



CONNECTS

The Quarterly Newsletter for the Sacramento/Sierra Nevada Chapter of Meeting Professionals International
Volume 29, Issue 2 • Winter 2013



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UPCOMING EDUCATION HIGHLIGHT

The Art of Advocacy - Engage and Activate



How do we create the influence needed to support the long term viability of our industry? How can we engage and activate people around us to support our activities? Join MPISSN on Tuesday, February 11 for a highly interactive program raising advocacy awareness to engage and activate you, presented by Roger Rickard, founder of Voices in Advocacy.

The objective is to make meeting planners aware of successful advocacy strategies that enable you to influence policy makers and garner support for projects beneficial to your organization, your industry and your profession. You will leave with the tools needed to communicate with a stronger voice

advocating the value of your industry.



[Click here to learn more about Roger Rickard.](#)

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President's Message

Dear MPISSN Members:

To date, it has been a whirlwind of activity for MPISSN this fiscal year. The Chapter's volunteers are working hard on behalf of the membership, and the results are quite positive. From the board to the chairs to the committee members, the attitude this year has been a determined "can do."

Your current leadership team is committed to an 18-month plan for the Chapter to assist members in planning their attendance to MPISSN networking functions and education offerings. Taking this proactive approach to sketching out the Chapter's education and networking programs along with identified dates over a year and a-half has not been an easy task.



It has taken the entire team to come together, collaborate, and then plot the course of MPISSN month-by-month. The 18-month calendar will relieve some of the pressure on new chairs and committee members as they assume their roles at the beginning of the new fiscal year. Kudos to every volunteer who helped to dream, outline, solidify and now maintain the Chapter's 18-month calendar.

There is an energy syncing through MPISSN, and it is exciting. There is definitely something in the air, and it is palpable at each program we stage. Our Past Presidents are visible during our events with no less than seven attending our November luncheon. I am having the pleasure of meeting new members, and at the same time, I am watching seasoned members return to ReConnect with our Chapter. The flood of energy we are experiencing is solely due to who is walking through the doors at our events. It is invigorating to say the least.

We have the best in the Sacramento Sierra Nevada meetings industry within our folds, and you have the opportunity to network and/or work with them via a volunteer role. We have meeting industry "giants" in MPISSN, and I, for one, am trying to meet, network, learn from and play with each and every one of them. As a MPISSN member, are you doing the same?

In closing, I will leave you with two comments. To our planner members, please seek out our MPISSN suppliers to allow them the opportunity to give you a proposal for services. The MPISSN supplier members support our Chapter year round, and as planners, we should try to turn to them first if their services suit our programs. Can you say, "I buy from MPI?" Think about what that statement really means. I am proud I am able to say as a planner, "I buy from MPI," and more specifically, "I buy from MPISSN." Keep that in that back of your mind when preparing your next RFP.

Finally, the call for nominations for leadership positions is going out soon. I hope each member will consider how they may lend their talent and professional skills to our Chapter. You may ask a member to nominate you or you may self-nominate for a position you are interested in. You will not regret the MPISSN leadership journey. Dive into our committees, be active and ReConnect with MPISSN.

Happy Holidays!

A handwritten signature in black ink that reads "Kellie Schroeder". The signature is written in a cursive, flowing style.

Kellie A. Schroeder, CMP, CAE
MPI Sacramento/Sierra Nevada President 2013-2014

Upcoming MPISSN Events - Save the Date!

January 16, 2014 - 8:00a.m.

Starbucks (Alhambra & N Street)

Coffee & Content

Topic: **"Top Tips for Negotiating your Contracts"**

February 11, 2014

Holiday Inn Sacramento - Capitol Plaza

Luncheon Program

Topic: **"The Art of Advocacy – Engage and Activate"**

Roger Rickard, Voices in Advocacy®

Connect with Roger:



March 18, 2014

Sheraton Grand Hotel

Workshop & MPISSN Annual Trade Show

Topic: **"App Storm: Mobile Apps & Solutions that Transform Your Event Planning Process & Productivity"**

Dahlia El Gazzar, CMP, DAHLIA+

Connect with Dahlia:



April 8, 2014

Location TBD

Luncheon Program

Topic: **"Rethinking Sponsorship Marketing"**

Steven Hacker, CAE, CEM, FASAE, Bravo

Management Group

May 14, 2014

Whitney Oaks Golf Club

MPISSN Annual Golf Tournament

June 17, 2014

Lions Gate Hotel & Conference Center

Hollywood Masquerade Annual 2014 Gala

Looking for CEU Credits?



