

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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**For Up-To-Date
Chapter Information
& Calendar of Events**
Log on to
www.mpidfw.org

Mark Your Calendars:

Thursday, Nov. 21, 2002
Movie Studios at
Las Colinas
11:00a.m. – 1:30p.m.

Thursday, Dec. 12, 2002
Holiday Party
6:00p.m. – 10:30p.m.

SUPPLIER HORROR STORIES

ENTERTAINING MONSTERS!



Sometimes, making the "Music of the Night" can be a real nightmare for MPI D/FW entertainment experts O.D. O'Donnell (Nightlife Talent), Debbie Meyers, CSEP (BRAVO! Entertainment) and CW Kendall (Ken-Ran Entertainment). Phantom challenges arise often and in the spirit of the Halloween Season, this trio shares some of their most memorable musical monsters. (Photo by Jim Woods - Photo Location courtesy of The Palace of Wax in Grand Prairie.)

count on the opening act, Dave Tapley and the Cavalcade of Stars, to carry the show if necessary."

His opening act was scheduled to perform at 8:15 pm followed by Ms. Tucker's concert at 9:00 pm, so with hours still remaining, O.D. decided to wait before alarming his client.

So you think the entertainment industry is fun? Booking big name talent or planning themed musical events can be fraught with frights - just ask the experts. In keeping with the "spirit" of the Halloween season, MPI D/FW's best-known entertainment suppliers open their bag of tricks & treats to offer up their favorite horror stories.

O.D. O'Donnell

Nightlife Talent & Management Agency
Company History: Started Nightlife Talent 26 years ago with The Playboy Club as its first client.

Something You Didn't Know About O.D.: Spent 10 years in the Navy as an aerial photographer and taught ballroom dancing at Arthur Murray Studios for 9 years.

Nightlife Talent & Management Agency had arranged a surprise concert by country-western recording artist Tanya Tucker at Southfork Ranch. During the pre-event set-up and sound check, an obviously troubled road manager approached and said, "O.D. we may have a small problem."

The night before at an event in Bakersfield, CA., Ms. Tucker was served with court papers. She remained overnight to appear before a judge trying to stay a court order. If all went well, the road manager said, Ms. Tucker could be expected to arrive in Dallas around 4:00 pm.

"At that point, I was in a bit of a spot," O'Donnell recalls. "I didn't know if I should inform the venue and the client, or should I keep it to myself and wait until I had better news. Fortunately, I could

.....continued on page 7



DEFINING THE POWER OF MEETINGS™

Meeting Professionals International is the world's largest association of meeting professionals with more than 18,000 members in 60 countries and 60 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and non-members alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

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A Message from the President



Cheryl L. Beasley, CMP
2002-2003 President

Becoming Great Leaders

MPI D/FW - A Community of Leaders

Before I met with Ellen Castro to talk about the Leadership Series I was fascinated by the concepts I had read in her book *Spirited Leadership*. Our Immediate Past President Betty Garrett, CMP had given me a copy of Ellen's book during my term as her President-Elect, and after reading it, I had started using the various chapters as daily inspirational reading.

When Ellen then shared with me the Cornerstones of Leadership: Credibility, Compassion and Community, I was already a believer. As we talked I discovered credibility and compassion were definitely concepts I not only understood, but also felt that I have been relatively successful incorporating them into my personal leadership style.

However, I found the concept of Community much harder to grasp. Community, to me, was a place you live or perhaps serve in some capacity. That fit perfectly into my definition of Community being something outside of me. I realized I would need to change my perspective if I was going to fully embrace the concepts of leadership we've been learning through the Leadership Series.


As is often the case, my role as President soon offered me the opportunity to change my perspective. As a member of MPI, I am a part of a 17,000-member global Community. As a member of the MPI D/FW Chapter, I am a participant within that Community. As President of the D/FW Chapter I am a leader in that Community. Now I get it! To be a part of the global Community I simply fill out a membership form and pay my money. To be a participant within the Chapter I can choose to attend the monthly meetings, or not; sit on or chair a committee, or not; network and grow my business contacts, or not. But, as a leader in that same Chapter I have a responsibility to every

other member of that Community. This same responsibility lies with every leader of our Chapter.

