



CURRENT

Meeting Professionals International

October 2000

Dallas/Fort Worth Chapter

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Log on to our
WEBSITE

www.mpidfw.org

Membership – A Golden Opportunity

By O.D. O'Donnell, Nightlife Talent and Management

Share MPI and fill your pockets with Gold. The Membership Committee will once again, use Galleria Gold as an incentive to get membership involved in recruiting new members. The Membership committee wants each individual to share the same objective and realize the opportunity of sharing in the Gold.

The top recruiter for the DIFW chapter can win a cool \$500.00 in Galleria Gold. Share the benefits of MPI Membership with your associates and friends in the marketplace. Everyone is a winner in this contest. For each two members you recruit for the chapter you receive \$ 10.00 in Galleria Gold. MPI International is also having a Membership drive and their theme is "Soaring like Eagles." The top recruiters become eligible to compete for three fantastic travel packages. How would you like to enjoy four days and three nights for two at the Ritz-Carlton Lodge in Atlanta, Georgia? Five days and four nights for two including airfare at the Ritz-Carlton in Half Moon Bay, California might be more to your liking. If that doesn't fit the bill, how about a seven-day, six-night excursion for two in a Caribbean paradise at the Ritz-Carlton Rose Hall in Jamaica, with airfare included?

Be enthusiastic when you talk about MPI. Share what you have gained from your involvement with the association.

Why not invite prospects to attend monthly meetings with you and encourage them to become

involved in chapter activities after they join. Belonging to MPI is a lot like a bank account.....if you don't put anything into it, you can't make any withdrawals. Only through involvement and one-on-one personal contacts....often occurring

Remember Father Vito's Words!

"As you walk life's highway, always remember to give everyone you meet a warm smile... and an MPI membership application!"



in concert with committee meetings.....do we really get to know the planners and suppliers in our chapter. These activities will enhance your career as well as contribute to the continuing excellence of the D/ FW Chapter.

Each prospect can attend three chapter meetings as a guest before applying for membership. Be sure to have membership applications with you at all times. You can pick up membership applications from the Chapter Guest Registration Desk at each monthly meeting. Also be sure your name is on the application as

the recruiter for each new member you sponsor. If you recruit a planner, they do not require a supplier match. However, if you recruit a supplier, they will have to be matched with a planner for their application to be approved. If you need help in finding a planner match, call O.D. O'Donnell at 972-789-9340 for assistance.

The Membership Commi would like to offer the follow challenge to all members of t. D/ FW Chapter:

Find a Member, Keep a Member: We challenge all members to recruit at least one new member this year as well as retain one member (yourself).

Encourage all members to attend a monthly meeting: Did you know that more than 1/3 of our members have not attended a meeting yet this year? Encourage everyone to take advantage of this terrific opportunity to network and enhance their career.

Join a committee and become involved: Did you know that only about 1/3 of our members are on committees? Committee involvement and working together is where networking and relationship-building occur.

MEET THE MPI CHALLENGE AND REAP YOUR BENEFITS



DEFINING THE POWER OF MEETINGS™

Dallas/FortWorth Chapter

CURRENT

Dallas/FortWorth Chapter Office
Dallas/FortWorth Chapter
PMB 259
7750 North MacArthur Blvd.
Suite 120
Irving, TX 75063-7501
www.mpidfw.org

Chapter Administrator
Randie Charnes
(972) 869-3836
Fax: (972) 506-7485
rcharnes@msn.com

Vice President Public Relations/Marketing
Stephanie Schroeder
Starwood Hotels & Resorts
(972) 238-1008
stephanie.schroeder@starwoodhotels.com

Advertising Co-Chairs
Michelle Kwiatkowski
Hotel Inter-Continental
(214) 417-1180

Cindy Provence
Corporate Business Solutions
(214) 415-2738

Managing Editor
Dana Nickerson, CMP
Square One Productions
(214) 343-8067
dana@seabrookcomputers.com

Assistant Managing Editor
Alaina Palmer, CMP
Excel Communications, Inc.
214-863-8926
apalmer@excel.com

Photographer
Jim Woods
JWoods Custom Photography
(214) 395-5036
jwphoto@msn.com

MISSION STATEMENT

Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

MPI/DFW IS NOT RESPONSIBLE FOR THE CONTENT OF ARTICLES SUBMITTED FOR PUBLICATION. ALL ARTICLES ARE SUBJECT FOR EDITING AND/OR REJECTION BASED ON CONTENT.

MPI D/FW Calendar Information

OCTOBER

- 8 Newsletter & Insert Submission Deadline
- 25 Board of Directors Meeting – Embassy Suites Near the Galleria – 5:30pm-7:00pm
Steve Kemble (steve.kemble@airmail.net)
- 26 Monthly Chapter Meeting – Westin Galleria – Rock Your Way to More Creativity Breakfast – 8:00am – 10:00am - Randi Charnes (rcharnes@msn.com)
- 30 Community Service Committee Meeting – Westin Galleria – 5:30pm-6:30pm – Tamra Fairbrother, CMP (tamra@themeetingplanners.com)
- 2 Program Committee Meeting – Stonebriar
- Country Club - 5:30pm-6:30pm – Anna Squire
- 3-4 TEC – Westin Stonebriar – (Community Service Project – Food Pantry)
- 4 MPI – D/FW “Highland Golf Outing” – The Tribute Golf Course – 8:00am-12:00pm – Steven G Foster, CMP (stevenfoster@mindspring.com)
- 10 Newsletter & Insert Submission Deadline
- 15 Board of Directors Meeting – Embassy Suites Near the Galleria – 5:30pm-7:00pm – Steve Kemble (steve.kemble@airmail.net)
- 16 Monthly Chapter Meeting – Renaissance N Dallas – Joel Zeff – Luncheon – 11:30am-1:00pm (Community Service Project – Food Pantry) – Anna Squire (anna.squire@ourclub.com)
- 27 Community Service Committee Meeting – Westin Galleria – 5:30pm-6:30pm – Tamra Fairbrother (tamra@themeetingplanners.com)

Committee Meetings, other Educational Programming and Contact Information are listed on the website at www.mpidfw.org

WEB SITE NEWS

www.mpidfw.org

Question of the Month:

Go to the mpidfw.org website, Guest Book and sign in, tell us your thoughts. To read member comments, go to “Read” Guest Book.

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Make Your Commitment to the future by becoming a TEC Sponsor!

TEC 2000
November 3-4, 2000
Westin Stonebriar Resort

TEC is a premier educational experience that will attract hundreds of meeting industry professionals from across the state of Texas.

Take advantage of a qualified audience, extend your presence and target your marketing dollars to build customer relations and increase business opportunities.

Sponsorships are on a first come-first serve basis!
(in-kind sponsorships are welcome)

To inquire about sponsorships, contact TEC Sponsorship Chair, Dvorah A. Evans at (214) 421-5200 or daedbcc@aol.com.

A Message from the President



Mark your calendars! Something BIG! is about to happen on November 3-4. The Dallas/Fort Worth Chapter will host the Texas Education Conference (TEC) 2000.



Steve Kemble
Steve Kemble Event Design
D/FW Chapter President

The conference will be held at the new and beautiful Westin Stonebriar Resort.

