the red pen I keep holstered and ready to fire at all times. But with a new client, I moved slowly.

I hesitated, struggling for a nice way to say, “Less is more.”

Stretching, I asked, “Ever read much Henry David Thoreau?”

Puzzled look from client.

I went on, quickly: “In his *Reflections at Walden Pond*, Thoreau said, ‘Simplify, Simplify, Simplify. Then Simplify.’”

(Open Walden to any page and find a man saying in a plain and orderly way what was on his mind.)

Psychologist client hadn't read much Walden lately.

Furthermore, the psychospeak was too ingrained in this man's head for simplicity.

Nevertheless, little by little, with some give-and-take from both of us, we finally managed to trim that monstrous, nine-word phrase down to four words—“quality behavioral health care”.

Was more successful with “curb the outflow of dollars.” Quickdraw of the red pen and we had “cut costs.”

By the time the third project with my psychologist client rolled around, he was enjoying inflicting the psychobabble on me.

One day after a shared laugh, I asked, “Joe, is this what I should learn to expect from you? Is this the handwriting on the wall?”

“No,” he replied, “it's the grapho-motor representation on the ceiling support appendage.”

The best writing is the simplest. Vigorous writing is concise.

Strip every sentence to its cleanest components.

Omit needless words and meaningless jargon.

Less is more.

—ghh ©
gracie@eaze.net



A UNIQUE TWIST ON GROUP THERAPY.



Be it a group of 25 or 1,000, our world-class horse racing facility is the place to entertain. We have options such as Box Seats, Penthouse Suites, landscaped outdoor areas and a trackside dining terrace, all of which are available for charitable events, social gatherings or corporate functions. It'll do more for your group's collective psyche than all the psychiatrists in Vienna. For more information about group entertainment, please call Mike McCoy.



LONE STAR PARK
at Grand Prairie

North of I-30 on Belt Line.
For more information, call 972-263-RACE.

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

Dallas/Fort Worth Chapter
4020 McEwen • Suite 105
Dallas Texas 75244

FIRST-CLASS MAIL
U.S. POSTAGE
PAID
DALLAS, TX
PERMIT NO. 1930



DALLAS/FORT WORTH CHAPTER

Del Lago's all-suites conference center and golf resort is the type of meeting location you'd expect to find only at more expensive destinations. Conference facilities are flexible and roomy, with 60,000 sq. ft. of function space. For water sports enthusiasts, we've got a 300-slip marina with a white sand beach and every imaginable type of watercraft. Beautiful Lake Conroe, surrounded by forests, provides great fishing. Our championship golf course features waterfalls, fountains and an island tee box. A lakeside gazebo, sports bar and outstanding restaurants are perfect places to relax and unwind. You'll retire to one of 357 luxurious Lakeside Tower Suites, Lakeside Villa Suites or Golf Cottage Suites. Give us a call and we'll tell you more. Like Texas, Del Lago is worth bragging about.



 **DEL LAGO**
GOLF RESORT & CONFERENCE CENTER

600 Del Lago Boulevard
Montgomery, TX 77356
Call 1-800-DEL LAGO (335-5246)
for free video and information.
e-mail: dellago@dellago.com
<http://www.dellago.com>



For the best of Florida and Arizona, meet in Texas.

**MPI DALLAS/FORT WORTH CHAPTER
DECEMBER 1997 NEW MEMBERS & CORRECTIONS**

Amie A. Adelman
Marketing Events Coordinator
Alliance Data Systems
5001 Spring Valley Road #650
Dallas, TX 75244
972/960-5114
972/960-5275 (fax)
Email: aadell@alldata.net

PO⁴D 1

Curt L. Goettsch
Special Projects Manager
Tyson Foods Inc.
2210 Oaklawn Drive
Springdale, AR 72762
501/290-4307
501/290-2900 (fax)

Nancy A. Berry
Vice President
C/M Planners Convention & Meeting Planning
3700 Forums #201
Lewisville, TX 75028
972/539-8298
972/539-2850 (fax)

PO⁴D 1

Carol A. Koppenal
Account Executive
Total Audio Visual Services
10540 Stemmons Freeway
Dallas, TX 75220
214/210-8025
214/210-8134 (fax)

PO⁴D 6

Melissa J. Dalton
Owner
C/M Planners Convention & Meeting Planning
3700 Forums #201
Lewisville, TX 75028
972/539-8298
972/539-2850 (fax)

