MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

CURRENT

Meeting Professionals International

October 1998

Dallas/Fort Worth Chapter

Local Panel Discusses 'Meal Planning with an Objective' at September Meeting





A panel of experts—from meeting planners to caterers to decorators—provided a buffet of ideas for carrying a theme into a meal function with table decorations and set-ups. Participants were Colleen Rickenbacher, CMP, (Dallas Convention & Visitors Bureau); Tom Beene (Silver Tray Catering); Melanie Hill (Majesty Hospitality Staffing., Inc.); Ken Thornton (Fun Factory Decorations & Special Events); and Angela Morgan (The Mansion on Turtle Creek).

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. . . Charge It!

Credit Cards Now Accepted for Monthly Meeting Registration

see details on fax registration form

CURRENT MPI

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MISSION STATEMENT

Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI. The CURRENT and MPI D/FW Board of Directors are not responsible for the content of advertisements. Any complaints concerning an ad should be directed to the advertiser.

Upcoming Chapter Meetings

October 22, Thursday "The WOW Factor in Enhancing Business Meetings" Granada Theatre Prestonwood 11:30 a.m.

November 19, Thursday "Art of Being Alive" Fairmont Hotel 11:30 a.m.

December 17, Thursday Holiday Party Southfork Ranch 6:30 p.m. January 28, Thursday 11:30 a.m.

February 25, Thursday "So Re-Mi's—Life"" 11:30 a.m.

March 25, Thursday Radisson Plaza Hotel/Fort Worth 6:30 p.m.

April 22, Thursday Monthly Meeting "Magic of a Mighty Memory" Harvey Hotel/Crowne Plaza

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MPI International Headquarters
4455 LBJ Freeway • Suite 1200
Dallas, Texas 75244-5903
972-702-3000
FAX: 972-702-3070
http://www.mpiweb.org

New job? address? phone number? e-mail address?

Report those changes to the MPI D/FW Chapter office 972-233-9107 and the MPI International Headquarters 972-702-3000



Keep your records up to date!

ISSUE

DEADLINE

Deadlines

November inserts due Nov. 4

Oct. 16, Friday

December inserts due Dec. 2

Nov. 13, Friday

CURRENT

E-mail copy (Microsoft Word 7/Windows attachment) to gracie@eaze.net

President's Message

What a Difference Just a Few Hours Can Make!

If we could all donate just one day a year—or maybe just a few hours a year—to a good cause, wouldn't that make a big difference in our lives and in the way we feel about other people?!

Being involved in our chapter's community services projects offers that opportunity. We can pay back our community, neighborhood, fellow friends and families. Better yet, someone we don't even know could benefit from our philanthropy.

夏

Colleen Rickenbacher, CMP Dallas CVB D/FW Chapter President

MPI D/FW has always been strong in local support in the metroplex; now we are TEAMing with other associations in our area and becoming even stronger.

Vice President of PR/Marketing Marsha Singer and her TEAM have developed programs to make it easy for MPI D/FW Chapter members to help our community and those programs are already underway.

The Internal Community Services Committee, chaired by Stephanie Schroeder, participated in the AIDS Lifewalk Oct. 4.

Upcoming service opportunities include the North Texas Food Bank Pumpkin Party on Saturday, October 24; *the November Visiting Nurses Association Toiletry Drive; and *the December Love for Kids Christmas Party at Circle R Ranch.

Delinda Dudley will chair the Partnering Community Services Committee which will involve other associations in our industry. I have asked the presidents of other associations to partner with MPI D/FW Chapter to work together on community projects. The response has been unbelievable and everyone is on board to lend a hand.

These associations include the local chapters of National Association of Catering Executives, International Special Events Society, International Association for Exposition Management, The Texas Chapter of the Association for Convention Operations Management and the Society of Government Meeting Professionals.

The two main partnering projects will be the North Texas Food Bank Hunger Link and The Visiting Nurses Association Meals on Wheels.

Some of our hotel member representatives actively participate in these programs but we need to get everyone involved.

On Thanksgving morning we invite all members of local associations to join us, along with the VNA, to deliver Meals on Wheels to families that are less fortunate. Yes, it is Thanksgiving and it is a time that we spend with our families but what a wonderful way to start off your day and share with another family.