The objective of the TEC is to provide an affordable, quality educational event and networking opportunity for meeting professionals. You should very much consider this as an MPI member benefit. The TEC was formed by the Texas Chapters of Meeting Professionals International and was first hosted by the D/FW Chapter in 1997. In the following years, HAMPI (Houston Chapter)

hosted the event, followed most recently by the Texas Hill Country Chapter (Austin). The conference works on a rotation basis, so now it is back in Dallas, and we should be PROUD!

Active D/FW Chapter member Peg Wolschon, CTP, is the Chairperson and along with her committee of over 60 persons, they have put together the most dynamic and ACTION! filled program in the history of TEC. Not only will TEC include incredible evening events, a golf tournament, and a tradeshow, it also has stellar educational offerings with topics ranging from Special Event Planning, Problem Solving and Creative Thinking, Working with Suppliers on the Internet, Contracts: Attrition and Cancellation Clauses, Gratuities to Theme and Design: Creativity on a Budget and more! Lots more!!

The incredible curriculum was developed by senior planners and will target all experience levels.

Additionally, you won't want to miss the engaging opening and closing keynotes. I feel it is also important for you to know that all chapters share in the profits of TEC, which means that by supporting this conference, this chapter can continue to provide you with valuable monthly educational programs and other offerings as well.

Please watch for TEC information being sent to you. I truly hope you will consider participating in this valuable educational experience, especially with it being held right here in the Metroplex (never hurts to save those travel expenses!). Register early, for this is going to sell out quickly! Please attend and support TEC. By doing so, you are supporting the Dallas/Fort Worth Chapter. On behalf of Peg Wolschon, CTP and her fabulous committee, your involvement and support of this very worthwhile endeavor is very much appreciated.

I am pleased to announce the following International Appointments for the 2000-2001 Year :

- Marketing: Erin Longley, Imagine Events
- WEC/PEC: Sandi Galloway, Canadian Tourism Commission
- PR/Marketing: Dana Nickerson, CMP, Square One Productions
- Special Interest: Adam Keim, Andersen Consulting
- Governmental Affairs: Dvorah Evans, Dallas Black Chamber of Commerce
- Chapter of the Year: Colleen Rickenbacher, CMP, Dallas Convention and Visitors Bureau
- TEC: Peg Wolschon, CTP, Coach USA



DEFINING THE POWER OF MEETINGS™

Meeting Professionals International is the world's largest association of meetings professionals with more than 17,000 members in 64 countries and 58 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and nonmembers alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

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OCTOBER D/FW Chapter Meeting

Thursday, October 26, 2000 • Breakfast Meeting

Rock Your Way to More Creativity

By Elizabeth Baryshev

Rock Your Way to More Creativity

Wouldn't it be nice to have just a little more creativity with the way you conduct your business? Donna Long of JukeBox Learning and co-author of the book, *Rock Your Way To Happiness*, will share with us four fundamentals of creativity and her creative process involves classic rock 'n' roll music!

Join us for this session and learn to Harmogenize (connect music and lessons) for increased retention and inspiration.

Thanks to our sponsor, Galveston Convention & Visitor's Bureau, each attendee will receive a handout with Donna's four fundamentals and a 21-song CD of original (not remakes) classic rock hits. This session should prove to be Fun, Fun, Fun. We hope to see you there!

October Program Committee:
Elizabeth Baryshev, B.T.I.P., Inc.
Leah Belasco, Belasco Consulting

Sponsored by:
Galveston CVB



October Host Facility

Westin Galleria

The Westin Galleria is conveniently located only 15 minutes from downtown Dallas, 20 minutes from Dallas/Fort Worth International Airport and 10 minutes from Love Field Airport. The Westin Galleria is the only hotel in Dallas attached to over 200 shops and boutiques including Nordstroms, Macy's, Saks Fifth Avenue and Tiffany & Company located in the Galleria Shopping Mall.

The Westin Galleria Dallas offers 431 newly renovated luxurious, oversized guestrooms including 13 elegantly appointed suites.

DIRECTIONS

From West: Coming from I-35 go east on I-635 and exit Dallas Parkway North/Tollway South, Exit 22D. Stay to the right for Dallas Parkway North exit, pass Inwood South (1st light), left onto Dallas Parkway (2nd light). Turn right at second traffic light into Galleria Complex. Follow signage to hotel.

From East: From I-635 West, exit Dallas Parkway / Inwood Road, Exit 22B. Stay to the right on frontage road, right onto Dallas Parkway (2nd light). Turn right at first traffic light into Galleria complex. Follow signage to the hotel.

Meeting will be on Level 3, Galleria Ballroom.

October MPI D/FW Chapter Meeting

Rock Your Way to More Creativity

Sponsored by Galveston CVB

Westin Galleria
13340 Dallas Parkway
972-934-9494

7:30am — Registration/Reception
Committee Trade Show

8:00am - 9:30am — Breakfast & Program

9:30am - 10:00am — Member Orientation

Complimentary Self-Parking in Garage

Valet: \$ 5.00

Advance Member Price: \$17.00

Advance Guest Price: \$22.00

Walk-In / On-Site Price: \$25.00

R.S.V.P. to Randie Charnes
by 2:00pm, Monday, October 23, 2000

ON-LINE REGISTRATION PREFERRED

Website Registration: www.mpidfw.org

• rcharnes@msn.com

• FAX 972-506-7485 (see fax insert)

New Kids on the Block

MPI D/FW New Members for September 2000

To obtain more information about a member, please refer to the website at: www.mpidfw.org/memdir



Jens H. Almborg Diplomat Resort & Country Club
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Michele D. Frank Hyatt Regency Dallas
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John Glen Destination Kenya
Candice A. Gonzales La Valentina de Mexico
Dianne L. Hughes The Speedway Club/Texas Motor Speedway
Monique L. Kirkwood Renaissance Hotel - St. Louis
Marina A. Klein Hilton DFW Lakes Conf. Center
Deborah D. Kriner Society of Petroleum Engineers
Gail D. Lemaire Hotel Adolphus
Janice L. Matson Texas Tuff Music

Krystal A. McCoy Hyatt Regency DFW
Kelly E. McNeff Nortel Networks
Kara E. Millar Southfork Ranch
Michele S. O'Leary Stockyards Hotel
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Educational Programs for 2000-2001 Announced

The Educational Committee has been visiting the "think tank" the past two months turning educational program ideas into realities, and they're very proud to announce the program lineup!