The responsibilities of leadership in Community are not only the hardest to grasp, I've come to understand they are probably the most important. As a leader in this Community, I have to choose my words carefully, not in the way of political correctness, but instead in genuine concern for the diverse perspectives of the other members of this Community. I have to prudently oversee the decisions of the Board and the committees it represents to assure that we are making decisions that meet the expressed needs of the majority of the membership, not just a few. As a leader in this Community I share in the blessings and benefits of belonging, and also in the loss and disappointment of any disenchanted member who believes they are not valued, or their ideas are not appreciated. As a leader in this Community I cannot indulge in idle gossip or negativity, and in fact, must discourage any conversations that disparage the character or contributions of any other member of the Community.

Leadership in this Community is not always easy, and you won't always be successful. But to be recognized and respected as a leader in this Chapter you must model Community:

- Be encouraging to each other
- Treat each other with respect and consideration
- Discourage gossip or negativity
- Embrace the ideas of the newest member of your committee
- Allow change to become your ally and work together to adapt to it

I'm committed to this MPI D/FW Chapter Community, and to the next step in becoming a great leader. How about you? 



**Tamra
Hughston, CMP**
VP of Membership

“CURRENT” AFFAIRS

Member Needs Assessment: You Speak and We Listen

Every other year the Chapter develops a Membership Needs Assessment Survey to determine how well the Chapter is meeting its goals of education and service to its members and to know how to better deliver those things which the membership values. The survey also provides Chapter leadership with the ability to see how the Chapter is defined by segment, i.e., corporate, association or independent planners and suppliers by the type of product or service they provide.

In very plain language what we learn from the survey about who you are, where you are in the industry and what you like and dislike, want and don't want from your participation in MPI, is demonstrated clearly in the results of this survey. Whether or not you agree with the final results of the survey, I hope you can appreciate the value it provides each of us in understanding the needs and preferences of our Chapter colleagues.

To make this data concise and relevant the data are reported only on those questions with an Agree or Disagree percentage at 50% or greater.

In the area of Chapter Administration here are the findings:

- 82% Report being fully aware of membership benefits
- 79% Are satisfied with the number of benefits received
- 78% Are satisfied with the quality of benefits received
- 78% Are satisfied with the changes made to Chapter operations since 1999
- 58% Believe that a greater number of members in leadership roles are needed

In the area of the Chapter's Monthly Meetings format:


- 93% Agree that the meetings should be varied in terms of location
- 89% Are willing to change the meeting date to accommodate religious holidays
- 85% Believe that the current structure of the meetings (networking & education) is acceptable.
- 80% Think that the content is generally meaningful
- 78% Would like to see the design of the meetings change from time to time

In the area of Education:

- 93% Desire useful topics
- 92% Like the way educational programs are marketed to the membership
- 85% Would like to see some specialty tracks offered
- 84% Would not mind having an important topic repeated from time to time
- 81% Desire more advanced educational level programs
- 80% Would like to see the key components of the educational content on the website
- 74% Would like a more specific focus to educational topics (more specialized)
- 60% Desire more interactive educational programming

The topics receiving the highest percentage of responses:

- 93% (2) Hospitality Industry Issues and Meeting Planning Technologies
- 87% (1) Contract Negotiations
- 83% (1) Marketing and Promotion Skills
- 82% (4) Marketing, Legal and Liability Issues, Understanding ROI and Communication Skills
- 81% (2) Teamwork and What's Happening in our Industry
- 80% (1) For Suppliers Only (What Do Planners Really Do?)
- 78% (1) Integrity and Ethics
- 77% (1) Leadership Development

For those of you who participated in the survey, we thank you for your feedback. Your 2002-2003 Board of Directors and Committee Chairs are committed to utilizing this feedback in their continuing efforts to serve the members of the MPI D/FW Chapter. 

