

CONNECTS

The Quarterly Newsletter for the Sacramento/Sierra Nevada Chapter of Meeting Professionals International
Volume 34, Issue 2 • Winter 2018

MPISSN presents annual awards for Planner and Supplier of the Year

PLANNER OF THE YEAR



Cynthia accepts the Planner of the Year award from MPISSN President Lynda Sagar and last year's Planner of the Year, Paula Currie, CMP.

MPISSN is pleased to recognize and honor **Cynthia DeOliver, CMP** as Planner of the Year! Congratulations Cynthia on this accomplishment! Cynthia is a devoted seven-year member of the MPISSN Chapter and has held various volunteer and Board positions, currently serving in her second year as Director of Education. In this role, she is committed to bringing quality speakers to the chapter's education programs with a goal of always delivering timely and valuable topics. Cynthia also dedicates herself

Cynthia DeOliver Cont.... page 3

MPISSN is pleased to announce the recipients of our annual awards. Cynthia DeOliver, CMP, received Planner of the Year, and Karalee Adams, received Supplier of the Year!

SUPPLIER OF THE YEAR!



Karalee accepts the Supplier of the Year award from last year's Supplier of the Year, Lauren Siring, CMP.

MPISSN is pleased to recognize and honor **Karalee Adams** of the San Mateo County/Silicon Valley Convention & Visitors Bureau as Supplier of the Year! She has been a member of MPISSN for over 12 years and continues active participation in a variety of ways. She currently serves as

Karalee Adams Cont.... page 3





SACRAMENTO/ SIERRA NEVADA CHAPTER

CONNECTS

Meeting Professionals International Sacramento/Sierra Nevada Chapter shapes and defines the meeting and event industry in the greater Sacramento/Sierra Nevada region.

Next Editorial and Advertising Deadline:

WINTER *Connects* - February 22, 2019

PUBLICATIONS CHAIRPERSON

Sulema Peterson

sulema@spetersonassoc.com

GRAPHIC DESIGN

Lynette Magnino

lynette@mpissn.org

ADVERTISING

Marques Davison

marques@hammerrealestategroup.com

STAFF

Lynette Magnino

Executive Director

9245 Laguna Springs Dr., Ste. 200

Elk Grove, CA 95758

Phone: (916) 509-7270

lynette@mpissn.org

Copyright 2018 by Meeting Professionals International Sacramento/Sierra Nevada Chapter. All rights reserved. Connects is published quarterly. MPI Sacramento/Sierra Nevada Chapter does not endorse any advertisement or statement made by advertisers included in this publication.



A MESSAGE FROM THE PRESIDENT

BY LYNDA SAGAR

It is hard to believe that we are already half way through the MPISSN 2018-2019 program year. Our community is reaching new heights. Our membership is growing strong thanks to

our membership team; our financials are solid and strengthened by the diligence of our strategic alliance team and valued key partnerships and sponsorships; our education team continues to secure quality speakers and content; and our communication team keeps everyone informed, and up-to-date on our progress. Our commitment to you – the membership – has not wavered.

We recently learned that MPISSN earned MPI Global's Top Performing Chapter Award. This award comes with committed board members and volunteers. We will add that to our Overall Excellence Award and I look forward to seeing what our chapter can do in the future.

As I mentioned at our November Education Luncheon, MPISSN navigated a website migration early in November. All MPI chapters now enjoy a uniform platform and design aligned with MPI Global's website. Please take a moment to look through it and let us know what you think, and read more about it on page 13 of this newsletter.

With the holiday's approaching I want to remind everyone of our partnership with CalSAE. Our MPISSN chapter co-hosts an education session on **Leveraging Competitive & Market Intelligence in Association & Planning Business Strategy Design** presented by Jeff Mansfield, Senior Vice President of Proactive Worldwide, Inc. Please don't forget to stop by MPISSN's booth # 136 on the Seasonal tradeshow floor. Hope to see you there.

I wish everyone a wonderful Holiday Season!

Lynda Sagor
2018-2019 MPISSN President
Senior Sales Executive
Sheraton Grand Sacramento



Planner of the Year Cynthia DeOliver, cont...

to identifying new member prospects so that more meeting professionals might also benefit from MPISSN membership.

