

# CURRENT

DEFINING THE POWER OF MEETINGS

Dallas/Fort Worth Chapter

June 2006

Chapter of the Year 1989 ★ 1990 ★ 1994 1996 ★ 2001

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Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's

Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry. Hail to the Chief

# Together, We Made a Difference!

- 1. What's the most important thing about being chapter president that the average member doesn't know? It's a lot more fun and rewarding than you might expect. Although making decisions that effect hundreds of members can be a little nerve-racking at times, our members have been very supportive and I've always had the support of the board in all decisions that impact our membership.
- 2. What's the most important leadership lesson you've learned this year? I've learned that being in a leadership role does not mean that you have to do it all. We had an incredible team this year that set goals and worked to achieve them. I got to be part of something special just by associating myself with a great team.
- 3. What chapter accomplishments are you most proud of this year? Each department had great accomplishments this year; however my heart has been with our Chapter Charities committee. I started as a volunteer years ago as the chair of that committee and was delighted to see the Chapter "Make a Difference" to so many people through various organizations this year.
- **4.** What was the most difficult aspect of your year as president? Time management. It doesn't matter what your volunteer role is, it's a challenge to juggle work, home and volunteer work but it is worth it and very rewarding.



- 5. What have you learned about our industry as a whole through your tenure as president? I've always known that our members are our lifeblood. This year was a great reminder of why I'm in this profession. It's a well-respected industry and we have a wealth of knowledge within our Chapter. People are always willing to share ideas and support others.
- **6.** Any advice you would give to incoming president Sally Goldesberry? Don't think you have to do it all. There are times when being a leader means we need to lead the team by example and there are times when people will learn from performing the task themselves. Sally is a great people person with incredible organizational and management skills. She will do very well and I'm happy to support her on the board this year.
- 7. What is something people don't know about you? I'm pretty much an open book. I love being with people, decorating my new house and entertaining. I used to sing in a Country band in the mid 90's and I try out spas in all the cities that I travel to... and, I'm newly single.
- 8. What makes you laugh? My dog Bagel, friends over a glass of wine and my family. Life is short ~ live it! If you aren't making a difference in your own life, you aren't impacting the lives of others.

# DALLAS/FT. WORTH CHAPTER MPI

#### President

Tamra Hughston, CMP Home Interiors & Gifts Inc. • 972-695-1361

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# President's Memo

WOW! It is truly amazing that my term as your chapter President is coming to a close. I've witnessed many individuals in this position from various chapters begin the count down to the end of their new term but I can honestly say I am not one of those people. It has been an incredible pleasure to serve this chapter, my chapter, in this leadership role.

Tamra S. Hughston, CMP 2005-2006 President

I am very proud of the successes your board of directors has accomplished this year to the benefit of YOU the membership. You will hear more about our chapter's growth and contributions at the Annual June Awards Gala. One

person cannot take the glory when a job is well done  $\sim$  it took a cast of 17 people on the board and an array of dedicated volunteers to accomplish what we did this year. I believe the chapter is healthier and happier because of their great efforts.

As I sit in my home office amid towers of boxes from my recent move, I'm reminded of our commitment to Making a Difference; in our personal lives, our professional lives and our MPI lives. Serving in this leadership role has allowed me to give in a way I didn't know I could and it challenged me to become a better leader. The leadership skills I have developed over the past years serving on the board have allowed me to move up the ladder at my company and helped me learn to embrace the ideas of others.

With growth comes change and I am no stranger to change. I am a firm believer that change is good as long as we know how to manage it and we surround ourselves with the most incredible support system. As for MPI, my role next year will change. I will serve on the board as the Immediate Past President and be part of the support system for the new term. I will work on various member-focused projects that will continue to allow our chapter to grow and flourish and I again will take pride in being part of an amazing team led by Sally Goldesberry, CMP, CMM. In addition to my role on the MPI D/FW Board, I have been appointed to serve on the ICLC (International Chapter Liaison Committee) through MPI International. The ICLC serves as a bridge between the chapters and International and also works on various ad hoc projects with a major focus on leadership development. Our task of Making a Difference is not done. Appreciate the successes of the past and embrace challenges of the future. Don't let this ship sail without you.

With best regards,

Tamra S. Hughston, CMP



"To make a difference is not a matter of accident, a matter of casual occurrence of the tides. People choose to make a difference" Maya Angelou



#### **BOARD BULLETS**

Submitted by Sally Goldesberry, CMP/CMM MPI D/FW 2005-2006 President-Elect

- \* At the July chapter meeting, the 2006 Chapter Charities will be recognized and checks will be presented.
- \* Our transition of the 2005-2006 Board of Directors has begun. The 2006-2007 Chapter Board attended the May board meeting. The new board will be in place starting July 1.
- \* Thank you to our President, Tamra Hughston, for a year of terrific leadership!
- \* Mark your calendars for June 22 at the Hilton Dallas Park Cities Installation of officers and Awards Gala.



is a Hit!