DALLAS/FT. WORTH
CHAPTER


DEFINING THE POWER OF MEETINGS™

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Chapter Meeting: Thursday, October 24, 2002 • 11:00 a.m.

The “Community” Cornerstone of Leadership - Bringing It All Together



Ellen Castro
SMU Faculty

(Third in a series of three articles)

Program Note: MPI D/FW's Leadership Series with guest speaker Ellen Castro wraps-up at the October 24th Chapter Meeting. In recent months, Ellen has provided us with the basics on what it takes to become a great leader. In the breakout sessions, the facilitators detail on the specific behaviors for Credibility, Compassion and Community. This month, Ellen ties it all together and brings home why each of these three elements must be present in order for us to turn true leadership characteristics into a life skill, both in our professional and personal lives. In order for Ellen to fully elaborate on these qualities - breakout sessions will not be offered.

Leadership is about service. Leadership is about feelings of trust, hope and meaning. It is about making heart-to-heart connections. Leadership is about seeing the sacred in everyone, including oneself. Leaders understand that they cannot give to others what they are unwilling to give to themselves.

If you do not trust yourself, how can others trust you? Credibility. If you do not believe in yourself, how can you truly believe in others? Compassion. If you do not feel that you make a difference in this world, how can you help others see their contribution to the world? Community.

Community is modeled by spirited leaders at all times, in all situations, and with all people. Leaders understand that there are no neutral actions. They know that they are either building bridges and connections with others or that they are creating barriers and isolation. What are you currently building or creating?

Leaders know that there is always cause and effect. They recognize that they create the world that they live in. Leaders accept that they must hold themselves accountable for the changes they want to see in others. They create an environment of trust and community, thereby making possibilities out of the impossible.

Why? Because people feel safe, accepted, respected, appreciated, encouraged and valued within the environment of trust and community. They feel safe to express themselves. They feel accepted for who they are, not what they do. They feel respected as an individual versus respected for their credentials, position or title. They feel appreciated for the unique gifts they offer. They feel encouraged to be their best selves. They feel valued for the contribution they make.

In community, leaders build a sense of belonging based on shared values and interests, not background. They tell people what they want and give them what they need. Decisions are not based on self-interest but rather on the interest of others. Leaders assume good intent. In community, leaders model a deep sense of respect and trust for each and every individual.

In community, there is generosity of spirit. Communications are open and honest, always with the intent to serve and help. There is true listening and dialogues, not monologues. Common courtesies abounds and boundaries are honored. People are held accountable for their own learning and responsibilities. Collaboration, laughter and fun are the norm. In community, there is an abundance of gratitude and appreciation.

Ellen Castro is on the faculty of the Business Leadership Center at SMU, Dallas, Texas, and the author of Spirited Leadership: 52 Ways to Build Trust on the Job. She holds an MBA from SMU and an Ed.M. from Harvard University. Ellen can be reached at ellen@ellencastro.com or 214.750.7718.

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From Plano or Richardson Area take I-75 South to 635 West, exit Webb Chapel, take left at the light, and the theatre is on the right.

Cornerstones of Leadership “Bringing It All Together”

Third in the Three-Part Series

Thursday, October 24, 2002

Cinemark IMAX Theatre

Webb Chapel at LBJ Freeway

Phone: 972-888-2629 ext.3

11:00 am - 11:30 am	Orientation
11:00 am - 12:00 pm	Registration and Networking Reception (IMAX Theatre lobby)
12:00 pm - 1:30 pm	Program

Be sure to bring a supply of business cards to maximize your networking opportunities.

Advanced Member Price:	\$27.00
Advanced Guest Price:	\$32.00
Onsite Price:	\$40.00

*R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, Oct. 21, 2002
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ON-LINE REGISTRATION PREFERRED

Website Registration: www.mpidfw.org

September Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Featured Speaker

Ellen Castro
SMU Faculty

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Facility, Reception, Luncheon & Decor

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Erin Lucia
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Bill Reeser, CMP, CTS
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MPI D/FW Chapter September Meeting Highlights



Surf's Up for the September Program Committee. Pictured, l-r, front row: Leadership Series speaker Ellen Castro and committee audio visual liaison Bill Reeser, CMP, CTS (AVW-TELAV Audio Visual). Top row, l-r: Jan Gillin (Dallas CVB), Education Chair Leah Belasco (Independent), ELVIS (who definitely was in the building), Program Chair Nancy Tullos (Independent) and Erin Lucia (Studio Movie Grill).

