

CURRENT

DEFINING THE POWER OF MEETINGS"

Dallas/Fort Worth Chapter

June 2005

Chapter of the Year 1989 ★ 1990 ★ 1994 1996 ★ 2001

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Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's

Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry. Hail to the Chief

THE SECOND TIME AROUND

1. What's the most important thing about being chapter president that the average member doesn't know?

As President and a member of our organization I am a Stakeholder. I learned the importance of being strategic versus tactical. I had to adjust my perspective to long term goals of where this chapter was going and how can I lead it in a positive direction. I fully believe in empowering the committees. By empowering the chapter committees we incubating our future chapter's leaders.

2. What's the most important leadership lesson you've learned this year?

To work toward a solution together by coaching.

Whenever there was a challenge or opportunity I would not decide the outcome. I asked questions, reviewed and summarized the scenario. Ultimately, the individual who I was coaching would come up with a positive result and outcome. The member and I worked toward to a solution, which enabled them to enhance their own leadership skills.

3. As the only member to ever serve as president two years running, what did you learn to master during this second term?

Ask any member who filled a position on the Board of Directors when did they truly have a clear understanding of what their roles and responsibilities were and they will respond halfway through the term. Working with a volunteer organization, having a "paying" job and other responsibilities in everyday life it takes time to feel comfortable in a MPI Leadership role. As President for a second term I knew what the



expectations were, the amount of commitment needed and the goals the chapter could attain during the second term.

4. What chapter accomplishments are you most proud of this year?

Retention for this term is 75%, We have not seen this percentage since 9/11. The chapter is in a great financial position. I can't take credit for all this. Stephen Foster laid the groundwork, Cheryl Beasley implemented and I ensured we kept on track. Thirdly, I have been working on a plan to develop and implement a Leadership Development Program for our members. More news to follow on this exciting program for the term of 2005-2006.

5. What was the most difficult aspect of your year as president?

The most difficult was losing both the Immediate Past President and the President - Elect. The Immediate Past President left the industry and the President Elect left town. I tried very hard to not take it personally. But I have to say with the support I received from Past President Betty Garrett, the Chapter's Past Presidents, the Board of Directors and President-Elect Tamra Hughston, we all strived to ensure the chapter did not suffer due to the loss of leadership.

6. What have you learned about our industry as a whole through your tenure as president?

Our industry is changing quickly and to keep up we must adapt accordingly. We have to rely on *Continued on page 2*

DALLAS/FT. WORTH CHAPTER



President

Melissa S. Logar, CMP PricewaterhouseCoopers LLP 972-724-2258

President-Elect

Tamra Hughston, CMP Home Interiors & Gifts Inc 972-695-1361

Vice President of Education

Sue Fry Absolute Solutions LLC 817-310-3311

Vice President of Finance

Sherry De La Garza, CMP MAC Meetings & Events LLC 469-255-6410

Vice President of Communications

Patty Stem Markley, CMP DMM Group Meetings & Events 972-789-5530

Vice President of Membership

Tony Cummins, CMP Westin Park Central 972-851-2094

BOARD OF DIRECTORS

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Jodi Adcock, CMP Lexxus International 972-241-6525 x. 250

Director of Leadership Development

Carol Benavidez, CMP Helms Briscoe 972-396-0423

Director of Recruitment Ruth Gallenberg

Embassy Suites Love Field 214-358-6905

Director of Professional Development

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Director of Strategic Alliances

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Director of Advertising

Debi Kensell PRSM Association 972-231-9810

Director of Member Care

Carol Mozingo Derse Exhibits 972-393-9046

Continued from page 1

professional organizations and our peers for education and best practices. Sarbanes-Oxley has added new processes and responsibilities to our positions. Working with Procurement on a daily basis is a direct result of SOX compliance.

7. Any advice you would give to incoming president Tamra Hughston?

During my term I kept this Anne Sullivan quote close to me.

"No matter what happens, keep on beginning and failing. Each time you fail, start all over again, and you will grow stronger until you find that you have accomplished a purpose-not the one you began with perhaps, but one you will be glad to remember."

