

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

CURRENT

May 1998

Dallas/Fort Worth Chapter

MPI D/FW Does 'Cowtown'—Bass Hall Preview, The Worthington and Partying at the Stockyards!



At the April chapter meeting, MPI D/FW paraded down Fort Worth's Main Street, enroute from a fabulous preview party at the city's brand-new Bass Hall for the Performing Arts.

Leading the parade were the "Blues Brothers." Following closely behind: a convertible-full of Fort Worth "dignitaries" providing energetic (loud!) parade music.

Along the way, some of Fort Worth's finest entertainers offered more music enjoyment.

After the dinner meeting at The Worthington Hotel, MPIers headed north for partying at the Fort Worth Stockyards.

For a pictorial recap of the evening, see the centerspread.

Almost 50 MPI D/FW members attended a reception at Pomodoro/Arcodoro last month to hear more about **Connections... a Meeting of the Minds** —the chapter's mentoring program. See insert for further details on "Making a Connection."



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CURRENT MPI

MEETING PROFESSIONALS INTERNATIONAL®
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MISSION STATEMENT

Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI. The CURRENT and MPI D/FW Board of Directors are not responsible for the content of advertisements. Any complaints concerning an ad should be directed to the advertiser.

Upcoming Chapter Meetings

May 28, Thursday
Monthly Chapter Meeting
INFOMART
"Take Your Performance to the Next Level"
11:30 a.m.

June 25, Thursday
Monthly Chapter Meeting
Annual Awards Gala
Dallas Convention Center
"Awards and Honors"
6:30 p.m.

July 23, Thursday
Monthly Chapter Meeting

August 27, Thursday
Monthly Chapter Meeting

September 24, Thursday
Monthly Chapter Meeting

October 22, Thursday
Monthly Chapter Meeting



CURRENT Deadlines

ISSUE	DEADLINE
June inserts due June 10	May 15, Friday
July inserts due July 8	June 19, Friday

MPI

MEETING PROFESSIONALS INTERNATIONAL®
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STAR of the Month

"Star of the Month" is a recognition program honoring chapter members for involvement in committees and special programs. All Stars of the Month are eligible for a special drawing for two educational scholarship awards to attend the MPI International Conference or other MPI educational opportunities.



Lee Ann Harle
Renaissance Meetings
& Incentives

Lee Ann Harle is the joint managing director of Renaissance Meetings & Incentives. A member of MPI D/FW since 1993, she has been active with the chapter's Governmental Affairs Committee and has attended the Legislative Action Days in Washington, D.C. and in Austin. Harle is the MPI D/FW Chapter's International Governmental Affairs Liason.

To nominate a Star of the Month, fax Marcy Roitman (Grapevine CVB), 817-488-1048

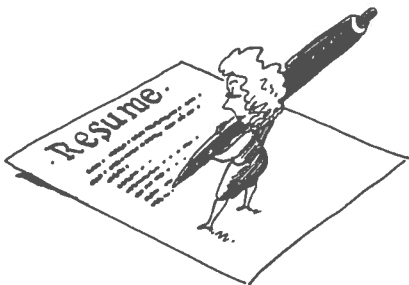
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Patti O'Neil
(Conference Planning, Inc.)
972-608-0444
fax 972-608-0533

Tidbits from the Top News from MPI International

1998 Institutes Program in Canada

Institutes I & II will be held October 25-30 at the Banff Springs Hotel, Alberta, Canada. These two customized, integrated certificate programs in meeting management are designed as four day residential immersion courses.

Space is limited! The program will not be offered again until 1999. To register call 1.972.702.3051.

1997-98 President's Honor Roll nears Conclusion

The 1997-98 "Recruitment Round-up" ends June 30. A record number of members are participating in the annual membership recruitment campaign which rewards existing members for sponsoring new association affiliates.

Top prizes include a seven day excursion for two to The Ritz-Carlton, Bali, Indonesia, a five day stay for two at the El Conquistador Resort in Las Croadas, Puerto Rico and a complimentary registration and airfare to the 1999 Professional Education Conference North America in Vancouver, B.C., Canada.

For more details call the Marketing Department at 1.972.702.3050.



Submitted by
Michelle Carter, CMP
(Wyndham Anatole)
MPI D/FW International
Marketing Liaison

Meeting Planning TIP

Give your "meeting planner suite" to your best on-site staff person. You aren't in the room enough to enjoy it anyway, and they'll love you for it.

