

NOTES

 **NORTHERN CALIFORNIA CHAPTER**
MEETING PROFESSIONALS INTERNATIONAL

**Ethics in our Industry -
We Won't Judge but Your
Employer/Client Might©**

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NOTES

ETHICS:

**“A theory or system of moral values;
and/or a *guiding philosophy*.”**

(From "Creating a Workable Company Code of Conduct," 2003,
Ethics Resource Center)

ETHICS

**“... guide decisions and actions based
on duties derived from core values.”**

From "The Ethics of Non-profit Management," Stephen D. Potts

ETHICAL DECISIONS:

**“How should an individual ...
confronted with an ethical dilemma,
reach a decision that is
competitively, organizationally,
economically, and ethically sound?”**

Can Ethics Be Taught? Harvard Business School Press

Scenario: Relationships

**We build relationships
in the industry and
often do business with
friends.**

**Sometimes we reach
out for discounts or
other favors.**



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Relationship Scenario Questions

- **When is it appropriate to ask a favor of an industry friend?**
 - When we are doing business together?
 - At other times?




Scenario: Gifts or Drawings

You attend industry events at which drawings are held and/or prizes are given.



Drawing and Gifts Scenario Questions



- **To whom does the prize or gift belong – you? your employer? your client?**
- **Why?**
- **If you are the “giver”, what do you consider?**

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Scenario: Points

Points for booking meetings could earn you a nice relaxing hotel stay and spa visit.



Points Scenario Questions

It's ethical, if the hotel or hotel company offers the points for booking a meeting, to take them for personal use.

- Yes?
- No?
- Sometimes?
- Maybe?



Scenario: Ethics Breach

You believe someone has breached an ethics policy.*



* Employer's, industry association's, CMP's

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Ethics Breach Scenario Questions

- **What would you do?**
- **On what do you base your decision?**



Are we
what we
our social
media
presence?



Resources

- <http://www.ethics.org/> Ethics Resource Center
- <http://www.globalethics.org/> Institute for Global Ethics
- <http://bit.ly/phpAnA> PCMA Code of Conduct
- <http://bit.ly/oWbD0m> MPI Principles of Professionalism
- <http://www.globalethics.org/>
- <http://bit.ly/9ZuVap> ASAE's Standards of Conduct
- <http://bit.ly/pMKyH7> CMP Ethics Policy
- <http://bit.ly/qelVOa> CMP Ethics Policy Disciplinary Procedure
- <http://nyti.ms/pBCxo8> Wrestling With Moral Dilemmas and
- nyti.ms/vkJewz Doing the Right Thing
- <http://bit.ly/l3xzbv> About your online reputation

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Resources

Books:
Cynthia Cooper: "Extraordinary Circumstances"
Rushworth Kidder, Author:
"How Good People Make Tough Choices"
"Moral Courage"
"Good Kids – Tough Choices"

Radio Television Digital News Assn. Ethics: Social Media & Blogging Guidelines <http://bit.ly/mtJdF>
Professional Skaters Assn. Ethics Guidelines for Social Media <http://bit.ly/imX9br>
Legal/ethical issues of social media: <http://t.co/UxEdzZW>



Write one question you will ask of your employer or clients to ensure an ethical workplace.

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