**Hospitality Spanish** 

By M.T. Hickman and Sherry DeLaGarza



Sherry DeLaGarza, CMP

On May 4, 2006, twenty-six MPI D/FW Chapter members gathered at the Hilton Dallas Park Cities to begin learning Spanish. For the next eight weeks they will be participating in the Hospitality Spanish class practicing key phrases to help them communicate and be more competitive in this increasingly diverse world.

Hospitality Spanish is hosted by the MPI D/FW Multicultural Initiative Committee. The style of instruction uses a phrase and repeat format, explained M.T. Hickman, MPI D/FW Committee Chair. After the first day you learn to speak sentences that you can use. This is not a traditional Spanish class.

"I love this class and I truly look forward to my expanded Spanish vocabulary over the next seven weeks," said Betty Jones, Director of Sales and Marketing, LeMeridien Cancun Hotel and Resort.

"We had no idea that so many members would want to take this class," said Sherry DeLaGarza, co-chair Hospitality Spanish. The original class limit was -twenty-four but the instructor agreed to increase to twenty-six to accommodate a couple more participants. In order for the class format to be effective, the class size must be limited. It has been so popular that we had a wait list a week before the class started. Because we received so many requests for this class, the Committee is looking into the possibility of hosting them again this fall. Look for more details in upcoming email blasts and the Current.

Monica Salazar, co-chair Hospitality Spanish, said the success of this program would not be possible without the support of our sponsors, Hilton Dallas Park Cities hotel and the MPI grant that was used to defray the enrollment cost of this class for MPI D/FW Chapter members.

For more information on Hospitality Spanish, contact M.T. Hickman, CMP (972-238-6097) Monica Salazar (972-715-2457) or Sherry DeLaGarza, CMP (469-255-6410).





DEFINING THE POWER OF MEETINGS

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

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# 2005-2006 CHAPTER AWARD NOMINEES

# Planner of the Year Nominees



Sherri Cook, CMP, CMM, CTM, CL Sherri Cook & Associates Member Since 1991

Sherri has been a meeting planner/manager for 24 years and has owned Sherri Cook & Associates for 14 years. Prior to becoming an independent meeting, convention, and trade show planner, Sherri worked for an Association, a Corporation and a Meetings, Conventions & Incentives company for 10 years. Highlights of her career include: project manager of Ross Perot's 1995 National Conference and 1996 Reform Party National Conventions and numerous Fortune 100 corporations, leading associations and government agencies.



Kim Reynolds, CMP Alliance Data Systems MemberSince 1997

Kim has been a member of MPI since 1997, first in California and then for the past three years in Dallas/Fort Worth. Since joining the MPI D/FW chapter, Kim has enjoyed the opportunities to make new friends and contribute to the community through involvement in the WLI, and co-chair of the Chapter Charities Relations Committee. Kim is currently slated to serve on the 2006/2007 MPI D/FW Board of Directors. Kim holds her CMP and a M.A. in Organizational Management.



Colleen Rickenbacher, CMP, CSEP
Colleen Rickenbacher, Inc.
Manber Since 1984

Colleen's accomplishments include having served on the MPI D/FW Chapter Board several terms and in 1998-1999 as the Chapter President. She also served on the International Board of Directors from 2000-2003. She has been active on several international committees and chaired the leadership committee of Chancellors from 2000-2004. Colleen is also the chair of the 2006 MPI World Education Congress scheduled this Jolytin Dallas.

# **Supplier of the Year Nominees**



Nancey M. Hernandez, CMP
The Adolphus Hotel
Member Since 1995

Nancey Hemandez, CMP has been a member of MPI since 1995. She has served on the Board of Directors for the MPI DFW Chapter since 2002. Currently, Nancey is serving as both Vice President of Finance and Director of Leadership. She is President-Elect for the 2006-2007 term. Nancey is the Director of National Accounts for the Dallas Convention & Visitors Bureau and Is a Seventh Generation Native Texan.



Bill Reeser, CMP, CTS

AVW-TELAV

Member Since 1998

Bill T. Reeser, CMP, CTS is currently Operations Manager of the Dallas branch for AVW-TELAV Audio Visual Solutions. He has worked in the hospitality industry for 19 years, serving in various capacities with AVW. Bill received his CMP in 1998 and CTS in 2001. He has been involved in the Texas Association for Convention Operations Management and MPI for 8 years. In that time he has served on the BOD for TxACOM as 1st VP and as President. He has chaired the CMP study group committee for MPI. He is an adjunct professor for the TEMM program.



