

# Sponsorship Opportunities



## MPI MINNESOTA MEETINGS & EVENTS DAY

APRIL 10, 2024

**CURIOSITY, CHAOS & INNOVATION**



**Two big events (GMID + WeConnect) = MPI MN Meeting and Events Day! Be part of this exciting opportunity through our premium and creativity sponsorships!**

## **Overall Event Sponsor (Platinum Level) - \$2,500 (1 Available)**

**An energizing opportunity to be the sponsor of this combined event where you will receive maximum exposure and recognition before, during and after the event.**

### **Benefits:**

- **(2) complimentary registrations to event - \$350 value**
- **(3) minutes of podium/stage time - \$750 value**
- **Hyperlinked logo on event email promotions - \$100 value**
- **Logo on event registration site as a platinum sponsor - \$200 value**
- **Logo on welcome sign - \$250 value**
- **Logo on event slides - \$100 value**
- **Logo on Event app - \$50 value**
- **Exhibitor table at the event - \$350 value**
- **Attendee list (name and company) Post event**
- **(1) dedicated email blast to MPI MN Membership - \$1000 value**
- **(2) social media spotlight with sponsor provided content - \$750 value**

## **Keynote Sponsor (Gold Level) - \$1,500 (2 Available)**

**Get in front of everyone by kicking off and introducing either [Nash Fung](#) or [Kristin Banta](#).**

### **Benefits:**

- **(1) Complimentary registration to the event - \$175 value**
- **(2) minutes of podium/stage time prior to introducing 1 of the 2 keynote speakers - \$500 value**
- **Hyperlinked logo on event email promotions - \$100 value**
- **Logo on event registration site as a gold sponsor - \$175 value**
- **Logo on event slides - \$100 value**
- **Logo on Event app - \$50 value**
- **Exhibitor table at the event - \$350 value**
- **Attendee list (name and company) Post event**
- **(1) social media spotlight with sponsor provided content - \$750 value**

## **Breakout Sponsor (Silver Level) - \$1000 (3 Available)**

**You can still get in front of a portion of our audience by kicking off and introducing 1 of our breakout speakers twice.**

### **Benefits:**

- **(1) Complimentary registration to the event - \$175 value**
- **(1) minute of podium/stage time prior to introduction 1 of our breakout speakers \$300 Value**
- **Hyperlinked logo on event email promotions - \$100 value**
- **Logo on event registration site as a silver sponsor - \$150 value**
- **Logo on signage at the coffee/smoothie bar - \$100 value**
- **Logo on event slides - \$100 value**
- **Logo on event app - \$50 value**
- **Exhibitor table at the event - \$350 value**
- **Attendee list (name and company) Post event**

**Bar Sponsor (Silver Level) - \$750 (4 Available)** As our industry is all about networking and connection, sponsor this special time where you and attendees can mingle over delicious drinks and conversations.

**Benefits:**

- **(1) Complimentary registration to the event - \$175 value**
- **Hyperlinked logo on event email promotions - \$100 value**
- **Logo on event registration site as a silver sponsor - \$150 value**
- **Sponsor logo on drink ticket or bar signage – \$100 value**
- **Logo on event slides - \$100 value**
- **Logo on Event app - \$50 value**
- **Exhibitor table at the event - \$350 value**
- **Attendee list (name and company) Post event**

**Exhibitor Table (Bronze Level) - \$500 (10 Available)**

**After the challenges that our industry has passed over the past few years, we want to make sure that we give our exhibitors and suppliers a chance to reconnect with our members – that’s why we are keeping our pricing competitive on the exhibitor tables. You will have the opportunity to visit during registration breaks and in between sessions.**

**Benefits:**

- **(1) complimentary registration to the event - \$175 value**
- **Hyperlinked logo on event email promotions - \$100 value**
- **Logo on registration site as an Exhibitor - \$100 value**
- **Logo on event slides - \$100 value**
- **Logo on event app - \$50 value**
- **Exhibitor table at the event - \$350 value**
- **Attendee list (name and company) post event**

**\* NEW\* - Hosted Meeting Planner Sponsor Table - \$2,000  
(5 available)**

**Get in front of planners by sponsoring a hosted planner table that will cover (5) registrations of planners. You will get a chance to build relationships, engage with decision makers and showcase your venue and destination.**

**Benefits:**

- (1) Complimentary registration to the event for someone from your organization - \$175 value
- (5) Complimentary registrations for hosted Meeting Planners - \$875 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo'd signage on your designated table in the general session room - \$100 value
- Logo on registration site as a Gold Sponsor - \$175 value
- Logo on event slides - \$175 value
- Logo on event app - \$50 value
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) post event
- (1) social media spotlight with sponsor provided content - \$375 value

**\* NEW\* - Hosted Student Sponsor Table - \$1,500  
(5 available)**

**Get in front of planners by sponsoring a hosted planner table that will cover (5) registrations of industry students. You will get a chance to build relationships, engage with decision makers and showcase your venue and destination.**

**Benefits:**

- (1) Complimentary registration to the event for someone from your organization - \$175 value
- (5) Complimentary registrations for hosted industry students - \$250 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo'd signage on your designated table in the general session room - \$100 value
- Logo on registration site as a Gold Sponsor - \$175 value
- Logo on event slides - \$175 value
- Logo on event app - \$50 value
- Exhibitor table at the event - \$350 value
- Attendee list (name and company) post event
- (1) social media spotlight with sponsor provided content - \$375 value

# **IN-KIND OPPORTUNITIES**

## **Prize Drawing Donation**

**Be part of the excitement by donating an item for our prize drawing which will be held at the end of the day. Examples include hotel stays, gift baskets, gift certificates etc.**

### **Benefits:**

- **Promotion through the MN MPI Facebook, Instagram and LinkedIn platforms as a Annual Conference Prize Drawing Sponsor**
- **Special recognition during the event**
- **Logo listed on event email promotions**
- **Logo on registration site as an in-kind sponsor**



## **CREATIVITY/CSR SPONSORSHIP OPPORTUNITIES BELOW**

**We will be incorporating an activity during this event to allow our attendees to get creative and to give back to our community.**

### **Innovation Activity (Platinum Level) - \$3,500 (1 Available)**

**Hands-on floral bouquet bar that fosters creativity and innovation. Arrangements will be donated to a local memory care facility.**

#### **Benefits:**

- **(2) Complimentary registrations to the event - \$350 Value**
- **(2) Minutes at the beginning of the session to introduce yourself and your organization and the activity - \$500 value**
- **Hyperlinked logo on event email promotions - \$100 value**
- **Logo'd signage at the activity station - \$100 value**
- **Logo on event registration site as a Platinum sponsor - \$200 value**
- **Logo on event slides -\$100 value**
- **Exhibitor table at the event - \$350 value**
- **Attendee list (name and company) post event**
- **(1) Dedicated email blast to MPI MN Membership - \$1000 value**
- **(1) Inline banner ad (728x90) or sidekick banner ad (300x250) for 3 months - \$300 value**

