

2019 Cash Sponsorship Benefits

Please direct sponsorship inquiries to Vince Slack, Vice President of Finance, at vince3428@gmail.com or 260.748.5900.

| Titanium - \$10,000 Investment | Platinum - \$5,000 Investment |
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| <p>Educational Programs</p> <ul style="list-style-type: none"> • 8 Registrations for programs of your choice excluding WEC and the Great Lakes Education Summit • Five-Minute Presentation at four educational programs • Exhibit Space at four educational programs • PowerPoint Placement at four educational programs • Attendee Mailing List from four educational programs <p>Online Visibility</p> <ul style="list-style-type: none"> • 12 Monthly Web Banner Ads • FREE Web Ad (\$150 value for 3 months) • 8 Sponsor Focused “Monday Minute” e-newsletter Articles • Logo included every week in “Monday Minute” • 4 Sponsor of the Month spots on social media • Unlimited FREE Job Postings • FREE Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 8 IMPRESS Awards Seats • 1 All Member Mailing List | <p>Educational Programs</p> <ul style="list-style-type: none"> • 5 Registrations for programs of your choice excluding WEC and the Great Lakes Education Summit • Five-Minute Presentation at two educational programs • Exhibit Space at two educational programs • PowerPoint Placement at two educational programs • Attendee Mailing List from two educational programs <p>Online Visibility</p> <ul style="list-style-type: none"> • 6 Monthly Web Banner Ads • 50% off Web Ad (regular rate = \$150 for 3 months) • 4 Sponsor Focused “Monday Minute” e-newsletter Articles • Logo included every week in “Monday Minute” • 3 Sponsor of the Month spots on social media • 3 FREE Job Postings • 75% off Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 6 IMPRESS Awards Seats • 1 All Member Mailing List |
| Gold - \$3,000 Investment | Silver - \$1,500 Investment |
| <p>Educational Programs</p> <ul style="list-style-type: none"> • 3 Registrations for programs of your choice excluding WEC and the Great Lakes Education Summit • Five-Minute Presentation at two educational programs • Exhibit Space at two educational programs • PowerPoint Placement at two educational programs • Attendee Mailing List from two educational programs <p>Online Visibility</p> <ul style="list-style-type: none"> • 3 Monthly Web Banner Ads • 25% off Web Ad (regular rate = \$150 for 3 months) • 2 Sponsor Focused “Monday Minute” e-newsletter Articles • Logo included every week in “Monday Minute” • 2 Sponsor of the Month spots on social media • 2 FREE Job Postings • 50% off Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 4 IMPRESS Awards Seats • 1 All Member Mailing List | <p>Educational Programs</p> <ul style="list-style-type: none"> • 1 Registration for program of your choice excluding WEC and the Great Lakes Education Summit • Five-Minute Presentation at two educational programs • Exhibit Space at two educational programs • PowerPoint Placement at two educational programs • Attendee Mailing List from two educational programs <p>Online Visibility</p> <ul style="list-style-type: none"> • 1 Sponsor of the Month spot on social media • Logo included every week in “Monday Minute” • 1 FREE Job Posting • 25% off Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 1 IMPRESS Awards Seat • 1 All Member Mailing List |