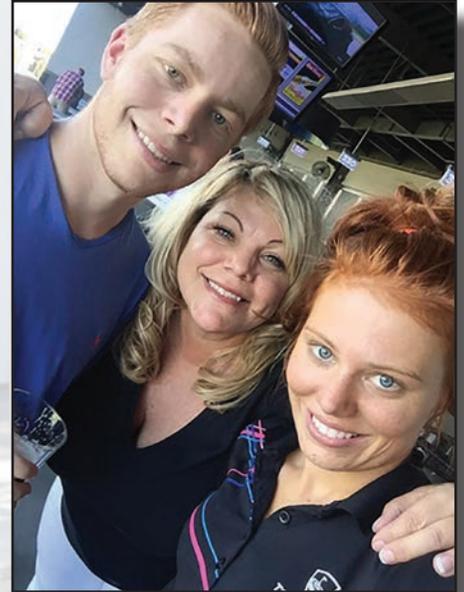


Cynthia introducing the speaker at MPISSN's September workshop.

Cynthia has had a long and successful career in the association industry and is now enjoying her work as an independent meeting professional. She is actively involved in the community, too. She volunteers her "time and treasure" to two important causes, Habitat for Humanity and Goodwill Industries. Thank you Cynthia for all that you!

Supplier of the Year Karalee Adams, cont...

the Awards chairperson – it was quite a feat keeping this award for her a secret! She also has served consistently on the audit team, and on special event committees. She consistently supports our chapter by collaborating, generous sponsorship and mentoring members! She enjoys sharing her passion for the industry with fellow MPI members. When Karalee is not spending time with her family boating, camping, skiing, relaxing on a beach, or at a SF Giants game, or attending concerts, you can find her participating actively with MPISSN! Thank you for all that you do Karalee!



Karalee with her children. She was surprised at the event by her daughter.

MPISSN presented the awards on November 6, 2018 at its November Education Luncheon at Mulvaney's B&L Next Door in Sacramento.

MPISSN honored second consecutive year by MPI Global

Meeting Professionals International awarded MPISSN **Top Performing Chapter Award** in October recognizing the chapter's success with its 2017-2018 metric goals. The chapter performs exceedingly well in metrics for volunteerism, education, member satisfaction and financial management. The chapter has received significant awards for two consecutive years having earned the Overall Excellence award in 2017. With thanks to our membership as these awards belong to YOU. Your support, participation and enthusiasm for MPISSN make this chapter successful in every way.

 **Top Performing**
2018 CHAPTER AWARD

 **Overall Excellence**
2017 CHAPTER AWARD



Human Trafficking - difficult but welcomed topic for November Education Program

By Cynthia DeOliver, CMP, MPISSN's Director of Education



On November 6, 2018, MPISSN members and guests officially joined hundreds of our peers across California and the world in opening our eyes to the underworld of human trafficking.

Our session, *Human Trafficking and Raising Your Awareness: What You Need to Know*, was led by speakers Sergeant John Sydow, a detective with the Sacramento County Sheriff's Department and Brenda Wells, Founder of the I-5 Freedom Network. While both focused on the inhumanities of the issue, their respective approaches brought awareness and resolution – independent viewpoints but working in tandem.

Sergeant Sydow serves on the physical frontlines following many trails while serving with the local FBI task force. Ms. Wells engages with California communities, educating and training business professionals across the state in hospitality and other industries.



Both speakers brought our attention to the fore by providing facts to dispel myths and half truths of what we may have “heard” about Human Trafficking. Here is a brief recap of what they shared:

1. **Human Trafficking is two pronged:** Labor Trafficking and Sex Trafficking both include domestic and foreign-born victims.
2. **Victims include:** Children and adults, many of whom are from violent or abusive environments; live in poverty or other vulnerable circumstances.
3. **Thus,** victims think (or are made to feel) they are unwanted, no one cares for them and no one is looking to save them. Their average rate of survival is about seven years.

How the meetings industry can help in the fight against Human Trafficking:

1. Marriott, Hyatt and Hilton have joined the effort to prevent Human Trafficking. Official training of housekeeping, bar and restaurant staff is in progress. Remember to ask your hotel sales partner about it; or, include a question in your RFP and have a brief discussion during your site and/or precon meetings.



Approved by the
Events Industry Council
Domain A:
Strategic Planning
1 CE

“The presentation was eye opening and very informative. I learned so much and was eager to come back to my hotel to share the information with our team.”

Continued from page 4

2. Talk with your own events team about what you've learned and consider simple strategies to thwart or diminish any suspicions you may have while on site. Confer with your hotel partner in advance.
3. Report what you see by notifying End Child Prostitution and Trafficking (ECPAT) at (888) 373-7888.

Thank you to our host venue!



