



FY19 ANNUAL SPONSORSHIP OPPORTUNITIES

Sponsorship valid
July 1, 2018 - June 30, 2019

Please reach out
for more information:

Adam Curl
VP of Finance
acurl@conferencetech.com

GOLD \$1,500

- Break Sponsor at annual meeting
- One complimentary registration to each of our FY19 chapter meetings
- One complimentary registration to our annual meeting
- Two ½ page ads in our digital newsletter
- One Email Blast to our entire database
- Company logo on all marketing pieces distributed
- One complimentary admission to three networking socials

SILVER \$600

- One complimentary registration to 3 chapter meetings
- One complimentary registration to our annual meeting
- One ½ page ad in our digital newsletter
- Company logo on all marketing pieces distributed

PLATINUM \$2,500

- Two meeting lunch sponsorships
- One complimentary registration to each of our FY19 chapter meetings
- Two complimentary registrations to our annual meeting
- Two full page ads in our digital newsletter
- One Email Blast to our entire database
- Two Digital Newsletter articles featuring your business (published the month prior to your sponsored meeting date)
- One complimentary exhibit space at the annual meeting
- Company logo on all marketing pieces distributed

CHAPTER MEETING LUNCH \$500

- Two complimentary registrations for sponsored meeting
- Two-minute promotion during lunch
- Company logo on tabletop display
- Dates subject to availability; Iowa location meetings: July 2018, November, March and Annual Meeting - *See Annual Meeting Sponsorship*; Nebraska location meetings: September, January, July 2019.

CHAPTER MEETING EXHIBITOR \$250

- One complimentary registration to the chapter lunch meeting
- 6'x30" skirted display table
- Company logo on tabletop display
- Dates subject to availability; Iowa location meetings: July 2018, November, March and Annual Meeting - *See Annual Meeting Sponsorship*; Nebraska location meetings: September, January, July 2019.

IN-KIND MEETING VENUE

Venue sponsors work in partnership with the MPI Heartland Board of Directors to conduct bimonthly meetings in Iowa and Nebraska. Each sponsor is responsible for providing a meal, complimentary meeting space, complimentary AV and, if applicable, reduced rates for hotel rooms. A full RFP is available upon request.

- Two complimentary registrations for sponsored meeting
- One registration to be used for a future meeting in FY19
- Two-minute promotion during lunch
- One ½ page ad in our digital newsletter
- Company logo on tabletop display

NETWORKING SOCIAL

Social sponsors work in partnership with the MPI Heartland Board of Directors to conduct bimonthly socials in the Iowa and Nebraska markets. Each sponsor is responsible for providing appetizers, beverages and facility.

- One complimentary registration for sponsored social
- One registration to be used for a future meeting in FY19
- Company logo on all promotions for social sponsored



E-NEWSLETTER ADS

The Heartland MPI Chapter produces a bi-monthly digital newsletter. Your ad placement will link to your website. Discount of 25% with 3+ ads purchased.

Logo Only | \$75 per issue

½ Page Ad | \$175

Full Page Ad | \$300

EMAIL BLASTS \$300 PER EMAIL

Send a personalized email blast through the Heartland MPI Chapter to all current chapter members. Great for inviting members to your event or showing new products/services to a targeted audience of meeting professionals.