8. Professionally, your year is ending with a wonderful transition. Please share with us your new role at PWC and also the role that MPI played in getting you there.

I have been promoted to a Senior Manager overseeing a great team of Meeting Planners within the Meetings and Event Services department of PwC. I am also currently dedicated to a six to nine month "Connected to Thinking for Excellence" project which utilizes the Six Sigma approach. The project is defining our department's policies and procedures, maximize meetings spend, risk, experience of the stakeholders, accurate reporting.

I receive valuable usable education from MPI to ensure I am considered an asset to PwC. The leadership opportunities I received from MPI enhanced my skills enabling me to confidently step up and manage a team of meeting planners. My role on the Board of Director's working with the Chapter's policies and procedures, operating budget, chapter goals and objectives have helped greatly on the CTE project I am currently assigned to. The strategic view method I use as a Board of Directors of "will this benefit the member and what is in it for the member" has strengthen my skills to ensure stakeholders receive the optimal result and experience.

9. What is something people don't know about you?

I truly detest writing and talking about myself. I do not like having the focus on me.

10. What makes you laugh?

I am not sure I want to call my husband a "what" but he is who makes me laugh and gets me through the day.

SAVE THE DATE! July 28, 2005 New Circle of Commitment Pins Awarded



Now is the time to mark your calendar to attend the July Chapter Meeting on Thursday, July 28, 2005. This is the day we will be honoring our members by awarding membership pins to those who have been members for 5, 10, 15, 20 and 25 years. All members who are to receive pins in July are encouraged to invite your boss or a family member to share this important day with you. For this month only, you can register one guest at the regular member rate if you are a pin recipient and you are also attending the meeting.

(See the Circle of Commitment List on page 9)

Free Association with James Monroe 2004-2005 MPI D/FW Supplier of the Year

FIRST HOSPITALITY JOB?

Designing décor for parties for Bill Reed Decorations in 1971.

BENEFITS OF JOINING MPI?

Education, making friends who become clients, working within a community of caring professionals

SUCCESS STORY BEING AN MPI MEMBER?

Mentoring Lianne Pereira, now CMP, CMM, under the guidance of the late Fred Kneiberg, CMP. The satisfaction of watching her grow and develop as a professional and becoming both a friend and a professional associate; being mentored by Colleen Rickenbacher, CMP, CSEP and developing professionally and personally under her

guidance. Two of many success stories I have experienced in MPI. In MPI the successes, joys and triumphs are all quite "up close and personal."



To continue to grow and develop as a professional, and to share what I have learned along the way.

ADVICE TO A NEW MPI MEMBER?

Networking doesn't happen at the luncheon level. Get involved. Participate at the committee level. You will develop relationships that will enhance both your professional and personal life.

INFLUENTIAL PEOPLE TO YOU WITHIN THE MPI D/FW CHAPTER?

If I started listing everyone who has been a positive influence in my life within the DFW Chapter we would have to issue a special edition of the newsletter to contain everybody. However, I would be amiss if I did not recognize Colleen Rickenbacher CMP, CSEP and Steve Kimble and the tremendous support and assistance they have been to me personally and professionally.

FAMILY?

The most important person in my life is my wife and business partner, Jayna Monroe. She inspires and guides my life, is my best friend and the person I would most like to have a conversation with.

PERSONAL GOAL?

Keep on doing what I am doing, and try to stay healthy enough to do it until I die.

HOBBIES?

Sailing my 27' sloop. Traveling, mostly to the Caribbean and snorkeling.

FAVORITE RESTAURANT IN LOCAL AREA? Il Sole' or maybe Mario & Alberto's

in sole of maybe mand a moento s

FAVORITE HOTEL IN LOCAL AREA? The Adolphus

FAVORITE FUN ACTIVITY/VENUE IN LOCAL AREA? Sailing

DO YOU COLLECT ANYTHING? IF SO, DESCRIBE WHAT YOU COLLECT AND YOUR COLLECTION?

Ancient coins - from the Roman Empire, ancient Greece and Judea.

