

CURRENT

DEFINING THE POWER OF MEETINGS

Dallas/Fort Worth Chapter

August 2002

Chapter of the Year 1989 ★ 1990 ★ 1994 1996 ★ 2001

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For Up-To-Date Chapter Information & Calendar of Events Log on to www.mpidfw.org

MPI D/FW DOMINATES INTERNATIONAL AWARDS AT WEC!

TORONTO - The MPI D/FW Chapter made a near-sweep of the 2002 International Awards category at last month's MPI World Education Congress (MPI WEC) in Toronto, bringing home three-of-the-four top honors presented there.

MPI's highest honor went to Dana Nickerson-Rhoden, CMP, CMM (American Heart Association) who won the International Planner of the Year Award - which recognizes lifetime service and leadership in the meetings industry at both the chapter and international levels. She received the award during the MPI WEC Opening General at the Metro Toronto Convention Centre.

"Dana has been a recognized leader in the



MPI's top individual honors were presented at last month's World Education Congress in Toronto. Dallas/Fort Worth Chapter members (l-r): Steven G. Foster, CMP (Marion N. Kershner Memorial Chapter Leadership Award), Dana Nickerson-Rhoden, CMP, CMM (International Planner of the Year Award) and Dvorah Evans, CMP (Tomorrow's Leader of MPI Award) completed a near-sweep of the categories, winning three-of-four awards.

D/FW Chapter for many years, and her dedication to quality, member benefits and the highest standards of excellence and ethics make her a deserving winner of the prestigious International Planner of the Year award," said MPI D/FW chapter president Cheryl Beasley, CMP. "We are very proud of Dana's continued contributions to the industry."

Steven G. Foster, CMP (Circle R Ranch) won the Marion N. Kershner Memorial Chapter Leader Award, presented to the MPI member demonstrating exceptional leadership in the meetings industry with significant contributions at the chapter level."

"There is no one more deserving of this award than Steven," said Colleen Rickenbacher, CMP, CSEP, who won the Kershner Award in 1999. "He is a leader with a clear view and understanding of the future. He knows every facet of our Chapter and is always there to guide us."

Dvorah Evans, CMP (Dallas Black Chamber of Commerce) won the Tomorrow's Leader of MPI Award, recognizing a member of less than four years who has contributed to the association on international and chapter level.

see WEC International Awards continued on page 14



DEFINING THE POWER OF MEETINGS"

Meeting Professionals International is the world's largest association of meeting professionals with more than 18,000 members in 64 countries and 58 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and non-members alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

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A Message from the President



Cheryl L. Beasley, CMP 2002-2003 President

Developing Great Leaders

It's back to school for the kids and back to work for the adults. But, back-to-back is how it feels to most of us. We run from one important part of our lives to another, rarely having time to get the job done, and rarely with time to reflect on whether or not we've done it well.

As we embark upon this new fiscal year for our Chapter, we want to begin by understanding what the job is that needs to be done. The first question, then, is what is the job? For your Board of Directors the job is to both determine and address the needs of the membership. We determine those needs through a Needs Assessment Survey. For the past two times this survey has been used by our Chapter, it has been developed and implemented by an outside party to provide the most objective means to receive your feedback.

This is a very important benefit you receive from your membership - the opportunity to express your needs and desires for the direction of our Chapter and its programming. You will be receiving information from the Membership Department in the coming months regarding the findings from this survey.

A look at the preliminary survey results indicate that the membership still believes that education on important issues, relevant to our industry, is the most important benefit received. Networking opportunities is a very close second.

I think you will find the Leadership Series offered over the next three months will meet both of these needs. This is a unique opportunity for our Chapter. These types of leadership development programs are rarely offered to management below the top executive levels. I hope you'll take advantage of one or all three of these programs. Please take a look at Ellen Castro's article here in this month's Current and you'll be as excited as I am.

We have some more great announcements to make about the accomplishments of some of our members. This past month at WEC three of our members received some of the highest honors bestowed upon individuals by International. Receiving three of the top honors is another first for MPI D/FW Chapter. Recipients of these top honors were:

Steven G. Foster, CMP, Circle R Ranch Winner of the Marion Kerschner Award

Dana Nickerson-Roden, CMP, CMM, American Heart Association Winner of International Planner of the Year

Dvorah Evans, CMP, Dallas Black Chamber of Commerce Winner of the International Tomorrow's Leaders Award

Congratulations to these individuals, their reward is well earned.

Remember to keep it all in perspective, love and appreciate your family and friends, do the best job you can for your employer and clients and take some time to enjoy your success. And, don't forget to practice becoming a great leader.

"CURRENT" AFFAIRS

Creating a Value-Focused Meeting

Editor's Note: Each month, this column will present an industry profile, hot topic debate or industry event review to focus reader interest and discussion on "Current" Affairs. Your participation and feedback in this effort is both vital and welcome.



Wayne Outlaw The Outlaw Group

Creating a "must attend" event is a greater challenge today than ever before. Being able to create a dynamic, exciting meeting is no longer enough to attract a meeting attendee. To build a successful meeting, the meeting planner must meet the needs of several key groups or constituencies and provide significant value for all.

The meeting planner who creates a meeting that meets those needs will not only have more successful meetings, but will improve his/her job security. An administrative assistant can schedule a meeting, book space and arrange travel, but only a true creative and innovative meeting planner can design a product that will satisfy everyone's needs and be a very worthwhile investment of time, energy, and financial resources.

The responsible party is the person charged with the responsibility of ensuring the meeting's success. This individual, probably the meeting planner, is one who ultimately will win or lose credibility based on whether the meeting is a success. If things don't go well on an overall basis, the attendees or those that approve their attendance will certainly complain to the approving authority.

The attendees are the key constituency. Their needs also must be met and their reaction and communication during and after the meeting is essential. What they say and do as a result of the meeting is a key measure of success. Many meeting planners don't use this to enough of an advantage to prove the value of the meeting.

The attendance approval authority is another constituency that must be satisfied. These are the individuals who approve or allow the attendees to attend the meeting and, in many cases, fund the registration fees and travel expenses. Most importantly, they are the ones who approve the absence of the attendees from the workplace and the loss of normal productivity during that time away from the job.

To create a true "must attend" event you must first identify what each group wants and then craft a meeting to satisfy all those needs. All too often the theme and content of the meeting is prematurely decided before the real needs of the constituents have been quantified.

The process of quantifying the constituencies' needs can also build commitment for the meeting and increase your attendance. For example, simply surveying members to find out the specific topics they want addressed and committing to having them included in the next meeting will build interest, excitement and, as a result, attendance.

Don't get in a rut and keep doing the same things because they have worked in the past and people expect the same format. It is important not to see the role of planning meetings as administrative even for a small meeting, but to see it as applying your expertise and creativity to stage and implement an event with high attendance and great value that only a skilled meeting planner can do.

During and after the event measure the response, reaction, and most importantly, its perceived value. Ask attendees what they got from their investment of time and money. Unfortunately, many people may feel a meeting is very valuable but are not easily able to quantify the specific value they have or will receive from attending. It is in your best interest to help them quantify that value. Only then will you have proof of the value of your contribution.

Compile the responses and present the evaluation information in a way it can easily be relayed to each constituency. When the meeting is over, value must be related to each individual responsible. One way is to include it in the normal publications and communications such as newsletters or magazines.

By consistently and skillfully communicating what you have learned after the meeting, you can verify that you met the objective of building value of the meeting, increase the likelihood of future investment of time and money, and most importantly, build your perceived value as a meeting planner. Increasing your perceived value as a meeting planner is excellent job security.

Wayne Outlaw is one of a select few who is both a Certified Speaking Professional (CSP) and Certified Management Consultant (CMC). He speaks and consults on building value, sales leadership, and staffing organizations. He is the author of Smart Staffing: How to Hire, Reward, and Keep Top Employees for Your Growing Organization. You can learn more about his programs at www.wayneoutlaw.com and the Outlaw Group at www.outlawgroup.com. He can be reached at wayne@outlawgroup.com or 800-347-9361.

DALLAS/FT. WORTH CHAPTER



CURRENT

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Chapter Meeting: Thursday, August 22, 2002 • 11:00 a.m.

Cornerstones of Leadership Series Begins This Month

On a daily basis many of us are placed in positions that require leadership qualities or are asked to step into a leadership role. But, couldn't we better at leadership? Wouldn't it be great if you always felt confident in your leadership skills no matter when you are called upon? Do you know the latest methods of leadership used in today's business world?

Our positions in the meetings industry are important to affecting positive change. We also should work to change the perceptions of this industry through our leadership abilities. Each and every one of us is capable of Becoming Great Leaders with the right attitude, tools and desire to apply what we learn. If you're looking for ROI, here it is! The Education and Program Committees introduce a three-part series, The Cornerstones of Leadership. The cornerstones are comprised of Credibility, Compassion and Community. According to our special guest speaker Ellen Castro, all three cornerstones must be in sync with one another to create balanced, sincere and credible leadership qualities. Get ready for a new program format when this series debutes at this month's chapter meeting which will be divided between the following: * Networking Time * Breakout Sessions and Lunch * General Session



Patty Stern Markley, CMP VP of Education

The General Session topic for August will center around the traits of Credibility: Competence, Commitment, Consistency, Confidence and Character. Ellen will share her insights with a lively overview about Credibility to your organization, your business partners and yourself!

During the months of August, September and October, the breakout sessions will cover each of the Cornerstones and you will have the chance each month to participate with smaller, interactive groups in discussions about Credibility, Compassion or Community and how these qualities affect your professional and personal life.

August Program Committee: Mary Sanger, Director of Sales, Blue Mesa Grill (Chair - Programs); Jan Gillin, Services Manager, Dallas CVB (Chair - Education) Tony Cummins, CMP, Director of Sales, Cityplace Conference Center; Jane Richards, Director of Golf Event Sales, Stonebriar Country Club; and Thomas White, Dallas County Coach & Limousines.

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For a detailed map to Cityplace and the underground parking complex go to www.4200cityplace.com and click on "Find My Way". Or, save your gas and the environment; use the link to DART to find schedules for Cityplace Station.

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From East: Take 30 West. Take 75 North to Haskell, exit and turn right. Turn right on Weldon and enter parking garage.

From North: Take 75 South to Haskell exit, turn left and go over the bridge. Turn right on Weldon and enter parking garage.

Cornerstones of Leadership

Thursday, August 22, 2002

Cityplace Conference Center

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11:00 am - 11:30 am

11:00 am - 12:00 pm

12:00 pm - 12:30 pm 12:40 pm - 1:30 pm

Orientation - Highland Park III Registration, Reception &

Organized Networking Turtle Creek Room

General Session - Lakewood Room Educational Breakout Sessions* & Lunch

*Qualifies for CEU's

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Advanced Member Price: \$35.00 Advanced Guest Price: \$40.00 Onsite Price: \$50.00

R.S.V.P. to Randie Charnes by 2:00 p.m., Monday, Aug. 19, 2002 email: rcharnes@msn.com • fax: 972-506-7485

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Ellen Castro SMU Faculty

The Cornerstones of Leadership: Credibility, Compassion and Community

(First in a series of three articles)

In these stressful times of continued threats of terrorism, a seemingly unstable economy and the erosion of confidence in corporate ethics, the workplace needs more leadership. The workplace needs leaders who are firmly grounded in character and a spirit of service, not chicanery and greed. The workplace needs spirited leaders who are beacons of light and hope in uncertain times.