SONOMA COUNTY

• CALIFORNIA •

LIFE OPENS UP

With thanks to Erika Costa and Sonoma County Tourism for

sponsoring this program! We are grateful to your enduring support of MPISSN! Thank you to Sonoma partners for sharing your information – Oxford Suites

Sonoma County/
Aubrey Horne;
Greystone Hotels/
Debi Doble;
Benziger Family
Winery/Jennifer
Good; Flamingo
Conference Resort
and Spa/Ashley
Barndt; and Hyatt
Regency Sonoma/
Megan Destrueel.
Please see page
7 for “Sponsorship
Spotlight for more
information on
Sonoma County!



For the love of furry friends

MPISSN's

2018-2019 Charity

(or feathered or fishy or feisty friends, too)



The Sacramento SPCA – Giving More Than Shelter

Thank you MPISSN for having the Sacramento SPCA as your charitable partner for 2018. Your generous support helps over 4,500 animals that come into our shelter each year. As the only non-profit shelter in the Sacramento area, we rely on individual donations, grants and community partnerships to continue the work that we do. In addition to animal adoptions, we also provide low cost vaccination clinics and wellness exams; low cost and at times, free, spay/neuter surgeries; humane education for youth; animal behavioral resources; and community outreach events to bring services to those who need it most. We also have many special events to help raise money for animals in-need that you can volunteer your expertise to us!



Thank you!

MPISSN raised approximately \$280 for SSPCA during the November 6 Education Luncheon Raffle!

Thank you to those who donated prizes!

What's coming up?

- **Sacramento SPCA's Pup Crawl:** <https://bit.ly/2lly0wX>
- **Save the Date: 2019 Doggy Dash**, April 27.
- Want to join our events committee? Please contact Kristi Maryman, Special Events Manager @ kmaryman@sspca.org
- Interested in volunteering at the shelter? See when our next volunteer orientation is scheduled: <https://www.sspca.org/volunteer-orientation>

MPISSN enjoyed our special guest at the November luncheon! SSPCA's Kristi Maryman stopped by to introduce us to this cute pup and tell us all about SSPCA! Thanks to Jessica, Marques and Greg for inspiring a successful raffle!



For meetings that allow participants to open up to new ideas, ideate creative solutions and develop long-range planning that stands the test of time, consider Sonoma County California.

Unique venues, inspiring locations and proximity to Northern California's major hubs make Sonoma County an easy choice.

PLAN YOUR NEXT MEETING

Visit SONOMACOUNTY.COM



Erika Costa, CTA

National Sales Manager
Sonoma County Tourism
ecosta@sonomacounty.com

Located just 30 miles north of San Francisco's Golden Gate Bridge, Sonoma County not only inspires you to uncover new experiences—it will inspire you to uncover something new within yourself. A fresh sense of adventure. A renewed connection to nature. And maybe even a rejuvenated approach to living life, which in turn, will inspire others to come and seek the same.

Sonoma County offers direct air service to the Charles Schultz—Sonoma County Airport (STS) from Los Angeles, Orange County, San Diego, Portland, Seattle and Denver, offered on Alaska Airlines.

American Airlines offers direct flights from Phoenix and Sun Country has seasonal flights from Minneapolis/St. Paul.

With more than 6,600 full and limited service hotel rooms with meeting space, acclaimed bistros and restaurants, 55 miles of Pacific Ocean coastline, and more than 425 of the world's most award-winning wineries. Unique meeting and event venues include wineries, wine

caves, elegant estates, retreat venues and an African wildlife preserve.

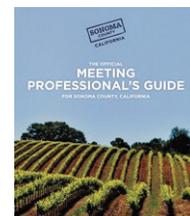
Give your group an opportunity to relax and enjoy engaging activities that offer excellent networking and team building experiences that will create lasting memories.

We encourage you to take advantage of all that Sonoma County has to offer including our incentive designed to enhance your meeting program.

We have plenty to share and we are eager to show and tell—but even more so to share in person.

Join us. There's always a place at our table.

For a meeting planner guide visit www.sonomacounty.com





**SACRAMENTO/
SIERRA NEVADA**
CHAPTER



2018-2019 MPISSN BOARD OF DIRECTORS

Lynda Sagar, President
 Rachel Hickerson, President-Elect
 Felicia Price, CMP, Immediate Past President
 Kristine Van Winkle, CMP, CASE, CTE, VP Education & Events
 Lauren Pontier, VP Finance
 Jessica Counts, VP Communications
 Kelly Rocha, VP Membership
 Cynthia DeOliver, CMP, Director of Education
 Open, Director of Special Events
 Christina Hake, CMP, Director of Strategic Alliance
 Paula Currie, CMP, Director of PR and Communications
 Lauren Siring, CMP, Director of Recruitment & Retention