WHAT IS THE FIRST THING YOU WOULD BUY IF YOU WON THE LOTTERY? A bigger boat - in the Caribbean



James Monroe, CMP, CSEP



DEFINING THE POWER OF MEETINGS

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

CURRENT

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2004-2005 CHAPTER AWARDS NOMINEES

Nominated for Planner of the Year



Sherri Cook, CMP, CMM, CTM, CL Sherri Cook & Associates



Marti K. Fox, CTC, CMP GlobalGoals, Inc.



Peg Wolschon, CTP, CMPTenet Healthcare Corporation

Nominated for Supplier of the Year



Tony W. Cummins, CMP Westin Park Central



Nancey M. Hernandez, CMP
The Adolphus Hotel



Bill Reeser, CMP, CTS AVW-TELAV

Nominated for Rising Star of the Year



David Abadie Medieval Times



Lawana Gladney, PhD Gladney and Associates



Rebecca May AVW-TELAV

Chapter Awards Gala • Thursday, June 23, 2005 • 6:00 p.m.



You're Invited to "the Garden of Greatness"

Imagine yourself strolling along a pathway in "The Garden of Greatness", a garden created just for you and for your achievements. With the fragrance of success, the visions of achievement and the ambience of glory, how could any evening be more enchanting or divine? This is your very own garden, so come and experience it at the MPI DFW Chapter Annual Awards Gala.

In a garden beauty and nature and growth permeate the senses. In our garden we honor our chapter and its members through a celebration of lush visual experiences. For just as the seasons change to stimulate life, so does business continue to change and evolve. To those who have embraced these changes, we honor their contributions and achievements. Like a garden, they have nurtured our industry.

Dress up in your finest garden attire (and let that be a challenge to your superb imaginations!) and share this unique evening with a guest or spouse. For new members, this is only a taste of what this chapter has planned for our future

meetings and events, so you won't want to miss this one!

It's an evening of awards; it's an evening where we will install our new officers; it's an evening with the incredible John Charles as our emcee. On this night we will plant the seeds of greatness as we recognize our seasoned members, meet our new members, and have a wondrous evening of connectivity. You won't want to miss it!

June Program Committee: Program Chair, Sheri L. Pizitz, CMP, CSEP (Events Unlimited Inc.), Carole May, CTC, CMP (Galactic Ltd.), Patty Stern Markley, CMP (DMM Group Productions), Katherine Parnell (Infomart), Sherri Cook, CMP, CMM (Sherri Cook & Associates), Heather Carter (State Farm Insurance), Jan Gillin (PRSM), Jayna Monroe (James C Monroe & Assocaites), Melissa Logar, CMP (PricewaterhouseCoopers LLP), Jim Monroe, CMP, CSEP (James C Monroe & Associates).

Host Facility

Omni Mandalay Hotel at Las Colinas

Patterned after the exotic charm of a Burmese city, the Omni Mandalay Hotel at Las Colinas invites guests to experience the elegance of a luxurious hotel with an Asian touch of distinction. The Mandalay Hotel offers the largest guest room accommodations and impeccable furnishings in an urban resort ambiance, within the Dallas Metroplex. Located in the prestigious Las Colinas Urban Center on the Mandalay Canal, this AAA Four-Diamond hotel provides all the contemporary amenities for business and leisure travelers alike.

Simplicity and elegance describe our 421 oversized guest rooms and suites. With stunning views of downtown Dallas or the beautiful Lake Carolyn, our spacious and fully equipped guest rooms provide you with the ultimate in convenience and relaxation.

Meeting Facilities

- More than 31,000 sq.ft. of meeting/banquet space including 22 function rooms
- Las Colinas Ballroom: this spacious ballroom offers more than 10,000 sq. ft of space which can be divided into six sections
- Mandalay Ballroom: an intimate ballroom featuring a private foyer can accommodate up to 800 guests for receptions
- Thirteen conference rooms can accommodate groups of 10 to 200

DIRECTIONS

From Dallas:

Take either 75 Central or the Tollway south. Take 635 West towards DFW Airport (pass 35). Exit Luna and then turn LEFT (under 635). Turn RIGHT on Royal Lane. (pass the Las Colinas Equestrian Center on your left). Turn LEFT on Riverside, this will turn into O'Connor. (pass the Movie Studios on your right). At the second light turn LEFT on to Las Colinas Boulevard. The Omni Mandalay will be on the LEFT.

