

CMP Fall 2023 Course

All classes will be held in the Boardroom at the Greater Lansing Convention and Visitors Bureau
GLCVB, 500 East Michigan Ave, Suite 180, Lansing, MI 48912

Session	Location	Date	Time
Week 1: Orientation	GLCVB/Virtual	Oct. 3, 2023	Noon - 2:00 p.m. ET
Week 1: Domain C Risk Management Jared Burkhart, CAE	GLCVB/Virtual	Oct. 3, 2023	2 - 5:00 p.m. ET
Week 2: Domain D Financial Management Amber Sheerin, CMP	GLCVB/Virtual	Oct. 10, 2023	2 - 5:00 p.m. ET
Week 3: Domain E Human Resources Ariel Backus, MHRM, CMP, CTA	GLCVB/Virtual	Oct. 17, 2023	2 - 5:00 p.m. ET
Week 4: Domain B Project Management Jared Burkhart, CAE	GLCVB/Virtual	Oct. 24, 2023	2 - 5:00 p.m. ET
Week 5: Domain G1 Meeting or Event Design Kim Moore CMP, CTA, GMS	GLCVB/Virtual	Oct 31, 2023 Halloween	10 a.m. – 1:00 p.m. ET
Week 6: Domain G2 Meeting or Event Design Kim Moore CMP, CTA, GMS	GLCVB/Virtual	Nov. 7, 2023	2 - 5:00 p.m. ET
Week 7: Mid-Term review	GLCVB/Virtual	Nov. 14, 2023	2 - 5:00 p.m. ET
Week 8: Formulas Class Debbie Kopkau, MBA, CAE, CMP, GMS	GLCVB/Virtual	Nov. 21, 2023	2 - 5:00 p.m. ET
Week 9: Domain I Marketing Joanna Nelson, CMP	GLCVB/Virtual	Nov. 28, 2023	2 - 5:00 p.m. ET
Week 10: Domain A Strategic Planning Kim Corcoran, CMP, CTA	GLCVB/Virtual	Dec. 5, 2023	2 - 5:00 p.m. ET
Week 11: Domain H Site Management Debbie Denyer	GLCVB/Virtual	Dec. 12, 2023	2 - 5:00 p.m. ET
Week 12: Domain F Stakeholder Management Jennifer Berkemeier	GLCVB/Virtual	Dec. 19, 2023	2 - 5:00 p.m. ET
Week 13: Final Review	GLCVB/Virtual	Jan. 9, 2024	2 - 5:00 p.m. ET
Week 14: Final Simulated Exam	GLCVB/Virtual	Jan. 16, 2024	2 - 5:00 p.m. ET