

Dallas/Fort Worth Chapter
 Chapter of the Year
 1989 ★ 1990 ★ 1994 ★ 1996

CURRENT

MPI

MEETING PROFESSIONALS INTERNATIONAL
 Committed to Educational Leadership

Meeting Professionals International

March 2000

Dallas/Fort Worth Chapter

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Article Submissions?

Questions???

We've changed our article submission information

e-mail to:
texpress@nsnwi.net

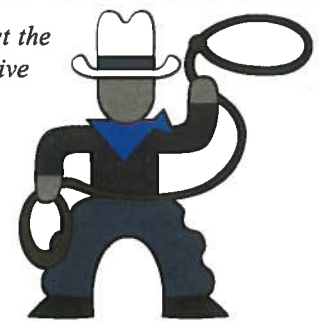
or call:
 972.387.8118



Stockyard Station in Fort Worth's Stockyards National Historic District will host the MPI D/FW "Family Picnic," Saturday, April 8th. The Fort Worth Herd Cattle Drive kicks-off the event. For registration and event information see the flyer inside.

JOIN US!

- Ride to the picnic aboard the Tarantula Train
- Carnival midway
- Escape from the Cowtown Cattle Pen Maze
- Musical entertainment
- Food
- Beverages
- Games
- Prizes



March 23rd • Lunch Meeting • Holiday Inn Select - North Dallas

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

Dallas/Fort Worth Chapter

CURRENT

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MISSION STATEMENT

Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI. The CURRENT and MPI D/FW Board of Directors are not responsible for the content of advertisements. Any complaints concerning an ad should be directed to the advertiser.

A Message from the President:

T-minus three months and counting.....

In just under 90 days my term as your president ends and the rewards of our chapter's pledge to "Impact the Legacy" will become evident. Just last month at our mid-year retreat the Board of Directors met to evaluate our efforts to date and forecast the completion of this administration. Part of this self-examination was to answer a series of important questions reflective of the first-half of 1999-2000:



Steven G. Foster, CMP
Circle R Ranch
D/FW Chapter President

1. What did we accomplish?

Several areas of vital chapter interest were identified early on, including communications, administration and membership. Certain needs in each category were examined and the Board of Directors implemented action plans specific to these areas.

Communications: A completely redesigned and content-relevant newsletter has been produced with a new, 4-color masthead. The chapter web site, came on-line in August. The use of on-line event registration at the web site coupled with the new "Current" have provided an effective communications link to our members. A special quarterly breakfast program with chapter meeting planners, President-Elect Steve Kemble, Immediate Past-President Colleen Rickenbacher, CMP and me also has provided the leadership important knowledge on a variety of member interests.

Administration: This area has been greatly improved with use of the web site, but most of the significant strides have been accomplished by our Chapter Administrator, Randie Charnes, and the expanded services she provides to our members. Appraisals of the monthly meeting registration are at an all-time high, as are email

communications between the Chapter Office and the membership. Vice President of Finance Cheryl Beasley, CMP began a serious effort in July to financially restructure the chapter's business in terms of fiscal management. The result is a system of checks and balances which can govern the chapter for many years in a consistent and responsible manner.

Membership: VP of Membership Tim Wade, CMP and board member LeeAnn Harle presided over the implementation of a thorough Member Needs Assessment Survey which attained record member participation. For the first time in many years, we have been provided a series of categorical recommendations on which to determine the direction this chapter will take over the course of the next few years, especially in the important areas of education, member services and chapter policy.

2. What distinctive educational programs did we offer?

Three programs at monthly meetings were identified as particularly relevant, including the August program on Technology and the Web, the September meeting on TABC Laws and the Meetings Industry and the January meeting on Industry Advocacy with Dallas City Council member Laura Miller. Also of note was a team-building exercise in January at the Bass Pro Shops Outdoor World.

3. What contributions to the local meetings industry did the chapter make?

This area is of particular interest, especially as MPI promotes industry leadership. The highly-successful Texas Education Conference held last November in Austin and co-produced by MPI D/FW, the MPI Hill Country Chapter and the Houston Area MPI Chapter continues to be a landmark event. MPI D/FW will host this conference in November 2000 at the Westin Stonebriar Resort. Our chapter's involvement in the Richland College Travel, Exhibition



and Meeting Management Programs in terms of scholarship and technology support was identified as an important contribution. Last month's Supplier Showcase at the Dallas Convention Center, the first-ever in the chapter's history, also was noted.

And where do we go from here?

There is still much to be accomplished in the next few months. Most important is the transition from this administration to that of President-Elect Steve Kemble, who has an exciting vision for the chapter in 2000-2001. His newly-elected Board of Directors will be working in tandem with the current Board to position MPI D/FW for even greater accomplishments in the next term.

The successes of the next 90 days will ultimately determine if we were truly able this year to "Impact the Legacy!"



CURRENT Deadlines

ISSUE	DEADLINE
April	March 17, Friday inserts due April 3
May	April 14, Friday inserts due May 1
June	May 12, Friday inserts due May 5

March DFW Chapter Meeting

Thursday, March 23, 2000

Creating a Relationship-Enhanced Environment, Jim Will, Ph.D. & Associates

Dr. Will received his Ph.D with honors in Educational Psychology from the University of Oklahoma. During his career, Dr. Jim Will has helped hundreds of businesses improve overall operations and management practices, customer service, productivity,

communication, teamwork and sales. Some of these organizations include Four Seasons Hotel, Hotel Sales & Marketing Association International, National Association of Cruise Only Agencies, NASA/Johnson Space Center, the City of Houston and many Fortune 500

companies.

In his presentation on relationship management, he will teach you how to create a Relationship-Enhanced Environment™ in both your business and personal lives.

March Host Facility

Holiday Inn Select - North Dallas

Conveniently located in the heart of North Dallas, the Holiday Inn Select - North Dallas is only minutes away from every place a guest would visit. Shopping and only fabulous restaurants are within blocks of our facility. Twelve miles east of D/FW International Airport at Intersections 635 and 35, we offer courtesy transportation to the airport. Gabriels', our award-winning restaurant, Atrium Lounge and room service provide our guests with a variety of dining choices and the ultimate food and beverage experience.

DIRECTIONS

From D/FW International Airport take I-635 East. Exit Josey Lane, go left under the interstate, then left onto the west-bound service road. The hotel is on the right.

March MPI D/FW Chapter Meeting

Creating a Relationship - Enhanced Environment Jim Will, Ph.D.

Thursday, March 23, 2000

Holiday Inn Select - North Dallas
2645 LBJ Freeway • Dallas, Tx 75234
Phone: 972/243-3363

11:00am — Orientation - Brazos Room
11:30am — Registration - Lone Star Ballroom Foyer
11:30am — Reception - Lone Star Ballroom Foyer
12:00pm — Lunch & Program - Lone Star Ballroom

Complimentary Self Parking

*R.S.V.P. to Randie
by noon, Monday, March 20, 2000
Reservations rec'd after the deadline will be placed on waiting list.*

• FAX 972-506-7485 (see fax insert)
• rcharnes@msn.com
• www.mpidfw.org

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Committed to Educational Leadership

Meeting Professionals International is the world's largest association of meetings professionals with more than 17,000 members in 64 countries and 58 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and nonmembers alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

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Chapter of the Year
1989 * 1990 * 1994 * 1996

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Committed to Educational Leadership

International Chapter Liaisons

The International Liaisons are appointed by the Chapter President to provide a vital communication between MPI D/FW members and MPI. Each liaison has a specific assignment and is responsible for providing information to chapter members on areas including Marketing, Government Affairs, Special Interest Groups, Public Relations and both the WEC and PEC Conferences.

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Fax: (972) 271-7888
delidudley@aol.com

PLATINUM SERIES

"Contract Issues That Lead To Litigation"

by Fred H. Knieberg, CMP



Fred Knieberg, CMP
AFK and Associates, Inc.

We have been given the opportunity to present an outstanding workshop on one of the industry's hot topics equally confronting Suppliers and Planners- "Contract Issues That Lead To Litigation"

This workshop will be conducted by Steven M. Rudner, a founding member of the Academy of Hospitality Industry Attorneys and recognized by Successful Meetings Magazine as one of the "top legal minds" in the hospitality industry.

Rudner's creative approach to legal issues has twice captured the attention of *The Wall Street Journal*, and has made him one of the most popular speakers on issues of concern to the hospitality industry.

This workshop, vital to Suppliers and Planners, will be presented at the Wyndham Anatole Hotel on Tuesday, April 4 at 3:30 PM. Please check the enclosed Workshop Insert for registration information. Litigation vulnerability is an ever-present reality shadowing our every decision. Learn how important and simple it is to protect yourself - and your organization - from its consequences.

Don't miss this rare opportunity for our chapter's entire membership. Mark your calendar today!

Upcoming MPI D/FW Chapter Meetings

April 27, 2000
Dinner
Billy Bob's - Fort Worth

May 25, 2000
11:00 am - Luncheon
"E-Mail & Voice Mail Etiquette"

June 22, 2000
6:00 pm - Dinner
"Annual Awards Gala"
Hotel Inter-Continental

• SEVENTY PLUS HOTELS • LUXURY RESORTS TO EXTENDED STAY SUITES • CENTER OF THE DALLAS / FORT WORTH METROPLEX • FORT WORTH STOCKYARDS DISTRICT • GRAPEVINE MILLS MALL •

• ADJACENT TO DFW INTERNATIONAL AIRPORT • OVER 10,000 HOTEL ROOMS • GOLD SERVICE AWARD-WINNING STAFF • TEXAS STOCK AND THE DALLAS COUNTRY •

Tired of the small group brush-off? Bring your next meeting to Irving, Texas where our specialty is making big deals over small groups. With 70 hotels and 10,000 rooms, Irving offers something for every meeting - and every budget!

Small group? HUGE deals!

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From The Heart

Have you ever noticed that when you ask someone why they volunteer (an act of giving of yourself for others) that person always focuses on how

T H E Y personally benefit from **t h e** experience?



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1825 Flatwood Drive
Flower Mound, Texas
75028
972.355-4075
Fax: 972.691-1336
tamra@themeetingplanners.com

Wendi Schaffner, Westin Galleria, Dallas says the reason she joined the Community Service Committee (C.S.C.) was to

get more involved with the community and MPI. I believe more and more people are becoming involved in various acts of kindness whether random or otherwise. The normal person (I know, what is normal) isn't able to devote 20 hours a week to charity but what about 20 hours a year? Many members of the C.S.C. stated they had support from their employer, which also made getting involved easier.

Alainna Palmer, CMP-Excel Communications Inc. says "my employer views community service work as a necessity in today's world", going on to site the many ways the employees get involved. Rob Keating, Audio Visual Headquarters also likes the rewards of helping others and staying involved in the community.

It takes a special type of person to give their time a few hours a month or year. IT TAKES YOU!

Monthly Meetings are held the last Monday of each month at the Crowne Plaza North Dallas/Addison 14315 Midway Road, Addison, Texas 75001 (972) 980-8877 5:30p.m. - 6:30p.m.





Alainna Palmer, CMP
Excel Communications, Inc.
'Grapevine' Columnist

Heard it through the Grapevine!



Mitchell Cathey
'Grapevine' Columnist

Erin Longley of *Imagine Events*, and her husband Andy, celebrated the birth of their son, Collin James on November 15.

Alicia Harrison has accepted a position with *The Catering Company*. She was formerly with *Gourmet Dallas*.

Stephanie Haynes with *Excel Communications, Inc.* was recently engaged.

Hala Sibai, former sales manager with *Wyndham Garden of Las Colinas*, has joined *The Melrose Hotel* as executive meeting manager.

Tamra Fairbrother, formerly with *The Diamond Club* has resigned her position to pursue other interests within the industry.

Kirsten Eliason with the *Wyndham Anatole Hotel* was recently engaged to Steve Harris. They have set their wedding date for September 16th.

Courtney Crawford has been named vice president-special events for the new *Studio Movie Grill* that will open in April 2000. She was formerly with the *Granada Movie Grill*.

Sonya Odell with *Central Southwest Services*, and **Dana Nickerson, CMP** with *Square One Productions*, have been selected as speakers on "Designing Space for Meetings - from a meeting planners perspective" for NEOCon World's Trade Fair 2000. Both are former interior designers, now meeting planners who will offer a unique view of both the designers and planners perspective. NEOCon is one of the world's largest trade fairs to the contract furnishings, office, hospitality, health care and institutional environments industries.

Michelle Carter, CMP, CHSP has joined the *Krisam Hotels & Resorts* as director of sales. She was formerly with *Rosewood Hotels*.

Michael Kuntz has joined *Palladium Productions* as national sales manager. He was formerly with *AVHQ*.

Please accept our apology for the misprint in last month's issue. Kelly Dunaway and Sean Kirkland with PGI were both recently engaged, but not to each other. Sean is planning an August wedding in Bermuda.

Dvorah Evans to Chair JPA Committee

Dvorah Evans, Director of Conventions and Tourism for the Dallas Black Chamber of Commerce has recently accepted the responsibility of Chair for the Jan Pollard Award for Professional Growth (JPA) Committee. The JPA Fund provides financial assistance to Chapter members for industry educational activities.

Be on the look-out for Dvorah and her committee at our monthly meetings to purchase JPA raffle tickets. You'll have a chance to win and you'll be contributing to the scholarship fund at the same time.

Last month at the Supplier Showcase we raffled off two great prizes: Dinner for two at T-Bone's Steakhouse at the Renaissance Dallas Hotel and a 2 night/3 day stay at any Wyndham Hotel in the contiguous 48 states. Thank you Christal Byars of Renaissance Dallas and to Kristy Sartorius of Wyndham International.

Committee members are needed - be a part of our team, contact Dvorah Evans at 214-421-5200.

Upcoming MPI D/FW Chapter Committee Meetings

(For Educational Opportunities, see page 6.)

BOARD OF DIRECTORS April 26, 2000

Wednesday @ 5:45 pm
BOD Meeting

TBA
Contact: Steven G. Foster, CMP
(817) 430-1561
stevenfoster@mindspring.com

EDUCATION COMMITTEE April 12, 2000

Wednesday @ 5:45 p.m.
Education Committee

Omni Park West Hotel
Contact: Tony W. Cummins
(214) 922-0316
ticc.dallas@att.net

FINANCE COMMITTEE April 26, 2000

Wednesday @ 5:00 pm
Finance Committee

TBA
Contact: Cheryl Beasley, CMP
(817) 931-7923
cheryl.beasley@sabre.com

PROGRAM COMMITTEE April 20, 2000

Thursday @ 5:30 pm
Program Committee

Billy Bob's - Fort Worth
Contact: O.D. O'Donnell
(972) 789-9340
od@nightlifetalent.com

MEMBERSHIP COMMITTEE April 18, 2000

Tuesday @ 5:30 pm
Membership Committee
Renaissance Meetings
(2544 Elm Street, Suite 100)

Contact: LeeAnn Harle
(214) 742-3700
harle@onramp.net

P.R./MARKETING COMMITTEE April 11, 2000

Tuesday @ 5:20 pm
PR/Marketing Committee
Sheraton Park Central Hotel
Contact: Stephanie Schroeder
(972) 238-1008

stephanie_schroeder@itsheraton.com

COMMUNITY SERVICE COMMITTEE March 27, 2000

Monday 5:30-6:30
Community Service Committee
Crowne Plaza North Dallas/Addison
Contact: Tamra S. Fairbrother
(972) 691-1336
tamra@themeetingplanners.com



Educational Opportunities & Upcoming Industry Meetings at a glance

Education

April 12, 2000

Wednesday @ 5:45 p.m.