The North Texas Food Bank will be an ongoing project that will distribute donated food and grocery products to churches and other charitable organizations that feed the hungry in North Texas. The Food Bank supplies food leftover from conventions, events and restaurants to 274 client organizations in 13 counties. The program touches a lot of hearts and empty stomachs—approximately three million!

In this issue of the CURRENT, there is a form to fill out if you would like to become involved and serve Thanksgiving meals to families, become part of the North Texas Food Bank Hunger Link or get involved in other Community Services projects.

Please indicate on the form if your hotel, restaurant or company is already participating with the Hunger Link or other community services projects. We are excited for all of these projects to grow.

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

Meeting Professionals International is the world's largest association of meetings professionals with more than 14,500 members in \$1 countries and \$8 chapters and three clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and nonmembers alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

President

Colleen A. Rickenbacher, CMP Dallas Convention & Visitors Bureau 214.571.1040

> President-Elect Steven G. Foster Circle R Ranch

817.430.1561 Immediate Past President

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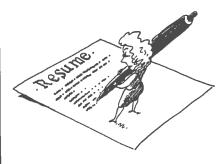
> Tim Wade Lennox Industries Inc 972.497.5039

D/FW Meetings & Hospitality Industry

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"Star of the Month" is a recognition program honoring chapter members for involvement in committees and special programs. All Stars of the Month are eligible for a special drawing for two educational scholarship awards to attend the MPI International Conference or other MPI educational opportunities.



Jennifer Feilke The Trade Group



Since joining MPI in February, Jennifer Feilke (The Trade Group) has been the cornerstone of setting up the Chapter Resource Center prior to every chapter meeting. Her employer, The Trade Group, has supported Jennifer in her MPI activities by absorbing all the costs associated with several changes Jennifer has initiated. Jennifer currently serves on both the Public Relations/Marketing Committee and the Program Committee. She just recently added The Kids Charity Ball 1999 to her volunteer activities. Jennifer's participation, willingness, consistency, follow-up and can-do attitude have earned her the distinction of Star of the Month.



To nominate a Star of the Month, send a fax to Ann Stetson (Le Meridien Hotel), 214-855-1735.

Second Annual Texas Education Conference

MPI TEC

November 6-8
Saint Luis Resort and Conference Center
Galveston

MPI Hill Country MPI Houston Area MPI D/FW

"Ride the Wave to Success"

Join us for great educational programs, networking, and social events. Featured speakers will include Hattie Hill; Padi Selwyn, M.D.; Louise Upshaw-McClenny; Albert Spears; Robin Hunt, CMP; and Mike Philippovic.

\$85 for MPI members; \$125 for non members

Registration forms will be available soon. Call Gregory Pynes at 214.770.1609 with questions.

October Focus: 'Enhancing Business Meetings'

By Steve Kemble Steve Kemble Event Design

Are your corporate meetings lacking WOW! POW! WHAM?!

Then plan to attend the October 22 MPI/DFW chapter luncheon meeting at the Granada Theater Prestonwood in Addison.

Why you should attend

As planners and suppliers we all strive to have attendees at the many meetings and conferences we plan leave the meeting saying "WOW! That was GREAT!"

The first step to firing up the sales team or motivating all the employees in general is to start the meeting with a bang—and for this one we literally will!

What better environment to show you ways to razzle and dazzle your attendees than in a theatre atmosphere—and we will do just that in the metroplex's newest venue for meetings and events-The Granada Theater Prestonwood, in Addison (directly across from Neiman-Marcus in Prestonwood Mall).

The content of a business meeting needs to be strong; yet the attentiongetter—the part that must set the tone is indisputably the start, the kick-off!

Program features

During the October program we will show you three dramatic ways to start your business meeting-an impressive pyrotechnics display; a fantastic audiovisual journey that would be sure to get your attendees' attention; and a meeting or event explosion of color-a complete song and dance extravaganza that would definitely jump start any business meeting with an abundance of energy!

Next, we're off to a wonderful buffet lunch catered by The Granada Theater Prestonwood, where we promise you more WOWs!

Make reservations now!