—submitted by
Melissa Parks, CMP
(HD Vest Financial Services)

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MEETING PROFESSIONALS INTERNATIONAL®
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Meeting Professionals International is the world's largest association of meetings professionals with more than 14,500 members in 51 countries and 58 chapters and three clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and nonmembers alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

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Nominees for '97-98 Awards Announced; Chapter Winners to be Honored at June 25 Awards Gala

Chapter Planner of the Year Nominees



Cheryl Beasley, CMP
SABRE Travel
Information Network



Dana Nickerson, CMP
Square One Productions



Patti Wilke, CMP
Independent Planner

Chapter Supplier of the Year Nominees



Michelle Carter, CMP
Wyndham Anatole Hotel



Steven Foster
Circle R Ranch



Peg Wolschon, CTP
Gray Line/Kerrville Bus
Company/Coach USA

Chapter Planner of the Year and Chapter Supplier of the Year awards are presented for lifetime contributions to the Chapter in committee and board involvement, meeting industry service, recognition and awards, industry-related speaking engagements and community service.

Rising Star Nominees



Lynn Lewis
Ernst & Young LLP



Brenda Miller, CMP
Malibu SpeedZone



Patty Stern
Five Star Limousines

The **Rising Star** award is presented to a chapter member who has made a significant contribution over the course of the past year and who has been an MPI member for three years or less and has not served on the Board of Directors.

Chapter award winners are selected by the Board of Directors and past award recipients.

International Award Nominee

Selected by the International Awards Committee, international honors will be announced at the World Education Conference.



Nominee for International Chapter Leader of the Year

Mary Lynn Novelli, CMP
Sterling Hotels & Resorts

The **International Chapter Leader** award recognizes one who has the ability to motivate others, stimulate volunteer functions and act as a catalyst for exceptional results.

President's Message

'Involvement through Service' Focus of June Gala Celebration



Gregory Pynes
Hand & Associates Communications
D/FW Chapter President

On June 25 MPI D/FW will gather at the Dallas Convention Center to celebrate and recognize the contributions of the many volunteers and companies that make the Dallas/Fort Worth Chapter a success.

As a chapter, we will celebrate *Involvement through Service*. Highlights of the 1997-98 year will be showcased as we salute our success as a TEAM.

In the July chapter meeting, expect a full recap in our first-ever annual report. The report will cover details about the chapter's organizational structure, committees, bylaws, the strategic plan and membership.

Looking forward to seeing you at the June Gala to celebrate *Involvement through Service!*

Taking Your Performance to the Next Level

'Nothing but the Net' is May Program Feature

By Anna Squire

Hackberry Creek Country Club

"Are you winning when you gotta win?"

How do you handle the pressure of those "must-win, crunch-time" situations? Come to the MPI D/FW May 28 chapter meeting and learn winning skills from Bill Chaffin in his presentation, "Nothing but Net—Taking Your Performance to the Next Level."

A successful marketing and sales executive for 25 years, Chaffin's bottom-line message is designed to help audiences with skills to go to a new level and build sustained momentum—how to net a profit in business.

In a basketball shootout with the audience—Chaffin made an incredible 190 free throws out of 208 attempts in just 10 minutes using one ball and one rebounder and has performed a "shoot-out" with the New Jersey Nets—Chaffin will discuss netting a profit in business. He emphasizes that "swishing the net in basketball will give you an exhilarating feeling, but it's far better to hit nothing but net in everyday life."

During the pre-meeting reception meeting, sponsor St. Petersburg\Clearwater Area (Florida) Convention and Visitors Bureau will present a trade-show featuring area vendors. Later, this group will award a trip for two to Tampa on Southwest Airlines—a giveaway that includes three nights at the DonCeSar Beach Resort and Spa, two tickets to Busch Gardens and an Avis Rental Car for three full days.

Committee members are Anna Squire (Hackberry Creek Country Club), Sally Bresnahan (Aristocrat Hotel), and O.D. O'Donnell (Nightlife Talent & Management).

Hosts from the Infomart are: Ann C. Renneker (Senior Sales Manager), Jennifer Winget, CMP (Director of Sales), Kami Price (Marketing Manager), Connie Ward (Catering Coordinator), and Marce Graham (Event Services Coordinator).

MPI

MEETING PROFESSIONALS INTERNATIONAL®

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May MPI D/FW Chapter Meeting

"Nothing but Net— Taking Your Performance to the Next Level"

*Featuring Bill Chaffin of Turn Key Communications
Sponsored by St. Petersburg\Clearwater Area CVB*

Thursday, May 28

INFOMART

1950 Stemmons Freeway

Dallas, TX 75203

214-800-8000

11:00 a.m. Chapter Orientation—Room 7004

11:30 a.m. Registration and Reception—Hollerith Room Foyer on 7th floor

12:00 noon Lunch and Program—Hollerith Room 7001

—Complimentary Parking—

Take glass elevators to 7th floor.

R.S.V.P. to Joe

by noon, Tuesday, May 26

•FAX 972-490-4219 (see fax insert)

FAX confirmation preferred!

•phone 972-233-9107 x1-MPI (674)

•joe@dondillon.com

Advance Registration \$24

Late Registration \$32

Guest Registration \$30

May Host Facility

INFOMART

In the heart of the central business district of Dallas, Texas sits the INFOMART, a seven story replica of London's Crystal Palace. This unique facility exclusively hosts technology trade events and houses more than 120 technology companies as permanent residents.

INFOMART's 25 meeting rooms, 500 seat auditorium and three exhibit halls form a combined 175,000 square feet of exhibit and meeting space, which host more than 1,100 technology related tradeshows, meetings and conferences each year. From intimate seminars and workshops to large national tradeshows, INFOMART accommodates them all in style.

INFOMART offers in-house catering, audio/visual and postal services; a bookstore, office supply store and florist, limousine service, cafeteria, restaurant and lounge, an ATM machine, and more.

INFOMART's telecommunications system is among the world's finest, offering building wide plug and play ISDN, videoconferencing capabilities, a satellite uplink and downlink system and a wireless network over which exhibitors and visitors may place telephone calls from NOKIA portable phones.

For a virtual tour, visit the INFOMART web site at www.informartusa.com

April Meeting Highlights

MPI D/FW Enjoys Cavalcade of Fort Worth



Photos by VISTA



Hall of Fame

Please salute the many companies and individuals for their contributions to the April meeting in Fort Worth. (The listing was not available as this issue of CURRENT went to press.)



Photos by VISTA

EDUCATION NEWS

Educational Opportunities at a glance



May 20

PO⁴Ds 1, 2, 3 & 4

Panel on "Tapping your Resources"

11:30 a.m.-1:00 p.m.

Nikki Jorski, 972-385-9091

June 13 & 14

CMP University Study Group

Saturday - 9:00 a.m.-4:00 p.m.

Sunday - 9:00 a.m.-12:00 noon

Malibu SpeedZone

Brenda Miller, CMP (972) 247-7223

November 7-8

Texas Educational Conference

Galveston Island, TX

Dana Nickerson, CMP

& Beverly O'Laughlin, CMP

For more information
about any of these educational opportunities call
Marti Fox, CTC (BTI Americas)
214-905-8550

Spring Series Hands-On Technology Institute

sponsored by MPI D/FW Chapter



Learn to use your computer and software with courses specifically designed for the meeting professional! The Hands-on Technology Institute is a series of all-day intensive courses geared toward the meeting professional. Two of the sessions are on Saturdays; three are on Fridays. And the price is right!—\$59 per course; \$99 for two courses; \$199 for all five courses. Comparable courses cost more than twice as much—for fewer hours of instruction! And they're free for Smart Card holders!

remaining sessions

MicroSoft Access Intermediate June 6, Sat.

MicroSoft Excel Beginner June 26, Fri.

for more information or to register for classes:
Sherri Cook, CMP (Sherri Cook & Associates) 972-732-9396

Texas Education Conference



November 7-8

Saint Luis Hotel

Galveston

QuadPO⁴D Event!

PO⁴Ds 1, 2, 3 & 4

May 20, 11:30 a.m.-1 p.m.

"Help! They are downsizing my department! What are my resources?!"

Watch your faxes for more info.
Nikki Jorski, 972-385-9091

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Gemelli Chapter Announces Millennium Madness—Jubilee 2000 in Rome

By Diane Smith, CMP
Alcon Labs, Inc.

Of the many celebrations slated to take place throughout the world to celebrate the new millennium, Jubilee 2000 in Rome promises to be one for the record books!

Gemelli Chapter members, MPI Italia, will provide updates from time to time on actual events scheduled for the jubilee.

Early reports indicate that The Roman Holy See is planning the celebration of the beginning of the New Millennium for all Christians, as well as non-Christians, who look to Rome as the enlighten-

ing center of ecumenism and spiritual peace.

