

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

Inside

Presidents Memo.....	2
Supplier Showcase.....	3
Swing for a Cause.....	4
Feb. Chapter Meeting.....	5
Jan. Meeting Highlights.....	6
Education News.....	9
WLI Workshop.....	9
Buy MPI.....	10
Membership News.....	11
Grapevine.....	11

**For Up-to-date
Chapter Information
& Calendar of Events
Log on to
www.mpidfw.org**

Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's success.

Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry.



by Judith Gausnell

Rework Your Network, In The Name of Love

We have all experienced that unique euphoria caused by love: star-struck eyes, sweaty palms and a pounding heart. While in this heightened sense of awareness of the birds and the bees, we become convinced that indeed "Love makes the world go 'round". Merchants capitalize on these emotions every February by barraging us with reminders to say "I love you" to those important people in our personal lives.

But what about those people in our professional lives? You may say that your business is not like Russell Stover, Hallmark and Victoria's Secret, those purveyors of paraphernalia devoted to the enhancement of love. But consider this: How often do you say you love your work? Have you been heard to say that you love your clients? Even more telling is the comment that you love getting up in the morning to see what surprises the day in the meetings business may hold. The real question becomes, if you are verbalizing your love for your business on a daily basis, what are you doing to demonstrate it?

Philosopher Milton Mayeroff writes that love in a personal relationship "is the selfless promotion of the growth of the other". Similarly, unconditional love in business is aggressively sharing your knowledge and your contacts with those in your network, not because you expect something in return but because it is the right thing to do. This networking in the name of love will open a wider universe of opportunity for you, and bring you a greater sense of satisfaction in your work.

We get in a rut in our networking efforts, just as we do in marriages and long-term relationships. We find ourselves doing the same things over and over until we are boring, even to ourselves. To escape this humdrum, imagine that this February the valentine love lyrics intended to stimulate your meaningful communication apply to your business as well as your personal circle of intimates.

Visualize a bag of those pastel heart-shaped candies with little love messages printed on them. As you open your bag, ponder the quotes like you do the fortunes you find in a Chinese fortune cookie. These are examples of the hearts you may select:

Rediscover an old lover...

The stories are legion of school classmates who reconnect at a reunion and rekindle an old love affair. How many names and numbers are buried in your database, unnoticed for years? As times and situations change, so do our areas of focus and our abilities, as well as that of our long lost customers. Update your connections, renew old acquaintances and reconsider business opportunities that are options in today's market. If nothing develops other than the simple recognition of a satisfying past experience, you have rejuvenated a relationship for the future.

Surrender to another vendor...

Consider past trade shows you have attended as a vendor. In a costly effort to meet and qualify potential business, you miss opportunities to gain knowledge from others who are also there in a selling mode. Who better to share new marketing strategies, service concepts and support contacts ideas than those in comparable situations? Look at other suppliers as industry colleagues rather than as competitors.

Continued on page 3



President

Tamra Hughston, CMP
Home Interiors & Gifts Inc. • 972-695-1361

Immediate Past President

Melissa S. Logar, CMP
PricewaterhouseCoopers LLP • 972-724-2258

President-Elect

Sally A. Goldesberry, CMP, CMM
Society of Petroleum Engineers • 972-952-9380

Vice President of Communications

Jim Monore, CMP, CSEP
James C Monroe & Assoc • 972-296-3336

Vice President of Education

Stephanie S. Schroeder
Associated Luxury Hotels • 972-312-1153

Vice President of Finance

Nancey Hernandez, CMP
Dallas CVB • 214-571-1052

Vice President of Membership

Tony Cummins, CMP
Independent • 214-343-9644

BOARD OF DIRECTORS

Director of Advertising

Bob Phillips
Town of Addison • 972-450-6202

Director of Marketing

Lianne J. Pereira, CMP, CMM
Susan G Komen Foundation • 972-855-1676

Director of Member Care

Jan Gillin
PRSM • 972-231-8910

Director of Monthly Programs

Ruth Gallenberg
Embassy Suites Love Field • 214-358-6905

Director of Professional Development

Laura Jordan, CMP
Wyndham International • 214-863-1151

Director of Public Relations

Lawana Gladney, PhD
Gladney & Associates • 972-889-9656

Director of Recruitment

Bedford Wynne
Wynne Sedan & Limousine • 214-361-6125

Director of Special Events

Terry Ellegood
Freeman Companies • 214-620-9081

Director of Strategic Alliances

David Abadie
Medieval Times • 214-761-1801 x.106

President's Memo



Tamra S. Hughston, CMP
2005-2006 President

Do you conduct business with other MPI members on purpose or by accident? I've encouraged you before to "Buy MPI" but I'm not sure that I've truly expressed the benefits of doing so. Within the D/FW Chapter, you have almost 800 members you can tap into as a resource. About half of those members are Suppliers offering their services in order to make your meeting or event a success. Globally, you have more than 17,000 MPI members as a resource when you need the assistance of a planner or supplier in the industry.

Mark your calendar now to attend the D/FW Chapter Annual Supplier Showcase, Thursday, February 23rd. There are several reasons you won't want to miss this event. As a Supplier, you should be exhibiting your products and services and networking with other suppliers and planners. As a planner, you must stay connected with what is new in the meetings/events industry, as well as stay connected with those that you currently do business with or may do business with in the future. This year, the exhibit hall is featuring all booth set-ups in rounds. Personally I've never seen this before and I'm excited to see this design at the Addison Conference Center. I'm bringing my whole team to network and learn from this set up. Are you?