YOUR 2018-2019 MPISSN COMMITTEE CHAIRS

Karalee Adams, Awards Chair
 Karina Barney, Member Recruitment Chair
 Christine Bauders, Coffee, Cocktails & Content Co-Chair
 Veronica Chinn, CMP, Trade Show Co-Chair
 Mary Cook, CMP, Annual Event Chair
 Marques Davison, Advertising Chair
 Nicole Downing, Sponsorships Chair
 Betsie Elwood, Member Retention Chair
 Christine Feenstra, Social Media Chair
 Vanessa Jackson, Trade Show Co-Chair
 Deb Kurtti, Graphics Chair
 Cathy Murnighan, CMP, CMP Study Group Lead
 Ali Noyer, Sip & Swirl Chair
 Amy Orr, CMP, Website Chair
 Sulema Peterson, Publications Chair
 Terri Schrader, CMP, Audit Chair
 Marie Ziegler, CMP, Coffee, Cocktails & Content Co-Chair

Thinking about getting involved as a committee member, chair or co-chair?
 Contact rhickerson@amgroup.us for more information.

A WARM WELCOME TO OUR NEW AND AFFILIATE MEMBERS

Sabina Arace

Hilton Garden Inn Sacramento

Katie Baumruck

The Ridge Resorts

Matthew Brezinski

San Francisco Travel Association

Kristen Broddrick

Sarah Clements

Pest Control Operators of California

Karl Crudup

Sacramento Kings

Pamela Echegaray

The Annuity Store

Brandi Johns

Nevada Primary Care Association

Kathleen Mahan

Helwig Winery

Jennifer Roth

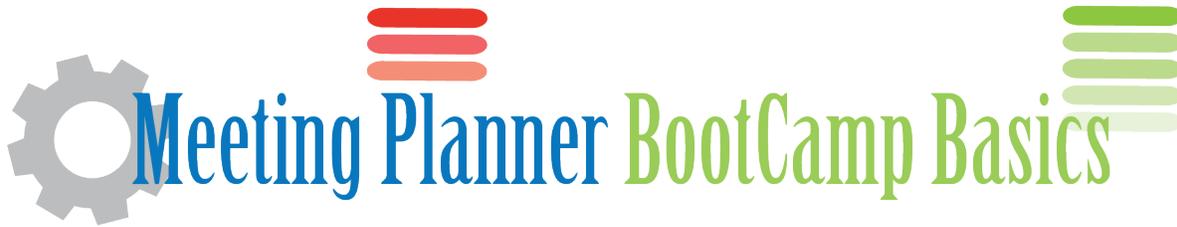
CalCPA

Alisha Scully

Sacramento Marriott Rancho Cordova

Members Make Things Happen!

Save the Date!



Meeting Planner BootCamp Basics

AND

FEBRUARY EDUCATION LUNCHEON

set for February 19, 2019

Boot Camp Basics: 8:30 a.m. to 4:30 p.m.

The Meeting Planner Boot Camp is a fast-paced introduction to industry basics that every new or aspiring planner should know. Sessions are led by industry pros with local, national and international experience.

Who Should Attend?

- Members or Non-Members
- Meeting & Event Planners New to the Industry
- Those Who Handle Meeting Coordination as Part of Their Job Duties
- Anyone Interested in Breaking into the Field

Tell your friends and colleagues! Don't let them miss out on the opportunity to enhance their meeting and event planning knowledge.

Space is limited.
Registration opens
January 2019

Boot camp participant fee INCLUDES the regularly scheduled MPISSN February Education Luncheon



Generously sponsored by:



February Education Luncheon

Plan on joining MPISSN for its February Education Luncheon on Tuesday, February 19, following the President's Day weekend.

Registration will open in January!

Our host venue for Boot Camp and the February Education Luncheon is:

**The Westin Sacramento
4800 Riverside Blvd.
Sacramento, CA 95822**

WESTIN®
HOTELS & RESORTS

Top 3 Reasons to Pursue your CMP Designation in 2019

By Cathy Murnighan, CMP

- Make more moolah! Convene Magazine's, May 2016 Salary Survey states that CMPs make 11% more than non-certified industry professionals.
- The CMP designation represents THE standard of excellence in the meetings profession.
- Education on current hot topics helps you remain relevant and sharp!

MPISSN chapter study group begins in January 2019. It's a great way to get organized with study materials, stay motivated and on track, and make new industry connections.

The 2019 MPISSN chapter study group will kick off with a January orientation and will then meet bimonthly starting the week of January 28, 2019. The study group wraps up at the end of April, just in time to take the test in May. Additional test dates are offered, check the Events Industry Council website for complete details.

Email Cathy Murnighan, cathy@mwmanagementgroup.com, if you would like to receive updates on the MPISSN chapter study group.

