



**CHICAGO
AREA
CHAPTER**

**2024 - 2025
SPONSORSHIP
PROSPECTUS**

For inquiries in becoming a cash sponsor contact

Adam Tanguay
adam@goteam.events
Director of Sponsorship
MPI Chicago Area Chapter
630-880-0115



Industry Xchange 2024

Date: Thursday, April 11, 2024

Location: Convene- Willis Tower | 233 S. Wacker Drive

Est. Attendance: 350

Register Here - *Not yet available*

Diamond Sponsor (SOLD OUT) - \$3,500

- Opportunity to set up a tabletop display in pre-function area
- Reserved Sponsor Seating for sponsor representatives at event
- Opportunity to supply/provide large GOBO to be displayed on large wall at registration
- (3) Complimentary registrations
- (2) Social media spotlight posts
- (1) Featured article in To The Point eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Ruby Sponsor (Three Available) - \$1,750

- Opportunity to set up a tabletop display in pre-function area
- (2) Complimentary registrations
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Crystal Sponsor (Ten Available) - \$750

- Up to (2) registrations at 50% off
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Registration Sponsor (SOLD OUT) - \$2,000

- Exclusively greet guests when they enter the area with an opportunity for signage/banners
- Opportunity to set up a tabletop display in pre-function area
- Branded WiFi password signage
- (2) Complimentary registration
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Keynote Sponsor (SOLD OUT) - \$2,000

- Opportunity to be the named sponsor of a 45-minute Keynote session (content TBD)
- Opportunity to introduce keynote and/or moderate Q&A
- (2) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Coat Check Sponsor (SOLD OUT) - \$1,250

- Ability to brand Coat Check area
- Ability to provide takeaway item to attendees when they pick up their coat
- Branded on-site signage
- (2) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Social Media Photo-Op Spot Sponsor - \$1,200

- (1) Complimentary registration
- (1) tagged post shared from MPI-CAC social channels during event with step & repeat
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Giveaway Sponsor (non-exclusive) - \$400

- Opportunity to provide branded gifts for all attendees (250 minimum)
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

60-Second Commercial (SOLD OUT) - \$850

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- (1) Complimentary registration
- Exposure to ALL attendees
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

CSR Sponsor (SOLD OUT) - \$1,000

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- Opportunity to set up a table-top display in pre-function area
- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Lanyard Sponsor (SOLD OUT) - \$750

- Sponsor to produce and provide custom branded lanyards for all attendees to keep
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

30-Second Video Commercial (TWO SOLD / Two available) - \$600

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- (1) Complimentary registration
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



**CHICAGO
AREA
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Annual Awards Recognition Celebration 2024

Date: May 15, 2024

Location: Galleria Marchetti

Est. Attendance: 150

Register Here - *Not yet available*

Awards Ceremony Sponsor - \$5,000

- Exclusively greet guests on behalf of your organization upon entry into the designated reception space
- (1) Minutes of Podium Time
- Reserved Premium Seating for (8) people
- (8) Complimentary registrations
- Opportunity to purchase (3) additional registrations at a 25% discounted rate
- Organization logo and link on MPI-CAC website for 4 months
- (3) Social media spotlight posts
- (1) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Nominee Cocktail Reception Sponsor - \$3,000

- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the reception space/passed out upon entry
- (3) Complimentary registrations
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (2) Social media spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

VIP Seating Sponsor (Five available) - \$2,200

- Elevated table settings near the stage for 8 people
- Sparkler & Champagne service
- Signage of company logo to indicate reserved seating section
- (8) Complimentary registrations
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

"Get Home Safe" Sponsor - \$2000

- Named "Get Home Safe" Sponsor
- MPI-CAC will purchase up to 100 Lyft and/or Uber discount promo codes for guests to take upon departure on sponsor's behalf
- (2) Complimentary registrations
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Signature Drink Sponsor - \$1,000

- Opportunity to customize the signature drink at the event with company themed name, branded umbrellas & cocktail napkins, etc.
- (2) Complimentary registrations
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (1) Social media spotlight posts
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Lanyard Sponsor (SOLD OUT) - \$750

- Sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- (1) Complimentary registration
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Registration Sponsor - \$750

- Opportunity to supply/provide and distribute branded bags for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registration
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

CSR Sponsor (SOLD OUT) - \$750

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- (1) Complimentary registration
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Champagne Toast Sponsor - \$750

- (1) Complimentary registration
- Opportunity to purchase (2) additional registrations at a 25% discounted rate
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Branding Sponsor (Five Available) - \$500

- (1) Complimentary registration
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Step n' Repeat/Red Carpet Sponsor - \$500

- (1) Complimentary registration
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

60-Second Video Commercial (Two Available) - \$850

- Opportunity to air 60-second video "commercial" with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration
- (1) Social media spotlight post
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

30-Second Video Commercial (Two available) - \$600

- Opportunity to air 30-second video "commercial" with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration
- (1) Social media spotlight post
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



**CHICAGO
AREA
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28th Annual Golf Classic

Date: Tuesday, June 18, 2024

Location: Odyssey Country Club

Est. Attendance: 150

Register Here - *Not yet available*

Reception Sponsor - \$6,000 (SOLD OUT)

- Exclusively greet guests on behalf of your organization upon entry into reception space
- (2) Minutes of Podium Time
- Opportunity to provide customized branded items or swag, giveaways etc. to have placed around the room in the reception space
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (4) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (3) Social Media Spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Beverage Cart Sponsor (SOLD OUT) - \$2,800

- Logo displayed on beverage cart
- Opportunity for (1) individual to accompany golf course staff member on the beverage cart around the course
- Opportunity to provide customized branded items or swag, giveaways etc. to have placed in gift bags
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (2) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (2) Social Media Spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Breakfast Sponsor - \$2,500

- Exclusively greet guests at breakfast
- Opportunity to provide customized branded items or swag, giveaways etc. to have placed in gift bags
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (2) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (2) Social Media Spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Lunch Sponsor - \$2,400

- Exclusively greet guests at lunch
- Opportunity to provide customized branded items or swag, giveaways etc. to have placed in gift bags
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (2) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (2) Social Media Spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website



Hole Sponsor (6 SOLD / 12 Available) - \$1,875

- Exclusive opportunity to engage and interact with attendees in an intimate setting at hole on golf course (Table and 2 chairs will be provided)
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (2) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Drone Ball Drop Sponsor - \$1800

- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (2) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Cigar Sponsor - \$1,750

- Opportunity to provide & distribute branded cigars
- Cigar Cart for up to (2) people provided to distribute cigars on the course
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (2) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Lemonade Sponsor (SOLD OUT) - \$1,400

- Opportunity to provide customized branded items or swag, giveaways etc. to have placed in gift bags
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (1) Additional registration offered at a 20% discount (Golfer or Non-Golfer)
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Registration Sponsor - \$1,500

- Opportunity to provide customized branded items or swag, giveaways etc. to use and keep (pending MPI-CAC approval)
- Exclusively greet guests as they check in at registration
- (2) Complimentary Registrations for Non-Golfers
- (2) Complimentary Registrations for Golfers
- (2) Additional registrations offered at a 20% discount (Golfer or Non-Golfer)
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website



Golf Cart Sponsor - \$1,200

- Logo/decal displayed on ALL golfer carts (decals to be printed and provided by sponsor)
- Opportunity to provide customized branded items or swag, giveaways etc. to have placed in gift bags
- (2) Complimentary Registrations for Non-Golfers
- (1) Additional registration offered at a 20% discount (Golfer or Non-Golfer)
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Bloody Mary Bar Sponsor - \$1,000

- Signage at the bar
- (2) Complimentary Registrations for Non-Golfers
- (1) Additional registration offered at a 20% discount (Golfer or Non-Golfer)
- Verbal recognition during event
- (1) Social Media Spotlight post
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Weather Sponsor - \$750

- (1) Complimentary Registration for Non-Golfer
- (1) Additional registration offered at a 20% discount (Golfer or Non-Golfer)
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

