

Chapter of the Year  
1989 ★ 1990 ★ 1994  
1996 ★ 2001

## Inside

Presidents Message.....	2
Current Affairs.....	3
Golf Tournament.....	4
March Chapter Meeting..	5
Mexico Travel Expo.....	6
February Highlights.....	7
TEMM.....	8
WLI.....	9
Membership News.....	11
Grapevine.....	11

## SAVE THE DATE!

The MPI D/FW Chapter  
Multi Cultural Initiative Committee  
Presents

“CINCO DE MAYO DINNER”

Date: MAY 5, 2005

Location: To Be Announced  
For information about this event,  
please contact:

Jim Monroe, CMP, CSEP, Chair  
Telephone: 972-296-3336

### Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's success.

### Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry.

## FORT WORTH, TEXAS Revitalized, Remodeled and Refreshed!



*This month, we'll be in Fort Worth for our monthly program...and having dinner together! The last time our chapter was in Fort Worth for dinner was right before the Texas Motor Speedway opened...and that's too long!*

Tourism in Fort Worth, Texas - now the 20th-largest city in the United States - is booming, bringing approximately 7.5 million visitors and contributing \$900 million in direct spending annually to the city's economy. Major developments include new attractions, events, facilities and infrastructure improvements, and their addition further expands the city's appeal as a premier destination in the state of Texas. Further developments are in the works as well.

### TOURISM DEVELOPMENTS IN FORT WORTH

- **Convention Center Headquarter Hotel - Omni Hotels**

**Projected Completion Date: November 2007**

The City of Fort Worth is in final negotiations with Omni Hotels to construct a 600-room luxury property across from the Fort Worth Convention Center. The plan calls for Omni to build a \$90 million, 15- to 21-story Texas-themed hotel with 48,000 square feet of meeting space, two restaurants, a ballroom, and other first-class amenities. The City expects to finalize plans in early 2005. A new convention center headquarter hotel will complement the \$75 million renovation and expansion at the Fort Worth Convention Center, which opened May 2003.

- **Fort Worth Mercado**

**Opens Spring 2005**

The 58,000-square-foot Mexican-themed market will include shops, restaurants and a "paseo" area for cultural arts on the ground level, as well as office space, a banquet hall, and patios on the upper levels. This commercial center will be conveniently located between downtown and the Historic Stockyards, offering shopping in an authentically Mexican environment.

- **South of Seventh (So7) - An Urban Village in the Cultural District**

**In Progress**

Situated adjacent to Trinity Park, a new visitor and residential development is under construction on West 7th Street between Downtown and the Cultural District. It will include the new Residence Inn by Marriott Fort Worth Cultural District hotel, 125,000-square-foot of specialty shopping and dining, contemporary townhouses, and mid- and high-rise condominiums overlooking the city's skyline. It sits across from the new Montgomery Plaza development.

Web: [www.so7fortworth.com](http://www.so7fortworth.com)

*Continued on page 8*

## DALLAS/FT. WORTH CHAPTER



DEFINING THE POWER OF MEETINGS

### President

Melissa S. Logar, CMP  
PricewaterhouseCoopers LLP  
972-724-2258

### President-Elect

Tamra Hughston, CMP  
Home Interiors & Gifts Inc  
972-695-1361

### Vice President of Education

Sue Fry  
Absolute Solutions LLC  
817-310-3311

### Vice President of Finance

Sherry De La Garza, CMP  
MAC Meetings & Events LLC  
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### Vice President of Communications

Patty Stern Markley, CMP  
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# A Message from the President

Last month I mentioned briefly the President and President-Elect Forum I attended in January. Chapter Leaders were given a full day to identify chapter challenges and develop action items to be implemented into the chapters. The objectives of the forum were to define chapter issues, prioritize the issues and develop solutions and applications. We defined issues emerging from current trends and tried to understand the drivers of these issues. The brainstorming session was beneficial, and all who participated found they were experiencing the same challenges.

We prioritized the following three issues: low percentage of membership volunteering at the chapter level, no time commitment from members to hold leadership positions within the chapter, and no clear understanding of the value of membership and being involved with MPI. Personally, I see these three issues intertwined with each other. Effectively communicate and demonstrate the value of MPI membership to new members, reach out to our members who are not volunteering and embrace them when they do join a committee, then encourage and mentor these members into chapter leadership positions. As a result, the involved member and their senior decision-makers will be able to clearly draw the value of their membership.

My question during the forum; do we as chapter leaders truly understand the value of our own involvement with MPI? If someone asked us what is the value we each receive could we answer the question with a true personal example? I know we are all aware of the buzz words: personal and professional growth, education and networking. I can now say I have personally received an immense value from my membership in MPI. Let me share it with you.

Procurement is another buzzword in our industry right now. In my job at PricewaterhouseCoopers (PwC), discussions have been held between the Meeting Services and Procurement Departments for nearly a year. Two weeks ago my department announced a restructuring with a new team called the Contract Management Team being formed. This team will be solely responsible for negotiations and contract processing and will have a dotted line to Procurement. I wasn't surprised by the addition of a new team solely responsible for contracts, because in our existing department there are six of us, including me, who concentrate on sourcing, negotiations and contract processing. But I was very surprised to find out that if I wanted to continue this position, I would need to interview with Procurement for one of the positions on the team. When the revised job description was sent to me the US Procurement Operating Policies, Procedures and Guidelines were included. Most of this document was a complete foreign language to me! When I read the document I was anticipating a section about relationship building and partnering with your vendor, but there was nothing of the kind. What was I to do? This is my strength in my current job.

At MPI conferences beginning in late 2002, they offered procurement vs. planner sessions. I remember the first one I attended was more of a focus group; we were all just trying to get a handle on how this was impacting our industry. At each additional conference MPI has added more education value to these sessions and at the recent MPI PEC they offered a full education session. After the session I had an understanding of where our industry was going, but I still needed more education in order to interview with Procurement.

I read everything that MPI has printed on this subject. I tore out articles, highlighted key procurement terms and researched unfamiliar words. I even downloaded the white paper from International's website published by the Global Corporate Circle of Excellence. This was the tool I needed desperately to intelligently interview and speak the same language. Both interviews went well and, having the resources from MPI, I was more confident in discussing the role of this new team and working with Procurement.

This example demonstrates the value I receive from my involvement within MPI. It helped solidify my position within PwC and gave me the confidence to readily accept the new trends within our industry. I challenge you to discover the value of your membership and to share with other members. Value is not about the strategic buzz words; it is the knowledge we have gained individually. 

*I am seeking, I am striving, I am in it with all my heart - Vincent Van Gogh*



Melissa S. Logar, CMP  
2004-2005 President



**Douglas Harman**  
Fort Worth CVB

# “CURRENT” AFFAIRS

## Cowboys & Culture - My Kind of Town!

It is our pleasure to welcome the MPI D/FW Chapter to downtown Fort Worth's beautiful setting for the March meeting. Great plans are in store at this special meeting for our friends at MPI. On behalf of the city's hospitality industry, we look forward to showcasing many exciting developments in this city of "Cowboys & Culture."

Fort Worth has evolved greatly in recent years and many of these developments are highlighted within Current. New meeting spaces, hotels, museums, and other attractions have all been added to the line-up. From a CVB perspective, it is truly an exciting time to be promoting Fort Worth and welcoming the many visitors coming here for meetings, conventions and leisure travel.

Did you know Fort Worth is now the 20th largest city in the United States, surpassing both Boston and Washington, D.C.? That's a fact that surprises many people, but speaks to the issue that Fort Worth effectively maintains its unique character while advancing as a major city. That unique blend of Western heritage, outstanding museums and family attractions, along with a beautifully developed downtown district and big-league auto racing provides many unforgettable experiences for visitors.

The CVB works actively with meeting professionals to ensure that each event held in the city is a great success. Whether you're meeting at the newly expanded Fort Worth Convention Center or hosting a special event in the Historic Stockyards or in Sundance Square, Fort Worth offers many incredible possibilities. I hope you will learn more about each of these at the MPI meeting.

Again, we look forward to welcoming you to Fort Worth.

I will see you on March 24,

Douglas Harman  
President and CEO  
Fort Worth Convention & Visitors Bureau

## Take a Tour of the New Fort Worth

**Date:** Thurs. March 24, 2005

**Time:** 12:30pm-6:00pm

**How long has it been since you spent time getting to know Fort Worth? Well....that's too long!**

The FWCVB cordially invites MPI D/FW Chapter planner members who want to become "re-acquainted" with Fort Worth and supplier members who plan guest/spouse programs for their clients to take a half-day off from the office on March 24th and spend it with us!

Proposed agenda:

- 12:30pm Meet at Renaissance Worthington Hotel and park your vehicle
- 12:45pm Depart for Cultural District
- 1:00pm Lunch provided by CVB at our new Modern Museum
- 2:30pm Tour Cowgirl Hall of Fame
- 3:30pm Tour Stockyards Station and Cowboy Hall of Fame Museum
- 4:00pm View the Cattle Drive held daily in our Stockyards
- 4:30pm Reception at Stockyard Station
- 6:00pm Return to the Renaissance for registration and monthly program

We'll also have some of the chapter's Fort Worth members along with us to enjoy the afternoon and share their "inside perspective" on what makes Fort Worth so Wonderful!

To RSVP, please contact Melanie Hoover at the FW CVB directly: Telephone: 871-698-7828 or 800-433-5747, extension 226 Email: [melaniehoover@fortworth.com](mailto:melaniehoover@fortworth.com)  
RSVP Deadline: Monday, March 21, 2005



DEFINING THE POWER OF MEETINGS™

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit [www.mpiweb.org](http://www.mpiweb.org).

