

Dear Industry Professional,

MPI (Meeting Professionals International) is the world's largest and most vibrant single audience of meeting and event experts in the world. We provide educational development, leadership opportunities, and fantastic networking time to cultivate valuable business relationships.

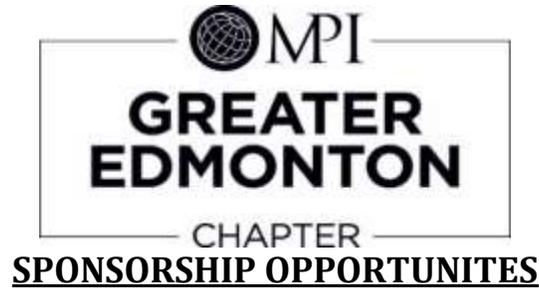
The MPI Greater Edmonton Chapter (MPI GEC) is seeking strategic partners for its various events in the upcoming 2018-2019 program year. We have over 70 dynamic members that attend our monthly luncheons at various local venues, Global Meetings Industry Day (which we are proud to say....started right here in Edmonton), as well as our annual MPI Event Management Awards.

We offer a wide range of engaging opportunities to capture the attention of MPI members and to promote your organization through event partnerships. As our strategic partner, you will be embraced by the "Buy MPI" approach. Our members believe in working with companies they know and can trust. As a Supporter of MPI you are appreciated and valued based on the fact that you share in the same goals and principles as our members. Your partnership will allow us to connect your company directly with our local industries finest and most influential individuals. Please take a look at the following sponsorship opportunities. We have something to match every level of contribution, and are also open to customizing something to suit your requirements.

Please feel free to connect with us at any time for further information or to discuss your options. We look forward to working with you!

Thank you,

MPI Greater Edmonton Chapter



### **\$500 Sponsorship Package**

- 3 minutes of podium time
- 1 complimentary registration
- Pre-event review of registration list
- Logo on all event collateral and on screens (if applicable) at event
- Logo and link to company website on MPI GEC website for 30 days post event
- Recognition on MPI GEC Twitter account (2600+ followers) and Facebook page (100+ followers) (2 posts pre-event, 2 posts during, 1 post after-event)
- Option to collect Meeting Planners business cards and host a prize draw for them

### **\$1000 Sponsorship Package**

- 5 minutes of podium time
- 2 complimentary registrations
- Pre-event review of registration list
- Logo on all event collateral and on screens (if applicable) at event
- Logo and link to company website on MPI GEC website for 60 days post event
- Recognition on MPI GEC Twitter account (2600+ followers) and Facebook pages (100+ followers) (2 posts pre-event, 2 posts during, 1 post after-event)
- Option to collect Meeting Planners business cards and host a prize draw for them
- Option to put collateral on tables
- Option to display booth (with one person) at the event

### **A la Carte Menu**

- Company job posting listed on MPI GEC website (30 days) - \$50
- Signage displayed at event (2 pieces) - \$150
- Logo on menus at event - \$150
- On-screen logo at event - \$150
- Promo material on tables at event - \$150
- Logo and link to company website on the MPI GEC website (30 days) - \$150
- Emails sent out to MPI GEC membership list on your behalf (1 pre-event and 1 post-event) - \$200
- Twitter and Facebook posts on MPI GEC pages (2 posts pre-event, 2 posts during, 1 post after-event) - \$300
- Display booth (with one person) at event - \$300
- Video presentation at event (3 minutes) - \$1000