CSR Sponsor - \$750

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- Exclusive opportunity to brand your organization & network/engage with ALL attendees
- (1) Complimentary Registrations for Non-Golfer
- (1) Additional registration offered at a 20% discount (Golfer or Non-Golfer)
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

60-Second Commercial at Reception (Two Available) - \$1000

- Opportunity to air 60-second video "commercial" with exclusive content to promote your brand
- Exposure to ALL attendees
- (2) Complimentary Registrations for Non-Golfer
- (1) Additional registration offered at a 20% discount (Golfer or Non-Golfer)
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

30-Second Commercial at Reception (Four Available) - \$850

- Opportunity to air 30-second video "commercial" with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary Registrations for Non-Golfer
- (1) Additional registration offered at a 20% discount (Golfer or Non-Golfer)
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website



Silent Auction Sponsor (One Available) - \$500

- (1) Complimentary registration for Non-Golfer
- Branding in GalaBid
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website

Towel Sponsor (SOLD OUT) - \$500

- Exclusive opportunity to supply/provide branded towels with logo for event
- (1) Complimentary Registrations for Non-Golfer
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website

Branding Sponsor (Five Available) - \$300

- Exclusive opportunity to supply/provide branded items with logo for event
- (1) Complimentary Registrations for Non-Golfer
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website



Summer Knowledge Share 2024

Date: Tuesday, August 7th 2024

Location: The Dalcy Event Hall

Est. Attendance: 80

Register Here - *not yet available*

Title Sponsor (SOLD OUT) - \$1,500

- (2) Minutes podium time
- Opportunity to introduce featured speaker
- Designated "reserved" seating with table signage
- (2) Complimentary Registrations
- Opportunity to purchase (2) additional registrations at 25% discount
- (2) Social media spotlight posts on MPI-CAC Facebook, Twitter, LinkedIn & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Supporting Sponsor - \$1,000

- (2) Complimentary Registrations
- Opportunity to purchase (1) additional registration at 25% discount
- Designated "reserved" seating with table signage
- (2) Social media spotlight posts on MPI-CAC Facebook, Twitter, LinkedIn & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Corporate Social Responsibility Sponsor - \$500

- (2) Complimentary Registrations
- Opportunity to purchase (1) additional registration at 25% discount
- Designated "reserved" seating with table signage
- (2) Social media spotlight posts on MPI-CAC Facebook, Twitter, LinkedIn & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Registration Sponsor - \$500

- Opportunity to supply/provide and distribute branded bags for all attendees to use and keep (pending MPI-CAC approval).
- Exclusively greet guests as they enter the registration area
- (1) Complimentary Registration
- Opportunity to purchase (1) additional registration at 25% discount
- (1) Social media spotlight post on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Lanyard Sponsor - \$500

- Opportunity for sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- (1) Complimentary Registration
- Opportunity to purchase (1) additional registration at 25% discount.
- (1) Social media spotlight post on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

60-Second Commercial Sponsor - \$500

- Opportunity to air 60 second "commercial" with exclusive content to promote your brand to a captive audience
- (1) Complimentary registration
- Opportunity to purchase (1) additional registration at 25% discount
- (1) social media post on MPI-CAC Facebook, LinkedIn, Twitter and Instagram pages
- Verbal recognition during the event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

30-Second Commercial Sponsor - \$350

- Opportunity to air 30 second video "commercial" with exclusive content to promote your brand to a captive audience
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo Displayed at event
- Logo & hyperlink on all event marketing
- Logo & hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Signature Luncheon 2024

Date: November 2024

Location: TBD

Est. Attendance: 210

Register Here - *not yet available*

Education & Keynote Sponsor - \$5,000

- (1) Minutes podium time
- Tabletop display in pre-function area
- Opportunity to provide item in attendee bag (pending MPI-CAC approval)
- (6) Complimentary In-Person Registrations
- Organization logo and link on MPI-CAC website for 4 months
- (3) Social Media Spotlight posts
- (1) Featured article in To The Point eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