## CURRENT

**Managing Editor**  
Patty Markley, CMP, DMM Group  
(972) 789-5530  
[patty@groupdmm.com](mailto:patty@groupdmm.com)

**Assistant Managing Editor**  
Alainna Palmer, CMP  
Stepping Stones  
[alainnapalmer@comcast.net](mailto:alainnapalmer@comcast.net)

**Copy Editor**  
Laura Moore, CMP  
Lennox Industries, Inc.  
[laura.moore@lennoxind.com](mailto:laura.moore@lennoxind.com)

**Newsletter Coordinator/Designer**  
Dana Conley  
PDQ Results Printing

**Newsletter Advertising Sales**  
Matthew Massengale  
Ultimate Ventures  
972-732-8433  
[matthew@ultimateventures.com](mailto:matthew@ultimateventures.com)

**Contributing Columnists**  
Heard It Through the Grapevine  
Leah Belasco

Tech Talk  
Kevin Jost, J&S Audio Visual, Inc.

MPI Advancing Women  
Dana Nickerson-Rhoden, CMP, CMM  
Southwest Veterinary Symposium

**Contributing Writers**  
Carol Benavidez, CMP, HelmsBriscoe  
Marti Fox, CMP, GlobalGoals

James Monroe, CMP, CSEP  
James Monroe & Assoc.

**Photographer**  
Jim Woods  
J Woods Custom Photography

**MPI Dallas/Fort Worth Chapter Office**  
Dallas/Fort Worth Chapter, PMB 259  
7750 North MacArthur Blvd., Suite 120  
Irving, TX 75063-7501  
[www.mpidfw.org](http://www.mpidfw.org)

**Chapter Administrator**  
Randie Chames  
(972) 869-3836 • Fax: (972) 506-7485  
[rchames@msn.com](mailto:rchames@msn.com)

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# MPI D/FW Chapter Spring Golf Tournament! Thursday, April 7, 2005



TESORO HOTEL & GOLF CLUB  
ALLIANCE/FT. WORTH

The Annual MPI D/FW Chapter Golf Tournament is open to players of all skill levels: Scratch Golfers, Occasional Duffers and First-Timers, too!

Tesoro means "treasure" and this course is a jewel located right in our own backyard!

Our host facility, Doral Tesoro Hotel & Golf Club, offers a newly remodeled course originally designed by Greg Norman. The course is challenging enough for the most experienced player yet offers a lovely atmosphere for the "social golfer" to enjoy.

Slots will fill up fast so don't delay putting your team together. Plan now to schedule April 7th away from the office and enjoy the start of springtime playing golf with industry colleagues and clients on a course you may not have experienced yet!

## DORAL TESORO HOTEL & GOLF CLUB

3300 Championship Parkway • Fort Worth, Texas 76177

817-961-0800

*(Less than 20 minutes from DFW Airport)*

### GOLF DETAILS:

- FEE PER PLAYER: \$125.00
- GOLF FORMAT: 4-Player Scramble-Best Ball
- ATTIRE: Collared Golf Shirt, Golf Shorts or Slacks. Soft-spikes only.

### SCHEDULE:

- 11:30am-12:30pm: Player Registration, Sponsor Check-In, Boxed Lunch and Practice Range
- 1:30pm: Shotgun Start!
- 6:00pm-8:00pm: Golf Awards and Networking Reception

### REGISTRATION FORMS:

Available online at [www.mpidfw.org](http://www.mpidfw.org)

### TITLE SPONSOR:



## MARK YOUR CALENDAR! CHAPTER NETWORKING EVENT

**Date:** Thursday, April 7, 2005

**Location:** Tesoro Hotel & Golf Club

**Time:** 6:00pm-8:00pm

**Cost:** Complimentary!

Whether you live/work in the Dallas or Fort Worth area, it takes no time at all to arrive at the Doral Tesoro Hotel & Golf Club! Located directly across from The Texas Motor Speedway, the location is easy to reach whether you're traveling on I35 or I14!

Don't miss this great opportunity to relax and catch up with industry friends! Bring co-workers along to make new contacts, enjoy an early spring evening under the breathtaking Texas sky and celebrate with the participants during the Golf Awards!

Register online at [www.mpidfw.org](http://www.mpidfw.org)

*....And if you like to golf, don't forget to register for the Golf Outing!*

# Chapter Meeting: Thursday, March 24, 2005 • 6:00 p.m.



Tim Richardson

## “Success by Choice, Not by Chance”

Listen, learn, and laugh ...Unlearn and relearn ...It might just change your life!

Is the success of your organization left to chance or choice? Can you say with certainty what the difference is between a life led by chance or by choice? At the March 24, 2005 monthly program held in Fort Worth, you'll enjoy a delectable dinner and participate in a lively program that discusses the key differences in Tim Richardson's engaging keynote, "Success by Choice, Not by Chance."

Tim takes a microscope to the actions of winners and translates what he's discovered into easy-to-understand principles that you can easily roll into your life. He'll show you how to stay focused, as well as teach you how to achieve — and keep a balanced life.

His mantra: "The best teachable moment is right after people are laughing." His sense of humor and instruction are perfectly balanced to maximize every teachable moment. SO, mark your calendars now and prepare to be entertained, educated and motivated to increase your performance at work and your satisfaction with life.

Tim Richardson, CSP, is a savvy businessman who knows how to significantly impact his audiences. He encourages them to think differently about their future through his mind-stretching keynotes and workshops. He believes that "if you always do what you have always done, you will always get what you have always gotten," which is why associations, insurance companies, hospitality, long term care, and healthcare organizations turn to him to help them adapt solutions of tomorrow...today!