As a Supplier many years ago, I worked with other supplier members and began building those relationships early. I didn't realize I was doing that at the time but I'm so glad that I did. Sometimes accidents are good. I am fortunate to be part of the profession that has chosen me and to constantly be surrounded by people that I enjoy doing business with. Attending Chapter monthly meetings and events like the showcase benefit us as members. When I'm planning an event locally or out of state, for 100 or 10,000 my first stop is the MPI Directory. You have resources at your fingertips that if used consistently will show the benefits of your membership and the value of buying MPI.

According to MPI, we know that 94% of MPI members prefer to do business with other MPI members. This is an incredible number with incredible opportunities for our Supplier members to achieve organizational goals. Don't do business by accident. By doing business on purpose and by "Buying MPI," you and your organization show your loyalty and support to MPI, to our Chapter and our industry.

Making A Difference!
2005-2006



Laura Jordan, CMP
Director of Professional
Development

Welcome to the MPI D/FW Chapter Board of Directors!

Laura Jordan, CMP

Since 1991, Laura Jordan's entire career in the hospitality and meetings industry has been spent with the Corporate Headquarters of Wyndham Worldwide (better known as Wyndham Hotels & Resorts). She has held various positions, most recent being Director of Sales Administration where she is responsible for managing all aspects of Wyndham's exhibit portfolio, planning and executing customer events in conjunction with the larger trade shows and maintaining Sales pages on Wyndham's intranet site. Laura earned her CMP designation in 2001 and has a Bachelor of Arts degree in Advertising/Public Relations from Texas Tech University. Away from work and MPI, Laura stays busy raising her 7-year old son Tanner and keeping up with numerous family activities. She enjoys traveling, reading, bike riding, and decorating her home.

Jordan joined MPI in January of 2000 and has served on several committees and been recognized for the following achievements:

Awards/Recognition:

- | | |
|---|------|
| • Nominee for "Rising Star of the Year", MPI D/FW Chapter | 2003 |
| • March "Program of the Year", MPI D/FW Chapter | 2003 |
| • International Tomorrow's Leader Award Nominee | 2004 |

MPI D/FW Chapter Supplier Showcase



MPI D/FW Supplier Showcase

The 2006 MPI D/FW Chapter Supplier Showcase is sold out and we look forward to greeting you on Thursday, February 23, 2006!

ROUND UP 2006

Sponsored by: Las Vegas Convention Authority

Location: Addison Conference Center
15650 Addison Road • Addison Texas

Schedule:

9:00am-Education program check-in

9:30am-11:00am- "Tradeshow Talk!" Presented by Judith Gausnell (JG Partners)

11:00am-3:00pm-Supplier Showcase 2006 and "Addison Restaurant Review"

Judith Gausnell will lead an interactive educational experience to address communication skills that positively impact conversation and relationships between **Suppliers to Suppliers, Suppliers to Planners and Planners to Suppliers.**

This year's showcase has a brand new look you don't want to miss seeing!

Rather than the traditional 10 x 10 tradeshow booth, the setup this year will be on 36" round cocktail tables in which the exhibitor has the choice of table height to showcase their wares!

PLANNER CONTEST: "Round Up" your colleagues and Ride in Style! We truly encourage you to bring EVERYONE from your department to this complimentary day of education and networking. To reward the top three companies with the highest number of registrants, we've rounded up our supplier members to provide limousine service from your office to the show! Limousine services courtesy of American Limos & Transportation (Kevin Hoque), Premier Transportation (Angela De La Garza) and Wynne Transportation (Bedford Wynne).

EXHIBITOR CONTEST: We're "turning the tables" this year, and encourage the Exhibitors to be as creative as possible in their exhibit space by offering a \$350.00 American Express Gift card for the "Best Overall Presentation" using the new tradeshow layout.

CHAPTER SUPPLIERS: Whether your company is exhibiting this year or not, the networking that transpires during the show is powerful. So, bring your spirit of camaraderie and come out to support the day. Remember, the buyer/seller relationship opportunities between suppliers and suppliers is stronger than ever and the Showcase is a perfect time to "round up" new alliances with your industry colleagues!

Rework Your Network...Continued from page 1

Re-look at your address book...

Every person in your database is a potential partner for everyone else that you know or meet. Consider the success of Internet dating companies like Match.com and E-harmony.com. In their programs, they do not edit for potential partners; rather, they make the basic information available to subscribers, and leave them to get acquainted as appropriate. If we would use an open mind in a review of our current contacts, there is the potential that we could introduce many business partners who would make beautiful music together.

In our society, we collect things that have value to us, including beloved valentines. However, in the case of our personal contacts, the point is not to hoard them, but to give them away as often as possible. The true value of our network is based upon our willingness to share it. What goes around comes around, and love will start the circle spinning!



Don't miss the educational session prior to the February 23rd Supplier Showcase: Hot-wire Your Brain to Maximize Your Network. In a visual and creative process called mind mapping, learn to strategically expand your business network. This is not a typical seminar telling you how to attend a vendor fair, man an exhibit booth or follow-up on business cards; instead, it is an interactive process using a graphic technique to unlock the potential of untapped opportunities in your professional world.