Make your reservations now, as this one is sure to be a sellout! You don't want your fellow MPI members saying to you, "WOW! you should have made your res-

MEETING PROFESSIONALS INTERNATIONAL®

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October MPI D/FW Chapter Meeting

"The WOW! Factor in Enhancing Business Meetings"

Sponsored by the San Antonio Convention and Visitors Bureau

Thursday, October 22

Granada Theater Prestonwood 15100 Prestonwood Blvd. Dallas. Texas 75248 WORK (214) 887-0856

11:00 a.m. Chapter Orientation 11:30 a.m. Registration & Reception 12:00 noon Lunch and Program

-Complimentary Parking-

R.S.V.P. to Judy by noon, Tuesday, Oct. 20 Reservations rec'd after the deadline will be placed on waiting list. •FAX 972-490-4219 (see fax insert) •judy@dondillon.com

Advance Registration \$24 Onsite Registration \$32 Guest Registration \$30

ervations earlier....the wait list line is longer than the line was at the premiere of the movie Titanic!"

And our planners are....

Co-chairs for the October meeting are Courtney Crawford (The Granada Theaters) and Steve Kemble (Steve Kemble Event Design).

Other members of the Program Committee are Gregory Pynes (Hand & Associates Marketing Communications), Jay Cooper (Ducky-Bob's/Cannonball Party and Tent Rental Company), Catherine Frigo (Millenium Events), Debbie Meyers (BRAVO! Entertainment) and Linda Thornton (Fun Factory Decorations and Special Events).

Host at the Granada Theater Prestonwood is Courtney Crawford, vice president of marketing and special events.

October Host Facility Granada Theater Prestonwood

The Granada Theater Prestonwood, situated on the corner of Beltline and Prestonwood Boulevard (across from Neiman-Marcus in the Prestonwood Mall) is an "eatertainment" facility. Granada Movie Grill customers relax in swivel, reclining, contoured chairs in a grandly renovated theater, while waitstaff serve them from a full menu of delicious food and beverage.

The hidden value of the Granada is versatility. From wedding receptions to corporate training meetings, from football games on a 30-foot screen to concepts or computer presentations, the Granada can adapt to the client's

EDUCATION NEWS

WAW Educational Programs

Creating the Framework of a Successful Event

By Fred Knieberg, CMP Knieberg & Associates

The fall session of MPID/FW's "Walk A While" (WAW) program kicked off this month with a session on "meeting Planning" at MPI Headquarters.

"Walk a While in My Shoes" is the chapter's "hands on" educational series.

The 1998-99 program features eight interactive sessions in which participants will be involved in the entire process of developing, planning, and running an actual MPI special event, scheduled for June 1999.

This is your opportunity to get a handson experience working with veteran members on a "real" project and see it through to fruition. The cost is only \$15 per session (\$20 for non-members) or \$100 for all eight sessions. The "Smart Card" applies to this series.

The next WAW session on Nov. 10 will be a Convention and Visitors Bureau site inspection at Irving CVB. Other sessions will feature •Air and Ground Transportation, •Hotel, •Marketing/Promotion, •Event Planning/Speakers/Catering, •Setup/Pre-Convention/AV, and •Crisis Management/Disaster Recovery.

See details for upcoming meetings in the Educational Opportunities calendar on page 7.

Call Patty Stern (Five Star Limousines) at 972-234-5466 to enroll in this rewarding educational series.



Visit Meeting Professionals International at http://www.mpiweb.org

Walk-A-While in My Shoes

1998-99 Series Now Underway! *Tuesdays, 6:00-8:00 p.m.*



Get ready for a dynamic 1998-99 "Walk-A-While" (WAW) program. Mark your calendars for eight consecutive sessions of information, communication and fun!

Dec. 8 Jan. 12 Feb. 9

(Oct. 13)

Nov. 10

next session:

March 9

Nov. 10

April 13 May 11

CVB/Site Inspection • Irving CVB

for more information: Patty Stern (Five Star Limousines) 972-234-5466

More Education Bang for the Buck!

GET \$MART!



The MPI Dallas/Fort Worth Chapter offers its members an exceptional bargain for a multitude of educational events for only \$75 each term. Members in good standing can also apply for a

JPA (Jan Pollard Award) Scholarship, and be reimbursed for the \$75 at the end of the term.