PO⁴D 1

Jay A. Marsh
Sales Manager
Adam's Mark Dallas
400 North Olive Street
Dallas, TX 75201
214/922-0306
214/922-0308 (fax)

PO⁴D 5

Alicia D. Duvall
Regional Sales Manager
Bass Pro Shops Big Cedar Lodge
6245 Rufe Snow Drive #280
Watauga, TX 76148
817/577-8697
817/577-8692 (fax)

PO⁴D 10

Kerri R. McKewin
Event Coordinator
VarTec Telecom Inc.
3200 West Pleasant Run Road
Lancaster, TX 75146
972/274-7766
972/274-7299 (fax)
E-mail: krmckewi@vartec.net

PO⁴D 4

Stacey G. Edinger
Director of Sales
Wyndham Garden Hotel Market Center
2015 Market Center Blvd.
Dallas, TX 75207
214/742-6349
214/651-1608 (fax)

PO⁴D 8

Donna S. Nordyke
Administrative Assistant
Ernst & Young LLP
104 Decker Court
Irving, TX 75062
214/665-5224
214/665-5005 (fax)
E-mail: donna.nordyke@ey.com

PO⁴D 4

Dana Finnell
Administrative Assistant
Federal Express
1210 Riverbend Drive #204
Dallas, TX 75247
214/819-3390
214/634-1633 (fax)
Email: finnell@edex.com

PO⁴D 8

Heather Renee O'Donnell
National Sales Manager
Southfork Ranch
3700 Hogge Road
Allen, TX 75002
972/442-7800
972/442-5259 (fax)

PO⁴D 2

**MPI DALLAS/FORT WORTH CHAPTER
DECEMBER 1997 NEW MEMBERS & CORRECTIONS**

Susan A. Odom
Program Manager
Sprint
5420 LBJ Freeway #1700
Dallas, TX 75240
972/405-5141
972/405-5053 (fax)

PO⁴D 3

Maryann Woods
Conference Coordinator
Prudential Captial Group
2200 Ross Avenue #4200 E
Dallas, TX 75201
214/720-6236
214/720-6299 (fax)

PO⁴D 5

Victoria Paulk
CEO
Gallery Gatherings
2240 Morriss Road #110-251
Flower Mound, TX 75028
972/539-2797
972/355-2762 (fax)

PO⁴D 1

Laura B. Yarbrough, CMP
Meeting & Event Planner
EDS
5400 Legacy Drive
Plano, TX 75024
972/605-4438
972/605-4443 (fax)
Email: laura.yarbrough@eds.com

PO⁴D 2

Gregory K. Stalmaker
Sales Manager
Medieval Times Dinner & Tournament
1812 Market Center Blvd.
Dallas, TX 75207
214/761-1801
214/761-1805 (fax)

PO⁴D 8

Michael L. Young
Director of National Corporate Accounts
Bristol Hotels & Resorts
14295 Midway Road.
Dallas, TX 75244
972/391-3087
972/391-3496 (fax)

PO⁴D 1

Linda B. Swindling
Mediator/Attorney/Consultant
Withrow Schraeder & Swindling
1120 Metrocrest #200
Carrollton, TX 75006
972/416-3652
972/417-0685 (fax)

PO⁴D 1

CORRECTIONS:

Darlene P. Tello
Account Manager
The Desert Inn
3145 Las Vegas Blvd. South
Las Vegas, NV 89109
702/733-4658
702/733-4437 (fax)

Janice Premis
Account Executive
Lufthansa German Airlines
6311 North O'Connor Blvd #207
Irving, TX 75039
972/831-7800
972/910-1000 (fax)

Cara R. Volmar
Tourism Director
Grapevine Mills
3000 Grapevine Mills Parkway
Grapevine, TX 76051
972/724-4910
972/724-4920 (fax)
Email: carav@millscorp.com

PO⁴D 9

Cindy M. Watters
Meeting Planner
I.M.A.G.E.
5834 Northgate
San Antonio, TX 78239
210/967-9809
210/590-2081 (fax)
Email: imagetx@aol.com

MEETING PROFESSIONALS INTERNATIONAL DALLAS/FORT WORTH CHAPTER

PROPOSED SLATE OF 1998-99 OFFICERS & BOARD OF DIRECTORS

OFFICERS

Previously Elected

- President Colleen Rickenbacher, CMP Dallas CVB (P)
- Immediate Past President Gregory Pynes Hand & Associates (P)

