

## Newsletter January/February 2023

MPI Heartland <heartland@dri.org>

Tue 2/28/2023 3:40 PM

To: Laura Jaime <laura.jaime@pearson.com>



[MPI Heartland Chapter](#) Newsletter: January/February 2023

## Message from the President



**Julie Kronlage**  
**Vice President of Sales, Travel Dubuque**  
**MPI Heartland President 2022-2023**

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**Register today for our upcoming March event!**



## REGISTRATION CLOSES AT 5 p.m. TODAY!

We are being challenged to design and execute events that are more sustainable, but this is often a hurdle that planners fear is too difficult, will cost too much, or that they won't be able to get the 'powers that be' to approve.

Join us Tuesday, March 7, 2023 when our panel will discuss products, practices, and procedures to make your events more sustainable.

Bring your questions and current challenges for a thought provoking and idea filled session.



### Join Your MPI Colleagues for the Pre-Chapter Meeting Social Event

Take some time to meet a new MPI colleague and catch up with friends before the chapter meeting begins. Be sure to register for the social when signing up for the chapter meeting. Coffee and rolls will be provided.

[Register Now](#)

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## January/February

1 year Jessie Borkowski Teresa Chamley Katrina Davis Sarah Focke Stacey Houseman Susan Koch Meghan Powers-Risdal Preston Prauner Julie Stow Holli Vesely Sarah Warren	2 years Missy Berg Teresa Cox  3 years Jamie Beyer Sherri Rosener  4 years Adam Berrios  6 years Becky Bales  7 years: Cory Carlson	9 years David Peckingpaugh  11 years Brenda Boeck Tellier Rita McClain  15 years Gina Swackhammer
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Three red wooden hearts are arranged on a light-colored wooden surface. One heart is in the foreground, and two are behind it, slightly overlapping.

### Proposed 2023-2024 Fiscal Year Board Slate

If you have any questions pertaining to the slate or wish to contest a proposed board member please contact Kelsey Packer directly via phone: 402-249-9379 or email: [kelsey.packer@fcsamerica.com](mailto:kelsey.packer@fcsamerica.com).

All inquiries or any contested seat(s) must be submitted by **Monday, February 27 by 5 PM CST**.

A copy of the Chapter bylaws can be viewed [here](#).

The Venue RFP for Fiscal Year 2023-2024 is open for proposals. If you are interested in hosting a chapter meeting at your facility, respond with the month and dates you are available and interested, as well as whether you can provide or partner for a complimentary meal or your proposed inclusive meal budget.

Reply no later than **Friday, March 17, 2023** to [Felicia Littky](#), DES.

### Venue Request For Proposal

 **HEARTLAND**  
CHAPTER  
annual meeting.  
may 4-5, 2023 des moines, ia

**tradition.**  
**passion.**  
**innovation.**

**Registration will open on  
March 3rd, 2023**

Heartland Connection  
May 4th, 2023  
West End Architectural Salvage

Annual Meeting  
May 5th, 2023  
Renaissance Savery Hotel

### 2023 Annual Meeting Speakers



**Marilyn Sherman –  
“Front-Row Success:  
How Top Performers  
Show Up in a Post-  
Covid World.”**

*How do you motivate your teams to show up and give their best effort every day? According to a recent Gallup poll, 60% of today’s workforce are emotionally detached from their work and 28% are miserable. Now is the perfect time to help your teams re-engage, re-inspire, and re-ignite their passion*



**Ann Wright – “Mirror  
Mirror on the Wall.”**  
Perception vs. reality. Looking at things from a new points of view.

*Ever wonder why two people can leave with completely different understandings of a meeting or conversation? Ann will explore how our reality and interpretation of a situation can be totally different than another person’s even when they heard or saw the same thing.*



**Dr. Denise Williams-  
Klotz – “It’s About  
Passion and  
Purpose.”**

*Someone once said, “Make your passion your paycheck.” But in this session, we’ll move a step further. In times where staffing issues, logistical concerns, and a near constant barrage of roadblocks may get in your way, how do you continue to connect your passion and your purpose?*

for their work. Certified  
by the National  
Speakers Association.

## Thank You to Our MPI Chapter Sponsors!



### PLATINUM SPONSORS

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DUBUQUE

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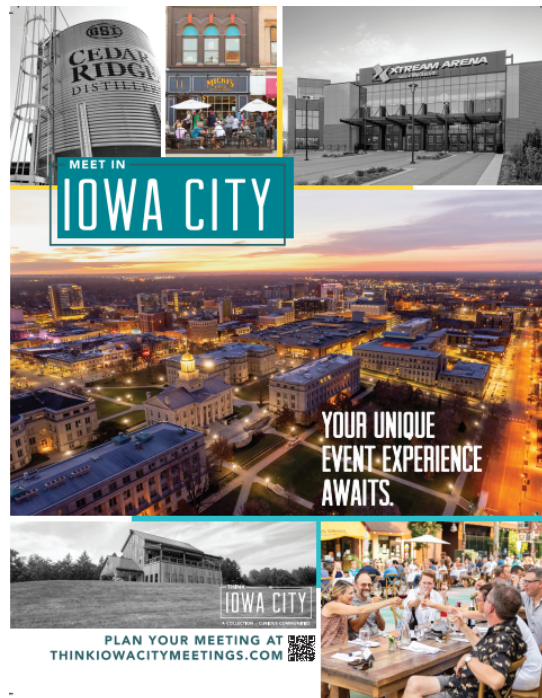
IN PARTNERSHIP WITH TRAVEL Dubuque

The advertisement banner for Hotel Julien Dubuque features a gold and cream color scheme with a decorative scrollwork background. It includes a central text block with the hotel's name and a descriptive sentence. Below the text is a collage of six images: a plated dish of food, a hotel room with a bed and desk, a large conference room with tables and chairs, a swimming pool area, a lounge with orange chairs, and a group of people in a meeting. At the bottom, contact information and a partnership logo for Travel Dubuque are displayed.

### GOLD SPONSORS



SILVER SPONSORS





When a NEW MEMBER uses an existing member's number as a referral during their registration:

[Check out all of the great upcoming webinars!](#)

New Member has \$50 Application Fee WAIVED

Referring Member gets \$25 off of future renewal

Referring Member gets \$50 CASH

A blue banner with a radial light effect background. The text is centered and reads: "SPECIAL OFFER" in large, bold, white letters with a blue outline; "MPI Affiliate Discount Memberships" in white; "Join the following chapters for ONLY \$50 EACH!" in yellow; a list of six chapters in white; and "Available for a limited time only!" in yellow at the bottom.

**SPECIAL OFFER**

MPI Affiliate  
Discount Memberships

Join the following chapters for  
**ONLY \$50 EACH!**

- CHICAGO
- HEARTLAND
- INDIANA
- KANSAS CITY
- OKLAHOMA
- ST. LOUIS

Available for a limited time only!

## Sponsorship Opportunities



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Sincerely,

MPI Heartland

[heartland@dri.org](mailto:heartland@dri.org)

If you no longer want to receive emails from MPI Heartland, please [Opt-Out](#).