Attend a PO⁴D meeting; experience the 'Walk-a-While in My Shoes' programs; attend the CMP Study Groups and the CMP University programs; attend new educational opportunities such as the "Super Session." (Smart Card does not apply to

monthly chapter meetings.)

Get Smart: For more details, call Lianne Pereira, 972-855-1676 or lpereira@komen.org—and let her do all the paperwork! You can also contact Leah Belasco at 972-392-4464—or purchase the new "Smart Card" by stopping by the Education Committee table at the chapter meeting.

SMART Card—Your Pass to Learning

SMART CARD valid through January 1999 (1st term); June 1999 (2nd term). There is no limit to the number of chapter educational programs SMART CARD holders can attend.

EDUCATION NEWS



October 20, 26 November 2, 10 CMP Study Group Sessions Hilton DFW Lakes Executive Conference Center 6:00 p.m. – 8:00 p.m. \$45 fee Contact: Mary Lynn Novelli, CMP 214-346-1886

> October 23 TxACOM Contact Shari Moore Fax: 817-459-5089

October 26
CMP Examination Commitment Due

November 4-7 Society of Corporate Meeting Professionals Adam's Mark Hotel San Antonio, TX Call: 404-355-9932

November 6-8
Texas Educational Conference
Galveston Island, TX
Contact: Dana Nickerson, CMP
214-343-8067
& Beverly O'Laughlin, CMP
214-265-3686

November 10
Walk-a-While
"CVBs and Site Selection & Inspection"
Local CVB - TBD
6:00 p.m. - 8:00 p.m.
\$15 members fee
Contact: Patty Stern
972-234-5466

November 21 & 22
CMP University
DFW Lakes Hilton Conference Center
\$125 fee
Contact: Mary Lynn Novelli, CMP
972-726-9800

November TBD Super Session "ECO Meetings" Place: TBD

For more information about any of these educational opportunities call
Marti Fox, CTC (BTI Americas) 214-905-8550

Tips for Renewing CMP Certification

The CMP designation must be renewed every five years. Continuing education and involvement in the meetings industry is important to qualify for recertification. Here are a few hints on what to do to prepare for your re-certification.

·Create a file for your CMP certification. Include any receipts for MPI monthly chapter meetings, check stubs, certificates of acknowledgment for committee work, awards, honors, etc. As you are involved in anything educational in the meetings industry, place some type of documentation in this file as you will need to provide this backup to qualify.

·Points for continuing education units add up quickly. A maximum of 10 points is allowed for continuing education and 10 for college degree programs.

·MPI monthly meetings offer points for meetings containing educational content related to meeting/hospitality management. Typically it's one point for each program hour.

·MPI workshops, conferences, and other educational offerings provide continuing education points. The same point system applies to HSMAI and other industry associations.

·Your published articles (national) relating to the meetings industry offer three points each.

·Earn points for leading an educational program: serving as a speaker (two points) or as a panelist as part of a meetings industry related educational project or program (one point).

·Involvement in industry related associations including MPI.Committee involvement, leadership roles such as committee chairs, board of directors or president on both local and international levels adds to the point tally.

Don't lose precious time; start tracking today.

— Dana Nickerson, CMP (Square One Productions) MPI D/FW CMP Committee Co-Chair

Jan Pollard Award for Professional Growth

Hats off to Kristin McGrath
of the New York
Hard Rock Cafe
for a \$500 donation to
MPI D/FW's Jan Pollard Award
for Personal Growth
To participate on the JPA committee,
apply for scholarship funds, or donate
prizes for monthly drawings, contact
Gail Lemaire (Hotel Intercontinental
Dallas), 972-789-3037.

When longtime D/FW MPI Chapter contributor and previous board member Jan Pollard died in February, MPI D/FW renamed the Professional Growth Award program—benefiting ongoing professional educational needs of chapter members—the Jan Pollard Award for Professional Growth.

Congratulations to New

CMPs!



New CMP designates from the MPI D/FW Chapter will be introduced at the October chapter meeting.

September Meeting Highlights

Meal Planning with an Objective' Focus of MPI D/FW Chapter Meeting at DoubleTree Lincoln Centre Photos

PI D/FW members attending the September chapter meeting viewed tabletop displays constructed specifically to interpret the D/FW Chapter's 1998-99 "TEAM" theme. The displays were provided by D/FW area event specialists, decorator companies and caterers who demonstrated "how to carry a theme into a meal function with table decorations and set-ups" through their creations.