OCTOBER:

CMP Study Group: October 2, 16, 23, 30 at Meadows Foundation Office Workshop: "Persuasive Communication Benchmarking Techniques"- Oct 18

NOVEMBER:

Texas Educational Conference: November 3-4 at Stonebriar Resort
CMP Study Group: November 6, 13 at Meadows Foundation Office
CMP/CMM Breakfast Planning Committee Meeting Kickoff: November 7
Teambuilding Workshop: November 16 at Las Colinas Marriott Hotel (enhancement program to the regular monthly chapter meeting)

DECEMBER:

International Planning Series: "The ABC's of International Planning-Dec 5

JANUARY:

Platinum Series: "Building Better Meetings Through Technology"-Jan 9
Planner/Supplier Benchmarking Forum: "Sharing Meeting and Event Themes"-Jan 12
Inside View Series #1: "Independent Thinking" (The first in a series of 4 workshops concentrating on Independent Planning issues)-Jan 16

FEBRUARY:

SuperSession: International Dining-February 5
Inside View Series #2: "Independent Thinking"-February 13
Supplier Showcase and Educational Forum-February 22 (regular monthly meeting date)

MARCH:

Inside View Series #3: "Independent Thinking"-March 6
International Planning Series: "International Protocol"-March 13

APRIL:

Planner/Supplier Benchmarking Forum: "Building Trusting Business Relationships"-April 6
SuperSession: Teambuilding-Date TBA
Inside View Series #4: "Independent Thinking"-Date TBA
CMP/CMM Breakfast Planning Committee Meeting-April 17

MAY:

International Planning Series: "Satellite Videoconference with the Gemelli Chapter"-May 1
Planner/Supplier Benchmarking Forum: "Working with Hotels-What Really Goes on Behind the Scenes"-May 11
CMP/CMM Breakfast Planning Committee Meeting-May 15

JUNE:

CMP/CMM Recognition Breakfast-Date TBA

Also in development... Industry Action! Workshops with topics to include: An encore presentation of "Attrition Clauses" and a workshop on discussing "Code of Ethics and Conduct" in today's business marketplace! Plus, look for the announcement of a SuperSession on "Green Meetings" and a Benchmarking program on "Tending to the VIP and Executive Audience!"

CMP/CMM ACTION LINE

An Interview with the CMP Goddess

By James C. Monroe, CMP, CSEP, Gale Sliger Productions

Colleen A. Rickenbacher, CMP, Dallas CVB, past MPID/FW Chapter President, author of *How to Become a CMP*, and past CMP Committee Chair of the Convention Industry Council (CIC) and a perfect candidate to interview for the inside scoop on the CMP process!

For those of you new to the Certified Meeting Professional designation, it is the most widely recognized and respected professional certification program in the meetings, event and hospitality industry. The requirements to sit for the exam are rigorous.

CMP: Tell us, Colleen, who really grades the applications for the CMP?

Colleen: The CMP Board reviews all applications. Any disqualified applicants are reviewed a second time by either the Chair or Vice Chair of the CMP Board.

CMP: Whom should candidates call if they have questions about filling out their application to take the exam?

Colleen: Candidates should refer first to their Candidate Handbook. That should answer all of their questions. After that, if they still have questions, they can contact the Convention Industry Council (CIC).

CIC Office: (703) 610-9030 - Email: cmp@cmponline.org

But, please remember they are extremely busy during this period of time. Allow enough time for a response to your question.

CMP: Where can I find out about the entire process required for attaining my Certified Meeting Professional designation?

Colleen: The Candidates Handbook is the most comprehensive source, but there is very good information on the web site: www.cmponline.org

CMP: There is a new Convention Industry Council Manual, 7th edition, due out this year. Will it make it on time? Is it worth waiting for the new edition before participating in a study group? How long will it be after it is out before the new material contained within it starts showing up on examinations?

Colleen: Yes, the CIC Manual (7th edition) is right on schedule. It will be released in December 2000. New items will be written at the February 2001 CMP Board Meeting. So the first exam with items from the CIC Manual, 7th edition will be July 2001.

As for waiting for the new edition before participating in a study group, my response would be no, do not wait. The manual is being updated and includes new chapters on current meeting planning practices but if you are ready to begin you should proceed with a study group now.

CMP: Who writes the questions for the CMP Exam? Are old copies of the exam available?

Colleen: Under the direction of testing experts (psychometricians), CMPs write the questions for the exam. Our next CIC Conclave to write new items is August 17 - 18, 2001 in Cleveland, Ohio. This is your opportunity to create items that can/will be used for future examinations. It is a wonderful educational opportunity on the complexity of writing a test question and the overall exam process.

The CIC office does not provide sample exams for future applicants. There is a bank of approximately 1200 items that are used to create each exam. A new exam is created for each administration of an exam.

For information on current or upcoming MPI/DFW Chapter CMP study Groups, contact James C. Monroe, CMP, CSEP at jcmonroe@iname.com.

Outsourcing to Independent Planners & Independent Planner's Outsourcing

By Sherri Cook, CMP, Sherri Cook & Associates

In today's meeting planning world, outsourcing has become a common occurrence in nearly every business. A business has to decide when it is best for them to outsource. Here are a few pointers on what to know when outsourcing to independent planners:

Contract Labor vs. Employees According to the IRS, contract labor means hiring a person for a project where they dictate their own schedule and method for doing the job. They do not receive benefits or vacation and generally provide their own office, equipment, supplies, marketing, advertising, memberships and education. Thus, when hiring someone as contract labor and they quote their fees, be sure to take into consideration all of the costs associated with the above in evaluating their cost vs. an employee's cost. To determine the cost for hiring an employee instead of outsourcing, you should calculate their salary, bonus, benefits (approximately 1/3 of an employee's compensation) plus office space rental, equipment, supplies, etc.

Selecting an Independent Planner - Criteria you should evaluate would include: years of experience, work history (i.e. companies, type/size/actual responsibilities of work experience in convention, meetings, trade shows, corporate, association, incentive house, facility convention services, etc.), certifications, awards, clients, references, professional organization participation, industry involvement, industry speaking and continued education.

Independent Planner Fees - These may be hourly, project fee, commissions (hotel/other vendor), or a combination and may or may not include expenses. Being specific

about what compensation is paid by the client, facility or other vendors to an independent planner in the client/planner contract is essential for total disclosure and protection for all parties involved.

Insurance and Liability - Independent planners should carry a minimum of \$1,000,000 in commercial general liability. Professional liability insurance is also recommended. When working with an independent planner, it is recommended that client sign contracts so the client has financial liability for the meeting and the client is aware of all financial commitments and reimbursements.

Project Outsourcing - An independent planner is an extension of a company's staff or another independent planner's staff. There must always be an internal client contact for an independent planner to do their job properly...someone to whom they report. When independent planners outsource to other planners, the hiring (contracting) planner is typically the client's main contact and is responsible for liability insurance, hiring, contracting with and paying the subcontracting planners.

Independents outsourcing to other independent planners can happen with very large projects or where workloads require additional support. The following are suggestions to consider when subcontracting with other planners:

Selecting your associates - Interview other planners as you would an employee. Consider their personality vs. your personality. How will you get along? If you are a type A person, do you work best with a calmer type of person? Are you creative or would someone who has more creative abilities be an asset to your team to complement you? Try to work with a potential associate on a small project before a large one to insure that you are compatible, operate in the same mode of professionalism, and have similar expectations for job performance on both sides...planning and managing.

Logistics/Communication - Where will they work? Do you need them at your office part of the time or will you provide files and

have them work out of their office? How is their phone answered? Do you want your client, attendees, or vendors calling them with mention of their company vs. your company? Do they have sufficient equipment to handle the project as well as their clients i.e....telephone lines, fax, computer, e-mail, etc.? What are their other work commitments and timeframes? Does their e-mail have their company name on it and if so, can you work with this? Business cards...are you going to provide these to them for handing out to your client and vendors for the program with their address, phone, fax and e-mail for receiving information?

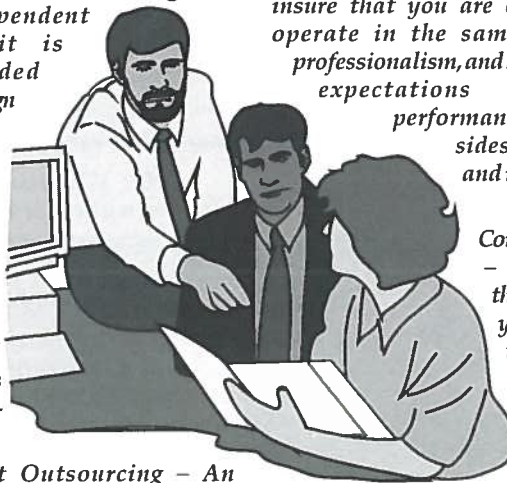
Subcontracting - How are you positioning your associate(s) with

your client? How will you manage their work? Will they send all communication to you first for review and changes or what latitude will you provide them with direct communication to the client and vendors? How will you monitor their labor and expenses to make sure your fees stay within your contracted budget? What is their exact Scope of Work for your subcontract with them? Be sure to establish work timelines and stick to the timelines or know why they aren't being met. Detail additional tasks involved with the project requested by the client or necessary for planning for over budget expenditures to cover you and your associates. Lastly, how will you handle a change in associates, if needed, to maintain an amenable relationship with your professional peer?

Being the Subcontracting Planner - If it is someone who has more experience than you and you can work out the above issues between both of you satisfactorily, chances are this will be a great experience. Be honest with each other. If you aren't sure, try a temporary, small project together to make this determination.

Working with other independent planners can be a great learning experience for everyone while providing backup systems for the protection of the planner, client and project integrity.

MPI has a special interest group especially for Independent Planners which is a great resource of information and networking. For more information contact MPI International.



TEC 2000, November 3-4, 2000

By Alan Sims, EventSource.com

What are the top two reasons to attend your local chapter monthly meetings? Depending on the color of your name badge, planner or supplier, the most common answers are education and networking. On November 3 - 4, 2000 at the Westin Stonebriar Resort in Frisco, Texas, the Texas Education Conference will provide unsurpassed levels of both.

The most exciting news is this year's unique approach to education. A focus group of meeting professionals was developed to design and implement an education curriculum that would offer something for every level of experience. Regardless if you are a senior meeting planner or a relatively new planner ready to make that next jump in your career, there are unlimited opportunities to learn and be motivated.

The TEC unites three Texas chapters to provide unparalleled networking opportunities. The Dallas/Ft. Worth chapter, the Greater Houston Area chapter and the Hill Country chapter will all be represented.

Remember, this year's TEC has something for everyone, from dynamic speakers like Amanda Gore to unique educational and networking opportunities. The cost is only \$85 for MPI members. For registration, sponsorship or exhibit information please contact Peg Wolschon at 972-263-0294, ext. 103 or peg.wolschon@coachusa.com.



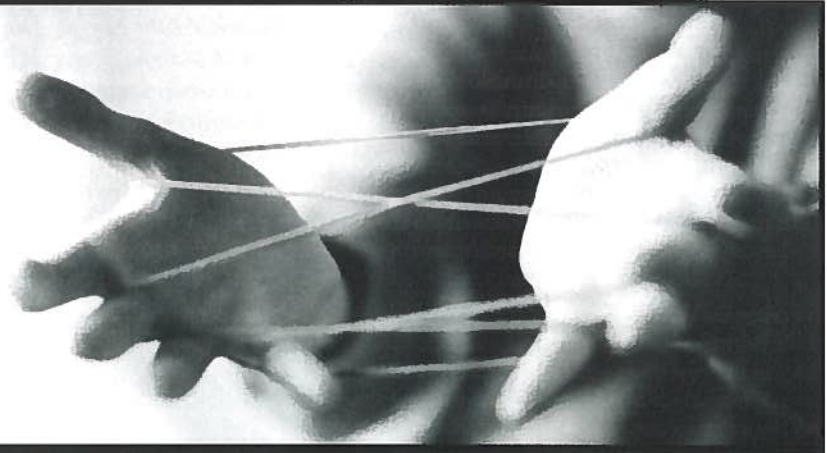
TEC 2000
Texas Education Conference
November 3 - 4, 2000
The Westin Stonebriar Resort
Frisco, Texas
Contact Peg Wolschon, CTP at 972-263-0294, ext. 103
peg.wolschon@coachusa.com

We are a proud sponsor of
The MPI Kids Charity Ball 2000

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Where **caring**
makes a difference
and **giving** opens doors.



The point of contact™

The point of giving is to make a meaningful difference in our community. It's the motivation behind hours of community service, generous donations and ongoing community support. It's the need to connect to others in a profound way. Through volunteer work, contribution to the arts, education and participation in important community events, we all awaken hope and the desire to achieve. Sprint is working together with the MPI Kids Charity to build a better future for all of us.

Isn't that the point of contact?

September

Star of the Month

Generating sponsorships is never an easy task. This month's star, Dvorah Evans, Dallas Black Chamber of Commerce, has taken



Dvorah Evans
Dallas Black Chamber of Commerce
DIFW Sponsorship Chair

her chairmanship on with a vengeance. She has put together a strong committee and developed all the necessary collateral material to support generating the sponsorships for this year's TEC. Everyone knows that the sponsorship chair is a difficult job. Dvorah has displayed unbelievable enthusiasm and tremendous follow through while she has kept a smile on her face the entire time. Thank you, Dvorah. MPI DIFW Chapter appreciates you!

The MPI Kids Charity Ball 2000

By Marsha Singer, The Dallas Directory, Chairperson 2000

WOW, Imagine If You Can.....

The MPI Kids Charity Ball 2000 presented by Sabre, Inc. on August 19.....MPI Kids Dot Com! From the minute you entered the beautiful Hyatt Regency Dallas, you could tell by the giant balloon sculptures and creative registration back drop that the theme was high tech and dot com. As you entered the foyer, you were entertained by Cirque Nouveau artists with fire eaters, acrobats and astonishing acts of physical dexterity. Walking into the ballroom, you were met by the soft strains of the Jim Shannon Jazz Trio as colored lights flashed on huge trusses draped with multi-colored strings of cd's. Over 300 silent auction items surrounded the trusses as the cyber lights played across the room. The 30 plus Celebrity Bears, sponsored by Kimberly Clark Corporation, featured everything from Elvis to Wizard Bear to Whistle Stop Bear. In the corner, diamonds, rubies and emeralds set in gold from Bachendorf's sparkled brilliantly. The ballroom was breathtaking as three huge computer screens and keyboard dominated

the front of the room and stage while yellows, lime greens, purples and other bright colored linens and chair covers gave an almost kaliedoscope appearance to the room. The meal was truly a culinary wonder, particularly when you consider that there were over 700 people to be served in less than 30 minutes. My compliments to the chef and staff! And, talk about dinner entertainment! Guests were amazed at the talent of Zoey as he painted oversized art deco portraits of celebs. George Farr introduced the 2000 Bill and Angela Barrett Award winner, Cindy Brinker-Simmons and the audience was spellbound as she told of the reasons for her passion to help children and others



Cheryl Beasley, CMP with Sabre, presenting sponsor of the MPI Kids Ball with Steven Foster, CMP (Immediate Past President) and Steve Kemble (President, MPI DFW).