To talk about Current Affairs, contact **Patty Markley, CMP @ 972.789.5530** or email patty@groupdmm.com



DEFINING THE POWER OF MEETINGS™

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

CURRENT

Managing Editor

Patty Markley, CMP, DMM Group
(972) 789-5530
patty@groupdmm.com

Copy Editor

Laura Moore, CMP
Lennox Industries, Inc.
laura.moore@lennoxind.com

Newsletter Coordinator/Designer

Dana Conley
PDQ Results Printing

Newsletter Advertising Sales

Matthew Messengale, DMCP
Ultimate Ventures
972-732-8433
matthew@ultimateventures.com

Contributing Columnists

Heard It Through the Grapevine
Leah Belasco

MPI Advancing Women
Peg Wolschon, CMP, CTP
Tenet Healthcare

Contributing Writers

Carol Benavidez, CMP, HelmsBriscoe

Marti Fox, CMP, GlobalGoals

James Monroe, CMP, CSEP
James C. Monroe & Assoc.

Photographer

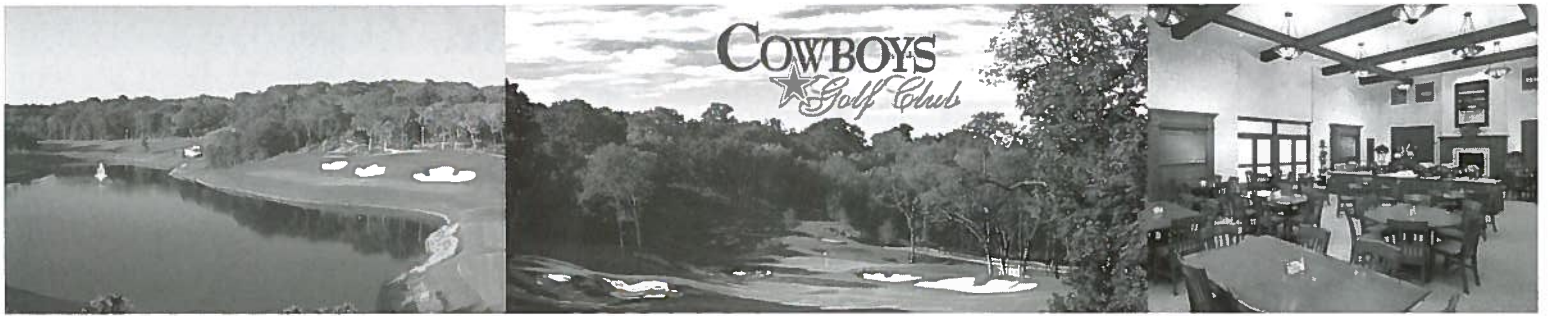
Jim Woods
J Woods Custom Photography

MPI Dallas/Fort Worth Chapter Office
Dallas/Fort Worth Chapter, PMB 259
7750 North MacArthur Blvd., Suite 120
Irving, TX 75063-7501
www.mpidfw.org

Chapter Administrator

Randie Charnes
(972) 869-3836 • Fax: (972) 506-7485
rcharnes@msn.com

MPI D/FW IS NOT RESPONSIBLE FOR THE CONTENT OF ARTICLES SUBMITTED FOR PUBLICATION. ALL ARTICLES ARE SUBJECT FOR EDITING AND/OR REJECTION BASED ON CONTENT.



...Save the Date...



SWING FOR A CAUSE

The Dallas/Fort Worth Chapter of Meeting Professionals International and the Cowboys Golf Club have teamed up to provide an outstanding 2006 Golf event!

When: Thursday, April 26, 2006

Time: 1:30 PM Shotgun Start

Location: Cowboys Golf Club

Contact Jeanne Feuille, CMP for sponsorship opportunities via email at jfeuille@spearone.com

MORE DETAILS PROVIDED SOON!

Preferred
HOTELS & RESORTS

experience meetings in true hawai'i
at TurtleBayResort.com

More than 31,000 square feet of function space
Accommodating groups up to 900
Exceptional menu planning, group activities and technology support

Turtle Bay Resort
true hawai'i

North Shore, O'ahu
(808) 293-6000
www.turtlebayresort.com

BENCHMARK HOSPITALITY INTERNATIONAL

Chapter Meeting • Thursday, February 23, 2006 • 11:00 a.m.

Education Program and Supplier Showcase 2006



Judith Gausnell

Morning Education Program - "Tradeshow Talk"
9:00 am Program Check-in

Judith Gausnell will lead an interactive educational experience to address communication skills that positively impact conversation and relationships between Suppliers to Suppliers, Suppliers to Planners and Planners to Suppliers. We all know the purpose of trade shows is to connect buyers and sellers...but what would happen if you changed the dynamic of your thought process and considered the business conversations that transpire between "sellers and sellers" and "buyers and buyers"?

Plan to attend this energetic morning session with Judith, one of our favorite speakers! She'll address how to Probe, Listen, Respond and Act when engaged in dialogue with one another and teach you how to make relationships move forward AFTER the conversation is over!



MPI D/FW Supplier Showcase

Mark your calendar for February 23, 2006 and be part of a fantastic day!