Rome has always been referred to as the Eternal City, or *caput mundi*—head of the world. Generally the Roman Catholic Church celebrates a holy year every 25 years and the last was celebrated in 1975; the next will be in the year 2000—an exciting opportunity to tie into the millennium celebration.

Not surprisingly, many of our MPI Italia friends will be involved in this “Event of All Events” and have promised to keep MPI D/FW informed as news becomes available.

Write Tight



CURRENT Editor
Gracie Hilton
The Write Stuff

RECAP: The best writing is the simplest. Vigorous writing is concise. Strip every sentence to its cleanest components. Omit needless words and meaningless jargon. *Less is more.*

Some simple “Write Tight” tips can help avoid verbal clutter.

•Phrases suitable for hacking:

- I might add (*just add it!*)
- It should be pointed out (*just point it out!*)
- It’s interesting to note that (*just note it!—and let the reader decide if it’s interesting!*)
- with the possible exception of (instead: except)
- for the purpose of (instead: for)

•Eliminate these meaningless clichéd constructions

- soaring to new heights.
- height of achievement
- achieved new heights of excellence
- It’s hard to believe this year is coming to a close.
- Where has the year gone?
- As the new chapter year begins . . .
- As the chapter year ends
- As the chapter year draws to a close
- Looking back . . .
- In reviewing the past year . . .
- I would like to take this opportunity to . . .
- I personally invite . . .
- In closing . . .
- tireless efforts
- Personally, I feel...

—ghh ☺

gracie@eaze.net

June 15

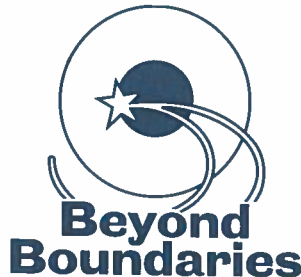
MPI D/FW Super Session Executive Dining



Progressive Dinner

- 5:30 p.m. Participants meet at the Dallas Market Center for 5 Star Limousine Service
- 5:45 p.m. Depart for restaurant (TBD) for cocktails and hors d’oeuvres
- 6:45 p.m. Depart for The Landmark at the Melrose Hotel for main course
- 7:45 p.m. Depart for Morton’s of Chicago for dessert, cordials, & cigars
- 9:00 p.m. Return to the Dallas Market Center

Cost: \$30 per person. For more information, contact Jill Heyerdahl, 972-239-1509.



Beyond Boundaries

REACHING NEW FRONTIERS

MPI World Education Congress
July 12-14, 1998
San Diego, California

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CALL 1.972.702.3051 FOR REGISTRATION MATERIALS

New Member Profile

Courtney Crawford



Company: The Granada Theater
Title: Vice President Marketing & Corporate Affairs
Phone: 214/887-0856
Fax: 214/887-0226
E-Mail Address: grpevnts@onramp.com
What I like best about my job: All the people
What I like least about my job: Paperwork
Alternate career wish: Sports Industry
Education: Texas A&M University
Advice to someone starting in this field: Your job needs to be a labor of love!
Other organizations I'm a member of: Dallas A&M Club, The Family Place, Slipper and Cotillion Clubs, Junior League
Why I joined MPI?: Networking and New Business
MPI Involvement(s): PR & Marketing Committee
Favorite book: Any Grisham book
Favorite leisure activity: Traveling
Ideal vacation: Anything outdoors
Best asset: Energy & enthusiasm
Worst habit: Punctuality
Most people don't know: I ran a marathon
I wish I could: Travel more

MPI D/FW Mailing List and Labels For Sale



The MPI D/FW mailing list, which consists of approximately 800 meetings professionals, can be purchased in ready-to-mail label format. The list, which is updated monthly, is sorted alphabetically, or by planner or supplier categories.

The cost is \$150 for MPI D/FW members; \$250 for members of other MPI Chapters; and \$300 for non-members.

To order, contact MPI D/FW Chapter Secretary Joe Kolb, 972-233-9107 x203.



M.T. Hickman
 Richland College
 'Grapevine' Columnist

Heard it through the Grapevine!



Mitchell Cathey
 'Grapevine' Columnist

Bob Mitchell announced that *TG Worldwide* is the new name of The Travel Group. TG Worldwide is a performance management company.



Debra Lakin joined Freeman Exhibit Company, as director of client services, a new department.

Gail Lemaire, after six and half years with the Hotel Adolphus, left to continue her career in the Dallas/Fort Worth area. She can be reached at 972-252-0016 or gdlemaire@aol.com



Sherri Starr, director of sales at the Ranch at Downtown Dallas, is mom of a new daughter, her first child.