Take 35W North to 820 East. Take 820 East to 183 East. Exit on O'Connor. Take a LEFT on O'Connor. Drive approximately 2 miles. Take a RIGHT on Las Colinas Boulevard. The Omni Mandalay will be on the LEFT.

From Downtown Dallas:

Take 35E North, stay in LEFT LANE. Exit from the LEFT LANE to 114 West (towards Irving) DFW Airport). Take the RIGHT fork in the road at Texas Stadium (towards Irving/Grapevine). Exit O'Connor. Take a RIGHT on O'Connor, go one block. At the first light, take a RIGHT on Las Colinas Boulevard. The Omni Mandalay will be on the LEFT.

MPI D/FW June Gala "In the Garden of Greatness"

Thursday, June 23, 2005

Omni Mandalay Hotel AT LAS COLINAS

221 East Las Colinas Boulevard Irving, Texas 75039 Phone: (972) 556-0800

6:00 pm - 7:00 pm

Registration & Reception

7:00 pm

Dinner and Awards Ceremony

Self-parking is complimentary. Valet parking is \$8.00

Advanced Member Price \$45.00 Advanced Guest Price \$45.00

Onsite Price

\$55.00

(Walk-ins will be placed on a wait list on-site. Seating is not guaranteed after the guarantee cut-off - Monday 2:00 p.m.)

R.S.V.P. to Randie Charnes by 2:00 p.m., Monday, June 20th email: rcharnes@msn.com • fax: 972-506-7485

ON-LINE REGISTRATION PREFERRED

Go to the "Events" section at www.mpidfw.org

April Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Program Sponsor BostonCoach

BOSTON COACH

A superior ride. Worldwide.

Featured Speakers

Elizabeth Calloway

Catherine Chaulet Boston Coach

Paul Serff Texas Travel Industry Assn.

Facilitator

Rita Bailey QVF Partners, Ltd.

Facility, Luncheon and Accommodations

Wyndham Anatole

Staging Décor

Lilands Special Events

AV Equipment/Services

Wyndham Anatole Hotel

PROGRAM COMMITTEE

David Abadie (chair) Medieval Times

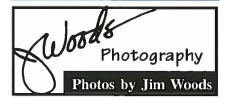
Lori Clark (sponsor) BostonCoach

Elizabeth Chandler Meadows Foundation

Carole May, CTC,CMP Galactic,Ltd.

Richard Pollak Rainbow Entertainment/Speakers

> Bill Reeser, CMP/CTS AVW-TELAV



April Meeting Highlights

By: Carole May, CTC, CMP, National Account Executive, Galactic, Ltd.



Our guest speakers were all "on board" to lead a lively panel discussion on tours! From the left are: Rita Bailey (QVF Partners, Ltd.), Elizabeth Tumer Calloway, (Founder of Kaleidoscope), Paul Serff (Texas Travel Industry Association) and Catherine Chaulet (Boston Coach).

The April meeting conducted in the deluxe Wyndham Anatole Hotel, echoed the classic phrase "Are We There Yet?" Our esteemed panel of speakers arrived in a mock tour bus provided by Lilands Special Events, Ltd. Our excellent facilitator, Rita Bailey (QVF Partners Ltd.) guided the panel through specific questions to help our audience understand the process and obstacles of planning off-site tours and event venues.

Specific areas addressed were:

- Why would you take guests off-site for tours and events?
- What are the steps in planning day tours?
- How do you execute day tours and off-site special events?
- What is the ROI in providing off-site tours?

Each of our tenured panel members had their own unique experiences with off-site tour and

event venue planning and execution to share. Although there are infinite questions about planning off-site tours and event venues, our audience was given the ABC's of planning these essential elements of today's meetings.