- Learn about NEW Supplier services and visit with OLD friends: Almost 100 industry-related exhibitors will be present...attend and support our D/FW Suppliers! You owe it to your company to stay connected with Suppliers!
- The "Round Up" theme for the show is being carried through into the exhibit space: You don't want to miss viewing an exhibit hall set up entirely with round tables!
- Addison=Great Food! Bring your appetite and taste the best of Addison Restaurants for lunch.
- Combine the excitement: Mix up your day by attending this fabulous trade show after the educational session taking place in the Stone Cottage located right next to the conference center.

PLANNER CONTEST: "Round Up" your entire department to attend and Ride in Style! The top three companies bringing the largest number of people from their department will receive Limousine service from their office to the Showcase and back again in the afternoon! (Limousine services courtesy of American Limo & Transportation, Premier Transportation and Wynne Transportation).

Fee: The entire day of education and networking is Complimentary!

This is a perfect program to invite internal colleagues to attend with you!
Register online at www.mpidfw.org

DIRECTIONS

From Downtown Dallas: Take the Dallas North Tollway north to Belt Line Road. Exit at Belt Line Road and turn left heading west.

From Airports:

Dallas/Fort Worth – Take the North airport exit. Once through the airport toll plaza follow signs to "North Dallas and 635 East." Take 635 to the Dallas North Tollway and go north. Exit at Belt Line Road and turn left heading west.

Love field – Upon exiting the airport, go east on Mockingbird Lane to the Dallas North Tollway. Enter the Tollway going north (left).

Exit at Belt Line Road and turn left heading west. At the second traffic light, which is Addison Road, turn right (north). The Addison Conference and Theatre Centre is located ½ mile on the right at the corner of Addison Road & Addison Circle (formerly Mildred Street). The address is 15650 Addison Road. The parking lot can be accessed from either Addison Road or Addison Circle.

Important landmark! The Conference Centre is located under the white Addison water tower.

MPI D/FW Chapter Supplier Showcase

Thursday, February 23, 2006

Addison Conference Center

15650 Addison Rd. • Addison, TX 75001



Sponsored by Las Vegas Convention Authority

Fee: Complimentary

9:00 am	Education Program Check-in
9:30 am - 11:00 am	"Tradeshow Talk" Presented by Judith Gausnell (JG Partners)
11:00 am - 3:00 pm	Supplier Showcase 2006 (Lunch included)

*R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, February 20th
email: rcharnes@msn.com • fax: 972-506-7485*

ON-LINE REGISTRATION PREFERRED

Go to the "Events" section at www.mpidfw.org

January Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Dennis McCuiston
Garrett Speakers International, Inc.

Kevin Mellott
Garrett Speakers International, Inc.
ERASE Enterprises, Inc.

Sponsor

Dallas Convention and Visitors Bureau
Cheryl Lewis Richards
Vice President, Member Services

Nancey Hernandez
Director of National Accounts

Facility, Reception, Luncheon
Bruce Wolpert, CMP,
Adam's Mark Hotel Dallas

Centerpieces

Greg Gatlin
AM Flowers Dallas

AV Services and Video Production
Donald Jones
Adam's Mark Audio Visual

Stage Set Sponsor

Linda Sergeant
Bill Reed Decorations Co

Other Services

Nicole Northrop-Jost, CMP
Four Seasons Resort & Club

COMMITTEE MEMBERS:

Co-Chairs:

Betty Garrett, CMP
President/CEO

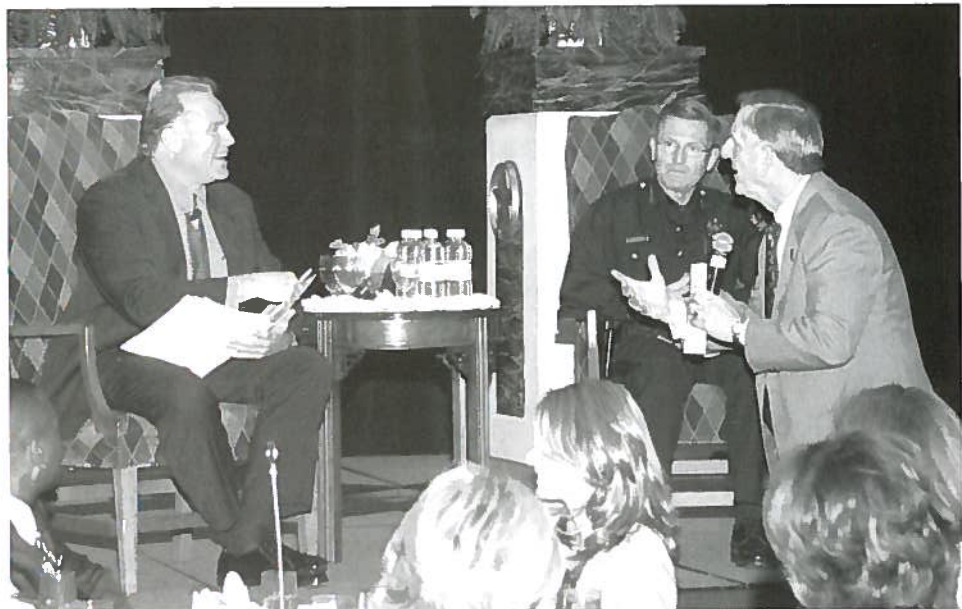
Garrett Speakers International, Inc.
and

Linda Sergeant
Bill Reed Decorations Co

Anna Squire
Squire & Associates

Diane Smith, CMP
Global Meeting Concepts, Inc.