2013 -14 Board of Directors

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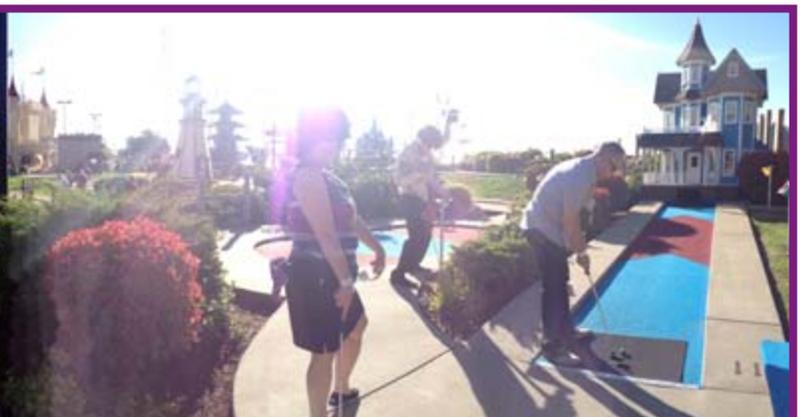
Felicia Price, CMP

fprice@aging.org

MPISSN's First Annual Miniature Golf Tournament is a Success!

By Rick Chapman, CS Meetings Direct

This first time event of miniature golf was a resounding success. Fun was had by everyone participating from sponsors to players, many of whom came in costumes and decorating their golf holes. We raised funds for the Make-A-Wish Foundation and we are already planning on hosting the event again in October, 2014. We would like to thank all our planners and suppliers for supporting our chapter.



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Congratulations to our 2013-14 MPISSN Award Winners

By Heather Tanfani, CMP, Events!

Each year our Chapter distributes 6 major awards. The Presidents Awards, which is given in June, the Rena McDonald Rising Star, Planner and Supplier of the Year, the Chapter Leader of the Year, and the Crystal Platter awards, which were all recently presented. The awards committee takes a great deal of time and effort in determining the winners of these meaningful awards for all the hard work and dedication each has demonstrated in our Chapter and the meeting industry.



Rena McDonald – Rising Star Award

This award recognizes a member who has devoted significant time and effort to the organization, but has yet to attain a leadership status. It is these devoted members who will become the future leaders of MPI Sacramento/Sierra Nevada.

Winner: Jenn Wheaton, Marketing & CABBI Program Coordinator

Jenn took on numerous roles; was very responsive to requests and quick to make changes to the chapter's publications and website. She always met her deadlines and delivered in a timely manner. She is enthusiastic regarding her volunteerism in the Chapter and hungers for increased challenges. Her exemplary work and her positive attitude were the reasons why she was presented the award.

Chapter Leader of the Year Award

The purpose of the Chapter Leader of the Year Award is to recognize the local commitment and outstanding service of a chapter member.

Winner: Jeff Dougherty, Convention Sales Manager, Sacramento Convention and Visitors Bureau

Jeff has done an incredible amount of work with our Chapter. He is committed, dedicated, full of great ideas, open to change, has lots of character and is consistently fun. The President of his organization says "his personality and his enthusiasm for what he does are electric."



Crystal Platter Award

This award recognizes the most outstanding venue in the area of facility, service, and food and beverage that hosted a monthly luncheon meeting. All of our hosts go far above and beyond the norm to help ensure the success of our meetings. This award was developed to call attention to their dedication and sponsorship of our Chapter.

Winner: Sacramento Association of Realtors' Mack Powell Event Center

Mindy Schiebler accepted the award for this location which hosted our speakers showcase in April of this year. You may remember the location as the one with the really cool lighted curtain, white elephant silent auction and wine tasting.