Alison Brody is the new corporate manager of recruiting at the Omni Hotel. She was formerly with Camberley Hotel Company.



What's My Line under the Grape Leaf?

Although several people called, no one correctly guessed the name of last month's "member under the grapeleaf." A few more clues:

A member of MPI for more than eight years, she has worked for a convention & visitors bureau, national hotels and internationally known tourist attractions. She recently attended the 1998 MPI Joint Special Interest Group Forums.

She served as an officer of the MPI D/FW board for four years and was nominated Supplier of the Year for the second time in 1998. Her interests include weight training and running.

She said her best friend is a dog named Sam.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine."

Please contact M.T. Hickman (Richland College) or Mitchell Cathey.

Hickman can be reached at 972-238-6097; fax 972-238-6333, or mthickman@dcccd.edu Cathey can be reached at 214-520-3901.

Please submit photo ("head shot") with your news item.

**New job?
 address?
 phone number?
 e-mail address?**



Report those changes to

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MPI International Headquarters
 972-702-3000



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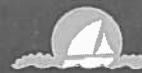
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DALLAS/FORT WORTH CHAPTER

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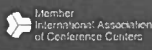
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Off the Wall!
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**MPI DALLAS/FORT WORTH CHAPTER
MARCH 1998 NEW MEMBERS**

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Dallas, TX 75203
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Sheila R. Dingess **PO⁴D 3**
Trade Show Manager
Overhead Door Corporation
6750 LBJ Freeway #1200
Dallas, TX 75240
972/726-2145
972/458-9116 (fax)
Emial: shelia_d@swbell.net

Charlotte W. Newbill **PO⁴D 2**
Vice President
Randco, Inc.
736 Woodmoor Drive
PO Box 1250
Coppell, TX 75019
972/462-8103
972/393-6830 (fax)

**MPI DALLAS/FORT WORTH CHAPTER
MARCH 1998 NEW MEMBERS**

Kim T. Quigley **PO⁴D 5**
Vice President
Designs Behind the Scenes, Inc.
2809 Canton Street
Dallas, TX 75226
214/747-1904
214/747-1807 (fax)

A. Lisa Templeton **PO⁴D 6**
Manager Admin & Special Events
Burlington North Santa Fe Railway
2650 Lou Menk Drive
Fort Worth, TX 76131
817/352-6333
817/352-7200 (fax)
Email: lisa.templeton@bnsf.com

Kenneth E. Riel **PO⁴D 10**
President
RAI Marketing
5933 Beverly Drive East
Fort Worth, TX 76132
817/735-1001
817/735-1271 (fax)
Email: kennethr@aol.com

Shannon K. Tuggle **PO⁴D 3**
Executive Assistant
CompUSA
14951 North Dallas Parkway
Dallas, TX 75240
972/982-4798
972/982-4611 (fax)
Email: shannon_tuggle@compusa.com

Reni L. Sandler **PO⁴D 6**
Director Group Sales & Special Events
Texas Land & Cattle Steak House
5950 Cedar Springs Avenue #100
Dallas, TX 75235
214/529-1445
214/353-3902 (fax)

Deborah K. Williams **PO⁴D 5**
President
Designs Behind the Scenes
2809 Canton Street
Dallas, TX 75226
214/747-1904
214/747-1807 (fax)

Alan Sims **PO⁴D 2**
Director of Sales & Marketing
Omni Richardson Hotel
701 East Campbell Road
Richardson, TX 75081
972/231-9600
972/231-7384 (fax)
Email: omnirich@soramanagement.com

Pamela S. Stefanek **PO⁴D 6**
Account Manager
ITT Sheraton Park Central Hotel
12720 Meit Drive
Dallas, TX 75251
972/851-2084
972/851-2033 (fax)

—FAX Registration—

Complete the form below and FAX to the chapter office to make your reservation for the monthly chapter meeting. Clip the top half of this form and insert in your daily planner for a quick reference about meeting details and directions.

MPI
MEETING PROFESSIONALS INTERNATIONAL®
Committed to Educational Leadership

May MPI D/FW Chapter Meeting

**“Nothing but Net—
 Taking Your Performance to the Next Level”**

*Featuring Bill Chaffin of Turn Key Communications
 Sponsored by St. Petersburg\Clearwater Area CVB*

Thursday, May 28

INFOMART
 1950 Stemmons Freeway
 Dallas, TX 75203
 214-800-8000


11:00 a.m. Chapter Orientation—Room 7004
 11:30 a.m. Registration and Reception —Hollerith Room Foyer on 7th floor
 12:00 noon Lunch and Program—Hollerith Room 7001

—Complimentary Parking—
 Take glass elevators to 7th floor.