Darryl Leavitt with Sprint, Diamond Sponsor with Marsha Singer, MPI Kids Charity Ball Chairperson and Gregory Bears, Pynes, Sponsorship Chairperson

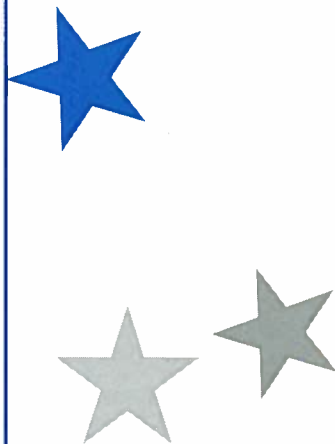
with cancer. Following, the stage was then ignited by the live auction and the energy of Bob Eckelkamp, auctioneer. Records were broken on the live auction but that was easy considering the amazing trips and items for sale. Following dinner, "High Maintenance" took the stage

and rocked the house until midnight. After all is said and done, with a record high in sponsorships sold, Celebrity Bears, silent/live auction sales, RSVP's and services and products donated by MPI members, the 2000 Ball was

Clairene Jorella, Kimberlyn Clark, Celebrity Bears sponsor with Steven Foster, CMP and Steve Kemble.



Zoey, artist sponsored by Bravo! Entertainment



September Meeting Wrap Up

During a celebration of "creativity", approximately 330 chapter members and guests gathered at the new Dallas Marriott Las Colinas for the September monthly chapter meeting. With unique greeters, distinctive "family-style" seating, and an innovative menu, attendees were surrounded by creative inspiration throughout the program. Even the meeting sponsor, the Krisam Group, showed

inventiveness by taping several prize slips to the bottom of random chairs around the room. The lucky winners were those fortunate enough to sit in one of the chairs with the prize.

To help the attendees understand the importance of incorporating creativity into their lifestyle, the Canadian Tourism Commission and GETSPEAKERS.com sponsored the renowned Canadian speaker and trainer, Kit Grant. His enthusiastic presentation kept the audience entertained and conveyed his message effectively. Grant carried over the embracing change concept from last month's chapter meeting with a focus on implementing change to initiate a more creative lifestyle. He believes that through a positive mental attitude, the mind becomes open to a more resourceful approach toward life and career. Grant provided his own Top Ten List as a framework for establishing a life of creativity and accomplishment. Through a combination of physical and mental adjustments, Grant developed an effective plan the attendees can use in their own lives. However, he closed by stressing that without a very important last step, his Top Ten List was essentially ineffective. Without it, you will not embrace change. Without it, you will not succeed. You simply must, "Have Fun!"

Kit Grant sponsored by the Canadian Tourism Commission speaks about how to have fun.



Above: Del Lago is one of the many Krisam properties that sponsored the September meeting.

Below: Members tried their hand at putting to warm up for the upcoming Inaugural Golf Outing to be held November 3 prior to TEC.

Kit Grant Top Ten (Eleven) List for Life

1. Change "can't" to "can"
2. Change "try" to "will"
3. Focus all of your energy on achieving your goals
4. Write down your five



most personal and professional wants & desires and read them twice a day

5. Obtain a mentor
6. Change your self talk – remain positive
7. Visualize what your success will look and feel like
8. Stop worrying
9. Be part of the solution, not part of the problem
10. Finish what you started
11. Have fun!

Below: Creative centerpieces and table placements (family style seating) were just some of the innovation and "creative" (ACTION) elements of the meeting.



September Hall Of Fame

Please salute the following companies and individuals for their contributions to the meeting.

Featured Speaker

Kit Grant,
sponsored by Canadian Tourism Commission and getspeakers.com

Facility, Reception, Luncheon
Dallas Marriott Las Colinas

AV Services and Video

Production
Bill Reeser, CMP
AVW

Sponsor
Krisam Hotels and Resorts

ENTERTAINMENT

Irving Convention & Visitors Bureau
Encore Production

STAGE SET – CREATIVE DESIGN

AND PRODUCTION
Fun Factory Decorations and Special Events

SEPTEMBER PROGRAM COMMITTEE

Sandi Galloway - Chair
Canadian Tourism Commission

Julie Johnson, CMP
Lennox Industries Inc.

Richard Robichaud
Meeting Professionals International

JPA Thanks You!

A Very Special Thank You to...

Bass Hotels & Presidente Inter-Continental Hotels-Mexico - (3 nights, 4 days All-Inclusive stay in Los Cabos & Weekend stay at Crowne Plaza - Redondo Beach)

The Guest Lodge at the Cooper Aerobics Center - (Retreat Spa Package)

Hotel Adolphus/The Bistro Restaurant (Lunch for Two)

Morton's of Chicago (\$100 Gift Certificate)



From The Heart

By Tamra Fairbrother, CMP

Interview with Brian Burton, Executive Director for The Wilkinson Center (beneficiary of monthly chapter community service projects)



Tamra Fairbrother, CMP

TF: When and/or how did The Wilkinson Center begin?

BB: TWC began in 1982 as the neighborhood surrounding Munger Place United Methodist Church evolved and many low-income families moved into the area. Reverend Clayton Lewis saw children digging for food out of the church dumpster and vowed that no child in Dallas should go to bed hungry.

TF: Tell me about some of the different types of programs you have now to help our local

communities?

BB: We serve 18,000 people each year with food, clothing, employment assistance, rental assistance, gas vouchers, prescription drug assistance, children's programs, Back to School Shoe Drive, Christmas toy drive and referrals.

TF: How does an organization such as The Wilkinson Center support itself?

BB: The gifts from your MPI members has been a big blessing! We are totally dependent upon voluntary donations. We are supported by around 1,200 individuals who give about 25% toward our budget. Foundations, churches and service organizations contribute about half our budget. Government funding is 18% and our annual special event raises the remainder. Business donations make up the smallest part of our fundraising and I'd like to grow that in the future.

TF: How many volunteers do you currently have? What could you use volunteers for?

BB: We have about 65 volunteers. Volunteers are needed on the first Sunday morning of each month to serve food and clothing to the Asian community. We need volunteers to help with our Care 4 Kids Christmas Program by securing donations then sorting and distributing them. We need weekday volunteers to interview clients, answer the phone and assist in the office. We would love to have your members volunteer.

TF: What is your greatest joy about your job and what is your biggest challenge?

BB: My greatest joy is seeing our clients experience the freedom of self-sufficiency. When a welfare mother becomes independent her whole world changes. I love working with the kids and seeing their grades improve and their outlook change. My biggest challenge is finding time to get out in the community to educate others about our mission. We always need more friends and partners to ally with our work

If you are interested in becoming a volunteer, please contact The Wilkinson Center at (214) 821-6380 or for details on how to become involved with the MPI D/FW Community Service Committee go to www.mpidfw.org. Meeting dates are posted.