Photos by Jim Woods Photography



Workshop Facilitators during the three-month Leadership Series with Ellen Castro hosted round-table discussions on Credibility, Compassion and Community. MPI D/FW salutes these involved members for their continued participation throughout the series. Pictured, l-r: Pat McCain, CMP (The Krisam Group), Stephanie Schroeder (Starwood Hotels), Jim Monroe, CMP, CSEP (Independent), Dana Nickerson Rhoden, CMP, CMM (American Heart Association), Lynn Lewis, CMP (Premier Meeting & Event Management) and Bitsy Burns, CMP (HD Vest).

▶ Linda Vest, CMP (State Farm), Chapter President Cheryl Beasley, CMP and Marsha Singer (The Dallas Directory) enjoy the Hawaiian theme of the September meeting.



Facility Hosts from the Studio Movie Grill in Addison were, l-r: Jamie Field (Special Events Manager), Tanya Price (Special Events Manager), Thad Kelly (Executive Chef), Erin Lucia (Special Events Manager), Brian Schultz (Owner and Founder) and Farid Jafari (Catering Director)



Stopping by the Chapter Membership Information Booth were, l-r: Hollye Edwards (CityPlace), Ashley Martin (The Westin Park Central), Miranda Brown (Doubletree Legacy), Windy Anderson (Dave & Buster's) and Kami Proulx (Independent). The Membership Information Booth is available to each monthly meeting with comprehensive information about events, activities, education and member benefits.

ENTERTAINING MONSTERScontinued from page 1

"I felt that they would panic and it wouldn't solve anything to have everyone upset, but when 5:00 pm rolled around and Tanya still wasn't here, I was questioning the wisdom of keeping all of this to myself."

At 8:00 pm, the star was a no-show. O.D. and Tapley agreed the opening act would not go into its closing number until O.D. flashed a pre-arranged "O.K." signal. After stretching the pre-show past 9:00 pm, ready to go to Plan B, O'Donnell received the call he was hoping for. Ms. Tucker was on-site and ready to perform in 20 minutes.

"In the end, both the venue and the client were happy," says O.D. "Everything turned out all turned out right, and I hadn't caused them to stress out over the problem."

Debbie Meyers, CSEP
BRAVO! Entertainment

Company History: Founded BRAVO! Entertainment in 1994
Something You Didn't Know About Debbie: She earned the first CSEP awarded to the entertainment industry in Texas.

For a large fundraising event, BRAVO! Entertainment hired a national act (which will remain unnamed) to headline the event. Upon receiving the flight itinerary and rooming list, Meyers discovered that one of the band's founding members (call him "Joe") was not on the lists. "Joe" had been named in the contract to perform.

"Initially we met some resistance to explain what was up, but finally their management admitted that "Joe" (a relative of the other founding members) had been having trouble showing up and they couldn't guarantee his appearance," said Meyers.

The client was adamant that "Joe" perform as contracted. Meyers and the band's management decided that "even if Joe had to be duct taped to a bar stool he needed to be on the stage."

Well, Joe did show up, but prior to stage call he wandered off and had to be tracked down with security in the hotel. The show was a success, with all band members present and accounted for.

Three days later, Debbie received a call from the hotel asking for payment of "Joe's" hotel bill. The band left him behind, where he decided to camp out in his suite. The hotel was forced to lock him out of his room.

"We contacted the act's management and they paid the bill," said Meyers.

As for "Joe,"- he was out of town on the next flight!

C.W. Kendall
Ken-Ran Entertainment

Company History: Founded Ken Ran Entertainment in ?
Something You Didn't Know About C.W.: Played keyboard for the band, "The Big Beats" in the 50s and 60s, appearing on Dick Clark's "American Bandstand." Wrote "My Song" recorded by Buddy Holly.