Where can we find these courageous individuals who are willing to step forward and create a more trusting, gentler and saner environment? We do not need to look far because they are us. Who better than each of us to

take on the challenge? Each of us can make a difference. Each of us can directly contribute to creating an environment of trust, hope and community versus fear, struggle and isolation.

Leaders who create trust and community are not made simply by position or title, wealth or power. They are made in the hearts and minds of those brave, spirited individuals who consciously choose to live a life based on three core values: credibility, compassion and community. Leaders know beyond a shadow of a doubt that their actions speak louder than words and that there are no neutral acts. Even silence and inaction communicate.

Credibility - The most basic element of leadership is credibility. Leadership and credibility cannot be separated. Leaders understand that without credibility, trust is impossible. And without trust, who will follow?

Credibility is far greater than credentials, educational background or work experience. Credibility is comprised of a sound character, competence, courage, consistency and commitment to the greater good. Credibility creates in the leader the kind of self-confidence that flows outward to others and instills a sense of stability, meaning and hope in the follower. Credibility addresses the foremost question in the follower's mind, "Can I trust you?" More specifically, it addresses the following questions:

Continued on page 7

want [a meeting room that combines the best of the past and the future
	a person who is equally adept at finalizing plans and changing them
	nough frequent flyer miles to take a vacation when it's all over



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Meetings must be booked by 12/31/02. Does not apply to previously booked meetings or cancellations. The selected offer (miles, chair, cash credit, Palm™ m500 or donation) will be delivered about 4

Cornerstones of Leadership from page 6

- Can I trust that you will act based on principles and values such as truth and service?
- Can I trust that you will be honest and forthright with me?
- Can I trust in your competence?
- Can I trust that you will be fair?
- Can I trust that you will have the courage to do the right thing even if it is difficult?
- Can I trust that your words and actions will send the same message?

Call to Action

More than ever, the workplace needs each of us to become our best selves and to consequently become leaders. If we truly want a more trusting, gentler, and saner environment, we ourselves must create it. We cannot expect of others what we are unwilling to expect of ourselves. For it is how we treat others that they will treat us. As we model the "we" not "me" of leadership, the rewards of trust, meaning and community will be reaped. And by the way, business outcomes of productivity, retention, profitability and customer satisfaction will not only be realized, but optimized.

Ellen Castro is on the faculty of the Business Leadership Center at SMU, Dallas, Texas, and the author of Spirited Leadership: 52 Ways to Build Trust on the Job. She holds an MBA from Southern Methodist University and an Ed.M. from Harvard University.



Paula Bruton, CMP Lombardi Mare

In Any Event

"FOOD TRENDS 2002" What's In, What's Out

n (or back again)	Still in	Ola & Out

Gnocchi (potato dumplings)	Homestyle French Fries	Garlic Mashed Potatoes
Iceberg Lettuce	Bib Lettuce	Field Greens
Peanut Oil	Premium Olive Oil	Truffle Oil
Riesling	Syrah/Shiraz	Merlot
Tiki Drinks	Reserve Rums	Rum & Cola
Cognac	Martinis	Whiskey
Eating at the Bar	Chef's Tables	Eating Solo
Source: Sante' February, 200)2	









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July Meeting

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Please salute the following companies and individuals for their contributions to the meeting.

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> Fine Host Marilyn Garrett Peggy Johnson

AV Services and Production AVW-TELAV Audio Visual Solutions Bill Reeser, CMP, CTS

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> > Melanie Hoover Barbara Stone Fort Worth CVB

Barbara Heineman Fort Worth Convention Center

Alifya Bikmukhametova Richland College

MPI D/FW Chapter July Meeting Highlights





Kirk Slaughter, Department Directc Worth Convention Center, welco FW to the center's newly-open square-foot ballroom and discussed \$75 million facility expansion.