Nominees

- President-Elect Steven Foster Circle R Ranch (S)
- VP Administration Linda Vest, CMP State Farm Insurance (P)
- VP Education Peg Wolschon, CTP Kerrville Bus Company/Coach USA (S)
- VP Finance Melissa Parks, CMP HD Vest Financial Services (P)
- VP Membership Cindy Hamilton Cityplace Conference Center (S)
- VP Programs Betty Garrett, CMP Garrett Speakers International (S)
- VP Public Relations/Marketing Marsha Singer The Dallas Directory, Inc. (P)

BOARD MEMBER NOMINEES

Suppliers

- Phares Corder Phares Corder Entertainment
- Tony Cummins Adam's Mark Hotel Dallas
- Delinda Dudley Malibu SpeedZone
- Cyndi Martinez, CMP The Stoneleigh Hotel
- Stephanie Schroeder ITT Sheraton Corporation
- Francie Balatzar-Schwartz Spectra Communications, Inc.

Planners

- Cheryl Beasley, CMP SABRE Travel Information Network
- Randie Charnes NCR Corporation
- LeeAnn Harle Renaissance Meetings & Incentives, Inc.
- Lynn Lewis Ernst & Young LLP
- Tamara Quilty MCI Planners
- Tim Wade Lennox Industries

FAX Registration

Complete the form below and FAX to the chapter office to make your reservation for the monthly chapter meeting. Clip the top half of this form and insert in your daily planner for a quick reference about meeting details and directions.

MPI

MEETING PROFESSIONALS INTERNATIONAL[®]

Committed to Educational Leadership

February MPI D/FW Chapter Meeting

“Ethics: Professionally Incorrect”

—Featuring Author & Lecturer Dr. William Brown, Ph.D.—

Sponsored by American Airlines

Thursday, February 26

*The Plano Centre
2000 East Spring Creek Parkway
(972) 422-0296*

*11:00 a.m. Chapter Orientation—Hillhaven
11:30 a.m. Registration & Reception—Main Hallway & Windhaven
12:00 p.m. Lunch and Program—Collinwood II and III*

Free Parking in East and West Lots

*R.S.V.P. to Joe
by noon, Tuesday, Feb. 24
•FAX 972-490-4219 (see fax insert)
★FAX confirmation preferred!★
•phone 972-233-9107 x1-MPI (674)
•joe@dondillon.com*

*Advance Registration \$24
Late Registration \$32
Guest Registration \$30*

FLIP into February

*this MNEMONIC
will help you remember
details about this month's
chapter meeting*

February 26, 1998

Lunch @ 12:00 pm

Industry Ethics; Professionally Incorrect

Plano Centre



Transportation from Fort Worth/Arlington

Thanks to the Ramada Hotel/Fort Worth (Tammy Levy), Fort Worth/Arlington MPI members can enjoy complimentary transportation to the MPI D/FW meeting Feb. 26 at the Plano Centre.

10:30 a.m. pickup at Ramada Hotel in Fort Worth

10:45 a.m. pickup at the Trail Dust in Arlington, (off I-30, on Lamar Blvd.)

Call Melanie Arguello (Forth Worth CVB) 817-336-8791, x226 to make reservations.

Notes about Registration Procedures

Thanks to a number of dedicated volunteers, you'll see the same friendly faces behind the registration table for the 12 monthly chapter meetings.

They offer these tips to simplify the registration process:

- Attendees such as MPI D/FW past presidents, current MPI D/FW Board of Directors, monthly program committee members, International MPI staff and monthly speakers will register at a no-wait registration table.

- A new Courtesy Information Center (CIC) provides membership applications and information, directions to pertinent locations within the host hotel, phone locations, etc., and a convenient, effective way for members to

take care of financial obligations.

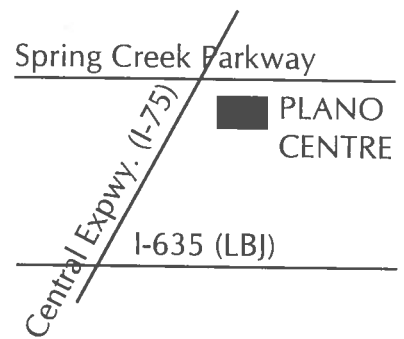
- Pick up your meal ticket at registration. The meal ticket provides a more accurate attendance count from the host facility on the day of the chapter meeting.

- Vegetarian plates are available for those who order them at the time of making their reservation. Pick up your "vegetarian" card at the registration desk and place it at your table in view of the waitstaff.

- Faxing your registration form for the monthly meeting is the best way to verify your reservation. Retain your fax confirmation and bring it to the monthly meeting.