All attendees enjoyed a delicious lunch prepared by our facility partner, The Wyndham Anatole Hotel that concluded with an elegantly presented dessert of Strawberry-Rhubarb Crisps with Ginger Whipped Cream.

Special thanks to Jim Woods of J Woods Custom Photography for his continued support in documenting our programs with his wonderful photographs.

A sincere "Thank You" to our event sponsor, BostonCoach, for a well-attended and successful program addressing a topic of great interest...and we loved our model BostonCoach cadillacs (collectible model car centerpieces were given to one lucky person at each table)!



April Program Committee Members from left to right: Elizabeth Chandler, Bill Reeser, CMP, David Abadie (Chair), Richard Pollak, Program Sponsor Lori Clark from Boston Coach and Carol May, CMP.



The Wyndham Anatole Hotel was beautifully represented by: Fernanda Nielsen/Sales Manager, Catherine New/Catering Sales Manager, Nicole Armstrong/Sales Manager, Pam Stefanek/National Account Manager, Ronnette Martin/Sales, Tammie Lamb/Sales Manager.

May Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Program Sponsor Farmers Branch CVB



Featured Speaker Jeff Crilley

<u>Facility</u>

Dallas Stars/Dr Pepper Star Center

Catering

DoubleTree Hotel Near the Galleria Java Stixx Coffee Shop

Staging

Freeman Decorating Cort Furniture

> <u>Décor</u> Ducky Bob's

AV Equipment AVW Telav

Partners

Wyndham Dallas North - Galleria Omni Dallas Hotel Park West Holiday Inn Select North Dallas DoubleTree Club Dallas FedEx/Kinkos

PROGRAM COMMITTEE

Bill Reeser, CMP, CTS (Chair) AVW Telav

David Abadie - Medieval Times

Maureen Gutierrez
Farmers Branch CVB

Carole May, CTC, CMP - Galactic, Ltd.

Beverly Wilson Hilton Dallas Lincoln Center Jan Gillin - PRSM



May Meeting Highlights

Professional Retail Store Maintenance Association



Jan Gillin, Carole May, CTC, CMP, Maureen Gutierrez Back Row: David M. Abadie, Bill Reeser, CMP, CTS (Chair), Beverly Wilson Not pictured: Rebecca May

Frmers Branch
Conference Center

Can you say "WOW"?

Chapter members who attended the May monthly meeting experienced a perfect combination of teamwork and entertainment.

The venue truly was new to the program book at The Dr Pepper StarCenter - Farmers Branch. They met their "goal" by effectively showcasing their meeting facility as a special venue to host meetings and events... on both hard floors...and a liquid one... on ice, that is!

The reception was held in the upstairs meeting space where our Sponsor, the Farmers Branch CVB, offered a mini tradeshow that highlighted the many hotels available in the Farmers Branch area.

Attendees enjoyed networking, great appetizers and a special treat courtesy of the Doubletree Club Farmers Branch: The "chocolate fountain" was truly a hit! The reception space overlooked the ice rink below and, from a planner's perspective, it was amazing to realize the rink had been transformed into a meeting and luncheon space!

From a unique venue to a refreshing salad entree to the ice hockey centerpieces, bright décor and incredible acoustics for such a large space...everything combined provided us with an "out-of-the-box" experience of excitement.

Adding to the energy in the room was our guest speaker, Emmy Award-winning TV reporter Jeff Crilley. Jeff dazzled us with his passion for PR and educated us on ways in which we can cultivate

moving "the message" into the foreground and out to the front. We enjoyed hearing his tales and laughing with him as he regaled us with his strange occurrences. While he's a professional reporter by trade, he's a comedian at heart and it showed throughout his delivery as he earned our trust and shared his knowledge! Additionally, he generously donated his helpful resource book titled "Free Publicity" to each person who attended.

Jeff truly "scored" by connecting with the audience and the Farmers Branch CVB amply demonstrated what a versatile location The Dr Pepper StarCenter can be for a trade show, meeting or event... on or off the ice!



Our guest speaker Jeff Crilley, rocked the room with laughter while he shared stories about PR stunts and related how we're more interesting than we think we are...and we need to hone the ability to "tell our story" to the press!