Education Committee

Omni Park West Hotel

Contact: Tony W. Cummins

(214) 922-0316

tlcc.dallas@att.net

Walk-A-While Programs

June 16

Friday, Time TBD

Annual CMP/CMM ChaMPion's

Breakfast

Wyndham Anatole hotel

Contact: Patty Stern

214-638-4828

pstern@careydfw.com

CMP Study Group

April 3

Monday, 6:00 – 8:00 p.m.

CMP Study Group Session 1

Holiday Inn Select DFW North

Contact: Bill Reeser, CMP

214-634-9077 x 417

reeseb@avw.com

April 10

Monday 6:00 – 8:00 p.m.

CMP Study Group Session 2

April 17

Monday, 6:00 – 8:00 p.m.

CMP Study Group Session 3

April 24

Monday, 6:00 – 8:00 p.m.

CMP Study Group Session 4

May 1

Monday 6:00 – 8:00 p.m.

CMP Study Group Session 5

For more information about any of these educational opportunities contact V.P./Education Tony Cummins (Adams Mark Hotel Dallas), 214-922-0316 or tlcc.dallas@att.net

Members enjoy activities at MPI Professional

By Dana Nickerson

Over 2,000 MPI members were in attendance at PEC recently held in Nashville, TN. Since MPI is founded on education to our members, we thought it would be interesting if we interviewed some our chapter (and former) members to see what they learned from the sessions, workshops or event they attend and share it with those who could not attend:



Tiffany Chester, Deborah Burlison and Shannon Christo of the Dallas Convention and Visitors Bureau welcomed trade show visitors.

I attended "Tactics For Win-Win Negotiations presented by Joe Caruso. The motto of the class was "be undienable" and Joe told a heartfelt story of his battle with cancer at a young age and what helped him through his struggle. The five stages that he discussed, could be applied to everyday life:

- 1) Awareness
- 2) Consideration;
- 3) Experimentation;
- 4) Experience;
- 5) Commitment.

- Nicole Northrop
Omni Mandalay Hotel

In the Chapter Management Forum (CMF) roundtable session we discussed how to promote your chapter, but the lessons learned apply to any meeting or conference. For example during a recent conference the planner partnered with the local newspaper to serve breakfast in bed to all of the attendees. The local paper donated all the newspapers to include with your breakfast trays and of course, provided plenty of free press to the group. I plan on using this myself for a group!

- Dana Nickerson, CMP
Square One Productions

I attended the "Experience Economy Executive Track" with Jim Gilmore. The session discussed how the world has moved from an agrarian economy, to an industrial economy, to a service economy, to an experience economy. People now are not only satisfied with excellent service, they are looking for an experience in what they do and where they spend their money. It is important to include a five senses when developing "the experience". One particular thing that impressed me was that any event or program should have a "signature moment" which all participants can take with them.

-Peg Wolschon, CTP
Coach USA/Kerrville



A group of current and former chapter members gathered for a post-game Super Bowl Party at Opryland's Rust's Sports Bar, including Kristi Carter (J&S Audio Visual Inc.), Mary Lynn Novelli (Golden Tulip, Summit, Sterling), Tracey Smit (CMP (RIA), Greg Elam (Dallas CVB), Jennie McNeill Campbell, CMP, CMM (Campbell & Associates) and Mary Jo Malone (Swissotel Chicago).



Cheryl Hopkins of the Irving Convention and Visitors Bureau was "juggling her meeting priorities" during the MPI PEC trade show.



MPI Chapter President (Potamac), P.J. Gonzalez (Philadelphia), Tracy Copeland (Southern Murphy, CMP (C... Foster, CMP (Dallas/ Night Gala which fea country-western reco

Education Conference in Nashville.

Learned more about interactive response products, it was covered well in two seminars on General Session Production, offering new concepts to production, and I found new vendors for national event production which I am using in an upcoming meeting.

- Sonya Odell
Central & South West Corporation

Bill Taylor, President/CEO of Fast Company, a leading magazine geared toward innovating thinking reaching beyond what we know today was the keynote speaker during the General Session. One of the things he stated was to experience change you must keep learning. We learn more from people unlike ourselves. Taylor continued on by saying nobody is as smart as everybody. Stop and think...take time out to see the whole picture. Hire for attitude, train for skills. We MUST rethink our business today in order to succeed in tomorrow's business arena.

- Betty Garrett, CMP
Garrett Speakers International

I went to the Emotional Intelligence class and it was awesome.

- Sherry DeLaGarza
INNUG

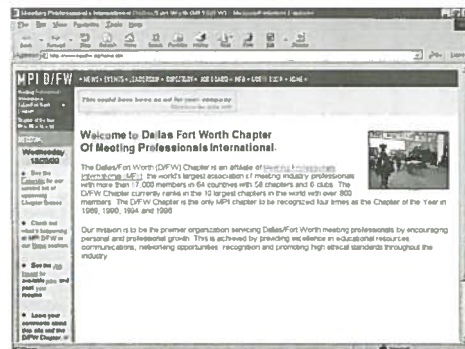
The most beneficial part of attending MPI's 2000 Professional Education Conference-North America in Nashville was attending the Chapter Management Forum (CMF). CMF affords attendees the opportunity to exchange valuable ideas with other chapters. In this forum we learn from each other in a relaxed and comfortable environment. Most importantly, I walked away with a tremendous amount of fresh, creative and exciting ways we as a chapter can provide more to our members. I learned that many chapters around the country are currently doing a Meeting Professionals Day in their local communities, sponsored by MPI. It is one day complete with

educational seminars, a tradeshow, and an evening event dedicated completely to industry education and promotion and open to all persons in the meeting and event industry. I think this is a worthwhile and exciting concept that our chapter should explore offering, to most importantly our members and others in the meetings and events industry in the Dallas/Fort Worth area. The Forum was invaluable, and I encourage all those who plan to attend the World Education Conference in Los Angeles to attend this session! (by the way, it's free!)

-Steve Kemble
Steve Kemble Event Design
President-Elect, MPI D/FW



Betty Garrett, CMP and Gene Garrett (Garrett Speakers Int.) stopped by the Fort Worth convention & Visitors Bureau booth to visit with Dirk Thomas, CMP (Radisson Plaza Hotel Fort Worth) and Lisa Busbee (Forth Worth CVB).



mpidfw.org

February

Star of the Month



Suzy Oliver is a veteran chapter member of twenty years and counting. She has been a Past Supplier of the Year and Past Planner of the Year. Suzy coordinated the 1st Annual Supplier Showcase that was held at the Dallas Convention Center on February 24, 2000. This was the first year for this event and because of her outstanding marketing efforts, the event was quickly sold-out.

Suzy's professionalism and organizational skills warrant recognition as the February Star of the Month.



A Renaissance Person keeps up with groundbreaking news.

(Especially reports of a new
convention hotel in a city reborn.)



In the heart of a city undergoing an exciting \$300-million

downtown restoration, the new **Renaissance Oklahoma City Hotel Downtown** has opened its doors with the



largest convention facilities in the capital city. With over 300 deluxe

rooms and suites overlooking historic downtown, the hotel offers

a Club Level with enhanced amenities, 59,000 square feet of meeting space,

and access via skyway to the newly renovated Myriad Convention Center with

its 25,000-square-foot ballroom. Not to mention contemporary dining,

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To plan your next meeting at this exquisite, new

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Tidbits from the Top News from MPI International



Submitted by
Erin Longley
(Imagine Events,
Inc.)
MPI D/FW
International
Marketing Liason

Call for Nominations for Meeting Professional Awards

Nominations are being sought for the Meeting Professional Awards 2000.

Awards are conferred in the International Planner, Supplier,

Marion N. Kershner Memorial Chapter Leader and Tomorrow's Leaders of MPI categories.