R.S.V.P. to Joe
 by noon, Tuesday, May 26

•FAX 972-490-4219 (see fax insert)
FAX confirmation preferred!
 •phone 972-233-9107 x1-MPI (674)
 •joe@dondillon.com

Advance Registration \$24
 Late Registration \$32
 Guest Registration \$30



**Transportation from
 Fort Worth/Arlington**

Thanks to Dipert Coaches (Dan Dipert, Jr.), Fort Worth/Arlington MPI members can enjoy complimentary transportation to the MPI D/FW meeting May 28 at the INFOMART

10:30 a.m. pickup at Holiday Inn Central (off I-30 and Beach St. in Fort Worth)

10:45 a.m. pickup at the Trail Dust in Arlington, (off I-30, on Lamar Blvd.)

Call Melanie Arguello (Forth Worth CVB) 817-336-8791, x226 to make reservations.

QuadPO⁴D Event!
 PO⁴Ds 1, 2, 3 & 4
 May 20, 11:30 a.m.-1 p.m.

“Help! They are downsizing my department! What are my resources?!”

Watch your faxes for more info.
 Nikki Jorski, 972-385-9091

**To RSVP for the monthly chapter meeting,
 FAX this form to chapter headquarters: 972-490-4219—by noon, Tuesday, May 26**
 ★★★Please retain the fax confirmation sheet and bring it to the registration desk the day of the meeting.★★★

Member Name _____

Company _____

Phone _____ FAX _____

Member Number _____ I am a Planner _____ Supplier _____ Number of Guests _____

Guest's Name _____

Guest's Company _____ My guest is a: Planner _____ Supplier _____

Guest's Name _____

Guest's Company _____ My guest is a: Planner _____ Supplier _____

I (we) will attend the Member Orientation _____ How many? _____

Special Physical or Dietary Requirements? _____

Q & A about Registration Procedures

By Susie Carr-Tennison
Annuity Board of the SBC
MPI D/FW V.P./Administration

Why do I have to wait if I walk up to a food function without reservations?

MPI D/FW Chapter meetings are growing monthly and last-minute changes, such as a sudden room change at a host hotel, can cause problems. Our last two chapter meetings have been very well attended, which is good—yet having enough seating and food for all “walk ins” (chapter members who attend without making a reservation) is a challenge.

We average about 40 walk-ins per meeting. Sometimes we’ll have 20; another time we may have 60. Because we cannot accurately predict this count, the walk-in count is not included in the guaranteed attendance for which we will be billed. (*All meetings professionals know how guarantees work!*)

Walk-ins may attend the monthly chapter meeting on a space-available basis only. After the food service has begun, persons with reservations will no longer be guaranteed a seat and walk-ins and members with reservations will be seated on a first-come, first-served basis.

Why do I have to pay the full registration fee if I attend only the reception or part of the food function?

According to the chapter’s “Policies and Procedures,” a member must pay the full registration fee, even if only a portion of the function is attended. This policy is strictly enforced; otherwise, we could have a networking get-together at a site, with a drastic drop in the revenue and attendance of the food functions. This would not be fair to the host facility, nor the persons who had paid reservations.

How many times can my spouse attend meetings?

A guest may attend only three meetings per chapter term. A spouse, non-industry guest or MPI headquarters staff may attend unlimited chapter meetings as long as they pay the full registration fee.

I faxed my reservation. Where is my name on the reservation list?

Faxing your registration form for the monthly meeting is the best way (in terms of speed and accuracy) to verify your reservation.

Calling to check that the fax was received defeats the purpose. Not sure your fax went through? Just send it again!

Retain your fax confirmation and bring it to the monthly meeting to verify your reservation request.

For more information, consult “Policies and Procedures.” If you want to make suggestions regarding these registration policies, contact VP/Administration Susie Carr-Tennison at ccrrcsc@annuityboard.org or 214.720.4658 (phone).

Upcoming Chapter Meetings

May 28, Thursday
Monthly Chapter Meeting
INFOMART
“Take Your Performance
to the Next Level”
11:30 a.m.