[Continued on Page 8](#)

Now Accepting Applications for the 2014-2015 MPISSN Board of Directors

By Lisa Bispham, CMP, Child Support Directors Association

Serving on the board is extremely rewarding. The experience contributes to your personal and professional growth at the benefit of our Chapter. Please consider joining the MPISSN leadership team!

Each year the Nominating Committee recommends a slate of candidates to serve in the following positions: President Elect, VP of Communications, VP of Education, VP of Finance, VP of Membership and VP of Special Events.

Prospective candidates are planner members or supplier members who are in good standing, active in and familiar with chapter functions and events, willing to fulfill the obligations of office, have a history of involvement, accomplishment and dependable service, willing to contribute time, energy and creativity to the Chapter.



[Click here](#) or visit the Nominations & Elections page of the MPISSN website for volunteer leadership job descriptions or for a nomination form. Forms must be completed and returned to Lisa Bispham, CMP, Immediate Past President and Nominating Committee Chair by January 31, 2014.

COFFEE & CONTENT

TOP TIPS FOR NEGOTIATING YOUR CONTRACTS

Come share your ideas and ask questions of your peers in regards to negotiating your event contract. Are there any new trends in what concessions are being asked for or offered? Join us at 8:00am at the Starbucks at 1401 Alhambra to discuss these and other contract questions with Beth Peters, Starwood Hotel's California Account Director and Jennifer Flohr, CAE, CMP, Sr. VP of California Hotel & Lodging Association. There is no charge for this event except for what you would like to purchase to eat or drink at Starbucks. We hope to see you there!

JANUARY 16, 2014 - 8:00 AM

STARBUCKS - 1401 ALHAMBRA BLVD, SACRAMENTO (ALHAMBRA & N)

Congratulations to our 2014 MPISSN Award Winners

Planner and Supplier of the Year Award

The MPI Sacramento/Sierra Nevada Planner and Supplier of the Year selections are made based on dedication to furthering the goals of the MPI Sacramento/Sierra Nevada chapter, MPI and the meetings industry, professionalism and career involvement.



Supplier Winner: Paula Higgins, Director of Group Sales for Sonoma County Tourism

Paula has been so supportive to MPI over the years, sponsoring a luncheon every year, volunteering on committees, and consistently attending our events. Most importantly "She rocked the trade show!" She assisted with the Gala and will be co-chairing it again this year. She writes articles for industry publications and contributes to her Sonoma County Tourism blog. She has also sat on boards of SGMP and MPINCC and numerous other committees. One of the things she said in her questionnaire that impressed the awards committee was to remind the younger generation to have fun with their careers, don't stress out, but build relationships, challenge each other and learn from mistakes. This is what she loves about the hospitality industry and MPISSN. She spends time with Michael and their two "alien furry dog kids", cocker spaniel Cody and weiner doodle Daisy.

Planner Winner: Robin Reinhart, Rinehart Design and Consulting

Robin has volunteered her time on the Golf Committee, Annual Gala, Silent Auction, acted as VP of Membership, Tradeshow chair, sat on many committees, attended monthly meetings, been a speaker at our roundtable meetings and tradeshow and has mentored several members. She submits articles for the chapter's online newsletter, *Connects*, and was recently asked to write for two well know industry publications. She is a certified trade show marketer and has completed her certificate in meeting planning at CSU Sacramento. She continues her education at WEC, exhibits annually, and attends IMPS meetings. She is very involved in the community raising money for the Boys and Girls Club, American Red Cross, Permission to Talk, Men Music and Medicine and MPI Make a Wish. She coordinates an annual Mud Run and a sold out Tour of Lights. She has sponsored a child in the Philippines and Peru, and sponsors a high school foreign exchange student from Japan each year.



Fall 2014 Longevity Pins

Congratulations to this fall's Logevity Pin recipients!

Kimber Chavez, 15 Years

Robert Best, 5 Years

Laura Bohannon, 20 Years

2014 MPISSN Annual Gala and Silent Auction

By Danie Vessie, Peppermill Reno

It is a tradition for MPISSN to throw one of the most anticipated events of the season and it is that time again to save the date! MPISSN is proud to announce the "Hollywood Masquerade Annual 2014 Gala" on Tuesday, June 17, 2014 at the Lions Gate Hotel & Conference Center. The evening includes a cocktail reception, dinner, entertainment, and raffle prizes as well as silent and live auctions!