"They say things happen in threes," recalls Kendall. "This was my week!"

Ken Ran Entertainment was producing an event in New Orleans at The



A "Texas Chainsaw Massacre" will occur if an entertainment producer doesn't keep his or her head. O'Donnell, Kendall and Meyers know the best way to handle an event horror is with a sense of humor. (Photo by Jim Woods - Photo Location courtesy of The Palace of Wax in Grand Prairie.)


House of Blues featuring a concert with Ray Charles. A telecommunications convention was in town and the city was booked up. Upon arriving at his hotel, which was oversold, Kendall was informed the hotel could not accommodate Mr. Charles.

"That was an easy one," recalls C.W. "My wife and I moved out of our suite, stored our luggage with the bellman and Ray Charles took our room. We declined the offer of a cot in the basement and opted for a night of adventure at The French Quarter - but that's another story."

The same week, Ken Ran Entertainment booked a band for a 4th of July party at a resort in Oklahoma. Upon arrival C.W. discovered the band had not arrived. They were driving in from Dallas and had car problems - they weren't going to arrive in time to play the first set.

"When we arrived at the resort, I noticed a lot of marina parties and some had bands playing," said Kendall. "I sent my wife back down the road to see if one of those bands could play the first set for us until our band got there. She found one, they played the set and our band eventually arrived to finish the event."

Finally, in the same week, Ken Ran Entertainment was providing 60 comedians routed around the country for various events. There were many problems, including car breakdowns, personal accidents and flight delays.

"That week, I stayed on the phone constantly," said Kendall. "In this business, you know things are going to happen. You just stay calm and work the back-up plan. It always works out." 



Carol Benavidez, CMP
HelmsBriscoe

2002 Rising Star Carol Benavidez, CMP Shines

by *Alainna Palmer, CMP*
Asst. Managing Editor

Carol has been in the industry for 17 years. She started her career at the DFW Hilton while attending college at the University of North Texas, where she graduated with a Bachelor of Science Degree in Hotel/Restaurant Management. She worked for several hotels starting in food and beverage and finishing in sales before joining HelmsBriscoe.

Carol became a member of MPI in January 1999 and joined the Program Committee in July 2001. She jumped right in along side Sy Retsky on the program at Texas Stadium, which won the 2001-2002 Program of the Year award. Anna Squire, VP of Programs (2001-2002), was her mentor and a major influence in Carol's growth and knowledge.

Carol stated that working on an MPI D/FW Chapter committee has demonstrated to her the importance of being on a team and brainstorming to produce productive ideas. This strategy enables all committee members to enjoy the results of teamwork while contributing to an overall experience shared by the chapter.

Her advice to new members getting started in MPI...get on a committee! "You will get more out of MPI by being involved," says Carol. Her involvement helped her to obtain the CMP certification as well as contributed to her goal of continuing education and business growth. "Getting started in MPI can assist new members by helping them grow personally and professionally in the meetings industry."

A final note from Carol, "Being involved in MPI has enabled me to build solid relationships and friendships in the industry. In addition, my business has grown through referrals from these relationships as a result of involvement in MPI."

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- I want a meeting room that combines the best of the past and the future
 a person who is equally adept at finalizing plans and changing them
 enough frequent flyer miles to take a vacation when it's all over



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**Welcome to Our
 Newest Members!**