Looking for more information on the Events Industry Council CMP program? Visit eventscouncil.org.

*MPISSN is a
preferred provider*

cmp
certified meeting professional
Powered by the events industry council

preferred provider

A few policy reminders...

1. **Non-members may attend up to two (2) chapter events.** Thereafter, membership will be required. Formerly, this policy read "up to three education events." Now, attendance at any event is counted towards the maximum limit of 2. If you have colleagues in your workplace who would like to attend MPISSN events or programs, they must identify 2 programs to attend and register as a non-member. Please share this policy and help friends and colleagues understand our policy. **Note:** Coffee, Cocktails & Content, MPISSN's workshop at Seasonal Spectacular, and Global Meetings Industry Day are NOT counted in the 2 events. These are open to all due to either the casual/informal nature of CCC, or the partnership aspect with like organizations.

2. **Membership and attendance lists will no longer be available before or after our programs and events.** They will solely be provided to premier members, and sponsors who enjoy this benefit as a part of their partnership agreement.

3. **Your membership belongs to the individual!** Colleagues in your workplace may not receive member rates or benefits. So while we encourage their attendance at 2 events per year (and eventual membership) they must pay the **non-member rate**.





WHAT IS COFFEE, COCKTAILS & CONTENT?

A **FREE** informal gathering which includes interactive facilitated discussion about timely, useful topics for the ever-learning meeting professional.

Held at various locations, three times per year. No host coffee, cocktails and bites.

PRESENTED BY MPI SACRAMENTO/SIERRA NEVADA

Master's Class *Recap*

by Marie Ziegler, CMP

October 18, 2018 Master Class: with MPISSN Past Presidents

Guest Speakers: Jennifer Flohr, CA Hotel and Lodging Association and Joy Lynch, Gaylord Resorts

We hope you were one of the lucky few that joined MPISSN for our fall Coffee, Cocktails & Content (CCC). Two of our esteemed past presidents, Joy Lynch and Jennifer Flohr sat down with about 25 guests to chat about the changes and trends in the industry since their own tenures serving as both MPISSN board members and board president. The result, a discussion and lively Q&A between members and guests that were dynamic and worthwhile.

You, The Master Class and our gracious hosts made our October CCC a true success! The event location and libations were hosted by MPISSN member Susan Crane, owner of The Party Concierge. Attendees experienced a relaxing environment while taking in the wonderful fall decorations. Susan also provided tours of the facility. Our sincerest thanks to Susan and The Party Concierge team.



Save These Dates!
**Mark these future
Coffee, Cocktails &
Content dates on your
calendar!**

January
January 17, 2019
March
March 14, 2019

Volunteer of the Quarter

Ali Noyer

by Rachel Hickerson, MPISSN President-elect



Ali Noyer is with Marin Convention & Visitors Bureau and has been an MPISSN member for just over eight months. In that short amount of time, she chaired MPISSN's membership appreciation event July 2018 and has coordinated the chapter's September and November education luncheons. MPISSN is so thankful for her and all of her volunteering efforts. She enjoys getting to know all of the members, and getting involved with the meeting planner and supplier community.

How long have you been in the industry and how did you get your start?

I have been in the hospitality industry for about ten years getting my start in collage as an intern for the Arizona Tostitos Fiesta Bowl working on their charity events, golf tournaments and college sports games. That started my passion for creating unique memorable events for people.

How did you get involved with MPISSN?

I joined the Marin Convention and Visitors Bureau in January as their Sales Executive. I was a member of MPINCC years ago and it was an amazing organization and great way to meet and connect with fellow meeting professionals as well as be educated with what is going on in the industry. In learning about the MPISSN chapter I believed this would be an amazing opportunity to expand my network and interact with new members of the MPI community while learning about a different region.

What do you like most about volunteering?

Volunteering is a way to give back to the community and help to make a difference to the people around us. It gives me the opportunity to work alongside others in the meeting industry who feel as strongly as me about supporting our community and in turn it creates a path to develop strong relationships with members.

What do you like to do in your spare time? (Hobbies, etc.)

I am an outdoor enthusiast; I grew up in Marin where there is an endless amount of hiking trails. Any chance I get I am hiking with my dogs, kayaking or paddle boarding (the dogs come too). I have been participating in Spartan racing for the last two years and love it, even placing in the top three in women in two of my races this last year.

What else do you want to share with your fellow meeting industry professionals?

The meeting and events industry is an amazing thing to be apart of. We all, in one way or another, take puzzle pieces and find thousands of ways to put them together to create an event or the puzzle. It is fun, creative and exciting, and an industry that is ever growing and ever changing!