January Meeting Highlights by Greg Elam



Kevin Mellott, Chief David Kunkle, and Dennis McCuiston, CSP

As an MPI member, what does "Terrorism" mean to you, or your place of business?

At our January meeting we didn't just have a talk about such things. We had a true panel of experts that discussed "What a meeting Planner needed to know," and also "How is the City of Dallas prepared for such acts?"

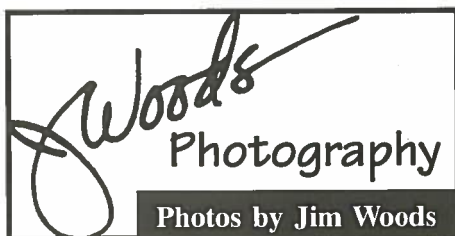
But it was even better than that because our moderator had a TV show scheduled to run within the week across the country concerning Terrorism.

It was evident in a nanosecond that the program committee for the month had gathered the finest possible program participants. Moderator Dennis McCuiston, an award-winning host and executive producer of the McCuiston program had just closed production on his TV special about Terrorism. He shared some clips from his show.

Then he put the panel on the spot. Kevin Mellott, a widely admired security expert, spoke of the threat of terrorism to the meetings industry. He quickly made the point that current terrorists were not trying to kill people. What they actually desired to do was "kill" our economy. Fear complicated business-as-usual and the goal was to harm a nation, not necessarily individual people. (People simply got caught in the process of causing fear.)

His concern for meeting planners was that meetings represented (1) large concentrated gatherings and, (2) represent "business" and were therefore logical targets if you intended to make headlines and cause fear. His advice to planners involved two steps. First was to get comfort with the plans the facility had to protect against terrorism, and for the planner to assess the risk of holding a meeting at that site.

And, second, Mellott stressed that meeting planners needed their own plans in place. What is your "Command Control?" Communications within staff and support units was vital. Accurate information sharing among staff is vital. Who can make the instant decisions needed? Are you/they prepared to do so if a crisis develops? Are you actually prepared at all?



Committee
Bill Reed
Chair,
shown in
Concept
Association

Dallas
Terrorism
separ

But the
planner
facilities
that
make
the plan
the plan

Various
answers
to in
disrupt



Members: Linda Sergeant, Co-Chair, Decorations, and Betty Garrett, CMP, Co-Chair, Speakers International, Inc.; not visible: Smith, CMP, CMM, Global Meeting Inc., and Anna Squire, Anna Squire and



Our January meeting sponsor, the Dallas Convention and Visitors Bureau, was out in full force to spend time with members and guests!

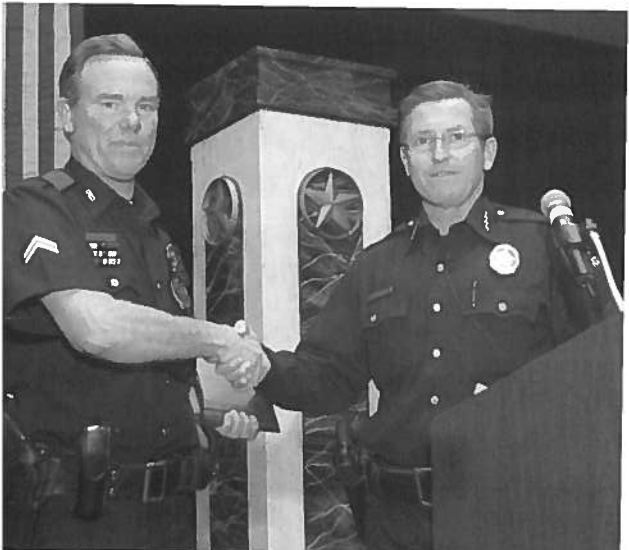
Police Chief Kunkle, the other panelist, had just returned from a security-centered trip to Israel and shared several observations. He did indeed seek symbolic places or industries. They were into headline making. He stated that there are some 42 terrorist organizations, and each was different.

Agreed that assessing risk should be of direct interest to a planner. Alertness is vital for the planner, their staff and their community. He stated that his staff was part of a national program to assess risk and other activities. But he also desired to the point that planners should be in touch with his staff, or have staff where ever they're meeting. Especially in Dallas, ready to support the needs and concerns of meeting attendees.

Questions were asked from the audience, each receiving an answer that certainly reminded us all that our duties now needed to include a sensitivity concerning the risk of terrorism or national security.



Chief David Kunkle, William R. Knobel, Officer of the Month, Beverly Knobel, wife and Ryan Knobel, son.



William Knobel, Officer of the Month, with Chief David Kunkle

Annual Dallas Police Award Presentation

Dallas Police Chief David Kunkle and others from the Department were on hand to again recognize a leading police officer at our January meeting. The Dallas CVB is a member of the Dallas Community Police Awards Committee and for many years our chapter has joined in recognizing the official Police Officer of the Month. It is the only recognition permitted to be worn by a police officer on their uniform.

This high distinction was presented this year to William R. Knobel. Officer Knobel joined the Dallas Police Department in 1976 and has trained approximately 300 new recruits in the field.



Tony Cummins, CMP
VP of Membership

Who's on Pace for Perfect Attendance?

Last year we only had two members that attended every single meeting! But watch out...this year we already have twelve members who have attended the first six meetings, and are positioned to have perfect attendance in 2005-2006. Way to go!