VIP Tables of 10 Sponsor (Five Available) - \$1,500

- (10) Complimentary registrations
- Opportunity to purchase discounted registrations
- Premier table placement
- Centerpiece with logo displayed
- Ability to decorate your table
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Coat Check Sponsor - \$1,250

- Ability to brand Coat Check area to market your organization
- Ability to provide takeaway item to attendees when they pick up their coat
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Social Media Photo-Op Spot Sponsor - \$1,200

- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- (1) tagged post shared from MPI-CAC social channels during event with step & repeat
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Reception Sponsor - \$1,000

- Exclusively greet guests as they enter the area with opportunity for signage/banners
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Table Gift Sponsor - \$1,000

- Ability to provide (1) swag item for each table
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Lanyard Sponsor - \$750

- Sponsor to produce and provide custom branded lanyards for all attendees to keep
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

60-Second Video Commercial - \$900

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Exposure to ALL attendees
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

30-Second Video Commercial - \$600

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Branding Sponsor (Ten Available) - \$400

- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



Holiday Party

Date: December 2024

Location: TBD

Est. Attendance: 150

Register Here- *not yet available*

Title Sponsor - \$4,000

- Exclusively greet guests on behalf of your organization upon entry into the reception space
- (2) Minutes of Podium Time
- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the reception space/passed out upon entry
- (3) Complimentary registrations
- (6) Registrations offered at a 25% discount
- (3) Social media spotlight posts
- (2) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Education Sponsor - \$2,000

- Exclusively greet guests on behalf of your organization upon entry
- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the education space/passed out upon entry
- (2) Complimentary registrations
- (4) Registrations offered at a 25% discount
- (2) Social media spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

"Get Home Safe" Sponsor - \$2000

- Named "Get Home Safe" Sponsor
- MPI-CAC will purchase up to 100 Lyft and/or Uber discount promo codes for guests to take upon departure on sponsor's behalf
- (2) Complimentary registrations
- Opportunity to purchase (2) additional registrations at 25% discount
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

VIP Lounge Sponsor (Four Available) - \$1,500

- Reserved Premium seating for (4) people
- Opportunity to provide branded items or swag, giveaways etc. to have placed in lounge area
- Signage of company logo to indicate reserved seating section
- (4) Complimentary registrations
- (4) Registrations offered at a 25% discount
- (2) Social media spotlight posts
- (1) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Signature Drink Sponsor - \$1,000

- Opportunity to customize the signature drink at the event with company themed name, branded umbrellas & cocktail napkins, etc.
- Opportunity to select and name signature cocktail (brand based on venue availability)
- (2) Complimentary registrations
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight posts
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Lanyard Sponsor - \$750

- Sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Registration Sponsor - \$750

- Opportunity to supply/provide and distribute branded bags for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

CSR Sponsor - \$750

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Champagne Toast Sponsor - \$750

- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Branding Sponsor (Five Available) - \$500

- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



Departure Gift - \$500

- Opportunity to supply/provide and distribute gift for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Silent Auction Sponsor - \$500

- (1) Complimentary registration
- Branding in GalaBid
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Step n’ Repeat/Red Carpet Sponsor - \$500

- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Coat Check Sponsor - \$450

- Ability to brand Coat Check area to market your organization
- Ability to provide takeaway item to attendees when they pick up their coat
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



**60-Second Commercial at Education (One Available)
- \$350**

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to Education attendees
- (1) Complimentary registration to Education Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**60-Second Commercial at Holiday Party
(One Available) - \$500**

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to Holiday Party attendees
- (1) Complimentary registration to Holiday Party Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**60-Second Commercial at Education & Holiday Party
(Two Available) - \$750**

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration to Education & Holiday Party
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**30-Second Commercial at Education (Two Available)
- \$250**

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to Education attendees
- (1) Complimentary registration to Education Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**30-Second Commercial at Holiday Party
(Two Available) - \$400**

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to Holiday Party attendees
- (1) Complimentary registration to Holiday Party Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

**30-Second Commercial at Education & Holiday Party
(Two Available) - \$650**

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration to Education & Holiday Party
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge