



**MPI MINNESOTA CHAPTER
SPONSORSHIP AND ADVERTISING SUMMARY PAGE**

The MPI Minnesota Chapter has several sponsorship opportunities throughout the year and there are several benefits and details for all of them. With that said, we have created this summary page to help give you an overview of all the opportunities. If you are interested in more details regarding any of the benefits, please reach out to Julie Krueger, CMP at jdkrueger@landolakes.com.

YEAR-LONG SPONSORSHIP OPPORTUNITIES

- These sponsorship opportunities are available for 1 calendar year from the time payment is received.
 - Platinum Level - \$5,000
 - Diamond Level - \$2,500
 - Gold Level - \$1,000
 - Silver Level - \$500

MONTHLY MEETING SPONSOR - \$1,000

Be the overall sponsor at one of our monthly meetings and get the following benefits

- (1) Complimentary registration to the sponsored monthly meeting - \$60 value
- (2) Minutes of podium/stage time - \$500 value
- Hyperlinked logo on event email promotions - \$100 value
- Logo on event registration site as a gold sponsor - \$200 value
- Logo on event slides - \$100 value
- (1) Social media spotlight with sponsor provided content - \$750 value
- Attendee list (name and company) post event

SOCIAL MEDIA TAKE OVER SPONSOR - \$500 (4 Available)

Take over our MPI Minnesota Chapter Instagram, Facebook, LinkedIn, and Twitter accounts for the day.

- **Social Media Take Over plus an E-Blast** - \$1,250 (4 Available)

MINNESOTA MEETINGS AND EVENTS DAY (formerly WeConnect and GMID)

Date: April 6, 2023

Location: Royal Sonesta Minneapolis

- This event is our all-day education day and we have a variety of sponsorship opportunities to fit any budget from \$350 to \$2,500
 - Overall Sponsor - \$2,500
 - Keynote Sponsor - \$1,500
 - Breakfast Sponsor - \$1,500
 - Lunch Sponsor - \$1,500
 - Bar/Signature Drink Sponsor - \$1,000
 - Coffee/Smoothie Bar Sponsor - \$750
 - The 3 R's (Risk, Rescue, and Readiness Activity Sponsor - \$500
 - Exhibitor Table - \$350
 - New This Year – Wellness Sponsorship Opportunities
 - Wellness Activity - \$1,500
 - Wellness/Quiet Space - \$1,000
 - Provide fidget toys or wellness items for an in-kind sponsorship opportunity

NOVEMBER 2023 HOLIDAY CELEBRATION

Date: TBD

Location: TBD

- Sponsorship opportunities will be forthcoming

ADVERTISING OPPORTUNITIES

- Choose from any of the below advertising opportunities that best suits your advertising needs.
 - **Email Blast to the MPI Minnesota Chapter Membership** - \$1,000
 - **Website ad with hyperlinked logo**
 - Sidekick ad for 3 months - \$375
 - Inline ad for 3 months - \$450
 - **Newsletter ad with hyperlinked logo**
 - Top banner - \$340
 - End banner - \$170
 - **** NEW** MPI MN Website Home Page Holiday Spotlight** - \$50
Be one of our first Home Page Holiday Spotlight supporters by purchasing a spot on our monthly holiday wall that will be located on the home page of our MPI MN Chapter website.
 - \$25 will go to the MPI MN Chapter to support our educational efforts and \$25 will go to support our MPI MN Chapter charity efforts and scholarship fund.
 - March: St. Patrick's Days
 - April: Easter
 - May: Cinco de Mayo
 - July: Independence Day
 - September: Labor Day
 - October: Halloween
 - November: Thanksgiving
 - December: Happy Holidays

VENUE SPONSORSHIPS

- Click [here](#) if you are interested in hosting one of the MPI MN Chapter's many events or reach out to the VP or Director of our Strategic Alliances committee at.
 - vpstrategicalliances@mpimn.org
 - dirstrategicalliances@mpimn.org

IN-KIND SPONSORSHIPS

- Click [here](#) if you are interested in supporting the MPI MN Chapter through an in-kind donation or reach out to the VP or Director of our Strategic Alliances committee at.
 - vpstrategicalliances@mpimn.org
 - dirstrategicalliances@mpimn.org