Chapter members were given a traditional "Cowtown Greeting" in Fort Worth, which included Gunfighters and Western Dance Hall Girls provided by Chris Watley Productions, a live Texas longhorn steer provided by Ron Sitton and members of the

Fort Worth Mounted Police, coordinated by Sergeant Eddie Mendoza.





Photos Jim Woo Photogra



the Fort MPI D/ 0,000ingoing

Finance Can Be Fun! That was the message the Finance/Administration Committee delivered during their presentation. (Pictured, I-r): Chapter President Cheryl Beasley, CMP engaged Vice Prescient of Finance/Administration Wendy Foster, CMP (Circle R Ranch), Director of Finance Carol Benavidez, CMP (HelmsBriscoe) and Director of Administration Tara Judd (Imagine Events) in a lively discussion of the chapter's finances. Emphasizing the chapter's fiscal responsibility and health, committee members dressed appropriately to state "We're In the Black!"



DALLAS/FORT WORTH CHAPTER



Program and Facility hosts for the July meeting included (I-r): Barbara Heineman (Fort Worth Convention Center), Peggy Johnson and Marilyn Garrett (Fine Host), Barbara Stone, Doug Harmon and Melanie Hoover (Fort Worth Convention & Visitors Bureau), Peg Wolschon, CMP, CTP (Production Transport Inc.) and Chair of the July Program Gregory Pynes (Renaissance Meetings and Incentives)



Winning big as part of the monthly JPA Scholarship Fund drawing was Dee Lincoln, Co-Founder and Vice President of Del Frisco's Double Eagle Steak House. Dee got one minute to collect her winnings inside a "Cash Cube" provided by Bobby Bradley of All-4-Fun Party Services, Inc. Dee donated all of her winnings back to the JPA Scholarship fund.



Heard it through the

Grapevine!

Alainna Palmer, CMP 'Grapevine' Columnist

Thomas White, formerly with 1st Executives Transportation/Noble Coaches, has joined Dallas County Coach & Limousines as their corporate sales director.

There's some movin' and shakin' going on at Designs Behind the Scenes:

- Deborah Williams, prior president, has been named CEO
- Kim Quigley, prior vice president, has been named president
- · David Granger, CSEP, prior event director, has been named vice president of special events
- C. Michael Stevens has joined the group as director of sales & marketing. He was formerly with Culinaire International.
- Cory Morrison has joined them as production manager. He was formerly with Cocktails & Caviar in Austin.
- The company was profiled in the Dallas Morning News' Texas Living section, "Design Dish" in the Friday, May 24, 2002 issue.
- David Granger, CSEP conducted a live interview with NBC5's morning news anchor on Thursday, June 13, 2002. The interview addressed the company's presenting sponsorship with NBC5 Macy's and their event design of the AIDS Interfaith Networks Summer Heat Wave held Saturday, June 15, 2002 at the National Women's Museum at Fair Park.

Rainbow Entertainment produced the entertainment for Special Events magazine's 2001 "International Award Winner for Fair & Festival Special Event."

To submit member news and information, please contact
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Tamra Hughston, CMP VP of Membership

Membership News

What's Your ROI? (Return On INVOLVEMENT)

Want to get plugged in to a committee but don't know which one best suits your availability of time? Contact Tara Judd, Director of Administration at tarajudd@imagineevents.com for some guidance.

Making a Move or Change?

Be sure to contact our chapter office to update your file with the proper contact information. This is the information, that is printed in our annual Membership Resource Handbook. Send your changes or updates to rcharnes@msn.com. You may also wish to update your records with MPI International on-line at www.mpiweb.org.

We Want to Hear From You!

You are a valued member of the D/FW Chapter and you have a voice. We would love to hear about something great that has happened due to your membership with this Chapter. We would also like to know of any suggestions, improvements or comments you may have, too. We can only continue to grow and get better when we know what the needs of our chapter are. E-mail Tamra Hughston, CMP, VP of Membership at tamra@themeetingplanners.com.

Orientation?