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- Bobby Bradley.....All-4-Fun
- Matthew Kormann.....AVW-TELAV Audio Visual Solutions Inc
- C Michael Stevens.....Designs Behind the Scenes, Inc
- Peter Bonell, CHME, CMP.....Double Diamond Company
- Lori L. Leonard.....Ernst & Young LLP
- Nicole E. Northrop, CMP.....Four Seasons Dallas at Las Colinas
- Tracy Suit.....Hilton DFW Lakes Conference Center
- Hailey L. Hatchell.....Intl Nortel Networks Meridian Users Grp
- Todd B. Cox.....InVidium
- Liz Stelchek.....Kinko's
- Sally A. Mainprize.....Kinko's
- MJ Calnan.....Meeting Professionals International
- Lisa Dalton.....Meeting Professionals International
- John Delavan.....Meeting Professionals International
- Marsha Flanagan.....Meeting Professionals International
- Karen Garcia.....Meeting Professionals International
- Sonya Ketchem.....Meeting Professionals International
- Stacy Riddler.....Meeting Professionals International
- John E. Campbell.....National Airlines
- Rene G. Agee.....Palm Springs Desert Resorts CVA
- Timothy J. Durkin.....Seneca Leadership Programs
- Amy Metcalf.....Sheraton Tyler Hotel
- Stephanie Rich.....Malibu SpeedZone
- Steve W. Harbour.....Malibu SpeedZone
- Michael F. Chapman.....The Adolphus
- Kelly Hicke.....The Golfline
- Lena P. Coleman.....The Grand Spa Intl
- Teri Courson.....The Maxcel Company
- Julie Furman.....Ultimate Ventures Inc
- Ted Teng.....Wyndham International

CMP University Dates Set

It's been called "Boot Camp," but the CMP University makes a difference when it comes to passing the CMP Exam.

The MPI D/FW CMP University has two sessions, November 9-10, 2002 and January 11, 2003. To register, log on to the chapter web site - www.mpidfw.org - and click the CMP University banner.

November 11, 2002, is the deadline to register with the CIC and pay your fees to sit for the February 1, 2003, CMP Exam.



Look Who's in the Game of Leadership: MPI D/FW Chapter Spirit Award!



"Spirit of MPI" Honoree

Peg Wolschon, CMP, CTP
Production Transport

Peg was nominated by Beth Owen Cipiewleski, who had these great things to say:

"I want to nominate Peg Wolschon, CMP for the Spirit Award because of her generosity. I just started at my position and took on the task of doing an open house in a very short window. Peg went out of her way to help promote my event, gave me ideas, even passed out my postcards and sent out e-mails for me. She did all this to help promote my club, just for the benefit of helping a friend in MPI. That takes a great spirit."

The Spirit Award is given to those members who exemplify the true spirit of giving and leadership. You may make nominations at each monthly meeting at the bottom of the evaluation form or by e-mailing nhernandez@adolphus.com.

Correction: Last month's Membership article was submitted by Nancey Hernandez, CMP with the Adolphus.



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Alaina Palmer, CMP
'Grapevine' Columnist

Heard it through the

Grapevine!

Heather Speaks, a founding partner of *Limelight Events, Inc.*, has accepted a director of operations position with *One World Incentives* in San Francisco.

Dean Conwell, formerly with the *Irving Convention & Visitors Bureau*, has joined *Online Meeting Services* as director of sales & marketing.

Dawn Roberts has left *Excel Communications, Inc.* to pursue other interests.

Lynda Haas, CMP has joined *Event Source Professionals* as director of sales & marketing.

Rob Keating with *Fun Factory Decorations & Special Events* provided the décor for the Dallas Cowboys Training Camp in San Antonio at the Alamo Dome and Marriott Riverwalk Hotel which was featured on HBO's "Hard Knocks".

Scott Canon has joined *Destination Dynamics International, Inc.* as vice president of marketing & event production.