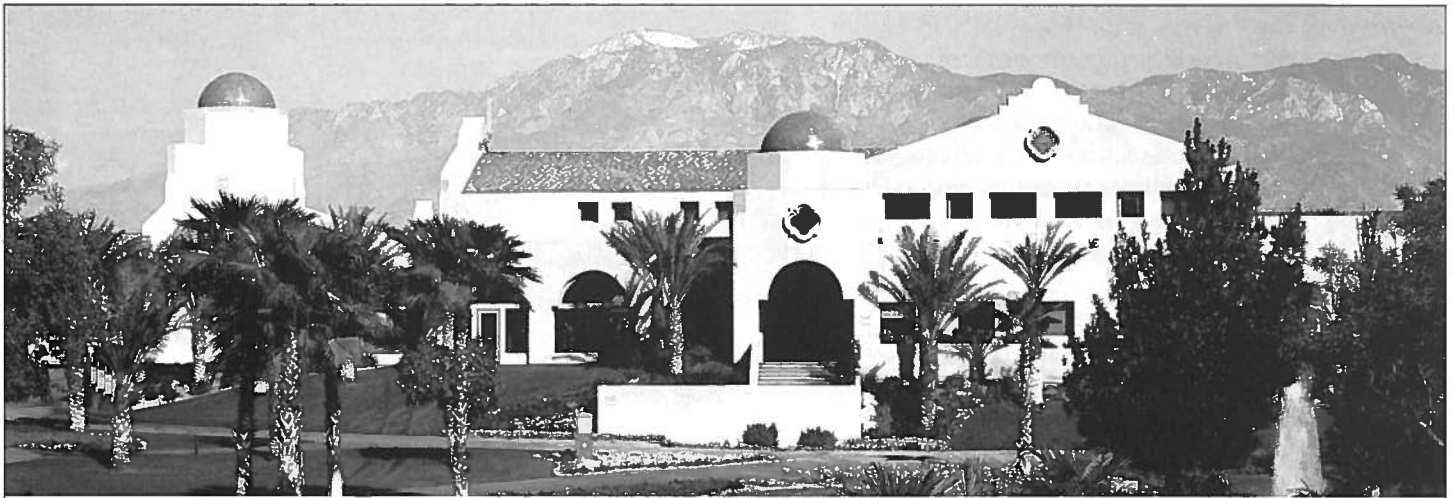
Lori Clark - Boston Coach
Sherri Cook, CMP, CMM - Sherri Cook & Associates
Tony Cummins, CMP - MPE, Inc.
Ruth Gallenberg - Embassy Suites Love Field
Jan Gillin - PRSM
Lawana Gladney, PhD - Gladney & Associates

Nancey Hernandez, CMP - Dallas CVB
Tamra Hughston, CMP - Home Interiors & Gifts
O.D. O'Donnell - Nightlife Talent/Panache
Sharon Roberts - Roberts & Roberts Associates
Stephanie Schroeder - Associated Luxury Hotels
Jim Woods - J Woods Custom Photography

We would also like to recognize the following people who attended five of the first six meetings. These are impressive numbers. Keep up the good work!!

Jesh Batra - Adolphus Hotel
Leah Belasco - Independent Planner
Erin Donohue - Omni Hotels
Martha Fox, CMP - Global Goals, Inc.
Sally Goldesberry, CMP, CMM - Soc. of Petroleum Engineers
M.T. Hickman, CMP - Richland College
Katherine Hines - Barton Creek Resort
Peggy LaBounty - Marriot Quorum by the Galleria
Angie Logal - Addison Conference & Theatre Ctr.
Patty Markley, CMP - DMM Group Mtgs. & Events
Annie Matthews - AVW Telav Inc.


Rebecca May - AVW Telav Inc.
James Monroe, CMP, CSEP - James C. Monroe & Assoc.
Jayna Monroe - James C. Monroe & Assoc.
Joyce Nissen - TX Training & Conf. Centers
Lianne Pereira, CMP, CMM - Susan G. Komen
Bonnie Piedmonte - Incredible Productions
Randy Pulitzer - Pulitzer Promotions
Bill Reeser, CMP - AVW Telav Inc.
Linda Tucker - The Richardson Hotel
Sally Westbrook - Susan G. Komen
Mark Wilder - Omni Richardson



enough room for everyone's point of view

Opinions differ in meeting locations. But at The Westin Mission Hills Resort & Spa, you'll find a space that everyone can agree on. Located just minutes away from downtown Palm Springs, we'll provide you with the perfect balance between business and leisure. With 65,000 square feet of meeting space, 512 guestrooms – each with a Heavenly Bed® and Heavenly Bath®, and our 36-hole Pete Dye and Gary Player-designed courses, you'll have everything you need to make your stay as productive as it is relaxing.

For more information, visit www.westin.com/missionhills or call 1-800-544-0287.

MEMBER OF  STARWOOD PREFERRED GUEST®

THE WESTIN
MISSION HILLS RESORT & SPA
Rancho Mirage

©2006 Starwood Hotels and Resorts Worldwide, Inc.