June 24, Thursday
Monthly Chapter Meeting
Annual Awards Gala
Dallas Convention Center
“Awards and Honors”
6:30 p.m.

July 23, Thursday
Monthly Chapter Meeting

August 27, Thursday
Monthly Chapter Meeting

September 24, Thursday
Monthly Chapter Meeting

October 22, Thursday
Monthly Chapter Meeting

November 19, Thursday
Monthly Chapter Meeting

December 17, Thursday
Monthly Chapter Meeting

MPI D/FW Mailing List and Labels For Sale



The MPI D/FW mailing list, which consists of approximately 800 meetings professionals, can be purchased in ready-to-mail label format. The list, which is updated monthly, is sorted alphabetically, or by planner or supplier categories.

The cost is \$150 for MPI D/FW members; \$250 for members of other MPI Chapters; and \$300 for non-members.

To order, contact MPI D/FW Chapter Secretary Joe Kolb, 972-233-9107 x203.

Alcohol Policy MPI D/FW Chapter

MPI D/FW recognizes and supports the many legitimate uses of alcoholic beverages in the process of conducting our business and social activities. As a chapter, we also recognize that the use and consumption of alcohol at our functions carries with it the requirement to consume those beverages responsibly and in keeping with our professional code of ethics and conduct. We strongly oppose the abuse and misuse of alcohol. We further support those efforts that seek to inform our members of the issues concerning alcohol use and in offering assistance to any members seeking further information and/or assistance either personally or professionally.

Chapter Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for “no-show” charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).

Late Registration and Walk-Ins

MPI D/FW members and guests may register late (past the published deadline) for monthly meetings—on a space available basis at a slightly higher registration fee.

Walk-ins may register onsite the day of the meeting, provided space is available. Walk-ins will be asked to wait until registrants are seated.

MPI D/FW CHAPTER SUPER SESSION

EXECUTIVE DINING PROGRESSIVE DINNER

Monday, June 15, 1998

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership



This Super Session will give you ideas for executive dining events in Dallas. Three restaurants will be featured. The program includes ideas of where, how, business etiquette, table settings, menus and more.

The program begins at 5:30 pm. Please arrive at the Dallas Trade Mart (2100 Stemmons Freeway at Market Center Boulevard) no later than this time. **Five Star Limousine** will feature their Executive Limo Service by providing transportation for the progressive dinner at the following restaurants:

- ★ **Toscana** featuring its recently opened private dining room, Franco's Room, offers a unique Italian atmosphere. Toscana guests will sample the restaurant's famous Lavosh Pizza and Signature Drinks.
- ★ **The Landmark** at The Melrose Hotel, known for its innovative 'New World Cuisine', will host the main course for the evening.
- ★ **Morton's of Chicago** is famous for their superb steaks, posh atmosphere and, of course, their exclusive cigar smokes. We will conclude the evening with Morton's Specialty Desserts, Cordials, Cognacs and Cigars.

Space is limited to 30 participants!

Cost: \$ 30.00 per person \$ 0 -- Smart Cards

No-Shows Will Be Billed...Including Smart Card No-Shows!

Make your reservation TODAY by completing the form below and fax it no later than Wednesday, June 10, 1998 to:

Lori Hall
Southwest Airlines--University for People
Fax: 214.792.6930

Questions??? Call Jill Heyerdahl, CMP/JH Travel Incentives, Inc. at 972.293.1509

Member Name _____ Company _____

Phone _____ Fax _____

Member Number _____ Planner _____ Supplier _____

Number of Guest(s) _____ Guest(s) Name(s) _____

Payment (Due Upon Arrival): Check _____ Cash _____ Smart Card Number _____



The MPI Kids Charity Ball

Produced by Meeting Professionals International
Dallas/Fort Worth Chapter

A **Very Special Thank You** to all of you who participated in **The MPI Kids Charity Ball 1998**. While all the numbers are not yet in to determine our level of financial success, the accolades have come in by the dozens for so many other aspects of the event.

We want to take this opportunity to once again list our sponsors, both Cash and In-Kind, for their contributions. Without the generosity of these partners, **The MPI Kids Charity Ball** would not have been possible, let alone such a resounding success. Please take a few minutes to tell them how much you appreciate their support of our Chapter's fundraiser, and don't forget to offer them an opportunity to do business with you.

Our **Platinum Sponsors** contributed either \$7,500 in cash or goods and services equal or greater than \$30,000.