WEC 2006 DALLAS

Over 3,500 meeting professionals worldwide are coming to Dallas/Ft Worth July 2006 for WEC 2006! We need your help! This is the ultimate chance to volunteer, sponsor and join your fellow MPI members for THE event in the meetings industry!

Planning to go to WEC 2005 in Miami? MARK YOUR CALENDAR AND DON'T MISS OUT ON THE FUN! June 21, 22 & 28th - Rehearsals for the Promotional Luncheon held during WEC 2005!

The DFW chapter will promote our city to encourage members to come to Dallas in 2006. We' re doing it in true Texan style - BIG! We need all of our chapter members to help at the luncheon and at the promotional booth. Help in the booth, help set up, serve food or show your talents for the fabulous stage production!

To get involved here's what you need to do: Rehearsals for the lunch production: Incredible Productions has teamed with Dallas to produce a showstopping luncheon!

Rehearsal schedule (please plan to attend at least one event):

Dates: June 21, 22 and 28

Location: Wyndham Anatole Hotel Dallas

Time: 5:30pm-7:30pm

NOTE: June 21st includes a special presentation of the future of Dallas- Learn about the growth coming to Dallas!

Dress Rehearsal at WEC!

Date: July 12th

Time: 10:00 am - come dressed!

Location: Hall D

Miami Convention Center, Miami

What about WEC 2006? More details will be posted about getting involved on www.mpidfw.org.

It will include updated volunteer opportunities and keep you tapped into the development of the conference.

We also need help setting up, help create innovative centerpieces on Monday, July 11, man the WEC 2006 booth and much more.

Contact Steven Foster at 817-430-1561 (stevenfoster@circlerranc.org) or Colleen Rickenbacher at 214-341-1677 (colleen@cridallas.com) to sponsor, volunteer and get involved!

See you July in MIAMI!



2006 WEC Dallas Promotional Luncheon
Hosted by the Dallas CVB
Tuesday, July 12
Miami Convention Center



See, feel, taste, smell and hear about the NEW Dallas.... World-renowned Dallas chefs are just the beginning!

THREE PERFECT SOLUTIONS







One Extraordinary Place

Right here, in the Bay Area, is a destination for all your meeting needs. With 30,000 square feet of revitalized function space and all the amenities you would expect from a AAA Four Diamond rated resort, the Claremont is perfect for teambuilding, incentives or even an annual meeting of 500.

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800-551-7266 • claremontresort.com • or contact your travel professional



Rate valid through 08/31/05 with a minimum 10 rooms required on a peak night. Subject to availability.

Rate does not include tax, parking or resort incidental charge.

Circle of Commitment

MPI D/FW is proud to recognize these members for their service, commitment and tenure in helping our chapter achieve the highest level of professionalism in the industry.

25 Years

Bill Boyd, CMP, CMM, CITE Bruce Jaster

Sunbelt Motivation & Travel THERAPY 2000

20 Years

Colleen Rickenbacher, CMP, CSEP Eugene Rondeau

Colleen Rickenbacher, Inc. Creative Partner Marketing

15 Years

Paige Braun
Jimmy Eanes, CMP
Sue Fry
Peggy LaBounty
Pat McCain, CMP

Mary Lynn Novelli, CMP

Dallas/Ft Worth/Arlington Conventioner JE & Associates Absolute Solutions Meeting & Travel Grp Dallas-Addison Marriott Quorum Krisam Hotels & Resorts & GEP Meeting Professionals International Cynthia Palmer Helen Schneider Lemay Marsha Singer Marty Teare, CMP Diane Thrasher, CMP

Premiere Productions
SG Meeting & Marketing Services
Dallas Directory
Boy Scouts of America
Exxon Mobil Corporation

10 Years

Lisa Barham
Leah Belasco
Jennie Campbell, CMP, CMM
Jill Heyerdahl, CMP
Hattie Hill, CMM
William Hinds
Janet Johnston, CMP
Nancy Lucas, CTC
George Maldonado, CMP
Paula Mize-Kelley
James Monroe, CMP, CSEP

Hotel Resources
Independent
Stewart Capital/Meet Your Market
Jh Travel Incentives, Inc.
HHE, Inc.
American Transfers & Tours
Wyndham Anatole Hotel
ETC Group
Hyatt Regency DFW
Greater Dallas Apartment Assoc.
James C Monroe & Assoc.