### PROGRAM COMMITTEE

Program Chair - Barbara Stone, Michelle Greeson, Gia Staley, CMP, Bedford Wynne, Valerie Green, Shari Moore, Diane Smith, CMP.

### DIRECTIONS

**TRAVELING WEST ON I-30** Exit 287 North merge to left-hand lane to Spur 280 Downtown. Take Spur 280 to 4th Street. Follow 4th street to Commerce Street and turn right. Follow Commerce Street to 2nd street and turn left. Main Lobby will be on the Right Hand Side on the corner of Main and 2nd street.

**TRAVELING EAST ON I-30** Traveling on I-30, take the Cherry Lane/Lancaster exit. Stay left continuing to Cherry Street. Cherry Street will dead end at 5th Street. Make a right on 5th Street. Turn left on Throckmorton Street. Turn right on 2nd Street. The Renaissance Worthington Hotel Main Lobby will be on the left-hand side of the street. Main entrance is passed Houston and second driveway.

**TRAVELING NORTH ON 35W** Exit Spur 280 Downtown. Take Spur 280 to 4th Street. Follow 4th street to Commerce Street and turn right. Follow Commerce Street to 2nd street and turn left. Main Lobby will be on the Right Hand Side on the corner of Main and 2nd street.

**TRAVELING SOUTH ON 35W** Exit right off 35W to Belknap. The Third spotlight is Houston Street. Turn left onto Houston Street and go 2 blocks to 2nd Street. The Renaissance Worthington Hotel will be on the left-hand side of the street.

### SHUTTLE TRANSPORTATION:

Make the March meeting an evening out on the town with your chapter friends! For your convenience, shuttle transportation will be available for your convenience to ensure you arrive in Fort Worth relaxed and on time!

**Departing from: Westin Galleria Hotel** 13340 Dallas Parkway directly outside the main entrance of the hotel facing the Dallas Tollway.

**Time:** We will depart at 5:30pm (please arrive by 5:15pm) and return to the hotel between 9:15pm-9:30pm.

**Register:** When you register online to attend the March meeting, please let us know at that time if you wish to use the complimentary shuttle service.

We sincerely thank chapter member Bedford Wynne (Wynne Sedan & Limousine Group) for providing shuttle service for the March program!

## “Success by Choice, Not by Chance”

Thursday, March 24, 2005

### Renaissance Worthington

*Known for its warm, impeccable Texas-style service, the Renaissance Worthington Hotel brings modern sophistication to what was once a Wild West outpost - the center of attraction for the discriminating business, leisure and meeting guest.*

200 Main Street • Fort Worth, TX 76102  
817-870-1000



Convention & Visitors Bureau



12:30 pm - 6:00 pm	Optional Ft.Worth Tour
6:00 pm - 7:00 pm	Orientation
6:00 pm - 7:00 pm	Registration & Reception
7:00 pm - 8:30 pm	Dinner Program

*Complimentary Self Parking*  
*Valet Parking \$15.00*

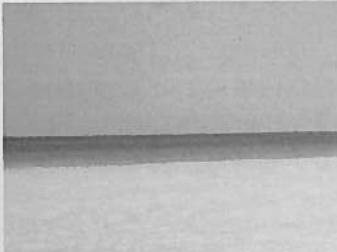
Advanced Member Price	\$35.00
Advanced Guest Price	\$40.00
Onsite Price	\$50.00

(Walk-ins will be placed on a wait list on-site. Seating is not guaranteed after the guarantee cut-off - Monday 2:00 p.m.)

*R.S.V.P. to Randie Charnes*  
*by 2:00 p.m., Monday, March 21st*  
*email: rcharnes@msn.com • fax: 972-506-7485*

**ON-LINE REGISTRATION PREFERRED**

Go to the "Events" section at [www.mpidfw.org](http://www.mpidfw.org)



cancun

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Resorts • American Airlines • Premium  
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• Secrets Capri • Hyatt Resorts •

## 4th Annual Mexico Showcase and Travel Expo 2005

April 28 - May 2, 2005

Cancún • Riviera Maya • México

The Mexico Tourism Board, Cancun Convention and Visitors Bureau and Global Incentive Management, are inviting qualified Incentive and Meeting Planners to join us on our 4th Mexico Showcase and Travel Expo.

Local Hotels, DMCs and Support service providers are anxious to showcase their properties and services to promote Mexico as the perfect Group Travel Destination.