The International Awards Committee has streamlined the entry process even more than in previous years to make it easier to submit while attracting true *models of professional excellence*.

The deadline for all nominations is Friday, March 24, 2000 — see the brochure outlining the process sent to you in January for more details.

PEC-Europe Set for April

The Professional Education Conference-Europe is scheduled for April 9-11, 2000 in Amsterdam.

Entitled *Meeting People: Building Bridges Between Past &*

Future, the premier adult education event in Europe features three general sessions, more than 20 workshops and forums, a pre-conference leadership retreat as well as unique cultural networking opportunities.

For registration materials, call 972-702-3030 or visit www.mpiweb.org

Five Chapters Received Top Honors

The 1998-99 Chapters of the Year were named at the Chapter Management Forum during the Professional Education Conference-North America 2000 in Nashville, Tennessee.

After receiving an honorable mention certificate last year, the **Kentucky Bluegrass Chapter** was recognized as the outstanding MPI affiliate with up to 250 members, while the **Potomac Chapter** captured top honors for a chapter with more than 250 members for the first time since 1982.

The Awards of Excellence, honoring MPI chapters demonstrating outstanding qualities in a given area, were presented to: the **Georgia Chapter** for Membership Growth and Retention; the **Italia Chapter** for Special Projects; the **Potomac Chapter** for Education and the **Chicago Area Chapter** for Communications/Marketing/PR.

Global Paragon Award Winners Named

The winners of the 1999 Global Paragon Awards, an industry-wide program recognizing exceptional and distinctive global meetings, have been selected.

The **Society of Insurance Licensing Administrators and Meeting & Event Professionals** (MPI Indiana Chapter) shared the award in Category I for meetings that cost up to \$1,000 per attendee while **Amway Corporation** (MPI Michigan Chapter) was judged the winner in Category II, events with a cost of more than \$1,000 per attendee.

The judges were impressed with the content, quality and preparation of the twenty-five finalist entries. Additionally, two honorable mention certificates were awarded.

Entries were evaluated on meeting goals, content, logistics and execution, as well as meeting results or return on investment.

Winners received their awards in an exciting presentation ceremony during the Opening General Session at the Professional Education Conference – North America 2000 in Nashville, Tennessee on January 30th. The annual recognition program is sponsored by Opryland Hotel.

Would You Like to Join?

The Yoko Club?
Oh no.

The German philosophy club?
I. Kant.

The Ford-Nixon club?
Pardon me?

The Arafat club?
Yessir.

The Alzheimer's club?
Forget it.

The Ebert movie club?
Roger.

The Groucho Marx club?
You bet your life.

The Peter Pan club?
Never. Never.

The Japanese theater club?
Noh.

The quarterback club?
I'll pass.

The Rhett Butler club?
I don't give a damn.

The compulsive rhymers club?
Okey-dokey.

The Spanish optometrists club?
Si.

The anti-perspirant club?
Sure.

The pregnancy club?
Conceivably.

The Procrastinator's Club
Maybe next week

The Self Esteem Builders
They wouldn't accept me anyway

The Agoraphobics Society
Only if they meet at my house

The Co-Dependence Club
Can I bring a friend?

The Prayer Group
God willing!

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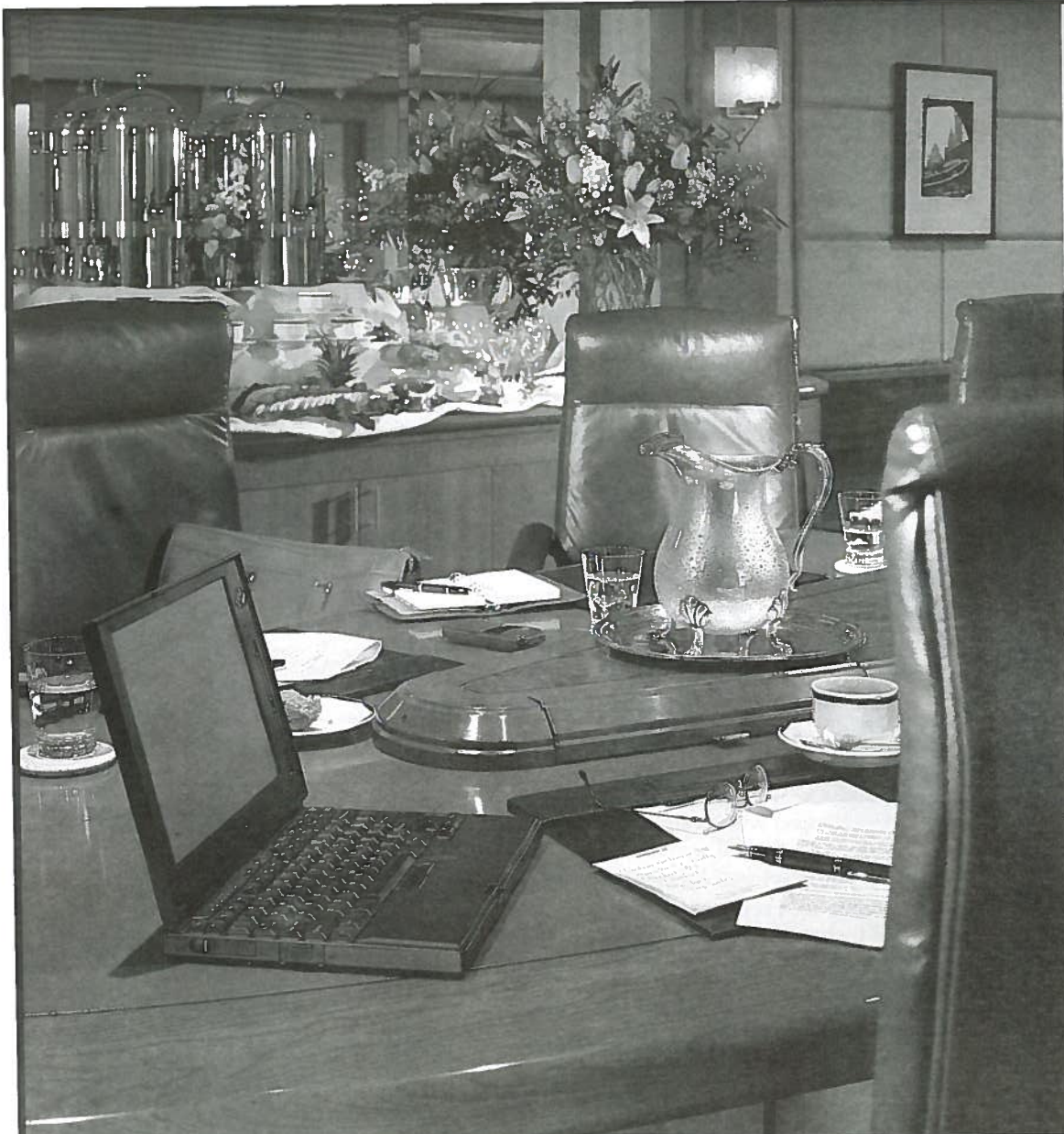
**THE QUESTION IS.....WHAT
DONT WE DO???**

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MPI Kids Charity Ball
Saturday, August 19
Hyatt Regency Dallas
at Reunion



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For information and reservations, call your chapter member Stephanie Fues at 214-319-2442.

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Geneva, Switzerland

Göcek, Turkey (2001)

Istanbul, Turkey°

Lima, Peru°

Montreux, Switzerland°

New York, USA

Quito, Ecuador°

Seoul, South Korea

Sharm El Sheikh, Egypt (2000)

Washington, DC, USA°

Zurich, Switzerland

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Spotlight: Chapter Partners

Peg Wolschan, CTP

"Spotlight: Chapter Partners" is a feature section recognizing various individuals whose companies support involvement in Meeting Professionals International by donating their time, talent and services to the D/FW Chapter.



