

2018-19 18-Month MARCOM Calendar

May 2019

- 1: April TSR due
- 1: Any communications forms for July events due to marketing
- 5-6: MPISSN Annual Board Retreat / Flamingo Hotel Santa Rosa
- 7: MPISSN Board Meeting / Flamingo Hotel Santa Rosa

June 2019

- 1: May TSR due
- 1: Any communications forms for August events due for marketing
- 4: Content deadline for Summer issue of Connects
- 4: MPISSN Gala / Venue Courtyard D'ORO
- 11: MPISSN Board Meeting Sacramento Sheraton
- 11-14: WEC, Toronto

2019 - 2020 18-Month MARCOM Calendar

July 2019

- 1: June TSR due
- 1: Any communications forms for September events due for marketing
- 16: MPISSN Board Meeting / Sequoia at the Cannery
- 16: Sip and Swirl / Sequoia at the Cannery

August 2019

- 1: July TSR Due
- 1: Any communications forms for October events due for marketing
- 10-13: ASAE Annual Meeting & Exposition / Columbus, OH
- 20: MPISSN Board Meeting / Conference Call
- 26-28: Connect Moving Meetings Forward / Louisville, KT
- 16: Content deadline for Fall issue of Connects

September 2019

- 1: August TSR Due
- 1: Any communications forms for November events due for marketing
- 9-12: IMEX America / Sands Expo @ Las Vegas, NV
- 17: Education Workshop and Education Luncheon / Location TBD
 - ** Presentation of Annual Awards: Chapter Leader of the Year / Rising Star Award / Crystal Platter Award / Longevity Pins
- 17: MPISSN Board Meeting / Location TBD

October 2019

- 1: Any communications forms for December events due for marketing
- 2: September TSR Due
- 15: MPISSN Board Meeting / Conference Call
- 17: MPISSN Coffee Cocktails and Content / Location TBD

November 2019

- 1: October TSR Due
- 1: Any communications forms for January events due for marketing
- 19: MPISSN Education Luncheon / Location TBD
 - ** Presentation of Annual Awards: Planner of the Year / Supplier of the Year
- 19: MPISSN Board Meeting / Location TBD
- 15: Content deadline for Winter issue of Connects

December 2019

- 1: November TSR Due
- 1: Any communications forms for February events due for marketing
- 16-17: MPISSN/CalSAE Education @ Seasonal Spectacular / Sacramento
- 18: MPISSN Holiday Board Meeting / Location TBD (will be a breakfast or brunch meeting)

January 2020

- 2: December TSR Due
- 2: Any communications forms for March events due for marketing
- 5-8: PCMA Convening Leaders / San Francisco, CA
- 16: Coffee, Cocktails & Content / Location TBD
- 20: MPISSN Board Meeting Mid-Year Retreat / Location TBD

February 2020

- 1: January TSR Due
- 1: Any communications forms for April events due for marketing
- 5 OR 12: Annual Event / Theme and Venue Location TBD
- 18: MPISSN Education Luncheon / Location TBD
- 18: MPISSN Board Meeting / Location TBD
- 21: Content deadline for Spring Connects

March 2020

- 1: February TSR due
- 1: Any communications forms for May events due for marketing
- 12: Coffee, Content & Cocktails / Location TBD
- 17: MPISSN Board Meeting / Conference Call

April 2020

- 1: March TSR due
- 1: Any communications forms for June events due for marketing
- 2: Global Meetings Industry Day & Trade Show / Location TBD
- 2: Education Luncheon / Location TBD
- 14: MPISSN Chapter Tools / Location TBD
- 14: MPISSN Board Meeting / Location TBD
- 26-29: CalSAE ELEVATE / Hyatt Santa Rosa

May 2020

- 1: April TSR due
- 1: Any communications forms for July events due for marketing
- TBD: MPISSN Annual Board Retreat / Location TBD
- TBD: MPISSN Board Meeting / Location TBD
- 15: Content deadline for Summer issue of Connects

June 2020

- 1: May TSR due
- 1: Any communications forms for August events due for marketing
- TBD: MPISSN Annual Dinner, Silent Auction and Installation of Officers
- 6-9: MPI WEC / Gaylord Texan, Grapevine, TX
- 14: MPISSN Board Meeting / Location TBD

July 2020

- 1: June TSR due
- 1: Any communications forms for September events due for marketing
- 21: MPISSN Board Meeting / Location TBD
- 21: Sip and Swirl / Location TBD

August 2020

- 1: July TSR Due
- 1: Any communications forms for October events due for marketing
- 8-11: ASAE Annual Meeting & Exposition / Las Vegas, NV
- 18: MPISSN Board Meeting / Conference Call
- 14: Content deadline for Fall issue of Connects

September 2020

- 1: August TSR Due
- 1: Any communications forms for November events due for marketing
- 15-17: IMEX America / Sands Expo @ Las Vegas, NV
- 22: Education Workshop and Education Luncheon / Location TBD
- 22: MPISSN Board Meeting / Location TBD

October 2020

- 1: Any communications forms for December events due for marketing
- 2: September TSR Due
- 20: MPISSN Board Meeting / Conference Call
- 15: MPISSN Coffee Cocktails and Content / Location TBD

November 2020

- 1: October TSR Due
- 1: Any communications forms for January events due for marketing
- 17: MPISSN Education Luncheon / Location TBD
- 17: MPISSN Board Meeting / Location TBD
- 13: Content deadline for Winter issue of Connects

December 2020

- 1: November TSR Due
- 1: Any communications forms for February events due for marketing

TBD: MPISSN/CalSAE Education @ Seasonal Spectacular / Sacramento

17: MPISSN Holiday Board Meeting / Location TBD (will be a breakfast or brunch meeting)

Looking Further Ahead:

MPI WEC (June) 2021 @ Las Vegas, NV 2022 @ San Francisco, CA 2023 – June 9-13 @ St. Louis, MO

ASAE 2021 – August 14-17 @ Dallas, TX 2022 – August 6-9 @ Atlanta, GA

PCMA Convening Leaders 2021 – January 10-13 @ Houston, TX

IMEX Am / Las Vegas 2021 – 2025 Mandalay Bay: 2021 – November 9-11 2022 – October 25-27 2023 – October 10-12

2024 – October 8-10 2025 – October 7-9