"Thank you for giving the Lions Gate Hotel & Conference Center the opportunity to host this year's MPISSN Gala. The theme captures the fun, energetic, and truly first-class nature of this organization, and that is something we are proud to be a part of."

– Michael Hutchings, Sales Manager for Lions Gate Hotel & Conference Center.

For further information or to donate please contact MPISSN Annual Gala co-chairs Paula Higgins at Phiggins@sonomacounty.com or Lauren Richardson at lauren.e.richardson@medtronic.com.



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IN THE KNOW

By Jeff Dougherty, Sacramento Convention and Visitors Bureau

Our Neck of the Woods

Events

The USA Outdoor Track & Field Championships are returning to Sacramento in the summer of 2014. The event is expected to attract 1,000 athletes, families, coaches, trainers, doctors and thousands of spectators to the region. The event will be held at CSUS's Hornet Stadium from June 26-29, 2014. [SBJ, 10/29/13](#)

Officials of the 2014 Amgen Tour of California and Sacramento tourism officials announced that the 2014 Amgen Tour of California will begin in Sacramento, in front of the Capitol. The event is expected to generate 2,700 hotel room nights and contribute \$8.4 million to the local economy. In 2011, the last time the race route included Sacramento, 50,000 spectators attended the race. [Sacramento Bee, 11/7/13](#)

Hotels

Room rates and occupancy in Sacramento are on the rise, following a Northern California trend. The average daily room rate in Sacramento through August was \$97.45, a 3.6 percent increase over \$94.03 per night in the same period last year. The average daily rate for all Northern California is \$158.42, up 7.4 percent from \$147.56 last year. [SBJ, 10/10/13](#)

Restaurants

Houston-based Landry's recently closed McCormick & Schmick's Seafood & Steak restaurant at 1111 J St. in downtown with plans to re-open the restaurant as a Claim Jumper. There is no word on when Claim Jumper will open. [SBJ, 10/8/13](#)

Foundation Restaurant & Bar replaced recently closed 4th Street Grille. Touting itself as an "up and coming neighborhood eatery with a nostalgic bar from old San Francisco," the restaurant will feature local farm produce, sustainable fresh fish and humanely raised meats. [Cowtown Eats, 9/23/13](#)

Our Friends

Reno/Tahoe

The Reno-Sparks Convention Center is offering some of its rooms to movie studios for the building of sets and for shoots, as a push to attract Hollywood to the Reno and Lake Tahoe area. The convention center has added new "Reno Tahoe Studios" signage to the center. [Successful Meetings, October 2013](#)

San Jose

City and Team San Jose officials recently celebrated the official grand opening of the San Jose McEnery Convention Center's \$130 million renovation and expansion. The renovation increased the center's flexible ballroom meeting space by 125,000 square feet, revamped lobby space with sit steps where convention attendees can plug in and network between sessions, added a new networking lounge, more breakout rooms, additional meetings and event space and a new open plaza entrance facing Downtown San Jose. Team San Jose's new bookings have increased by one-third since the completion of the center. [Meetings Focus, October 2013](#)

From Small Meetings to Large Conferences *...and everything in between!*

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Heather Tanfani, President, events!

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Safety and Security in the Meeting Environment: September at the Westin with MPI

By Rich L. Heitke, CMP, CGMP, J. Burton and Associates, Inc.

In September we convened at the beautiful Westin on the Sacramento River. Our own Laura Bohannon, CMP, CMM, moderated Safety and Security in the Meeting Environment with presenters David Samuels, Litigator, Partner at Michelman & Robinson, LLP; Dwayne Risener, VP of Security at Thunder Valley Casino Resort, and; Jim Poteet, Safety Specialist at Thunder Valley.

Security's Three EEs: Education, Environmental Controls and Enforcement

If David had to defend you in a court of law, he'd want to know what's in your file about that property. Have you done your due diligence? David's presentation delved in to what constitutes a planner's due diligence. Due diligence is the work you've done to discover whether there are deficiencies in a property's procedures, and as a result whether the property addressed those deficiencies. Is there a check list of security procedures, surveillance, fire safety, police, food safety and emergencies? David's focus was "What would you have to do to avoid a negligence law suit?"