Tidbits from the Top News from MPI International



Erin Longley
(Imagine Events,
Inc.)
MPID/FW
International
Marketing Liaison

Last Chance to Register for Institutes!

Register now for the 2000 Institutes I & II scheduled for October 22-26 at the Melia Cancun Convention Center Beach & Spa Resort in Cancun, Mexico.

These two customized, integrated certificate programs in meeting management are designed as five-day residential immersion courses for basic and intermediate level meeting professionals.

For more information and registration materials, visit www.mpiweb.org or call 1-972-702-3051. Perfect training for the CMP exam!

MPI Offers On-Line Learning

MPI launched its new comprehensive online program. The web-based educational experience will help you to achieve personal goals, online. Customize your individual learning objectives through the www.mpiweb.org convenient to your schedule. Sponsored through a partnership with the Ministry of Tourism of Mexico and the Council of Tourism Promotion, MPI is offering more than 50 classes online.

SIGN UP NOW!!! The first 2000 members will receive three months usage for just \$20.

Check on each area to view the course selections or go directly to the login page of the self-study courses. The curriculum includes Basic Computer Skills, Home and Small Business, Financial Management and Business Skill Development. Coming soon are customized classes such as a CMP Study program and a focus on Return on Investment (ROI) along with more pre/post work for MPI conferences and meetings.

Log on TODAY at <http://www.mpiweb.org/distance.htm>.

Mark your calendar: PEC-NA 2001!

Plan now to attend the next Professional Education Conference - North America to be held January 21-23, 2001 in New Orleans at the Ernest Morial Convention Center.



Laura Miller, Dallas City Council was recently presented with her award for the "Program of the Year 1999-2000" as the speaker for Government Affairs, Industry Advocacy at City Hall in Dallas with January 2000 program committee Betty Garrett, CMP, Steven Foster, CMP, OD O'Donnell (VP Programs) and Dana Nickerson, CMP



Heard it through the Grapevine!

Alainna Palmer, CMP
Excel Communications, Inc.
'Grapevine' Columnist

Michaele Craddock has resigned from Sprint to pursue a lifelong dream. She has ventured to Villefranche Sur Mer in the South of France to study French in an "immersion program." She will return in mid-November to resume her career.

At a recent International Event Awards held in Tucson, Arizona, Debbie Meyers, CSEP, of Bravo! Entertainment and Val Lenington, CMP, CSEP, of Ultimate Adventures won international awards for entertainment production, event marketing and event planning, respectively.

Gail Lemaire has rejoined the Adolphus Hotel as director of corporate group sales.

Anna Squire, with Stonebriar Country Club, and her husband Patrick are expecting their first child on December 4th....and it's a boy! Congratulations!

Debra Lakin, CMP has joined E Harden & Associates as Director of Sales.

Dianne Steele is now the public relations/events manager for the Bailey, Banks and Biddle division of Zales Corporation.

Pat Yandell is leaving e-talk Corporation and joining bTrade, Inc. as the senior marketing manager of industry events and special projects.

Wendy Ezernack has left E Harden & Associates to join Opryland in Grapevine.

Michele Lotspeich, associate director of sales with the Wyndham Arlington Hotel, and her husband Don are expecting their first child January 8, 2001. Congratulations!

Gale LeMaire is home again at Hotel Adolphus as the Director of Corporate Group Sales, she was formerly with the Hotel Inter-Continental.



To submit information to Heard It Through the Grapevine!
Please contact: Alainna Palmer, CMP at
214-863-8926/214-863-8576(fax)
apalmer@excel.com

Dear "Current" Meeting Professional



"Current Meeting Professional"

Dear CMP,
Have you ever outsourced to independent planners, and if so, was (or is) it successful?

Regards, Outsourced

Dear Outsourced,

Yes and YES! Outsourcing to independent planners has proven to be a very beneficial "product" available to the corporate meeting planner today. Many times a project may need some dedicated attention that is impossible for you to wrap your hands around and focus on daily. This is where an independent planner, hired on a contract basis, comes in very handy!

By carefully screening and selecting the most appropriate planner for the job, and matching their qualities with your project's requirements, you can be ensured success. The planner you hire does not have to have the "specific" skills that you are looking for to tackle the project, but their relative skills can many times provide surprisingly outstanding results!

Dear CMP,

I have a conference coming up, and my events staff is concerned about carrying around and "shelling out" so much money in tips for the hotel employees. Do you have a solution for my dilemma?

Sincerely, Tipped Out

Dear Tipped Out,

I have just the answer for you..... Tipping Vouchers! Create identical tipping/gratuity vouchers that are numbered sequentially (so as not to be duplicated). Include a place for the date, employee name (hotel staff person), tip amount and signature. Another recommendation would be to include your company or conference logo on the slip. Distribute these vouchers to your events team, and explain the process to them and to the hotel. Provide a list of authorized signatures to the hotel.

At the end of your conference, the hotel will bill you for the vouchers that were redeemed by adding the expense to your master account. This process eliminates your staff from having to carry around wads of cash, and also provides an accurate means for tracking "cash" paid expenses, such as tips.

Another tip from the Current Meeting Professional...

To learn more about these two topics, be sure to attend the TEC Conference where workshops will be offered on the subject.



Write to the "Current Meeting Professional" by submitting your questions to: Alainna Palmer, CMP, apalmer@excel.com, or fax to 214-863-8576

Chapter Orientation, presented by Steven Foster, CMP, Circle R Ranch, is held prior to each monthly chapter meeting. Orientation tells all about the D/FW Chapter, it's educational opportunities and how to get involved in the chapter. Old members, new members and guests who want to learn more about MPI are invited



TECHKNOWcorner

Webcasting

By Dana Nickerson, CMP, Square One Productions

Webcasting is an efficient and inexpensive way of communicating to a large audience. It's also a great complement to your face-to-face meeting for those who cannot attend. The high price of face-to-face meetings could determine if you should seek out electronic meetings. If the desired audience is small in number, the cost-benefit ratio is hard to equal with a traditional meeting if the organizing company is based in California and your participants are scattered throughout the world. Some of the reasons to consider webcasting:

- The subject matter is a narrow one
- You have very little lead time, i.e., one month or less
- Travel cost and meeting costs out way the web cast costs

What is relatively inexpensive? Most providers agree that about \$50.00 per head for attendees to log on and view a simple presentation is a competitive price. Naturally, as you add features like interactivity and streaming video, the per person cost rises significantly.

Once you have selected the basic elements of webcasting that you want to employ, you can get into the many bells and whistles that this up-and-coming technology offers. Webcasts can be greatly enhanced based on what features the provider offers.

Providers allow viewers to e-mail questions in during the presentation. The e-mails show up on an administrator's screen, to be individually answered right away or

Cost Comparison for Meeting with 245 Attendees:

WEBCAST	FACE-TO-FACE
Approximate cost of Internet broadcast: \$12,500.00 or \$51.00 per attendee	Total cost for conducting face-to-face event as 1-day meeting with 1-night hotel stay: \$182,725.00 or \$725.00 per attendee
Source: ENEN.com cost comparison model based on Actual broadcast by Accel Technologies	With no hotel stay-over, no airfare: \$17,900 or \$73.00 per attendee

saved for follow-up. If a particularly good question arises, the presenter might even post that question to all of the viewers for their input and address the item during the broadcast. Certain providers offer the ability to "push" images onto the screens. If a viewer asks a question about a certain medical procedure, for example, the presenter may push to the viewers' screen the homepage

of a Web site that deals with the topic. Many providers also offer audience-monitoring capabilities, showing who actually logged on versus who registered, or when viewers logged off.