### QUALIFIED PLANNERS WILL ENJOY:

- 4 Nights complimentary at one of our host resorts
- \$331.00 USD (plus taxes) round trip airfare from American Airlines from anywhere in the Continental United States and Canada.
- Complimentary Airport transfers by host Destination Management Companies
- Complimentary Group Meals
- Group Dine-Arounds
- Sightseeing tour.
- Participation in local Trade Show
- Complimentary shuttle service to all scheduled group activities
- Plenty of Sun and Fun time for you to relax and enjoy the weather, destinations, and perhaps to do some shopping.
- Pre and Post Rates available
- Welcome to bring spouse (additional charge will apply)

<http://www.incentivemanagement.com/showcase.html>

Ph: 011-52-998-849-5100 Fax: 011-52-998-849-5103

Andy Ortiz  
Managing Director  
Global Incentive, Cancun DMC  
Founder, Mexico Showcase & Travel Expo  
Proud to serve as President Elect 2004/05  
MPI Mexico Chapter  
Interested in joining the largest and best Meeting Industry Association in the world?  
Click here: <http://www.mpiweb.org/members/membership/app.asp>  
Site Member  
Email: [aortiz@incentivemanagement.com](mailto:aortiz@incentivemanagement.com)

## February Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

### Featured Sponsor

Mexico Tourism Board  
MPI Mexico Chapter



### Featured Speaker

Theresa M. Szczurek, Ph.D.  
Technology and Management  
Solutions, LLC

### Facility, Luncheon

Lone Star Park at Grand Prairie

### Décor/Florals

Lone Star Park at Grand Prairie

### AV Equipment

Lone Star Park at Grand Prairie

### AV Services and Production

AVW-TELAV

### Speaker Hotel Accommodations

DFW Marriott Hotel

### Speaker Airfare

American Airlines

### Transportation Shuttle

Wynne Transportation

### Program Handouts

FedEx Kinkos

### Photographer

Jim Woods

### Entertainment

Rainbow Productions

### PROGRAM COMMITTEE

Program Chair  
Liz Stelchek

Sherri Cook CMP/CMM

Dr. Lawana Gladney

Rebecca May

Bill Reeser CMP/CTS

Kathy Senese

Diane Steele, CMP

## February Meeting Highlights

How do you beat a cold windy February day in North Texas? Spend it at Lone Star Park while dreaming of planning your next meeting in Mexico!

The Mexico Tourism Board and Mexico MPI Chapter, represented by several premier hotels and resorts from throughout Mexico, generously sponsored our monthly luncheon meeting hosted by Lone Star Park at Grand Prairie. We had a great turn out for the meeting which began with a reception on the Silks Concourse overlooking the race track and featuring exhibit booths from various properties throughout Mexico - it was a great opportunity to meet face to face with our suppliers south of the border!

Speaker Theresa M. Szczurek, Ph.D. presented her success strategies for a rewarding personal and business life based on a proven formula reflected in her new book *Pursuit of Passionate Purpose*. Using examples from her personal success gained from taking her company from \$0 to \$40 million in six years, Dr. Szczurek described her 4 step formula: understand who you are, what you really want, how to achieve it, and how to assess your progress. "Through this process, you discover or reaffirm your passionate purpose," said Dr. Szczurek.

Throughout her presentation, Dr. Szczurek shared business and life examples to emphasize that life is about more than just earning money. "It is the *pursuit* of passionate purpose, as well as its attainment, and relationships along the way that bring the real rewards in life," explained Szczurek. Focusing on her formula and key strategies such as pausing regularly to re-evaluate your goals and desires, she suggested that attendees could achieve their desired meaning or balance in life, peak performance, financial results and professional success.

February's Program Committee Members were: Liz Stelchek (FedEx Kinko's), Rebecca May (AVW-Telav), Kathy Senese (San Diego Convention & Visitors Bureau), Dr. Lawana Gladney (Emotional Empowerment for Women), CMM (Sherri Cook & Associates), Erin Longley, CMP (XcelEvents), Bill Reeser, CMP/CTS (AVW-TELAV), and Diane A. Steele, CMP (Conferon Global Services Inc.)

Additional donated services were provided by American Airlines, AVW-TELAV, the DFW Marriott Hotel, FedEx Kinkos, Jim Woods, Technology and Management Solutions, and Rainbow Productions.



To our friends from Mexico who traveled in for their road show: *Muchas Gracias* for your involvement in our chapter!



Member Jan Gillin takes time to visit with one of the many companies from Mexico who exhibited during the February program and learn more about the fantastic travel opportunities available in Mexico!



Congratulations to the February Program Committee (from left to right): Sherri Cook, CMP, CMM, Bill Reeser, CMP, Liz Stelchek, Rebecca May, Kathy Senese, Lawana Gladney, Diane Steele, CMP and Erin Longley, CMP

DALLAS/FT. WORTH  
CHAPTER  
MPI





Celebrate the 10th Anniversary of the Richland College TEMM Program

“WORLDS OF OPPORTUNITY”

GUEST SPEAKER COLLEEN RICKENBACHER, CSEP, CMP  
INTERNATIONAL PROTOCOL AND BUSINESS

APRIL 6, 2005



“Worlds of Opportunities” is an annual fund raiser that includes a silent auction, luncheon and keynote speaker. This year MPI D/FW Chapter’s own Colleen Rickenbacher, CMP, CSEP will discuss her newest topic, International Protocol and Business. During the luncheon an industry leader will be honored with the TEMM Compass Award for their work in supporting the TEMM program. Help support the future of the meetings industry while learning about International Business Protocol from THE expert!!

MPI DFW has long been a loyal supporter of the TEMM program at Richland College and your support is needed. Many of our graduates are currently working for companies in the meetings industry and while at this event, you’ll have the change to meet our TEMM alumni, current students, plus high school students who are currently enrolled in industry courses at their schools-All of these individuals are the future leaders in our industry!

