

Baseline Sponsor Benefits

Effective September 10, 2018

	Legacy	Diamond	Platinum	Gold	Silver	Bronze	Copper	Friend
Cash Value	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	\$500
In Kind Value*	\$75,000+	\$37,500 - \$74,999	\$22,500 - \$37,499	\$15,000 - \$22,499	\$7,500 - 14,999	\$3,500 - \$7,499	\$500 - \$3,499	
Email distribution by chapter to membership	1	1						
MPI Preferred Membership - New/Renew	2	1	1					
Organization logo on MPI-CAC homepage	12 months	6 months	4 months	2 months				
Social media spotlight post on MPI-CAC Facebook & Twitter Pages	4	4	3	3	2	1		
Featured Article in CONVERSATIONS + Connections eNewsletter	1	1	1	1				
Verbal recognition during event	X	X	X	X	X	X	X	X
Logo in C+C Magazine	X	X	X					
Recognition in C+C Magazine				X	X			
Event registration list (Name/Title/Company only)	X	X	X	X	X			
Logo displayed at event	X	X	X	X	X	X	X	X
Logo on event email promotions	X	X	X	X	X	X		
Logo and link on event website	X	X	X	X	X	X	X	X
Sponsor ribbon on sponsor attendee name badges	X	X	X	X	X	X	X	X
Podium Time (Venue Hosts Only)	3 minutes	3 minutes	2 minutes	2 minutes	2 minutes	1 minute	1 minute	

*Policy for In-Kind Sponsorship Donations: The chapter will give 100% sponsorship credit for the retail value of the in-kind donation if the sponsorship is provided in full (no money required from the chapter, unless otherwise pre-negotiated). Should the in-kind donation not be a 100% donation but rather a percentage of the total retail value, the chapter will give in-kind credit on a sliding scale to the donating sponsor.

Ready to get started? Contact our Partner Relationship Manager, Melissa LaBarbera, at 312-698-6241 or mlabarbera@mpicac.org.