EDUCATION NEWS

Advancing Women

MPI D/FW Chapter Women's Leadership Initiative Workshop



Cinderella to CEO: Fairy Tale Lessons to Transform Your Work Life with author Cary Jehl Broussard

Learn from Your Favorite Fairy Tale Characters:

Sleeping Beauty - Wake up to Your Full Potential

Hansel & Gretel - Getting Through the Forest to a New Job

Beauty & the Beast - Think Like a CEO/Be a Leader

With help from Snow White, Cinderella, the Ugly Duckling and more!

Thursday, March 23, 2006

1:45 p.m. - 4:30 p.m.

Hilton Anatole Hotel

Workshop is Complimentary when you register for the March monthly program Register Online at www.mpidfw.org

Your Coach is Waiting



Marti Fox, CTC, CMP

CMP Process

By Marti Fox, CTC, CMP

Finally, frost nips at our noses and it is time to snuggle up with a few great books. Remember that New Year's resolution - improve skills and earn some professional respect with new initials after your name!!

This Spring, MPI D/FW Chapter offers a structured program that will keep you on track to earn the Certified Meeting Professional (CMP) designation!

CALENDAR of EVENTS:

Now! - Order = Order your CMP Candidate Handbook & Application Kit (\$45)

Jan. 30 - Introductory Class to review the CMP Process and the CMP Application (\$25)

Feb. 13 - May 15 - Twelve-session Study Group with formal presentations by area CMPs (\$100)

Mar. 1 - Submit your CMP Application to the Convention Industry Council (\$175)

Jun. 10, 11, and 24 - Last push is the CMP University over 2 Saturdays and a Sunday (\$125 MPI members; \$150 Non-members)

ALL Classes are hosted by and held at the Crowne Plaza Addison, 14315 Midway Road, Addison, 972-980-8877.



CIC continues to improve the scope of information covered for this Certification. The July 2006 CMP Exam will cover information from the: (\$220 value - www.ConventionIndustry.org/shop)

- CIC Manual - 7th Edition

- PCMA Manual - 4th Edition

- APEX Glossary

- New! CIC International Manual - 1st edition

Remember that for you, this may be a 6-month, 12-month, or 18-month process - all based on your time commitment. Everyone is different!

Contact your CMP Chair to enroll or be placed on the information list:

Robert Lockwood, CMP • Crowne Plaza Addison • 972-980-8877 • Rlockwood@CPAddison.com



Bob Phillips

“BUY MPI” and SAVE!

For the first time ever, the MPI Dallas Chapter newsletter (The Current) is offering up to 50% off of its ad rates — But only to DFW Chapter members. The newsletter is read by over 800 area meeting planners and suppliers. These planners spend millions of dollars on meetings right here in the DFW area.

Just think about it— you could obtain great exposure for your business and save money at the same time.

There are only 2 stipulations :

- 1) Your business has to be a member of the Dallas Chapter of MPI
- 2) No ad agency discounts area available on the placements of these ads. That means that your ad agency can place the ad, but they will not receive a commission. Or you can place the ad yourself, whichever is easiest for you.

These new low rates are available now so think about your upcoming marketing messages and don't miss out on a very affordable way to reach your best market!

Local ad rates are available for review online at www.mpidfw.org

Contact Matthew Massengale, DMCP at 972.732.8433 for specific information.

Email: matthew@ultimateventures.com

New Kids on the Block

Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

- Jean Schwappach.....Sabre-Holdings Corporation
- Kenneth Erwin.....American Language Technologies Inc.
- Mary Wilson.....Greater Dallas Restaurant Assoc.
- Jennifer Gentile.....FedEX Kinko's
- Laura Vera.....Benchmark Management
- Ruth Bilbo.....The Adolphus
- Lori Rentfrow.....Pavestone Company
- Amanda Pendegrass.....Home Interiors & Gifts Inc
- Tina Hanks.....Coca Cola Enterprises
- Cicely Parson.....Student Member
- Patricia Graham.....Wyndham Worldwide
- Peggy Britt.....Helms Briscoe
- Trina Fox.....Hilton DFW Lakes Conference Center

BUY MPI!

Connecting Ideas and People...One Event at a time! Marketing & Communications Management



Email Marketing
Conference Websites
Event Registration
Housing Management

DMM GROUP™

...Managed to
Perfection!

972.789.5530 800.405.1659 www.groupdmm.com

James C. Monroe & Associates
Special Events Design, Decor & Management

Jim Monroe, CMP, CSEP

3818 Cedar Springs, #101431
Dallas, TX 75219

972-296-3336

jim@jcmmonroe.com

www.jcmmonroe.com



7355 Padre Blvd., South Padre Island, TX 78597
956-761-3005



Where every client is a star

Matthew Massengale, DMCP
Senior Program Manager

972.732.8433 • 800.TEX 4 FUN
www.ultimateventures.com

MEMBERSHIP NEWS

The Lone Star Challenge Adds New Prizes!



Tony Cummins, CMP
VP of Membership

TOURISME Montréal

The Challenge is heating up! As of January 1, we are adding several new prizes to be awarded in 2006. A recent prize donation came from **Tourisme Montreal** - a Two-Night Stay in Montreal with Round-Trip Coach Airfare. This trip will be awarded in June 2006, at the end of the contest and can be taken sometime between July-December 2006. Thank you to Sandy Mukitarian of Tourisme Montreal for this generous donation!

In addition, we have received from the Embassy Suites Frisco, a Complimentary One-Night Stay in a Standard Suite (any day of the week, based on availability). This will be awarded at the end of March in our random drawing.