David discussed the Special Event Liability Program, an insurance package. It isn't a substitute for general liability for third parties directly contracted to perform work on your property, or provide services to your guests. Facility users, spectators, participants, and the property benefit as additional insureds. Source example: www.specialeventinsurance.com. Potential claims arise from trespassers, hackable key locks and old brass keys with the room number stamped on them. Professional Liability Insurance: Errors and Omissions is equivalent to the Special Even Liability Program.

Next, Dwayne Risener took the podium. Dwayne asks, "What can we do from a safety perspective to save lives?" About 10,000 guests come through Thunder Valley every day. Dwayne tailored his presentation to be pertinent to planners with objectives such as finding ways we can transfer risk as planners. We can ascertain the nature of an event. Is it a wedding where alcohol is served? Will there be a chainsaw juggler? We can heighten personal and group safety awareness through security, check-lists of what to plan ahead for, observations and actions.

Security concerns needing focus:

- Location emergency action plan,
- Egress route maps,
- Fire control systems,
- First responder staffing,
- Safe landing zones
- Video surveillance in key locations
- Event Set-up: Designated load-in areas and parking permissions.
- Event entry protections

Hotel Safety:

- In room door locks,
- Peep holes in door
- Smoke detectors,
- Window locks,
- In-room safes,
- Hotel guest's safe behavior, and
- Emergency response numbers.

[Continued on Page 13](#)

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September Event Recap *cont.*

Personal safety should include check lists with records of the contents of your luggage, identity records (make copies), medications, maps and travel routes, and a review of cultural customs and laws. Dwayne urges alertness and observations of one's luggage and personal property, fire exits and emergency evacuation routes, destination travel routes and immediate surroundings.

As planners and suppliers we should document all incidents no matter how small. Get names and contact information for incident victims.

Finally, it was Jim Poteet's turn. Jim encouraged hoteliers to give out their own check lists to planners, as an example.

Jim's wisely encouraged us to never store our personal information on an IT device in a manner easily identifiable or retrievable. We should password protect all devices. Avoid use of names that identify personal relationships. Always verify text request for personal information with a phone call. Jim gave us things to remember such as parking near event staff or guests with whom who you are familiar. Time your departure to coincide with theirs. One should park in well-lit areas and in close proximity to entrances if possible. Lock your car and set the alarm. Do not leave objects visible. Hide your car registration. Watch out for your luggage and watch valets.

September's MPI presentation was extremely packed with high value negligence avoidance tactics, safety and security advice.



Three Meeting Professional International Membership Scholarships To Be Awarded Monthly

By Brian Bouchelle, National Assistant Sales Director, Disney Destinations

Disney Destinations, in support of the MPI Foundation, has made it possible for MPI to sponsor memberships for a select number of meeting professionals. Through its generous donation to the Foundation, Disney Destinations is committed to elevating the stature and successful future of the meetings industry.



Award recipients will gain full membership privileges to MPI, as well as the opportunity to join their local chapters. They will have access to national events and local chapter monthly meetings, leadership and committee involvement, industry tools, and peer-to-peer networking with professional colleagues who share similar challenges.



This one year sponsorship through Disney Destinations will open doors and experiences that will undoubtedly enrich meetings professionals' careers and help recipients deliver strategic value and quantifiable impact to their organizations. To apply for the Disney Destinations scholarship, you must be a meetings professional joining MPI for the first time. Applications are available now and can be found on the MPI website - [Click Here](#).

Basic Advocacy Tips

Smart Meetings Magazine - July 2013 Issue Cover Story, "Speaking Up for the Meetings Industry"

In their book, *Seven Actions for Highly Effective Advocates*, Roger and Terrie Rickard provide the following general suggestions for meetings industry personnel and others.

