



OMPI

ORANGE
COUNTY

CHAPTER

Advertising Sponsorship
Opportunities
2018-19

Strategic Partnership Alliance (SPA) Overview

STRENGTHEN YOUR BUSINESS PARTNER WITH US

WHO ARE WE?

About MPI Orange County (MPIOC)

MPIOC serves members in Orange County and greater Southern California, including the Inland Empire as well as Nevada, with approximately 250 chapter-level members and affiliates. Recognized by MPI as a leading U.S. chapter, our reach spans the USA from coast to coast. Our member ratio consists of almost an even split between planners (corporate, association, independent and 3rd party) and suppliers across multiple disciplines. www.mpioc.com

About MPI

Meeting Professionals International (MPI) is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI has a global community of 60,000 meeting and event professionals including more than 17,000 engaged members and the Plan Your Meetings non-traditional meeting planner audience. It has more than 90 chapters and clubs in 24 countries. For additional information or to join, visit www.mpiweb.org.



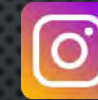
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@mpioc---mpi-orange-county



Advertise with MPIOC



Reach Planners who have Buying Power

Our most recent chapter survey documented that MPIOC Planner Members spend 148 million dollars on the events they plan.

Their individual event budgets typically range between 50K and 1 million dollars for each event.



Reach Experienced Meeting Professionals

MPIOC has a balanced mix of planners in all stages of their professional careers, with nearly 25% of the planner members having more than 10 years experience.

Nearly a third of the MPIOC Planners surveyed have their CMP. And nearly half of the CMP's also have an additional industry designation like the CMM.



Reach Planners whose needs are National

Our planner members don't just work in Orange County .

Alaska	3.4%
Hawaii	10.5%
MidWest	13.4%
Mountain	12.2%
Northeast	13.4%
Northwest	11.4%
Puerto Rico	5.6%
Southeast	13.9%
Southwest	16.3%
Total:	100.0%

Percentages are the locations where events were planned by MPIOC Planner members, as reported in our 2018 member survey.

MPIOC Rates:

Give Your Brand Direct Attention – Advertise on the MPI Orange County Chapter Website



Monthly Rates

Home Page Inline Banner	-	150.00	Run of Site Inline Banner	-	125.00
Home Page Sidekick	-	175.00	Run of Site Sidekick	-	150.00

Frequency Discount(s)

Pre-pay for Three Months and receive a 10% Discount

Pre-pay for Five Months and receive a sixth month at no additional charge.

Pre-pay for Nine Months and receive a full year.

Additional Advertiser Benefits

Pre-pay an amount above 1250.00:

Receive a tabletop exhibit space and one admission to a qualifying MPIOC event during the annual term.

Logo exposure during the event via the sponsor power point.

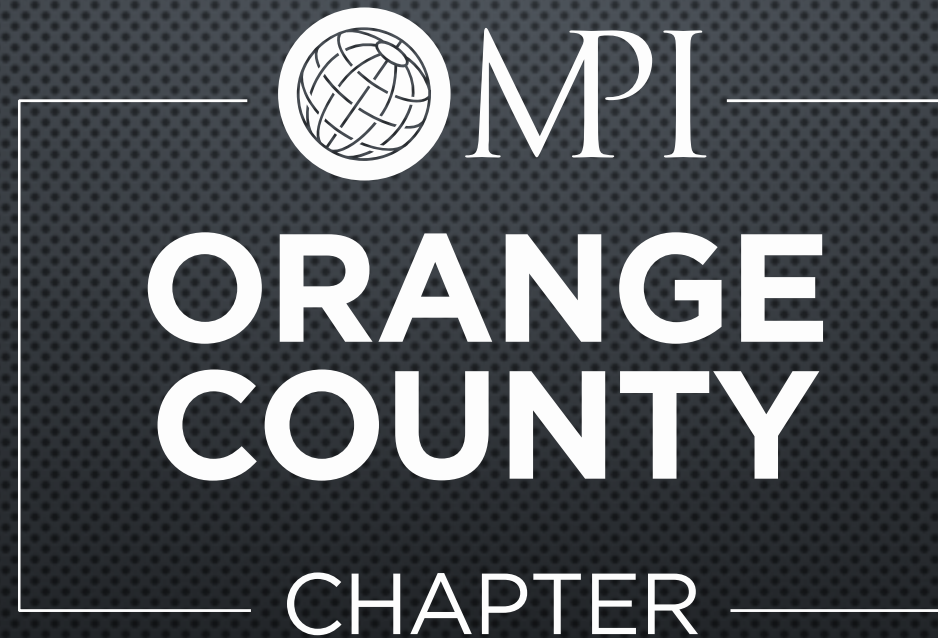
Logo inclusion in event e-mail blasts.

Pre-pay an amount above 2500.00:

Receive the above benefits at two qualified chapter events

Receive a spotlight article in the quarterly chapter newsletter

Thank You!



**For more information on sponsorship or other advertising opportunities
contact us at: SPA@MPIOC.com**