Bruce A. Wolpert, CMP Adam's Mark Hotel Member Since 1995

Bruce has been in the hospitality industry for over 20 years. The past two years, he has been with the Adam's Mark Dallas, as Director of Sales -Texas. Last year, the Adam's Mark Dallas won "Facility of The Year" and Bruce enjoys hosting MPI-DFW events at his hotel. As Chair of the Membership Orientation Committee, Bruce is the first smilling face prospective new members see. He has been a member of MPI since 1995 and eamed his CMP in 1995.

# **Rising Star of the Year Nominees**



Angela DeLaGarza
Premier Transportation
MemberSince 2005

Angela DeLaGarza has been in the hospitality industry for 4 years. She began as a hotel Front Desk Manager and is currenty at Premier Transportation as their Sales & Marketing Representative. Angela is currently involved with several industry associations and other community organizations.



Robert Lockwood, CMP Crowne Plaza N. Dallas/Addison Member Since 2004

Robert Lockwood, CMP, is a life-long dedicated member of the hospitality industry. Although amember of MPI for a short time, he has embraced the CMP program sponsored by MPI and is currently serving as the Chair of the CMP committee. Robert is Director of Banquet Services at the Crowne Plaza North Dallas\*Addison, where he has been for the past eleven years.



Jayna Monroe
JCM Special Events, Inc.

Member Since 2004

Jayna Monroe comes to special events from the travel industry; she was a travel agent for 22 years. Since 2003 she has been her husband's partner in JCM and Associates, now JCM Special Events, Inc. She is active in both MPI and ISES, currently serving on the BOD for the Dallas ISES chapter. In August of 2005, Jayna won a prestigious Esprit Award for event marketing.

Chapter Awards Gala • Thurs., June 22, 2006 • 5:30 p.m.

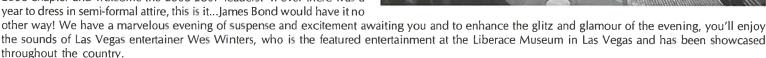
"Nobody Does It Better"

"Nobody does it better" than the MPI D/FW Chapter! Join us on the set of the latest James Bond film being shot on June 22, 2006.

To commemorate another fabulous year, celebrate with us at the June Awards Gala in style ... "Bond, James Bond" style, that is.

Nobody does it better than YOU - our chapter members. The evening promises to be suave, debonair and exciting. However, this time Bond doesn't spend his time foiling the bad guy! Rather, our "Bond" will recognize and celebrate the many accomplishments of our chapter members. As is tradition, we'll pass the gavel along with nifty MPI D/FW "gadgets" on to the 2006-2007 Board of Directors and Chapter Committee Members.

In true Bond fashion, we will raise our martini glasses to honor the 2005-2006 chapter and welcome the 2006-2007 leaders. If ever there was a year to dress in semi-formal attire, this is it...lames Bond would have it no



#### Committee Members:

Chair - Cecilia Daddio, CMP (Lennox Industries Inc.), Peter Anderson (Hilton Dallas Park Cities), Laurie Carroll (NADP), Tony Cummins, CMP (Meeting Professionals Expectations), Sherry DelaGarza, CMP (MAC Meetings & Events LLC), Advisor - Ruth Gallenberg (Embassy Suites Hotel Dallas Love Field), Julie Johnson, CMP, CMM (Lennox Industries Inc.), Patty Markley, CMP (DMM Group),

Carole May, CTC, CMP (Galactic, Ltd.), Laura Moore, CMP (Lennox Industries Inc.), Kelly O'Hair, CMP (Lennox Industries Inc.), Robert O'Hair (EDS), Bruce Wolpert (Adam's Mark Hotel) and Peg Wolschon, CMP, CTP (Tenet Healthcare Corporation).

#### **Host Facility**

#### The Hilton Dallas Park Cities

Our host for the June Gala is The Hilton Dallas Park Cities conveniently located just off the North Dallas Tollway on Luther Lane. A neighborhood hotel with an inviting lobby and a warm welcome at the front door, business travelers and leisure guests alike appreciate the attention paid to comfort and convenience. The property features 224 luxurious guest rooms, including 9 premier over-sized guest rooms and private-access Executive level rooms.

Hilton Dallas Park Cities has over 10,000 square feet of flexible meeting / banquet space in 12 room to accommodate up to 300 guests. The elegant atmosphere is ideal for any type of function. OPIO is the full-service restaurant located just off the main lobby, featuring an upscale Tuscan-themed atmosphere. Also available is a private dining room which seats up to 12 guests, perfect for an intimate dinner of close friends or an executive board.

#### **DIRECTIONS**

**Via I-635:** From I-635, go south on the Dallas North Tollway. Exit Loop 12 (Northwest Highway) and turn left. At the 1st light, Douglas Avenue, turn right. At the next light, Luther Lane, turn right again. Hilton Park Cities is a half-block down on the left.

