

	Legacy	Diamond	Platinum	Gold	Silver	Bronze	Copper	Friend
Cash Value	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	\$500
In Kind Value	\$75,000+	\$37,500 - \$74,999	\$22,000 - \$37,499	\$15,000 - \$22,499	\$7,500 - \$14,999	\$3,500 - \$7,499	\$500 - \$3,499	
Email distribution to chapter membership	2	1						
Email distribution to event attendees of event specific sponsorship (member and non-members)	1	1	1	1				
MPI Preferred Membership - New/Renew	2	1	1					
Organization logo on MPI-CAC homepage - Starting Month of Event	12 Months	6 Months	4 Months	2 Months	1 Month			
Social Media spotlight post on MPI-CAC Facebook, Instagram & Twitter	4	4	3	3	2	1	1	
Social Media spotlight post on MPI-CAC LinkedIn	3	3	2	2	1	1	1	
30-60 second Video Content spotlight post on MPI-CAC YouTube channel (content to be provided by sponsor)	2	2	1	1	1			
Featured Article in CONVERSATIONS + Connections eNewsletter - content provided by sponsor	2	2	1	1	1	1		
Verbal recognition during event	X	X	X	X	X	X	X	X
Event registration list (name/title/company only)	X	X	X	X	X			
Logo displayed at event	X	X	X	X	X	X	X	X
Logo on event email promotions	X	X	X	X	X	X		
Logo and link on event website	X	X	X	X	X	X	X	X
Sponsor ribbon on a sponsor attendee name badges	X	X	X	X	X	X	X	X
Podium time (venue hosts only)	3 Minutes	3 Minutes	2 Minutes	2 Minutes	2 Minutes	1 Minute	1 Minute	