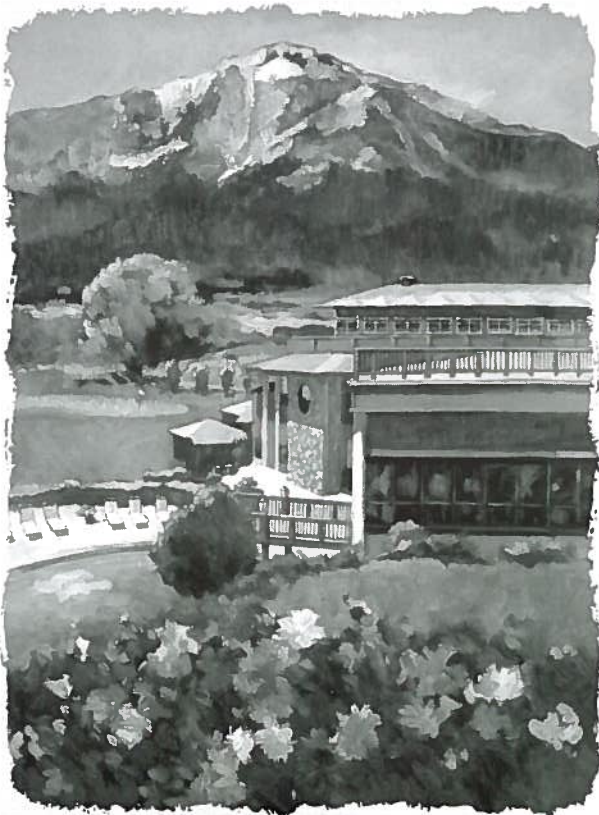
Paula Bruton, CMP has purchased City Café & City Café To Go. She and her husband adopted a baby girl, Christine Alexis, born July 18th. Speaking of adoptions...Larry Lawson and his wife recently adopted a baby boy! Congratulations to all you new parents!

EEM Worldwide, Inc. received the ESPIRIT Award for creative solutions at the ISES Convention in Sydney, Australia in August. How exciting!

Keith Hickman, CSEP with *The Sixth Floor Museum at Dealey Plaza* was awarded the 2002 Spotlight Award for "Event Site Professional of the Year" at the Events Solutions Conference in August.

Judy Johnson, CMP has purchased *EHarden Meeting Management, Inc.* The new name will be *Rx Worldwide Meetings, Inc.*

To submit member news and information, please contact Alaina Palmer, CMP at
HIGHWIRE • 214-387-8634 • Fax: 972-377-8730 • Email: alainnapalmer@attbi.com



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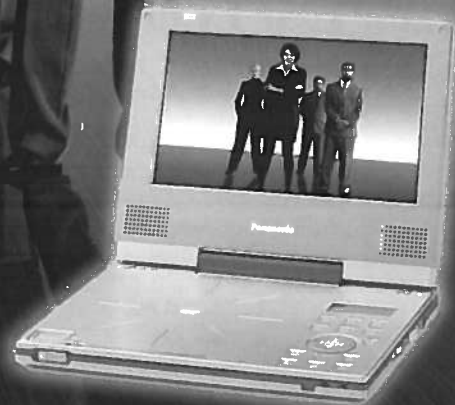
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Jan Pollard Award for Professional Growth



Jan Pollard

Jan sparkled with vitality about MPI and Membership, in particular, through many years of commitment. With her special brand of charm and wit, she captured hearts and made serving with her absolute FUN! Her enthusiasm was contagious, her heart lavishly generous and her passion for MPI relentless. This scholarship award in her memory is so appropriate and members should feel terrific about both contributing to it and accepting its benefit because it's just as Jan would have designed it herself!

TOTAL AMOUNT RAISED as of August 2002: \$560.00

TOTAL AMOUNT AWARDED as of AUGUST 2002: \$285.00

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MIC Leadership Institute: Fast Track Your Leaders



Betty E. Garrett, CMP
Garrett Speakers International

The Meetings Industry Council, a consortium of meeting industry organizations within the Metroplex, is offering an industry-wide Leadership Institute on Saturday, Nov. 12, 2002 to incubate new leaders and help existing leaders balance it all.

Entitled, "*Fast Track Your Leaders*," MIC sessions will be facilitated by Ellen Castro, PhD, of Southern Methodist University and John Paul of Association Works. The timely, exciting event will be held on Tuesday, November 12, 2002 from 8am - 2pm at Team Building Concepts, an indoor team-building and racing facility located at 8625 N. Stemmons Freeway for \$35.00 per person. The low fee includes everything you need for this 21st century leadership course...continental breakfast, lunch from Sonny Bryan's, work sessions, materials and a team racing experience!

The Meeting Industry Council is comprised of meeting industry organizations, including MPI, with the purpose of promoting industry partnerships and education in the local area.



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