Directions to Plano Centre

Plano Centre, 2000 E. Spring Creek Parkway, is situated just east of the Spring Creek Parkway exit (Exit 31) off Central Expressway (I-75).



Upcoming Chapter Meetings

February 26, Thursday
Monthly Chapter Meeting
Plano Centre
"Ethics"
11:30 a.m.

March 26, Thursday
Monthly Chapter Meeting
Hotel Crescent Court
"The Mentor Program"
11:30 a.m.

Alcohol Policy MPI D/FW Chapter

The D/FW Chapter of MPI recognizes and supports the many legitimate uses of alcoholic beverages in the process of conducting our business and social activities. As a chapter, we also recognize that the use and consumption of alcohol at our functions carries with it the requirement to consume those beverages responsibly and in keeping with our professional code of ethics and conduct. We strongly oppose the abuse and misuse of alcohol. We further support those efforts that seek to inform our members of the issues concerning alcohol use and in offering assistance to any members seeking further information and/or assistance either personally or professionally.

Chapter Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for "no-show" charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).

Late Registration and Walk-Ins

MPI D/FW members and guests may register late (past the published deadline) for monthly meetings—on a space available basis at a slightly higher registration fee.

Walk-ins may register onsite the day of the meeting, provided space is available. Walk-ins will be asked to wait until registrants are seated.

Meet some
NEW faces!

**NEW MEMBER
HAPPY HOUR**
Dick's Last Resort

March 5
5:30-7:30 p.m.

all members welcome!

*Questions?
Call Lynn Lewis (Ernst & Young), 214-665-5785.

note
*date
change!



The MPI Kids Charity Ball

Produced by Meeting Professionals International
Dallas/Fort Worth Chapter

The MPI
Kids Charity Ball

Produced by Meeting Professionals
International

Dallas/Fort Worth Chapter

note
date
change!

*May 9

Chantilly Ballroom
Wyndham Anatole Hotel

MPI D/FW Voices

Meeting Professionals International Dallas/Ft Worth Chapter



Speaker/Writer Selection Form & Criteria

MPI D/FW Chapter Community Awareness Committee needs your voice. We encourage members to submit for consideration to be an official speaker or writer. Speaking & writing opportunities for our members are available in our community and we want to include your voice. If you want to market your expertise, services, and product or earn points for the CMP process, here's your chance!

Please include the following for a proposed presentation of 45 minutes.

- ✓ Completed signed form (see reverse side of this form). Your signature indicates you accept the conditions and policies of MPI D/FW.
- ✓ Working title - 10-word limit.
- ✓ Objective – three objectives that will be accomplished with your presentation.
- ✓ Write a 100-250-word description of the proposed session.
- ✓ General outline of session- methodology of how you will conduct session.
- ✓ Audio/Visual needs (if applicable). In some cases this may not be available for your presentation.
- ✓ Audience you would appeal to (the committee will attempt to solicit speaking engagements specific to your area of expertise).
- ✓ Expertise – one paragraph biography (25 words or less)
- ✓ Speaking experiences – list organizations/paid or volunteer.
- ✓ Photograph (if available).
- ✓ Other suggested speakers who could present with you (if applicable).

Send completed form and required information to:
MPI D/FW Chapter Voices
Box 741505 Dallas, TX 75374

The MPI D/FW Chapter Voices Committee requests the following information to be considered as an official speaker of our chapter. This form must be signed at the bottom.

Name _____

Affiliation _____

Phone _____ Fax _____ Email _____

MPI Member since _____ Member No. _____ Planner _____ Supplier _____

Other organizations you belong do (professional and non-related)

Special interests/hobbies _____

Why do you want to be a speaker/writer? (Check all that apply)

_____ Market my business/services _____ Earn points for CMP _____ Develop speaking skills

_____ Market myself _____

_____ Other (specify): _____

Check the area you want to be considered for speaking and writing engagements:

- | | | | |
|-------------------------------|---|------------------------------|--------------------------|
| _____ Hotel negotiations | _____ Music licensing | _____ Public Relations | _____ Food & beverage |
| _____ Entertainment | _____ Fundraising | _____ Special Events | _____ Sponsorships |
| _____ Catering | _____ Incentives | _____ Technology | _____ Government Affairs |
| _____ Trade Show Management | _____ American Disabilities Act | _____ Transportation | |
| _____ Substance issues | _____ Meeting Planning | _____ VIP Retreats | |
| _____ Professional Speaking | _____ Motivational | _____ Legal/Liability Issues | _____ Outdoor events |
| _____ Decorations/Theme ideas | _____ Marketing/Promotions | | |
| _____ Financial/Budgets | _____ Airlines | _____ Security | _____ Amenities/Gifts |
| _____ Sales/Marketing | _____ International meeting planning | _____ Audio/visual | |
| _____ Crisis Management | _____ Non-profit / Association planning | _____ Meetings under 100 | |
| _____ Meetings over 5000 | _____ Hiring Professional Speakers | _____ Hotel Selection(s) | |

Other _____

I, the undersigned agree to serve for a minimum of two years on the MPI D/FW Voices Committee. I will not in any way use the MPI D/FW forum for direct promotion of my product, service or monetary self-interest but speak on the area I have been designated. I will refrain from overt statements, harsh language or pointed humor that disparages the rightful dignity and social equity of any individual or group. As a non-profit educational association MPI D/FW does not provide honoraria for presentations. Presenters must cover all of their individual travel and/or living expenses (if applicable). In most cases MPI will assure your meal will be complimentary. Presenters will not accept payment for their speaking or writing engagements unless specifically pre-arranged with MPI D/FW Chapter Committee Chair. (The Community Awareness Committee will determine a final slate of speaker/writers by May 1, 1998).

_____ Signed _____ Date

_____ Print your name here

DEADLINE APRIL 20, 1998

For office use only:

_____ Rec'd _____ committee review _____ contact applicant _____ determination _____ other



Take advantage of the following continuing educational opportunities that will prepare you for the CMP Exam.

Information Session (? ? ? ? What is the CMP? How do I get an application? When are the deadlines? When are the study groups? What books do I need? ? ? ? ?)	February 28	9:00am-10:30am	\$15 (Includes Continental Breakfast)
Completing the CMP Application (Please bring a copy of your application or purchase the "Step-by-Step Procedure to the CMP" book for \$15 on the day of the program.)	February 28	11:00am-2:30pm	\$25 (Includes Lunch)

You may attend one or both sessions. Price for attending both sessions is \$35 for MPI Members and Non-members.
Deadline for reservations for both of these sessions on February 28th is **Wednesday, February 25th at noon.**

CMP Study Group Sessions

The CMP Study Course is a six-week program designed to follow the *Convention Liaison Manual*. The course will focus on areas of knowledge that will be included in the exam. The classes will be conducted by members of the chapter who are experts in their field of knowledge and who have earned the CMP designation.

Monday, March 16	6:00pm-8:00pm	Monday, April 6	6:00pm-8:00pm
Monday, March 23	6:00pm-8:00pm	Monday, April 20	6:00pm-8:00pm
Monday, March 30	6:00pm-8:00pm	Monday, April 27	6:00pm-8:00pm

CMP University
(1 1/2 Day Program)

Saturday, May 30	9:00am-4:00pm	&	Sunday, May 31	9:00am-12:00pm
(Breakfast & Lunch is included)			(Breakfast is included)	

**All meetings, the Study Group and the University will be held at
Malibu SpeedZone
11130 Malibu Drive (I-35 & Walnut Hill)
Dallas, TX 75229**

	<u>CMP Study Course Only</u>	<u>CMP University Only</u>	<u>CMP Study Course & University</u>
Members	\$45	\$125	\$150
Non-Members	\$65	\$150	\$195

You may use your MPI Smart Card for all CMP activities.

All registrations for the CMP Study Course must be received by **March 9.**

You will earn CEU credits for the Study Group & University based on the number of hours you actually attend.

Please return this form along with your check made payable to MPI D/FW Chapter to: Brenda Miller, CMP, Director of Sales, Malibu SpeedZone, 11130 Malibu Dr., Dallas, TX 75229. Direct inquiries to (972) 247-7223, ext. 7114. If using your Smart Card, you may fax your reservation to (972) 247-1581.

NAME (Please Print): _____ MPI Member Number: _____

COMPANY: _____ PLANNER: _____ SUPPLIER: _____

ADDRESS: _____ CITY/STATE/ZIP: _____

OFFICE PHONE: _____ FAX: _____

REGISTER ME FOR:		MPI Member	Non-Member
Information Session	_____ \$15	CMP Study Course	_____ \$45
Completing the CMP Application	_____ \$25	CMP University	_____ \$125
Both	_____ \$35	Both	_____ \$150
			_____ \$195

_____ Put this on my MPI Smart Card. # _____ of Smart Card