Tricia Moore, CTC
Judy Neathery
Judith Owen
Bernay Porter, CMP
Shari Reynolds
Heddy Roth
Jo Smith
Anna Squire
Martha Thomas
Linda Vest, CMP
Bruce Wolpert, CMP

Etc Group
Texas Society of CPAs
AVW -Telav Audio Visual Solutions
RealPage Inc.
AdvoCare International
Perfect Solution
The Woodlands Resort and Conf. Ctr.
Squire Consulting
Mary Kay Cosmetics
State Farm Insurance
Adam's Mark Dallas

5 Years

Richard Abram Teri Abram Paula Banta Katha Black Paula Bruton, CMP Lou Bryant Howard Eckhart, TMF, CSEP Tom Faust Marti Fox, CTC, CMP Ruth Gallenberg Jan Gillin Gail Grogan, CMP Sharon Horton Jane Ito, CMP Debi Kensell Brad Kent Sheryl Kolb, CMP Diana Leary Michael Lynn, CME, CMP, CMM Pam Madewell Rebecca May

Cynthia Mignini

EventLink International Tenet Healthcare Corporation Katha Black Entertainment City Cafe Waxahachie Civic Center Party & Event Designers Wyndham Anatole Hotel GlobalGoals, Inc. **Embassy Suites** Independent Rough Creek Lodge Starwood Hotels & Resorts Ito Group **PRSM** Association Wyndham International VHA Town of Addison Visitor Services L 3 Communications Fun Factory Decorations & Events AVW-Telav Audio-Visual Solutions PriceWaterhouse Coopers

EventLink International

Evelyn Mize, MBA Laura Moore, CMP Lisa Moore Steve Parker, CMP Amanda Parsons, CMP Terri Pennington, CMP Richard Pollack, MBA Carol Rees, CMP Cathy Rogers Laurie Shaw Robbin Sieg Mark Sorrells Pamela Stefanek Dottie Stowe, CMP Mark Thompson, CMP Jolene Thrasher, CMP Danielle Timlin, CMP Chris Torsy, CMP Linda Tucker Terri White John Willson Beverly Witt, CMP

WB Ranch Lennox Industries Smith & Wollensky International Galleries Inc. Women of Faith Cadbury Schweppes AAA Rainbow Entertainment Homewood Suites by Hilton - Fossil Creek **PWC** Consulting San Luis Resort Conf. Center & Spa Verizon Sabre Wyndham Anatole Hotel Hilton Dallas Lincoln Center Plano Convention & Visitors Bureau Renaissance Dallas Hotel Society of Petroleum Engineers The Richardson Hotel Intercontinental Hotels Group Networld International / StarCite State Farm Insurance

MULTI-CULTURAL COMMITTEE CELEBRATES CINCO DE MAYO

BY RICHARD S. POLLAK, RAINBOW ENTERTAINMENT

"One hundred thirty-two people surveyed. Looking for the top 8 answers to the MPI Multi-Cultural Survey: Survey says..." were the words that MPI game show contestants heard as they played The MPI Multicultural Feud at the Cinco De Mayo celebration on May 5th at Ojeda's Restaurant. The Cinco De Mayo education program was presented in an environment that created a wonderfully relaxed atmosphere for MPI members and guests to network over Margaritas before the program began.

In order to present the information in a unique manner that engaged the audience, Richard Pollak and his committee collaborated with Keith May (Outrageous Adventures) to present a "Family Feud"-style gameshow concept.