The SABRE Group

Wyndham Anatole Hotel

Our **Gold Sponsors** contributed either \$5,000 in cash or goods and services equal or greater than \$20,000

Angela & Bill Barrett

Delta Air Lines

Kimberly-Clark Corporation

Krisam Hotels & Resorts

The M/A/R/C Group

Sheraton Hotels & Resorts

Our **Silver Sponsors** contributed either \$2,500 in cash or goods and services equal or greater than \$10,000

American Airlines Training & Conference Center

AVW Audio Visual, Inc.

Color Mark Printing

Creative Producers Group

Cyrix Corporation

Derse Exhibits

Freeman Decorating Co.

Lufthansa Airlines

Yellow Rose Touring & Special Events

Our **Bronze Sponsors** contributed either \$1,500 in cash or goods and services equal or greater than \$6,000

AdvoCare International

Alcon Vision Care

Circle R Ranch

Culinaire International

ERASE Enterprises

Event Source Professionals

Robert N. Goldstein, P.C.

HD Vest Financial Services

Hilton Sales Worldwide

Hyatt Regency DFW

IBM Corporation

IGNITION! Creative Group

Krisam Hotels & Resorts

Love For Kids (2)

Lucent Technologies

Richland College

SEI Incentives

Sprint

Sunbelt Motivation & Travel, Inc.

Tom Thumb

Additional In-Kind Sponsors who contributed goods and services greater than \$3,000 but less than \$5,999

Dallas Photo Imaging

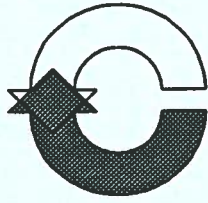
Magnum Communications

Millennium Events

Southwest Airlines

Again, our heartfelt thanks to each of you for giving so generously. We couldn't have done it without you.

Cheryl L. Beasley, CMP – Chair The MPI Kids Charity Ball 1998



connections...a meeting of the minds

How to Make the Connection:

1) Chapter members looking for help complete a Connections Profile:

We all have a need to learn more:

- Have you been assigned a new responsibility and don't know where to start?
- Do you need to sharpen your skills in a particular area?
- Are you thinking about earning your CMP but don't know what it means?
- Are you in business for yourself and need some input on marketing your services?
- Are you a little "burnt" and need a boost of enthusiasm?
- Are you new to MPI and looking for a Fast Start?
- Are some areas of the meetings industry a mystery to you and would you like to unlock the secrets?



2) Chapter members willing to share their knowledge complete a Connections Profile:

We all have something to share:

- Is your company "known" for the way it produces specific aspects of meetings or events?
- Do you like helping others maximize their potential?
- Do you want to enhance the professionalism of your industry?
- Have you been a member of MPI for several years and know the ins & outs of our Chapter?
- Do you feel you have ideas to share but nobody's listening?
- Are you a little "burnt" and need a boost of enthusiasm?



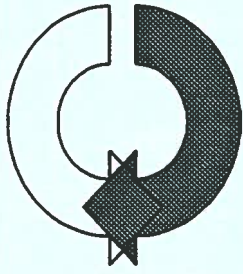
Connection!!

Connections Program participants will formulate their goals with their timeline and complete a Connections Commitment Form. (Don't panic ... the Commitment Form is a tool for you to use in deciding how you will make contacts, how you will monitor your progress and how you will know when you're done.)

The Connections Program is flexible ... phone calls, e-mail messages, lunch, coffee or happy hour meetings are all methods that have been used by graduates of the program!

All we ask is that you share monthly updates of your experiences with us so we can be sure that a successful Connection has been achieved.

You Are Never Alone! A Connections Advisor will be assigned to assist you, to answer your questions and to ensure that we've made the right CONNECTION.



connections...a meeting of the minds

The MPI Dallas/Fort Worth Chapter is well known as an innovator and pacesetter, constantly striving to support its members in their quest for knowledge and education.

The Chapter's most valuable educational asset is its 800 members ...
EACH ONE with experiences to share and information to give.

The Connections Program is designed to tap this incredible resource
in an efficient, productive and fun manner!

MAKE THE CONNECTION!!

For information on becoming Connected, please contact:

Lisa South, CMP
CLR/Fast-Tax
(972) 250-7469

Pat McCain, CMP
Krisam Hotels & Resorts
(972) 459-8692

Sheri Pizitz, CSEP, CMP
Events Unlimited
(214) 750-7226

Patti Wilke, CMP
(214) 361-7789

Peg Wolschon, CTP
Coach USA
(972) 263-0294 X103