You can participate by buying a table, donating a fantastic item for us to include in the silent auction or and by attending the event. This a great luncheon for you invite your clients to or to take the staff as something special. It is a great cause for a great price!

All who attend the luncheon will have the opportunity to participate in the silent auction and to purchase special raffle tickets that include two airline tickets on American Airlines, two tickets on Southwest Airlines and a variety of other items.

**Date:** April 6, 2005  
**Location :** Westin Park Central Hotel  
**Time:** 11:00 am - 12 noon Reception and Silent Auction  
12 noon - 1:30 pm Luncheon and Speaker  
**Guest speaker:** Colleen Rickenbacher, CMP, CSEP  
International Business and Protocol  
Special presentation of the *TEMM Compass Award*  
**Cost:** \$ 35.00 per person or sponsorship

Sponsorships are available that include company recognition and the following tickets:

Platinum	\$ 800	Two tables of eight
Gold	\$ 500	One table of eight
Silver	\$ 200	Four tickets
Bronze	\$ 100	Two tickets

**For Sponsorships and Luncheon information contact:**

MT Hickman, CMP, CTP  
TEMM Program Coordinator - Richland College  
Phone - 972-238-6097 Fax - 972-238-6333  
Email: mthickman@dccc.edu  
Email: <http://www.rlc.dccc.edu/travel/index.htm>

**For Auction Item Donations contact:**

Peg Wolschon • 12408 Montego Plaza • Dallas, Texas 75230  
214-532-8799 Fax - 972-238-6333

**FORT WORTH - Revitalized ...Continued from page 1**

• **Trinity River Kayaking**  
*Recently Opened*

The Clear Fork of the Trinity River (near Trinity Park) is now site of Class II and III whitewater rapids. On the once-placid river, kayakers can now experience the thrills of rafting along 3.5 miles of river in the heart of the city. The City of Fort Worth has installed chutes and limestone in the Trinity making it possible to negotiate the river for adventure sports enthusiasts - all part of a sweeping revitalization plan underway along the Trinity River in Fort Worth. Web: [www.trinityrivervision.org](http://www.trinityrivervision.org)

• **Trinity River waterfront master plan**  
*Study in progress*

Planners envision a lively waterfront area at the Trinity River in downtown Fort Worth that would include a town lake and a host of recreational activities, as well as business, retail and residential development. The construction of new headquarters for RadioShack Corp. and Pier 1 Imports at the river’s edge in downtown is a catalyst to revitalization in the area. The City of Fort Worth has recently been authorized \$110 million in federal funding for the transformational project. Total project cost is estimated at \$360 million. Web: [www.trinityrivervision.org](http://www.trinityrivervision.org)

• **I-30/Lancaster Avenue Corridor Redevelopment**  
*In Progress*

The original Interstate-30 overpass, which isolated some of downtown’s significant structures, has now been removed. The new I-30 encompasses the far southern end of downtown. The demolition of the old I-30 overpass has paved the way for a \$14.5 million revamp and beautification of Lancaster Avenue, featuring a pedestrian-friendly, tree-lined boulevard.

• **Fort Worth Convention Center expansion**  
*Ongoing*

The \$75 million expansion of the Fort Worth Convention Center is now complete, resulting in a dramatically improved and enlarged facility. A new \$2.7 million events plaza links the renovated Convention Center to the famed Fort Worth Water Gardens.

Fort Worth Convention Center features:

- 253,226 square feet of exhibit space
- 41 breakout rooms (58,849 sf total)
- 1,200 on-site parking spaces
- 28,160-square-foot ballroom
- New and expanded dock facilities
- 13,500-seat arena (existing)

Web: [www.fortworthgov.org/publicevents](http://www.fortworthgov.org/publicevents)



Jane Sanders

# Advancing Women

The MPI D/FW Chapter Women's Leadership Initiative Committee

## STRATEGIC PLANNING FOR YOUR LIFE, YOUR CAREER, YOUR SUCCESS

### Make It Happen! Take Charge of *You!*

Columnist Sydney J. Harris once wrote, "Regret for things we did can be tempered by time; it is regret for things we did not do that is inconsolable."

Are you buried at work and at home? Are you losing hope you'll ever get control again? And just who does really control your life? Even if there was once a plan, whose "vision" are you living personally and professionally now? What can you change, if anything? What can you do to make your life happen instead of letting it happen? Here you'll find a few critical questions to answer (for yourself!) to help you take control of your life. Plan for the outcomes you want to achieve (before someone else does it for you again!)

Is developing your life plan easy? No. Digging deep to uncover your true strengths, talents, dreams, fears, and priorities is not a cakewalk. But it can be one of the best things you have ever done.

**Here are a few benefits to completing your life plan:** Increased control; a schedule; clearer focus and direction; easier, more effective choices and decisions; more peace of mind, energy and motivation; increased clarity about what you really want; and (bottom line...) specific steps to take you there!