New MPISSN website launched

MPI Global worked with MPISSN to migrate our website to a new platform. It officially launched on November 9, 2018.

We are still learning but, overall, the content management system allowed the chapter to move most of its content. If you type in the old URL, you will be redirected to the new URL for some time, but please start to use these URLs when communicating the chapter's site.

<https://www.mpiweb.org/chapters/sacramento-sierra-nevada/>

www.mpiweb.org/ssn

www.mpi.org/ssn

You'll notice it is seamlessly integrated with MPI Global's site for ease in accessing directory information, membership detail, and more. MPI Global's navigation is represented at the very top of the site in black lettering.

MPISSN's navigation is in blue lettering, under the image of the Sacramento skyline. These menus will take you to detail about our education and events, partners, opportunities and a news "blog."

At this time, we're working on making the "member only" content available to members.

Please stay tuned as we update you on functionality and introduce new eblast tools.

You probably noticed our new logo, too

With the launch of the new website, every chapter also moved to implement a new logo. These **stacked** and **horizontal** formats will be integrated into MPISSN's work over the next few months.



IN THE KNOW

In the Know

by Jeff Dougherty, Visit Sacramento

TRAVEL INDUSTRY

AIRLINES/AIRPORTS

Congress recently approved a bill that reauthorizes funding for the Federal Aviation Administration (FAA) for five more years. The legislation bans in-flight cellphone calls as well as the forcible removal of passengers. Part of the bill requires the FAA to determine within a year the minimum distance between seats by studying how quickly people can safely evacuate different airplane configurations. The organization has been operating on a series of short-term extensions since 2017. **SBJ, 10/3/18**

MEETING PLANNERS

Successful Meetings recently surveyed its readers which included corporate planners, association planners and third party or independent planners, to find out about social media usage at events. The survey revealed that the vast majority of planners consider pre-event promotion as the most important use of social media connected to an event; 92 percent of association planners think pre-promotion is the most important, with 82 percent of corporate planners and 75 percent of third-party or independent planners considering pre-promotion as number one in importance. Other findings were that while social media activities at events has increased over the past year, only a quarter of meetings and events are using apps during events. **Successful Meetings, October 2018**

OUR NECK OF THE WOODS

ATTRACTIONS

The city of Sacramento is launching an “idea lab” or Waterfront Ideas Makers Program to help with revitalizing the Old Sacramento Waterfront and surrounding areas. The city is looking for firms to submit materials to participate in the program and will select up to five firms to develop design concepts for the waterfront. The selected teams will receive \$10,000 each to develop their concepts, and they will be eligible for a \$5,000 reward determined

through a popular vote. The city will then choose one of the designs to implement. The plans will focus on the area between Front Street and the Sacramento River, between the I Street Bridge and the Tower Bridge but will need to have a connection between surrounding landmarks like the Crocker Art Museum, Powerhouse Science Center and Downtown Railyards. **SBJ, 10/12/18**

HOTELS

The future Midtown hotel being developed by restaurateur Randy Paragary will be one of the first in the Tapestry Collection by Hilton in California. The new six-story hotel - Fort Sutter Hotel - planned at 28th Street and Capitol Avenue - will have 105 rooms and is expected to open in early 2020. Currently there are only 13 hotels in the Tapestry Collection, each with its own unique look and feel. **SBJ, 10/5/18**

TRANSPORTATION

Ridesharing bike service Jump Bikes announced it will expand its service area from 14 to 25 square miles in Sacramento. Jump Bikes launched in May and has seen great success in the city. The expanded service areas will include the area east of Power Inn Road, north to the American River and south to Fruitridge Road. It is also expanding in West Sacramento, adding almost 3 square miles to its service area there as well as 2 additional miles in Davis. The expansion will require the company to increase the number of bikes from 300 to 900. On average, each bike is used for more than six trips per day in the region. **SBJ, 11/2/18**

VENUES

The Sacramento Kings and food service vendor Legends Hospitality are staying committed to serving farm-to-fork fare at Golden 1 Center by introducing new menu items, despite having had two executive chefs leave this year. Executive chef Brien Kuznicki, who opened the arena three years ago as sous chef, maintains the organization's commitment to sourcing at least 90 percent of its food from within 150 miles of the arena. New York-based Legends operates facilities all over the country, but Sacramento is the

In the Know *continued...*

only one with the 90/150 local sourcing initiative. Legends Marketing Manager Olivia Cheng states that Sacramento is one of the only cities where this can be done. New food items offered include cheesecake pops, carne asada fries and beef, chicken and por tortas. **SBJ, 10/12/18**