Did you know there's a Chapter Orientation each month? A 30-minute orientation takes place prior to lunch meetings and immediately following breakfast meetings. You don't have to be a new member to attend. You will walk away with a better understanding of how our chapter relates to MPI International, the structure of our board of directors and our committees, as well as how to maximize your member benefits. Detailed information can be found with this month's meeting announcement either in The *CURRENT* or on our website at www.mpidfw.org. Come see what all the excitement is about.

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Fred Arthur, CTCThe MED Group	e MED Group
Marilyn S. BeeneMC2	
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Sandra HarlowHome Builders Association of Greater Dallas	Greater Dallas
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Advancing Women



Dana Nickerson-Rhoden, CMP, CMM American Heart Association

Hot Topic Tuesdays

Women's Leadership Initiatives 2002-2003

"You've come a long way baby!" as the old saying goes. We have taken some significant steps in our first year and yet we have far to go. We have another great year of possibilities ahead! A Fall Series of Workshops is planned, Hot Topic Tuesdays and a weekend retreat, to name a few. The fall series will continue to address important women's issues in educational programming addressing how women

can become the best leader they want to be. "Hot Topic Tuesdays" will be a series of small networking programs that will meet the third Tuesday of each month in a social atmosphere for two hours after work, the first hour is networking, the second dedicated to a specific topic to discuss that impacts women. A weekend retreat with workshops, exercise, spa and stress relief workshops are also in the plans. If you wish to be part of a committee that will address women's issues and how to be a better leader, call Dana Nickerson-Rhoden, CMP, CMM, American Heart Association (Co-chair) at 214-706-1420 or dana.nickerson@heart.org

What Women Need to Learn about Success from Men - Wear the Right Uniform

The business world is male-dominated; this is simply a fact, not a criticism. Men like anyone else, feel best surrounded by people who are most like them to feel at ease.. To be a player (or leader) in the world of business, you must know the prevailing rules that men play by, not because you need to follow them, only to understand them. Men have been raised using games and sports as their form of social and management styles. The purpose of most games or sports is to win. Does it mean being the most powerful CEO or President for example? Boys grow up playing so many games and sports they learn how to lose. They grasp setbacks as temporary, there is a chance for a come-back. Women feel like failures when they make a mistake and it is final, no chance to recoup. Once you understand these rules, you can then make up your own rules to live by. It cannot be a level playing field if you don't know what to do on it.

There are many ground rules to consider in your leadership development. Each month this column will highlight one ground rule.

Wear the right uniform, come suited up for the game you are playing. A woman's appearance is a vital part of her presentation. The primary message your clothes convey: "I am suited up, I am wearing the appropriate uniform to achieve my goals." Once you're on the team, then you can find your personal comfort level such as a signature pin you wear (ala Madeline Albright) or pants vs dresses. Dress for the team, but do it with confidence, creativity and within the range of your personal comfort. Clothing telegraphs to the world not just who you think you are, but who you want to be. Dress as if you were going to be called into your CEO's office at a moment's notice. In fact, if you work smart you will become the leader who needs to be in the CEO's office on a regular basis.

The major rules about dressing for women, avoid anything distracting. Jangling bracelets, dangling earrings, elaborate jewelry and in some cases a purse. Dressing too sexy can make male counterparts feel uncomfortable and reluctant to work with you. Use your wardrobe as a strategy. A difficult situation is sometimes the best time to dress more feminine. Remember clothes reflect your mood. If you look half-pulled together, people tend to think your life is equally disorganized. Dress smart for the occasion and your audience. If necessary find a consultant to help you, most major department stores provide this special service.

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MPI D/FW Chapter Highlights from Toronto WEC



MPI D/FW members gathered for the chapter reception at the Lone Star Cafe. Joining in the celebration were past presidents (I-r), Phyllis Firebaugh, CMP, Greg Elam, CMP, Bill Boyd, CMP, CMM, CITE, MaryLynn Novelli, CMP, Steven G. Foster, CMP, Steve Kemble and Betty Garrett, CMP.



BBJ Linen participated in the MPI WEC trade show. Pictured, I-r, are: BBJ's Laurie Southwick, Southwestern Regional Sales, and Joy Johnson Floyd, General Manager/Southern Regional Sales, who welcomed Lianne Pereira, CMP (Susan G. Komen Cancer Fund) and O.D. O'Donnell (Nightlife Talent/Panache).



Photos by Steven

and Wendy Foster



The Arlington CVB booth attracted a playful crowd, including (I-r) Greg Slaight (Sprint), former MPI Hill Country chapter president Sandra Bloodworth, CMP, Gene Garrett and Tanja Nichols, CMP, Sales Manager for the Arlington CVB.



Stopping in to visit the Krisam Group trade show booth was Tracey Smith, CMP (RIA) who was welcomed by Pat McCain, CMP, Vice President, Krisam Group Hotels & Percents



Phyllis Firebaugh, CMP, Regional VP of Sales for MPBid.com teamed-up with Ellen Beckert, Corporate Director of Marketing for The Freeman Companies at The Total Show booth.

WEC International Awards continued from page 1

"I am so pleased that our international association has chosen to honor Dvorah with the coveted Tomorrow's Leader of MPI award," said 2000-2001 chapter president Steve Kemble. "MPI has most definitely selected an individual that will be an excellent ambassador for this award as she continually inspires others, both within our local chapter and on an international level to reach new heights of professionalism."

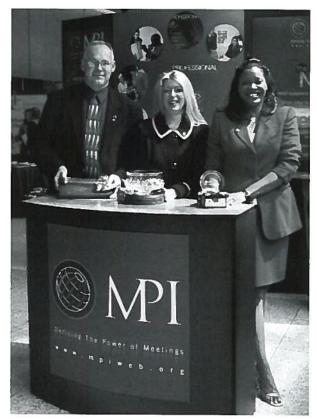
The Marion Kershner and Tomorrow's Leader awards were presented during the annual Chapter Management Forum at the Sheraton Toronto.

Immediate-Past President Betty Garrett, CMP noted the significance of the awards honoring members of her 2001-2002 chapter leadership team.

"Wow, this proves the MPI D/FW chapter has unlimited talented, professional volunteers," said Garrett. "We are proud and fortunate to have such exemplary individuals in our chapter. This brings more recognition to a chapter that continues to raise the bar within MPI.

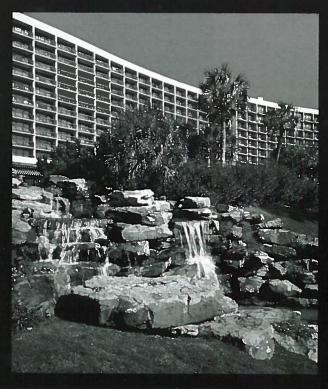
"It is certainly a high point for me as Past President of this great chapter to have these winners bring home three-of-the-four outstanding International awards during my term. This is a history-making event; I feel like a proud Mom."

This is the first time that any chapter has dominated the International Awards category in one year. Previous winners of the International Planner of the Year Award from MPI D/FW are: (1982) Doug Heath, CMP, CAE and (1987) Greg Elam. Previous winners of the International Supplier of the Year Award from MPI D/FW are: (1997) J. William Boyd, CMP, CMM, CITE, (1994) Andy Anderson, (1992) Dick Hall, (1991) Ellen Beckert, (1987) Stephen D. Powell and (1982) Charlotte St. Martin. Previous winners of the Marion N. Kershner Memorial Chapter Leader Award are: (1990) Mary Jo Malone and (1999) Colleen Rickenbacher, CMP, CSEP. Previous winners of the Tomorrow's Leader of MPI Award are: (1995) Sherri Cook, CMP and Mollie Wallace, and (1998) Jennie McNeil Campbell, CMP, CMM.



WEC International Award Winners...

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