Other sponsors who are participating in the Challenge this year are the **Gaylord Texan Resort & Convention Center, Medieval Times Dinner & Tournament, Cowboy's Golf Club, Roy's Restaurant, Marriott Legacy Town Center** and **Sambuca**.



Annie Matthews
AVW-TELAV

LSC - First Round Prizes Awarded

Annie Matthews
Membership Communications Liaison

We've reached the halfway point of The Lone Star Challenge and it's time to announce the first round prizewinners. We are very pleased to announce that **Patty Markley, CMP (DMM Group)** has won

the first round grand prize of a one-night stay at the Gaylord Texan Resort and Convention Center with dinner for two at Old Hickory Steakhouse. Congratulations, Patty!

Challenge participants that had at least 60 points as of December 31 were included in a random drawing for other prizes. These winners were:

Julie Hicks (Hilton D/FW Lakes Executive Conference Center)
Dinner for two and tournament at Medieval Times

Tracey B. Smith, CMP (Tracey Smith Events Marketing)
Dinner for two at Sambuca Restaurant (Downtown or Addison)

Rebecca A. May (AVW-TELAV)
Two-Night Friday/Saturday Stay at Marriott Legacy Town Center with Breakfast for two each morning at the Copper Bottom Grille

Thank you to our sponsors for the generous prizes!!

And here's the official Lone Star Challenge Scoreboard
(as of December 31, 2005)

Patty Markley	130 points
O.D. O'Donnell	110 points
Tracey Smith	75 points
Julie Hicks	70 points

The following people have 60 points:

Leah Belasco, Lori Clark, Erin Donohue, Marti Fox, Rebecca May, Jayna Monroe, Joyce Nissen, Randy Pulitzer, Bill Reeser, Sharon Roberts, and Jim Woods.

Sarah Ross and Stephanie Murray have 30 and 15 points, respectively.

Congratulations to our winners. To find out how you can get involved and earn points for the next drawing go to www.mpidfw.org and click on The Lone Star Challenge.



Leah Belasco
'Grapevine' Columnist

Heard it through the Grapevine!

Sally Goldesberry, CMP, CMM announced **Gina Patrick, CMP** has joined *Society of Petroleum Engineers* as Meetings Manager. Gina previously was with Houghton Mifflin. Also, **Tina Bavermark** transferred from Board Assistant in SPE's Executive office to the Meetings Department as Meetings Coordinator.

Congratulations to **Tracy Suit, CMP** as being named Director of Sales at *Hilton Dallas Lincoln Centre*. Tracy formerly was Assistant DOS at *Hilton DFW Lakes Executive Conference Center*.

Dottie Stowe, CMP, former Director of Sales at *Hilton Dallas Lincoln Centre*, has moved to Memphis! Her new position will be Regional Director of Sales for *Embassy Suites*. Good luck, Dottie! We'll miss you in the D/FW area.

Congratulations to **Cathy Beavers** and the entire creative team at *Ducky Bob's Party & Tent Rental*. They received the "**Best Achievement in Event Rental Support**" Award (for a wedding at Arlington Hall) at "The Special Event" Conference & Tradeshow 2006, held in January at the Dallas Convention Center. Ducky Bob's also won the "**Best Creative Tabletop**" competition.

Congratulations to **Tamra Hughston, CMP** with *Home Interiors & Gifts*. She has recently been promoted to Director, Meetings & Events.

And here are some items of interest about our industry friends...

Heather Smith is now at the *Gaylord Hotel & Convention Center* as Convention Services Manager. Previously, Heather was a CSM at *The Fairmont Hotel*.

J.D. Tamez is now Director of Sales and Marketing at the *Westin D/FW Hotel*. Previously, J.D. was at *Renaissance Richardson Hotel*.

Charlene Dykes is now with *Dallas Market Center*. Previously, she was with *The Dallas Convention Center*.

To submit member news and information, please contact:
Leah Belasco • 972-818-4811



www.mpidfw.org

Dallas/Fort Worth Chapter
PMB 259

7750 North MacArthur Blvd., Suite 120
Irving, TX 75063-7501

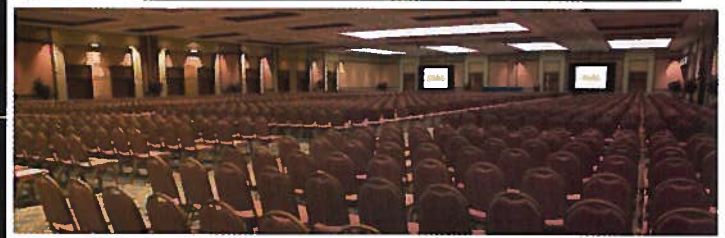
PRE-SORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
DALLAS, TX
PERMIT NO. 1930

RETURN SERVICE REQUESTED



FEEL FREE

to come back to a place where
your friends are waiting.



1,200 SPACIOUS SUITES. ONE EXCEPTIONAL LOCATION. At Caribe Royale Orlando there is no such thing as a small request. As an independent hotel, we are able to provide a standard of service and personal attention unlike anywhere else. So you can ask for anything, anytime, and we'll see to it immediately. Contact us today, and feel free to experience true meeting success.

Caribe Royale
CARIBE ROYALE ORLANDO
ALL-SUITES RESORT & CONVENTION CENTER

CARIBEROYALE.COM
1.800.823.8300