Bill Reed Decorations & Square One Productions



Abbey Rents



Designs Behind the Scenes



Gourmet Dallas



Ducky Bob's/Cannonball



Millennium Events and VIP Events



Gale Sliger Productions



ISTA



The September MPI D/FW Chapter meeting was sponsored by the Orlando/Orange County Convention and Visitors Bureau.



Hotel waitstaff welcomed attendees to the September meeting.





program personalites and recognitions



Hall of Fame

Please salute the following companies and individuals for their contributions to the September meeting at DoubleTree Lincoln Center.

Host

Lincoln DoubleTree Hotel Michael Gongre 972-701-5133

WaiterWear

Orlando Theatrical Supply Skip Stewart 407-895-5555

Centerpieces

Orlando/Orange Country CVB *Bill Hurst* 407-363-5808

Panelists

Colleen Rickenbacher, CMP Dallas Convention and Visitors Bureau 214-571-1040

> Angela Morgan The Mansion on Turtle Creek 214-559-2100

> > Tom Beene Silver Tray Catering 972-423-8322

Melanie Hill Majesty Hospitality Staffing, Inc 972-261-1164

Ken Thornton Fun Factory Decorations and Special Events 972-271-7444

Tabletop Display Artists

Abbey Rents

Bill Reed Decorations & Square One Productions
Designs Behind the Scenes
Ducky Bob's/Cannonball
Gale Sliger Productions
Gourmet Dallas
Millennium Events with VIP Events

September Program Committee

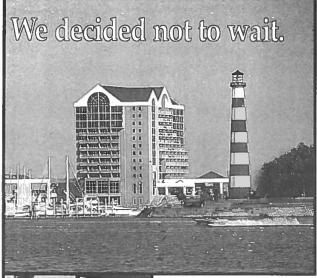
Keith Hickman, The Sixth Floor Museum at Dealey Plaza

Dana Nickerson, CMP Square One Productions

Mitchell Cathey Palomino Euro Bistro

Leah Belasco Belasco Consulting.

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SEMINAR



October 30 & 31, 1998 Austin, Texas





A 'Coup' for Texas, D/FW Chapter Oct. 30-31 MPI Regional Government **Affairs Day Pilot Program for Country**

By LeeAnn Harle Renaissance Mtgs. & Incentives, Inc. MPI D/FW Govt. Affairs Liaison

On Oct. 30-31, MPI's Government Affairs committee and the Austin Jaycees are producing a "Legislator for a Day" regional seminar in Austin, Texas.

This exciting event is being used as a pilot program for the rest of the United States, so it is a huge honor for Texas and the Dallas/Ft. Worth chapter to coordi-

As participants work through the legislative process using a nationally recognized educational model of the Texas Legislature, they will play the roles of governor, lieutenant governor, speakers, senators, representatives, lobbyists, committee clerks, etc.

Participants will learn how to be more effective and influential on the state and local levels ("grass roots politicking").

Please plan to attend this interactive,

inaugural program. We need your involvement to make it a big success!

This highly informative, educational -and enjoyable!— event will provide the tools for understanding local legislative procedures and effectively impacting final outcomes.

Questions? Call LeeAnn Harle. 214.871.1191.

Thanksgiving Day Meals on Wheels

Help deliver Meals on Wheels with MPI, the Visiting Nurses Association and other industry associations. You'll be home in time to get your turkey out of the oven and turn on the Cowboy gamethat's a promise!

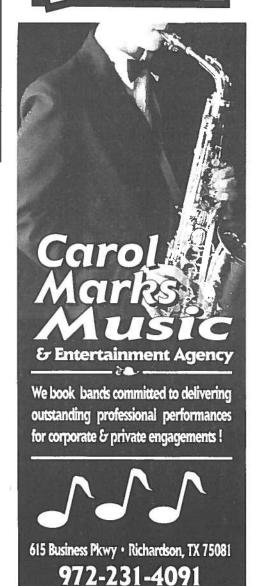


For more information: Delinda Dudlev (Fun Factory Decorations & Special Events), 972-271-7444

Meeting Planning TIP

When planning a multiple day meeting don't be afraid to give your attendees a "free" night. It's a WIN-WIN! It gives attendees an opportunity to spend time with associates they may only see once a year, while greatly helping your bottom line.

