

MPI VENUE SPONSORSHIP OPPORTUNITIES



ABOUT US

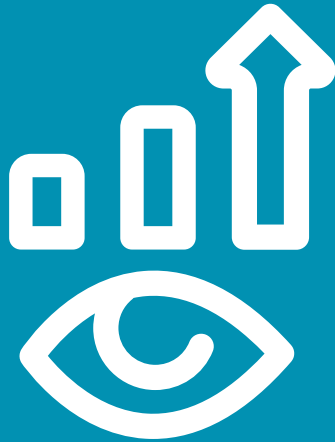
MPI Minnesota is the premier source of education for the meeting and event industry. Our goal is to connect the meeting and event community while learning, innovating, collaborating and advocating for our industry.

Showcase your venue and services to a strong industry community! Our event attendees come from throughout the state of Minnesota—and beyond. There are three levels of venue sponsorships, so there's bound to be one that will best fit your space and budget.

CONTACT US

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Why MPI



Vision: Be the premier source for the meeting and event industry

Mission: Connect the meeting and event community to learn, innovate, collaborate and advocate

Core Values:

Connection | Impact | Passion | Growth | Fun

Strategic Initiatives:

To fulfill its mission and realize its vision, MPI Minnesota Chapter strives to achieve the following strategic initiatives:

- Attract and engage the best meeting and event professionals
- Connect planners and suppliers to mutually benefit their businesses
- Ensure financial sustainability
- Be the premier resource for education and information



Demographics:

116 planners | 114 suppliers | 6 students | 3 other

Testimonials

"I love MPI Minnesota because all of the great connections I've made!"

-Nicole Coon, Global Management Partners

"MPI Minnesota offers organic networking opportunities and allows you to be a part of a great community of professionals."

-Jenny Ng, National Co-Op Grocers

"I love being with like-minded people in the events industry! We all get it!"

-Amy Beilke, Carrousel Incentives

"Our chapter offers great education and networking opportunities within them."

-Amanda Sullivan, IntrinXec Management

"Becoming a member of MPI Minnesota is and will remain to be one of the most important career decisions I have made. You get in what you put out and joining MPI, volunteering and then later to be on the board has helped me to grow my network but more importantly it helped me grow, ME!"

-Elizabeth Sherry, Minnesota Chamber of Commerce

Dates

EVENT DATES	Event	Meal
Wednesday, August 14, 2024	Monthly Meeting	Breakfast or lunch
Wednesday, September 18, 2024	Monthly Meeting	Breakfast or lunch
<i>Flexible, October 2 or 3/ 9 or 10, 2024</i>	All Team Meeting/ Volunteer reception	Hors d'oeuvres & bar service
Wednesday, November 20, 2024	Holiday Celebration & Silent Auction	Heavy Hors d'oeuvre reception & bar
<i>Flexible, December 4 or 5/ 11 or 12, 2024</i>	Mingle/ Membership 101	Hors d'oeuvres & bar service
Wednesday, January 15, 2025*	Kick-off/ EMPI Awards	Dinner & bar service
Wednesday, February 12, 2025*	Monthly Meeting	Breakfast or lunch
Wednesday, March 19, 2025	All Team Meeting & Mingle	Lunch, hors d'oeuvres & bar service
Wednesday, April 16, 2025	Annual Conference	Breakfast, breaks, lunch, hors d'oeuvres and bar service
Wednesday, May 21, 2025	Monthly Meeting	Breakfast or lunch
Wednesday, July 16, 2025	Summer Fundraiser (Planner FAM tour prior)	Hors d'oeuvres & bar service
Wednesday, August 20, 2025	Monthly Meeting	Breakfast or lunch
Wednesday, September 17, 2025*	Monthly Meeting	Breakfast or lunch
<i>Flexible, October 1 or 2/ 8 or 9, 2025</i>	All Team Meeting/ Volunteer reception	Hors d'oeuvres & bar service
Wednesday, November 19, 2025	Holiday Celebration & Silent Auction	Heavy Hors d'oeuvre reception & bar
<i>Flexible, December 3 or 4/ 10 or 11, 2025</i>	Mingle/ Membership 101	Hors d'oeuvres & bar service

*open to Fridays of the same week

Tiers

EVENTS	Platinum Sponsor	Gold Sponsor	Silver Sponsor
All Team Meeting	x	x	Fully Sponsored
Annual Meeting	Fully Sponsored	\$60 inclusive	x
Board Retreats <i>Flexible: December 2024 April or May 2025 December 2025</i>	Fully Sponsored	x	x
Holiday Celebration & Silent Auction	Fully Sponsored	\$25 inclusive	x
Kick-Off / EMPI Awards	x	Fully Sponsored	\$20 inclusive
Mingle/ Membership 101	x	x	Fully Sponsored
Monthly Meeting	x	Fully Sponsored	\$20 inclusive
Summer Fundraiser	Fully Sponsored	\$25 inclusive	x

MPI Minnesota is not responsible for paying any labor charges for food, beverage or AV. Especially for third party venues orchestrated by the venue.
Inclusive pricing should include all the noted needs below. Fully sponsored should also include all the needs noted below.

Benefits

BENEFITS	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Display table at event	1		
Description on event webpage	5 sentences	3 sentences	1 sentence
Logo in event marketing emails	x	x	x
Logo and URL on event webpage	x	x	x
Logo on event slides (if applicable)	x	x	x
Verbal recognition at podium	x	x	x
Podium time	4 minutes	3 minutes	2 minutes
Recognition ribbon on name tag	x	x	x
Registrations for event	Unlimited*	2	1
Logo and URL on sponsorship webpage	x	x	x
Dedicated email blast to MPI Minnesota membership	1		
Newsletter ad in quarterly newsletter	350w x 200h		
Banner ads on MPI Minnesota's website	sidekick & inline		
Social media mentions	4	3	2
Dedicated social media post	(2) sponsor provided	(1) sponsor provided	

*Pending space availability. Registrations not available for Board Retreats.

Venue Needs

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MEETING NEEDS	All Team Meeting	Annual Conference	Board Retreat	Holiday Celebration & Silent Auction
MEETING SPACE (Room)				
General session	1	1	1	1
Breakout space(s)	0	3-4	0	1
Timeframe	(2) hours	(8) hours	(8) hours x (2) days	(3) hours
MEETING SPACE (Capacity)				
General session	50-75	100-150	13	100-150
Breakout space(s)		30-50		13
Registration/ Rectangle tables	2	5	0	20
Conference phone				1
Stage		1		1
Screen, projector & podium with mic	1	1-5	1	1
Additional mics	1	4-10		1
SLEEPING ROOMS				
Overnights		(2) single nights	(4) both nights (13) single nights	

Venue Needs

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MEETING NEEDS	Kick-Off / EMPI Awards	Mingle/ Membership 101	Monthly Meeting	Summer Fundraiser
MEETING SPACE (Room)				
General session	1	1	1	1
Breakout space(s)	1	1	1	1
Timeframe	(3) hours	(2) hours	(3) hours	(3) hours
MEETING SPACE (Capacity)				
General session	100-125	20-40	50-75	50-100
Breakout space(s)	13	13	13	13
Registration/ Rectangle tables	2	2	3	2
Conference phone	1		1	1
Stage	1		1	1
Screen, projector & podium with mic	1		1	1
Additional mics	1		1	1