



MPI

**CHICAGO
AREA
CHAPTER**

**Annual Partner
Sponsorship Opportunities**



Our Vision & Commitment

Meeting Professionals International (MPI) is the meeting & event industry's largest and most vibrant global community, helping members thrive by providing human connections to knowledge and ideas, relationships and marketplaces for meeting professionals.

MPI-CAC is one of the largest and strongest chapters in the world with nearly 500 members.

The vision is based on four strategies:

Evolve to a global community

Re-imagine business relationships with its chapter

Elevate the member conversation and experience

Build a great organization

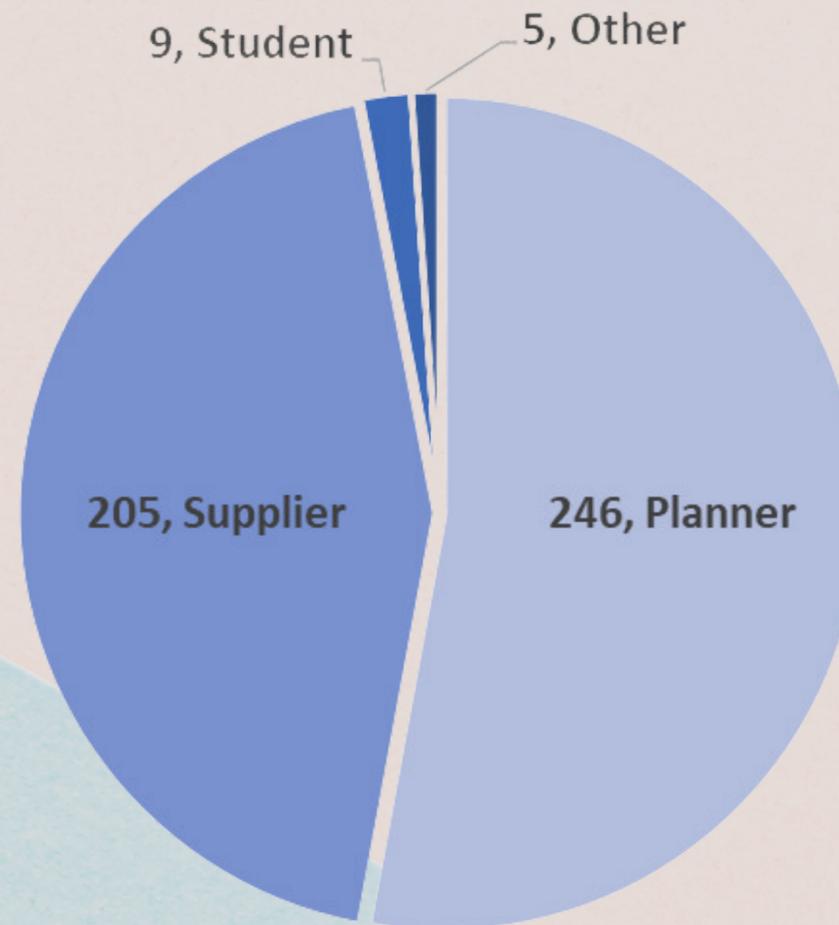
We look forward to your partnership with our organization to help achieve our vision.



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Chapter Demographics



Estimated Buying Power: \$397,400,000

Annual Partner Sponsor Benefits

Visibility -

Annual Partners enjoy increased visibility by having their logo and hyperlink on the MPI-CAC homepage, all chapter marketing, and at all chapter events. Annual partners always receive verbal recognition at all events.

Marketing -

Annual Partners have opportunities to provide messaging that will be sent out on all MPI-CAC social media accounts as well as in our monthly eNewsletter "To The Po!nt". At certain levels of partnership, MPI-CAC will send an email on your behalf directly to all members

Discount Registrations -

Partners receive 50% discounts on registration to chapter events, depending on partnership level

Podium Time -

Legacy, Diamond, and Platinum partners have the opportunity to schedule podium time at chapter events. These opportunities are determined on a first come first serve basis and require 30 days notice prior to the requested event

Membership -

Legacy Partners earn a complimentary new or renewed membership

Annual Partner Sponsorship Levels

Sponsor Benefits	Legacy Partner	Diamond Partner	Platinum Partner	Gold Partner
Cash Value	\$10,000	\$7,500	\$5,000	\$3,500
MPI Preferred Membership - New/Renew	1			
# of Podium Time opportunities (Limit 1 min. per event / First come, first serve)	3	2	1	
Dedicated Email to MPI Members	2	2	1	1
50% Discounted Registrations on any event (max. of 4 per event)	24	20	15	12
Featured Article in To The Po!nt	4	3	2	1
Social Media Posts	4	3	2	2
Verbal Recognition at every event / Logo & Hyperlink on MPI-CAC Homepage and all event marketing				

Contact Us

Are you interested in becoming an Annual Partner?
Are there any additional benefits you're looking for
that could influence your decision?

sponsorship@mpicac.org
MPI Chicago Area Chapter