These extras arm you with important information, such as what part of the broadcast triggered the most questions, or at what point did the viewers "lose interest" or logged off. You can then go back and rework your presentation before the next live broadcast, or edit the taped version before a re-broadcast, clarify confusing sections or trim the boring or unnecessary information. It is difficult in a face-to-face meeting to evaluate this portion of your presentation to this extent.

Webcasting is also a great addition to your face-to-face meeting. Possibly a portion of your group cannot attend your entire conference, but one portion is significantly important to a larger audience. It can easily complement your meeting. It can also provide a great sponsorship opportunity for some of your participants if you wish to add it to your meeting or send a message to your participants.

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The MPI D/FW Chapter Invites You to "TEE IT UP!"

INAUGURAL HIGHLAND GOLF OUTING

The Tribute Golf Club • The Colony, TX • Friday, November 3, 2000

GRANDPRIZE:

All participants (players/sponsors) are eligible for a raffle to win an "MPI D/FW "DAY AT THE MASTERS!" Includes: Round-trip air transfer via private charter jet from Dallas to Augusta, Georgia, Motorcoach transportation and Masters Tournament one-day admission badge to Augusta National Golf Club. (Donated by Sports Fantasy Tours & Events)

Schedule of Events

6:45 am	Bus departure from Westin Stonebriar Resort for TEC attendees
7:00-8:00 am	Registration & Scottish Breakfast and Scavenger Hunt through The Tribute guests suites. Search for items while exploring The Tribute's seven signature Scottish guest suites and win a night's stay with golf!
Putting Contest	Open to all event attendees
8:00 am	Ceremonial playing of the bagpipes
8:30 am	Shotgun Start: MPI D/FW Highland Golf Outing special skills contests & games will take place during play
1:30 pm	Golf Outing ends. Return transportation to the Westin.

Golf awards will be presented Friday at 8:30 pm as part of the TEC evening event.

SPONSORSHIPS & PLAYER SPOTS STILL AVAILABLE • LOG ON TO THE WEB SITE FOR MORE INFORMATION

IF YOU HAVE ANY QUESTIONS REGARDING THE TOURNAMENT, PLEASE CONTACT: STEVEN G. FOSTER, CMP: (817) 430-1561 AT CIRCLE R RANCH DON OFFILL: (972) 445-0334 EXT. 2 AT AMERICAN GOLF CORPORATION • JEANIE RENNER: (972) 241-5444 AT J&S AUDIO VISUAL, INC.

SHOW & SELL

Sales and Marketing

Advertising Opportunities at www.mpidfw.org

Smart salespeople are always looking for new and better ways to promote themselves and their businesses. The MPI D/FW Chapter web site, www.mpidfw.org, offers several effective ways to increase your company's exposure at rates far better than most traditional forms of advertising. Since the website's debut in September 1999 we have seen a continual increase in usage by members. Over 80% of all meeting registrants now use the web site. Statistics show that our members go to the web site on a regular basis to use the chapter directory, to post jobs and resumes, to see the calendar of events, register for monthly meetings, and to obtain general information about our chapter.

Consider this list of opportunities:

Directory Listings

Each chapter member is listed

in the web site directory at no charge. Listings can be found by searching for your name, company name or "business category". Some members may want a second listing under an alternative business category. That cost is \$80.00 per year.

Enhanced Listing

The enhanced listing is the quickest way for a prospect to find out about your company using the chapter directory. If someone wants to find a particular type of service, they'll find you faster with an enhanced listing. When you purchase an enhanced listing, for only \$120 per year, your name will come to the top of the list with a brief description of your business. The listing also includes a hyperlink to your e-mail address and your company web site. Enhanced listings can be purchased "online." Just log on to www.mpidfw.org. Go to the

DIRECTORY section and click on Enhanced Listing Form.

Banner Ads

Banner ads provide an opportunity to put your company name and logo in front of the MPI audience in full color with a direct link to your company web site. If you want to drive MPI traffic to your site, consider buying a banner ad. Ad rates are listed on the web site in the INFO section under Advertising Opportunities. Banner ads are purchased for a one-year duration.

Member Spotlight

This is a new program available to all members, but especially attractive for suppliers. One chapter member per month will have the opportunity to purchase an "infomercial" in the NEWS section entitled Member Spotlight. The infomercial will include a human

interest article about the member and the company they represent, with a direct link to the member's web site - another great way to increase your visibility with the MPI audience and to drive traffic to your site.

The infomercial will appear in the NEWS section for three months, increasing your exposure two to three times the normal rate, and will also include an enhanced listing for a full twelve months. This service is available at an exceptional rate of just \$400.00.

For additional information about any of the above opportunities, contact Tony Cummins, CMP (Wynnwood Hospitality) at tlcc.dallas@att.net or by phone at 214-880-9018.



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It's time to advertise your business with the MPI Dallas/Fort Worth Chapter!

2000-2001 Rates

The CURRENT Newsletter

Black & White Ads	1x	3x	6x	12x	Measurements Required
Full Page	\$1200	\$1100	\$800	\$600	7 ½" x 9 ½"
2/3 Page	\$1000	\$900	\$700	\$500	7 ½" x 6" or 5" x 9 ½"
Half Page	\$800	\$700	\$600	\$450	7 ½" x 4 ½" or 3 ½" x 9 ½"
1/3 Page	\$600	\$500	\$450	\$400	4 7/8" x 4 ½" or 2 ¼" x 9 ½"
Quarter Page	\$500	\$450	\$400	\$350	7 ½" x 2 ¼" or 3 ½" x 4 ½"

(Price listed reflects per issue price)

Ask your representative about Premium Space on our covers!!

- All rates are determined by the total space used within a 12-month period dating from the first insertion.
- Insertion orders and cancellations must be received in writing on or before ad issue closing date.
- Short rates will be billed on cancellation of contract of failure to fulfill minimum requirements.
- Thirty days billing (net) to companies with satisfactory credit rating. Otherwise, advanced payment is required.
- The publisher in advance of publication MUST approve ad copy and stock weight for inserts. Maximum stock permitted 70 lb. Coated Text. If insert contains reply card, maximum stock/weight permitted is 7 point.
- Advertiser supplies preprinted inserts in sufficient quantity to match press run of issue.
- Publisher has the right to require that the word "Advertisement" be printed on any insert resembling editorial or run-of-book material.
- All inserts must meet U.S. Postal Service requirements.

2000-2001 Banner Ad Rates

Location of banner on web-site	Cost for 1 full year
Home Page	\$1500
Job Board	\$1250
Membership Directory	\$1250
Chapter News	\$1250
Chapter Leadership	\$ 750
Chapter Information	\$ 650
Guest Book	\$ 650

NOTE: Only one banner ad is allowed per page – this means exclusive space provided for one year with a hyperlink to your company's web site!!