- **Stay Informed.** Keep abreast of issues concerning you and the issues that concern your job or industry.
- **Discuss the issues.** Talk with friends and family, and listen to their views. Sharing opinions and insights shapes and refines your own beliefs.
- **Get on the record.** Write to your elected officials. Write to editors and other members of the press and voice your opinion.
- **Vote. Vote. Vote.** Get out to the polls.
- **Contribute.** Provide financial support.
- **Volunteer.** Get directly involved in supporting your causes, candidates and organizations.
- **Believe.** Remain hopeful. You have a voice and you can make a difference.

Click on the thumbnail to the right or visit SmartMeetings.com to reach Richard's entire article about the importance of speaking up for the meetings industry and sparking advocacy efforts.



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Meetings ROI Presentation at MPISSN's November Event: Truly Quantifiable and Chartable

By Rich Heitke, CMP, CGMP, J. Burton and Associates, Inc.

Doubletree Sacramento was the setting for MPI's education day and mini silent auction. During lunch, presenters [Kelly Massey](#) and [Steven G. Foster, CMP, CTA](#), gave an ROI presentation and proved that a meeting's success can be quantified and demonstrated. We talked about charting attendee engagement and experience in ways meaningful to event decision-makers. Gathering metrics about the event is much more revealing when asking qualitative questions as opposed to querying attendees with 1 to 5 numerical surveys. Better questions examples are "Did our event provide you with value? What did you want from today's meeting?"



Attendance alone is not always a great metric; whereas quality of attendance is valuable. Measuring results throughout an event demonstrates change and return. Start with the end in mind and look for growth and success, actions and results, behavior and change. Return on Investment should be based on questions you customized to your event and should measure:

- Attendee response
- Attendance
- Attitude
- Learning
- Information
- Growth
- Impact
- Revenue
- Skills
- Management
- Retention
- Leads Gathered
- Media

Massey and Foster are the ROI Mythbusters who conveyed how, for ROI of meetings, the bottom line is not THE bottom line. It's a myth that ROI is too fuzzy. Meetings used to not be revenue generators, they were a cost centers. However, the bottom line is your bottom line as a meeting planner.

We were asked by the presenters to ponder whether our meetings strategies include

- Generating Ideas
- Sharing information
- Knowledge application
- Improved communications
- Building community, and
- Developing skills

Developing visuals or graphs are great ways to convey meetings ROI. The presenters showed attendees example emotion–response graphs. Think back to your math class where Emotion is your X axis and Time is the Y axis. Examine your graphs for spikes from exciting functions like keynotes. Meeting producers and planners must strive for balance.

What value do we place on our partnerships? In MPI's hemispheres of suppliers and planners we know greater value is derived from greater participation and engagement. It's up to all of us to determine what success looks like, how we can position ourselves against the competition, how we can increase engagement and how will the experience of our events inspire action. We must discover our own ROI Holy Grails by divining our needs versus wants, developing measurable objectives to address needs, designing cost-effective programs to meet those needs in a creative and engaging way, leveraging involvement to foster results and demonstrating those results. The BUSINESS of meetings and events is interpreting and increasing value. Massey and Foster explained how there's an ROI to anything that can be counted.

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"We have had many conferences over the years, all over California, in many different establishments. We have never been treated so royally as we have been in Sonoma County. I will be sure to pass this on to all of our departments who have conferences and travel to Northern California. Thank you for hiring such a great staff!"

- Leah Hawkins, Department Secretary, Family & Community Health Services / California Rural Indian Health Board, Inc.

Volunteer of the Quarter

By Jennifer Flohr, CMP, CAE



Cathy Murnighan is our Volunteer of the Quarter!

Mary Cook, current MPISSN Vice President of Education nominated Cathy, saying, "She stepped in as a new member and has been a highly active and hard working volunteer since July."

Why do you volunteer for MPI? It is a good way for me to stay involved in my industry and up to date on latest trends, laws, ideas, etc.

What is your current job position/duties? I am the Managing Partner in MW Management Group, an event planning and promotional products company.

What would you consider to be your most interesting job skill(s)? It used to be my memory. Sadly I can't say that as much anymore. It would have to be thinking through the theme and embedding it into all aspects of the event.

What are your hobbies or interests? Summer is my time.

We have a boat and waterski/wakeboard almost every weekend. Love being outside in the summer.