> -Steve Kemble (Steve Kemble Event Design)



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you direct events for 10 to 10,000. Creative event themes, full-service catering, along with decor and entertainment planning make us the perfect location for your next meeting or special event. Our cast of characters is famous. Our service is legendary. Let us make your next event a true "Dallas" production.



P.O. Box 516009 • Dallas, TX 75251 • 972-442-7800 • FAX 972-442-5259

North Texas Food Bank



PUMPKIN

PARTY

Oct. 24 10 a.m. - 4 p.m.

DALLAS FARMERS MARKET

This annual fundraiser benefits the Food Bank, which supports young children and their needy families.



For more information: Stephanie Schroeder (Starwood Hotels & Resorts), 972-238-1008



Heard it through the

Grapevine!





Mitchell Cathey Palomino 'Grapevine' Columnist

The Hard Rock Cafe recently donated \$500 to MPI D/FW's Jan Pollard Award for Scholarship. The money was donated in the name of **Kristin McGrath**, Hard Rock CafeNew York Sales Manager, recipient of the Hard Rock Cafe 1997 Sales Hero of the Year Award.

Elisa Davis, event manager with IBM global conference group was nominated for the Richardson YMCA's Woman of Achievement.

Sue Fry moved from Rough Creek Lodge in Glen Rose Texas, back to downtown Dallas to accept the position of sales and marketing director, *Arcodoro/Pomodoro* Restaurant.

Carmen Muphey, CMP, CAEM, is the new director of meetings for the *Bowling Proprietors Association*.

Ann Renneker is the associate director of catering and convention services, *The*

Fairmont Hotel Dallas. Her former position was senior sales manager Dallas Market Center.

Cecilia Rodrigues, formerly with the Hyatt D/FW was appointed business travel sales manager, *Omni Mandalay Hotel*.

Percy Sales accepted the position of senior events coordinator, *Houghton Mifflin Company*.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine."

Contact M.T. Hickman (Richland College) or Mitchell Cathey (Palomino Euro Bistro) about items of interest for this column. Hickman can be reached at 972-238-6097; fax 972-238-6333, or mthickman@dcccd.eduCathey can be reached at 214-999-1222; fax 214-999-1115.

Please submit photo ("head shot") with your news item.

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The New Address For The Savvy Traveler.5M

HOTELS RESORTS

To get the most mileage for your next meeting, call one of the following locations:

Crowne Plaza Suites Dallas (Tornerly Brisiol Suites Dallas) 7800 Alpha Road Dallas Texas 75240 972-233-7600



Crowne Plaza Dallas Market Center
(Iormerly The Harvey Hotel Dallas Brook Hollow)

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CROWNE PLAZA

7050 Stemmons Freeway, Dallas Texas 75247 2.14-630-8500



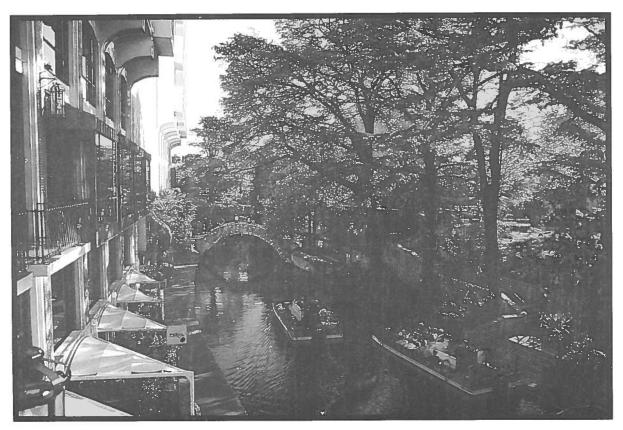
Crowne Plaza North Dallas/Addison

(Iormerly The Harvey Hotel Addison) 14315 Midway Road Dallas Texas 752.14 972-980-8877



Contact the hotels directly, or call toll free 1-800-2CROWNE Independently owned by FelCor Lodging Limited Parinership and operated by Bristol Hotels & Resorts'

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The MPI Kids Charity Ball 1999

Volunteering for TMKCB Offers Many Valuable Benefits!

By Pat McCain, CMP Krisam Hotels & Resorts

Enthusiasm is building for The MPI Kids Charity Ball 1999. The sub-committees are actively recruiting volunteers to be a part of a charity fundraiser that has

Krisam Hotels & Resorts Chair, 1999 TMKCB

contributed almost \$400,000 to local organizations over the past five years.

Why should you get involved with TMKCB? Several reasons: •the wonderful feeling of accomplishment you will receive from being an integral part of helping "the

kids;" •the valuable educational experience you will gain; and othe terrific people you will meet.

I've learned a lot about volunteerism through a number of MPI community service projects. The building of relationships through volunteerism is a special benefit derived from participation in a voluntary group. Learning from each other in such an enviroment promotes personal growth.

I have learned—and previous TMKCB chairs agree—that the ability to keep volunteers motivated is a very big part of the ball's success. One of the keys to maintaining volunteer momentum is to follow up often and remember to show appreciation.

When we ask a volunteer to do something, it's more like seeking support from a friend than asking an employee to do a specific task. When a leader shows genuine appreciation, people are more likely to increase their involvement and accomplish greater things. Feeling appreciated makes us all feel good about ourselves.

Alexandra Stoddard, in a collection of favorite quotes and reflections, has this to say about gratitude: "Whenever we thank someone, we become bigger people. When we acknowledge to another person that he or she has made a difference, we are showing appreciation. Be in a continuous state of thanksgiving."

I pledge to remember these words in the coming months and truly look forward to working with everyone on the The MPI Kids Charity Ball 1999 committee.

TMKCB 1999 Beneficiaries

The MPI Kids Charity Ball recently announced the beneficiaries for the 1999 ball: Bryan's House, Genesis Women's Shelter, Love For Kids, and Wipe Out Kids' Cancer.

These four beneficiaries will each share equally in the net proceeds from the ball.

MPI D/FW will also continue to support (at 10% of the net proceeds) the Richland Community College Travel, Tourism and Meeting Management Scholarship Fund.



Produced by Meeting Professionals International Dallas/Fort Worth Chapter

TMKCB Committee Meetings Wednesdays, 6 p.m.

October 14 Children's Medical Center Wipe Out Kids Cancer

> November 11 Bryan's House

December 9 Genesis Women's Shelter

Each beneficiary will provide a facility tour and explain how TMKCB donations benefit their organizations.

To learn more about these organizations, please join us for these meetings. Contact Pat McCain, CMP, 972.458.8692, for details.



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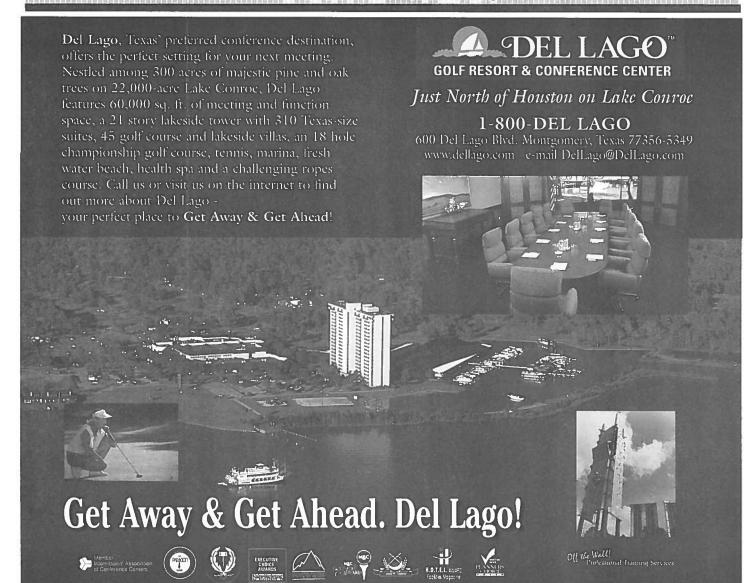




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DALLAS/FORT WORTH CHAPTER



MPI DALLAS/FORT WORTH CHAPTER AUGUST 1998 NEW MEMBERS

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