Via US 75 - Central Expressway: Follow US 75 take Loop 12 West (Northwest Highway) to Douglas Avenue, turn left. At the next light, Luther Lane, turn right. Hilton Park Cities is a half-block down on the left.

Arlington and Ft. Worth via I-30: Follow I-30 East toward Dallas. Merge onto 1-35 East (Exit 45) toward Denton. Take the Dallas North Tollway exit. Exit Loop 12 (Northwest Highway) and turn left. At the 1st light, Douglas Avenue, turn right. At the next light, Luther Lane, turn right again. Hilton Park Cities is a half-block down on the left.



Thursday, June 22, 2006

#### The Hilton Dallas Park Cities

5954 Luther Lane • Dallas, TX 75225 Phone: (214) 368-0400 www.dallasparkcities.hilton.com

5:30pm - Registration & Reception 6:00pm - Dinner and Awards Presentation

#### Parking: Self-Parking is Complimentary Valet Parking is \$5.00

Advanced Member Price \$45.00 Advanced Guest Price \$45.00 Onsite Price \$55.00

(Walk-ins will be placed on a wait list on-site. Seating is not guaranteed after the guarantee cut-off - Monday 2:00 p.m.)

R.S.V.P. to Randie Charnes by 2:00 p.m., Monday, June 19th email: rcharnes@msn.com • fax: 972-506-7485

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- LAURIE SHAW, Area Sales Manager

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# May Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Featured Speaker Disney Institute Rob Morton

**Speaker Sponsor**Disney Resort Destinations

Monthly Meeting Sponsor Greater Houston CVB Sara McPhillips

Facility, Reception, Luncheon Westin DFW Hotel Elizabeth Sanchez

> BBJ Linens Todd Richter

AV Services and Video Production VAE Richard Sinclair

#### PROGRAM COMMITTEE

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Charlotte Davis, CMP (Co-Chair) Event Source Professionals Inc.

Laurie Carroll NADP

Angela DeLaGarza Premier Transportation

Sherry DeLaGarza, CMP MAC Meetings & Events

Ruth Gallenberg Embassy Suites Dallas Love Field

> Laura Jordan, CMP Wyndham Worldwide

> > Rebecca May AVW/TELAV

Stephanie Schroeder Associated Luxury Hotels



### May Meeting Highlights

During the May monthly program, almost 200 MPI D/FW Chapter members and guests were able to enter the magical world of Disney during a lively presentation by Rob Morton with Disney Institute.

The fun began as guests arrived and were surrounded by committee members wearing the official Disney Mickey Mouse "ears" and the fun continued as the program started and we were taken through a colorful tour of all the Disney properties by "Bambi Bordeau"!



May program committee members (1 to r) Rebecca May, Sherry DeLaGarza, CMP, Ruth Gallenberg, Todd Richter, Annie Matthews, Charlotte Dayis, CMP, Angela

The Greater Houston CVB, our monthly meeting Sponsor, was out in full force and reminded us about how diverse and exciting Houston is! Like they stated from the stage, when the first men landed on the moon, the first words we heard were "Houston"!

The May program committee really pulled out all the stops to present one of the most exciting and informative meetings this year!





The Disney Institute showed their "customer loyalty" to the MPI D/FW Chapter with a rousing presentation by facilitator Rob Morton (far left) shown with Joanne Recek, Rowland Cheeks.

Then, Rob took the floor and delivered an interactive, energetic presentation where he demonstrated how any company can deliver the best customer service possible using proven Disney-created methodologies that instill lifetime customer loyalty.



A big thank you to our host facility The Westin D/FW Hotel!

We deeply appreciate the support of our Houston sponsors: Greater Houston CVB, George R Brown Convention Center, Reliant Park and Continental Airlines.

From left to right are: Sara McPhillips, GHCVB Judi Taliaferro, CMP, GHCVB Barbara Beaton, Reliant Park Amy Brown, George R Brown Meg Winchester, George R Brown Sherry Bettis, Continental Airlines.



### **SWING FOR A CAUSE**

By Jeanne Feuille

It was an outstanding day to be amongst friends and colleagues at the 2006 MPI D/FW Golf Outing at the beautiful Cowboys Golf Club! The weather couldn't have been more perfect for this tournament!

We would like to give a special thanks to ALE the sponsors who made this day possible. We know what it takes to break away from the office and your time is valuable to this special cause.