Peg Wolschan, CTP
Coach USA/Grayline

There are over 100 Hard Rock Cafes around the world, with the first Cafe opening on June 14, 1971 in London, England. The Dallas Cafe was the 10th Cafe to open in November of 1986. It is housed in a two-story building that was originally built as the McKinney Avenue Baptist Church in 1904. With its three distinctive stained glass windows, welcoming red staircase and historical trolley running in front of the building, the Dallas Cafe is truly one of the most unique of all Hard Rock locations.

Hard Rock Café's mission is to spread the spirit of Rock 'n' Roll by delivering an exceptional entertainment and dining experience. Committed to

being an important, contributing member of our community and offering the Hard Rock family a fun, healthy, and nurturing work environment while ensuring our long-term success is their mission.

Lisa joined MPI in January of 1997 while working at Medieval Times Dinner & Tournament here in Dallas. She has participated in the 1999 Walk-A-While program and has served on the JPA committee. She has been very involved in development of Dallas as a destination for the business and leisure travelers.

And, Lisa has some real tales to tell, during her first big Hard Rock event with over 800 guests, the city sewers backed up and flooded the entire basement (prep kitchen and all public restrooms). Fortunately, the majority of the food had already been prepared and was upstairs. After some creative cooking, very understanding clients, and a friendly neighbor restaurant across the street, the evening turned out well!

Stephanie Schroeder has been in the hotel industry for 14 years, and an MPI member since November of 1991. She has been with Starwood Hotels & Resorts for 10 years. Sheraton & Westin hotels joined together to form Starwood Hotels & Resorts worldwide which expanded her representation to over 700 hotels in 70 countries.

Most of her involvement in MPI has been on the PR & Marketing Committee (7 years), The MPI Kid's Charity Ball (5 years), TMKCB Auction Chair (2 years), advertising director (4 years), Community Services Director (2 years), and she is currently our VP of PR/Marketing for our chapter.

As a native Dallasite, Stephanie enjoys living here and has 22 immediate family members in the Dallas metroplex. She enjoys daily walks with her golden retriever - Chelsea. She loves her work and it was at work where she met her husband, Jamie. She is in sales and he is in accounting at the Sheraton Park Central Hotel. They have been married for over four years.

Her grandfather worked for Willie Nelson, which is growing up extra fun and interesting. She got to hang around Willie and his band and go to over 15 concerts on stage, as well as frequent visits to Willie's home where her grandparents also lived in Spicewood.



Stephanie Schroeder
Global Account Director
Starwood Hotels &
Resorts Worldwide
972.238.1008
Fax: 972.238.9290
stephanie.schroeder@
starwoodhotels.com

And We're Off!

The MPI Kids Charity Ball 2000 is off to a great start. On Tuesday, February 15, members of the committee were treated to a special hard hat tour of the new Hyatt Regency Dallas expansion and were we impressed! Our guide and contact at the Hyatt, Megan Harwood, (title) walked us through everything from the new motor lobby to the loading dock and even in the roughest state of construction, it is obvious that this expansion is going to be fantastic. The group is already envisioning the wonderful things we will be able to do at the August event in this newly renovated facility.

Sponsorship packages are mailed and silent/live auction solicitations were sent out in the February newsletter. If you can be a financial sponsor or donate a live or silent auction item and have not received the paperwork, contact Marsha Singer, Chair at 214-823-4370 or email wmsinger@aol.com.

Our committee chairs are in place and are looking for more than a few good volunteers to help in creating the biggest and best fund-raiser yet. If you are able to help in any way on any committee, please contact the following committee chairs today by fax or email.

SPONSORSHIP: Colleen Rickenbacher, CMP
Dallas Convention and Visitors Bureau
fax 214-652-4263, email: cricken@dallascvb.com

CELEBRITY BEARS: Percy Sales, Houghton-Mifflin Company
fax: 972-230-5501, email: percy_sales@hmco.com

PR/MARKETING: Tracey Smith, RIAG
fax 972-250-7100, email: tracey.smith@riag.com

PRODUCTION/DECOR: Alicia Weddle, Ernst & Young LLP
fax 214-665-5005; email: alicia.weddle@ey.com

SILENT AND LIVE AUCTION: Co-Chairs:
Paula Bruton, Lombardi Mare
fax 972-503-6279; email: Paula@Bruton.com and
Beverly Sumabat, Houghton Mifflin Company
fax: 972-230-5501, email: beverly_sumabat@hmco.com

RAFFLE: Co-Chairs:
Esther Wigley, MAS, Appointments
fax: 972-788-0874; email: appoint@onramp.net and
Markie Ingram, Ingram Promotions
fax 972-285-5242; email: IngramPro@aol.com

VOLUNTEERS: Gina Bollinger, Wholesale Distributors Association
fax: 214-349-7946; email: wda-opportunity@airmail.net

REGISTRATION: Carol Mazingo, SABRE
fax: 817-931-0780; email: carol.mazingo@sabre.com

PRINTING: Wayne Wallgren, WorldWide Incentives, Inc.
fax 214-827-3292; email: w2gei@aol.com

ENTERTAINMENT: C.W. Kendall, Ken-Ran Entertainment
email: CW@kenran.com

AUCTION FOLLOW UP: Melissa Logar, CMP
email: melissa.s.logar@us.pwcglobal.com

Be a part of the most special event of the year - The MPI Kids Charity Ball on Saturday, August 19 at the Hyatt Regency Dallas at Reunion. If you have any questions or need any information on these committees or any other aspect of the 2000 MPI Kids Charity Ball, contact Marsha Singer,



TMKCB Chair 2000
Marsha Singer
The Dallas Directory,
Inc.
214-823-4370

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"MPI D/FW FAMILY FUN DAY & PICNIC"
Saturday, April 8, 2000 – 11:00 AM - 3:30 PM



Stockyards Station
 Stockyards National Historic District
 130 East Exchange Avenue
 Fort Worth, TX 76106
 (817) 625-9715

MPI D/FW members, families and friends are invited to join together in a special day of fun, food and activities in Fort Worth. This family event reflects the MPI theme, *"A Matter of Balance"*, as well as our chapter theme for 1999-2000, *"Impact the Legacy"*.

SCHEDULE OF EVENTS

11:00a - 11:30a	Registration at Stockyards Station
11:30a	Reserved viewing of the Fort Worth cattle drive
11:30a - 2:00p	Concessions open (soft drinks, bottled water, sno-cones, popcorn & cotton candy)
11:30a - 1:00p	Music by "The Texas Tumbleweeds Band"
12:00p - 2:00p	Hamburger/hotdog buffet lunch by Risky's Barbecue
12:00p - 2:00p	Carnival midway rides for all ages
12:30p - 1:30p	Face painters and balloon clowns
1:00p - 3:30p	Music by Entertainment Enterprises DJ Marshall Leak
1:00p - 3:00p	Guided hay wagon tours of the historic Stockyards
2:00p - 3:30p	Escape from the Cowtown Cattle Pen Maze

Rain or Shine!

In the event of rain the event will take place in the Stockyards Station Pavillion

— Our Sponsors —



Stockyards Station

Risky's Barbecue

Fort Worth CVB Andrews Media Services Entertainment Enterprises

Grapevine CVB Stockyards Hotel Rainbow Entertainment Worthington Hotel

Free parking for MPI members in Stockyards Station lot behind the Back Forty Pavilion (see map below).

*Ride the train and
 you might win a free night at
 The Worthington Hotel!*

Ride the Tarantula Train!!!

Ride the historic Tarantula Train from Grapevine to Stockyards Station!

How? Meet at the Grapevine Visitor Information Center
 at 701 S. Main St. (Directly across from the Tarantula Train station)
When? 9:00 AM for Reception - Train departs 10:00 AM sharp!
 Arrive at Stockyards Station at 11:00 AM.

**Return Shuttle Bus transportation will be provided at 2:30 PM,
3:30 PM and 4:30 PM for those who ride the train.**
Free parking at the Tarantula Train Station!



REGISTRATION FORM

**Fax this form to Randie Charnes, MPI D/FW chapter administrator: (972) 506-7485
or
e-mail information to rcharnes@msn.com**

No telephone reservations accepted. Register on-line at www.mpidfw.org.

REGISTRATION DEADLINE: NOON, MONDAY, APRIL 3, 2000

**** Please retain the fax confirmation sheet and bring it to the registration desk the day of the event.****

MEMBER REGISTRATION:

(Print legibly - use black ink) Planner Supplier Membership #: _____

Member Name: _____

Company: _____

Phone: _____ Fax: _____

Names of Adult Guests:

Names of Children (ages 2-16):

Names of Children (2 and under):

NOTE: CHILDREN AGES 2 AND UNDER ARE FREE. PLEASE PROVIDE NAMES FOR EXACT GUEST COUNT.

Pre-Paid Credit Card Express Registration:

Type of Card: VISA MasterCard American Express Exp Date: _____

Name on Card: _____ Card #: _____

Total Amount to Charge: \$ _____

Adult Price: \$25.00

Child Price: \$15.00 (ages 2-16)

Child Price: FREE (Under 2)

-We've just got to know-

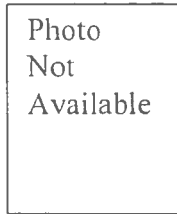
Do you plan on riding the Tarantula Train to the picnic? YES NO

What time will you ride the shuttle bus back to Grapevine? 2:30 3:30 4:30

I agree to pay this amount according to my credit card agreement. No refunds for registrants who fail to attend.

Signature: _____

Melissa Logar – Price Waterhouse -*planner*



Melissa has been an active member of our Chapter and has participated on numerous committees.

Beverly O'Laughlin, CMP – CompuCom – *planner*



Beverly has served our Chapter since 1990 as a Board of Director Member 1999-2000; Job Bank Chair; Membership Committee; PR/Marketing Committee (as Board back-up to Vice President); and the Program Committee. She has also assisted the CMP Committee; Administrative Committee and the Nominating Committee.

Patty Stern – The Carey Transportation – *supplier*



Patty has served as the Chair of the Walk-a-While Program for the past two years and a major player in the design and execution of the CMP/CMM Breakfast. Also served on the Program Committee; JPA Scholarship (chair); Registration Committee and Mentor Program. Patty was our Star of the Month in 1998 and the Rising Star winner in 1999.

Bruce Wolpert, CMP – Hilton Hotels & Resorts - *supplier*



Bruce has been active on our Board for 1999-2000 and also assisted with the New Member Orientation; CMP Study Group Instructor for five years; MPI Kids Charity Ball for five years and a POD Coordinator.

_____ **Yes , I accept this complete slate as presented.**

_____ **No, I am voting individually.**

Write-In Candidates:

Return ballots via e-mail or fax to Randie Charnes due by March 24, 2000

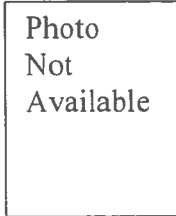
Email: rcharnes@email.msn.com OR Fax: 972.506.7485

Slate for Officers and Directors for 2000-2001

Meeting Professional International * Dallas/Fort Worth Chapter

Board of Directors

Jimmy Eanes, CMP – Parker College of Chiropractic – *planner*



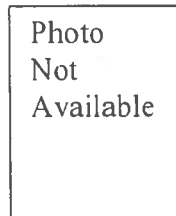
Jimmy has been an active member of the DFW and Carolinas chapters since 1989. He served on the 1991-1992 board, during which time he assisted with Richland College educational programs for the chapter. He was recognized for MPI's Rising Star Award in 1991. Jimmy has served on various committees for the DFW chapter and most recently on the By Laws revision committee in 1999. He most recently was the instructor for the International Meeting Management class at Richland College.

Lynn Lewis, CMP – Ernst & Young LLP – *planner*



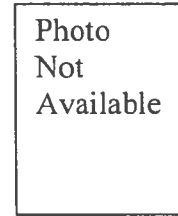
Lynn is now serving as our Vice President Administration for the 1999-2000 term. She was a Board Member for 1998-1999 and also served on the Registration Committee; New Member Mixers Chair; MPI Kids Charity Ball and the co-chair of the Buddy Program.

Darryl Leavitt – Sprint - *planner*



Darryl has been active with our monthly meetings and our Membership Committee.

Debbie Meyers, CSEP – Bravo! Entertainment – *supplier*



Debbie has been an active member since 1993 and has served as the Awards Gala Chair for 1999-2000; Programs Committee and the MPI Kids Charity Ball.

MPI

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Contract Issues that Lead to Litigation

Platinum Series Program presented by MPI and MPI D/FW Chapter

Tuesday, April 4, 2000

Registration 3:00 p.m., Seminar 3:30 - 6:00 p.m.

Wyndham Anatole Hotel, Wedgewood Room

2201 Stemmons Freeway

Dallas, TX 75207

Thousands of legal disputes arise each year between hotels and groups. In each case, there is a contract that the parties thought they understood. What are the legal issues these parties are fighting about? What issues are included in the contracts you are signing today which may lead to the courtroom, and how should your contracts read to keep you out of court? Dallas attorney Steven M. Rudner will discuss today's hottest legal issues. Mr. Rudner is a founding member of the Academy of Hospitality Attorneys and was recently recognized by "Successful Meetings" magazine as one of the "top legal minds" in the hospitality industry. After the session, you will be able to:

- ◆ Better negotiate clear contracts
- ◆ Identify legal "hot points" in contracts
- ◆ Understand the implications of recent court decisions
- ◆ Worry less about contract negotiations

The cost is \$25 for MPI members, \$0 for Smart Card holders, and \$30 for non-member guests. To register, please complete this registration form and fax it to Tony Cummins, CMP at 214-343-9838 or e-mail to tlcc.dallas@att.net. Attendance is limited. Parking is free in front of either the Tower or the Chantilly Ballroom entrance.

Deadline to register is NOON, Friday, March 31, 2000

Please print legibly and fill out one form per person

Planner, Membership # _____

Non-member Planner

Supplier, Membership # _____

Non-member Supplier

Member Name: _____ Company: _____

Phone: _____ Fax: _____ E-mail: _____

Pre-Paid Credit Card Express Registration

Visa Master Card American Express MPI D/FW Smart Card

Name on Card: _____ Card Number: _____

Expiration Date: _____ Total Amount to be Charged: \$ _____

I agree to pay this amount according to my credit agreement. No Shows will be billed.

Signature: _____

MPI

MEETING PROFESSIONALS INTERNATIONAL™

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Getting Past the Small Talk

A Workshop by Dr. Jim Will

A Joint Program of the Education and Program Committees

Thursday, March 23, 2000

Registration 9:15 a.m., Seminar 9:30 - 11:00 a.m.

(Previous to the regular monthly meeting)

Holiday Inn Select North Dallas

LBJ Freeway and Josey Lane

Early work studying high performers led Dr. Jim Will to develop his unique brand of self image psychology. He has helped thousands of people around the world to change the way they look at themselves, to improve their self-image and self-esteem, and to affect their personal and professional lives. Dr. Will has appeared for two years as a regular guest on a local television show in Houston, and for five years on one of the country's top ten talk radio stations. Come hear Dr. Will speak and teach, as he helps you to:

- ◆ Get past the "small talk" and engage in more meaningful conversations
- ◆ Become more effective at establishing rapport with new acquaintances
- ◆ Learn techniques for developing a positive magnetism
- ◆ Enjoy others more, and make their experience with you more enjoyable

This is a free workshop, but you must pre-register to attend. To register, please complete this registration form and fax it to Tony Cummins, CMP at 214-343-9838 or e-mail to tlcc.dallas@att.net. Attendance is limited, and reservations will be taken on a first-come, first-served basis.

Deadline to register is NOON, Tuesday, March 21, 2000

Please print legibly and fill out one form per person

Planner, Membership # _____

Non-member Planner

Supplier, Membership # _____

Non-member Supplier

Member Name: _____ Company: _____

Phone: _____ Fax: _____ E-mail: _____

I understand that this is a free workshop. However, if I pre-register and fail to attend I will be charged a "no-show" fee of \$15.00.

Signature: _____

FAX REGISTRATION FORM
MPI D/FW Chapter Meeting
“Creating A Relationship Enhanced Environment”

March Chapter Meeting – Holiday Inn Select No Dallas - Thursday, Mar. 23 – 10:00 a.m.

Fax form to chapter office @ 972-506-7485 or e-mail info to rcharnes@msn.com or use On-Line Registration via web site: www.mpidfw.org (preferred method of registration)

NO TELEPHONE RESERVATIONS ACCEPTED

Deadline: noon, Monday, March 20, 2000

*** Please retain the fax confirmation sheet and bring it to the registration desk the day of the meeting.***

MEMBER REGISTRATION: (Please print legibly)

I am a Planner Supplier Membership #: _____

Member Name: _____

Company: _____

Phone _____ Fax: _____

E-Mail Address: _____

Web Site: _____

Pre-Paid Credit Card Express Registration: (**Must include payment for guests**)

Type of Card: VISA MasterCard American Express Exp Date: _____

Name on Card: _____ Card number : _____

Total Amount to Charge: _____ (Member Price \$27 - Guest Price \$30
Walk In/On-Site/Late \$40)

I agree to pay this amount according to my credit card agreement. No refunds for registrants who fail to attend.

Signature: _____

Guest's Name: _____

Guest's Company: _____

My Guest is a Planner Supplier

Guest's Name: _____

Guest's Company: _____

My Guest is a Planner Supplier

VEGETARIAN MEAL CARDS ARE AVAILABLE AT THE REGISTRATION TABLE

Registration Guidelines

Via FAX

1. Always use **BLACK INK**. Blue ink or pencil will not fax well.
2. Always print all information legibly. This will help prevent misspelled names.
3. Always give complete credit card account information; type of card, account number and expiration date. Again, write legibly.
4. If you pay by credit card and have a guest or guests, you must pay for them as well. Partial payment will not be allowed. If this policy is not followed, your RSVP will not be considered pre-paid.
5. If you pre-pay by credit card and become a NO SHOW, your fee will not be refunded unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
6. If you pre-register but do not pre-pay and become a NO SHOW, you will be billed for your fee unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
7. Fax reservation closes at 12:00 noon on the Monday before the event. **AT THAT TIME THE FAX MACHINE WILL BE TURNED OFF AND WILL NOT BE RECONNECTED UNTIL 9:00 A.M., THE FRIDAY AFTER THE EVENT.**
8. FAX RSVP's are not acknowledged - keep your FAX verification from your fax machine. All fax forms received are brought to the event by the Chapter Secretary. Without your verification, we will rely on our records.
9. E-mail RSVP's will be excepted after the 12:00 noon deadline on the Monday before the event, **providing they have an origination time stamp prior to 12:00 noon.** All e-mail RSVP's are acknowledged.
10. **NO TELEPHONE RSVP's ARE ACCEPTED!!!**
11. Pre-registered and Pre-Paid RSVP's will be held at the appropriate registration desk until 10 minutes after the meeting starts. At that time, any remaining RSVP's will be considered NO SHOWS and seats will be released to Walk In Registration desk.

Via E-Mail

1. Always give complete credit card account information; type of card, account number and expiration date.
2. If you pay by credit card and have a guest or guests, you must pay for

- them as well. Partial payment will not be allowed. If this policy is not followed, your RSVP will not be considered pre-paid.
3. If you pre-pay by credit card and become a NO SHOW, your fee will not be refunded unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
4. If you pre-register but do not pre-pay and become a NO SHOW, you will be billed for your fee unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
5. E-mail RSVP's will be excepted after the 12:00 noon deadline on the Tuesday before the event, **providing they have an origination time stamp prior to 12:00 noon.** All e-mail RSVP's are acknowledged.
6. Pre-registered and Pre-Paid RSVP's will be held at the appropriate registration desk until 10 minutes after the meeting starts. At that time, any remaining RSVP's will be considered NO SHOWS. The seats will be released to the Walk In Registration desk.

Walk-in Registration

1. Walk In Registration (On Site) is handled on a first come first served basis, regardless of a individual's status with the association.
2. Your fee will be collected at the time you register and will not be refunded if you cannot be seated due to space limitations.
3. Walk In participants will not be seated until 15 minutes after the program starts. All Pre-registered and Pre-paid participants will be seated first.
4. Walk In Fees are: **\$40 - Lunch , \$45 - Dinner**
5. There are no exceptions to the Walk In Rules unless authorized by the President or VP of Programs.

No Show Policy

A **NO SHOW** fee equal to the amount charged for the event shall be collected from individuals who have registered, but fail to attend. This includes monthly meetings, educational offerings with pre-registration and other events for which posted or faxed RSVPs are required for attendance.

Members with outstanding **NO SHOW** charges are not eligible for scholarship awards. Any reimbursement payments due to individuals with outstand-

Directions to Holiday Inn Select - North Dallas

From D/FW International Airport take I-635 East. Exit Josey Lane, go left under the interstate, then left onto the west-bound service road. The hotel is on the right.

ing **NO SHOW** charges will have the amount of the outstanding fees deducted from the amount reimbursed

NSF Checks

NSFs shall be collected from individuals and a fee of **\$15** shall be collected in addition to the amount of the original check. Any payment of **NSF** items that proves uncollectable will require the individual to make payment in cash, cashiers check or some other guaranteed bank draft.

Any member that has incurred three **NSFs** in one fiscal year (July 1 through June 30) will be required to pay all Chapter events with cash or other guaranteed funds for the remainder of that year. In addition, any member with one or more outstanding **NSFs** shall not be eligible for scholarship awards and will have the amount of the outstanding **NSF** and bank charges deducted from any reimbursement due from the Chapter.

Credit Card Declines

Notice shall be posted at all events for which credit card payments are accepted stating that any declined credit card charges will be assessed a **\$15** fee in addition to the amount of the original charge by cash, check or a different credit card. If a second decline of a card is received an additional **\$15** fee will be charged and cash only will be accepted as payment.

Alcohol Policy MPI D/FW Chapter

MPI D/FW recognizes and supports the many legitimate uses of alcoholic beverages in the process of conducting our business and social activities. As a chapter, we also recognize that the use and consumption of alcohol at our functions carries with it the requirement to consume those beverages responsibly and in keeping with our professional code of ethics and conduct. We strongly oppose the abuse and misuse of alcohol. We further support those efforts that seek to inform our members of the issues concerning alcohol use and in offering assistance to any members seeking further information and/or assistance either personally or professionally.

Slate for Officers and Directors for 2000-2001

Meeting Professional International * Dallas/Fort Worth Chapter

Officers

Steve Kemble – President – Steve Kemble Event Design – *planner*



Served as 1999-2000 President Elect. Steve has been on the Program Committee for five years; and served as co-chair for our monthly meetings. Served as Chapter Vice President of Public Relations and on the Board of Directors. He has also served on the Newsletter Committee; Advertising; Governmental Affairs Committee; Community Service and Chapter of the Year Committee. Steve has donated numerous hours and in-kind service to our chapter and to International including the MPI International Research Foundation for seven years. Has been involved with the MPI Kids Charity Ball including Chairperson in 1995. Steve is also active with the International Special Events Society, the Special Event Gala and Board member and the National Association of Catering Executives. Steve has won numerous awards including the D/FW Chapter Planner of the Year in 1995 and most recently the 1999-2000 "Event Solutions Magazine" International Event Planner of the Year.

Steven Foster, CMP – Circle R Ranch – Immediate Past President – *supplier*



Steven is presently serving as our President for the 1999-2000 term and prior to that as our President Elect. In 1997-1998 he was the Vice President of Programs and also on the Board of Directors in 1996-1997. Steven has served on numerous committees including the MPI Kids Charity Ball; PEC Dallas; the Meetings Industry Legislative Action Day; Government Affairs Liaison; a staff writer for the Current*; POD co-chair; co-chair of the Texas Education Conference Golf Tournament and the World Wide Development Committee. Steven has had a perfect attendance at our monthly chapter meetings in 1995-1996, 1996-1997 and 1997-1998. He was also Supplier of the Year nominee in 1997-1998; Member of the Richland College Travel, Exposition & Meeting Management Advisory Board 1998-1999 and 1999-2000; a member of 1999-2000 MPI Council of Chapter Presidents and the 1999 Texas Education Conference Committee and chairing the MPI Family Picnic Committee.

Betty Garrett, CMP – Garrett Speakers International – President-Elect - *supplier*



Joined MPI 1986; officially rejoined 1990; Board of Directors: 1997-1998; 1999-2000; Program Committee: 1994-2000; Director, 1997-1998; VP Programs 1998-1999; Education 2000 Task Force: 1995-1998; Texas Education Conference: Co-Chair, 1997; Public Relations & Marketing Committee: 1997-1998; Kids Charity Ball Volunteer 1997; Star of the Month: May 1996; Program of the Year Finalist, 1994-1995, Nominee, 1996-1997; Awards Program: co-chair 1996; Nominating Committee: 1996; Certified Meeting Professional since 1988.

Anna Squire – Stonebriar Country Club – Vice President Programs – *supplier*



Anna is the Director of Programs for 1999-2000. She has served on the Program Committee in 1997, 1998 and 1999. She has also been a member of the Public Relations Committee; MPI Kids Charity Ball and the Newsletter Liaison. Anna was nominee for the Program of the Year in 1998-1999; received a perfect attendance in 1998-1999 and received the first D/FW President's Award in 1999 for her leadership role and skills within our Chapter.

Bitsy Burns, CMP - H.D. Vest Financial Services – Vice President Education - *planner*



Bitsy served on our Chapter Board for 1999-2000. She has also been active on the Membership Committee; MPI Kids Charity Ball; the Education Committee and co-chair of the Walk-a-While program.

Stephanie Schroeder – Starwood Hotel & Resorts – Vice President Public Relations – *supplier*



Stephanie joined our Chapter in 1991 and has served as our Vice President of Public Relations/Marketing for 1999-2000 and a Board member 1998-1999. She was a POD Chair; Director of Advertising; served on the Public Relations/Marketing Committee for seven years; active on the Community Services Committee; the MPI Kids Charity Ball including Corporate Sponsorship Chair for two years; the MPI Kids Charity Ball Auction Chair in 1998 and a Committee member for five years. Stephanie received perfect attendance in 1997, 1998 and 1999 and the Star of the Month in June 1998.

O.D. O'Donnell – Nightlife Talent & Management – Vice President Membership – *supplier*



O.D. has been an active member since 1986 and has won the Suzi Fiveash Award for the most members joining our organization for seven years. He has also been the recruitment chair for three years and received the D/FW Supplier of the Year Award in 1993. O.D. has also served on the Advertising Committee; Newsletter Committee; Program Committee for 14 years; has also been the Vice President of Administration; Vice President of Programs and Vice President of Membership. O.D. has also worked for Love for Kids Senior Citizen program for ten years and has donated entertainment for our Holiday Party.

Cheryl L. Beasley, CMP – SABRE, Inc. – Vice President Finance - *planner*



Cheryl has served as our Vice President of Finance in 1999-2000. She has also been a Board Member 1997-1998 and 1998-1999. She was also the Chair of the MPI Kids Charity Ball in 1998; Chair-Elect in 1997 and Event Committee Chair in 1996. She has also served on the Education 2000 Task Force and the Walk-a-While Program.

Meeting Professionals International Dallas/Ft Worth 2000 Chapter Awards

Each year our chapter recognizes MPI members who exemplify the finest in the meeting industry, who have demonstrated initiative and have promoted progressive changes in our Chapter's development. To qualify for nomination a member must be a member in good standing, be regularly involved in the Chapter's monthly meetings, contribute on committees and facilitate growth in the industry. All members are eligible* Typically nominees are involved on both the local and international levels of MPI, in addition to being involved in industry related associations, community and civic organizations.

Award recipients will be honored on June 22, 2000 at the Annual Awards Gala to be held at the Hotel Intercontinental. In addition, they will be recognized in the chapter newsletter, *Meeting Professional* magazine published by MPI International press releases to the media. Award recipients will also serve as co-chairs for the Awards Committee in 2001.

Chapter Planner of the Year & Chapter Supplier of the Year

This Award is for lifetime contributions to the D/FW Chapter of MPI. This is our Top Honor recognized at the Chapter level each year. Past Recipients are listed on the back to avoid duplication. Consider the following areas of service when making your nominations.

- * MPI Service at Chapter Level
- * Publication of Articles
- * Professional Recognition
- * Certification/Continuing Professional Education
- * Community/Industry Service
- * Speaking Engagements
- * Letter of Commendation

Rising Star

A relatively new MPI planner or supplier member (3 years as a member or less) who has already begun to make significant contributions to the association on the chapter level or to the industry is a perfect nominee for ***Rising Star*** category.

Note: Past recipients of Planner, Supplier & Rising Star are not eligible for consideration this year in the same category. All members are eligible for the President's Award including past recipients of awards. The Presidents Award is selected by the Chapter President and is awarded to an individual who has shown exceptional leadership in the chapter and on an international level in mentoring, chapter activities and in the industry.

2000 Chapter Planner of the Year _____

Name of company _____

Why _____

2000 Chapter Supplier of the Year _____

Name of company _____

Why _____

2000 Rising Star Award _____

Name of company _____

Why _____

Past recipients of Chapter Planner and Supplier (not eligible in the same category)

<u>Year</u>	<u>Planner</u>	<u>Supplier</u>
1999	Patti Wilkie, CMP	Michelle Carter, CMP, CHSP
1998	Dana Nickerson, CMP	Peg Wolschon
1997	Gregory Pynes	Mary Lynn Novelli, CMP
1996	Susie Carr, CMP	Pat McCain, CMP
1995	Steve Kemble	Colleen Rickenbacher, CMP
1994	Suzann Oliver	Sue Ferguson-Fry
1993	Diane Smith, CMP	O.D. O'Donnell
1992	Marilyn Manby	Phyllis Firebaugh, CMP
1991	Connie Sandifer, CMP	David Gisler
1990	Lisa South, CMP	Judy Love Rondeau
1989	Norb Dettman, CMP	Bill Boyd, CMP
1988	Mary Cowart	Suzann Oliver
1987	Lisa Yarbrough, CMP	LaTrelle Smart, CMP
1986	Marilyn McGuire, CMP	Ellen Beckert
1985	Greg Elam	Sally Gibbons

Past recipients of the Rising Star Award (not eligible for nomination)

1999	Patty Stern
1998	Brenda Miller, CMP
1997	Esther Wigley
1996	Kristi Carter
1995	Cindy Hamilton & Kathi Thompson

Finalists in each category will be determined based on the information provided on this official nomination form. Once finalists have been selected, information on the following areas must be submitted, and judged based on MPI Chapter Service (80 points), Industry Contributions (5 points), and Industry Related Awards and Recognition (5 points) and Community and Civic Service (5 points). Please take time to consider who best represents the meetings industry and send your nominations by March 31, 2000.

Your Name _____

Member No. _____

FAX TO: 972-458-8701 by MARCH 31, 2000