ALL insertion orders are due on the second Friday of the month prior for the next desired issue!!



DEFINING THE POWER OF MEETINGS™

Member Spotlight

Be a part of the action with the **Member Spotlight** in the News section of the MPI Dallas Fort/Worth MPI web-site, www.mpidfw.org!

Only one Member is featured each month with a direct hyper link to their company's web page. It's as easy as 1, 2, 3 to be the next member showcased in the spotlight on our very own MPI D/FW web-site.

1. Put together an article about how you got into the industry, what motivates you from day to day, what makes you special in your particular field, how your company helps you stand out in a crowd, along with brief information about your company.
2. Pay the \$400 cost and receive one full month of exclusive space on the Member Spotlight, a hyper link to your web-site and a BONUS Enhanced Listing for an entire year on the MPI Web Site Chapter Directory.
3. Sit back and watch as members and non-members hyper link to your web-site over and over again!



The best part is that for two months after your featured "spotlight", your article can still be accessed!

It's like getting **3 months for the price of **1**!!**

Don't delay! Contact your Advertising Representative today for the next available month and get into the SPOTLIGHT!

Michelle Kwiatkowski
Advertising Co-Chair
214-417-1180
michelle_kwiatkowski@interconti.com

OR

Tony Cummins, CMP
Web Site Chair
214-880-9018
tlcc.dallas@att.net

ACCOMPLISHMENT THROUGH COOPERATION!

How to Communicate to Get More of what you Want...and Need...
With Powerful Persuasion Techniques!

Presented by
Larry Mercereau
The Success Strategist

Executive to Planner: Wow! You've done an outstanding job of communicating what you want to me. I'll have the \$4 million dollar budget you're requesting approved immediately!"
...*Wouldn't it be fantastic if communicating to get what you want were this easy?*

Your ability to convince others to agree with your way of thinking, buy into your ideas, or support your convictions is a key success capability. Whether face-to-face or in print, persuasion is a sequential process. Skip a step, or take one out of order, and the odds of reaching an agreement diminish significantly.

If you're a planner, you can enjoy new levels of cooperation from everyone you work with. Suppliers can instantly improve relationships and revenues with prospects and customers by using the strategies and tactics Larry shares during this program.

Join us on October 18 for this lively interactive program and you'll discover:

- *Larry's Magic Formula for Persuasion*: Learn how to apply it to everything from asking for resources to selling products/services to negotiating your kids' bedtime...
- The *three kinds of proof* you must always present if you hope to win your listener over to your way of thinking and get what you want...
- Effective *communication techniques* that will put people at ease with you, open their minds, and turn them into raving supporters for your ideas...
- *Magic words and emotional appeals* that you can use immediately to grab and hold your audience's attention plus motivate them to act!

These are success skills you can easily apply to one-on-one conversations or group presentations. You can use them to create convincing arguments and appeals, design irresistible marketing communications and sales scripts...even write more compelling interoffice memos and emails that elicit your desired response.

Don't miss this opportunity to build real world people skills that help you get things done in your career and personal life. Remember that you always accomplish more when others cooperate! This workshop gives you the skills you need to make that happen.

DATE: OCTOBER 18, 2000

TIME: 3:30pm-6:00pm

LOCATION:

COST: \$20.00

REGISTRATION: Please visit the chapter website to register online (www.mpidfw.org)

Registration Deadline: October 16, 2000

Speaker Background: Here's your opportunity to join the thousands of individuals, from prison guards to corporate executives, who already use Larry Mercereau's strategies and tactics for career and personal success every day. He's a published author, copywriter and professional speaker who has addressed over 450 audiences worldwide (including MPI's 1999 WEC). A popular motivational keynoter and interactive workshop presenter since 1989, Larry always brings you practical information you can apply immediately...plus a dose of motivation to go and use it!

FAX REGISTRATION FORM

MPI D/FW Chapter Meeting

“Rock Your Way To More Creativity”

October Chapter Meeting Westin Galleria - Thursday, October 26, 2000 – 7:30 a.m.

Fax this form to chapter headquarters: 972-506-7485 or e-mail info to rcharnes@msn.com or use On-Line Registration via web site: www.mpidfw.org (preferred method of registration)

NO TELEPHONE RESERVATIONS ACCEPTED

Deadline: 2:00 p.m., Monday, October 23, 2000 (Strictly Enforced)

*** Please retain the fax confirmation sheet and bring it to the registration desk the day of the meeting.***

MEMBER REGISTRATION: (Please print legibly)

I am a Planner Supplier Membership #: _____

Member Name: _____

Company: _____

Phone _____ Fax: _____

E-Mail Address: _____

Web Site: _____

Pre-Paid Credit Card Express Registration: **(Must include payment for guests)**

Type of Card: VISA MasterCard American Express Exp Date: _____

Name on Card: _____ Card number : _____

Total Amount to Charge: _____ **(Member Price \$17 - Guest Price \$22
Walk In/On-Site/Late \$25- no exceptions)**

I agree to pay this amount according to my credit card agreement. No refunds for registrants who fail to attend.

Signature: _____

Guest's Name: _____

Guest's Company: _____

My Guest is a Planner Supplier

Guest's Name: _____

Guest's Company: _____

My Guest is a Planner Supplier

VEGETARIAN MEAL CARDS ARE AVAILABLE AT THE REGISTRATION TABLE
(SEE REVERSE SIDE FOR ON-LINE REGISTRATION INSTRUCTIONS)

REGISTRATION CLOSSES AT 2:00 PM ON MONDAY, October 23, 2000 - NO EXCEPTIONS!

Member Price - \$17.00

Guest Price - \$22.00

Walk In/On Site/Late - \$25.00 - **STRICTLY ENFORCED**

We expect a very large crowd for this event and urge you to register early using the registration available on this web site.

In order to ensure quick service at the check in desk on the day of the event, please pre-pay for you and your guests. Registration via the web site is secure and your credit card information is safe.

Remember, you do not receive a reply to FAX registration.

Web Site – On-Line Registration

Please read or print out these instructions.

To register for an event on-line, do the following:

- 1 When ready to register click on the link noted in the last instruction.
2. From site home page, click on EVENTS
3. Locate the event. If you want further information about the event, click on the event; if you just want to register, click on the blue arrow.
4. Use the SPECIAL REQUIREMENTS SECTIONS to inform the Chapter Office of any information the office will need. You may register your guests in this section.
5. You will receive an acknowledgement of your RSVP, a description of the event and directions to the venue.
6. Are you ready to register? Click here: www.mpidfw.org

ALCOHOL POLICY

MPI D/FW Chapter

MPI D/FW recognizes and supports the many legitimate uses of alcoholic beverages in the process of conducting our business and social activities. As a chapter, we also recognize that the use and consumption of alcohol at our functions carries with it the requirements to consume those beverages responsibly and in keeping with our professional code of ethics and conduct. We strongly oppose the abuse and misuse of alcohol. We further support those efforts that seek to inform our members of the issues concerning alcohol use and in offering assistance to any members seeking further information and/or assistance either personally or professionally.