1. List at least five things you are passionate about. (Passionate = avid, fervent, dedicated to!)
2. List at least ten of your favorite things to do. (Be real now - you don't have to share!)
3. What are your proudest accomplishments? (Start as a child - don't have to be huge events - just anything you felt proud of - either then or now.)
4. What are you good at? (This is not the time to be humble!)
5. When have you felt the best about yourself - the most proud, fulfilled, inspired? (Now...what were you doing when you felt the best about you? with whom? and, big question - why?)

When you have completed the above, take inventory like this:

6. Review what you wrote. (Pause, read, breathe...think...breathe...)
7. Identify the meaningful answers. (Which makes the most feelings come up?)
8. NEW! Now list your best talents - most natural to you. (Talent = ability, gift, forte!)
9. Is there a connection? talents with accomplishments? (Think...remember...light bulb?)
10. Are you using these talents now? (Seriously consider this.)

Take some time to uncover other patterns gleaned from the first five questions. Then continue...

11. Clarify your priorities:
  - The three most important things I still want to accomplish in my life are...
  - Some day, I want to look back and reflect on my life and think, "I'm glad I..."
  - This is how I want to make a difference in the world...
  - This is how I want to be remembered, known for...
12. If you had one week to live...(think carefully, this can be very insightful) ...what would feel the most undone for each area of your life?
  - Family: I wish I had...
  - Work/career: I wish I had...
  - Other people: I wish I had...
  - Health/leisure: I wish I had...
  - Finances: I wish I had....
  - Service/contribution: I wish I had....
  - Spirituality/personal growth: I wish I had....

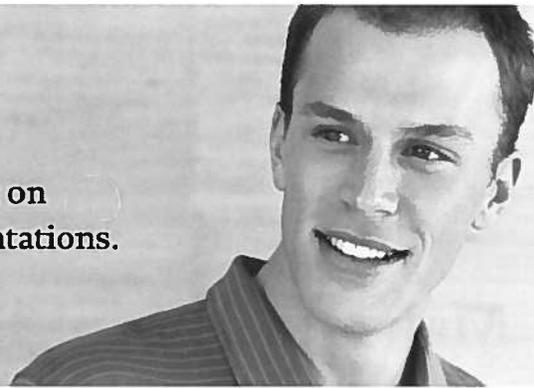
**Read, and re-read your answers.** Which response(s) are most important to you? These are the core of your plan. Those things yet undone are "where you want to go". Take away all the rest, and plan with your heart and then your head. Ask yourself, what do I have control over? and not? What or who is blocking me? or not? (Be real! The actual blockers might surprise you!)

**Going on:** where do I want to be in a couple of years? Specifically...how am I going to get there? Write it down, so it is there for you to see, and do. Then go out three more years - 5 in all. Where are you then? How are you going to get there, etc. What are you going to do? By when? How? Be specific. It's your life. Step, by step, by careful step - make a plan, and then - (do the best step yet....) make it happen!

*Jane Sanders is president of Authentic Leadership Resources and an accomplished corporate trainer, facilitator, and coach in the areas of authentic leadership, gender communication, strategic life planning, presentation skills, and facilitation. She is author of "GenderSmart: Solving The Communication Puzzle Between Men and Women."*



I want the attendees to work on their tans as much as their presentations.



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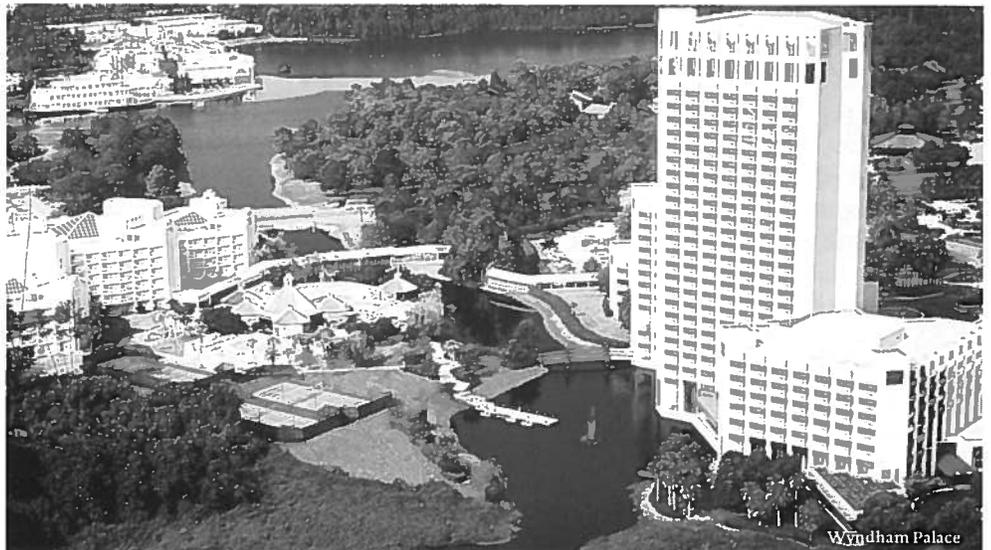
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# MEMBERSHIP NEWS



## BETWEEN JOBS? What about my Membership?

Our society is more mobile than ever before and as a result, companies today merge, split, down-size, right-size and reorganize frequently. As a result, you may be one of our members who is "between jobs" or seeking out new industry opportunities in your career path.