What would we be surprised to learn about you? I competed nationally in baton twirling when I was a kid.

Do you have a favorite vacation spot, destination or hotel? Anything on the water: ocean, lake or river. We love going to Shasta Lake in the summer. We found these cool cabins that are right across from the lake, so we can boat during the day, and be on dry land at night. Big pool, horseshoe pits, ping pong all lead to a great vacation with family and friends.

Congratulations Cathy!

It Takes A Village...

Volunteers are needed for the MPISSN Education Committee.

Help plan YOUR chapter's 2014 luncheons and workshops. For more details please contact Jennifer Flohr at jennifer@calodging.com.

If you are interested in sharing your time and expertise in another area or want to learn about other MPISSN volunteer opportunities, [click here](#) for more information.



MPISSN Annual Trade Show & Educational Workshop

By Denise Perkins, Thunder Valley Casino Resort

The Sheraton Grand Hotel in downtown Sacramento has been chosen as the site for the MPISSN Annual Trade Show and Educational Workshop, Tuesday, March 18, 2014.

This year's theme, Sushi and Sake, brings a unique trade show and experiential educational event featuring Sushi rolling and Saki tasting demos while networking with trade show vendors and meeting industry professionals.

2:00-3:30 p.m. – Workshop/Seminar

4:00-7 p.m. – Annual Trade Show and Sushi & Saki Experience



Don't miss our workshop speaker Dahlia El Gazaar of DAHLIA+ as she presents:



App Storm: Mobile apps & solutions that transform your event planning process & productivity

So many apps that promise you sanity and productivity, but how do they really perform? What new and cool apps are out there to keep you productive and on top of your client deliverables? This session will give you a view on the latest and greatest apps and solutions that can catapult your productivity. Learn from your peers on what they use on a daily basis to keep organized and checking off that to-do list!

MPISSN 15th Annual Golf Tournament

By Greg Righellis, The Village at Squaw Valley



We are proud to announce that the MPISSN 15th Annual Golf Tournament will be returning to the Whitney Oaks Golf Club. Mark your calendars for May 14, 2014 for a day of socializing, great food, friendly competition and thousands of dollars in incredible prizes. This year's tournament will kick off with an 8:30 shotgun start with a 9-hole twist and a traditional scoring format. This will help accommodate our busy schedules while keeping true to the game. We will reconvene in the club house for an awards ceremony over lunch.

If anyone is interested in volunteering in any capacity, please contact Greg Righellis at (530) 584-6225 or grighellis@squaw.com. Registration and sponsorship opportunities will open in January on our chapter website at www.mpiissn.org. We look forward to seeing you on the course for another iconic tournament!

Thank You to our Key Partners



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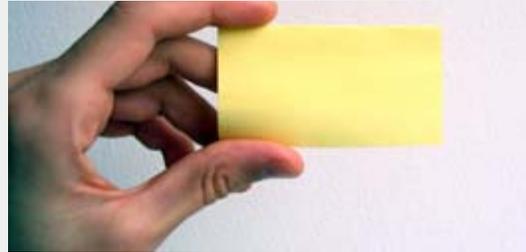
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If you are looking for a lower cost way to Advertise in the MPISSN Connects Newsletter; we have the thing for you. For only \$100 as a member or \$150 as a non-member you can advertise your Business Card. What a way to be seen!



Contact Lynette Magnino at lynette@mpissn.org for more information.

“Meeting Professionals International, the premier global association community for meeting and event professionals, believes in the unequalled power of events and human connections to advance organizational objectives.”

Stay up to date at www.mpissn.org!

Website Login Instructions

Login/Passwords

For the membership log-in areas, your login username is your last name and your password is your MPI membership number given to you from headquarters in Dallas.

Example

Login: Smith (be sure to capitalize the first letter of your last name)

Password: 222222 (membership number - your number may 5-7 digits)

Some of our members have identical last names. If you are one please use this slightly different method.

Example

Login: SmithA (be sure to capitalize the first letter of your last name AND your first initial)

Password: 222222 (membership number - your number may 5-7 digits)

If you need help logging in, please contact the Chapter Administrator, Lynette Magnino at lynette@mpissn.org or (916) 509-7270