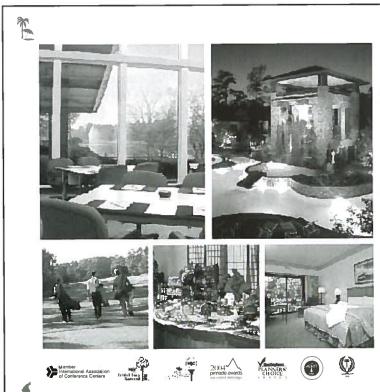
There was a hilarious roar from the crowd as humorous MPI Dallas Chapter Trivia questions were intermingled with actual Multicultural survey results.



Following a delicious Mexican Dinner, Dr. Lawana Gladney presented the cold hard facts of the survey. The survey was developed by Peg Wolschon, CTC, CMP with technical support provided from Laura Jordan, CMP. (Complete survey results are available at http://www.zoomerang.com/reports/public_report.zgi)

M.T.Hickman, director of the Travel, Exposition and Meeting Management Program should be congratulated for the number of her future meeting planner students from Richland College who attended the event. The entire event would not have been possible without the efforts and creative event saavy of Jayna Monroe and committee chair Jim Monroe.

The final fun of the evening was the drawing from the survey participants for the winners of two \$100 American Express gift certificates: MPI members Sue Mick and Kellie Goodson-Congratulations and thanks for your participation in the survey!



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MEMBERSHIP NEWS



First Recipient of Newly Designed "Spirit Award"

By Tony Cummins, CMP, VP Membership

Becky Halloran, CMP,

Becky Halloran, CMP

Becky Halloran, CMP (Infinity Incentives and Events) was the first recipient of the newly designed MPI D/FW Chapter Spirit Award. Becky was recognized at the April Chapter meeting at the Wyndham Anatole for her extensive work as the Chairperson of

the Annual Supplier Showcase held in February 2005 at Texas Stadium.

The newly designed award is a diamond-shaped, glass paperweight (pictured below), that is personalized with the recipient's name, the award name and the MPI logo, appearing on 3 sides of the 6-sided rotating diamond. Thank you Becky! for your hard work and dedication. You truly exemplify the Spirit of MPI.



New Kids on the Block

Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

	Bring It On! Dallas
	Spear One Productions
	Aspire Higher Consulting
Michelle Greeson	Renaissance Worthington Hotel
Jennifer Byrom	Embassy Suites Dallas Park Center
Steven Sherman	Melrose Hotel
Kay Rodriguez	DFW Communictions, Inc.
Alisha Robins	Dallas Arboretum
Susan Kell	Hilton Garden Inn DFW Airport South
Nancy Lewis	Dallas CVB
Steve Janicek	SuperShuttle
Stephanie Rich	The Improv Comedy Club
	Silver West Executive Transportation Service
Terry Spears	Radisson Hotel
Elizabeth Naculich	Plano CVB
Cynthia Bush	Student
Christi Mann	Culinary Art Catering
Jeannie Hoppe	ADVOCARE International
Dianne Douglas	Frito Lay, Inc.
	Doral Tesoro Hotel & Golf Club
Beverly Garlington	Omni Dallas Park West
	Conferon, Inc.
	Gaylord Texan Resort & Convention Center
	HIT Entertainment
	Baylor University
	Tenet Healthcare Corporation
	Dallas Fan Fares
	Student
	Student
	Garrett Creek Ranch Conference Center
	ACIG
Lynn Squillare	Speedzone

Committee Members attend **Volunteer Appreciation Event** at Medieval Times

One way the MPI D/FW Chapter recognizes the hard work of committee members is by hosting an Annual Volunteer Appreciation Event. This year, approximately 25 Chapter members attended a complimentary evening of fun and festivities at Medieval Times Dinner & Tournament. The food and the show were both spectacular and to add to the evening's excitement, we celebrated senior chapter member O.D. O'Donnell's (Nightlife Talent) birthday by singling

him out of the audience to be "knighted"!

Special thanks to David Abadie, Corporate Convention Sales Manager (Medieval Times) underwriting most of the event and to Ruth Gallenberg (Embassy Suites Love Field), Membership Director Recruitment, for organizing the event. It was definitely "knight" to remember for all of us!





Dallas/Fort Worth Chapter PMB 259 7750 North MacArthur Blvd., Suite 120 Irving, TX 75063-7501

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