During your transition, the MPI D/FW Chapter will help you maintain your participation and membership to ensure you remain connected.

**Tony Cummins, CMP**  
VP of Membership

Here's what to do if you find yourself working as a job seeker anytime soon:

\* Contact the local Chapter office (rcharnes@msn.com) and the MPI International office immediately and communicate your temporary contact information so you continue receiving MPI newsletters, magazines and other vital correspondence.

Once you do that, here are some of the benefits you will enjoy:

- \* Our local Chapter will allow you to attend up to three monthly meetings at no charge during your job search. They do not have to be consecutive months.
- \* As long as your membership is paid and current, you can still apply for JPA funds if you want to attend a Chapter educational program.
- \* In the event your membership comes due for renewal during this time, MPI will allow a grace period of up to six months for you to renew your membership without having to re-apply as a new member. When you do renew, your renewal will be retroactive to the original renewal date, and your membership tenure in MPI will remain intact.

Know that you're not out there all alone...The MPI D/FW Chapter is your support system so be sure to let us know where you are so we can help you stay involved. 

## New Kids on the Block

### Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at [www.mpidfw.org](http://www.mpidfw.org).

- Christine Connelly.....Omni Hotels
- Michael Ruocco.....AVHQ
- Sue Supplee.....Starwood Hotels and Resorts
- Kristen Montgomery.....Maggiano's
- Chad Goodnough.....Aimbridge Hospitality
- Monica Salazar.....Spear One
- Beverly Wilson.....Hilton Dallas Lincoln Centre
- Denise McDonald.....Hotel ZaZa
- Lisa Chatterton, CMP.....Galactic
- Janette Hall.....ADSC
- Meredith Kennemer.....Southern Methodist University
- Katherine Fasciano.....Stimulys, LLC
- Daniel Becker.....SeaDream Yacht Club
- Randall Elmore.....Eureka Hotel Group
- Melinda Nolasco.....Arthurs
- Margaret Moore.....Planning Professionals, Ltd.
- Amanda Hicks.....University of North Texas
- Dusty Walther.....WB Ranch
- Sheila Stallings.....Healthpoint Ltd
- Brooke Oltmann.....USA Hosts
- Karen Brack.....Richland Community College
- Shanon Stanberry.....Homemade Gourmet
- Casimiro Ramirez.....The Sol Group Corp.
- Marie DeMartino.....PGA Tour, Inc./Tournament Players Club
- Bruce Jaster.....THERAPY 2000



**Leah Belasco**  
*'Grapevine' Columnist*

## Heard it through the Grapevine!

In the February issue, we neglected to acknowledge **Colleen Rickenbacher, CMP, CSEP** for her recent award from the NACE Dallas Chapter: Colleen received the award for "Best Program Content 2004". This was in recognition of her themed speech "Sex and the Cityplace", a program that also won "Meeting of the Year 2004" at the awards ceremony. Congratulations, Colleen!

**Rebecca May** has joined *AVW/TELAV* as Account Executive on their National Sales Team. Rebecca formerly was with *Outrageous Adventures*.

**Cassandra Johns**, formerly with *Starwood Hotels & Resorts*, is Director of Sales at *Dallas Convention & Visitors Bureau*.

**Dottie Stowe, CMP**, is Director of Sales at *Hilton Dallas Lincoln Centre*. Dottie previously was at *Embassy Suites D/FW South*.

Dottie is proud to announce the new addition to their sales department of **Beverly Wilson**, Sales Manager. Beverly formerly was at *Hampton Inn Downtown Dallas*.

**Jim Murdock**, former DOS at *Hilton Dallas Lincoln Centre*, is National Account Manager for *ConferenceDirect*. His office is in Frisco.

**Lisa Chatterton, CMP** has joined *Galactic Marketing* as National Account Executive.

**Katie Marion, CMP**, has moved from *Hyatt Regency DFW* to *Hyatt Regency Dallas* as Associate Director of Catering.

**Jacques Monteil, CMP**, looks forward to the late spring opening of *Embassy Suites Hotel Frisco* and has added **Colin Clayton, CMP** as Corporate Express Sales Manager. Colin previously was with *Harvey Hotel D/FW*.

Exciting happenings for **Adonia Beardsley, CMP** with a new marriage and a new job! Recent bride **Adonia Grant** (married to Michael Grant) began a new position as Program Manager at *Meeting Protocol Worldwide*. **Robert Lockwood, CMP**, says Adonia is greatly missed at *Crowne Plaza North Dallas/Addison*.

**Angela Kell** is new Catering Sales Manager for *Andrew Ormsby Catering at Victoria Hall and Tucker Restaurant*. Angela was formerly at *The Palm Restaurant*.

**Kevin Donahue** at the *Westin Stonebriar Resort* (the only 4-Diamond Golf & Spa resort in D/FW), Texas was recently promoted from Sales Manager for the property to Director of Group Sales.

To submit member news and information, please contact:  
Leah Belasco • 972-818-4811



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