Faust for supporting this year's Golf Tournament as our Title Sponsor! (Pictured with Kaytie Mc Coy and Jeanne Feuille, CMP)

#### Additional contributors include:

A&H AwardPro Cowboys Club Freeman Irving Convention & Visitors Bureau

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#### These sponsors include:

Hilton Anatole (Title Sponsor) Crowne Plaza Hotel near the Galleria (Gold Sponsor/Reception Sponsor) Holiday Inn Select DFW

Thank you to our **Hole Sponsors** and **Beverage Cart Sponsors** who made sure the players had a great time throughout the afternoon:

Adam's Mark Hotel Dallas
Bearcom Wireless
Double Diamond Resorts
Grapevine CVB (Beverage Station)
J&S Audio Visual
Krisam Group & Broadmoor Hotel
Marriott International
Omni Mandalay Hotel Los Colinas
Peabody Hotels
South Padre Island CVB (Beverage Cart)
The Tribute Golf Club
The Woodlands Resort



Crowne Plaza Addison



First Place Tournament Winners - The Peabody Ho Services team

Here are our winning teams:
1st Place: Peabody and CMP Meeting !

David McWhorter David Bruce Michael Williams Andrew McWhorter

2nd Place: SuperShuttle Team

Steve Janicek Mark Morgan Kaite O'Niell Jim Harvey

3rd Place: Crowne Plaza Team

Kevin Vandyke Grady Seim Paul Mancuso Randy Gallegos

Worst Team (...but they sure had fun) BearCom Wireless Team Darren Scruggs Nader Mortazavi Dennis Gonzalez Eric Stephens





21/CMP Meeting

ervices Team

Thanks to all of our committee members who made this event such a success:

Jeanne Feuille, CMP (Spear One) - Committee Chair Cheryl Hopkins (Irving CVB) Cathy Carey (Vital Church Ministries) Sharon Lindberg (Savoya) Catherine Parnell (Infomart) Brandy Gonzales (Independent Planner) Don Offill (The Tribute Golf Club) Patty Markley, CMP (DMM Group) Terry Ellegood (Freeman) Jane Richards (Cowboys Golf Club)



Worst Team Award Winners were the Bearcom Wireless team



Second Place Tournament Winners - SupperShuttle team



Longest Putt (David Mc Whorter)



Third Place Tournament Winners - Crowne Plaza Hotel team



Closest to the Pin (Mike Williams)

The afternoon was wrapped up with a reception and awards - a great time was had by all!







Lawana Gladney, PhD Rising Star

# Free Association with... 2005-2006 MPI D/FW Rising Star

#### FIRST HOSPITALITY JOB?

Executive Director of Six Million Dollar Woman's Club, Inc. A non-profit organization that I founded and established.

#### BENEFITS OF JOINING MPI?

There are several benefits to joining MPI. First and foremost, there is an incredible network of people that I have come to know and love. I have been a part of many organizations, but few can boast of the genuine caliber of people that I have found in MPI. Secondly, the education that I have acquired has been very useful to my professional growth. Each month, there is a great amount of effort expended to ensure that the membership experiences, meaningful education, great food, and the opportunity to network. I also enjoy being a member of an organization that has implemented professional initiatives such as WLI and MCI. With the implementation of both of these programs, it demonstrates that this organization is cognizant of the fact that we need to recognize and embrace our changing world.

#### SUCCESS STORY BEING AN MPI MEMBER?

I joined MPI as a supplier and instantly saw the benefits in networking. I have enjoyed being a part of an organization that promotes support the members with the slogan Buy MPI. This encourages the members to

look inside and solicit business from each other.

In my line of work as a professional speaker, this is very important to me. I have been given business opportunities that would not have if I were not involved in MPI. As a professional, I have grown tremendously by becoming involved in many levels of the organization. Being a board member has allowed me the opportunity to affect positive change for our membership while I continue to learn and expand.

#### PROFESSIONAL GOAL?

My professional goal is to build a large speaking and training company focusing on Motivation, Stress, Leadership and Life Strategies. Another goal is to be listed in the Successful Meetings as one of the 26 hot speakers.

#### ADVICE TO A NEW MPI MEMBER?

Get plugged in on some level of the organization. Give of yourself through volunteering for at least one committee. Take the initiative to make this organization your own. Don't sit and wait for someone to bring something to you. Go for what you want.

#### INFLUENTIAL PEOPLE TO YOU WITHIN THE MPI D/FW CHAPTER?

There are several people in our chapter who have helped me become who I am. Colleen Richenbacher got me involved in this organization and continues to serve as a mentor. She is an incredible person. Other influential people are Dvorah Evans, Jim Monroe, Sherry Delegarza, and Hattie Hill.

#### FAMILY?

I grew up with a single mother as the youngest of three girls. My mother instilled in me an independent tenacious spirit, which I am passing on to my children. I am married to Charles and we will celebrate our 20- year anniversary in July. We have been blessed with 4 beautiful children. We have one son, Jordan 13, and three girls Bria 12, Jazzy, 10 and Lexi 7. As you can imagine, there is never a dull moment.

#### PERSONAL GOAL?

To raise well rounded, respectful children, who will grow to become productive leaders.

#### **HOBBIES?**

I love acting, singing, cooking, reading, dancing, and musical directing.

#### FAVORITE RESTAURANT IN LOCAL AREA?

I love food. It's hard to select just one restaurant in this area since we have so many, but amongst my favorite is Three Forks. The food makes me want to shout.

#### FAVORITE HOTEL IN LOCAL AREA?

Texas Gaylord. It makes you feel as if you are in another world.

#### FAVORITE FUN ACTIVITY/VENUE IN LOCAL AREA?

I would have to say Six Flags. Of course with all my children, there is so much there to keep you occupied for days. It's something for everyone.

#### DO YOU COLLECT ANYTHING? IF SO, DESCRIBE WHAT YOU COLLECT AND YOUR COLLECTION?

I really don't collect things for myself. I started a collection of Barbie dolls for my girls. I thought it was so neat when they finally made Barbies from diverse backgrounds. I have collected Barbie's from several nationalities so my children would understand that beauty comes in all shades.

#### WHAT IS THE FIRST THING YOU WOULD BUY IF YOU WON THE LOTTERY?

I would purchase a new house for my mother. She is so deserving of something new. Although she is content, I would like for her to have something else.

# 2006 WORLD 9-11 JULY · DALLAS, TX EDUCATION CONGRESS



# Dallas will open MPI WEC at Gilley's with a BANG!

Dallas OPENS the MPI 2006 World Education Congress; Tuesday, July 11 at Gilley's showcasing our very best in entertainment, food and southwestern hospitality! Saddle-up and take it all in - from the diverse neighborhoods and entertainment districts to distinct food and fun from start to finish!

Music will welcome attendees, with songs reminiscent of Texas Highways, including Born to Be Wild, On the Road Again and Drivin' My Life Away. Gilley's large showroom, themed The Western Lounge, will represent the area's western heritage and also showcase some of Dallas' best-known chefs who will be preparing delectable delights throughout the event.

The Main Stage will feature one of Dallas' finest bands, Professor D, a tribute show to famous Texans, including Roy Orbison, Willie Nelson and Buddy Holly, and driving dance music by The V-Posse Horns.



MPI WEC Host Committee members (l-r), Steven G. Foster, CMP (Circle R Ranch), Phillip Jones (Dallas CVB) and Colleen Rickenbacher, CMP, CSEP (Colleen Rickenbacher, Inc.) got the party started last year in Miami. Now, the action comes home to Dallas for the MPI WEC next month.

MPI guests will stroll throughout Gilley's vast complex, experiencing themed rooms and lively entertainment.

At Deep Ellum Blues - a saloon with horse saddle barstools and accented with motorcycle parts, music representative of Deep Ellum nightlife will be featured and guests can even get an airbrushed tattoo and a souvenir photo on a custom motorcycle.

Chic meets Southwest at Uptown Cowboy - highlighted by a giant rotating cowboy boot set among upscale western décor including living bronze cowboy statues. Stevie Ray Vaughan tribute band Voodoo Blue will entertain as guests experience Dallas' nightlife and music.

The Pegasus Room is on-fire; all jazzed-out as in sheer fabrics and lit in vibrant colors. The centerpiece of the room is a neon red-winged Pegasus, a Dallas landmark. Hot jazz for a red hot room will be provided by the Cindy Horstman Trio, an award winning Jazz Harpist and recording artist. Also performing will be the Nuevo Flamenco Trio led by University of North Texas classical guitarist Saul Hewitt.



Opening Night at Gilley's Dallas will showcase Dallas western heritage.

A lounge atmosphere will be created in the West Village Coffeehouse, where the interactive Dance Heads create an innovative party atmosphere by superimposing participants' heads on professional dancers' bodies while they sing along to some of the greatest pop hits of all time. The outrageous effect is completed with fully animated backgrounds.

Upstairs at Tryst Club is Dallas Dance with everyone's favorite DI. Marshall Leak.





Dallas' culinary delights will be on display at Opening Night, with some of the area's best-known Celebrity Chefs sampling their tasty creations.

# Hootie headlines "Dallas Now-Dallas Wow" Closing Night

Dallas will close out MPI's 2006 World Education Congress, Tuesday, July 11 at the Hilton Anatole as it reveals "Dallas Now, Dallas WOW!," a gala finale featuring the Art of Dallas - from fabulous museum collections to the culinary arts - and highlighted by a performance from Grammy award-winning band Hootie & the Blowfish.

The evening will begin with guests experiencing featured works from one of the largest and most beautiful private art collections in America. For over twenty years, the Hilton Anatole has been the privileged home to over 1,000 rare and unusual treasures from the Trammell and Margaret Crow Collection of Asian Art. One-of-a-kind works of art, many that once graced the royal palaces of kings, emperors and czars from Japan, China, India and Southeast Asia - dating back as far as the fifth century BC - now adorn the hotel's entryways and embellish its walls, and will be incorporated into a grand showcase of "Art in the Park."



Hootie and the Blowfish

As a finale, MPI will rock the night away to the music of Hootie & the Blowfish, who became an overnight success in 1994 when their debut album Cracked Rear View, moved over 16 million copies (and counting) in the U.S. alone. This debut album had been out for six months before the band played on the Late Show with David Letterman. Letterman told his audience "If you don't have this album, there's something wrong with you." The day after the show aired, sales went from four or five thousand a week to 17,000 a week, and eventually Number One on the Billboard charts the following spring.

At the end of the year, Cracked Rear View and the band won two Grammy's - Best New Artist and Song of the Year by duo or group for "Let Her Cry." They also took home an MTV Video Music Award for Best New Artist for "Hold My Hand," a Billboard Music Award for Album of the Year, a People's Choice Award for Album of the Year and a People's Choice Award for Best Selling Artist, a feat they duplicated in 1996. Cracked Rear View went on to earn the band Billboard's Band of the Year Award in 1996 and the RIAA's Diamond Award for sales of 10 million units and remains the 12th best selling album in music business history.

The band has since released five more albums: Fairweather Johnson Musical Chairs; Scattered, Smothered & Covered; Hootie & The Blowfish and The Best of Hootie & The Blowfish, and is currently promoting Looking For Lucky, their first album on their own Sneaky Long Records.



Dallas Arts on display

DALLAS/FT. WORTH **CHAPTER** 

### MPI D/FW Volunteers: Know Before You Go!

MPI D/FW Chapter Members - the MPI WEC is | • There also will be a Volunteer Room at the almost here. All the hard work, planning, long hours and volunteer effort is about to GET REAL.

Don't get caught off-guard as you plan to showcase OUR VERY BEST to our MPI colleagues. KNOW BEFORE YOU GO!

 Volunteer shirts will be distributed at a Volunteer Orientation, Thursday, June 29th at the Dallas Convention Center from 10am until 12pm. These shirts will be worn at your volunteer assignments and also during the Opening General Session on Sunday - please make every effort to attend the Volunteer Orientation. If you miss the event, you will have to visit the DCVB offices and pick-up your shirt. STAY TUNED.

Dallas Convention Center during WEC, so that you can relax on-site. As soon as the location is confirmed, the information will be forwarded.

All volunteers and attendees MUST WEAR the official MPI registration name badge to all WEC events. Entry to all WEC events will be strictly monitored. And, if you haven't done so already register for the conference NOW on line at www.mpiweb.org

During WEC, remember the following:

• Attend the FREE Downtown Block Party - "The Main Street Party...The Place to Meet" -Saturday, July 8, 7:00m pm - 10:00 pm at Iron Cactus & Pegasus Plaza. Get a jump start on the MPI World Education Congress on Main Street at the Iron Cactus Mexican Grill &

Margarita Bar and Pegasus Plaza for some good old fashioned Dallas fun. Enjoy refreshments, food, live music, and dancing - including performances by Random Axis and Texas Unlimited Band. Don't miss out as this is the Place to Meet on your first night in Dallas! Sponsored by Crowne Plaza Hotel and Resorts

At the Dallas Convention Center:

- Walk the tradeshow floor; lots of premier vendors
- Badges MUST be worn at all times
- · Wear comfortable shoes; concrete floors are hard on the feet
- Bring a sweater; the AC will be working inside the convention center
- Bring lots of business cards
- Prepare to have fun, meet your peers

# Circle of Commitment

MPI D/FW is proud to recognize these members for their service, commitment and tenure in helping our chapter achieve the highest level of professionalism in the industry.

#### 25 Years

### David Gisler

### Patricia Smith

#### 20 Years

O.D. O'Donnell

Lisa South, CMP/ CSEP

Marianna Zaparyniuk, CMP

#### 15 Years

Nancy Bryan
Michelle Carter, CMP/CHSP
James Follett, CHSE
Betty Garrett, CMP

Ed Griffin, CAE
Steve Kemble
Dana Rhoden, CMP/CMM
Linda Sergeant

Tracey Smith, CMP Robert Walters Peg Wolschon, CTP/CMP

#### 10 Years

Delene Bell Randie Charnes Wendy Ezernack Kathleen Frey-Loftus Lori Hall Nancey Hernandez, CMP Denise Howieson, CMP Joel Hueske Lynn Lewis-Bjostad, CMP Karen Pipkin, CMP/CEM Marguerita Powell Steven Rudner Sally Shank, CMP Patty Markley, CMP Kim Sullivan Wayne Wallgren Muriel Wilson

#### 5 Years

Dick Abram
Cheryl Adams
Jodi Adcock, CMP
Kerri Atterberry Matthews
Danielle Bennett
Glenn Berk
Dee Blakeney, CMP
Michelle Bowser
Mozella Brown, CMP
Pam Brown
Calinda Corbett
Andy Edwards
Lisa Fleischer-Jarnell, CMP
LeDenna Franks, CMP

Mary Lou Garcia
Diana George
Camille Gilmore
Ben Guerrero
Carol Harris
Tammy Herring
Pat Yandell, CMP
Shannon Hopkins, CMP
Loretta Howard
Patricia Hughes, CMP
Donna Johnson
Laura Jordan, CMP
Debbie Juett
Lise Lang

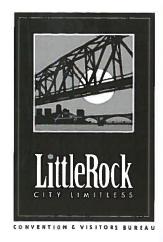
Gail Lemaire
Betty Manning-Hardman
Alexandra Matthies
Susan Moore
Karen Musa, CHE
Joyce Nissen
Paula Obrien
Amy Porter
Jane Richards
Carrie Riney
Ricky Robichaud, CMP
Cathy Rogers, CMP
Lori Schirpke-Jordan
Dirk Thomas, CMP/CHME

Mark Thompson, CMP Lesa Tollinchi Veronica Torres Chris Torsy, CMP Barbara Underwood James Walters Jason Ware Julie Whittaker Robert Wilson Kim Woodson Sue Wykes Tiffany Yaeger, CMP (Deceased) Thomas Yates

# **MEMBERSHIP NEWS**

### **Special Thanks**

The MPI D/FW Chapter Membership Committee thanks the Little Rock Convention and Visitors Bureau for their support of our 2006 Member Needs Assessment Survey.



# New Kids on the Block Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

Michelle Law	General Growth Properties
Pamela Johnson	Nia Consulting & Development
Sonny Kerstiens, CASEV	ail Marriott Mountain Resort & Spa
Pamela P. AltmanGaylord	
Pamela T. Kettle	PK Works
Shelia Pirkl	Crowne Plaza Dallas
DAnita L. JamesN	
Carol C. Holmes	
Marlene C. Diaz, CMP	
Enam E. Chowdhury	Digitized Logos
Courtney Fields	W Dallas-Victory
Janice M. GildeaEl	Monte Sagrado Living Resort & Spa
Claudia J. Hendrix	Southern Methodist University
Dilkash Abbas	
Amy M. Lyness	
Charles P. Connally	
Michael W. McMahon	Chamonix II Dallas, LTD
Kathy Watson	
Wanda CochranA	
Stacy Simpson	
Alison M. ElrodAm	
Noeha Coutry	
Suzy Blaylock	Foundation For Hospital Art
Bradley D. Balow, CMP	Peaks Resort
Tina M. Glenn	CEC Entertainment
Francisco Cachafeiro DeLaLoza	Corporativo de Administracion
	y Desarrollo Turistico S A
Briana L. Cook	Cool River Cafe
Tanisha Thrash Ward	The Dallas Opera
Kristen T. Riordan	Gils Elegant Catering
Gayla B. Fussell, CTERichar	dson Convention & Visitors Bureau
Sybil Ehninger	Willaimson Dickie Mfg Co
Ann K. Gorman	Ojai Valley Inn & Spa
Patricia G. Renno, CMP	InSITE Selection
Dennis J. Centorbi	Accor Global Sales

# Membership Recognition July 27, 2006

Mark your calendar to attend the July Chapter Meeting on Thursday, July 27, 2006. This is the day we will be honoring our members by awarding membership pins to those who have been members for 5, 10, 15, 20 and 25 years.

All members who are to receive pins in July are encouraged to invite your boss or a family member to share this important day with you. Those being honored may register one guest at the regular member rate for this month only.



# Heard it through the Grapevine!

'Grapevine' Columnist

David Abadie has joined *DoubleTree North Dallas near the Galleria* as a Sales Manager. David previously was with *Medieval Times*.

Congratulations to **Kerri Atterberry Matthews** with the *Gaylord Texan Resort & Convention Center* on her April 22 marriage to Marc Matthews.

We're glad to see **Gail Lemaire** at *Crowne Plaza Dallas near the Galleria* as the Director of Corporate Group Sales. After many years at *The Adolphus*, Gail most recently was with *Hilton*.

Sheila Pirkl was promoted from Catering Department to Sales Express Manager at Crowne Plaza Dallas near the Galleria.

Michael Gongre has joined Galactic Meeting Management & Incentive Travel Management Company as National Account Executive. Michael was formerly at The Adolphus.

Accolades again to *Ultimate VenturesI* Teri Courson, CMP and Matthew Massengale, DMCP announce that the Dallas Business Journal named Ultimate Ventures as one of the top 70 Best Companies to work for in the D/FW area.

Jeanne Jones (Richland College student) and Shawn Quish (Home Interiors & Gifts) each earned their Associates of Applied Science degree in Travel, Exposition and Meeting Management from Richland College in May. Congratulations and good luck to Jeanne and Shawn on their careers!!

To submit member news and information, please contact: Leah Belasco • 972-818-4811



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