OUR FRIENDS

Los ANGELES

American Airlines has begun a \$1.6-billion, 10-year renovation project of its facilities at Los Angeles International Airport (LAX). For the Fort Worth, Texas carrier, LAX is one of the most important airports because it is considered an international gateway to Asia. As part of the project, Terminals 4 and 5 will be redesigned as a single hall with bigger bathrooms, more outlets and larger windows; automated screening lanes will also be upgraded. American's project is just one of several under way at the airport including renovations from Delta Airlines and Southwest Airlines. **Los Angeles Times, 10/17/18**

OAKLAND

Oakland International Airport recently opened a new Service Animal Relief Area, making it much more convenient for passengers to travel with their service dogs. The \$650,000 relief area is located near Gate 25 in Terminal 2 and is the first space of its kind at the airport. Before it opened, those traveling with service dogs at the United States' fourth busiest airport had to take their dogs to one of three designated spots outside the airport. The new space includes a 100-square-foot ventilated room with a sink, poop bags, artificial turf and a miniature fire hydrant. **The Mercury News, 10/17/18**

SAN FRANCISCO

The Marker San Francisco, a Joie de Vivre Hotel at Union Square, recently completed a multimillion-dollar renovation of its meeting and event spaces, lobby and living room. The upgrades include a simplified color scheme of soft whites and pale grays. The 201-room property has 18 meeting rooms totaling 12,000 square feet and including two ballrooms. **Successful Meetings, September 2018**



THE MANY FACES
OF

**MPI | SACRAMENTO/
SIERRA NEVADA
CHAPTER**

*Empowering members
to increase their strategic value with
education, leadership development, and resources
to forge powerful partnerships.*



SEASONAL SPECTACULAR
CELEBRATE • ILLUMINATE • FASCINATE

See you at Seasonal!
Attend MPISSN's session:

Leveraging Competitive Intelligence for Business Success

9:00 a.m., Thursday, December 13, 2018

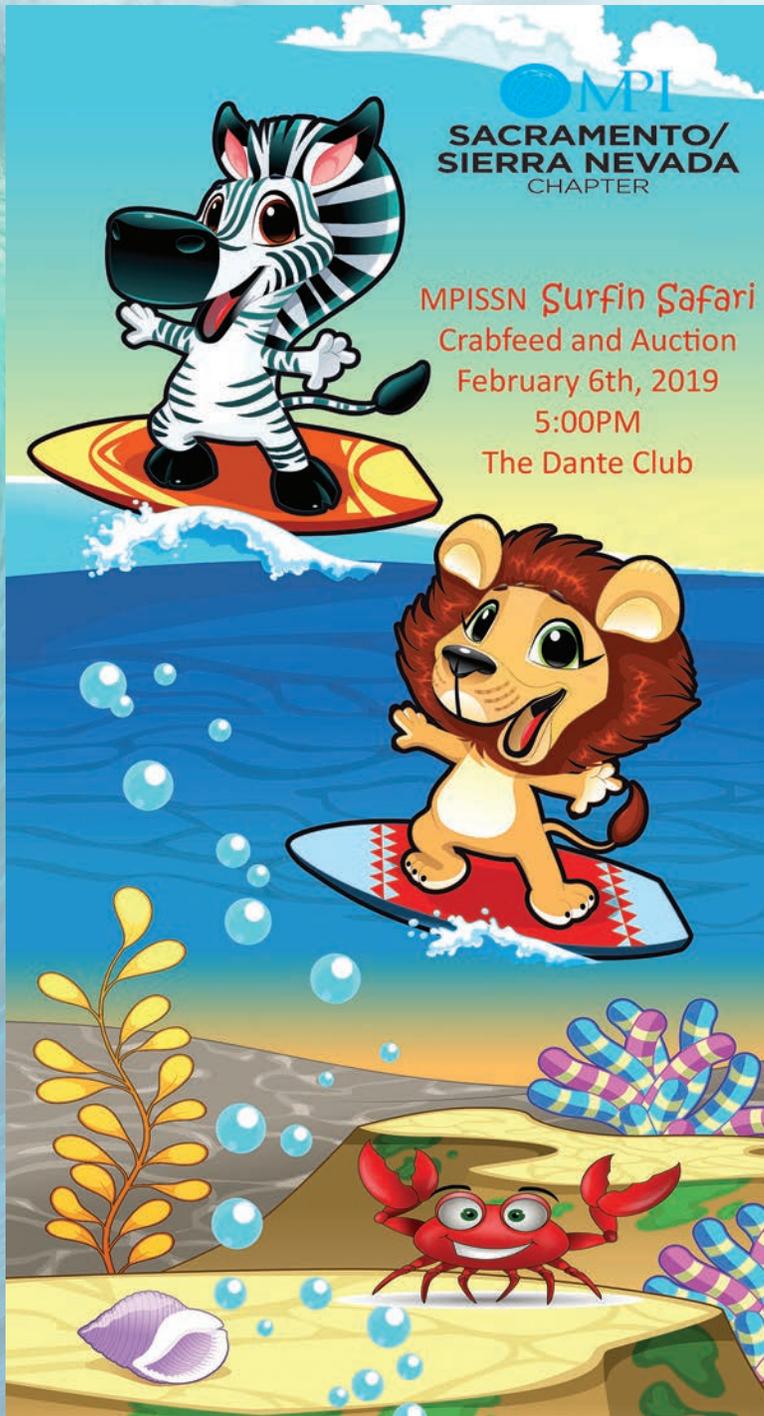
Speaker: Jeff Mansfield, SVP, Proactive Worldwide

Visit MPISSN at Booth # 136

MPISSN “Surfin Safari” Crabfeed and Auction

SAVE THE DATE!

Feb 6, 2019 – 5:00 PM – The Dante Club



With Dungeness crab season in full swing, get ready for that mouthwatering sweet shellfish and support MPISSN while enjoying music with friends from our meeting community. If you dip, dunk or drown that crab in savory butter you will be guaranteed to leave full.

We are going on a “Surfin Safari” with music and entertainment from the 80s with weekend getaways, golf outings, spa packages and more auction items – so skip that coffee and save up! Wouldn't you like a date night out in Sacramento, a weekend in Monterey, or that special trip to San Diego or Newport Beach. Let your imagination take you away with the fabulous auction items supporting MPISSN.

We have some wonderful sponsorship opportunities available for you to help support our chapter so you can be a part of this fabulous fun event. More news to follow!

Dungeness crab has long been one of California's favorite and most lucrative fishing marvels and has been enjoyed all over the world. We are so lucky to be right here in Northern California where Bodega Bay produces \$10 million a year alone. So how much crab did we consume at our Crabfeed? We will be taking numbers of the pounds consumed at the 2019 Crabfeed for a special prize in a new contest so get your entry in at the Crabfeed this year.

Are you ready for a feeding frenzy? Break out your cracking tools and warm butter and let the feeding frenzy begin.

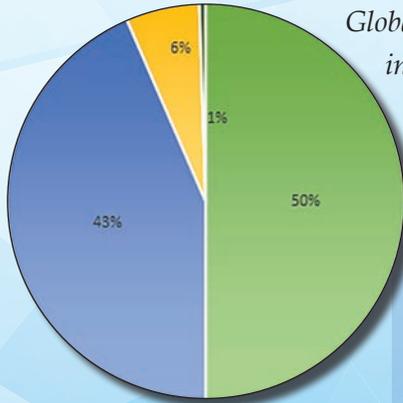
“Surfin Safari” Crabfeed and Auction on February 6, 2019, at the Dante Club, 5:00 PM.

Know a meeting professional who might enjoy MPISSN?
 Let them know and encourage them to join! We strengthen our
 organization with new members!

REFER A FRIEND!



MPiSSN Membership



Why MPI?

Global Community of 60,000 meeting and event professionals including nearly 18,000 members in 70 countries across 87 chapters and clubs. Plus, our Sacramento/Sierra Nevada Chapter delivers EXCELLENCE. As a recipient of the MPI Global "Overall Excellence" award, we strive to bring quality programming for unmatched professional development.

EDUCATION

- Education Luncheons
- Workshops
- Bootcamp
- CMP Study Group

NETWORKING

- Coffee, Cocktails & Content
- Prior to all Events

SPECIAL EVENTS

- Sip and Swirl
- Crabfeed
- Tradeshow
- Annual Dinner

Here's How!

SHARE HOW MPiSSN HELPS MEMBERS TO...

- Expand their professional network of contacts and make lifelong friends along the way
- Learn and grow from the experience of serving on a committee
- Feel proud of team efforts to advance the Meeting Professionals Industry

For more information encourage friends and colleagues to visit www.MPiSSN.org or contact:
 Kelly Rocha - VP Membership - krocha@mcclellanhospitality.com
 Lauren Siring - Director of Recruitment and Retention - lauren@seemonterey.com



Thank You Key Partners!

DIAMOND LEVEL



MPISSN values these Key Partners! Their support helps MPISSN strengthen and expand upon our member commitment.

EMERALD LEVEL



MEET



RUBY LEVEL



SAPPHIRE LEVEL



MEDIA PARTNER



REGISTRATION PARTNER



PHOTOGRAPHY PARTNER

